

**N-35018/28/2022-O/o AD (CRS)**  
**Government of India**  
**Ministry of Information and Broadcasting**  
**CRS Cell, Room. No. - 116,**  
**A Wing, Shastri Bhawan, New Delhi**

**Dated- 06<sup>th</sup> November 2024**

**ADVISORY**


The Government of India is hosting the World Audio Visual & Entertainment Summit (WAVES) from February 5 to 9, 2025, to bolster the country's media and entertainment industry and extend its global influence. WAVES will be a key forum for promoting discussions, collaboration, and innovation in the Media & Entertainment industry. The event will bring together industry leaders, stakeholders, and innovators to discuss prospects, and challenges, promote global trade, and influence the Sector's future.

WAVES will bring together a diverse range of stakeholders shaping the future of media and entertainment and Community Radio Stations (CRSs) is a part of it. The CRSs are invited to participate in the WAVES Competition: Community Radio Content Challenge. This exciting competition aims to celebrate and showcase the creativity, innovation, and impact of community radio stations across India.

It is believed that CRSs have produced outstanding programs that deserve recognition, and the CRSs are encouraged to submit their most innovative and impactful content for this prestigious competition. The objective of this competition is to promote innovation, foster collaboration and recognize and reward programs that make a real difference in their communities. CRSs can submit their entries on any one of the below-given categories:

- i. Public Health and Safety
- ii. Education and literacy
- iii. Women and Child Development/ Social Justice and Advocacy
- iv. Agriculture and Rural Development
- v. Cultural Preservation

There will be two levels of evaluation, to select the top 5 entries, from which winners will be selected based on the evaluation criteria. To submit the entry and to know the detailed registration guidelines for the competition, please visit <https://wavesindia.org/challenges-2025>.

  
06/11/2024

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To all the Community Radio Stations

**(गौरीशंकर केसरवानी)**  
**(Gauri Shankar Kesarwani)**  
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