

No. M-35020/5/2022-DO(FI)
Government of India
Ministry of Information & Broadcasting
A Wing, Shastri Bhawan, New Delhi

Dated 1st June, 2022

OFFICE ORDER No. 4/2022

The first meeting of newly announced AVGC Promotion Task Force was held on 4th May 2022 in Ministry of Information and Broadcasting. In the meeting, it was decided that four Sub-Task Forces shall be constituted namely, for Education, Skilling, Gaming and Industry & Policy. These sub-groups will work towards devising strategies of growth through targeted interventions in their respective areas. The recommendations from the Sub-Task Forces will be in areas of policy formulation, capacity building, infrastructure development, technological access, research and development, creating local IPs, enhancing export potential, etc. Further, all recommendations shall adhere to the principles of inclusion, equity, diversity, and sustainability.

The composition of the Sub Task Force on Gaming is as under: -

Sl.No.	Name	Designation & Organization	Role
1	Vikram Sahay	Joint Secretary, MoIB (Chairperson, Sub Task force)	Chairperson
2	Anna Roy	Senior Adviser, NITI Aayog	Co-Chairperson
3	Vinay Thakur	COO, NeGD, MeitY	Member
4	Kishore Kichili	Country Head, Zynga India	Member
5	Manish Agarwal	CEO, Nazara Technologies	Member
6	Manvendra Shukul	CEO, Lakshya Digital	Member
7	Neeraj Roy	Founder and Chief Executive Officer, Hungama Digital Media	Member
8	Sameer Barde	CEO, E-Gaming Federation	Member
9	Ramesh A	Founding Partner, A Plus Associates	Member
10	Sumit Mehra	Principal Group Manager, Microsoft	Member
11.	Kshitij Agarwal	Assistant Director, Ministry of Information & Broadcasting	Convenor

2. The terms of reference of the Sub Task Force on Gaming are as under: -
- i) Recommend tangible action plan for boosting R&D in development of gaming content and suggest ways to boost creation of local IPs in the sector.
 - ii) Develop a framework for a mentorship programme that can serve as a platform for industry mentors to engage with the young talent seeking career opportunities in the gaming sector.
 - iii) Recommend policies to ease access to best-in-class technology for creation of high-quality gaming content within the country.
 - iv) Recommend ways to encourage co-production between Indian and global gaming companies to reduce the technology cost and have a wider audience coverage.
 - v) Any other matter relating to the gaming sector with permission of the Chairperson of the Task Force.
3. AVGC Cell in the Ministry of Information and Broadcasting may provide necessary support for functioning of the Sub Task Force.
4. The Sub Task Force may consult experts from academia and industry to realize its mandate during its functioning.
5. **Term of members of the Sub Task Force:** The members shall be nominated for such period as decided by the AVGC Promotion Task Force.
6. **Frequency of meetings:** The Sub Task Force should convene as required to adhere to the timelines of the AVGC Promotion Task Force.
7. **Timelines for submission of reports:** The Sub Task Force shall submit the final action plan to the Ministry before 31st July 2022.
8. The Sub Task Force Members will be entitled to travelling expenses, local transport and sitting fees in connection with the meetings as per extant rules.
9. This issues with the approval of the competent authority.



(S Vijay Gopal)

Under Secretary to the Government of India
Tel.: 011-2338 2487

Copy to:-

1. All members of the Sub Task Force on Gaming.
2. PPS to HMIB
3. PPS to HMOSIB
4. PPS to Secretary (I&B)/ PPS to AS&FA/PPS to AS/ PPS to JS(P&A)/ PPS to JS (B)/PPS to JS(EW)/ Dir(Films)
5. CEO, NITI Aayog, Parliament Street, New Delhi.
6. Under Secretary (Coordination), Department of Economic Affairs, Ministry of Finance.
7. PAO, Main Secretariat, M/o I&B


(S Vijay Gopal)

Under Secretary to the Government of India