

No. M-35020/5/2022-DO(FI)
Government of India
Ministry of Information & Broadcasting
A Wing, Shastri Bhawan, New Delhi

Dated 1st June, 2022

OFFICE ORDER No. 2/2022

The first meeting of newly announced AVGC Promotion Task Force was held on 4th May 2022 in Ministry of Information and Broadcasting. In the meeting, it was decided that four Sub-Task Forces shall be constituted namely, for Education, Skilling, Gaming and Industry & Policy. These sub-groups will work towards devising strategies of growth through targeted interventions in their respective areas. The recommendations from the Sub-Task Forces will be in areas of policy formulation, capacity building, infrastructure development, technological access, research and development, creating local IPs, enhancing export potential, etc. Further, all recommendations shall adhere to the principles of inclusion, equity, diversity, and sustainability.

The composition of the Sub Task Force on skill development is as under:

S.No.	Name	Designation & Organization	Role
1.	Rajesh Aggarwal	Secretary, MoSDE	Chairperson
2.	Atul Kumar Tiwari	Special Secretary & DG, Directorate General of Training	Member
3.	Ashish Kulkarni	Founder Punaryug Artvision Pvt. Ltd.	Member
4.	Ajjay Parge	Founder Director, Digital Art VRe	Member
5.	Anuj Kacker	Wholetime Director, Aptech	Member
6.	Keitan Yadav	COO - VFX Producer, Redchillies.vfx	Member
7.	Prajay Kamath	Co-Founder & Tech Advisor, AiSolve	Member
8.	Rajesh Turakhia	Founder & Director, Frameboxx	Member
9.	Vikas Kumar	Founder & CEO, DigiToonz	Member
9.	Sasikumar Raman	Director, Toonz Animation	Member
10.	Sathish Narayanan	Founder Director & CEO, Design Media & Entertainment Solution Pvt. Ltd.	Member
11.	Shalini S Sharma	Principal, M&E, CII	Member
12.	Srikant Sinha	CEO, Telangana Animation Skills	Member
13.	Manvendra Shukul	CEO, Lakshya Digital	Member

14	Anil Kumar	Director, Curriculum Development, DGT, MSDE	Member
15	- (to be invited by the Convenor of the Sub Task Force)	Representative from PSSCIVE, Bhopal	Member
16	Mohit Soni	CEO, Media & Entertainment Skill Council	Member-Convenor

2. The terms of reference of the Sub Task Force on Skilling for Promotion of Animation, Visual-effects, Gaming and Comics (AVGC) Sector in India are as under:

- i. Recommend an approach for boosting skill development and employment opportunities for youth in this sector in urban and rural areas.
- ii. Recommend measures to enable uniformity and alignment of Indian courses to international standards in AVGC skilling and education.
- iii. Suggest course curriculum for short and long term NSQF-aligned AVGC courses to be introduced at skilling and educational institutions.
- iv. Identify CSR collaboration routes for skilling in AVGC sector.
- v. Engage with stakeholders from Media and Entertainment sector including educational institutions and those operating in the vocational education ecosystem.
- vi. Introduce and develop a strong and robust Training of Trainers (ToTs) (including faculty and teachers) mode in collaboration with industry for job roles in AVGC sector.
- vii. Any other matter relating to AVGC skilling ecosystem with permission of the Chairperson of the Sub Task Force.

3. AVGC Cell in the Ministry of Information and Broadcasting may provide necessary support for functioning of the Sub Task Force.

4. The Sub Task Force may consult experts from academia and industry to realize its mandate during its functioning.

5. **Term of members of the Sub Task Force:** The members shall be nominated for such period as decided by the AVGC Promotion Task Force.

6. **Frequency of meetings:** The Sub Task Force should convene as required to adhere to the timelines of the AVGC Promotion Task Force.

7. **Timelines for submission of reports:** The Sub Task Force shall submit the final action plan to the Ministry before 31st July 2022.
8. The Sub Task Force Members will be entitled to travelling expenses, local transport and sitting fees in connection with the meetings as per extant rules.
9. This issues with the approval of the competent authority.



(S Vijay Gopal)

Under Secretary to the Government of India
Tel.: 011-2338 2487

Copy to:-

1. All members of the Sub Task Force on skill development.
2. PPS to HMIB
3. PPS to HMOSIB
4. PPS to Secretary (I&B)/ PPS to AS&FA/PPS to AS/ PPS to JS(P&A)/ PPS to JS (B)/PPS to JS(EW)/ Dir(Films)
5. CEO, NITI Aayog, Parliament Street, New Delhi.
6. Under Secretary (Coordination), Department of Economic Affairs, Ministry of Finance.
7. PAO, Main Secretariat, M/o I&B



(S Vijay Gopal)

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