

No. 45001/1/2020-DAS
Government of India
Ministry of Information & Broadcasting

Shastri Bhawan, New Delhi
Dated, the 30th November, 2022

ORDER

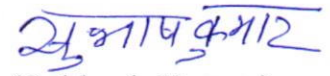
Subject: Guidelines for Platform Services offered by Multi System Operators.

The Cable Television Networks Rules, 1994, permit Multi-System Operators to transmit their own programming service, either directly to their own subscribers or through one or more Local Cable Operators. These own programming services referred to as 'Platform Services (PS)', which also include most 'local-channels', are exclusive programming services being generated at local level offered by Multi-System Operators. Ministry of Information & Broadcasting has decided to prescribe guidelines, as enclosed, for registration / regulation of Platform Services offered by Multi-System operators.

2. Now, all the Multi-System Operators providing Platform Services channel(s) and those desirous of providing such PS channel(s) are required to apply for registration of their PS channel(s) with MIB on www.new.broadcastseva.gov.in Portal and are to comply with the enclosed guidelines within time prescribed therein.

3. This is issued with the approval of Competent Authority.

Encl: As above.



(Subhash Kumar)

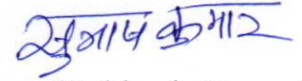
Deputy Secretary to the Government of India)

Copy to,

1. TRAI – w.r.t. to TRAI recommendations on Platform Services.
2. NIC – for posting on MIB website
3. All MSOs
4. AIDCF

Copy for information to:

1. PS to HMIB
2. Sr. PPS to Secretary (I&B)
3. Sr. PPS to AS(I&B)
4. PPS to JS(P&A)
5. PPS to JS(B-I)



(Subhash Kumar)

Deputy Secretary to the Government of India)

Government of India
Ministry of Information & Broadcasting

(Enclosure to MIB Order No. F. No. 45001/1/2020-DAS, dated 30th November, 2022)

Guidelines for Regulation of Platform Services offered by Multi-System Operators

1.	<p>Definition of Platform Services</p> <p><i>“Platform services (PS) are programs transmitted by Distribution Platform Operators (MSOs) exclusively to their own subscribers and does not include Doordarshan channels and registered TV channels. PS shall not include foreign TV channels that are not registered in India.”</i></p> <p><i>Registered TV channels or television channels means a channel, which has been granted downlinking permission by the Central Government under the policy guidelines issued or amended by it from time to time and reference to the term “channel” shall be constructed as a reference to “television channel”.</i></p>
2.	<p>What constitutes Non News and Current Affairs</p> <p><i>In so far as carrying local news and current affairs bulletins on PS is concerned, the following categories will be treated as non-news and current affairs broadcast (i.e. local news and current affairs) and will, therefore, be permissible:</i></p> <ul style="list-style-type: none"><i>(i) Information about local events and other local affairs sourced locally and not obtained from news agencies or from broadcast news channels/ sources;</i><i>(ii) Information pertaining to sporting events, excluding live coverage. However, live commentaries of sporting events of local nature may be permissible, if broadcasting rights for the same are not held by anyone else;</i><i>(iii) Information pertaining to Traffic and Weather;</i><i>(iv) Information pertaining to and coverage of cultural events, festivals;</i><i>(v) Coverage of topics pertaining to examinations, results, admissions, career counselling;</i><i>(vi) Availability of employment opportunities; and</i><i>(vii) Public announcements pertaining to civic amenities like electricity, water supply, natural calamities, health alerts etc. as provided by the local administration.</i>

सुभाष कुमार