

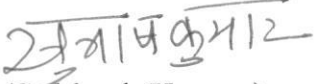
F.No. 9/406/2016-DAS
Government of India
Ministry of Information and Broadcasting
A-Wing, Shastri Bhawan
New Delhi-110001

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ADVISORY

It has been noticed that despite repeated reminders many Multi-System Operators are not entering/updating their seeding data, i.e. number of active Set-Top Boxes on their network, on Management Information System (MIS) of this Ministry. The information regarding number of cable TV subscribers is considered essential for policy decisions/regulatory issues etc. All existing Multi-System Operators are, therefore, advised hereby to immediately enter their seeding data, where it has not been entered, and also to regularly update it every six months on MIS.

2. Rule 10A of the Cable Television Networks Rules, 1994, binds, inter-alia, every Multi-System Operator (MSO) to give such information as may be sought for by, inter-alia, the Central Government within such period and such form as may be specified. Accordingly, failure to submit/update seeding data on MIS will be considered as violation of the Rule 10A, and may result in cancellation/suspension of MSO registration granted.


(Subhash Kumar)

Deputy Secretary to the Govt. of India

To

1. All MSOs
2. NIC, MIB- for uploading on Ministry's website.
3. Secretary, TRAI