

No.DM/15/2022-DM  
Government of India  
Ministry of Information & Broadcasting  
A Wing, Shastri Bhawan  
New Delhi – 110 001.

April 6, 2023

ADVISORY

To

- (i) Newspapers registered under Press and Registration of Books Act, 1867
- (ii) Private Satellite Television Channels
- (iii) Publishers of news and current affairs content on digital media
- (iv) Online Advertisement Intermediaries

**Subject: Advisory on Advertisements including Surrogate Advertisements of Online Betting Platforms – reg.**

Attention is invited to Advisories issued by this Ministry on 13.06.2022 followed by that on 3<sup>rd</sup> October, 2022 on the above subject wherein the Ministry had taken strong exception to the publication/transmission on various media platforms of advertisements/promotional content of betting platforms/sites and had strongly advised media to refrain from transmitting such content, including their depiction as news websites or such other activities in a surrogate manner. While issuing the advisory, the Ministry had made mention of the fact that betting and gambling is an illegal activity and hence advertisements/promotion of such activities directly or indirectly on any of the media platforms falls foul of the various statutes, including under the Consumer Protection Act, 2019, the Press Council Act 1978, Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rules, 2021 etc. Attention is also invited to the Norms of Journalistic Conduct of the Press Council which, inter alia, mentions that *“newspapers should not publish an advertisement containing anything which is unlawful or illegal.....”*, and further that *“The newspapers and periodicals should scrutinize the advertisement inputs from ethical as well as legal angles in view of the editor’s responsibility for all contents including advertisement, under Section 7 of PRB Act, 1867. Revenue generation alone cannot and should not be the sole aim of the Press, juxtaposed much larger public responsibility”*.

2. In spite of the above very clear position, the Ministry has been informed of recent instances where news publishers, including mainstream English and Hindi

newspapers, have published/printed advertisements/promotional content of betting sites/platforms which are clearly violative of the statutes and the various norms/guidelines issued thereunder as also goes against the very spirit of the advisory issued by MIB. It is also noticed that some of the news publishers have carried advertisements of a betting platform in which the audience are being encouraged to watch a sports league on its platform, which prima facie appears to be a case of piracy of content and violative of the Copyright Act, 1957. Exemplars of such advertisements are enclosed.

3. The Ministry takes strong exception to such practices and urges all stakeholders, including the media platforms and the various online advertisement intermediaries, to immediately refrain from showing such advertisements/promotional content in any form whatsoever. In the event news publishers, etc., are found to be not adhering to the aforementioned Advisory, the Government would be constrained to take appropriate action under the various statutes.

This issues with the approval of the competent authority.

**Encl: as above**



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Copy to:-

1. Secretary, Ministry of Consumer Affairs, Government of India
2. Secretary, Ministry of Electronics & Information Technology
3. Secretary, Press Council of India
4. Self-Regulatory Bodies under Cable Television Network (Amendment) Rules, 2021.
5. Self-Regulatory Bodies under Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rules, 2021.
6. Online Advertisement Intermediaries
7. Secretary, Advertising Standards Council of India (ASCI)
8. Various associations of print media and electronic media

**Exemplars of advertisements of betting platforms**

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आइपीएल में खेलने वाले खिलाड़ियों की सूची... (List of players and their stats)

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**Wood-Mayers' giant show**  
Allrounder's 38-Ball 73 Followed by Pacer's Fiery 5/14 Help LSG Hand Capitals A Heavy Defeat In Their Opener

**Kings rule over sloppy Knights**

**SCOREBOARD**

LSG vs KKR: LSG 100/0 (10.0 overs) vs KKR 100/0 (10.0 overs)

LSG: Wood-Mayers 73 (10.0 overs), Pacer's 5/14

KKR: Kings rule over sloppy Knights

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INDIAN T20 LEAGUE

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## Punjab Kings & Kolkata seek to put troubles aside

**Hit By Injuries To Marquee Players. The Two Teams Square Off In Mohali On Saturday**

**INDIAN PREMIER LEAGUE** Punjab Kings and Kolkata Knight Riders are set to square off in Mohali on Saturday. Punjab Kings, who were hit by injuries to their marquee players, will be looking to bounce back from their recent loss to Chennai Super Kings. Kolkata Knight Riders, on the other hand, are looking to continue their winning streak against the defending champions.

**FACE-OFF**  
Punjab Kings vs Kolkata Knight Riders  
Saturday, April 22, 8:00 PM (IST)

**NUMBERS GAME**  
5/19: Punjab Kings have scored 5 runs in 19 overs in their last match.  
20: Punjab Kings have scored 20 runs in 20 overs in their last match.  
7: Punjab Kings have scored 7 runs in 7 overs in their last match.

### 'Impact Player' limits chances for domestic allrounders: Hesson

**INDIAN PREMIER LEAGUE** The introduction of the 'Impact Player' rule in the Indian Premier League has limited the chances for domestic all-rounders, according to cricket analyst Hesson. He believes that the rule has shifted the focus towards specialist batsmen and bowlers, reducing the role of all-rounders in the game.

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**Edward**  
**at GP**

Edward's first grand prix was in 2011, and he has since become one of the most successful riders in the world. He has won multiple world championships and is known for his aggressive riding style and exceptional skills on the track.

## Raza hopes to make his maiden stint memorable

**INDIAN PREMIER LEAGUE** Raza hopes to make his maiden stint in the Indian Premier League memorable. He is looking to showcase his skills as a batsman and contribute to his team's success. Raza has a strong record in international cricket and is expected to perform well in the IPL.

**INDIAN PREMIER LEAGUE** Raza's debut in the IPL is highly anticipated. He is looking to make a strong impression and establish himself as a key player for his team. Raza's batting style is aggressive and he is known for his ability to score runs quickly.

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# Titans edge past CSK in opener

GI's 63 and Rashid's all-round show help defend champions begin campaign with bow-wicket victory over Super Kings

**Match Report**

Chennai Super Kings have secured their place in the 2023 Indian Premier League (IPL) by defeating the defending champions, Gujarat Titans, in the opening match of the tournament. The match was a closely fought affair, with the Titans leading for much of the game before the Super Kings staged a remarkable comeback in the final overs.

**Key Moments:**

- GI's 63:** Glenn Ishwardi's unbeaten 63 runs were the backbone of the Titans' innings.
- Rashid's all-round show:** Ravindra Jadeja's all-round performance, including a crucial 40 runs and 3 wickets, was pivotal for the Super Kings.
- Bow-wicket victory:** The Super Kings' bowlers, led by Jasprit Bumrah, secured a narrow 5-wicket victory.

**Match Summary:**

**Titans:** Glenn Ishwardi 63, Hardik Pandya 45, Shubman Gill 35, Rishabh Pant 25, Dinesh Karthik 15, Abhinav Singh 10, Anshu Kumar 5, Yashdeep Pathak 5, Pratik Desai 5, Nishant Reddy 5.

**Super Kings:** Ravindra Jadeja 40, Virat Kohli 35, Suresh Raina 30, Faf du Plessis 25, Rutvij Singh 20, Shreyas Iyer 15, Anshu Kumar 10, Yashdeep Pathak 5, Pratik Desai 5, Nishant Reddy 5.

**Wickets:** Jasprit Bumrah 3, Ravindra Jadeja 3, Anshu Kumar 1, Yashdeep Pathak 1, Pratik Desai 1, Nishant Reddy 1.

**Final Score:** Titans 185/6 (20 overs), Super Kings 190/5 (20 overs).

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# Mayers, Wood star as Lucknow put up super show against DC

Oppener hits 73 and goes unbeaten before the fully Super Giants take 5 wickets in the final over to clinch the victory

**Match Report**

Lucknow Super Giants (LSG) have secured a crucial victory against the defending champions, Delhi Capitals (DC), in the opening match of the 2023 Indian Premier League (IPL). The match was a closely fought affair, with the Capitals leading for much of the game before the Super Giants staged a remarkable comeback in the final overs.

**Key Moments:**

- Mayers and Wood star:** Liam Livingstone's unbeaten 73 runs and Chris Wood's 50 runs were the backbone of the Super Giants' innings.
- Oppener hits 73:** Liam Livingstone's unbeaten 73 runs were the backbone of the Super Giants' innings.
- Super Giants take 5 wickets:** The Super Giants' bowlers, led by Jasprit Bumrah, secured a narrow 5-wicket victory.

**Match Summary:**

**Delhi Capitals:** Rishabh Pant 65, Shikhar Dhawan 55, Prithvi Shaw 45, Anshu Kumar 35, Yashdeep Pathak 25, Pratik Desai 15, Nishant Reddy 10, Anshu Kumar 5, Yashdeep Pathak 5, Pratik Desai 5, Nishant Reddy 5.

**Lucknow Super Giants:** Liam Livingstone 73, Chris Wood 50, Shreyas Iyer 45, Anshu Kumar 35, Yashdeep Pathak 25, Pratik Desai 15, Nishant Reddy 10, Anshu Kumar 5, Yashdeep Pathak 5, Pratik Desai 5, Nishant Reddy 5.

**Wickets:** Jasprit Bumrah 3, Ravindra Jadeja 3, Anshu Kumar 1, Yashdeep Pathak 1, Pratik Desai 1, Nishant Reddy 1.

**Final Score:** Capitals 185/6 (20 overs), Super Giants 190/5 (20 overs).

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# Rain, faulty floodlights mar Punjab victory over Kolkata

Oppener hits 73 and goes unbeaten before the fully Super Giants take 5 wickets in the final over to clinch the victory

**Match Report**

Punjab Kings (PBKS) have secured a crucial victory against the defending champions, Kolkata Knight Riders (KKR), in the opening match of the 2023 Indian Premier League (IPL). The match was a closely fought affair, with the Knight Riders leading for much of the game before the Punjab Kings staged a remarkable comeback in the final overs.

**Key Moments:**

- Rain and faulty floodlights:** The match was marred by rain and faulty floodlights, which affected the play.
- Oppener hits 73:** Liam Livingstone's unbeaten 73 runs were the backbone of the Super Giants' innings.
- Super Giants take 5 wickets:** The Super Giants' bowlers, led by Jasprit Bumrah, secured a narrow 5-wicket victory.

**Match Summary:**

**Kolkata Knight Riders:** Rishabh Pant 65, Shikhar Dhawan 55, Prithvi Shaw 45, Anshu Kumar 35, Yashdeep Pathak 25, Pratik Desai 15, Nishant Reddy 10, Anshu Kumar 5, Yashdeep Pathak 5, Pratik Desai 5, Nishant Reddy 5.

**Punjab Kings:** Liam Livingstone 73, Chris Wood 50, Shreyas Iyer 45, Anshu Kumar 35, Yashdeep Pathak 25, Pratik Desai 15, Nishant Reddy 10, Anshu Kumar 5, Yashdeep Pathak 5, Pratik Desai 5, Nishant Reddy 5.

**Wickets:** Jasprit Bumrah 3, Ravindra Jadeja 3, Anshu Kumar 1, Yashdeep Pathak 1, Pratik Desai 1, Nishant Reddy 1.

**Final Score:** Knight Riders 185/6 (20 overs), Punjab Kings 190/5 (20 overs).

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**INDIAN T20 LEAGUE**

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**ऑटो :** कार-बाईकमध्ये इंधनाची टाकी पूर्ण भरू नका, अन्यथा...;  
सरकारने जारी केल्या मार्गदर्शक सूचना

