

Provision for renewal of existing permissions

As of now, there is no procedure prescribed in the extant Guidelines for renewal of permission and many channels are now due for renewal. After consultations with TRAI, it has now been provided that the existing permission holders will continue to be governed by the extant terms and conditions of permission during the current permission period. Renewal of permission may be considered for a period of 10 years at a time, subject to the condition that the channel should not have been found guilty of violating the terms and conditions of permission including violations of the programme and advertisement code on five occasions or more. What would constitute a violation would be determined in consultation with the established self-regulating mechanisms. The renewal will also be subject to the channel's acceptance of all the terms and conditions of permission as the Government may prescribe by way of policy pronouncements from time to time.