

By Regd A.O.
सं०/No.

भारत सरकार
GOVERNMENT OF INDIA
सूचना और प्रसारण मंत्रालय
MINISTRY OF INFORMATION & BROADCASTING
'ए' विंग, शास्त्री भवन, नई दिल्ली-110 001
'A' Wing, Shastri Bhawan, New Delhi - 110 001

तारीख
Date 07.04.2010

No.1404/33(ii)/2006-TV (I)

To,

The Managing Director,
M/s Standard Corporation India Ltd.
84/6, Shahi Majra, Industrial Area,
Phase-V, Balongi Road, Mohali-160059

Subject: Change in logo of the channel without prior permission from Ministry of I & B – M/s Standard Corporation India Ltd.

Warning

Sir,

This is with reference to your letter dated 24.12.2009 furnishing therein the reply of Show Case Notice issued by this Ministry vide its letter of even No. dated 27.11.2009.

2. The reply furnished by you has been considered in the Ministry. It was found that you have violated clause 5.8 of the guidelines by not taking prior permission for change of Logo of news & current affairs channel "STANDARD WORLD". You are therefore warned to be careful in future and comply with all the clauses/provisions of the guidelines for uplinking from India. Any further violation will invite stringent action against the company as per clause 8.2 of the uplinking guidelines.

Yours faithfully,



(D. P. Tripathy)
Deputy Director (INSAT)
Tele: 2338 7774

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