

भारत सरकार  
GOVERNMENT OF INDIA  
सूचना और प्रसारण मंत्रालय  
MINISTRY OF INFORMATION & BROADCASTING  
'ए' विंग शास्त्री भवन, नई दिल्ली - 110 001  
'A' Wing Shastri Bhawan, New Delhi - 110 001

सं०/No.

तारीख .....  
Date 5.7.2007

No.1404/7(ii)/2004-TV(I)

**ORDER**

M/s. Tamil Entertainment Art Media Ltd. is hereby informed that the competent authority has decided to cancel the permission to uplink "TAMIL THIRAI (TtV)" TV channel, issued vide this Ministry's letters of even No. dated 29.6.2004 and 17.1.2005 with immediate effect for not operationalising the channel within one year from 2.12.2005 in accordance with clause 2.4.2. of the uplinking guidelines, which was communicated to M/s. Tamil Entertainment Art Media Ltd. vide this Ministry's letter No. 1501/6/2006-TV(I) dated 15.9.2006 and subsequent notice dated 28.3.2007.

*sd/-*  
(Anjani Kumar)  
Deputy Director IINSAT)  
Tele: 2338 48 96

To

The Managing Director,  
M/s. Tamil Entertainment Art Media Ltd.,  
New No. 38, Sarangapani Street,  
T. Nagar, Chennai- 600 017.

**Copy to:-**

The Managing Director, M/s. Essel Shyam Communication Ltd., C-34, Sector 6,  
Electronic City, Noida-201307.

*sd/-*  
Anjani Kumar)  
Deputy Director (INSAT)

**Copy to:**

1. Shri L.C. Goyal, Joint Secretary (IS-I), Ministry of Home Affairs, North Block, New Delhi.
2. Wireless Adviser, WPC Wing, Room No, 501, Ministry of Communications, Sanchar Bhawan, New Delhi
3. Shri S. Sayeenathan, Deputy Director, FMO, Deptt. of Space, ISRO Hqrs., Antariksh Bhawan, New BEL Read, Bangalore-560094.
4. ✓ NIC Section for posting it on the Ministry's Website.



**(Anjani Kumar)**  
**Deputy Director (INSAT)**