

Comments of Bidders during Pre-Bid meeting held on 25th July, 2014 regarding RFP for selection of a Consulting Agency to conduct study on Listenership, Reach and Effectiveness of Community Radio Stations in India and comments of Ministry thereon

Sl. No.	Name of Organisation raising query	RFP Ref. No. for Query raised	Queries raised by the Bidders	Comments by the Ministry
1	Hansa Research Group Pvt. Ltd.	Page 3, Para 1.3	What is the reporting level of listenership at National/State/Zone/CRS level ?	Reporting will be at national level analysed with insights on factors if any, effecting listenership(urban/rural) Please refer Purpose of Study Para 1.3 on page 3 of RFP. Apart from this we should understand that this study is not at individual CRS level but to understand how the sector is perceived as a whole. Necessary additions are being made to RFP.
2	Institute of Development Studies (IDA)	Page 4, Sl No.11 and also Page 7, Para 4	The period of completion of Project should be 150 days.	Accepted, RFP is accordingly being modified.
3	CMS	Page 5, Para 2, Sl No. 3 & 4	With regard to eligibility criteria it has been mentioned that it is mandatory that copies of Work Order or Agreements and Completion certificates from the customers are to be submitted. The projects for which completion certificate is not yet issued, can we give self certification ?	This being a critical eligibility criteria request can not be acceded to.
4	AFC India	Page 6, Para 3.3	For the household the sample size should be fixed by the Ministry, since different samples would cost differently and the cost of the final proposal can not be on the same footing. All the bidders should be on the same platform. Their costing should be comparable. Moreover, 30% weightage has been provided to financial proposal.	It has been decided that the sample size may be selected with confidence interval of 95%. Necessary additions being made in RFP.
5	Neilson Company (India) Ltd.	Page 6, Para 3.3	Sample size and confidence level should be decided by the ministry.	-do-
6	Hansa Research Group Pvt. Ltd.	Page 6, Para 3.3	Sample size selection should be same for all bidders since it would effect costing	-do-
7	AFC India	Page 6, Para 3.3	Smallest Sampling/Prime Sampling should be fixed by the Ministry. Confidence level must be prescribed.	-do-
8	Kadence International	Page 6, Para 3.3	Some sample of database of CRS should be provided to determine the catchment area of CRS and minimum criteria for defining sample size.	Normal catchment area of a CRS is between 10 to 15 Km from the Transmitting Site. Community living within the radius will be the catchment area.
9	Hansa Research Group Pvt. Ltd.	Page 7, Para 3.5	Since we do not have listenership data of CRS, how can we define boundaries, population of the area of CRS ?	-do-
10	Hansa Research Group Pvt. Ltd.	Page 8, Para 6.1.1.4	FGD Guide is not necessary as this can be decided only after visiting CRSs.	Broad guidelines need to be provided by CA.
11	AFC India	Page 11, Para 7.2, Sl. No. 15	Financial Management Consultant is not necessary since this project is of Social nature	The request has not been agreed to.
12	Sambodhi Research & Communications	Page 11, Para 7.2, Sl. No. 16	What is the role of Financial Management since this project is of Social nature ?	-do-
13	Sambodhi Research & Communications	Page 11, Sl. No. 12	Do we also require CVs for Field Supervisors and Data Entry Operators ?	Yes, these must be provided.
14	Kadence International	Page 12, Para 7.3.1	Cost Per Interview (CPI) kind of quote can be given for financial evaluation instead of overall cost. Cost per Interview can not be fixed.	Not accepted
15	RS Mktg. Research Soln. Pvt. Ltd.	Page 15, Para 13.1	Performance Bank Guarantee (PBG) amount is 50% of the total contract value. Can this be reduced ?	Not accepted
16	Sambodhi Research & Communications	Annexure-I	Is it necessary to submit Format of No-Conviction Certificate along with the proposal ?	Yes. Please refer to Page 5, Para 5 of RFP
17	Neilson Company (India) Ltd.	Annexure-II to RFP	CRS list at Annexure-II does not have location details.	Being included in RFP at Annexure-II. Necessary additions are being made to RFP.
18	CMS	Annexure-II to RFP	Correction is required in Annexure-II, as the category of CRS mentioned is only Educational.	Correction is being made in RFP
19	RS Mktg. Research Soln. Pvt. Ltd.	Annexure-II to RFP	The break-up of CRS is: Educational-81, NGOs-39 and Agriculture-10 mentioned on page No. 20 whereas the list indicates only for Educational Category on page No. 17 to 20.	Correction is being made in RFP
20	Mr. Bhaskar Sharma/Hansa Research Group Pvt. Ltd.	General Query	Can we apply as a Joint Venture ? If yes, then what all documents are to be submitted along with bid ? Will the experience of partner Organisation be considered ?	Joint Venture is not allowed. However, refer to Page 33, Para 12.1 for subcontracts.
21	Hansa Research Group Pvt. Ltd.	General Query	In case of Joint Venture, will the evaluation of other party also be done ?	-do-
22	RS Mktg. Research Soln. Pvt. Ltd.	General	Are we looking into programme of all the day or overall ?	Overall
23	Hansa Research Group Pvt. Ltd.	General	Once the contract is signed, will the Ministry help the CA to get data from CRSs ?	Ministry will introduce the CA to respective CRS. Data collection will be the sole responsibility of CA.

Note :

Apart from above, other corrections are being made in RFP as below :

Sl. No.	RFP Ref. No. for Query raised	Existing	To be read as/being replaced in RFP
a)	Page 6, Para 3.3	The CRS is expected to collect samples at each location.....	The word "CRS" is being replaced in RFP as "CA"
b)	Page 7, Para 5.	This would be a Consultancy Contract for the above duration with a consolidated payment as per a pre-agreed payment schedule will disbursed as follows:	This sentence in Bold and Italic is being replaced in RFP as- with the following payment schedule:
c)	Page 8, Para 5	Up on contract award : 30%	It is being amended in RFP as : On signing of contract : 30%