

F.No.M-24013/17/2014-MUC
Government of India
Ministry of Information & Broadcasting
(Media Unit Cell)

.....
Shastri Bhavan, New Delhi-110 001
Dated: 05.05.2014

ORDER

Hon'ble Supreme Court of India, while pronouncing its judgement on 23.4.2014 after review of Writ Petition (Civil) No 13 of 2003 with Writ Petition (Civil) No.197 of 2004, has decided to constitute a three members Committee to undertake the task of suggesting guidelines on the publicly funded Government advertising campaigns, after an intricate study of all the best practices in different jurisdictions.

2. The constitution of the Committee will be as follows:
 - (i) Prof. (Dr.) N.R. Madhava Menon [Former Director, National Judicial Academy, Bhopal]
 - (ii) Mr.T.K. Viswanathan [Former Secretary General, Lok Sabha]
 - (iii) Mr. Ranjit Kumar, Senior Advocate
3. Secretary, Ministry of Information & Broadcasting has been appointed as the Member Secretary of the Committee.
4. The Committee will submit its report to the apex court, preferably within a period of three months from the date of the judgement i.e. 23.4.2014.
5. The non-official members of the Committee will be entitled for to and fro journey by Air India from the place of their residence to the meeting venue.
6. For outstation member, travelling expenses for to and fro journey from his residence to Airport and back will be met as per actual by the Ministry.
7. Ministry will arrange / reimburse the transport facility to the members of the committee from Airport / residence to the venue of meeting and back.

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8. The arrangement of stay of the outstation member of the Committee will be borne by the Ministry in an ITDC/equivalent hotel.
9. The three non-official members of the Committee will be entitled for payment of T.A./D.A. as per the entitlement of the members of the High Powered Committee.
10. Working lunch/High-tea will be arranged during each of the meeting as per the existing guidelines in this regard.
11. Each non-official member of the Committee will be entitled for payment of Rs. 2500/- per meeting.
12. The Administration Wing of the Ministry will take necessary actions at their end for compliance of the points 5 to 11 above for each of the meeting of the Committee. The expenditure in this regard will be made from the respective heads of the non-plan budget of the Ministry.
13. The first meeting of the Committee is scheduled to be held on 5th May, 2014 at 5.30 PM at Room No.654, A-Wing, Shastri Bhawan, New Delhi.
14. This has the concurrence of Finance Wing of this Ministry, vide their Dy. No. 355-Fin.I dated 05.05.2014.

(Signature)

(Kishore Srivastava)

Under Secretary to the Government of India
Tele:2338 1707

To

All members of the Committee.

Copy to:-

1. PS to MSIB
2. PS to Secretary (I&B)
3. PS to AS &FA, M/o I&B
4. DG, DAVP with a request to attend the meeting of the Committee.
5. OSD, M/o I&B
6. DS (Admn), M/o I&B.
7. PPS to JS(P&A).
8. PA to Director (IP&FS)
9. Finance-I Section / Cash Section

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