

NO. A-11015/1/2016-IIS  
GOVERNMENT OF INDIA  
MINISTRY OF INFORMATION & BROADCASTING  
'A' WING, SHASTRI BHAWAN, NEW DELHI-110 001.

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Dated : 6<sup>th</sup> July, 2017.

ORDER NO. 78/2017-IIS

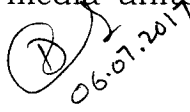
In continuation of this Ministry's Order No. 75/2017-IIS dated 6<sup>th</sup> July, 2017, the details regarding distribution of States at Director General (Zone) level and Additional Director General (Region) level, will be as per the details given in the attached Annexure-I.

2. The DG(Zone) will broadly prepare the communication strategy of the zone according to the demand of the time. He/she will monitor the activities of the States under his/her control and coordinate the matters of ADG(Regions) and send report to Ministry/Media Units (HQ) from time to time.

3. To harness the strength of all Media Units located within the State/Cluster of States, the ADG(Region) is given the additional charge of all the Field/Regional Offices of all Media Units within its jurisdiction, except the offices of All India Radio and Doordarshan. All the Media Units, except All India Radio and Doordarshan, in the particular State(s) will report to the concerned ADG (Region) and he/she will chalk out the strategies in such a way that the available resources are used optimally and avoid overlapping. He/she shall be responsible for providing requisite inputs to Doordarshan/All India Radio for their programming and policies of the Government for ensuring a common communication strategy. Heads of all Media Units will be coordinating with ADG (Region) for the implementation of their programmes duly informing DG(Zone). The ADG(Region) is delegated powers for making any internal adjustment of staff in all Media Units except Doordarshan and All India Radio, on ad-hoc basis (maximum 45 days), if necessary. He/she will also prepare the Plan for that State(s) to integrate the different media units and to work for the better reach of the policies of the Government.

4. The 39 officers of the level of Director/Joint Director (23 from PIB and 16 from DFP), who will be posted in different zones/regions, will report to ADG(Region). The Director/Joint Director level officers posted in various states will work under the administrative control of ADG (Region). All other officers below the level of Joint Director working in the State will report to the designated Director/Joint Director of the State irrespective of their Media Unit.

5. ADG(Region) will decide the territorial jurisdiction of the Directors/Joint Directors within the State(s), in concurrence with DG (Zone). These officers are in turn responsible for all the media units under their jurisdiction (except All India Radio and Doordarshan).

  
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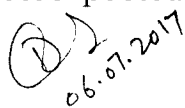
6. The following Administrative Powers in respect of all officers/officials in the Media Units in the Zone/Region, except All India Radio and Doordarshan, are delegated to DG(Zone) and ADG (Region) :-

**DIRECTOR GENERAL (ZONE) :**

- (i) Grant of Casual Leave to all ADG (Regions) in the zone.
- (ii) Grant of Earned Leave and HPL/Commutated Leave to all ADG (Regions) in the zone upto 15 days and to order alternative arrangement during the leave period.
- (iii) Grant of Earned Leave and HPL/Commutated Leave to all officers below the level of ADG (Region) for the period above 15 days and not exceeding 02 months and to order alternate arrangement during the leave period.
- (iv) Beyond the periods of leave mentioned in (ii) and (iii) above, the respective Media Units Heads will sanction the leave.
- (v) Administrative approval of official Tour of ADG (Region).
- (vi) Maintenance of discipline, punctuality in all the offices under its jurisdiction.
- (vii) Writing of APARs : A consolidated Chart showing the level of submission of APAR in respect of officers posted in the Zones/Regions is attached herewith as Annexure-II.

**ADDITIONAL DIRECTOR GENERAL (REGION)**

- (i) Grant of CL to all Directors/Joint Director level officers of all media units in the State/cluster of States.
- (ii) Grant of Earned Leave and HPL/Commutated Leave to all officers of all media units in the State/cluster of States upto 15 days and to order alternative arrangements during the leave period.
- (iii) Administrative approval of official Tour of all officers in the State.
- (iv) Administrative approval of LTC and Leave Encashment at the time of LTC.
- (v) Maintenance of discipline, punctuality in all the offices under its jurisdiction.
- (vi) Writing of APARs : A consolidated Chart showing the level of submission of APAR in respect of officers posted in the Zones/Regions is attached herewith as Annexure-II.

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7. The detailed instructions regarding delegation of financial powers to DG(Zone) and ADG(Region) will be issued separately.

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06.07.2017

{ D.K. Chawla }

Under Secretary to the Govt. of India

Tel # 2338 9460

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
1. All Media Heads.
2. The CEO, Prasar Bharati, New Delhi.
3. Chief Controller of Accounts, Min. of I&B, New Delhi.
4. P&AO (IRLA), Min. of I&B, Sookhana Bhawan, New Delhi.
5. The President, IIS Group 'A' Association.
6. PS to HMIB / PS to MoS(I&B)/PPS to Secretary /PPS to JS(P&A).
7. NIC for uploading on Ministry's website.
8. Guard file.

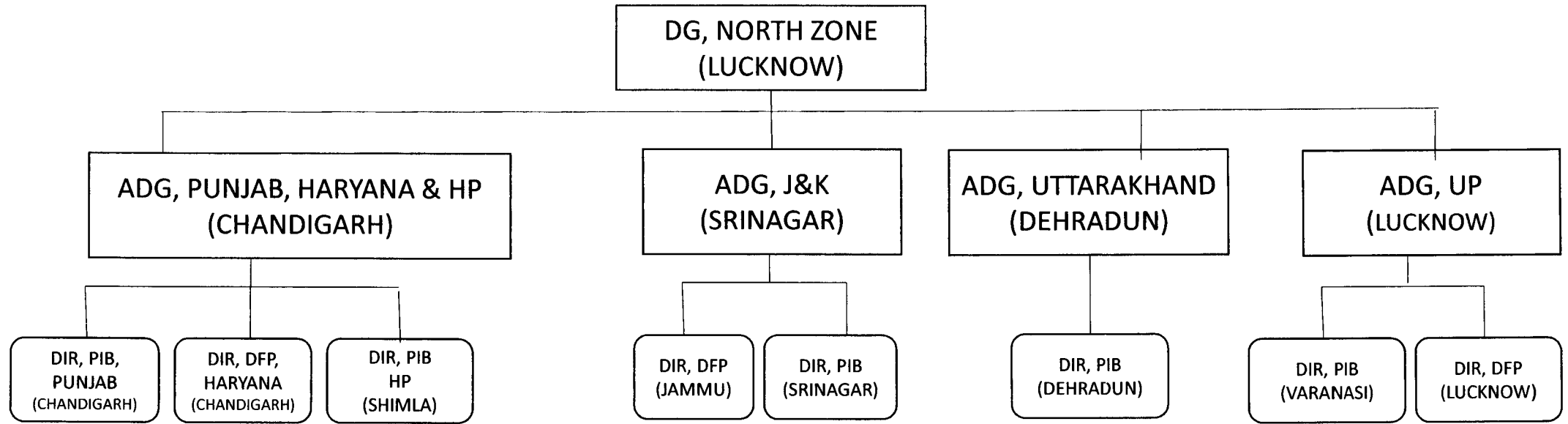
Prabhat Nigam  
6/7/17

{ Prabhat Nigam }  
Section Officer (IIS)  
Tel.No. 2338 1941

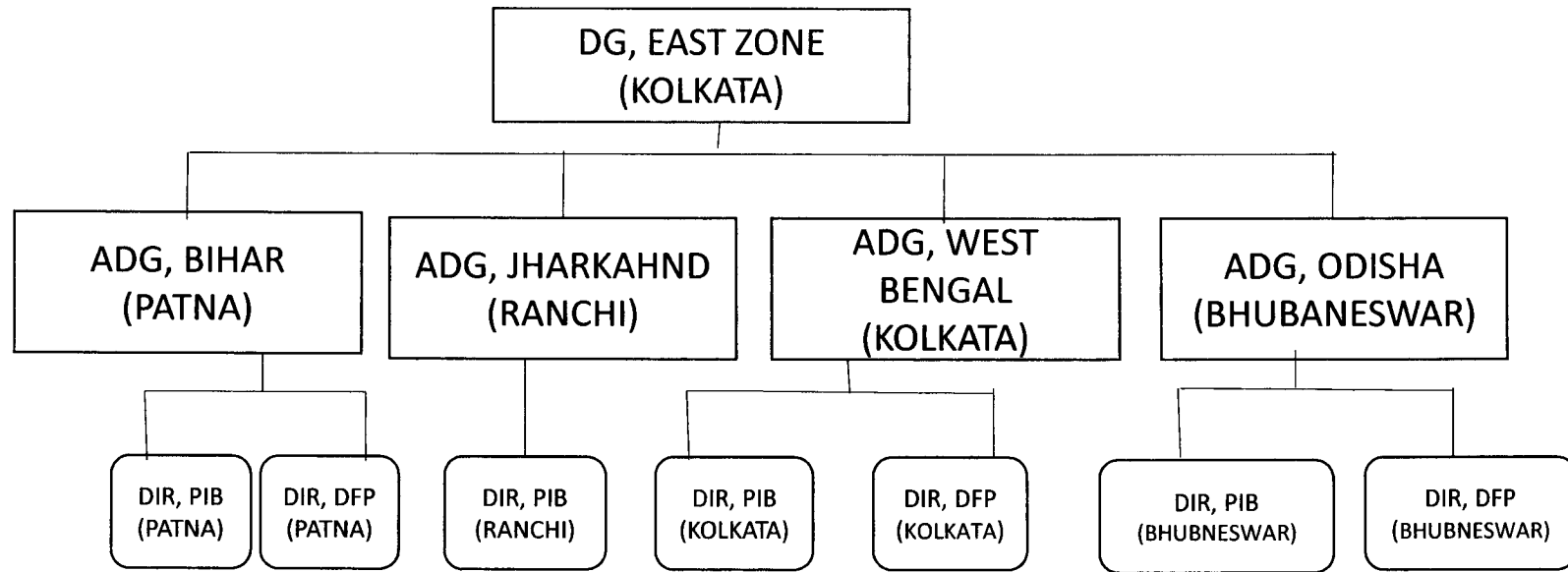
**Annexure-I**

<b>DG(North)</b>	Jammu & Kashmir	ADG(Srinagar)
	Himachal Pradesh	
	Punjab	ADG(Chandigarh)
	Haryana	
	Uttar Pradesh	ADG(Lucknow)
	Uttarakhand	ADG(Dehradun)
<b>DG(West)</b>	Madhya Pradesh	ADG(Bhopal)
	Rajasthan	ADG(Jaipur)
	Gujarat	ADG(Ahmedabad)
	Daman & Diu	
	D&N Haveli	
	Chhatisgarh	ADG(Raipur)
	Maharashtra	ADG(Mumbai)
	Goa	
<b>DG(South)</b>	Karnataka	ADG(Bangalore)
	Andhra Pradesh	ADG(Vijaywada)
	Telangana	ADG(Hyderabad)
	Tamilnadu	
	Pudducherry	ADG(Chennai)
	Andaman & Nicobar islands	
	Kerala	ADG(Thiruvananthpuram)
	Lakshadweep	
<b>DG(East)</b>	Orissa	ADG(Bhubaneswar)
	Bihar	ADG(Patna)
	West Bengal	ADG(Kolkata)
	Jharkhand	ADG(Ranchi)
<b>DG(North East)</b>	Assam	
	Meghalaya	
	Sikkim	
	Nagaland	
	Manipur	ADG(Imphal)
	Tripura	
	Mizoram	
	Arunachal Pradesh	

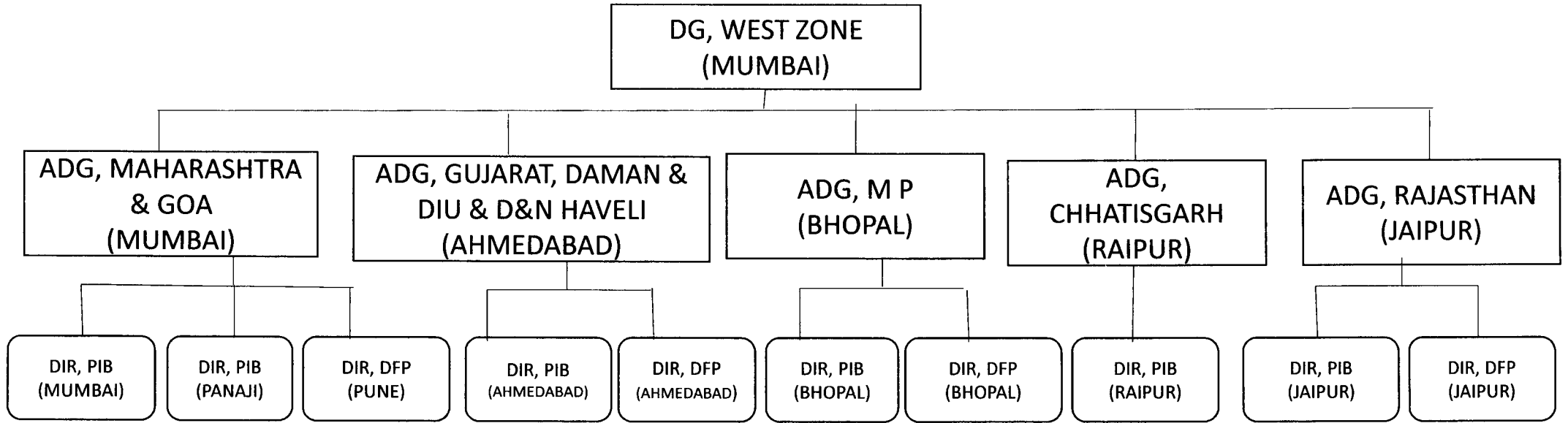
  
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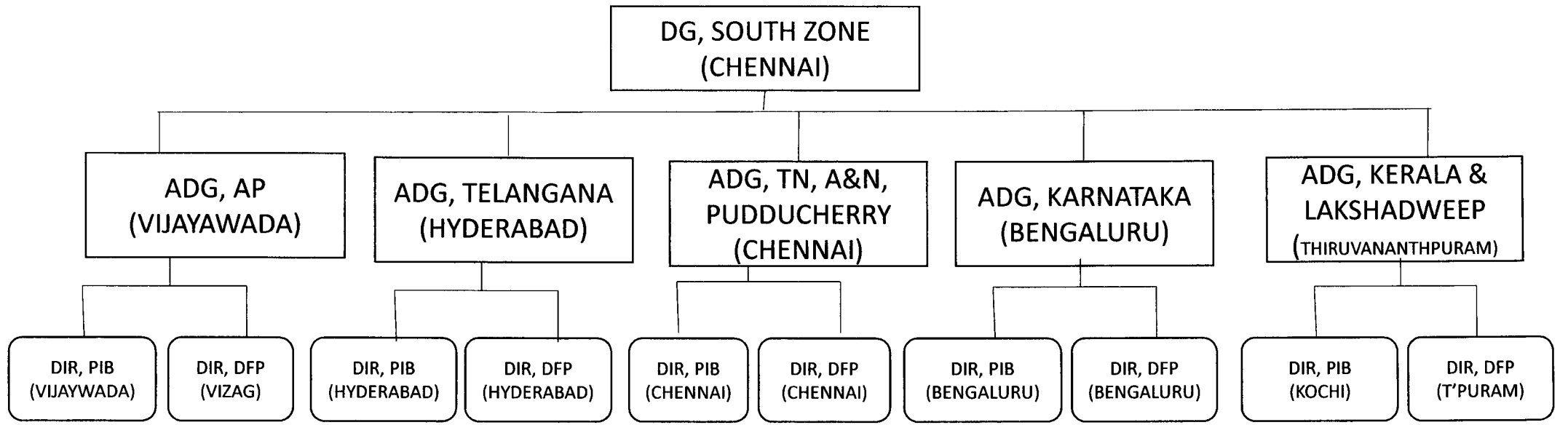
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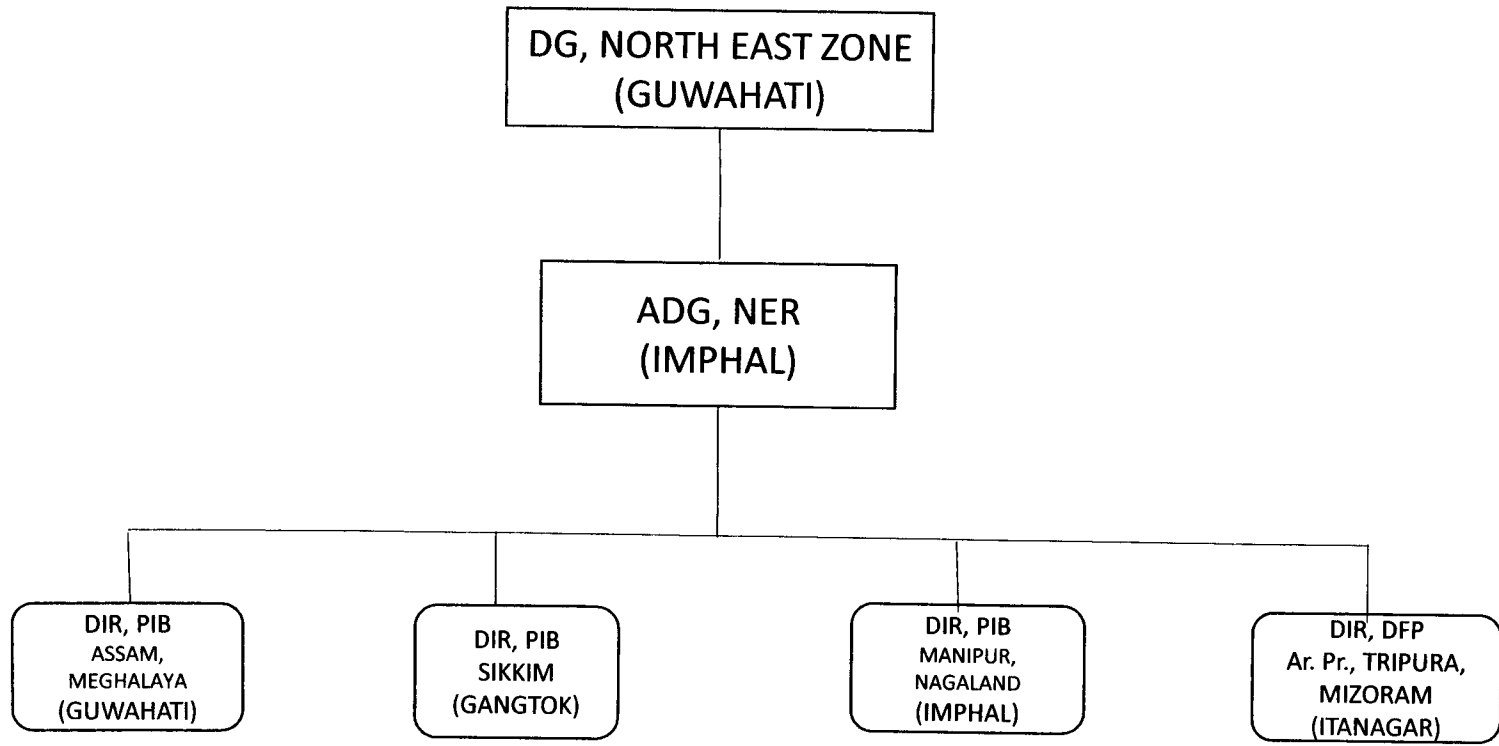


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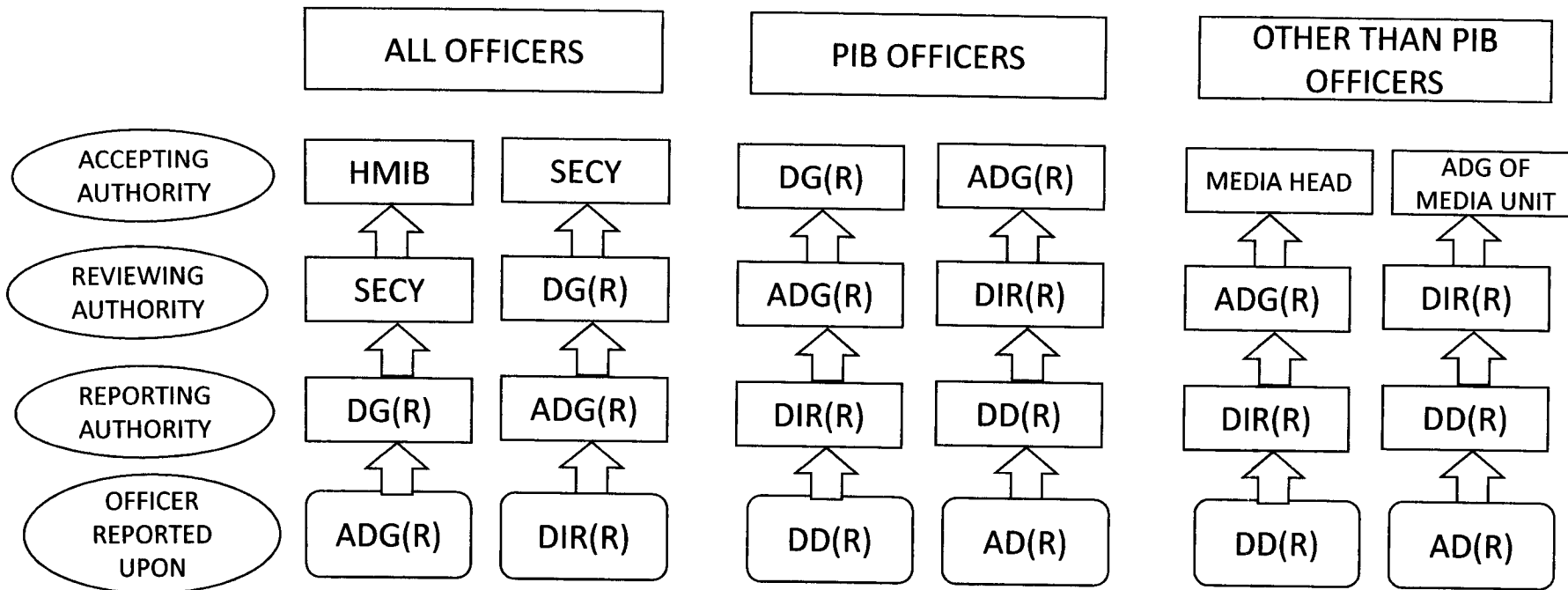
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CHANNEL OF SUBMISSION OF APARS IN RESPECT OF OFFICERS POSTED IN FIELD UNITS



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