

**MEMORANDUM OF UNDERSTANDING BETWEEN
MINISTRY OF INFORMATION & BROADCASTING, NEW DELHI
AND
STATE GOVERNMENT OF GOA**

The Ministry of Information & Broadcasting, Government of India organizes annually the International Film Festival of India (IFFI), accredited with FIAPF. It has been agreed upon mutual consultations between the Ministry of Information & Broadcasting and the State Government of Goa that Goa shall be the permanent venue for IFFI.

2. This Memorandum of Understanding (MOU) is hereby made and entered into by and between the Ministry of Information & Broadcasting, Government of India (hereinafter referred to as MIB) on the one part, and State Government of Goa (hereinafter referred to as State Government) on the other part. as strategic partners of IFFI, for the conduct of the festival

Purpose

3. The purpose of this MOU is to delineate the role and contributions of Ministry of I & B and the State Government of Goa towards organizing the festival.

Statement of Mutual Benefit and Interest

4. By organizing an International event of the reputation and standing associated with the International Film Festival of India, the State Government benefits by way of infrastructure development of International standards which would enable attracting sizeable international tourist traffic to Goa thereby giving impetus to the economy of the State.

5. The benefit accruing to IFFI by making Goa a permanent venue is by way of branding of IFFI internationally, as Goa is a well – known tourist destination.

Execution of the Event

6. The overall responsibility and complete execution of IFFI in all aspects shall vest with MIB (or with such agencies/ departments that MIB engages, or, as the organizer of the event, enters into strategic partnerships with), except to the extent of the roles and responsibilities of the Government of Goa as stipulated in the following paragraphs. The State Government of Goa shall nominate suitable nodal agencies for this purpose.

7. It is mutually agreed that the Director, International Film Festival of India, who is appointed by MIB, will be the sole recognized Festival Director of the event and all activities related with promoting and publicizing this film festival, including publicity and printing will acknowledge the same.

8. To ensure a successful and focused conduct of the International Film Festival of India, the Director, IFFI, will be the final authority in all matters, issues and activities that are related to the festival. Decisions in matters of mutual interest would be taken jointly by Director, IFFI and his counterpart from Government of Goa.

9. All printing, publicity (including electronic media) and stationery for the IFFI will only have the IFFI and Goa Govt logo. There will be no other emblem or logo. The focus of all publicity material will be on the IFFI only.

Role & Responsibilities of Director IFFI/Ministry of Information & Broadcasting

11. The Director, IFFI on behalf of Ministry of Information & Broadcasting shall:-

(i) have full authority in deciding all matters relating to :-

(a) entries of films for participation in various sections of the festival namely, Asian Competition, Cinema of the world, Country Focus, Foreign