

Design an Advertisement and Win a Cash Prize

Directorate of Advtg and Visual Publicity
Ministry of Information and Broadcasting, Govt of India
2nd Floor, Sookna Bhavan, Lodi Road, New Delhi 110003

Invitation of Advertisement Designs for 15th August

DAVP invites full fledged print advertisement creative designs from the general public on the occasion of the 68th Independence Day. The Advt should be of the size of 25x33 Cms or 825 Sq Cms and in **color**. The theme of the Advt is "*Sabke Saath Sabka Vikaas*" (*together we move, together we grow*).

A selection committee shall shortlist the 10 best advertisement designs. The first best advertisement design would be published in newspapers across the country on the 15th of August 2014. It shall also be awarded a cash prize of Rs 15000 along with a Letter of Appreciation from the Ministry of Information & Broadcasting, Govt. of India. The remaining 9 shortlisted advertisements shall be awarded a cash prize of Rs 3000 along with a Letter of Appreciation from the Ministry.

The advertisements should be initially sent in a pdf format to the email id given below:

davp.partnership@gmail.com

The last date of receipt of entries is 15th July 2014.

The Subject in the Email should clearly state "Entry for the Independence Day Advt-regarding". The Email should contain the Name, Address, Telephone Number, Mobile Number and Bank Account details of the Entrant.

Further details and the technical parameters for designing the advertisement are available in the notification area of www.davp.nic.in and also on www.mib.nic.in