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Government of India
Ministry of Information & Broadcasting
(Policy Planning Cell)

New Delhi the 2nd Mar., 2017

Sub.: Summary (No.-1) to the Cabinet on the significant activities of Ministry of Information & Broadcasting for the month of January 2017.

The significant activities / events relating to this Ministry for the month of January 2017 are outlined below: -

- Shri M. Venkaiah Naidu, Minister for Information & Broadcasting re-launched the Indian Institute of Mass Communication's Journal "Communicator" on 17th January, 2017. The Minister also inaugurated the First PG Diploma course in Urdu Journalism and the 67th Diploma course in Development Journalism.
- Shri M Venkaiah Naidu, Minister for Information & Broadcasting inaugurated the 'Digital Radio for All' Round Table Conference, organized by Digital Radio Mondiale (DRM) along with Broadcast Engineering Consultants India Limited (BECIL), on 31st January, 2017. During his address, the Minister mentioned that Digital Radio Technology empowers listeners with a wide range of services and the platform will promote Digital and Connectivity revolution in the Country.
- Col. Rajyavardhan Rathore, Minister of State for Information & Broadcasting inaugurated the "Indian Panorama Film Festival", organized by Directorate of Film Festivals at Siri Fort Auditorium, on 16th January, 2017. The festival which was held from 17th – 27th January, 2017, screened films in various regional languages and also screened a special package of five films of Late Shri Om Puri from 17th – 21st January, 2017 to pay tribute to the legendary actor.
- Ministry of Information & Broadcasting organized a wide range of activities for covering the commemoration of 68th Republic Day Celebrations 2017 and the visit of Crown Prince of Abu Dhabi, Sheikh Mohammed bin Zayed Al Nahyan as the Chief Guest for the Republic Day Celebrations 2017. The Media Units of the Ministry viz. Press Information Bureau (PIB), Doordarshan (DD), All India Radio (AIR) and Social Media Wing actively undertook various activities to provide an effective coverage.

The activities undertaken on Republic Day 2017 included live coverage of Hon'ble President's address to the nation on the eve of Republic Day, live coverage of Republic Day Parade and Beating Retreat ceremony, a special Newsreel programme was broadcast by News Services Division of AIR and a talkathon with Finance Minister conducted by PIB in coordination with DD News and New Media Wing (NMW). As part of 68th Republic Day Celebrations, contests were organized on various Social Media platforms by the Ministry on the flagship schemes of the Government. The winners of the

social media contest in various categories were given certificates signed by Hon'ble Minister of Defence Shri Manohar Parrikar. The winners were also invited to Delhi to witness the Republic Day Parade 2017.

- India and Portugal have agreed to work out modalities for a co-production agreement in the Film Sector. During a meeting between the Minister of State for Information & Broadcasting Col. Rajyavardhan Rathore and Portugal Minister of Culture, Mr. Luis Filipe Castro Mendes in New Delhi on 10th January, 2017, the Portuguese Minister was apprised on the initiatives taken by the Ministry to provide Single Window clearances for Foreign Film Producers in the country through the Film Facilitation Office (FFO) and about the prestigious National Film Heritage Mission (NFHM) of the Government to digitize, restore and preserve the rich filmic heritage of the Country.
- "North East Film Festival – Fragrances from the North East", a three-day festival was organized by National Film Archive of India (NFAI) in association with Directorate of Film Festivals (DFF), Film and Television Institute of India (FTII), Symbiosis International University and the North East Community Organization, Pune (NECOP) from 28th – 30th January, 2017. Fourteen films including last year's National Award winning films and Indian Panorama Films were screened. As part of the "Ek Bharat Shreshta Bharat" vision, a decision had also been taken to organize the festival in different cities every year.
- Publications Division participated in New Delhi World Book Fair organized in Pragati Maidan from 7th – 15th January, 2017 and made an all-time high record sale of Rs 18,38,177/- during the fair. In order to facilitate cashless transactions, debit/ credit cards Point Of Sale (POS) and online receipt mechanism through Bharatkosh Portal were installed and about 20% of total sales were made through them.
- Publications Division also published the book 'Unfolding Indian Elections – Journey of the Living Democracy', which was released on the occasion of National Voters' Day on 25th January, 2017 and the first copy was handed over to the Hon'ble President by the Chief Election Commissioner of India.

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