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Government of India
Ministry of Information & Broadcasting
(Policy Planning Cell)

New Delhi the 31st October, 2017

Sub.: Summary (No.-9) to the Cabinet on the significant activities of Ministry of Information & Broadcasting for the month of September 2017.

The significant activities / events relating to this Ministry for the month of September 2017 are outlined below: -

- The Ministry and its Media Units observed the Swachhta Hi Seva (SHS) Campaign from 15th September to 2nd October, 2017 by undertaking Shramdaan and publicity efforts. A special Shramdaan was undertaken with various Media Units on 27th September, 2017 in cleaning and maintenance of Sochna Bhawan. New Media Cell (NMC) live streamed the President's address on 15th September, 2017 and the presentation of Swachhathon Award. PM's Shramdaan for construction of toilets at Shahanshapur in Varanasi on 23rd Sep., 2017 was widely publicized on all Media Platforms. Directorate of Field Publicity (DFP) implemented a Special Awareness Campaign and the regional offices organized Special Outreach Programmes (SOPs). Publications Division's journal Kurukshetra dedicated its October issue to the theme of 'Swachhta'. Song and Drama Division (S&DD) organized over 600 programmes highlighting the theme. The daily activities and news clips were also uploaded on the Swachhta Hi Seva portal of Ministry of Drinking Water and Sanitation (MoDWS). The efforts made by the Ministry were recognized as it received the 'Best Ministry Award' at a ceremony held at Vigyan Bhawan on 2nd October, 2017, the third anniversary of Swachh Bharat Mission.
- The Cabinet has approved the proposals contained in paragraph 9 of The Repealing and Amendment (Second) Bill, 2017, which is related to repeal of 140 Acts. Two Acts pertained to the Ministry – The Parliamentary Proceedings (Protection of Publication) Repeal Act, 1976 and The Cable Television Networks (Regulations) Amendment Act, 2000. This Ministry had earlier conveyed its no objection to the M/o Law and Justice to the repealing of these Acts.
- A Memorandum of Understanding (MoU) between the Government of the Federal Democratic Republic of Ethiopia and the Government of the Republic of India on "Cooperation in the field of Information, Communication and Media" has been signed by Shri Anurag Srivastava, Ambassador of India to Ethiopia and Djibouti and H.E. Dr. Ngeri Lencho, Minister of Government Communication Affairs Office in the presence of the Hon'ble President of India Shri Ram Nath Kovind and Ethiopian President Dr. Mulatu Teshome. The MoU aims to harness the growing power of Information, Communication and Media for information dissemination and enhancing outreach between the two countries for inclusive development.

- Publications Division (DPD) restored and reprinted a rare book "Homage to Mahatma Gandhi", with the help of National Gandhi Museum. The book contains the tributes to Mahatma Gandhi which were broadcast on All India Radio after Gandhiji's assassination on 30th January, 1948, made by eminent personalities including Sardar Vallabhbhai Patel, Pandit Jawaharlal Nehru, Lord Mountbatten, Sarojini Naidu, Acharya JB Kripalani, Dr. CV Raman, etc.
- Directorate of Advertising and Visual Publicity (DAVP) organized the Exhibitions on the theme of "Naya Bharat – Hum Karke Rahenge" on behalf of Ministry of Parliamentary Affairs at 11 places viz. New Delhi, Jaipur, Mumbai, Kolkata, Bhubaneshwar, Bhopal, Shimla, Chandigarh, Ahmedabad, Bangalore, Hyderabad and Imphal. S&DD, in collaboration with Ministry of Parliamentary Affairs, also presented cultural programmes in the photo exhibition "New India- We Resolve to Make" with focus on development in North Eastern States of Assam, Manipur, Nagaland, Tripura and Mizoram.
- Indian Institute of Mass Communication (IIMC) and Shri Lal Bahadur Shastri Rashtriya Sanskrit Vidyapeeth (SLBSRSV) entered into an MoU for conducting a joint three months Advanced Certificate Programme in Sanskrit Journalism.
- National Film Archives of India (NFAI) conducted the 12th Film Appreciation Course in collaboration with Federation of Film Societies of India (FFSI) (Maharashtra Chapter) from 10th – 16th September, 2017 that attracted more than 115 participants. The 2nd edition of "Paddarpan – Momentous Milestones" was organized by Film and Television Institute of India (FTII) on 16th September 2017 to showcase its student films. FTII staff volunteered as Tour Guides to provide guided tours to the visitors on observance of Open Days on 23rd – 24th September 2017, which attracted more than 2000 visitors from Mumbai, Gujrat, Aurangabad and Delhi.



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