

File No. P-11015/1/2017- PPC-Vol.(2)
Government of India
Ministry of Information & Broadcasting
(Policy Planning Cell)

New Delhi the 19th January, 2018

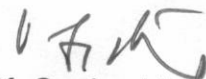
Sub.: Summary (No.-12) to the Cabinet on the significant activities of Ministry of Information & Broadcasting for the month of December 2017.

The significant activities / events relating to this Ministry for the month of December 2017 are outlined below : -

- The Union Cabinet chaired by Hon'ble Prime Minister Shri Narendra Modi approved the way forward for conducting the auction of 683 channels in 236 cities in subsequent batches. The auction will usher in new/enhanced experience of FM radio in more cities. With the complete roll-out of FM Phase-III auctions, all the 29 States and 6 out of the 7 UTs (except Dadra & Nagar Haveli) will be covered by private FM radio broadcasting. This is also likely to generate direct and indirect employment to more than 10,000 persons on a pan India basis. These auctions will yield an estimated revenue of more than ₹1,100 crore.
- Registrar of Newspapers for India (RNI) Annual Report 'Press in India 2016-17', an Important Index of Print Media was presented by Principal Director General Shri Ganeshan to Minister for Textiles and Information & Broadcasting Smt Smriti Zubin Irani on 15th December, 2017. The report gave a comprehensive analysis of the contours of the growth for the industry specially the growth amongst regional language publications.
- Minister of State for Information & Broadcasting and Minister of State for Youth Affairs and Sports (Independent Charge) Col. Rajyavardhan Rathore delivered the keynote address at the Confederation of Indian Industry (CII) Big Picture Summit 2017 held on 6th December, 2017. During the address, the Minister conveyed that the Media has an important role in taking sports to each and every home in India.
- For greater synergy, the Ministry is undertaking a detailed exercise of rationalization of human and infrastructural resources of its three Media Units viz. Directorate of Field Publicity (DFP), Song and Drama Division (S&DD) and Directorate of Advertising and Visual Publicity (DAVP) in a phased manner for complete integration. All three Media Units headquartered in Delhi will be renamed as Bureau of Outreach & Communication (BOC) which will have a unified command.
- During the recent visit of Hon'ble President of India to Chennai, Song and Drama Division (S&DD) presented a composite programme of folk dance and music of Tamil Nadu and Jammu & Kashmir under Ek Bharat Shrestha Bharat.
- During the month, PIB provided wide publicity to various activities such as the presentation of National Service Scheme Awards 2016-17 by the President,

commissioning of INS Kalvari into the Indian Navy by Prime Minister, 24th GST Council Meeting which decided that Inter-State E-Way Bill to be made compulsory from 1st Feb., 2018, Pre-Budget Consultative meetings with Union Finance Minister, announcement of establishment of over 3000 Pradhan Mantri Janaushadhi Kendras across India, first ever International Conference and Exhibition on AYUSH and Wellness 'Arogya 2017', first ever organized Indian National Committee of International Council for Monuments and Sites (ICOMOS) General Assembly, National Crisis Management Committee (NCCM) meeting to review rescue operations due to cyclone 'Ockhi', release of Annual Publication of RNI 'Press in India 2016-17' and the presentation of 'National Awards for Divyangjan Empowerment 2017'. New Media Wing (NMW) provided adequate publicity to Press Conferences and Cabinet Briefings.

- Film and Television Institute of India (FTII) conducted a first-of-a-kind 2-day Film Appreciation course at New Delhi in association with the Indian Women's Press Corps, exclusively for Women working in the field of media, wherein 30 women media persons participated. FTII has also drawn up outreach plans to boost Campus diversity and has added Srinagar (J&K) and Port Blair (Andaman and Nicobar Islands) to the list of 24 exam centers as a special effort to encourage candidates from regions with traditionally low enrolment. Three Children's Film Society, India (CFSI) Film Bonanza were organized in states of Muktsar, Kota and Udaipur in district of Punjab and Rajasthan covering 37488 child audiences through 139 shows.
- Publications Division (DPD) participated in Puducherry International Book Fair from 22nd to 31st December, 2017, wherein Lieutenant Governor Dr. Kiran Bedi released the biography of Sardar Patel (Tamil edition) and a series of the children's books titled "Swachch Jungle Ki Kahani, Dadi Ki Jubani" (in Tamil). The Stall of the Publications Division bagged the Best Stall Award.
- Film and Television Institute, Arunachal Pradesh, an extended campus of SRFTI has successfully completed the second short term course "A short trip to Cinema", a 10-week long Certificate Programme from 16th October to 22nd December, 2017.



(K. Sanjay Murthy)

JOINT SECRETARY TO THE GOVERNMENT OF INDIA

Tele # 23073775