

**N-41013/31/2015-BC-II**  
**GOVERNMENT OF INDIA**  
**MINISTRY OF INFORMATION & BROADCASTING**  
**'A' WING, SHASTRI BHAWAN,**  
**NEW DELHI – 110001**

2<sup>nd</sup> November, 2016

**ORDER**

WHEREAS, it had been brought to the notice of the Ministry of Information & Broadcasting that "Care World" TV channel had telecast a programme namely "Kya Karu Mai Aab" on 17-11-2015 at 22:58:35 hrs. (ii) on 23-11-2015 at 22:58:36 hrs. (iii) on 09-10-2015 at 22:58:35 hrs., (repeat telecast on 15-12-2015 at 22:58:20 hrs.) (iv) on 10-10-2015 at 23:01:15 hrs. (v) on 04-09-2015 at 22:58:35 hrs. (vi) on 07-09-2015 at 23:01:15 hrs. and (vii) on 28-09-2015 at 22:57:10 hrs. The programme was based on sex related problems ranging from intercourse pain, night fall, homosexuality, erectile dysfunction to male obsession for oral sex. While experts give their opinion and advice on these problems, dramatic presentations had been used to tell what these problems actually are?. However, no yardsticks have been adhered to keep the presentation/discussion in the limit of decency. These dramatic presentations include extremely vulgar scenes which suggestively depict oral sex, masturbation, premature ejaculation, etc. The content appeared highly obscene and also found not suitable for unrestricted public exhibition. Also, irrespective of whether it was telecast at a time when a large number of children might be watching or at a time when fewer of them watch TV.

WHEREAS, by telecasting the above programme the channel (Care World) appeared to have violated following provisions of the Cable Television Networks Rules, 1994:

- Rule 6 (1) (a) - provides that no programme should be carried in the cable service which offends against good taste or decency.
- Rule 6 (1) (d) provides that no programme should be carried in the Cable Service which contains anything obscene, defamatory, deliberate, false and suggestive innuendos and half-truths;
- Rule 6 (1) (o) -provides that no programme should be carried in the cable service, which is not suitable for unrestricted public exhibition.
- Rule 6 (5) - provides that programmes unsuitable for children must not be carried in the cable service at times when the largest numbers of children are viewing.

WHEREAS, as per Section 5 of the Cable Television Networks (Regulation) Act, 1995, (hereinafter referred to as the Act) read with Rule 6 (1) (a), (d), (o), & (5) of the Cable Television Networks Rules, 1994 (hereinafter referred to as the Rules), as amended from time to time, no programme can be transmitted/re-transmitted on television in violation of the Programme Code contained in Rule 6;

WHEREAS, according to basic conditions/obligations of permission/approval for Uplinking/Downlinking of TV Channels in India under which permission to Uplink Care World TV has been granted, the Channel is bound to follow the Programme Code and Advertising Code prescribed under the aforementioned Act/Rules and Government orders as circulated from time to time. In the event of failure to comply with any of the terms and conditions, permission/approval granted is liable to be suspended/ cancelled;