



MINISTRY OF
INFORMATION AND BROADCASTING
GOVERNMENT OF INDIA

ANNUAL REPORT 2025-26

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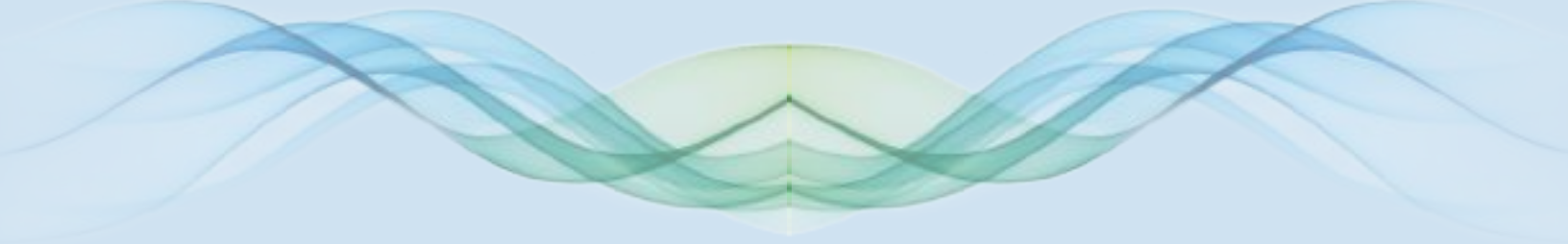
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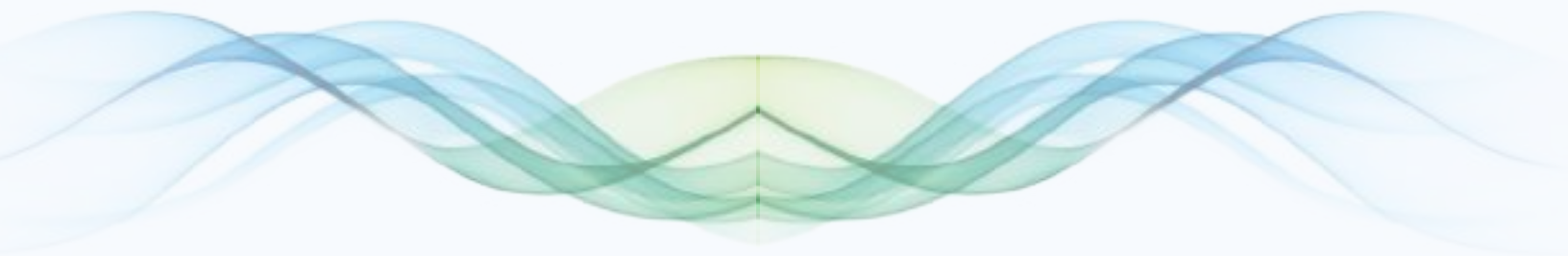


2025-26

ANNUAL REPORT



Global Media Dialogue at WAVES, in Mumbai, Maharashtra on May 02, 2025.





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Hon'ble Minister of Information & Broadcasting; Electronics and Information Technology and Railways, Shri Ashwini Vaishnaw launches a special song of Akashvani and Doordarshan dedicated to Mahakumbh 2025, in New Delhi on January 08, 2025.



Glimpses of the singing & musical program held at the 'IFFIESTA' event during the 56th International Film Festival of India (IFFI), in Goa on November 21, 2025.

The Ministry of Information & Broadcasting is the face of the Government of India in reaching out to the masses. The crucial task of disseminating information about government policies, schemes and programmes through different media vehicles is entrusted to the Ministry. Radio, television, films, press and print publications, digital and social media, posters, advertising, and traditional modes of communication such as dance, drama, folk recitals, puppet shows – all these are effectively brought into play by the Ministry and its media units in dissemination and free flow of information.

The Ministry assists the Government in focusing attention of the people of various age groups on issues of national integrity, environmental protection, health care and family welfare, eradication of illiteracy and issues relating to women, children, minorities and other disadvantaged sections of society, and elicit their participation in developmental activities.

The Ministry of I&B is also the focal point regarding policy matters relating to private broadcasting, administering public broadcasting service (Prasar Bharati), multi-media advertising and publicity of the policies and programmes of the Government of India, film promotion and certification and regulation of print and digital media.

The Ministry is functionally divided into three wings, viz., Information, Broadcasting and Films. There are seven media units/attached and subordinate offices, two autonomous bodies, four training institutes, and two Public Sector Undertakings (PSUs). The Main Secretariat of the Ministry is headed by a Secretary who is assisted by one (01) Additional Secretary & Financial Adviser (AS&FA), one Additional Secretary, one (01) Senior

Economic Adviser and six Joint Secretaries. They are supported by 22 Officers at the level of Director/DS/Joint Director/Additional Economic Advisor/PSO/Sr. PPS, 34 officers at the level of Under Secretary/Deputy Director /PPS, 74 officers at the level of Assistant Director/Section Officers /Private Secretary level officers and 255 non-gazetted officers/officials.

The **Information Sector** is responsible for information dissemination and awareness creation of the policies and activities of the Government of India through print, electronic and digital media, framing of policy guidelines for rate fixation of government advertisements on print, electronic, and online platforms, and administering the Press and Registration of Periodicals Act, 2023, and the Press Council Act, 1978.

The **Broadcasting Sector** aids the Ministry in the far-reaching dissemination of Government schemes and initiatives via All India Radio and Doordarshan. The Sector oversees these public broadcasters by administering the Prasar Bharati (Broadcasting Corporation of India) Act, 1990. It also regulates private TV channels and the network of multi system operators and local cable operators through the Cable Television Networks (Regulation) Act, 1995 and policy guidelines issued from time to time. It issues license to DTH/ HITS operators for their respective operations. The private FM radio network is regulated by the Ministry through auctioning of FM channels, operationalisation of Community Radio Stations in rural and remote areas.

The **Films Sector** is responsible for production, promotion and preservation of films and film content. It also includes documentaries, organisation of international film festivals and promotion of good cinema by institution of

awards. It administers the Cinematograph Act, 1952, which looks into certification of films for public exhibition, and handles other matters relating to film industry, including developmental and promotional activities.

The subjects of (i) Films and Audio-Visual programmes/content made available by online content providers/publishers and (ii) News and current affairs content on online platforms were transferred to Ministry of Information and Broadcasting through an amendment in Allocation of Business Rules, 1961 vide notification dated November 9, 2020. The Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rules, 2021 were notified under the Information Technology Act, 2000 on February 25, 2021, to provide an institutional mechanism for regulation of publishers of news and current affairs on digital media and publishers of online curated content (OTT platforms). Part-III of these Rules, inter-alia provides for a Code of Ethics to be adhered to by publishers of news and current affairs on digital media and publishers of online curated content (OTT Platforms) and a three-level Grievance Redressal Mechanism to look into complaints/grievances in relation to violation of the Code of Ethics by OTT platforms. The subject of Online Advertisements has been allocated to Ministry of Information & Broadcasting through an amendment in Allocation of Business Rules, 1961 vide notification dated July 28, 2023. The revised allocation of business of this Ministry is as under:

“VA. Digital/Online Media

22A. *Films and Audio-Visual programmes/content made available by online content providers/publishers.*

22B. *News and current affairs content on online platforms.*

22C. Online Advertisements.”

The Indian Institute of Creative Technologies (IICT), Mumbai, is a National Centre of Excellence (NCOE) established as a Section 8 company by

the Ministry of Information & Broadcasting in collaboration with the Government of Maharashtra and industry bodies such as FICCI and CII to promote innovation and capacity building in the AVGC-XR sector. The institute has been functioning from the NFDC campus, Mumbai since 18.07.2025.

FIELD FORMATION OF THE MINISTRY

Media units/ attached & subordinate offices

1. Press Information Bureau (PIB)
2. Central Bureau of Communication (CBC)
3. Press Registrar General of India (PRGI)
4. Directorate of Publication Division (DPD)
5. New Media Wing (NMW)
6. Electronic Media Monitoring Centre (EMMC)
7. Central Board of Film Certification (CBFC)

Autonomous Organisations

1. Press Council of India (PCI)
2. Prasar Bharati (Broadcasting Corporation of India)

Training Institutes

1. Indian Institute of Mass Communication, Delhi (IIMC)
2. Film and Television Institute of India, Pune (FTII)
3. Satyajit Ray Film and Television Institute, Kolkata (SRFTI)
4. Indian Institute of Creative Technologies (IICT)

Public Sector Undertakings

1. Broadcast Engineering Consultants India Limited (BECIL)
2. National Films Development Corporation (NFDC)

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Glimpses of Preparations for the 56th International Film Festival of India (IFFI-2025), in Goa on November 19, 2025.



The Minister of State for Information and Broadcasting and Parliamentary Affairs, Dr. L. Murugan addressing at the inauguration of National Conference with States/UTs I&PR Secretaries at Vigyan Bhawan, in New Delhi on August 05, 2025

The Ministry of Information & Broadcasting has launched several initiatives and achieved significant milestones throughout the year 2025-26 across all its departments and sectors. A summary of these new initiatives and accomplishments is provided below:

MEDIA & ENTERTAINMENT SECTOR AND CREATOR ECONOMY

- **World Audio Visual and Entertainment Summit (WAVES) 2025** – A landmark four-day Media & Entertainment (M&E) industry event – was inaugurated by the Hon'ble Prime Minister Shri Narendra Modi on May 1, 2025, at the Jio World Convention Centre, Mumbai. The first edition of this Summit positioned India as a global hub for media, entertainment, and digital innovation, and featured a dynamic array of initiatives and engagements with participation from over 100 countries and an estimated footfall of more than 650 MR&E Companies and 1 Lakh delegates.
- WAVES 2025 saw the launch of three major verticals: **WAVES Bazaar**, the world's first M&E marketplace that facilitated business deals worth over ₹1,300 crore through 3,000+ B2B meetings; **WaveX**, a pitching and funding platform that enabled more than ₹100+ crore investment discussions among 120+ startups; and **Creatosphere**, which hosted the grand finale of the Create in India Challenge Season 1, masterclasses and mentoring sessions.
- WAVES 2025 resulted in strategic MoUs worth ₹8,000 crore, new co-production agreements and the release of key knowledge reports. **Create in India Challenge (CIC) Season I** hosted 32 challenges across sectors such as animation, gaming, music, comics, AI, and AR/VR, in partnership with leading

industry associations, with the Grand Finale held at the Summit.

- **Indian Institute of Creative Technologies (IICT):** In a major step towards establishing India as a global hub for **Animation, Visual Effects, Gaming, Comics, and Extended Reality (AVGC-XR)**, the Government of India, in collaboration with the Government of Maharashtra, FICCI and CII, has set up the Indian Institute of Creative Technologies (IICT) in Mumbai. On April 11, 2025, the Ministry of Information & Broadcasting signed an MoU with Government of Maharashtra, Maharashtra Film, Stage & Cultural Development Corporation Ltd. (MFSCDCL) and the IICT for the establishment of a world-class institute on the lines of IITs and IIMs, dedicated to the AVGC-XR sector. IICT will play a vital role in strengthening India's digital infrastructure, fostering entrepreneurship, and preparing the youth for future-ready careers in the creative economy.
- **Campus of IICT in Mumbai:** Located at the National Film Development Corporation (NFDC) Complex in Mumbai, the campus of Indian Institute of Creative Technology (IICT) was inaugurated on July 18, 2025 by the Hon'ble Chief Minister of Maharashtra and the Hon'ble Minister of Information & Broadcasting, alongside the launch of IICT logo. Total 17 courses in the field of Gaming, Post Production, Animation, Comics and Extended Reality (XR) were also launched on 18.07.2025.

EMPOWERMENT OF AVGC-XR SECTOR

- On September 24, 2025, WaveX, the startup accelerator under the WAVES initiative, launched seven new incubation centers across Indian Institute of Mass

Communication (IIMC) campuses, Film & Television Institute of India (FTII) Pune and Satyajit Ray Film & Television Institute (SRFTI) Kolkata in addition to the existing facility at Indian Institute of Creative Technologies (IICT), Mumbai.

- The first batch of startups comprising 7 companies started working at IICT's incubator. This marks the first time that a dedicated accelerator-cum-incubator programme has been rolled out specifically for startups in the media and AVGC-XR (Animation, Visual Effects, Gaming, Comics and Extended Reality) domains. The centers offer infrastructure, co-working space, mentorship, funding and global exposure to foster innovation in film, gaming and immersive media.
- On August 2, 2025, the National Film Development Corporation (NFDC) in collaboration with training partner Aptech Ltd., launched a free, 8-month residential training programme in 3D Animation and Visual Effects (VFX) for aspiring professionals, selected from the North Eastern region of India. The fully-funded programme empowered disadvantaged youth with in-demand technical skills, resources and support to promote employment and bridge regional training gaps.

POLICIES, RULES AND GUIDELINES

- **Streamlining LCO registrations:** To streamline the Local Cable Operators (LCO) registration process, an amendment has been made to the Cable Television Networks Rules, 1994 and an online module for registration of LCOs has been launched as an extension to Broadcast Seva Portal. LCO registrations are now being conducted entirely online with the Ministry of I&B itself as its registering authority. The validity of LCO registrations has also increased to a period of five years throughout the territory of India.

STRENGTHENING OF INSTITUTIONS & INFRASTRUCTURE

- **FTII and SRFTI as Deemed to be Universities:** The Ministry of Education vide Notification dated April 22, 2025, granted "Deemed to be University Status" under the distinct category under Section 3 of UGC Act, 1956 to the Film and Television Institute of India (FTII), Pune and the Satyajit Ray Film and Television Institute (SRFTI), Kolkata. Coupled with the same status granted earlier to Indian Institute of Mass Communication (IIMC) along with its five regional campuses, these three Institutes under the Ministry of I&B are now empowered to confer degrees, including doctoral degrees.
- **Transmitter at Akashvani Kokrajhar:** A 10 KW FM transmitter at Akashvani Kokrajhar (Assam) was inaugurated on January 3, 2025, to provide high-quality FM broadcasts to a radius of 70 kilometres and expand its reach to over 30 lakh residents of Kokrajhar and nearby districts of Dhubri, Bongaigaon and Chirang.
- **FTII Cinema Theatre cum Auditorium:** A Cinema Theatre cum Auditorium of Film and Television Institute of India (FTII) was inaugurated on January 11, 2025. The 586-seat auditorium is equipped with all the modern features, including an innovative horizontally movable screen. FTII filed for a patent for this cutting-edge screen that allows for seamless transformation of the auditorium into a cinema theatre.
- **Strengthening of Development, Communication and Information Dissemination (DCID) Scheme:** The DCID scheme is a Central Sector Scheme to enhance public awareness about government policies through multi-platform communication. The Cabinet in its meeting held on January 22, 2025, approved Revised Cost Estimate (RCE) for

DCID Scheme for FY 2021-22 to 2025-26, thereby increasing the approved outlay from ₹992.94 crore to ₹1,250 crore.

FILMS

- **56th International Film Festival of India (IFFI), 2025:** The Ministry of Information & Broadcasting, in collaboration with the Government of Goa, organised the 56th International Film Festival of India (IFFI) from November 20-28, 2025 in Panaji, Goa.
- **A new opening format – IFFI began on the streets (Grand Parade):** The opening ceremony commenced with a historic first-ever street parade in Goa, marking a significant departure from its conventional opening ceremony and transforming the festival to a people's festival.
- **Film Bazaar reimaged as “WAVES Film Bazaar”:** WAVES Film Bazaar 2025, organised alongside the 56th IFFI, affirmed India's position as a key global centre for film production, collaboration, and market growth. The five-day Bazaar saw robust international engagement, with more than 2,500 delegates from over 40 countries and generated substantial business momentum, with more than 1,200 one-to-one closed-door meetings involving 220+ international buyers and overall business discussions and negotiations amounting to ₹1,050 crore, reinforcing the platform's growing global influence.
- **India's first AI Film Festival + Cinema AI/Cinema AI Hackathon:** The festival showcased 68 AI films from 18 countries, out of which 27 films were shortlisted for the Cinema AI Hackathon competition, with awards conferred for Best AI Short Film, Innovation, and Visual Design.
- The Film and Television Institute of India (FTII), Pune, and the Maharashtra Film, Stage & Cultural Development Corporation Limited (MFSCDCL), Mumbai, signed a Memorandum of Understanding (MoU) on July 21, 2025 to advance skill development in the film and media sectors across Maharashtra. The collaboration aims to strengthen India's creative economy by providing structured training and certification programs to content creators from Maharashtra, while also opening employment opportunities and promoting the state's iconic filmic locations.
- **India's Pavilions make historic debut at Hong Kong FILMART and San Francisco GDC:** The Bharat Pavilion debuted at the Hong Kong International Film & TV Market (FILMART) on March 19, 2025 and highlighted India's growing influence in global cinema. The India Pavilion also debuted at Game Developers Conference (GDC) in San Francisco on March 20, 2025 and spotlighted India's gaming excellence.
- **SRFTI film makes historic Cannes 2025 entry:** A Doll Made Up of Clay - a student film by the Satyajit Ray Film & Television Institute (SRFTI), was officially selected in the prestigious *La Cinef* section at the 78th Festival de Cannes 2025. As the only Indian entry in this category, the film marked a significant milestone in India's cinematic education journey.

PROGRAMMING, BROADCASTING AND COMMUNICATION

- **Systematic Assimilation of Media Views for Decision Making (SAMVAD) 2.0:** The **SAMVAD 2.0 Dashboard** is a comprehensive feedback and analytics platform for Ministries/Departments which draws on **social media, analysis of print and online media, and TV coverage** to provide an integrated view of how key policies, schemes and campaigns are being perceived and discussed. Key features of SAMVAD 2.0 include dedicated **dashboards and logins for Secretaries** with a real-time analytical view of media, sentiment analysis, and integration with sharing tools for dissemination of key

alerts and daily/weekly digests to senior officers and communication teams.

- **KalaaSetu & BhashaSetu Challenges:**

In a strategic push to harness the power of AI for inclusive communication, on 08.07.2025, the Ministry of Information & Broadcasting launched the “**KalaaSetu – Real-Time Language Tech for Bharat**” Challenge through the WaveX Startup Accelerator Platform. The challenge invited India’s leading AI startups to develop indigenous, scalable solutions for automated generation of audio, video, and graphic content from textual inputs in multiple Indian languages. Coupled with the “**BhashaSetu**” real-time language translation challenge launched on June 30, these initiatives underscored Government of India’s commitment to promoting indigenous AI innovation.

- **Expansion of Private FM:** The Government put to auction 730 Private FM Radio channels in 234 uncovered cities, which will lead to generation of employment,

boost local dialect and culture, women participation, and income generation, expenditure and taxes.

- **DFB-Pokal football matches live on WAVES OTT:**

In a landmark move, Prasar Bharati and DFB (Deutscher Football-Bund) signed an agreement on March 19, 2025 to enhance football content in India and initiate an Under-17 talent search tournament, offering 20 young Indian players the opportunity to train in Germany. Additionally, WAVES OTT also organised a contest where two Indian fans won an all-expenses-paid trip to Germany for the DFB-Pokal final by participating through the app.

- **Doordarshan received Election Commission of India Media Award**

for voter awareness in Electronic Media (TV) category, for its impactful coverage, including “*Chunav Ka Parv Desh Ka Garv*” during the Lok Sabha Elections 2024. The award was conferred by the Hon’ble President of India, Smt. Droupadi Murmu on January 25, 2025.

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The Union Minister of Information & Broadcasting; Electronics and Information Technology and Railways, Shri Ashwini Vaishnaw launches the official calendar of the Union Government with theme “Jan Bhagidari se Jan Kalyan”, in New Delhi on January 07, 2025.



The Minister of State for Information & Broadcasting and Parliamentary Affairs, Dr. L. Murugan, attends prize distribution ceremony during Vigilance Awareness Week, in New Delhi on March 12, 2025.

3

HIGHLIGHTS OF ACTIVITIES

71ST NATIONAL FILM AWARDS

The **71st National Film Awards for 2023** were presented on September 23, 2025 by the Hon'ble President of India. The Dadasaheb Phalke Award was conferred on Shri Mohanlal, while Shri Shah Rukh Khan and Shri Vikrant Massey were jointly adjudged as Best Actor, and Ms. Rani Mukerji as Best Actress. The Hindi movie *12th Fail* was adjudged Best Feature Film, while *Flowering Man* won Best Non-Feature Film. Additionally, *Hanu-Man* won the Best Film in AVGC (Animation, Visual Effects, Gaming & Comic), and *Giddh : The Scavenger* won the Best Short Film award. On the occasion, the Hon'ble Minister of Information & Broadcasting announced new initiatives under the vision of Viksit Bharat 2047, including promotion of indigenous film equipment, support for the live concert economy and Model State Cinema Regulation Rules.

WORLD AUDIO VISUAL AND ENTERTAINMENT SUMMIT (WAVES)

Organised from May 1-4, 2025 in Mumbai, the inaugural edition of World Audio Visual and Entertainment Summit (WAVES) marked a transformative milestone for India's **Orange Economy**. The landmark 4-day Media & Entertainment (M&E) industry event was inaugurated by the Hon'ble Prime Minister Shri Narendra Modi on May 1, 2025, at the Jio World Convention Centre, Mumbai.

The first ever Media & Entertainment Convergence Summit brought together over 100 countries, 300 companies, and 350 startups from all the segments of M&E industry, positioning India as a trusted partner for content creation, innovation and global collaboration in the M&E sector. WAVES 2025 resulted in strategic MoUs worth ₹8000 crore and new co-production agreements.

The **Global Media Dialogue** saw widespread participation from several countries and subsequent **WAVES Declaration** called for global digital inclusion, responsible AI and cooperation on cultural preservation. With the theme 'Connecting Creators, Connecting Countries', the Summit has successfully laid the foundation for sustained creative economy growth.

WAVES 2025 saw the launch of three major verticals: **WAVES Bazaar**, the world's first M&E marketplace that facilitated business deals worth over ₹1,300 crore through more than 3,000 B2B meetings; **WaveX**, a pitching and funding platform that enabled ₹100 crore investment discussions among more than 120 startups; and **Creatosphere**, which hosted the grand finale of the Create in India Challenge Season 1, masterclasses and mentoring sessions.

To discover and nurture young creators across India and abroad, the **Create in India Challenge (CIC) Season I** was launched as a run-up to the WAVES 2025. With over 1-lakh registrations from 63 countries, CIC hosted 32 challenges across sectors such as animation, gaming, music, comics, AI, and AR/VR, in partnership with leading industry associations. The Grand Finale of these Challenges which began in 2024 was held at WAVES 2025 at Mumbai.

In addition, several **knowledge reports** offering data-driven insights into India's rapidly growing M&E sector were released, underscoring the sector's pivotal role in the global Orange Economy. WAVES 2025 brought together a diverse international community, fostering cross-border collaborations and embracing the future of creativity, content, and commerce.

On July 18, 2025, the outcome reports of the first edition of World Audio-Visual and

Entertainment Summit (WAVES) 2025 were released and the WAVES Bharat Pavilion at Gulshan Mahal was ceremonially inaugurated in the National Museum of Indian Cinema (NMIC).

OPERATION SINDOOR & INDIA'S FIGHT AGAINST TERRORISM

The Ministry of Information & Broadcasting, along with its media units, played an active and coordinated role in supporting **Operation Sindoor** and India's broader fight against cross-border terrorism through a range of strategic initiatives in collaboration with Indian Armed Forces.

In response to the surge in misleading narratives following Operation Sindoor, the Ministry established a **Media Monitoring and Fact Check Centre (MMFCC)** at the National Media Centre, New Delhi. The Centre enabled real-time monitoring of media platforms, rapid fact-checking, and coordinated rebuttals in close collaboration with relevant Ministries and Departments.

Various media units deployed diverse and impactful strategies to counter propaganda and misinformation. DD News provided comprehensive **24x7 coverage, including live media briefings** and on-ground reporting from various States and Union Territories. All India Radio's FM channels engaged the public through **RJ mentions and multilingual outreach**, while **targeted social media campaigns** helped inform and reassure citizens.

To curb the dissemination of hostile content, the Ministry issued an **advisory** on May 08, 2025, to digital platforms and stakeholders regarding content originating from Pakistan.

In parallel, the Ministry facilitated extensive media **coverage of India's seven all-party parliamentary delegations** sent to key partner countries, amplifying India's diplomatic efforts and garnering international support. These engagements were prominently

featured across national and international media, reinforcing India's united stand against terrorism and its commitment to global peace and security.

Mahakumbh 2025

The Ministry of Information & Broadcasting undertook a series of initiatives for Mahakumbh 2025.

Press Information Bureau (PIB) in collaboration with State Government set up a **Media Centre** at Mahakumbh grounds. PIB launched a dedicated webpage and highlighted key events through its real-time Social Media engagement across platforms.

Hon'ble Union Minister of Information & Broadcasting launched a theme song '**Mahakumbh Hai**' of Doordarshan at Delhi on January 8, 2025. All India Radio's special '**Kumbhvani**' FM Channel (103.5 MHz) and '**KumbhMangal**' **Dhwani** were inaugurated by the Hon'ble Chief Minister of Uttar Pradesh at Prayagraj on January 10, 2025.

Central Bureau of Communication (CBC) organised a **digital exhibition** on the theme '**Jan Bhagidari se Jan Kalyan**' featuring the Government of India's programmes, policies and achievements by various Union Ministries/ Departments.

Special programming was undertaken such as production and telecast of special documentary "River of Faith", telecast of special programmes on 'Amrit Snan' days, exclusive interaction with and coverage of celebrities & VVIPs during their visits, prominent coverage of Hon'ble Prime Minister blog on the successful completion of Mahakumbh 2025, regular ground reports, running fillers, Sanskrit bulletins etc. on Doordarshan News and News Services Division of Akashvani.

Dedicated 10-minutes Kumbh News bulletins were aired three times a day in the Mela premises and were also made available on News on AIR App, WAVES OTT platform and AIR's official YouTube news channel.

56TH INTERNATIONAL FILM FESTIVAL OF INDIA (IFFI)

The Ministry of Information & Broadcasting, in collaboration with the Government of Goa, organised the 56th International Film Festival of India (IFFI) from **November 20 to 28, 2025**, in Panaji, Goa.

BOOK RELEASES

Release of Hon'ble Prime Minister's speeches compilation: In his first public event after assuming office, the **Hon'ble Vice President of India** released Volumes 4 and 5 of "*Sabka Saath, Sabka Vikas, Sabka Vishwas, Sabka Prayas*"—a curated collection of speeches by **Hon'ble Prime Minister** (June 2022–May 2024) on September 22, 2025. Published by the Publications Division, the volumes chronicle India's developmental journey and reflect the Prime Minister's vision on Aatmanirbhar Bharat, inclusive growth, and the roadmap for Viksit Bharat@2047, serving as a key reference on the Government's reform-oriented agenda.

Release of Final Series of 'The Collected Works of Madan Mohan Malaviya': On the birth anniversary of Bharat Ratna Pt. Madan Mohan Malaviya Ji, the **Hon'ble Vice President of India** released the final series (Volumes 12–23) of "The Collected Works of Madan Mohan Malaviya" at New Delhi on December 25, 2025. The bilingual project, completed jointly by the Mahamana Malaviya Mission and the Publications Division, Ministry of Information & Broadcasting (I&B), documents Mahamana's multifaceted legacy through around 3,500 pages covering his parliamentary speeches, industrial advocacy, legal career, role in key historical events, and spiritual contributions.

Release of *Wings to Our Hopes (Volume II)*: On June 23, 2025, the Hon'ble Minister of Defence Shri Rajnath Singh released *Wings to Our Hopes (Volume II)* at a ceremonial event held at Rashtrapati Bhavan, New Delhi. The volume, a curated compilation of 51 speeches delivered by the **Hon'ble President of India** in both Hindi and English during her second

year in office (August 2023 – July 2024), was unveiled alongside its e-version. The event was graced by the presence of the Hon'ble Minister for Information & Broadcasting and the Hon'ble Minister of State for Information & Broadcasting. Published by the Publications Division and compiled by Rashtrapati Bhawan, the book offers valuable insights into the President's vision, guiding philosophy, and key national priorities.

SEVA PARV CELEBRATIONS

As part of the Seva Parv, the Hon'ble Minister of Information & Broadcasting launched a **special series of programmes** on DD National and DD News on September 17, 2025 in New Delhi, highlighting the Hon'ble PM's nation-building efforts and India's development over 11 years. The special programming includes three national-level documentaries—*Sankalp Ki Shakti*, *Vishwa Patal par Netritva ka Shankhnaad*, and *Karmyog - Ek Antheen Yatra* - along with the series *Mera Gaon Aaj* on India's rural transformation through interviews of 75 Sarpanches and testimonials from villagers.

The initiatives further included a special series "**Jan Jan ke Pradhan Mantri**", 75 short social media features, and 77 Op-Eds published in about 1,510 newspapers (till October 02, 2025). DD News broadcast a special series highlighting the transformation in rural India through various schemes/programmes initiated by the Government under the leadership of Hon'ble PM.

NATIONAL CONFERENCE OF STATES & UNION TERRITORIES

On August 5, 2025, the Ministry of Information & Broadcasting convened a National Conference of I&PR Secretaries of States and UTs at Vigyan Bhawan, New Delhi to strengthen **Centre-State collaboration** in public communication and the creative economy.

Key discussions included the roll-out of the **Press Sewa Portal** and **India Cine Hub**, development of **low-cost cinemas and live**

event venues, and enhanced coordination in information dissemination. States and UTs were also encouraged to use national platforms like **International Film Festival of India (IFFI)** and the **World Audio Visual and Entertainment Summit (WAVES)** to showcase local talent, culture, and film destinations.

11TH INTERNATIONAL DAY OF YOGA (IDY)

At the behest of the Hon'ble Prime Minister of India and recognising the universal appeal of Yoga, on December 11, 2014, the United Nations proclaimed **June 21 as International Day of Yoga (IDY)**. The worldwide acceptance of Yoga is a matter of great pride for our country, as Yoga is a unique contribution of India to mankind and an integral part of our cultural and spiritual heritage. Over the last eleven years, IDY has evolved into a worldwide movement for health and wellness.

To mark the **International Day of Yoga (IDY) 2025**, the Ministry of Information & Broadcasting undertook a series of coordinated initiatives across its media platforms, as under:

- The Press Information Bureau (PIB) launched a dedicated microsite and organised a media tour to Visakhapatnam to highlight the nationwide celebrations.
- Doordarshan News and Akashvani (News Services Division) aired special programmes, exclusive interviews, and radio jingles promoting the benefits of yoga.
- The New Media Wing (NMW) spearheaded a robust social media campaign, generating millions of impressions and significantly enhancing public engagement.
- The Ministry encouraged private media entities to contribute to yoga awareness efforts.
- A yoga session led by a certified instructor was also conducted for officers of the Ministry and its media units at the National Media Centre, New Delhi, on June 21, 2025.

Seva, Sushasan, Garib Kalyan Ke 11 Saal and Badalta Bharat Mera Anubhav Campaigns

As part of the **Seva, Sushasan, Garib Kalyan Ke 11 Saal** campaign, the Central Bureau of Communication (CBC) curated and translated multimedia content in 11 regional languages. The campaign included print advertisements, TV and digital spots, radio jingles, and outdoor creatives. Additionally, Doordarshan News broadcast special programming comprising documentaries, curated news packages, and exclusive interviews with Union Ministers, highlighting sectoral achievements over the past 11 years.

Between May 26 and July 10, 2025, the Ministry of Information & Broadcasting undertook an extensive media campaign on **11 Years of Transformative Governance** under the Hon'ble Prime Minister. Across print, electronic, and digital platforms, the outreach was expansive and impactful.

- In print media, 24 backgrounders and 49 op-eds/articles were published, complemented by 23 media tours and 45 interviews, which garnered widespread national coverage and media clippings.
- On digital platforms, the New Media Wing (NMW) and the Press Information Bureau (PIB) released 1,281 and 1,417 social media posts respectively. These were further amplified by Doordarshan and Akashvani, generating millions of impressions and significantly enhancing public engagement.
- Electronic media coverage was bolstered through private, national and regional television channels, resulting in the broadcast of approximately 224 special programmes across the country.

To commemorate 11 years of transformative governance under the leadership of the Hon'ble Prime Minister, the Ministry of Information & Broadcasting, in collaboration with MyGov, launched a nationwide citizen engagement

initiative titled ***Badalta Bharat Mera Anubhav***. The campaign featured five vibrant creative challenges—Instagram Reel Making, YouTube Short Making, Short AVs, Blog Bharat, and the *Viksit Bharat* Quiz—encouraging citizens to share their personal journeys of transformation.

INDIA'S LIVE EVENTS AND CONCERT ECONOMY

The Ministry of Information & Broadcasting convened the first meeting of the **Joint Working Group (JWG) on Live Events** on August 26, 2025 under the chairmanship of Secretary, I&B. The JWG brought together Central and State Government representatives, industry associations, leading event companies, and music rights bodies to shape India's concert economy.

Key outcomes of the first meeting held on 26.08.2025 included plans for a **Single Window clearance platform** on the India Cine Hub, a **Centralised Digital Music Licensing Registry** by October 2025, a **model policy for multi-use and greenfield venues**, integration of **live entertainment skills into the NSQF**, and consideration of **financial incentives such as GST rebates and MSME recognition**.

SWADESHI CAMPAIGN

Aligned with the vision of *Atmanirbhar Bharat*, a wide-ranging media outreach for the **Swadeshi campaign** was launched to promote indigenous products and local industries.

Emphasising the themes of **“Vocal for Local”** quality, innovation, and cultural pride, the campaign was driven through multiple platforms: Press Information Bureau (PIB) coordinated editorials and press briefings; Doordarshan and All India Radio broadcast documentaries, features, jingles, and **interviews with entrepreneurs and artisans**; Central Bureau of Communication (CBC) amplified visibility through newspaper ads and field publicity; and the New Media Wing harnessed social media with dedicated handles, hashtags, and user-generated content. The campaign's reach was further strengthened by

active participation of **influencers, celebrities**, and curated media tours.

79TH INDEPENDENCE DAY 2025 AND HAR GHAR TIRANGA

The Hon'ble Prime Minister led the Nation in celebrating the 79th Independence Day from the historic Red Fort in Delhi on August 15, 2025. To mark India's independence, *Har Ghar Tiranga* campaign was celebrated to encourage people to bring the Tiranga home and to hoist it.

The *Har Ghar Tiranga* campaign was observed nationwide from August 2-15, 2025, led by the Ministry of Information & Broadcasting. The *Tiranga* was featured in channel logos, patriotic programmes aired on Doordarshan and All India Radio, and extensive publicity was done via PIB and digital platforms. The campaign included a popular 'Selfie with Tiranga' initiative, *Tiranga Yatras*, volunteer mobilisation, celebrity and influencer social media involvement, and participation from private satellite TV channels, ensuring widespread public engagement.

National Film Development Corporation (NFDC) organised the **Har Ghar Tiranga – Patriotic Film Festival**, as part of the *Har Ghar Tiranga* campaign. The festival opened on August 11, 2025 to an enthusiastic response across Delhi, Mumbai, Chennai, and Pune. Designed as a 3-day cinematic tribute to India's independence, the festival celebrates the country's freedom struggle, cultural heritage, and national pride through screenings of landmark patriotic films such as *Shaheed*, *Swatantrya Veer Savarkar*, *Uri*, *RRR*, *Tanhaji*, *Major*, *Veerapandia Kattabomman*, *Kranti*, and *Haqeeqat*, alongside educational documentaries on the *Tiranga*, *Tilak*, and *Shahadat*. A highlight of the festival is the screening of digitally restored classics like *Kranti*, *Haqeeqat*, *Saat Hindustani*, and *Shaheed* by the National Film Archive of India, reaffirming India's commitment to preserving its cinematic legacy while bringing timeless stories of courage and unity to new audiences.

SWACHHATA HI SEWA (SHS) 2025 AND SPECIAL CAMPAIGN 5.0

The Ministry of Information & Broadcasting successfully carried out the Special Campaign 5.0 from October 2 to 31, 2025, focusing on institutionalising Swachhta, office beautification and increasing decision-making efficiency. Major outcomes included the disposal of 2,62,391 kg of scrap (generating ₹1.37 Cr revenue) and the freeing of 77,348 sq. ft. of office space. Additionally, 35,281 physical files and 1,486 e-files were reviewed, resulting in 11,389 physical files being weeded out and 289 e-files being closed. The campaign also saw the cleaning of 2,073 spots and the disposal of 489 Public Grievances and other government references.

The Ministry also held the *Swachhata Hi Seva* (SHS) 2025 campaign from September 17, to October 02, 2025, which mobilised 59,122 participants through 2,766 events across the country. Key outcomes included the cleaning of 1,588 spots and the transformation of 824 Cleanliness Target Units (CTUs), apart from special efforts under ‘*Ek Din Ek Ghanta Ek Saath*’ on September, 25 and ‘*Swachh Bharat Diwas*’ on October 02, during which officers and staff actively participated in the cleanliness drives.

CONTENT REGULATION AND LICENSING

- **Action against OTT platforms publishing obscene content:** On July 23, 2025, the Ministry issued notifications to intermediaries to disable access to 25 OTT platforms publishing obscene, vulgar, and, in some instances, pornographic content. 26 websites and 14 apps (9 on Google Play Store, 5 on Apple App Store), associated with these platforms have been disabled

for public access in India. The action was taken based on the nature of content and prima facie violation of provisions of the IT Act, *Bharatiya Nyaya Sanhita* and Indecent Representation of Women (Prohibition) Act, 1986.

OTHER HIGHLIGHTS

- **Government of India Calendar 2025:** Hon’ble Union Minister for Information & Broadcasting unveiled the Government of India Calendar 2025 on January 7, 2025. The theme of the Calendar ‘**Janbhagidari se Jankalyan**’ celebrated a decade of transformative governance.
- **Visit of Union Minister of State for Information & Broadcasting Dr. L. Murugan to South Korea:** Union Minister of State for I&B, Dr. L. Murugan undertook an official visit to South Korea from September 22–24, 2025, strengthening bilateral cooperation in media, entertainment, gaming, and emerging technologies. The visit coincided with India’s participation in the **30th Busan International Film Festival** and Asia Contents & Film Market, where **Bharat Parv** and **WAVES Bazaar** showcased India’s creative economy. Dr. L. Murugan held meetings with Korean parliamentarians, industry leaders, and media representatives to deepen collaboration in AI, blockchain, co-production, and content protection. He also interacted with the Indian diaspora and **invited Korean stakeholders to the 56th International Film Festival of India** in Goa, reaffirming India’s vision to become a global hub for creative and digital innovation.

■■■



Performers at the Symphony of India - Bharat ki Goonj at WAVES 2025 in Mumbai, Maharashtra on May 04, 2025.



At WAVES 2025, the Indian Institute of Creative Technologies (IICT) launched a series of high-impact collaborations in the AVGC-XR sector with global industry leaders, in Mumbai, Maharashtra on May 03, 2025. Hon'ble Minister of Information & Broadcasting; Electronics and Information Technology and Railways, Shri Ashwini Vaishnaw and Hon'ble Minister of State for Information & Broadcasting and Parliamentary Affairs, Dr. L. Murugan, Secretary, Ministry of I&B, Shri Sanjay Jaju; and Principal Director General, Press Information Bureau, Shri Dharendra Ojha were present.



PRESS INFORMATION BUREAU

Press Information Bureau (PIB) is the nodal agency of the Government of India to disseminate information to the print, electronic and social media on Government policies, programmes, initiatives and achievements. It functions as an interface between the Government and the media and also provides feedback to the Government on the reaction of people as reflected in the media. It also advises the Government on communication strategies best suited to meet the needs of the media.

The PIB disseminates information through different means, such as press releases, press notes, feature articles, backgrounders, press briefings, interviews, press conferences, press tours, etc. PIB also uses social media platforms like Twitter, YouTube, Facebook, Instagram etc. to disseminate information. The information is released in English, Hindi, Urdu along with 16 other regional languages which reaches newspapers and media organisations all over the country.

PIB also provides accreditation facility to media persons so as to facilitate access to information from the Government sources.

PIB has its Headquarters in New Delhi and is headed by the Principal Director General (Media & Communication). The Bureau has five zones comprising 19 Regional Offices and 15 Branch Offices, including an Information Centre, to cater to information needs of the regional media

I. Information dissemination related activities of PIB

A. Central Board of Media & Communication:

The Central Board of Media & Communication, chaired by the Principal DG, PIB, was constituted on November 12, 2025, for the functional integration of PIB and CBC at Headquarters and in Madhya Pradesh.

The Board ensures streamlined, coordinated information dissemination to enhance citizen outreach for public programmes and schemes. Serving as a centralised body for policy implementation, operations, and evaluation, it approves integrated communication briefs, aligns departmental strategies, uses data analytics for public feedback, and maintains consistent messaging. It also facilitates inter-ministerial coordination to align communication goals with national priorities.

As a pilot project, functional integration was implemented in Madhya Pradesh with one state MIB office at Bhopal and four branch offices at Jabalpur, Indore, Rewa, and Gwalior.

B. Ministries/ Departments wise Information dissemination:

PIB Officers, designated as Chief of Media & Communications (CMC), serve as authorised spokespersons attached to Ministries and Departments to brief the media, disseminate information, answer queries, and issue necessary clarifications or counter-narratives.

They also analyze public sentiment from media editorials and coverage to apprise Ministries of public opinion and advise them on media and Information Education Communication (IEC) strategies.

C. Information dissemination related activities by Regional / Branch Offices

PIB officers at Regional and Branch Offices disseminate Headquarters' information, ensure coverage for Central Ministry and CPSU events in their areas, and drive sustained, focused publicity for region-specific Central Government decisions. Additionally, these offices play a central role in coordinating media coverage during official regional visits by the President, Prime Minister, Union Ministers, and Secretaries.

D. The following Communication Strategies are employed by PIB to carry out its mandate for information dissemination:

- i) Traditional forms of communication viz. press conferences (including video conference) at national and regional levels.
- ii) Issue of press releases and photos of important events and announcements. These are followed by SMS alerts, tweets and telephone calls to the media persons.
- iii) Arrangement of interviews, special discussions etc. on electronic media.
- iv) Use of Social Media platforms such as Twitter, YouTube, Facebook, Instagram in addition to regular updation on websites.
- v) Ensuring all India coverage through Regional / Branch offices of PIB in major regional languages

like Malayalam, Odia, Kannada, Telugu, Tamil, Punjabi, Gujarati, Marathi, Manipuri, Assamese, Khasi, Tenyidei, Nepali, Mizo, Konkani and Bengali in addition to Hindi, English and Urdu.

- vi) Special arrangements for media coverage are made for important events like Independence Day, Republic Day, General Budget, Economic Survey, International Films Festival of India (IFFI), Rashtriya Ekta Divas, International Yoga Day and *Swachh Bharat* Week etc.
- vii) Feedback from media in the form of Daily Media Report to PMO in Hindi and English, daily media feedback to each Ministry by the respective Officers to their Ministries; Special feedback on important occasions.
- viii) PIB reaches out to last mile through Media Outreach Programme in remote areas, including tribal and backward areas.

Media Product / Service / Vehicle	Number (01.01.2025 to 31.12.2025)
Total Press Releases in 19 Languages	96,101
Photo Release	25,808
SMS	Bulk SMS to Media
Video Release	100
Media Invitation Report	338
Total cards issued to journalists	2,362
Vartalaaps conducted	44
Press Tour conducted	59
Nation-wide media feedback	Daily
Analytical media reports on specific issues	Daily/Weekly

II. PRIME MINISTER'S PUBLICITY AND REFERENCE UNIT

PIB has a dedicated unit for the publicity and media support to the Prime Minister's Office. This unit functions all days of the year. The Unit also deals with the publicity of Hon'ble President of India, Cabinet Secretariat, NITI Aayog and PM's Economic Advisory Council (PMEAC).

Work output in Figures:

- Morning Media Reports (English and Hindi): 730
- PM's Releases :1,921
- PM's photo Releases: 9,562
- Cabinet Releases: 60
- CCEA Releases: 40
- NITI Aayog Releases: 94
- Tweets: 1,700 (approx.)
- Press Clippings: 365 days to PMO
- ASL meetings: 125
- President's Releases: 281

III. SOCIAL MEDIA

As the government's nodal communication agency, PIB has integrated social media over the last five years to engage online citizens globally and domestically. Its impactful presence on X (formerly Twitter), Facebook, YouTube, Instagram, and Public App has earned positive recognition from both journalists and the public.

- Official photos, videos and press releases of the Government are shared on multiple social media platforms on real-time basis.
- Besides these, important press conferences and media briefings are live-posted and live-streamed on Facebook, X and on PIB's YouTube channel, delivering instant news updates of the Government.
- In addition to sharing of news, PIB undertakes social media awareness and information dissemination campaigns to support the goals of good governance, by building awareness and increasing citizen

engagement with Government policies and actions, using specially crafted hashtags.

Social Media Outreach

- **PIB India X (formerly Twitter):** PIB English X handle @PIB_India has more than **3.1 million followers** with an average increase of **10 thousand followers** per month. PIB has been adopting various types of content and presentation, in reaching out and engaging with the citizens, such as Twitter videos, GIFs, polls, X Moments resulting in an average of 12 million impressions per month. Most journalists and media houses, TV channels and online newspapers follow PIB's X handle, across the country.
- **PIB Hindi X-** @PIBHindi handle has more than **527 thousand followers** with an average increase of **3 thousand followers** per month, and is one of the few exclusive Central Government Hindi X accounts.
- **Facebook:** The current year has witnessed a significant spur in the fan base of PIB on Facebook, with around **819 thousand followers**. This has been fuelled by adoption of creative means of communication and engagements.
- **YouTube:** PIB YouTube channel has around **9 thousand Videos** and **2 Million subscribers with 282.7 million views**. Apart from press conferences and events held at PIB, New Delhi, select events outside Delhi too are live streamed on the channel such as engagements of the Prime Minister, special Government events etc.
- **Instagram:** Attractive off-beat official photos, short videos, gifs, and Instagram stories are published on PIB Instagram. PIB's Instagram account has more than **1.3 Million** followers.
- **Public App:** On Public App, PIB's handle, @pibindia has nearly **565 thousand followers**.

Social Media Guidance and Support:

Besides its own outreach, PIB has been assisting various Ministries and Departments of Government of India, in establishing and

managing their social media presence in a better way.

PIB Fact Check Unit

The Press Information Bureau (PIB), Ministry of Information & Broadcasting, established the Fact Check Unit to counter factually incorrect or doctored news across media and social media platforms. The Unit's mandate is to verify information and make official, authentic facts publicly available.

Since December 2019, the Unit has processed 72,310 actionable queries out of 2,54,453 received, successfully busting 2,817 instances of fake news on social media. Beyond these numbers, PIB Fact Check has built a strong social media presence across X (formerly Twitter), Facebook, Instagram, and WhatsApp Channel, earning wide recognition from the public and media outlets.

IV. Media Outreach Programme and Media Coverage for Special Events:

Development Communication & Information Dissemination (DCID)

Media Outreach Programme and Publicity for Special Events is a sub-scheme under the Ministry's umbrella scheme, DCID. This has been designed to inform and empower potential beneficiaries through media of the developmental programmes to enable them to participate in and avail the benefits of these schemes. It reaches out to regional media, which is in more direct contact with the target population. The scheme comprises the following components:

A. Media Interactive Sessions (National & Regional Editors' Conference)

Under this component, PIB organises National and Regional Editors' Conferences in state capitals, inviting journalists nationwide to discuss key issues like socio-economic and infrastructure development. These sessions feature Union Ministers and senior officials to highlight major Government initiatives, giving media direct access to top leadership. The goal is to engage regional and local media as active partners in building public awareness.

B. Vartalaps

District and taluka-level conclaves with rural and small-town journalists to build awareness about PIB's dissemination tools and Central Government schemes. Serving as grassroots multipliers, these events distribute informational literature with an average expenditure of ~₹2.00 lakh per event. A total of 44 Vartalaps were held between January 1, 2025, and December 31, 2025.

Introduction of 'Varta' (Mini Vartalap)

A newly introduced component designed to engage state and district-level media on specific issues of national importance. A total of 14 Vartas were conducted between January 1, 2025, and December 31, 2025.

C. Press Tours

Press tours organised by the Press Information Bureau (PIB) offer journalists firsthand exposure to major government projects, schemes, infrastructure, and developmental initiatives nationwide. By facilitating direct interactions with senior officials, domain experts, and beneficiaries, these tours enable accurate, in-depth ground reporting while enhancing transparency and public communication. A total of 59 press tours were conducted between January 1, 2025, and December 31, 2025.

V. Feedback Unit & News Room

The Press Information Bureau (PIB) operates a year-round News Room and Control Room to manage emerging challenges and critical events. Capable of organising press conferences on short notice, PIB provides real-time communication through simultaneous webcasts nationwide. During crises, the Control Room runs 24/7, monitoring major news channels to keep senior officials updated and quickly address instances of misreporting.

A dedicated media monitoring unit provides the government with daily insights into public perception regarding its policies, initiatives, and programs through reports like the Media Digest on Special Events and the Daily International Media Digest. Over 22 special digests were produced between April 1, 2025, and December 31, 2025.

VI. Press Facility

A. Accreditation System

Press accreditation is granted to media representatives, including foreign media, at the Press Information Bureau headquarters, New Delhi. The online accreditation system, operational since 2010, issued 2,362 press accreditation cards to journalists residing in Delhi/NCR during 01 January–31 December 2025.

B. Journalist Welfare Scheme (JWS)

The Press Information Bureau implements a scheme providing one-time ex-gratia financial assistance to journalists and their families facing acute financial hardship due to serious ailments or death. Assistance of up to ₹5 lakh is provided in cases of death or permanent disability, up to ₹3 lakh for major ailments, and up to ₹2 lakh for accidents requiring hospitalisation. During the period from 01 April 2025 to 31 December 2025, the JWS Committee approved financial assistance of ₹1,76,97,402 to 49 journalists/families.

VII. 79TH INDEPENDENCE DAY

The Prime Minister's Address was transcribed, translated into regional languages, and widely disseminated through PIB's Regional and Branch Offices. PIB enhanced its digital outreach with special social media graphics, a pre-event promo video, live streaming of the celebrations on Facebook and YouTube, and real-time tweets featuring photos and speech video bytes.

VIII. Mahakumbh 2025

The Mahakumbh Mela 2025 was held in Prayagraj, Uttar Pradesh, from 13 January to 26 February 2025, attracting over 66.30 crore devotees. The Press Information Bureau launched a dedicated Mahakumbh webpage and an online media registration portal to facilitate information dissemination and journalist accreditation. PIB issued 351 press releases (111 in English, 145 in Hindi and 95 in Urdu), facilitated publication of around four articles generating approximately 500 media clippings, and deployed special media teams



from across the country for comprehensive on-ground coverage.

IX. OPERATION SINDOOR

During Operation Sindoor, the Press Information Bureau Fact Check Unit countered misinformation and hostile narratives by issuing timely fact-checks and authentic information. The Ministry directed the blocking of over 1,400 URLs containing false, misleading, anti-India and communally sensitive content. A Media Monitoring and Fact Check Centre was established at the National Media Centre in May 2025 for real-time media monitoring, fact-checking and coordinated rebuttals. PIB issued 202 press releases (75 in English, 68 in Hindi and 59 in Urdu) and facilitated publication of around three articles, generating over 200 media clippings.

During Operation Sindoor, the Press Information Bureau disseminated information through 670 social media posts across X, Facebook, Instagram and YouTube, while sharing dedicated updates, fact-checks and official statements. Around eight press briefings were conducted, including a special briefing by the Ministry of External Affairs on

07 May 2025. The Fact Check Unit carried out over 80 verified fact-checks, addressed more than 16,000 public queries, and over 8,000 X accounts spreading fake news and misinformation originating from Pakistan were banned.

X. INTERNATIONAL DAY OF YOGA (IDY) 2025

The Press Information Bureau Headquarters, along with its Regional and Branch Offices, played a key role in nationwide and global media amplification for the 11th International Day of Yoga 2025. PIB issued 90 bilingual press releases (45 English and 45 Hindi), synchronised press outreach with the daily campaign schedule for the first time, and ensured coordinated dissemination through regular engagement with the Ministry of Information & Broadcasting and the Ministry of Ayush.

PIB's coverage highlighted the national-level celebration at Visakhapatnam, where the Hon'ble Prime Minister led the world's largest yoga gathering, setting a Guinness World Record with participation of over 3 lakh citizens. Media dissemination also amplified the



Prime Minister's message of yoga as a unifying global force beyond borders, backgrounds and abilities, reinforcing its role as a people-centric global public health movement.

Extensive coverage was also provided to the historic global scale of IDY 2025, including:

- ~2,000 events across 191 countries.
- 13.04 lakh registered Yoga Sangam events across India.
- PIB showcased "Whole-of-Government" yoga events at strategically and symbolically significant locations, including Siachen Glacier, Galwan Valley, Chenab Rail Bridge, offshore oil rigs, border regions, geological heritage sites, spiritual landmarks and remote terrains, reinforcing yoga's message of resilience, unity and harmony.
- Prompt translation and dissemination of key addresses, including the Hon'ble Prime Minister's speech, supported by multimedia content and social media campaigns, ensured extensive coverage across print, electronic and digital media, enhancing public awareness, participation and digital engagement.

XI. WAVES 2025

The first World Audio Visual Entertainment Summit (WAVES) 2025 was held from 01-04 May 2025 at the Jio World Convention Centre, Mumbai. The Press Information Bureau played a key role in media outreach through press releases, media tours, press conferences, multimedia content and social media engagement. PIB issued a record 178 English multimedia press releases, supplemented by releases in 14 regional languages, and commissioned 16 articles by eminent personalities. It also conducted five press conferences, organised a media tour for 39 journalists, and established a dedicated WAVES Media Centre.

PIB's digital outreach included 504 posts on X (English), 479 on X (Hindi), 803 on Facebook, 247 on Instagram, 88 YouTube videos and 59 Public App videos. During the Summit, over 5,000 print clippings were collected, 99 YouTube videos and more than 1,000 photographs were shared in real time, and a dedicated WhatsApp Channel was launched to strengthen communication and public engagement.



XII. 11 Years of Transformative Governance

To commemorate 11 Years of Transformative Governance under the Hon'ble Prime Minister Shri Narendra Modi-led Government, the Press Information Bureau conducted a nationwide communication campaign from 23 May to 04 July 2025. PIB Headquarters issued 74 press releases in English, Hindi and Urdu, generating over 500 print and 142 online clippings. Around 49 articles authored by the Hon'ble Prime Minister, Union Ministers and experts were published, resulting in more than 1,500 media clippings. The campaign generated around 24 million social media impressions through 1,417 posts on PIB platforms, further amplified by over 6,200 posts from Regional Units. PIB also organised 26 media tours, released 24 backgrounders covering 14 thematic areas, and facilitated publication of 48 interviews of Union Ministers in leading national newspapers, highlighting the Government's achievements and initiatives over the past 11 years.

XIII. Sewa Parv

Sewa Parv 2025 was observed nationwide from 17 September to 02 October 2025 as a festival of service, creativity and cultural pride. The campaign received extensive coverage across print, television, online platforms and social media. A total of 77 articles were published in leading newspapers in English, Hindi and other Indian languages, generating over 1,524 media clippings. On X, #SevaParv recorded 320,000 mentions by 49,000 users, generating 61.2 million views. The campaign also received extensive television coverage, with over 415 programmes aired across national and regional channels between 13 September and 02 October 2025.

XIV. BUDGET ALLOCATION & UTILISATION

Details of allocation of funds in BE/RE/FG 2025-26 and expenditure incurred upto 31/12/2025 under Establishment Expenditure and Central Sector Scheme in respect of PIB are as under:

S. No.	Category of Expenditure	BE 2025-26	RE 2025-26	Exp. Upto 31.12.2025
1.	Establishment Expenditure (Cat. I)	₹115.10 Cr.	₹122.58 Cr.	₹93.00 Cr.
2.	Central Sector Scheme (Cat. II) Sub-Scheme : Media Outreach Programme & Publicity for Special Events under the Scheme "Development Communication & Dissemination of Information(DCID)".	₹31.68 Cr.	27.23 Cr.	₹10.77 Cr.

XV. RESEARCH UNIT

The Research Unit of the Press Information Bureau (PIB), established in October 2021, serves as a knowledge and analysis resource aimed at enhancing public understanding of government policies and programmes. The Unit produces authentic, research-driven backgrounders, explainers, factsheets, FAQs, and feature stories that present complex policy issues in a clear and accessible manner.

Structured across six specialised sectors—Farmers & Agriculture, Society, Infrastructure, Economy, Technology, and Strategic Affairs—the Unit ensures in-depth sectoral research backed by holistic, cross-cutting analysis. All documents are published on the PIB website, accompanied by a comments/suggestions interface for direct feedback from media professionals and citizens.

The Unit's dissemination network includes national and regional print outlets, digital and

television media, foreign news agencies (AP, AFP, Reuters, Bloomberg), cable TV networks, and community radio stations. Its official WhatsApp and Telegram channels, with over 20,000 subscribers, further extend the digital reach of Research Unit content. The Unit has also diversified its communication formats by producing short explainer videos, thereby broadening access for younger and digital-first audiences.

Special thematic series developed by the Unit include the Independence Day Factsheets, 11-Year Seva Saptah Series, Mahakumbh Series, Budget Series, Good Governance Day Series, Swachh Bharat Mission Series, GST 2.0 Series, Labour Reforms Series.

XVI. PHOTO DIVISION

Photo Division, Press Information Bureau provides visual support through photo coverage of the varied activities of the Government of India. Established in October 1959, it is perhaps the only organisation in the country which has a rich repository of about 10.00 lakhs of negatives / transparencies preserved in digital format, beginning from the Pre-Independence era to the present day.

Production Figures -The number of assignments covered, images acquired, uploaded prints, albums prepared (1st Jan 2025 to 31st December 2025) are as under:

S. No.	Productions	Figures
1.	News and Features assignments covered	2497
2.	Images sent / uploaded on PIB website	26434/9638
3.	Images uploaded on Photo Division website	9856
4.	Digital images acquired in house	364314
5.	Digital Print made / supplied	636
6.	VVIP Photo Albums prepared	18
7.	Digital Albums/ Flipbooks made	16

Synergy with other Media Units

Photo Division supports the digital requirements of sister media units. The News Photo Network of the Division has been functioning on complete digital mode to avoid the delay in sending photographs to the Press Information Bureau and concerned stake holders. Digital camera equipment has been utilised with Laptop and V-data cards to transmit images digitally from venue itself for the coverage of assignments of Vice President, Prime Minister and visiting VVIP's. The Division caters to the requirement of life size digital inkjet images by CBC for the exhibitions it puts up and also provides visual support to Publication Division.

XVII. COORDINATION UNIT

The Coordination Unit of the Press Information Bureau facilitates communication and coordination among Ministries, Departments and PIB Regional & Branch Offices. It ensures dissemination of articles on issues of national importance in multiple languages, compiles publication feedback, and prepares the monthly Cabinet Summary covering major programmes, Cabinet decisions, significant events and media coverage. The Unit also manages a dedicated event-tracking portal, coordinates media plans, prepares Action Taken Reports thrice a week, and compiles weekly Ministry-wise reports highlighting significant developments and action taken.

New Media Wing

Set up in the year **1945**, the Research, Reference, and Training Division (RRTD), renamed as **New Media Wing (NMW)** in **2013**, functions as the social media wing of the Ministry of Information & Broadcasting.

The three primary areas of operations of NMW involve:

- Social/digital media outreach** for Government of India in general, and Ministry of Information and Broadcasting in particular, through the social media handles of the Ministry across various platforms.

ii. **Feedback & analysis** of media views and conversations about Government of India's policies, decisions, events, announcements, etc. through the **SAMVAD Integrated Dashboard**.

iii. **National Video Gateway of Bharat ('NaViGate Bharat')**, a central repository and unified portal hosting videos on Government of India's schemes, policies, achievements, etc.

- X (Twitter)
- Facebook
- Instagram
- YouTube
- Public App
- WhatsApp
- Telegram
- LinkedIn

2. Activities carried out by NMW

Social Media has become an effective means of diverse interactions amongst the netizens. Due to its interactive nature, Government's engagement with the citizens for providing information and getting feedback from them has been made efficient, through various social media platforms. The New Media Wing (NMW) of the Ministry of Information and Broadcasting has been enabling these interactions by acting as an interface between the Government and public at large.

2.1 Statistics related to social media handles of the Ministry (As on December 31, 2025)

New Media Wing manages & operates social media handles of the Ministry of Information and Broadcasting across various platforms including:

X (Twitter) handle **@MIB_India** of the Ministry generated an average of **3 Million** impressions per month, while X (Twitter handle) **@MIB_Hindi** generated an average of **1.7 Million** impressions per month.

YouTube channel **@inbministry** witnessed more than **605 thousand** views per month. Content posted on the **Facebook** page **@inbministry** reached more than **9 Million** impressions per month.

The **Public App** account **@mib_india** of the Ministry recorded around **500 million** views per month. The **WhatsApp** channel of the Ministry garnered around **135 thousand** views per month and Telegram channel of the Ministry received **100 thousand** views per month. The **LinkedIn** page of the Ministry received **2 thousand** views per month.

S. No.	Platform	Account	Subscribers/ Followers
1.	X (English)	@MIB_India	2.1M
2.	X (Hindi)	@MIB_Hindi	171.5K
3.	Facebook	@inbministry	1.68M
4.	Instagram	@MIB_India	622K
5.	YouTube	@inbministry	247K
6.	Public App	@MIB_India	2.9M
7.	WhatsApp	Ministry of I&B, Govt. of India	599K
8.	Telegram	@MIB_India	15.6K
9.	LinkedIn	Ministry of Information & Broadcasting	4K

2.2 Major Campaigns covered by NMW during 1st January, 2025 to 31st December, 2025

S. No.	Campaign Name	No. of Posts	Impressions
1.	Mahakumbh 2025	2,934	776.1 Million+
2.	Operation Sindoor	1,405	143.5 Million
3.	Constitution Day	118	6.1 Million+
4.	Waqf Amendment Bill	336	15.6 Million+
5.	10 Years of Digital India	67	6.5 Million+
6.	Next-Gen GST	626	70.2 Million+
7.	Seva Parv 2025	381	25.3 Million+
8.	Stop Obesity	133	32.3 Million+
9.	Pariksha Pe Charcha	566	50.1 Million+
10.	Beat The Heat	59	4.2 Million+
11.	International Day of Yoga	1,170	101.3 Million+
12.	11 Years of Seva	483	60.5 Million+
13.	Budget 2025	280	8.2 Million+
14.	Festival Special Arrangements by Indian Railways	359	60.2 Million+
15.	WAVES	1,525	317.2 Million
16.	Har Ghar Tiranga	314	32.1 Million+
17.	Swachhata Hi Seva 2025	139	4.4 Million+
18.	11 Years of Make In India	111	1 Million+
19.	Labour Codes	318	8.9 Million+
20.	56 th IFFI	855	102.1 Million+
21.	VB-GRAMG	270	20.8 Million+

2.3 On-Ground Coverage of Major Events

In addition to its digital initiatives, the New Media Wing (NMW) undertook extensive outdoor coverage of key events during the year. The department played a significant role in on-ground content creation and real-time dissemination for major events including:

- Mahakumbh
- WAVES Summit
- International Film Festival of India (IFFI)
- These coverages included field reporting, anchor-led videos, live updates, short-form

digital content, and coordinated social media outreach, ensuring wide public engagement and timely communication of key narratives across platforms.

2.4 New Initiatives and Digital Innovations

During the year, the New Media Wing (NMW) continued to undertake new initiatives in line with emerging norms, technological advancements, and evolving digital communication trends. To enhance outreach, engagement, and real-time responsiveness, NMW implemented several key initiatives, including:

- Creation of AI-enabled videos
- Explainer videos
- Anchor-led content
- Instructional “How-to” videos.
- India You Might Have Missed- Video series

In addition, a system of **24×7 tracking and monitoring** was strengthened to ensure timely dissemination of information and effective management of digital platforms.

2.5 SAMVAD Integrated Dashboard – Media Feedback Tool

The New Media Wing has developed SAMVAD 2.0, version 2.0 of the **Systemic Assimilation of Media Views for Decision Making (SAMVAD)** Integrated Media Feedback Dashboard. The dashboard aims to leverage Artificial Intelligence to provide integrated media feedback spanning print, TV, online and social media, for the Ministries and Departments of the Government of India. The dashboard will enable the government and each Ministry and Department to better understand media coverage and comments on policy matters of relevance to it, thereby enhancing the government’s ability to take adequate policy measures.

The key Features of Samvad 2.0 Integrated Media Feedback Dashboard are as given below:

- Provides media coverage across print, TV, online and social media, on news updates pertaining to every Ministry and Department of the Government of India
- Enables daily and real-time digest of news, as well as generation of media feedback reports on select topics of interest
- Print Media / Newspapers: Covers national as well as regional language newspapers across the country
- Automated Translation into English, and AI-generated news summary and sentiment analysis
- Auto-generated Perception Reports for each Ministry as well as the government as a whole

- Digital Coverage: Major news websites and portals being scanned
- Real-time Monitoring: Provision of Alerts for emerging developments
- Alerts of news coverage by TV channels

2.6 National Video Gateway of Bharat (‘NaViGate Bharat’) Project Overview

NaViGate Bharat is a one-stop comprehensive repository for video content created by various Ministries and Departments of Government of India. The unified portal was launched on February 22 2024 with over 3,000 videos related to the Government’s policies, schemes, campaigns and achievements. It includes content and stakeholder workflows relating to Community Radio Stations (CRS) and CBFC-associated public service content, across websites.

CENTRAL BUREAU OF COMMUNICATION (CBC)

The Central Bureau of Communication (CBC), formerly the Bureau of Outreach and Communication (BOC), was established through the integration of the erstwhile Directorate of Advertising and Visual Publicity, Directorate of Field Publicity and Song & Drama Division. CBC caters to the advertising and paid communication outreach requirements of Ministries, Departments, Public Sector Undertakings and Autonomous Bodies under the Government of India. With a network of 23 Regional Offices and 148 Field Offices, it disseminates information on Government policies, programmes and initiatives through print, audio-visual, outdoor, exhibition, new media and digital platforms. CBC has also aligned its communication strategies and policy guidelines with the evolving digital media landscape to enhance the reach and effectiveness of public communication.

Through its Field Outreach Division, CBC undertakes interpersonal communication using live media and traditional art forms, including music, dance, drama, puppetry and folk performances. It conducts Integrated Communication and Outreach Programmes (ICOPs) to generate awareness, strengthen public participation and promote behavioural

change at the grassroots level in areas such as health, family welfare, sustainable development, nutrition, women empowerment, education and voter participation.

Highlights of the Year

During the year, the Central Bureau of Communication (CBC) undertook extensive communication, publicity and outreach activities across multiple media platforms. CBC released around 100 pan-India print display advertisements, expanded outreach through digital content creators, and maintained a media network of 7,432 empanelled publications. The Bureau also conceptualised the Official Calendar 2026, designed and translated the booklet *Seva, Sushasan, Garib Kalyan ke 11 Saal*, coordinated 20 print advertisements in over 500 newspapers to mark 11 years of the Government, implemented a Digital India print campaign in 11 languages, adapted GST creatives for social media, and designed and printed four booklets commemorating the 150th anniversary of *Vande Mataram*.

CBC organised exhibitions and special outreach programmes, including exhibitions on WAVES 2025, *Bharat Gatha: Shruti, Kriti, Drishti*, the World AI Summit 2026, and Government flagship schemes, besides contributing to the Republic Day 2026 Tableau. The Bureau also carried out communication initiatives under SVEEP, the International Day of Yoga and other campaigns of national importance, while advancing work on the rate revision policy and exhibition activities for WAVES 2025.

Important Activities

A. Print Media

The Central Bureau of Communication (CBC) released print media display advertisements on a pan-India basis during the current financial year, covering the communication requirements of major Ministries and Departments of the Government of India. Major campaigns included full-page, half-page, quarter-page, and Skybus advertisements on key Government initiatives such as GST Bachat Utsav, Labour Code

Reforms, MSME SC/ST Hub Scheme, Income Tax Outreach, PM Internship Scheme, and Viksit Bharat–GRAMG Act.

B. New Media Wing, CBC

The New Media Wing strengthened CBC's digital outreach by expanding the empanelled panel of websites from 200 to 300 and broadening communication across multiple digital platforms. CBC also empanelled agencies for impact assessment of Government campaigns to evaluate their reach, effectiveness and audience engagement. The Wing continued to expand panels of websites and mobile applications, including niche platforms, while the empanelment of OTT platforms and additional social media agencies remained in progress to enhance digital communication.

During the financial year 2025–26, the New Media Wing implemented digital campaigns for various Ministries and Departments on key Government initiatives, including Viksit Bharat G-RAM-G, GST 2.0, National Unity Day and AI Impact Summit 2026, using platforms such as YouTube, Facebook, Instagram, digital content creators, cinemas and other digital media channels.

C. Media Rate & Coordination (MR&C) Wing

Media Rate & Coordination (MR&C) Wing is one of the most important wings of CBC, dealing with empanelment of newspapers and periodicals across India. It may be noted that Print media is the oldest and most significant media vehicle of CBC (erstwhile DAVP) since its existence. MR&C Wing facilitates the systematic induction of Print Media into the government advertisement system by providing them rational advertisement rates on the basis of circulation certificate issued by Chartered Accountants/ PIB/ RNI/ ABC on the hand and slabs identified by the Rate Structure Committee (RSC) at periodic intervals.

Functioning of MR&C Wing is categorised as under:

Fresh Empanelment of Publication twice a year in February and in August. Fresh empanelment means the initial induction of publication in to CBC's empanelled list

of publications. As per present Print media Advertisement Policy, 2020 the Panel Advisory Committee, (PAC) meeting should be held twice a year.

Three Categories of empanelment of Publications

- **Small publications:** Publications with circulation up to 25,000 copies per publishing day.
- **Medium Publications:** Publications with circulars between 25,001 and 75,000 copies per publishing day.
- **Big Publications:** Publications with circulation of above 75,000 copies per publishing day.
- **The number of empanelled publications with CBC at present are as under:**

Periodicity	Category			Total
	Big	Medium	Small	
No. of Publication	340	401	6691	7432
Category	CA	PRGI	ABC	Total
	6591	467	374	7432

Print media advertisements are released to empanelled publications in the ratio of 50:35:15 among Big, Medium and Small category newspapers, in accordance with the Print Media Advertisement Policy, 2020. CBC undertakes rate renewal of empanelled publications every two years based on the

approved rate structure and claimed/verified circulation, with the current block period valid up to 31 December 2027. Applications for rate renewal are submitted online between July and September and scrutinised by 31 December.

CBC also carries out rate revision on the request of eligible publications based on circulation certificates issued by PIB, PRGI or ABC for Medium and Big category newspapers. Unlike the mandatory rate renewal process, rate revision is undertaken only on the publisher's request.

D. I&B Wing

During April-December 2025, the I&B Wing of CBC was functioned as the central creative, content coordination and publication hub for Government of India communication campaigns. **The Wing ensured multilingual, pan India dissemination of key policy initiatives, commemorative messages and governance achievements through integrated Print, Outdoor, TV, Radio and Digital Media.**

The Wing demonstrated strong inter-ministerial coordination, creative scalability, and operational efficiency while maintaining uninterrupted flagship publications and campaign timelines throughout the year.

E. Exhibition Wing

Significant activities of Exhibitions and events participations display programme organised by CBC Hqrs in the financial year 2025-26 are as under:

Place	Venue	Date of Programme	Theme
Maharashtra	Jio Convention Centre Mumbai	May 01, 2025 to May 04, 2025	Waves-2025 Improving Outreach and Communication for Viksit Bharat
New Delhi	Srifort, New Delhi	December 25, 2025	Good Governance Day
New Delhi	Parliament Lawn, New Delhi	January 14, 2026 to January 16, 2026	Conference of Speakers and Presiding officers of the Common Wealth
New Delhi	Kartavya Path (India Gate), New Delhi	January 26, 2026 to January 26, 2026	Bharat Gatha; Shruti, Kriti , Drishti by MIB
New Delhi	Bharat Mandapan, New Delhi	February 16, 2025 to February 21, 2026	World AI Summit 2026

F. Printed Publicity Wing

The Printed Publicity Wing (PP Wing) of the Central Bureau of Communication is The Printed Publicity Wing of the Central Bureau of Communication is responsible for planning, designing and printing publicity material for the Ministry of Information & Broadcasting and other Ministries/Departments. During April–December 2025, it printed 40,000 booklets and 83,000 kit folders in 13 languages on “11 Years of Government”, published 17 issues of *New India Samachar* in 13 languages with a print run of about 68 lakh copies, and printed nine issues of *Mann Ki Baat* booklets with a circulation of about 1.26 lakh copies. The Wing also produced printed material for the 56th International Film Festival of India and the first WAVES Summit.

The Wing supported major outreach initiatives by printing publicity material for Defence recruitment campaigns, including over 3 lakh handouts and more than 1 lakh posters for the Armed Forces, National Cadet Corps and DISHA initiatives. It also printed 5.50 lakh Government of India wall calendars for 2026 in Hindi, English and 11 regional languages, besides producing calendars for various organisations. Overall, the Wing ensured extensive multilingual outreach by producing publicity material in more than 13 Indian languages.

G. Outdoor Publicity Wing

The Outdoor Publicity Wing of the Central Bureau of Communication plans and executes outdoor publicity campaigns for the Government of India through a wide range of media, including hoardings, display boards, bus panels, train wraps, metro and airport media, and digital outdoor platforms. To ensure transparency and uniformity, comprehensive policy guidelines have been formulated for agency empanelment, rate fixation and award of work.

During the financial year 2025–26, the Wing implemented outdoor publicity campaigns for various Ministries and Departments covering key Government initiatives, including Viksit Bharat G-RAM-G, National Unity Day, AI Impact Summit 2026, Ayushman Bharat–Pradhan Mantri Jan Arogya Yojana (AB-PMJAY), and Bureau of Indian Standards (BIS) brand promotion.

H. Mass Mailing Wing:

The Mass Mailing Wing (MMW) of the Central Bureau of Communication is entrusted with the responsibility of large-scale distribution of printed government publicity materials. The Wing acts as a central distribution hub, ensuring timely dissemination of information on Government policies, schemes, and programmes to targeted recipients across India, including remote areas such as GramPanchayats.

Other Awareness Activities by Regional and Field Offices:

1. Outreach Activities by Regional and Field Offices

The Outreach Division is the field communication wing of the Central Bureau of Communication, responsible for creating awareness of Government policies, programmes and schemes through direct and interpersonal communication, particularly in rural and semi-urban areas. It organises Integrated Communication and Outreach Programmes (ICOPs) combining ground activation, special outreach and folk media to promote behavioural change and public participation. These programmes are conducted in collaboration with Central and State Government Departments and other stakeholders using local languages, interactive sessions, group discussions, door-to-door campaigns, public meetings and traditional performing arts.

The Division functions through a nationwide network of 23 Regional Offices and 148 Field Offices, which organise ICOPs across the country, particularly in remote and media-shadow areas. Field Offices are equipped with vehicles and audio-visual equipment and utilise social media to complement grassroots communication and enhance the outreach of Government initiatives.

Annual Plan of Action- 2025-26.

During the FY 2025-26 (April, 2025 to March, 2026), an Annual Action Plan for ₹23,63,68,000 was prepared at Headquarter and ICOPs were allotted to 23 Regional Offices (ROs) as detailed below:-

Size of the ICOPs	Big	Medium	Small	Mini	Total
No. of ICOPs	46	107	248	737	1138

Social Media Activities (from 01.04.2025 to 31.12.2025)

All Field Offices (FOs) of CBC have conducted awareness campaigns across the country through Social Media platforms such as **Facebook posts, tweets and retweets on X, messages and posters through WhatsApp & Instagram** etc. for spreading important information on various schemes and programmes of GOI at the grass root level.

Details of Social Media Activities.

Total No. of Facebook posts	Total No. of Tweets and Retweets (with 'Impressions')	Total No. of Posters/ Messages/Videos circulated on WhatsApp	Total No. of Instagram Posts
10180	92751 (870092)	44462	5655

Field Programmes/Outdoor Activities. (1st April to 31st December, 2025)

i) Integrated Communication & Outreach Programmes(ICOPs)

The Regional Offices and Field Offices organised 379 ICOPs with 471 Exhibition days, 846 Special Outreach Programmes and Field Programmes and disseminated important information on welfare schemes/policies/programmes of Government of India through interpersonal communication in the local languages, communication using folk tradition and exhibitions

l) Observation of important National and International Events/Days/Week:-

Various schemes of the Government were highlighted by ROs/FOs through their

routine activities while observing important National and International events/Days/weeks, including, *Anti terrorism Day, World No Tobacco Day, World Environment Day, Water Conservation Day, National Sports Day, National Handloom Day, Women's Empowerment Day, Kargil Vijay Diwas, World Population Day, Quit India Movement, National Space Day, Gandhi Jayanti, International Day of Non-Violence, National Unity Day* etc.

ROs /FOs organised 95 ICOPs with 98 exhibition days, 12 Special Outreach Programmes and 166 field Programmes on various other schemes of GOI.

• Statistical Data (Achievements from April to December, 2025)

1.	Total No. of ICOPs	437
2.	Total No. of SOPs/Field programmes	846
3.	Total No. of Exhibition days	471

1. Programme Wing

Programme wing (erstwhile S&DD) under CBC with Zonal Offices, Regional Offices and Field Offices engages in inter-personal communication through live media utilising wide range of folk and traditional performing arts for dissemination of policies, programmes and schemes of the Central Government by way of utilising popular folk and traditional forms in the local dialects of the region across the country. Private Registered Troupes (PRTs), Individual Artistes (IAs) and Departmental Artistes are utilised for this purpose.

CBC presented a special programme during the grand opening of the International Film Festival of India-2025 entitled "*Bharat Ek Sur*" a unified folk symphony on 20th November, 2025 comprising of more than 100 artistes from various Regional Offices of CBC.



PRESS REGISTRAR GENERAL OF INDIA (PRGI)

(Formerly Registrar of Newspapers for India)

The year 2025 marked a significant phase in the implementation of the Press and Registration of Periodicals (PRP) Act, 2023, which came into force on 1 March 2024, replacing the Press and Registration of Books Act, 1867. Accordingly, the Office of the Registrar of Newspapers for India (RNI) continued to function as the Press Registrar General of India (PRGI), reflecting its expanded mandate under the new Act.

The PRP Act introduced a modern regulatory framework by digitising title verification, declaration, registration, and filing of annual statements through the Press Sewa Portal. The Portal enables publishers across the country to submit applications, upload documents, update information, and track the status of their applications online, eliminating the need for physical interaction with Government offices.

The new digital framework has also streamlined the role of District Magistrates by enabling online authentication and direct transmission of verified documents to PRGI. This has enhanced transparency, reduced delays, and created a secure digital record of the registration process. Aadhaar-based e-signatures have further strengthened document integrity and applicant authentication.

The Press Sewa Portal has become the cornerstone of the new regulatory framework, reflecting the Government of India's commitment to technology-driven governance, transparency, and ease of doing business. During the

year, PRGI also streamlined workflows, issued updated guidelines and advisories, strengthened compliance mechanisms, and implemented most of the key provisions of the Act through the Portal.

In addition, PRGI conducted stakeholder outreach initiatives to familiarise publishers, media associations, District Magistrates, and PIB Officers with the provisions of the PRP Act and the functionalities of the Press Sewa Portal.

Registration of Periodicals

As of December 31, 2025, a total of 1,60,315 periodicals are registered with PRGI. During the year 2025 itself, 6,013 new periodicals were registered. These updates have been duly recorded in the Register of Records maintained by PRGI. As on date, this office has completed the cancellation of 88,316 titles as part of its ongoing initiative to remove defunct titles that have failed to file Annual Statements for ten (10) or more consecutive years.

Annual Statement

Under Section 12(1) of the Press and Registration of Periodicals (PRP) Act, 2023, every registered periodical is required to submit an Annual Statement to the Press Registrar General on or before 31 May each year. Under Section 12(2), publishers unable to meet the prescribed timeline due to circumstances beyond their control may, with prior approval of the Press Registrar General, submit the Annual Statement within the extended period permitted, but not later than 31 December of the calendar year. During the year, 39,345 periodicals filed Annual Statements for the financial year 2024–25. The Annual Statement continues to serve as the primary source of information on the print media landscape and forms the basis of the annual *Press in India Report* published by the Press Registrar General.

‘Press in India’ Report

As per Section 13 of the Press & Registration

of Periodicals (PRP) Act, 2023, the Press Registrar General has to publish every year an Annual Report - 'Press in India' – on the state of affairs in the print media sector in the country. PRGI brings out the 'Press in India' by analyzing and compiling the trends in print media based on the Annual Statements filed by the publishers. The *Press in India* report is more than an administrative requirement; it is a document of historical and academic value. First published in 1957, it has grown into a comprehensive statistical and analytical study of the press in the country. Over time, the report has become a relevant resource for researchers, policy-makers, media houses, government departments, and institutions seeking authoritative data on the Print Media sector.

Circulation Verification

PRGI undertakes circulation verification of publications in accordance with the provisions of the Press and Registration of Periodicals (PRP) Act, 2023 and the PRP Rules, 2024, based on requests from publishers as well as specific complaints and appeals. During 2025, PRGI issued detailed guidelines and advisories for circulation verification in line with the new statutory framework. As of January 2026, PRGI had received 564 applications for circulation verification through desk audit relating to FY 2023–24 and 2024–25. All 278 applications pertaining to FY 2023–24 were processed, and a total of 349 Circulation Certificates, including those for FY 2024–25, had been issued.

Authentication of Self-Declaration for the import of the Newsprint

PRGI authenticates the self-declaration submitted by the publishers of periodicals registered with PRGI for the purpose of import of newsprint as per EXIM policy of the Ministry of Commerce & Industry through Press Sewa Portal. In the year, PRGI authenticated 763 self-declarations for import of newsprint.

Work Output in brief: For the period from 1st January, 2025- 31st December, 2025.

S. No.	Particulars	Total Numbers
1.	New Periodicals Registered	6013
2.	Periodicals ceased	344
3.	PG Portal Grievances answered	313
4.	RTIs/RTI First Appeals answered	612



DIRECTORATE OF PUBLICATIONS DIVISION

Publications Division (DPD), established in 1941, is the premier publishing house of the Government of India and a repository of books and periodicals on subjects of national importance and India's rich cultural heritage. The Division publishes books on the freedom movement, including the renowned Builders of Modern India series, as well as works on culture, philosophy, science, literature, art, flora and fauna. It also chronicles the speeches of the President, Vice President and Prime Minister, publishes books on contemporary subjects, and promotes children's literature.

DPD is a leading publisher of Gandhian literature, including the Collected Works of Mahatma Gandhi (CWMG) in 100 volumes and the searchable e-CWMG, hosted on the Gandhi Heritage Portal. In collaboration with the National Gandhi Museum, it has also developed Gandhi for Digital Era.

The Division publishes four monthly journals—Yojana, Kurukshetra, Bal Bharti, and Aajkal—and the weekly Employment News. Headquartered at Sochna Bhawan, New Delhi, DPD has a nationwide network of sales emporia, sales counters, and regional offices. During the year, the Division strengthened its role as a national knowledge institution through quality publications, thematic series,

digital initiatives, and reference works, contributing to the documentation of India's heritage, leadership, and developmental journey towards Viksit Bharat.

Publications of Books

From April 2025 to December 2025, the Publications Division brought out 168 books in Hindi, English and other Indian languages combined. Of these, 91 were in English, 63 were in Hindi and 14 were in Indian Languages.

Important Book Releases and Events Wings to Our Hopes (Volume-II):

Hon'ble Defence Minister Shri Rajnath Singh, on June 23, 2025, released the book 'Wings to Our Hopes (Volume-II)', a curated collection of 51 speeches of the Hon'ble President Smt. Droupadi Murmu in Hindi and English along with the e-version.

The book provides an insight into the vision, philosophy, and priorities of the President during her second year in office (August 2023–July 2024). Speaking at the release, the Hon'ble Defence Minister described the compilation of speeches—covering themes such as the address to the nation, innovation, women's contribution to nation-building, equality, and India's cultural heritage—as reflecting the Government's vision of a Viksit Bharat by 2047. The release function, held at Rashtrapati Bhavan, New Delhi, was attended by the Minister of Information & Broadcasting, Shri Ashwini Vaishnaw, and the Minister of State for Information & Broadcasting, Shri L. Murugan. Compiled by Rashtrapati Bhavan and published by Publications Division, the second volume continues to document the evolving discourse on governance, inclusivity, and national aspirations.



Shri Rajnath Singh, Hon'ble Defence Minister, Shri Ashwani Vaishnaw, Hon'ble Minister of Information & Broadcasting, Dr. L Murugan, Hon'ble MoS for Information & Broadcasting, releasing the book.

Release of Prime Minister's Speeches Compilation

Hon'ble Vice President of India, Shri C. P. Radhakrishnan released two volumes of *Sabka Saath, Sabka Vikas, Sabka Vishwas, Sabka Prayaas* in English and Hindi Editions on September 22, 2025. These volumes compile the speeches of the Hon'ble Prime Minister, reflecting the guiding philosophy of inclusive growth, democratic governance and national unity.

International Film Festival of India (IFFI), Goa– November 2025

During the International Film Festival of India held in Goa in November 2025, the Publications Division released *Ma Uma, Padma – A Biography of Ritwik Ghatak, Rangoli – A Book on FTII*, and *Legends of Indian Silver Screen – Dadasaheb Phalke Award Winners (1969–1991)*. These publications were widely appreciated for their scholarly value, archival richness and high production quality.

Delhi World Book Fair 2026

During the New Delhi World Book Fair 2026 held at Bharat Mandapam, Publications Division released several important titles, including:

- i. Builders of Modern India (BMI) book Series based on Bharat Ratna Shri Atal Bihari Vajpayee written by senior journalist and author Shri Vijay Trivedi.
- ii. The inaugural book under the BMI Children Series – *Swami Vivekananda* by Ms Suman Bajpayee
- iii. Rare and Unseen- A Pictorial Book on Raj Kapoor, Raj Khosla and Guru Dutt (written by Dr. Milind Damle, FTII)
- iv. *Dharti Ki Sehat* by Dr. Ritu Saraswat
- v. *Bharat Ratna Bhupen Hazarika* by Dinkar Kumar

These publications covered cinema, literature, social awareness, national icons and cultural heritage, and received encouraging response from readers, scholars and students.

Builders of Modern India (BMI) Series and Children's Publishing

The launch of the BMI Book Series on Bharat Ratna Atal Bihari Vajpayee marked an important initiative to document the life, vision and contributions of one of India's foremost statesmen.

There lease of the first title under the **BMI Children Series on Swami Vivekananda** represented a landmark step in introducing inspirational national leaders to young readers in a simple, engaging and educational format.

Mahamana Madan Mohan Malaviya Series

The Vice President of India Shri C.P. Radhakrishnan released the twelve concluding volumes of the Mahamana Madan Mohan Malaviya series at Bharat Mandapam on 25 December, 2025, New Delhi, thereby bringing to completion of 23 volumes this authoritative multi-volume scholarly collection.

Bharat 2026–A Reference Annual

Bharat 2026, in English and Hindi, was released during 2025–26. This edition was notable for colour coding in four-colour print throughout the book, use of colour photographs and infographics, updated and authentic data, modern layout and visual presentation. The publication was widely appreciated for its contemporary design combined with authoritative reference value.

Special Publications on Transforming India

During the year, Publications Division also took up **25 special books** on diverse fields authored by domain experts. These publications were conceived to Present sector-wise development of India, highlight achievements in science, economy, infrastructure, education, health, culture and governance, showcase India's transformation towards *Viksit Bharat*, reflect India's emergence as one of the world's leading economies. These books provide readers with comprehensive and credible insights into India's developmental journey and future aspirations.

Publication of Periodicals

The Division publishes a total of 18 periodicals which include Yojana in English, Hindi and 11 other Indian languages, Kurukshetra (in English and Hindi), Aajkal (in Hindi and Urdu) and Bal Bharti (in Hindi), apart from the weekly Employment News/Rozgar Samachar (in English, Hindi, and Urdu).

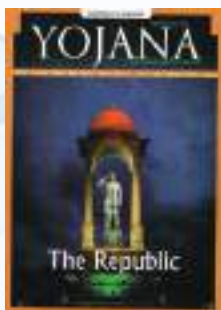
Employment News/Rozgar Samachar

Launched in 1976, Employment News is the Government of India's flagship journal for disseminating authentic and timely information on public sector employment. It serves as a trusted source of recruitment notifications issued by Ministries, Departments, Public Sector Undertakings, Autonomous and Statutory Bodies, Universities, and other Educational Institutions, ensuring wide access to transparent employment opportunities across the country.

During 2025–26, Employment News expanded its role as a comprehensive career and knowledge platform by publishing analytical and career-oriented articles on current affairs, national missions, policy reforms, and emerging sectors with high employment potential. Key themes included electronics and semiconductor manufacturing, renewable energy, green hydrogen, space science, textiles, maritime industries, artificial intelligence, telecom, civil engineering, food value chains, cold chain infrastructure, and geothermal energy. Special emphasis was also placed on career guidance, skill development, courses, admissions, and career opportunities in emerging disciplines.

Yojana

Yojana, published since 1957, is a periodical devoted to the theme of economic development. It is brought out in 13 languages. This year, Yojana published several issues on subjects pertaining to national importance and public interest. The themes included an issue on Operation Sindoor emphasising on the synergy between security, well-being, and economic development, and an



issue commemorating the evolving journey of freedom into a collective resolve to empower its citizens.

Kurukshetra

Kurukshetra, published since 1952 in English and 1954 in Hindi, stands as one of most respected and authoritative journals on rural development. The journal has consistently highlighted key government initiatives and flagship programmes across critical sectors of the rural economy. Kurukshetra provided a comprehensive understanding of policy reforms, grassroots innovations, and development opportunities. The issues of Kurukshetra were published on different themes such as Space Technology for Rural India, Horticulture for Prosperity, Budget 2025–26: Progressive Rural India, Panchayati Raj, MSME, Inclusive Rural Growth, Cooperatives Towards New Heights, AgriTech, Skills, Employment and Social Security, Nutrition, Rural Tourism.



AajKal

AajKal is around eighty Year old prestigious literary publications of DPD- *Aajkal* (Hindi – first published in 1945) and Aajkal (Urdu – established since 1941). Devoted to literature, arts, and culture, both the monthly magazine is now being published in color in a convenient size. The issues published on the themes included cinema and *Paravasi Sahitya Mai Bharat*.



Bal Bharti (Hindi)

Bal Bharti, a monthly magazine for children published since 1948, is one of the popular magazine among the children. It carries stories on current issues. It focuses on topics such as science, art and culture, health, environment, and national unity. Stories are published in a manner which



is simple in language so that children can understand them easily.

Mann ki Baat

Ministry of Information and Broadcasting has been bringing out the Mann ki Baat booklet since February 2022. The booklet, published in Hindi and English, contains stories and testimonials on the special mentions made by the Hon'ble Prime Minister in his addresses, along with interviews and articles by Ministers and experts, and reactions to the addresses which appeared in the media. This project is being executed by the Publications Division in collaboration with the Central Bureau of Communication.

Participation in Book Fairs

DPD through HQ and its regional offices has participated in Major, medium Book fairs/literary events/fests, international book fairs etc. During the time from March 2025 to March 2026.

Literary events/fests/events

- i. DPD participated in the *Jashn-e-Urdu* Literary Festival held from 30th Oct to 2nd Nov 2025 at Sundar Nursery and the event was organised by Department of Art, Culture & Language, Govt. of Delhi.
- ii. DPD participated in the *Jashn-e-Rekhta* Literary Festival held from 5th to 7th Dec 2025. The event is a huge literary event attracting enthusiasts across country.
- iii. DPD participated in the 56th IFFI 2025 held from 20th to 28th Nov 2025 at Panjim, Goa.
- iv. DPD participated in Unmesha–The Literature Festival 2025 held from 25th to 28th Sept 2025.
- v. DPD participated in Gandhi Book Festival organised by Kerala Gandhi Smarak Nidhi from 2nd to 11th Oct 2025 at Trivandrum.

E-Commerce and Sales

Keeping up with the needs of a digital

India and the world, DPD made its foray into the world of e-books. Currently, print books are available for online sale through GOI eStore at Bharatkosh portal <https://bharatkosh.gov.in>. E-Commerce platforms (Amazon Kindle, Google Play and Google books, Magster etc) are engaged as well for the marketing and sales of e-books. Yojana, Kurukshetra, Aajkal, and Bal Bharti are now available in digital format with DRM protection on these portals.

All 18 journals of DPD are available online for sale. 1,061 Titles of e-publication are live on Amazon Kindle and 1,324 e-publications are live on Google Play. 5,773 copies of e-books have been sold on Amazon Kindle and 4,229 copies have been sold on Google Play.

DPD has also published its periodicals Yojana, Kurukshetra, Aajkal, Bal Bharti & Employment News on Waves OTT. Apart from this e-books are also available to viewers.

Publications Division's Achievements in Bulk Book Supply under Samagra Shiksha Abhiyan

Publications Division (DPD) continued to successfully execute bulk book supply orders under the Samagra Shiksha Abhiyan, supporting the Government's objective of improving the quality of education in India. During the year, DPD secured bulk orders from various States and remained committed to supplying high-quality books and educational material.

The Division also executed bulk book supply orders for Jawahar Navodaya Vidyalayas, Kendriya Vidyalayas, State Public Libraries, Uttar Haryana Vidyut Vitran Nigam Ltd., Haryana Police Libraries, and other departmental libraries. These initiatives reflect DPD's continued commitment to promoting education, strengthening public libraries, and supporting knowledge dissemination across the country.



INDIAN INSTITUTE OF MASS COMMUNICATION (IIMC)

(Deemed to be University)
Website: iimc.gov.in



The Indian Institute of Mass Communication (IIMC), established in 1965 and registered under the Societies Registration Act, 1860, is a premier institution for teaching, training, and research in mass communication. In January 2024, the Ministry of Education declared IIMC New Delhi and its five regional campuses at Jammu, Amravati, Aizawl, Kottayam, and Dhenkanal as a Deemed to be University under Section 3 of the UGC Act, 1956.

From the academic session 2025–26, IIMC commenced two-year M.A. programmes in Media Business Studies, Strategic Communication, and New Media Communication. The Institute also plans to introduce M.A. programmes in Health Communication and Media & Communication Governance, convert the diploma in Corporate Communication and Brand Management into a two-year M.A. programme from 2026–27, and has initiated admissions for Ph.D. programmes.

IIMC continues to serve as the training academy for officers of the Indian Information Service (IIS) and offers Post-Graduate Diploma programmes in Print Journalism, Radio &

TV Journalism, and Advertising & Public Relations. Recognised as a Centre of Excellence in communication education, training, and research, IIMC was once again ranked the No. 1 institute in Mass Communication by *India Today* in 2025.

Governing Structure

The Indian Institute of Mass Communication (IIMC) is administered by a 50-member Society constituted by the Ministry of Information & Broadcasting for a term of two years. The Society is chaired by Shri R. Jagannathan, eminent journalist, and comprises representatives from social service organisations, educational institutions, and eminent persons from public life. The administration of the Institute is vested in the Executive Council.

Activities Undertaken

Launch of Ph.D. Programme on January 01, 2026:

The IIMC formally launched its Ph.D. Programme in the presence of Vice Chancellor Dr. Pragya Paliwal Gaur, Registrar Shri L. Madhu Nag and all faculty members. The admission process for the Ph.D. Programme has begun and coursework is scheduled to begin on April 01, 2026.

M.A. Degree Programmes: IIMC added one more MA degree programme to its list of courses. MA in New Media Communications was started at four campuses with an intake of 120 candidates. Admission was done through CUET-PG. The programme aims to equip learners with a strong conceptual foundation and interdisciplinary skills in digital storytelling, platform strategy, media analytics, and content innovation. It seeks to bridge the gap between academia and industry by aligning its curriculum with emerging trends in AI-driven media, creator-led commerce, and mobile-first consumption.

61st Foundation Day of IIMC

As part of the 61st Foundation Day of IIMC, a Foundation Day lecture was organised on the topic “*Viksit Bharat@2047: The Role of Media*”. The lecture was delivered by eminent

journalist, author and columnist and former chairman of IIMC Shri Balbir Punj on August 25, 2025.

Post Graduate Diploma Programmes

The Indian Institute of Mass Communication conducted Post-Graduate Diploma programmes in Journalism, Radio & Television Journalism, Advertising & Public Relations and Digital Media. For the academic session 2025–26, 7,773 candidates appeared in the entrance examination conducted by the National Testing Agency on 29 March 2025 at 302 centres across 285 cities, and 638 candidates were admitted after counselling. IIMC organised the Orientation Programme on 07–08 August 2025, and classes for all programmes commenced on 11 August 2025.

Indian Information Service (IIS)

During 2025–26, the Indian Institute of Mass Communication completed Phase-I induction training for 13 Indian Information Service (IIS) Group 'A' Officer Trainees of the 2009, 2023 and 2024 batches, including defence attachment, specialised training at the Film and Television Institute of India, Pune, and a Management Development Programme at the Indian Institute of Management, Indore. Phase-II training was completed by eight Officer Trainees of the 2022 and 2023 batches, following which they received their first regular postings.

IIMC also conducted a nine-month Foundation Course for 28 IIS Group 'B' Senior Grade probationers and a three-month Foundation Course for 24 IIS Group 'B' Junior Grade probationers. In addition, four Refresher Courses were organised for IIS Group 'A' and Group 'B' officers to enhance professional competencies in government communication, public policy and development.

Training Schedule till March 2026

In December 2025, the Induction Training for the new batch of IIS Group 'A' OTs of the 2009, 2024 and 2025 batches commenced at IIMC. A total of 21 OTs participated in induction training which introduced them to different aspects of 360 degree communication

with both classroom and practical training and included field visits to the media organisations under the Ministry, for giving them a hands-on knowledge of the functioning of the various Units. Twenty-four Junior Grade IIS Group 'B' probationers also underwent their three-month Foundation Course.

The Centre for Executive Education (CEE)

The Indian Institute of Mass Communication organised short-term courses, workshops, seminars and conferences on communication and media-related themes. During January–December 2025, the Centre for Extension Education conducted 20 short-term courses of one to three weeks for officers from the Indian Armed Forces, NHPC Limited, Munitions India Limited, and Information and Public Relations Departments of various State Governments. These programmes focused on emerging media trends, strategic communication and professional skill development for officers engaged in media, public relations and publicity.

Communication through Journals and Magazines

The Department of Publications of the Indian Institute of Mass Communication publishes two peer-reviewed quarterly research journals, *Communicator* (English) and *Sanchar Madhyam* (Hindi), among the oldest communication journals in India. The Department also publishes *Rajbhasha Vimarsh*, a Hindi magazine dedicated to the promotion of the Official Language Hindi.

APNA RADIO 96.9 FM

Apna Radio 96.9 FM, the Community Radio Station of the Indian Institute of Mass Communication, continued to promote community-centric broadcasting during 2025–26 through programmes on health awareness, national missions, social development, women empowerment and community engagement. With active participation of students, faculty, subject experts and community representatives, the station served as an effective platform for public awareness, participatory communication and experiential learning.

National Community Radio Sammelan and National Award (Under Waves).

The Indian Institute of Mass Communication, in collaboration with the Ministry of Information & Broadcasting, organised a one-day Community Radio Sammelan for Community Radio Stations across India. The event brought together community radio stakeholders, academia and policymakers to promote knowledge-sharing, capacity building and exchange of best practices in community broadcasting.

National Recognition and Achievement:

Apna Radio 96.9 FM achieved a significant milestone by winning the Silver Prize in the Content Creation (Entertainment) category at the National Community Radio Sammelan, held under the WAVES platform. This national-level recognition highlights the station's creative excellence, innovative storytelling, and commitment to producing engaging community-focused entertainment content.

Regional Community Radio Sammelan

Apna Radio 96.9 FM, in collaboration with the Ministry of Information & Broadcasting, organised the Regional Community Radio Sammelans (East) in Guwahati and (South) in Kochi. The Sammelans brought together community radio practitioners to promote capacity building, knowledge sharing, content innovation and exchange of best practices, while strengthening the role of community radio in regional and local development.

Department of Strategic Communication 2025-26

The Department of Strategic Communication (DSC) launched the two-year M.A. in Strategic Communication programme in 2024. During the current financial year, the Department had two batches (2024–26 and 2025–27), with an intake of 40 students in each batch, along with a 20% supernumerary quota for Armed Forces officers and media professionals.

A major achievement during the year was the signing of Memorandums of Understanding (MoUs) with the Additional Director General, Strategic Communication, Indian Army

(20 January 2026), and the United Service Institutions (USI) of India (18 December 2025). Students of the 2024–26 batch also completed internships with organisations including the Indian Army, USI of India, IKS Division (Ministry of Education), Petroleum and Natural Gas Regulatory Board, Indian Council for Cultural Relations (ICCR), ONGC Videsh Limited, UNESCO, Observer Research Foundation (ORF), and the Raisina Dialogue.

Department of Media Business Studies (MBS)

The Department of Media Business Studies at the Indian Institute of Mass Communication offers a two-year Master of Arts in Media Business Studies programme aligned with the National Education Policy 2020. The programme equips students with managerial, strategic and ethical competencies for leadership roles in media planning, business development, content monetisation and digital platform management across traditional and new media.

Department of New Media Communication 2025-26

The Department of New Media Communication, established in 2016 at the Indian Institute of Mass Communication, prepares professionals to address emerging challenges in new media technologies. The Department promotes understanding of the potential and limitations of new media and regularly organises training programmes and workshops on emerging technologies for media students, educators and journalists.

The Incubation Centre at IIMC Dhenkanal

Vice Chancellor Dr. Pragya Paliwal Gaur inaugurated the *#PhotographyExhibition* at IIMC Dhenkanal and presented prizes to the winners. The exhibition showcased the creative talent and visual *#storytelling* skills of our students, reflecting their keen journalistic eye and artistic perspective.

During her visit to IIMC Dhenkanal, she inaugurated the *#IncubationCentre*, encouraging students and faculty to collaborate on innovative start-up ideas in the field of *#media* and *#communication*.



The Incubation Centre at IIMC Kottayam

Vice Chancellor of IIMC, Dr. Pragya Paliwal Gaur inaugurated the office of the Incubation Centre at the Indian Institute of Mass Communication - IIMC, Southern Regional Campus, marking a new step towards promoting innovation and entrepreneurship.

The Incubation Centre at IIMC Jammu

Vice Chancellor, Dr. Pragya Paliwal Gaur inaugurated Incubation Centre at IIMC-Jammu-Campus in the presence of distinguished academicians, faculty, staff and students.

Regional Campuses

1. IIMC-Kottayam

In 2025, the Indian Institute of Mass Communication (IIMC) Kottayam campus, continued to strengthen its academic and training activities with a strong focus on contemporary media practices.

The campus also organised multiple workshops, including one on evolving trends in the media landscape and another on Artificial Intelligence and emerging technologies in media and communication, in collaboration with the Indian Institute of Information Technology, Kerala.

2. IIMC-Amravati

The Indian Institute of Mass Communication (IIMC) Amravati campus

organised multiple Workshops, Seminar and similar activities during 2025.

Construction has been fast-tracked for the 15-acre permanent campus in the Badnera locality of Amravati. The project includes a dedicated academic-cum-administrative block, a residential block, hostels, and an auditorium.

3. IIMC-Jammu

During 2025, the Indian Institute of Mass Communication Jammu strengthened its academic and institutional profile with the inauguration of an Incubation Centre by the Vice Chancellor, Dr. Pragya Paliwal Gaur. The 2024–25 batch achieved 100 per cent placement, while the campus also organised various academic, cultural and student activities, including Hindi Pakhwada, the alumni meet *Jammu Jamghat 2025*, national and international observances, and Fit India sports and fitness programmes.

4. IIMC-Aizawl

The Indian Institute of Mass Communication organised a week-long photography workshop by renowned photographer Dr. Reuben Lalmalsawma and a two-day workshop on Data Journalism (03–04 February 2025) by Adam Saprinanaga. The programmes provided hands-on training in photography, data-driven storytelling, investigative journalism, beat reporting and ethical journalism.

5. IIMC-Dhenkanal

During the academic year 2025–26, the Indian Institute of Mass Communication, Dhenkanal, undertook campus modernisation through renovation and upgradation of academic, student and support infrastructure. The campus also strengthened institutional collaboration by signing Memoranda of Understanding with the Satyajit Ray Film and Television Institute, Kolkata, and the Indian Institute of Management, Sambalpur, to promote academic collaboration, training, knowledge exchange and capacity building.



PRESS COUNCIL OF INDIA

INTRODUCTION

The Press Council of India (PCI) is a statutory, quasi-judicial autonomous body re-established in 1979 under the Press Council Act, 1978, with the objective of preserving the freedom of the press and maintaining and improving the standards of newspapers and news agencies in India. The Council comprises a Chairman and 28 members representing the press, Parliament, the University Grants Commission, the Bar Council of India, and the Sahitya Akademi. By convention, the Chairman is a retired Judge of the Supreme Court of India, and the tenure of the Chairman and members is three years.

The Council is funded through grants-in-aid from the Central Government, approved by Parliament, and its own revenue generated from fees levied on newspapers under a graded structure and other receipts. For the financial year 2025–26, the revised sanctioned budget of the Council is ₹10.34 crore against the Budget Estimate of ₹10.48 crore.

Complaints before the Council

During the period from January 01, 2025 to December 31, 2025, a total of 1300 complaints were filed in the Council. Out of these, 181 complaints were filed by the Press against authorities of the Government for violation of press freedom and 1119 complaints were filed against the press for breach of journalistic ethics. Out of these, 906 matters were disposed of during the period (including carried forward complaints from previous years) through summary disposal by the Chairperson on account of being outside

jurisdiction of the Council or due to lack of sufficient grounds for holding inquiries or non-pursuance/withdrawal by complainant, or on account of matters being sub-judice.

Suo-Motu Cognizance

The Chairperson, PCI under Regulation 13 of the Press Council (Procedure for Inquiry) Regulations, 1979 took Suo-motu cognizance in nine cases. Out of these, 05 were related to breach of journalistic ethics by the Press and 04 were related to threat to press freedom.

National Press Day 2025

National Press Day 2025 was observed on 16 November 2025 at the National Media Centre, New Delhi, on the theme “Safeguarding Press Credibility Amidst Rising Misinformation.” The event was attended by Hon’ble Union Minister Shri Ashwini Vaishnaw as Chief Guest, Hon’ble Minister of State Dr. L. Murugan as Guest of Honour, Shri Vijay Joshi, Chief Executive Officer, Press Trust of India, as keynote speaker, Shri Sanjay Jaju, Secretary, Ministry of Information & Broadcasting, and was presided over by Smt. Justice Ranjana Prakash Desai, Chairperson of the Press Council of India.

Reconstitution of the Press Council of India for its 15th term

Section 5(4) of the Press Council Act, 1978 provides for reconstitution of the Council in every three years. The 14th term of the Council expired on October 5, 2024. The Central Government vide its Gazette Notification dated December 19, 2024 notified five members (3 members under section 5(3)(d) of the Press Council Act, 1978 and 2 members under section 5(3)(e) of the Press Council Act, 1978). 9 more members (six members under section 5(3)(b) and three members under section 5(3)(e) of the Press Council Act, 1978) were also notified by the Central Government vide notification dated 02.12.2025, bringing the total number of members nominated to 14 out of the total 28 members of the Press Council.

1. Press and Registration Appellate Board

The Press and Registration Appellate

Board (PRAB), constituted under Section 15 of the Press and Registration of Periodicals Act, 2023, functions as a quasi-judicial authority to adjudicate appeals and disputes relating to registration of periodicals, including refusal or cancellation of registration certificates. Following the enforcement of the Press and Registration of Periodicals Act, 2023 with effect from 01 March 2024 and the repeal of the Press and Registration of Books Act, 1867, the Board comprises the Chairperson of the Press Council of India and two members nominated by the Press Council of India, including at least one member from the categories specified under the Press Council Act, 1978.

2. Autumn Internship Programme, 2025

The Press Council of India in pursuance of its mandate under section 13 (2) (c) & (d) of the Press Council Act, 1978, conducted its sixth Internship Programme i.e. “Autumn Internship Programme (AIP) 2025” from August 18, 2025 to September 16, 2025 for students of Journalism and Mass Communication. For the same, applications were invited from eligible students nationwide vide notice dated June 11, 2025.

After scrutiny of all applications received by the Secretariat and consideration of statement of purpose submitted by applicants, their academic performance and the pan India representation, fifteen (15) candidates were selected for joining the AIP, 2025.



INDIAN INSTITUTE OF CREATIVE TECHNOLOGIES (IICT)

1. Introduction

The Indian Institute of Creative Technologies (IICT), Mumbai, is a National Centre of Excellence (NCoE) established as a section 8 company of the Ministry of Information & Broadcasting in collaboration with the Government of Maharashtra and industry bodies such as FICCI and CII to

promote innovation and capacity building in the AVGC-XR sector. The institute has been operational from the NFDC campus, Mumbai since July 18, 2025.

2. Institutional Framework & Governance

IICT has been established as a Public-Private Partnership (PPP) institution with equity participation from the Government of India (34%), Government of Maharashtra (14%), and industry bodies FICCI and CII (26% each). This collaborative structure ensures operational flexibility, institutional autonomy, and strong alignment with industry requirements.

3. Academic Programmes & Training

IICT offers UG diplomas, 1-year diplomas, and short-term certification courses, including AI-based programmes. The curriculum is industry-aligned, focusing on emerging technologies like virtual production and AI. A “Learn by Doing” approach ensures practical, studio-based learning with flexible delivery modes and global standards.

4. Students Enrolment & Pipeline

IICT has enrolled 167 students, with over 150 candidates in the pipeline. Collaborations with institutions like LTI Mindtree, Satyajit Ray Film & Television Institute (SRFTI), and MIT Art, Design & Technology University, along with digital partnerships such as YouTube, have driven strong demand and online registrations.

5. Innovations & Incubation

IICT supports innovation through incubation of startups. Mentorship is provided through faculty, industry experts, and collaborations with T-Hub.

6. Industry Partnerships

IICT has signed 43 MoUs with leading organisations across technology (NVIDIA, Adobe, Microsoft, Google), academia, and industry, strengthening training, research, and placement opportunities.

7. Infrastructure Development

Operations are currently based at NFDC, Mumbai, while a permanent 10-acre campus at Film City, Goregaon is under development, featuring advanced studios and immersive production facilities.

WaveX

1. Introduction

initiative of the Ministry of Information & Broadcasting under the WAVES framework, aimed at promoting entrepreneurship, innovation and intellectual property (IP) creation in the Media & Entertainment (M&E) sector, particularly in AVGC-XR domains. It represents the enterprise and commercialisation layer of the “Create in India” ecosystem.

2. Objectives and Framework

WaveX has been designed to address key gaps in India’s creative economy, including limited access to structured incubation, funding, and IP commercialisation pathways. It operates on a hub-and-spoke model with leading institutions such as T-Hub and FITT (IIT Delhi) as master incubators, supported by partner institutions including IICT, FTII and SRFTI.

3. Programme Structure

WaveX provides end-to-end support across the startup lifecycle:

- Pre-Incubation: Idea validation, mentorship, bootcamps and seed support (linked to CIC pipeline)
- Incubation: Access to infrastructure, mentorship, funding assistance and industry integration
- Acceleration: Market access, investor connect, global exposure and scaling support

The programme also includes hackathons, innovation challenges, sandboxing with public broadcasters, and support for IP registration and monetisation.

4. Progress and Achievements (2025-26)

- a. 120+ startup applications received
- b. 30+ startups onboarded under incubation
- c. Engagement with 200+ startup during WAVES 2025
- d. ~100 startups showcased innovations at national platform

WaveX has successfully established itself as a structured national accelerator platform for AVGC-XR startups.

5. Infrastructure & Ecosystem Support

Startups have been provided access to advanced infrastructure including virtual production studios, gaming labs, XR/VR environments, animation and VFX suites, and prototyping facilities. Mentorship support from industry experts and access to investor networks have further strengthened the ecosystem.

6. Ecosystem Integration

WaveX is seamlessly integrated within the broader WAVES ecosystem:

- a. Receives talent and ideas from Create in India Challenge (CIC)
- b. Utilises IICT infrastructure and skilling ecosystem
- c. Leverages WAVES Bazaar for market access and global outreach

7. Impact and Outcomes

WaveX has contributed to:

- a. Development of early-stage startups in creative technologies
- b. Strengthening of India’s startup ecosystem in AVGC-XR
- c. Promotion of IP creation and innovation-led growth
- d. Enhanced industry participation and investor engagement

Create in India Challenge (CIC)

1. Introduction

The Create in India Challenge (CIC) is a flagship initiative of the Ministry of Information & Broadcasting under the WAVES platform, aimed at identifying, nurturing and supporting creative talent across the Media & Entertainment sector. It serves as a national platform linking creativity, technology and entrepreneurship.

2. Concept and Vision

CIC addresses structural gaps in India's creative ecosystem, including fragmented talent discovery, limited industry-aligned skilling, and lack of pathways for creators. It has been conceptualised as a continuous innovation and talent development platform, driven by industry-curated challenges aligned with market needs.

3. Scale and Participation (Season 1 in 2024-25)

CIC Season 1, launched as a run up to WAVES 2025, emerged as India's largest creative talent movement:

- Over 1 lakh registrations from India and over 60 countries
- Participation from all States and Union Territories
- 33 Challenges across 8 sectors and over 25 industry partners
- Over 750 finalists shortlisted for showcase at WAVES 2025
- Over 21.3 million digital impressions

The initiative ensured inclusivity, with participation from students, grassroots innovators and global professionals.

4. Creatosphere

The culmination of CIC was Creatosphere, an immersive platform showcasing innovations across gaming, animation, VFX, XR, music and digital content. The event featured exhibitions, masterclasses, panel discussions

and networking sessions, enabling creators to engage directly with global platforms such as Netflix, Amazon, Meta and YouTube.

5. Economic and Industry Outcomes

CIC generated significant economic and strategic outcomes:

- B2B meetings conducted.
- Creation of pathways for IP monetisation, co-production and investment.
- Winners gained international exposure at global platforms such as Tokyo Game Show, Osaka Expo and Toronto International Film Festival.

6. Post-Event Engagement and Continuity

CIC ensured sustained engagement through WAVES Bazaar and participation in major national platforms such as IndiaJoy, India Game Developer Conference (IGDC), and IFFI. These platforms enabled creators to transition into market-ready innovators through industry linkages and investment opportunities.



Inauguration of Temporary Campus of IICT by Shri Ashwini Vaishnaw, Hon'ble Union Minister of Information & Broadcasting; Electronics and Information Technology and Railways and Shri Devendra Fadnavis, Hon'ble Chief Minister of Maharashtra on July 18, 2025.

Course batches officially commence on 13th Oct, 2025 Immersive Studio operational, 15th Nov, 2025

DIGITAL MEDIA DIVISION

The Government of India has notified the Information Technology (Intermediary

Guidelines and Digital Media Ethics Code) Rules, 2021 vide notification dated February 25, 2021 under Information Technology Act, 2000. Part-II of the Rules relating to intermediaries is administered by Ministry of Electronics and Information Technology (MeiTY). Part-III of the Rules relating to publishers of news and current affairs on digital media and publishers of online curated content (OTT platforms) is administered by Ministry of Information and Broadcasting and inter-alia provides for a Code of Ethics to be followed by the publishers of news and current affairs on digital media and publishers of online curated content (OTT Platforms). The Rules have three broad features:

- i. Code of Ethics for digital news publishers and OTT Platforms
- ii. Three Tier Grievance Redressal Mechanism as under :
 - a) Level-I- Publisher
 - b) Level-II- Self –Regulating Body of publishers, and
 - c) Level-III- Over Sight Mechanism of Central Government consisting of Inter Departmental Committee
- iii. Furnishing of information by publishers to the Government.

Code of Ethics applicable for publishers of news and current affairs requires adherence to:

- i. Norms of Journalistic Conduct of the Press Council of India
- ii. Programme Code under the Cable Television Networks Regulation) Act, 1995 and
- iii. not to publish or transmit content which is prohibited under any law for the time being in force

The Code of Ethics for OTT platforms requires them to:

- i. Not transmit or publish or exhibit any content which is prohibited under any law for the time being in force or has been prohibited by any court of competent jurisdiction;

- ii. Take into consideration factors like sovereignty and integrity of India, security of the State, friendly relations with foreign countries and public order in deciding content to publish on their platforms;
- iii. Self-classify content into five age-based categories taking into account the guidelines for this purpose laid down in the Rules;
- iv. Display such classification together with a content descriptor informing the user about the nature of the content, and advise viewer discretion at the beginning of every programme enabling the user to make an informed decision, prior to watching the programme;
- v. Make all efforts to restrict access to content with higher age classification by a child through the implementation of appropriate access control measures; and
- vi. Take reasonable efforts to improve the accessibility of online curated content transmitted by it to persons with disabilities through the implementation of appropriate access services.

After notification of the Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rules, 2021 on February 25, 2021 the following actions/developments have taken place towards implementation of the Rules :

Furnishing of information: More than 4,300 publishers have already furnished information in the requisite format. The approximate break up of these publishers is as under:

OTT Platforms	66
Digital News Publishers (Standalone) and on YouTube	3578
Digital arms of Newspapers	618
Digital arms of TV Channels	97
TOTAL	4359

The monthly reports regarding resolution of grievances by the OTT platforms are available in the public domain. For ensuring disclosure by the platforms and transparency regarding the contact details of their Grievance Officers for the benefit of the public, the Ministry vide letter dated February 27, 2023 has communicated to the OTT platforms and self-regulatory bodies to ensure strict compliance to the transparency and disclosure provisions of the Rules. Complaints/grievances relating to content on OTT Platforms received in the Ministry are either replied directly or forwarded to the concerned Platforms for redressal under the three-tier grievance redressal mechanism laid down under the Rules.

Self-Regulatory Bodies: The Ministry has registered **11 Self-Regulating Bodies (SRBs)** (9 of digital news publishers and 2 for OTT Platforms), which act as Level II of the Grievance Redressal Mechanism, the list of which is as under:

a) DIGITAL NEWS

- i. Indian Digital Publishers Content Grievance Council (Confederation of Online Media)
- ii. Web Journalists Standards Authority (Web Journalists Association of India)
- iii. Professional News Broadcasting Authority (NBA)
- iv. Media 9 Digital Media Federation (MDMF)
 - DIGIPUBB News India Foundation a
 - Working Journalist Media Council
 - Registration of Digital Media Publishers & News Portal Grievance Council of India
- v. Print and Digital Media Association' (PADMA)
- vi. Journalist and Media Association Grievance Council (JMAGC)

b) OTT PLATFORMS

1. Digital Publishers Content Grievance Council (DPCGC) set up under Internet and Mobile Association of India (IAMAI)

2. Digital Media Content Regulatory Council (DMCRC)

Action taken by Digital Publisher Content Grievances Council (DPCGC) Self-Regulatory Body chaired by Supreme Court Justice (retd.) Shri Arjan Kumar Sikri for implementation of IT Rules issued in advisory capacity.

- i. Resolution of grievances: The SRB has resolved 137 grievances between September, 2021 and January, 2026.
- ii. On April 14, 2023, an advisory was issued for the DPCGC members strongly advising them to ensure compliance with the IT Rules, 2021 and clearly display the name and contact details of the Grievance Officer on your website and app.
- iii. Show cause notice was issued to a member upon suo-moto review of certain series by the Grievance Redressal Board ("GRB") and thereafter an advisory was issued on May 22, 2023 to the said platform to ensure consistency in content descriptors of various of seasons of the same series along with advising on modifying the Parental control in line with the age ratings provided in the Code of Ethics.
- iv. On June 19, 2023, the GRB raised severe objections against a member platform on the content available on the platform in its present form while reprimanding the platform.
- v. The GRB issued a strong advisory to the platform to take off these web-series from the Platform altogether. The GRB further advised the platform to review all the series in their library and actively take steps to remove the offending portions and report to the GRB. Based on the same, the platform took down 109 web series in August, 23.
- vi. An advisory dated December 28, 2023 was issued by the Chairperson of GRB strongly advising the platforms to undertake suitable measures to ensure that all the content must comply with the test of obscenity and pornography as enumerated

under the various laws of the land.

- vii. As part of an awareness campaign, the Chairperson of DPCGC had written to the heads of various education boards across the country highlighting the need for creating awareness amongst parents of school going children regarding content descriptors, age ratings, access control measures, etc.
- viii. The DPCGC shared the advisory dated February 19, 2025 with all the member platforms advising them on adhering to the advisory issued by the Ministry of I&B (MIB) to adhere to the various provisions of applicable laws, and the Code of Ethics prescribed under IT Rules, 2021 while publishing content on their platforms, including stricter adherence of the age based classification of content prescribed under the Code of Ethics.
- ix. The DPCGC also shared the advisory dated May 8, 2025 issued by MIB with all its members requesting them to comply with the said advisory by discontinuing the web-series, films, songs, podcasts and other streaming media content, whether made available on a subscription-based model or otherwise, having its origins in Pakistan with immediate effect.
- x. In August 2025, after the banning of two member platforms, ALTT and ULLU by MIB, both of which had earlier received warnings and orders from the DPCGC based on proactive review and complaints received, their membership was immediately terminated by DPCGC.

The Inter Departmental Committee (IDC) as provided under Rule 14 of the IT Rules, 2021, has been constituted under the chairpersonship of the Authorised Officer, with members from the M/o Women & Child Development, M/o Law & Justice, M/o Home Affairs, M/o Electronics and Information Technology (MeitY), M/o External Affairs, M/o Defence and domain experts. Representatives from Federation of Indian Chambers of Commerce and Industry (FICCI), Confederation

of Indian Industry (CII), Bar Council of India (BCI), and Press Council of India (PCI) have been included in the Committee as domain experts.

The Ministry has received one grievance at Level-III of the grievance redressal mechanism under the Rules. The grievance was referred to the Inter-Departmental Committee. Based on the recommendation of the Committee, the concerned OTT platform was advised to include age ratings and consumer advice in static and audio-visual advertisements of its content in the media, especially print media, television, radio, etc. which are accessed by people of all age groups, and to display the details of its Grievance Officer more prominently on the app and website. In this regard, an Advisory dated July 18, 2023 was also issued to all OTT platforms to ensure compliance to the above.

Action against obscene content on OTT platforms under Section 79(3)(b) of IT Act, 2000: Ministry of Information and Broadcasting has taken action to disable certain OTT platforms publishing obscene content for public access in India. The content included sexual innuendos and, in some cases, long portions of sexually explicit scenes involving nudity thereby being pornographic in nature. There was hardly any storyline, theme or message in a social context. A large portion of the content was obscene and vulgar having the sole intentions of depiction of nudity and sex in several inappropriate contexts including the relationships such as family relationships, etc. Content of the platforms were found in violation of section 67 of the IT Act, Section 294 of the Bharatiya Nyaya Sanhita (BNS), 2023, and section 4 of the Indecent Representation of Women (Prohibition) Act, 1986. Some platforms published sexually explicit content in violation of the Section 67A of the IT Act.

- a. 18 OTT platforms actioned upon in March, 2024: 19 websites, 10 apps (7 on Google Play Store, 3 on Apple App Store) were disabled for public access in India.

Dreams Films	Voovi	Hot Shots VIP	Uncut Adda	Tri Flicks	X Prime
Neon X VIP	Besharams	Hunters	Rabbit	Xtramood	Nuefliks
MoodX	Mojflix	Yessma	Fugi	Chikooflix	Prime Play

- b.** 25 OTT platforms actioned upon on 23 July, 2025: 26 websites and 14 apps (9 on Google Play Store, 5 on Apple App Store) associated with these platforms were disabled for public access in India.

Big Shots App	Desifix	Boomex	NeonX VIP	Navarasa Lite
Gulab App	Kangan App	Bull App	ShowHit	Jalva App
Wow Entertainment	Look Entertainment	Hitprime	Fugi	Feneo
ShowX	Sol Talkies	Adda TV	ALTT	HotX VIP
Hulchul App	MoodX	Triflicks	Ullu	Mojflix

As can be seen from above, among the 25 platforms, 5 platforms which were disabled for public access earlier in March, 2024 re-started publishing obscene content, in some cases pornographic content, on new domain names, these new domains were disabled for public access in July, 2025.

Action under Section 69A of the IT Act:

The Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rules, 2021 inter-alia enable the Central Government to issue directions for blocking of content in respect of grounds referred to under section 69A of the Information Technology Act, 2000 “in the interest of the sovereignty or integrity of India, defence of India, security of the State, friendly relations with foreign States or public order or for preventing incitement to the commission of any cognizable offence relating to above”. An institutional mechanism of Nodal Officers has been established in the various Ministries/ Departments and organisations of the Union Government, and the State/UT Governments for sending requests for blocking of content to the Ministry. Any person may send their complaint under

section 69A of the Information Technology Act, 2000 regarding blocking of content published by a digital news publisher or an OTT platform to the concerned Nodal Officer(s). The list of Nodal Officers, alongwith their contact details, is available on the website of the Ministry. The Ministry has from time to time received references from Survey of India regarding incorrect depiction of maps in film/web-series. Accordingly, action has been taken leading to take down of certain web-series in some cases and removal/modification of content in others. The details of such cases are as under:

Name of web series/ movies	Name of platforms	Action Taken
KGF Chapter-2	Amazon Prime Video	Concerned scene has been corrected.
Jurassic World	Amazon Prime Video	Made necessary changes in the Indian Map shown in the film.
History 101	Netflix	The concerned scene was removed from web series.

PIB Fact-checks for further action:

The Ministry of Information and Broadcasting set up a Fact Check Unit (FCU) under the Press Information Bureau (PIB) in November 2019. The Unit is mandated to counter misinformation on Government policies, initiatives and schemes either suo motu or under a reference via complaints. The Fact Check Unit receives communication/messages from the public at large through WhatsApp (+918799711259), email (pibfactcheck@gmail.com), Twitter (@PIBFactCheck) and PIB's website (www.pib.gov.in). These fact-checks are available at <https://x.com/PIBFactCheck>. The fact-checked content by PIB FCU is taken up with the concerned social media platforms

for appropriate action under rule 3(1)(b) of the IT Rules, 2021.

Issuance of Advisories: The Ministry regularly issues advisories to the OTT platforms with regard to the matters related to observance of the Code of Ethics under the Rules. Further, the Ministry regularly coordinates and engages with the Self-Regulatory Bodies and the OTT platforms on matters related to implementation of the Rules. Recent Advisories issued by the Ministry are as under:

- Advisory to exercise due caution and discretion in relation to publication/ transmission of any film or web series, including biopics and documentaries on gangsters and criminals. (October 27, 2025).
- Advisory to discontinue the content having its origins in Pakistan to all OTT platforms. (May 08, 2025).
- Advisory dated April 22, 2025 to OTT platforms and Self-regulatory Bodies in respect of various provisions of applicable laws including Rights of Persons with

Disabilities Act, 2016 and the Code of Ethics prescribed under IT Rules, 2021 while publishing content on their platforms.

- Advisory dated February 19, 2025 for the adherence of Indian Laws and the Code of Ethics prescribed under the IT Rules, 2021 to OTT platforms and Self-regulatory Bodies.
- Ministry has issued advisory date November 26, 2024 for OTT Platforms on Streaming Content Related to Narcotic Drugs and Psychotropic Substances.
- Advisory regarding display of age-based classification rating in advertisements and other promotional material related to content published by them (July 18, 2023).
- Advisory on Advertisements including Surrogate Advertisements of Online Betting Platforms dated (June 13, 2022, October 03, 2022, April 06, 2023, August 25, 2023, March 21, 2024).

■■■



Hon'ble President of India, Smt. Droupadi Murmu conferring the Best Actress Award on Ms. Rani Mukerji for Mrs. Chatterjee v/s Norway at the 71st National Film Awards at Vigyan Bhawan, New Delhi.

An Overview

The broadcasting sector is broadly categorised into ‘Content’ and ‘Carriage Services’. Content of private satellite channels, Multi System Operators (MSOs) and Local Cable Operators (LCOs) is regulated under the Cable Television Networks (Regulation) Act, 1995 and related policy guidelines. Broadcasting carriage services include MSOs/LCOs, Direct-to-Home (DTH) operators, Headend-In-The-Sky (HITS) operators and Internet Protocol Television (IPTV) service providers. The Ministry grants permission/licence to DTH and HITS operators for their respective operations.

Broadcasting Policy and Legislation

Direct-to-Home (DTH)

Direct-to-Home (DTH) is an addressable satellite-based TV programme distribution system covering the entire country. Under DTH services, digitally compressed and encrypted television channels are transmitted through satellites in Ku Band and received directly by subscribers through dish antennas. The first DTH service was operationalised in 2003. Presently, there are four private DTH operators in the country, along with free-to-air DTH services provided by Doordarshan.

The Ministry of Information & Broadcasting issued Operational Guidelines for DTH Broadcasting Services in India on 16 September 2022, covering license fee, Platform Service (PS) channels and infrastructure sharing. As per the guidelines, DTH operators are

required to pay a license fee of 8% of Adjusted Gross Revenue (AGR) on a quarterly basis. PS channels are permitted up to 5% of the total channel carrying capacity, with a one-time non-refundable registration fee of ₹10,000 per channel. During Calendar Year 2025, DTH operators deposited ₹618.20 crore towards license fee, while ₹141.44 crore was received as license fee for Quarter-3 of FY 2025–26 in January 2026.

Headend-In-The-Sky (HITS)

HITS service is a combination of satellite and cable television services, wherein HITS operators uplink TV channels to satellites, which are downlinked by Multi System Operators (MSOs) and Local Cable Operators (LCOs) for distribution to consumers through cable networks. Unlike MSOs that transmit signals through cable networks, HITS operators use satellites to provide a wide choice of digital channels, improved picture quality and value-added services at affordable prices.

At present, two HITS operators, namely M/s Hinduja Global Solutions Ltd. (formerly NXTDIGITAL) and M/s GTPL Hathway Ltd., are providing services in India. The Ministry of Information & Broadcasting amended the Guidelines for providing Headend-In-The-Sky (HITS) Broadcasting Service in India on 06 November 2020, allowing sharing of HITS infrastructure among HITS operators and Multi System Operators.

Internet Protocol Television (IPTV)

Internet Protocol Television (IPTV) service is a mode of distribution of permitted satellite TV channels by eligible Telecom or Internet Service Providers through their networks using Internet Protocol technology, in addition to cable operators. IPTV providers do not require separate permission for providing IPTV services under the defined categories of Telecom and cable operators but are required to submit a self-declaration.

During the Calendar Year 2025, 28 IPTV service providers submitted self-declarations for providing IPTV services. At present, a total of 80 IPTV service providers have submitted self-declarations for providing IPTV services in the country.

The Sports Broadcasting Signals (Mandatory Sharing with Prasar Bharati) Act, 2007

The Sports Broadcasting Signals (Mandatory Sharing with Prasar Bharati) Act, 2007 had been enacted to provide access to national or international sporting events, held in India or abroad, to the largest number of listeners and viewers, on a free-to-air basis. Section 2(1) (s) of the Act empowers the Central Government to notify the sporting events of national importance for coverage as per the provisions of the Act. This Ministry issues notification from time to time to notify certain sporting event/events as sporting event of national importance to provide access to national or international sporting events, to the largest number of listeners and viewers, on a free-to-air basis.

Major Activities

This Ministry vide Gazette Notification No. S.O. 325 (E) dated January 17, 2025 has notified omission of DD Retro Channel from mandatory channels' list, change of name of 2 existing mandatory DD channels, change of name of 3 existing mandatory Sansad TV channels, inclusion of Sansad TV 1 HD in the list of mandatory channels and inclusion of 4 DD HD channels (*i.e. DD National HD, DD News HD, DD Sports HD and DD India HD*) in the list of mandatory channels.

At present, there are 32 mandatory channels to be carried by all DPOs and 11 regional mandatory channels which are to be carried by MSOs/LCOs of the respective State to which the regional channels pertain to.

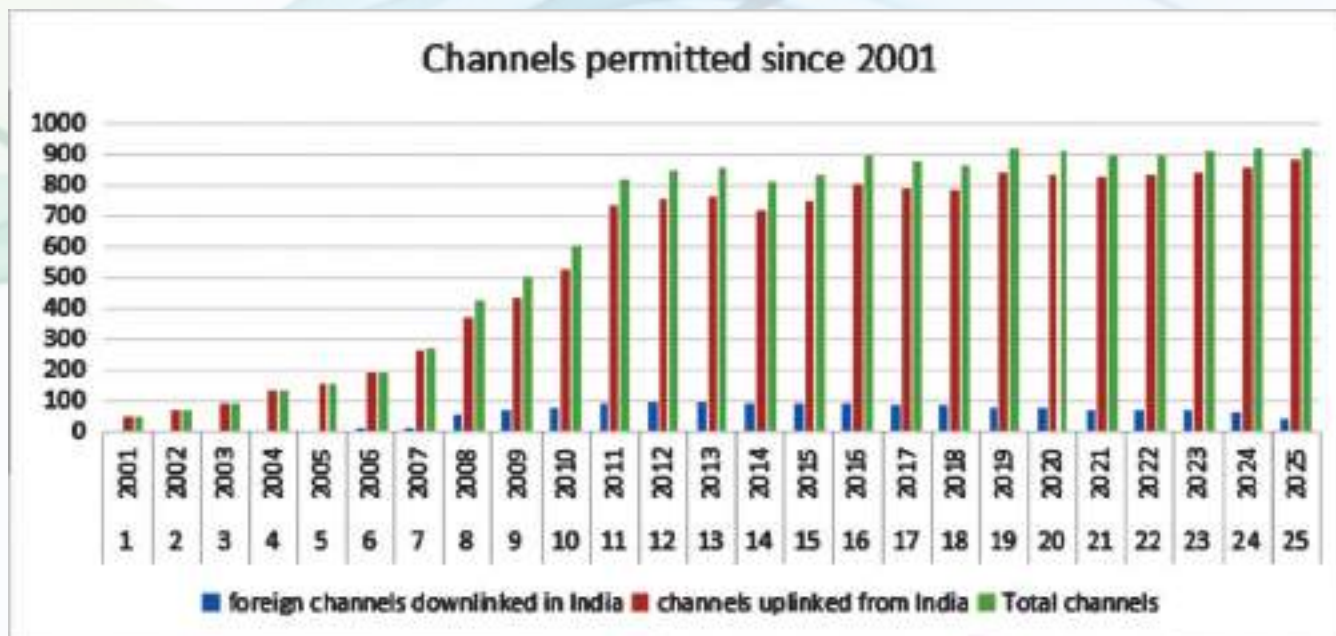
PRIVATE SATELLITE TV CHANNELS IN INDIA

The first private satellite television channel in India was permitted to uplink from Indian soil in 2000. With the rapid growth of the Media and Entertainment sector, the Ministry of Information & Broadcasting issued the Policy Guidelines for Uplinking in 2002 and Downlinking in 2005. These guidelines were subsequently amended in December 2011 and most recently in November 2022. The guidelines are available on the Ministry's website. www.mib.gov.in.

Growth of Television channels

The first private satellite TV channel "Aaj Tak" was permitted in the year 2000. Since then the bouquet of private satellite TV channels in India has been expanding at a fast pace. Currently, there are 920 permitted TV channels in India as on December 31, 2025.

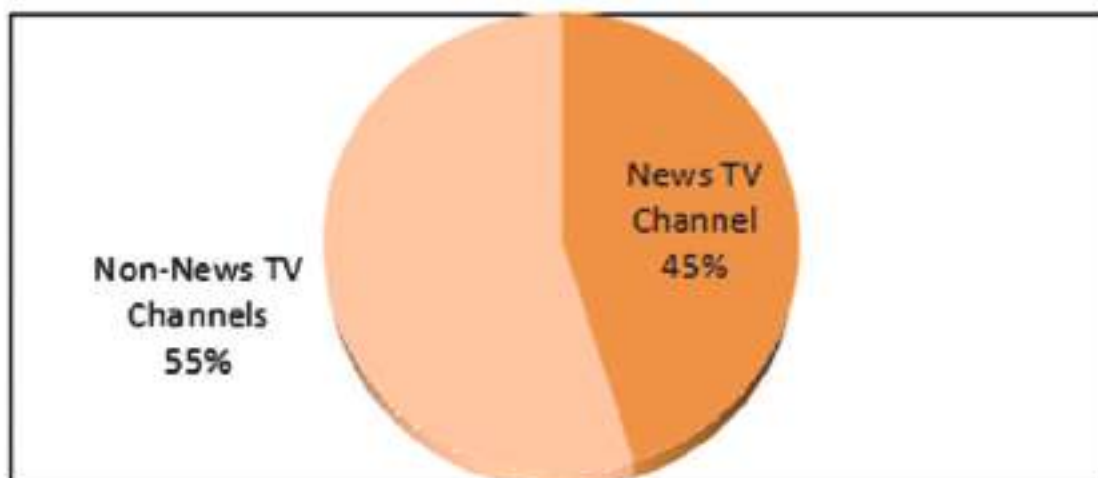
Number of Television Channels permitted by the Ministry



Permissions are granted by the Ministry to operate only two categories of TV Channels i.e. 'News & Current Affairs TV Channels' and 'Non-News & Current Affairs TV Channels.' Out of the above total channels, **the share of News and Non-News channels is 415 and 505 respectively.**

Category wise permitted Channels

Permitted TV Channels News Vs Non-News



Broadcast Seva Portal

Broadcast Seva Portal was initially started by the Ministry in 2016 under the Automation of Broadcasting Wing scheme under the 12th Five Year Plan (2012-2017) with the objective to develop an Integrated Online Portal Solution to establish a computerised web-based system for speedy processing of applications for various broadcasting licenses/permissions/registrations etc. The focus of the scheme was single window facility to applicant to have 'Ease of Doing Business'. The following facilities were covered under the portal:

- -Private Satellite TV channels
- Teleport operators
- Multi-system operators
- Community Radio Stations (CRS)
- Private FM Channels
- Local Cable Operators (LCOs)

Now, the Broadcast Seva Portal has been revamped by the Ministry to incorporate more features and allowing seamless interface with agencies involved in processing of such applications by the broadcasters on one hand and efficient processing of such application in the Ministry. Key features of the Broadcast Seva Portal are as under:

Features for stakeholders:

- i. Enable end-to-end processing of applications for new permission, renewal, change of name/logo/teleport/satellite etc.
- ii. Integration with payment system (Bharat Kosh), E-Office, other Ministries portals.
- iii. Analytics, Reporting and Management Information System (MIS)
- iv. Integrated Helpdesk, Data Centre
- v. Extension to DTH operators, Local Cable Operators and Digital Media
- vi. User registration and updation
- vii. Fee calculation and payments, Application forms and status tracking, Downloading

letters/orders, Alerts to stakeholders (SMS/E-Mails)

The applicant companies (broadcasters/teleport operators) can also view the live tracking/status of the applications filed online on web portal <https://new.broadcastseva.gov.in/digigov-portal-web-app/>.

Content Regulation of TV Channels

As per Cable Television Networks (Regulations) Act, 1995, programmes and advertisements telecast on private TV channels are required to adhere to the Programme and Advertising Codes laid down under the Cable Television Networks (Regulations) Act, 1995 and the Cable Television Networks Rules, 1994 framed thereunder.

Complaint Redressal Structure under Cable Television Networks (Amendment) Rules, 2021

The Cable Television Networks Rules, 1994 were amended vide Notification dated 17 June 2021 through the Cable Television Networks (Amendment) Rules, 2021, to provide a statutory mechanism for redressal of citizens' grievances and complaints relating to content broadcast by private satellite television channels, in accordance with the provisions of the Cable Television Networks (Regulation) Act, 1995.

The amended Rules provide for a three-level complaint redressal structure to ensure observance of the Programme Code and the Advertising Code by broadcasters and for effective redressal of grievances relating thereto.

- I. Level I – A self-regulation by broadcasters;
- II. Level II – Self regulations by the self-regulating bodies of the broadcasters; and
- III. Level III – Oversight mechanism by the Central Government.

In accordance with Rules 19 and 20 of the Cable Television Networks (Amendment) Rules, 2021, the Central Government, vide Order dated 14 July 2021, constituted an Inter-Departmental Committee (IDC) to coordinate

and facilitate adherence to the Programme Code and Advertising Code by broadcasters and to develop an Oversight Mechanism.

The IDC has been reconstituted vide order dated May 29, 2025 having Special Secretary/ Additional Secretary, Ministry of Information & Broadcasting as its Chairperson and comprising of officers drawn from various Ministries of Central Government i.e. Ministry of Women and Child Development, Ministry of Home Affairs, Ministry of External Affairs, Ministry of Defence and Ministry of Consumer Affairs, Food and Public Distribution to hear complaints regarding violation of Programme Code and Advertising Code, as defined in Rules 6 and 7 of the Cable Television Networks Rules,

1994. Further, non-official members (domain experts) are also included in the IDC such as representatives from Press Council of India (PCI), Bar Council of India (BCI), Federation of Indian Chambers of Commerce and Industry (FICCI) and Confederation of Indian Industry (CII).

During the year 2025, one IDC meeting was held on June 17, 2025. A total of 13 cases were taken up in this meeting, wherein recommendations were made & suitable actions were taken as per the CTN Rules.

General Advisories issued to TV channels during the period January 01, 2025 to December 31, 2025 are enumerated as under:-

S. No.	Subject-Matters	Date of Advisory
01	Advisory: To telecast President's speech and Republic Day parade with commentary with sign language for the benefit of differently abled people.	23.01.2025
02	Advisory to all Media channels to refrain from showing live coverage of defence operations and movement of security forces.	26.04.2025
03	Advisory: To telecast Independence Day commentary with sign language for the benefit of differently abled people.	11.08.2025
04	Advisory: Telecast of Rashtriya Ekta Diwas Events with sign language interpretation.	30.10.2025
05	Advisory: Telecast of sensitive content related to recent incidents.	18.11.2025

Grievance Petitions on PG Portal

During the period from 01.01.2025 to 31.12.2025, 398 grievance petitions relating to content broadcast on private satellite TV Channels have been disposed of.

Electronic Media Monitoring Centre

The Electronic Media Monitoring Centre (EMMC), established in 2008 under the Ministry of Information & Broadcasting, monitors the content of satellite television channels operating in India for violations of the Programme Code and Advertising Code under the Cable Television Networks (Regulation) Act, 1995.

On detecting apparent violations, EMMC examines the matter through a Scrutiny Committee chaired by the Deputy Secretary

(Broadcasting), Ministry of Information & Broadcasting, with participation from representatives of various Ministries and Departments. Based on the Committee's recommendations, notices are issued to the concerned broadcasters seeking explanations. Cases requiring further examination are referred to the Inter-Departmental Committee (IDC), chaired by the Additional Secretary, Ministry of Information & Broadcasting, for appropriate action.

EMMC carries out monitoring through a state-of-the-art technical infrastructure comprising facilities such as a dish farm, RF Downlink Room, Storage Room, and DTH Room. It records the content of permitted satellite television channels in real time and preserves the recordings for 90 days for future

examination. The Centre has the capacity to acquire, record, store, and retrieve content of up to 900 television channels and undertakes round-the-clock monitoring through a 24×7 three-shift mechanism.

COMMUNITY RADIO

1. An Overview:

Community Radio (CR) is an important third tier in Radio Broadcasting, distinct from Public Service Radio broadcasting and Commercial Radio. Community Radio Stations (CRSs) are low-power radio stations operated by local communities. The Government of India approved the policy for setting up CRSs in December 2002, initially for well-established educational institutions. The Policy Guidelines were subsequently amended in 2006, 2017, 2018, 2022, and 2024 to permit various community-based organisations, including Civil Society Organisations, Voluntary Organisations, Registered Societies, Public Charitable Trusts, not-for-profit Farmer Producer Organisations (FPOs), Self Help Groups (SHGs), State Agricultural Universities (SAUs), ICAR institutions, Krishi Vigyan

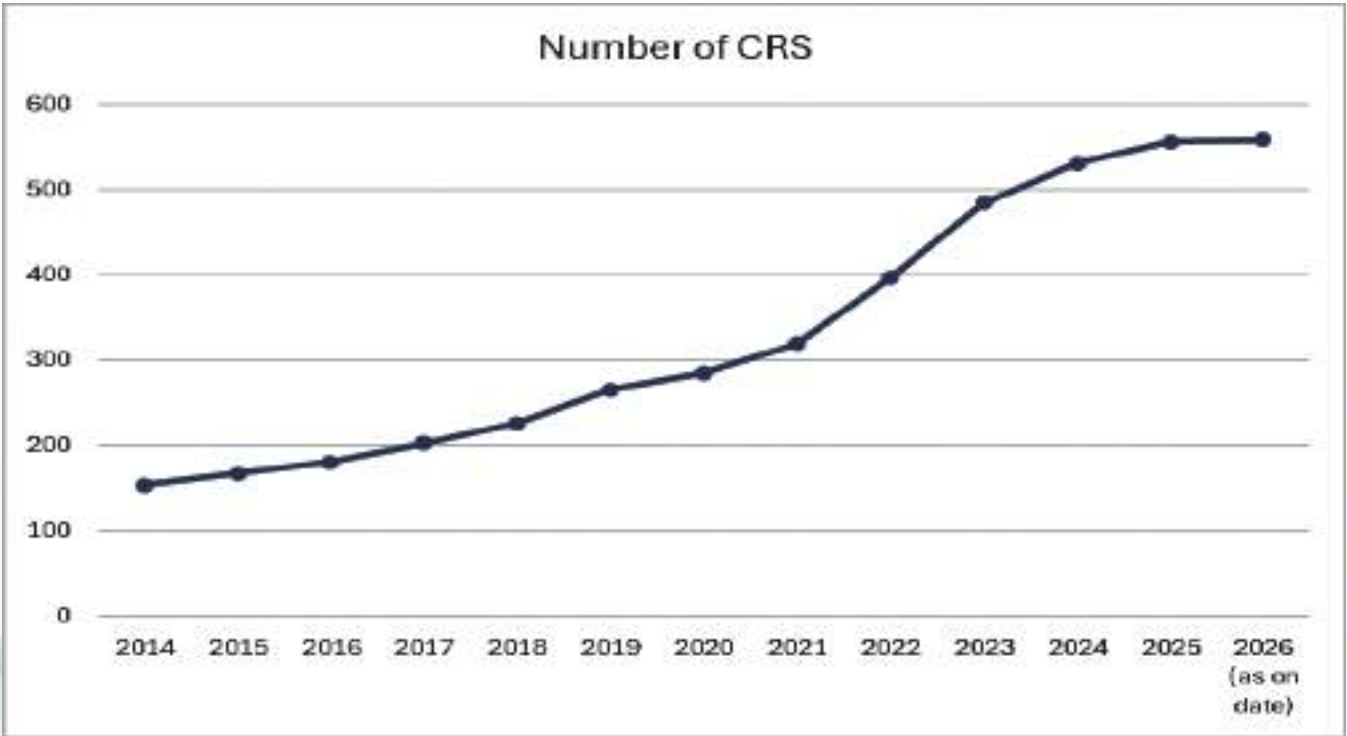
Kendras, and Autonomous Bodies to own and operate CRSs.

Community Radio provides a platform for communities to share local voices on issues such as Health, Nutrition, Education, and Agriculture through local languages and dialects. It promotes community participation in development programmes and serves as a repository of local folk music and cultural heritage by preserving traditional songs and providing opportunities to local artists. The sector has been steadily expanding, with a total of 558 operational Community Radio Stations as on 19 January 2026.

2. Status of Community Radio Stations in India:

Category	Number of CRS
NGOs	328
Educational Institutions	208
KVKs, SAUs, Autonomous Bodies etc.	22
Total	558

A graphical representation of growth of operational CRS is given below:



Role and function of the Ministry:

The Ministry of Information and Broadcasting undertakes the following initiatives for strengthening the Community Radio sector:

- I. A Central Sector Scheme namely “Supporting Community Radio Movement in India” has been approved with an outlay of ₹50 crore for a period of five years from 2026–2031 to support the Community Radio Movement.
- II. Under the Scheme, the Ministry provides Grant-in-aid for setting up new Community Radio Stations (CRSs), renewal/replacement of equipment of existing CRSs, and emergency grants for CRSs.
- III. Community Radio awareness workshops are conducted across India, particularly in Community Radio dark areas, to promote the Community Radio policy and encourage eligible organisations to establish new Community Radio Stations.
- IV. National Sammelan and Regional Sammelan are organised to bring together organisations operating Community Radio Stations for peer learning, exchange of experiences, and collaborative knowledge sharing.
- V. National Community Radio Awards are conferred to CRSs for their contribution in promoting local culture, innovative community engagement, and establishing sustainable models for Community Radio.

New Initiatives of the Ministry:

- i. Scheme “Supporting Community Radio Movement in India” has been extended for next 05 years for the FY: 2026-31.
- ii. Report about Listenership, reach, effective and financial sustainability of CRS has been accepted.

Activities by the Ministry:

- i. National Community Radio Sammelan

was held in Mumbai in the month of May 2025.

- ii. 05 Community Radio Awareness workshops have been organised in CR Dark Areas.
- iii. 02 Regional Sammelans have been conducted and 01 Regional Sammelan is planned to be held in February 2026.
- iv. Financial Assistance has been provided to 36 Community Radio Stations.

FM Sector

FM Radio is one of the preferred modes of entertainment among youth and adults across the country. The availability of FM Radio channels in local languages has contributed to its increasing popularity and has also emerged as an effective medium for local businesses to expand their reach through radio advertisements.

The FM Cell of the Ministry of Information & Broadcasting deals with matters relating to Private FM Radio broadcasting in India as per the Policy Guidelines on expansion of FM Radio broadcasting services through Private Agencies Phase-III, approved by the Union Cabinet on 7 July 2011.

The Government opened the FM Radio sector for private participation in July 1999 with 21 Private FM Radio channels in 12 cities. Under FM Phase-II, launched in 2005, 245 private FM channels became operational in 86 cities across 26 States and 3 Union Territories, including 21 channels migrated from Phase-I.

To further expand FM Radio services, FM Phase-III Policy Guidelines were announced on 25 July 2011, covering cities with population of one lakh and above and 11 border cities in Jammu & Kashmir, North Eastern States, and Island Territories. After completion of two batches of e-auction under FM Phase-III, 162 additional channels were added across the country, including operationalisation of channels in Leh and Kargil (Ladakh) and Bhandarwah, Kathua and Poonch (Jammu & Kashmir).

The Union Cabinet approved the third batch of ascending e-auction for 730 channels in 234 new uncovered cities and amendments to the Private FM Phase-III Policy Guidelines, notified on 10 September 2024. A total of 19 companies were declared pre-qualified, and the e-auction conducted from 9–10 July 2025 resulted in the sale of 63 channels across 43 new cities. Letters of Intent (LoIs) were issued to successful bidders on 28 August 2025 after receipt of the successful bid amount as non-refundable one-time entry fee.

As on 31 December, 2025, a total of 385 FM Radio channels are operational in 113 cities across 26 States and 5 Union Territories of the country.

Transparency Measures & Supervision

- a) Permission for FM Radio channels is granted to companies through an ascending e-auction process. The revenue from private broadcasters in the form of quarterly licence fee is collected online through the *Bharat Kosh* Portal.
- b) To enhance transparency, digitisation of broadcasting services is being undertaken through the online portal “Broadcast Seva” in a phased manner for collection of mandatory documents, licence fee, and other financial documents from broadcasters.
- c) To ensure compliance with the provisions of the FM Phase-III Policy Guidelines and the Grant of Permission Agreement (GOPA) signed with private broadcasters, the Ministry undertakes inspection of Radio stations and Common Transmission Infrastructure (CTI) facilities.

Revenue Accrual to the Government

- a) The Government receives revenue from the private broadcasters by way of non-refundable one-time entry fee, non-refundable one-time migration fee, annual license fee and tower rental and processing fee.

- b) The total revenue earned by the Government by way of non-refundable one-time entry fee, non-refundable one-time migration fee, annual license fee, tower rental and processing fee from Pvt. FM Radio broadcasting in the country since the inception of private FM Radio broadcasting in the year 2000 amount to ₹7088.31 crore (approx.) as of 31.12.2025.

Digital Addressable System (DAS)

- i) Multi-System Operator (MSO) Registrations

MSO registrations granted during the year 2025 are 87. Total registrations granted till December 2025 are 774. Also, registration of 88 MSOs has been cancelled during the year. The MSO registration and renewal process is being carried out through the Broadcast Seva Portal in a streamlined manner.

- ii) PS Channel Registrations

Pursuant to TRAI recommendations, ‘Guidelines for Platform Services offered by Multi-System Operators’ were issued on 30.11.2022, which came into effect from 01.12.2023. While the guidelines seek to regulate the local content transmitted by cable operators on their own network, they also ensure that the network capacity of cable operators is primarily utilised for the distribution of registered TV Channels. Additionally, sufficient provisions have been made in the guidelines for MSOs to cater to the demand for local content by their subscribers. The PS guidelines mandate adherence to the Programme Code and Advertisement Code in respect to content on PS channels, keeping recordings for 90 days, etc., and helps in combating piracy. Registration has been granted to 1506 PS Channels during the year 2025.

- iii) Local Cable Operator (LCO) Registration

- i) M/o I&B has issued a Gazette Notification No. GSR 65(E) dated 17.01.2025, amending the Cable Television Network Rules, 1994 (the Rules), to streamline the LCO registration process. Now, the LCO registration process is being

conducted entirely online through the Broadcast Seva Portal. The validity and fee of the registration were increased from 1 year and ₹500, respectively, to 5 years and ₹5,000, respectively. They were also allowed to operate pan India. Further, via these amendments, the Section Officer (DAS), M/o I&B, has been made the registering authority for the LCOs. Upon Successful verification of applicant details, including Aadhaar, PAN, CIN, DIN, etc., LCO registration certificates are being issued to applicants in real time.

- ii) In the year, 2025, registrations have been granted to 24,056 LCOs through the Broadcast Seva Portal.



PRASAR BHARATI

A. Introduction

Prasar Bharati was constituted as a statutory corporation under the Prasar Bharati (Broadcasting Corporation of India) Act, 1990 with effect from 23 November 1997. With Akashvani (erstwhile All India Radio) and Doordarshan as its two constituents, Prasar Bharati is mandated to organise and conduct public broadcasting services to inform, educate and entertain the public and ensure balanced development of broadcasting on radio and television.

With changing times, Prasar Bharati has embraced media convergence through digitally oriented platforms, providing access to its content globally through platforms such as YouTube and the mobile App 'NewsOnAIR'. It also uses social media platforms like Facebook and X for dissemination of information relating to content, events and news.

As a Public Service Broadcaster, Prasar Bharati continues to balance its statutory mandate with commercial viability in an increasingly competitive broadcasting environment. It currently reaches 90% of the country by area and 98% by population through its Radio network and almost 100% through satellite television network. Prasar Bharati has 591 Akashvani Broadcasting installations and 66 Doordarshan Kendras providing various services across the country.

B. Objectives:

As per sub-section (2), the mandate given to Prasar Bharati enjoins the organisation to function inter-alia with the following objectives:-

- i. Uphold the unity, integrity of the country and the values enshrined in the Constitution.
- ii. Promote national integration.
- iii. Safeguard the citizen's right to be informed on all matters of public interest and presenting a fair and balanced flow of information.
- iv. Pay special attention to the fields of education and spread of literacy, agriculture, rural development, environment, health & family welfare and science & technology.
- v. Create the awareness about women's issues and to take special steps to protect the interests of the children, the aged and other vulnerable sections of the society.
- vi. Provide adequate coverage to the diverse cultures, sports & games, and the youth affairs.
- vii. Promote social justice, safeguarding the rights of working classes, minorities and tribal communities.
- viii. Promote research and expand broadcasting facilities and development in broadcast technology.

C. The Prasar Bharati Board:

Prasar Bharati is governed at the apex level by the Prasar Bharati Board,

which is vested with powers for general superintendence, direction, and management of the affairs of the Corporation. The Board comprises a Chairperson, Executive Member (Chief Executive Officer), Member (Finance), Member (Personnel), six part-time Members, a representative of the Ministry of Information & Broadcasting, and the Director General of Akashvani and Doordarshan as ex-officio Members. The tenure of the Chairperson is three years subject to the maximum age limit of 70 years, whichever is earlier. The Executive Member has a tenure of five years subject to an age limit of 65 years, while the Member (Finance) and Member (Personnel) are whole-time Members with a tenure of six years subject to the age limit of 62 years. The Prasar Bharati Board normally convenes meetings at least six times a year. Except for implementation of Plan schemes funded by the Government, where separate delegation of powers is prescribed, full financial powers vest with the Board.

D. The Organisational Setup:

- **Organisational Structure of Akashvani:**

Akashvani is headed by a Director General, assisted by Additional Director Generals (ADGs) in Programme, Administration, and Finance Wings, and an Engineer-in-Chief in the Engineering Wing. The News Wing is headed by a Principal Director General (News). The Director General, Akashvani, is responsible for policy formulation, planning and development, infrastructure and technology upgradation, budgetary planning and control, human resource management, and overseeing operations and maintenance activities of Akashvani establishments across the country.

Akashvani is organised into five programme zones based on geographical coverage, namely North Zone (HQ Delhi), South Zone (HQ Chennai), East Zone (HQ Kolkata), West Zone (HQ Mumbai), and North East Zone (HQ Guwahati). A National Zone has also been created to supervise the National channels of Doordarshan and Akashvani. ADGs/DDGs function as Zonal Head (Content Ops.), Zonal Head (Broadcast Ops.), and Zonal Head (Admin) in these Zones.

- **Organisational Structure of Doordarshan:**

Doordarshan is headed by a Director General, assisted by Additional Director Generals in Programme, Administration, and Finance Wings, and an Engineer-in-Chief in the Engineering Wing. The News Wing is headed by a Principal Director General (News). The Director General, Doordarshan, is responsible for policy formulation, planning and development, infrastructure and technology upgradation, budgetary planning and control, human resource management, and overseeing operations and maintenance activities of Doordarshan establishments across the country.

Doordarshan has five programming zones based on geographical coverage, located at Delhi (North Zone), Mumbai (West Zone), Chennai (South Zone), Kolkata (East Zone), and Guwahati (North East Zone), along with a National Programming Zone reporting to the Director General. In addition, five engineering zones and a National Engineering Zone undertake project and maintenance activities.

E. Important Programme activities of Akashvani & Doordarshan in the year 2025.

Akashvani

Among coverage/ broadcast of many events of national importance, details of some of the events/programmes broadcast are as under;

- Coverage to Budget Session of Parliament.
- *Mann Ki Baat*: Prime Minister's *Mann Ki Baat* programme was covered in major news bulletins at NSD Headquarters, and in bulletins of Regional News Units (RNUs). RNUs also gave wide publicity to the monthly broadcast on their social media platforms by posting tweets in their regional languages. Translated version of Mann Ki Baat episodes were also broadcast in languages such as Urdu, Chinese and Persian.
- Live broadcast of 8th edition of *Pariksha Pe Charcha*- (PPC-2025) on 10th February 2025 where the Hon'ble Prime Minister interacts with students, teachers, and parents

- *Ek Bharat Shrestha Bharat* and *Swachh Bharat Abhiyan* are two mega campaigns for which all the Akashvani Stations are continuously giving wide publicity since the onset of the schemes.
- In connection with the Birth Anniversary of Sardar Vallabhbhai Patel, a Memorial Lecture On The Theme **“Indian Space Odyssey - In Search of New Frontiers”** (‘भारतीय अंतरिक्ष यात्रा - नई सीमाओं की खोज में’) was delivered by Dr. Mansukh Mandaviya, Hon’ble Minister for Labour & Employment, Youth Affairs and Sports at Rang Bhavan Auditorium, Akashvani Bhavan on Saturday, the October 29, 2025.
- On the occasion of the birth Anniversary of Dr. Rajendra Prasad, Akashvani broadcast its prestigious annual Dr. Rajendra Prasad Memorial Lecture on the theme **“वर्तमान समय में डॉ० राजेंद्र प्रसाद के विचारों की प्रासंगिकता”** was delivered by Shri Nishikant Dubey, Hon’ble Member of Parliament, (Lok Sabha).
- Doordarshan successfully completed Create in India Challenge with telecast of various musical reality shows/challenges namely Battle of Bands, Battle of Bands – International, Symphony of India & Wah Ustad and has been instrumental live telecast of the inaugural World Audio Visual & Entertainment Summit (WAVES) which aimed to bolster India's Media & Entertainment industry and extend its global influence.
- Programme “Krish Trish and Baltiboy: Bharat Hain Hum” telecast by Doordarshan Network was mentioned by Hon’ble Prime Minister in his monthly programme “Mann Ki Baat”. It successfully completed the telecast of Season 01. Season 02 episodes were telecast from 01st December 2024 onwards and were continued in 2025.
- Regular coverage of the Prayagraj Mahakumbh (13th January- 26th February 2025) with special packages, ground reports, live coverage, special Interviews, Stories, documentary etc. in Hindi, English, Sanskrit and other regional languages
- The Digital Satellite News Gathering (DSNG) set up at Prayagraj facilitated daily live coverage of the Mahakumbh on YouTube channels of DD News and DD National. Multi cam set up was placed to ensure live coverage as well as studio was set up to ensure live programmes on Amrit Snan days.
- The major highlights of the coverage under the umbrella theme of दिव्यभव्यमहाकुंभ during February 2025 are detailed below:
 - Voice Over packages on- ‘एक थाली, एक पैला’ अभियान, NaMo app pavilion, Samvidhan pavilion, International Bird Festival, cleanliness drive after the completion of the Kumbh etc were run.
 - Special documentary “River of Faith” was also produced and telecast that explored the spiritual significance of the Kumbh.

Doordarshan:

- Significant efforts were undertaken to effectively discharge the role of Public Service Broadcasting in strengthening electoral awareness and informed participation. "Doordarshan" was selected for the ECI Media Award for campaign on voters' awareness and education in the Electronic Media (TV) category during the year 2024 for Lok Sabha Election. The award was presented on the 15th National Voters' Day on 25th January, 2025 by Hon'ble President of India.
- A number of fresh programmes such as *Sardar– The Game Changer*, *Hum Toh Middle Class Hain Ji*, *Cyber Crime Ki Duniya*, *Bach Ke Rehna*, *Kakbhushundi Ramayan*, *Fauji 2*, *Bhed Bharam*. *Rahasyon Ka Mayajaal*, *Jahan Chand Rehta Hai Season 2*, *Rajni 2.0* have been introduced/ being telecast to attract viewers.
- Doordarshan has undertaken a series of ambitious outside broadcasting (OB) initiatives, ranging from IFFI 2026 and the ISRO launches to immersive coverage of the Mahakumbh 2025 in Prayagraj.

- On 'Amrit Snan' days (Basant Panchami, Maghi Purnima and Maha Shivaratri), special programmes were telecast to bring out the importance of the day including live inputs during the event.
- Exclusive interactions with Union Ministers and celebrities visiting the Mahakumbh; the co-convenor of the Mahakumbh Rakesh Jain; spiritual guru Rambhadracharya as well as with the officials of administration, police, railways, airport authority etc.; were telecast.
- Visits and sacred dives by the Hon'ble President, Hon'ble Vice President, Hon'ble PM of India, HE the King of Bhutan and other dignitaries were also given due coverage.
- PM Modi's blog on the successful completion of the Mahakumbh 2025 was also prominently covered.
- Regular ground reports also prominently featured the reactions of devotees and visitors including those from other countries.
- Fillers like Prayagraj, Ganga River, Samundra Manthan, Mauni Amavasya, Astha Ka Mahasagar, Makar Sankranti, Shivaratri, Bade Hanuman were also run regularly during this period.
- Kashi Tamil Sangamam 3.0 (15th to 24th February 2025): Kashi Tamil Sangamam 3.0 celebrated different aspects of the historical and civilisational connection between India's North and South, through the spirit of *Ek Bharat Shreshtha Bharat*. DD News ensured extensive and engaging coverage of the 10 day-long 3rd edition of Kashi Tamil Sangamam 2025.
- Doordarshan has also focused on enhancing its digital footprints and presence in the social media space. Doordarshan has expanded its presence wider on social media such as YouTube, Facebook, X, Instagram. Both DD National and DD News YouTube channels have a subscriber base of over 6 million subscribers now.

F. Important Technical achievements of Akashvani & Doordarshan in the year 2025.

Akashvani

Akashvani is one of the largest broadcasting networks in the world. During the reporting period, the Akashvani network expanded to 591 stations. The total number of transmitters increased to 754, comprising 121 MW, 7 SW, and 626 FM transmitters, providing coverage to 98% of the population spread over 90% of the country's area. This includes 292 numbers of 100 W FM transmitters installed for localised coverage within an approximate radius of 8–10 km.

(i) Significant developmental activities during the year:-

- a. The interim multipurpose studio facility at Akashvani Ujjain (M.P) has been inaugurated on 26.11.2025.
- b. The Design, Supply, Erection, Testing, and Commissioning (DSETC) of 100 Mtr Tower has been completed at AIR Dhanbad and 10 KW FM Transmitter is now running at full power.
- c. DSNG VAN under Broadcasting Infrastructure and Network Development (BIND) scheme was handed over to Akashvani Delhi on 14-08-2025. The van is giving satisfactory service at the station.

(ii) Installations ready for commissioning:-

- 20 KW FM Transmitter has been installed and under testing at Bhuj (Gujarat).
- 20 KW FM Transmitter has been installed and tested on interim antenna arrangement at Jaisalmer (Rajasthan).
- 10 KW FM Transmitter at Shimoga (Karnataka) and Kumbakonam (Tamil Nadu) has been installed and Transmitter tested on dummy load/temporary antenna system

(iii) Major projects under implementation:

- a. 10 KW FM Transmitter at Jagdalpur, Ambajaogoi and Saharsa has been

installed and tested on dummy load, remaining works under progress

- b. Supply of 5 KW Digital compatible VHF FM solid state MOSFET technology-based broadcast Transmitters in (1+1) configuration with automatic change over unit and associated equipment/items 24 Nos., under new FM Expansion, order for supply of transmitter and associated equipment placed.
- c. Supply of 1 KW Digital compatible VHF FM solid state MOSFET technology-based broadcast Transmitters in (1+1) configuration with automatic change over unit and associated equipment/items 15 Nos. are under supply.
- d. Setting up of Containerised 5kW Mobile FM Transmitter 5 Nos, in the border areas of J&K and associated equipment/items are under supply. The containerisation tender is under process.
- e. Erection of DSETC of 100 / 50 Mtr. SS Towers at 22 places in which 11 places completed remaining 11 Places, under continue scheme, are likely to be completed current financial year.
- f. Supply of FM Mono and Stereo Modulation Monitor – 48 Nos. Order place, under supply

(iv) Facelift of DD & AIR Channels

- Refurbishing of Akashvani studio at 34 locations in different Zones in which at 10 locations refurbishing work has been completed, remaining 24 locations, work is under progress.
- Installation of new AC plant / Replacement at 38 locations in which 22 locations installation work has been completed, remaining 16 locations are under process.
- 25 KVA / 62.5 KVA Gensets installed at 15 locations.
- Work for establishment of Visual Radio Station at 33 locations is under process.

Doordarshan

1. Significant developments from January 2025 to December 2025:

- HD BARC Water Marking Systems, for DD Channels, have been provided to various DDKs, to collect Doordarshan Channels viewership data.
- As part of Automation & Modernisation of Program Production Facilities to HD, 4K Cameras with interchangeable Lens and Accessories, UHD/FHD/HD ENG Camera units having professional quality camera, Lenses along with recording system and accessories, UPS System and media server for active video wall, Microphones, Phone-In console (category A & Category B), 2 ME Multiformat Video Mixer with 32 inputs & 16 outputs, Distribution and contribution IP Streamer cum decoders have been provided to various Kendras.
- As part of Augmentation of News Production Equipment, Teleprompter, 4 input 4G/5G Mobile News Gathering Unit, Speech Prompters with Manual Telescopic Stands for DD Network have been provided to various Kendras.
- As part of Up-gradation of Technical Facilities to HD for Live coverages:-
 - i. SITC of Native UHD Multi- Format Mobile Production facilities (OB Vans) of 8 Camera to enhance UHD field production facility have been provided.
 - ii. Supply of fully built and integrated Native UHD Modular Fly Pack OB Units consisting of 32 cameras and of up to 05 standalone configuration to enhance UHD field production facility have been provided.
- As part of Technology for content Innovation, Robotically Controlled Camera on Vertical column & Track, Automated Cranes for Studio, SITC of Native UHD Multi Format Mobile Production Facilities (OB Vans/ Trucks) of 12 Camera each at DDK Delhi & CPC Delhi, SITC of Direct View LED Video Wall have been provided.

- As part of Facelift of DD & AIR Channels, 3ME Vision Mixers and Supply of UHD/4K Camera Channels, Digital Audio Mixer, 32 Port Intercom/ Talkback Systems, SITC of 4 Camera MCU Units at DDK Hyderabad, Multi-purpose Converters, Graphic System & Virtual sets, Special Lights & Lights for News Studios, Robotically Controlled Camera on Vertical column & Track, Camera Jibs with Dutch head & Track, 3G HD-SDI Camera Channels with Box Lenses (Repeat order), 4G & 5G Mobile News Gathering Units (Repeat order) have been provided to various DD Kendras.

4. DD Free Dish

“DD Free Dish” is a free-to-air Direct to Home (DTH) service of Prasar Bharati, whose signals can be received across the country through small-sized, low-cost dish receive units. With all DD channels and private channels of different genres available on the platform, DD Free Dish provides viewers with a wide variety of content, including educational channels.

According to market estimates, more than 40 million households have set-top boxes capable of receiving DD Free Dish DTH channels. The DD Free Dish platform has expanded from 59 TV channels in 2014 to 162 channels at present. Further, Prasar Bharati signed a Memorandum of Understanding with Bhaskaracharya Institute for Space Applications and Geo-Informatics (BISAG(N)), Government of India, for transmission of Educational DTH Channels. Under this MoU, 320 co-branded Educational Channels are presently being telecast under the umbrella of Prasar Bharati.

G. WAVES - Prasar Bharati OTT Platform

Prasar Bharati’s OTT platform, WAVES, was launched on 20 November 2024 at the International Film Festival of India (IFFI) to expand digital outreach beyond linear broadcast channels. Conceived as a public-service digital streaming platform, WAVES extends the reach of India’s public broadcasting ecosystem into the on-demand and mobile-first media environment.

WAVES integrates television, radio, archival, and original digital content into a

unified streaming interface, strengthening citizen access to credible, cultural, educational, and informational programming both domestically and globally.

i. Strategic Context

The platform’s development aligns with the broader digital modernisation roadmap of the Ministry of Information and Broadcasting, under which Prasar Bharati operates as India’s public service broadcaster. Strategic objectives of the platform include to:

- Expand beyond linear broadcasting into OTT streaming.
- Provide free and accessible public-service content.
- Digitally preserve and monetize archival assets.
- Enhance global outreach of Indian cultural programming.
- Build a scalable, ad-supported digital ecosystem.

ii. Over The Top (OTT) Services

WAVES was designed as a comprehensive digital destination offering:

a. Live Streaming

- Doordarshan channels
- All India Radio services
- Regional and thematic channels
- Other News and Entertainment Channels

b. Live Events

- Sports
- National/International events
- PM’s Broadcast

c. Video-On-Demand (VOD)

- Classic Doordarshan serials
- News features and public awareness content
- Movies
- Shows
- Contemporary content from 300+ partners

d. Audio-On-Demand

- Podcasts and thematic audio series
- Music
- Features
- Drama

e. Magazines/eBooks

- PDP Books/Magazines, Periodicals
- eGames
- Photo Albums
- eShopping

3. Performance Highlights (Calendar 2025)

- Surpassed 88 Lakh (8.8 million) downloads by December 2025.
- Over 44 Lakh registered users during the year
- Strong adoption across metro and Tier-II/III cities. Rapid growth across urban and rural geographies, significantly extending Prasar Bharati's digital footprint beyond conventional broadcast platforms.
- Growing international diaspora usage

4. Revenue & Monetisation Framework

Unlike commercial subscription-led OTT platforms, WAVES follows a public-service, ad-supported model.

4.1 Revenue Streams

- Digital advertising
- Revenue-sharing with satellite channels
- Pay-Per-View (PPV) experimental content model
- Strategic content partnerships

4.2 Pay-Per-View (PPV) Pilot Initiative (2025)

In October 2025, Prasar Bharati introduced a PPV Content Sourcing Policy pilot to:

- Encourage independent creators
- Link compensation to validated viewership
- Build a creator ecosystem within a public broadcaster framework

- This model represents a hybrid monetisation experiment balancing public mandate with digital sustainability.

5. Partnerships and Content Expansion

- Independent production houses were onboarded.
- Satellite TV channels were invited under revenue-sharing agreements.
- Strategic collaborations expanded the entertainment and youth-content library.
- Archival digitisation initiatives accelerated for digital re-release.
- Nearly 300 content partners, including Doordarshan, Akashvani, NFDC and independent producers, production houses, content aggregators/syndicators.
- Regular addition of 60–75 new titles per month, ensuring continuous content refresh.

6. Technology and Digital Infrastructure

Key technological priorities included:

- Cloud-based content delivery infrastructure
- Adaptive bitrate streaming
- Mobile-first optimisation
- Improved content metadata and discoverability
- Scalable backend for high-traffic national events
- Platform uptime of 100%
- Very low buffering and streaming failure rates
- Consistent performance during high-traffic live events.

7. Public Service Impact

WAVES plays a crucial role in:

- Disseminating government schemes and public welfare information.
- Promoting Indian culture, classical arts, and regional diversity.
- Ensuring credible news access in an era of misinformation.
- Strengthening India's digital public infrastructure.

I. Global Outreach

Global Outreach Wing of Prasar Bharati deals with international relations activities such as signing of Agreements and Memorandum of Understandings (MoUs) with foreign country's Public Service Broadcasters/ Organisations. It facilitates the official visit of foreign broadcasters to all the verticals of

Prasar Bharati, organizing in-country/Sub-Regional workshops/ conferences/ events for the foreign MoU Partners as well as the International Broadcasting Unions such as ABU, AIBD etc; organizing participation of its officials in international competitions /events/ conferences.

Memorandum of Understandings (MoUs)/ Agreements signed by Prasar Bharati during the period:

S. No	Country	Broadcaster	Date of Sign	Purpose
1.	India	IIT Delhi	27.03.2025	For conduction of national competition of Robocon namely "DD Robocon" for years 2025, 2026 & 2027
2.	Russia	Russia Today (RT) Television	08.07.2024 Addendum signed on 05.12.2025	Exchange of Programmes, News Coverage, Exchange of Personal/ Trainings.
		Joint Stock Company Gazprom-Media Holdin, Russian Federation	05.12.2025	Exchange of Programmes, News Coverage, Exchange of Personal/ Trainings.
		TV BRICS	05.12.2025	Exchange of Radio and television programmes to develop and strengthen co-operation in the field of broadcasting
		Big Asia	05.12.2025	Exchange of Radio and television programmes to develop and strengthen co-operation in the field of broadcasting
		National Media Group (NMG)	05.12.2025	Exchange of Radio and television programmes to develop and strengthen co-operation in the field of broadcasting
3.	Germany	Deutsche Welle (DW)	05.07.2025	A MoU between Prasar Bharati and Deutsche Welle (DW) Germany signed for telecast of 'Eco India', a science magazine in Hindi and English, on DD channels, has been further renewed for another one year from 07.07.2025 to 06.07.2026.
4.	Germany	Deutsche Welle	20.11.2025	MoU between Prasar Bharati and Deutsche Welle Germany related to Manthan Programme signed on 20.11.2025 for a validity of a period of one year w.e.f 12.12.2025 extending the grant of rights to telecast the Hindi science Magazine of DW, Manthan, to Doordarshan.

1. MoUs with Russia: On the occasion of the India- Russia annual Summit, President of Russia visited India and during this VVIP visit 5 MoUs between Prasar Bharati and Broadcasters from Russia (BIG ASIA Media Group, Joint Stock Company Gazprom-Media Holding, National Media Group, “TV BRICS” Joint Stock Company, RUSSIA TODAY TV) were signed on 05.12.2025 of cooperation and collaboration in the field of broadcasting. After signing of MoUs broadcasters of Russia visited Prasar Bharati for courtesy meeting.

2. Meetings of CEO, Prasar Bharati & ADG (GO) with Ambassadors/ Foreign Broadcasters and visit of foreign dignitaries in India:-

To promote DDI channel and to develop the cooperation in the field of broadcasting, following online/Physical Meetings of CEO, Prasar Bharati/ ADG (GO) with Ambassadors of different Countries/ Head of different foreign broadcasters namely Deutsche Welle, Germany, Sputnik Russai, National Media Group Russia, ITV USA, Big Asia Russia, GAZprom Russia etc. were held to discuss and explore the possible areas of mutual cooperation in the field of Broadcasting.

2.1 Deutsche Welle, Germany: A five member delegation led by Director General, Deutsche Welle, Germany visited Prasar Bharati on 29.01.2025 to meet CEO, Prasar Bharati and GO Section Officials to discuss the different cooperation between Prasar Bharati and Deutsche Welle, Germany.

2.2 Rossiya Segodnya/Sputnik News, Russia: A three member delegation of Rossiya Segodnya/Sputnik News headed by Ms Olga Lisogor, Sputnik

Head visited Prasar Bharati on 27.02.2025 to meet CEO, PB and DG (News) for further discussion on areas of co-operation between Rossiya Segodnya/Sputnik News and Prasar Bharati. During the meeting CEO,PB invited the delegation to participate in WAVES 2025.

2.3 Big Asia, Russia: A four member delegation from “Big Asia” Media, Russia headed by Director General, Big Asia visited Prasar Bharati on 19.03.2025 to meet CEO, PB to discuss about various areas of cooperation between both the broadcasters and Memorandum of Understanding on cooperation and collaboration in the field of Broadcasting.

2.4 Gazprom Media”, Russia: An eight member delegation from “Gazprom Media”, Russia visited Prasar Bharati on 01.04.2025 to meet CEO, Prasar Bharati to discuss about sharing of content catalogue, co-production of project "Survive in India" and on signing an agreement at the WAVES Summit.

2.5 ITV USA: A meeting between Chairman, Prasar Bharati and Chairman, ITV USA was held on 10.07.2025 to discuss the sharing of contents and distribution of DD India channel in USA. In the meeting it was decided that ITV will help Prasar Bharati for distribution of DD India channel in USA through local cable operator.

2.6 National Media Group, Russia: A physical meeting between Prasar Bharati and National Media Group, Russia has been scheduled on 17.09.2025 at Prasar Bharati

Secretariat for cooperation and collaboration on exchange of programmes, organisation of mutual internships, exchange of experience and technologies and mutual integration into media spaces of the two countries. The delegation also visited DD News on 18.09.2025 to discuss about possible cooperation in News and current affairs between Prasar Bharati and National Media Group.

2.7 DW Germany: A meeting was held on 16.12.2025 at PB secretariat between the CEO, PB and Senior Distribution Executive South Asia, DW Germany. The discussion was on the new proposed MoU between PB and DW. Key areas of cooperation explored included content exchange, OTT collaboration, sharing of news feeds and staff training on broadcasting innovations, particularly AI applications.

3. Asia Pacific Broadcasting Union (ABU), Asia Pacific Institute for Broadcasting Development (AIBD) and Training Programmes:

3.1 DD Robocon 2025 at IIT Delhi:

Prasar Bharati, IIT Delhi & STPI co-organised the domestic competition of international ABU Robocon i.e. DD Robocon 2025 on 12-13 July, 2025 at IIT Delhi. The theme of the event was “Robot Basketball”. In this competition, 40 teams participated from different parts of India. “Gujarat Technical University” won the domestic competition and represented Prasar Bharati, India in the international competition of ABU Robocon 2025 in August, 2025

at Ulaanbaatar, Mongolia. The event of both days was telecast live on OTT platform of Prasar Bharati, Youtube channel of Prasar Bharati Sports, and DD Sports Channel. A promo on Robocon was also telecast on DD Channels for publicity of the event.

3.2 AIBD Asia Media Summit (AMS):

A Six member delegation lead by CEO, Prasar Bharati participated in the 20th AIBD Asia Media Summit and its Pre-Summit Workshops from 21-24 July, 2025 at Siem Reap, Cambodia. CEO, Prasar Bharati holds the position of President, AIBD GC and during participation delivered special remarks at the inaugural ceremony of AMS and a presentation on OTT platform of Prasar Bharati, WAVES.

3.3 50th Annual Gathering/ 23rd AIBD General Conference & Associated Meetings 2025:

A two member delegation led by CEO, Prasar Bharati participated in the 50th Annual Gathering/23rd AIBD General Conference & Associated Meetings 2025 held from 19-21 August, 2025 in Phuket, Thailand. During the GC, elections were held; India has been elected as the Chairman of the Executive Board (EXBO) of AIBD, with highest number of votes.

3.4 CEO Prasar Bharati & President AIBD GC addressed the 23rd Annual AIBD General Conference held in Phuket on 20 August 2025. He emphasised the media in Asia Pacific remain trustworthy and relevant, while continuing to uphold the cultural, educational, and societal functions that lie at the heart of the AIBD mission.



BROADCAST ENGINEERING CONSULTANTS INDIA LIMITED (BECIL)

Broadcast Engineering Consultants India Limited (BECIL), a Mini Ratna Central Public Sector Enterprise (CPSE) was incorporated on 24th March, 1995 under the Companies Act, 2013 (erstwhile the Companies Act, 1956) by Government of India with 100% equity share capital held by the President of India through Secretary and Joint Secretary of Ministry of Information & Broadcasting.

The Company was initially set up for providing project consultancy services and turnkey solutions encompassing the entire gamut of Radio and Television Broadcast Engineering, establishment of Transmission facilities i.e Content Production Facilities, Terrestrial, Satellite and Cable Broadcasting in India and abroad.

The company has now diversified into the fields of Strategic Projects such as IT/ ICT/ITeS, Smart City Projects, Electronic Surveillance (namely CCTV, Access Control, Intrusion Detection etc.), Electronic Media Management, Monitoring & Analysis including Sentinel Analytics, Counter Drones/UAV etc. The activities include, but are not limited to Supply, Installation, Testing & Commissioning, Consultancy Services, Technical Audit, Media Analysis, R&D, projects pertaining to Digital India, City Surveillance, Make in India, Manufacturing, Audio Video & Data Analysis, Cyber Security, Engineering, Procurement &

Construction, Project Management Services, Operation and Maintenance, Manpower Placement, AMC and providing total turnkey projects.

BECIL has its Head Office in New Delhi, Corporate Office in Noida and Regional Office in Bangalore and Kolkata. BECIL is exploring geographical expansion in many states due to diversification in business portfolios.

MAJOR PROJECTS/BUSINESS ACTIVITIES

1. National Level PACS Software for National Bank for Agriculture and Rural Development (NABARD)

BECIL is executing a prestigious project of Government of India for the computerisation of 63,000 Primary Agricultural Credit Societies (PACS) across the country. With an outlay of **₹320 crores**, the initiative aims to modernise PACS by March 2027 through ERP-based modular software. The project will standardise accounting, enable faster audits, and ensure seamless integration with NABARD. This nationwide digitisation will enhance transparency, efficiency, and financial inclusion for over 13 crore farmers.

2. Establishment of a National Centre of Excellence at Indian Institute of Creative Technologies Mumbai

BECIL is serving as a Project Management Consultant for designing and establishing the National Centre of Excellence at Indian Institute of Creative Technology (IICT), Mumbai providing world-class state of the art facilities. These state-of-the-art facilities are specifically tailored to support advanced courses in Animation, Visual Effects (VFX), Gaming, Comics, Immersive Media, and Virtual Production, aligning with IICT's mission to foster excellence in the AVGC-XR ecosystem.

Prime Minister's "Create in India" vision positions India as the global AVGC-XR hub (Animation, VFX, Gaming, Comics, Extended Reality), targeting 20 lakh jobs via the National AVGC-XR Mission launched at WAVES 2025. BECIL ensures seamless execution of this transformative ecosystem, leveraging its IT/ICT expertise to position India as the global leader in creative technologies. The Project Cost is **₹66.56 Crore** (SITC completed and O&M part ongoing).

3. Execution of the “Sadak Suraksha Abhiyan” for National Highways Authority of India

BECIL supported the National Highways Authority of India (NHAI) in executing the media campaign under Sadak Suraksha Abhiyan, a nationwide road safety awareness initiative implemented at a cost of approximately **₹45 Crores** (approx). Guided by the theme “परवाह” and the tagline “परवाह करेंगे, सुरक्षित रहेंगे”, the campaign promoted responsible road behaviour through citizen-centric, empathy-led communication, marking a shift from enforcement-focused messaging to behavioural change.

4. Establishment of the Centre of Excellence Labs for Emerging Technologies at National Institute of Technology, Jalandhar

Dr. B.R. Ambedkar National Institute of Technology, Jalandhar engaged BECIL for professional services for Procurement, Supply, Installation, Integration, Testing and Commissioning of high-end infrastructure and research facilities, namely (i) 5G and Beyond, (ii) Cyber Security, (iii) Electric Vehicle & (iv) Mobile Application Development and (v) setting up of Smart Classrooms at National Institute of Technology Jalandhar. BECIL successfully established the State-of-the-art Centre of

Excellence Research Infrastructure for ‘5G and beyond’. The value of the project is **₹39 Crores**.

5. Supply, Installation, Testing and Commissioning of CCTV surveillance systems with allied infrastructure across various Police Stations and Police Posts in the State of Haryana

The Haryana Police Housing Corporation (HPHC) CCTV Project, valued at approximately **₹106 Cr.**, involves the Supply, Installation, Testing and Commissioning (SITC) of a comprehensive CCTV Surveillance System across approximately 750 Police Stations and Police Posts throughout the State of Haryana, along with allied infrastructure and five (05) years of Operation and Maintenance (O&M). The deployed CCTV systems are integrated with and monitored in real time through a centralised Command & Health Monitoring System (CHMS) established at Dial-112 Haryana, enabling centralised surveillance, system health monitoring, and SLA-based operational control during the O&M phase.

6. Independent Engineer (IE) for Amended Bharat Net Program

BharatNet is a project funded by Digital Bharat Nidhi (DBN), Department of Telecommunications (DoT), with an aim to provide high speed broadband connectivity to all inhabited Gram Panchayats (GPs), Villages across India.

BECIL has been appointed as the Independent Engineer (IE) for Package-3 consisting of 11 states in 5 circles; (1) Karnataka, Goa & Puducherry, (2) Kerala, (3) Assam, (4) NER-I (Mizoram, Tripura & Meghalaya), (5) NER-II (Arunachal Pradesh, Nagaland & Manipur). BECIL as an IE is responsible for validation, audit, inspection, acceptance testing and invoice processing etc. in respect of the implementation of Amended BharatNet Program to be executed

by the Project implementation Agencies (PIAs) appointed by BSNL. The project value is ₹144 Cr (incl. GST).

7. Third Party Agency for Implementation of Bharat Net Phase- II in Tamil Nadu

The Tamil Nadu FibreNet Corporation Limited (TANFINET) is implementing the BharatNet Phase-II Project to provide high-speed fiber connectivity to approximately 12,525 Gram Panchayats across 388 Blocks in the state of Tamil Nadu. The project aims to strengthen the state's digital backbone and ensure inclusive access to broadband services for rural and semi-urban communities.

BECIL has been appointed as the Audit Agency for the project to ensure transparency, quality assurance, and timely execution. BECIL's responsibilities includes technical scrutiny and validation of survey reports, inspection and certification of materials and equipment to ensure conformity with approved specifications, periodic inspection, verification, and certification of project execution, including OFC laying, equipment installation (active and passive), and integration of the State Network Operations Centre (NOC). The project value is ₹34 Crores (incl. GST).

8. Establishment of Digital Classrooms and Digital Libraries in 124 PM Shri Schools of Himachal Pradesh

BECIL successfully executed a project worth ₹13 Crores, for the establishment of Digital Classrooms and Digital Libraries in 124 PM SHRI schools across Himachal Pradesh. The initiative aims to strengthen digital learning and improve educational accessibility by creating inclusive, equitable, and student-centric learning environments. Through the Digital Libraries, students and teachers gain access to e-books, reference materials, audiobooks, and academic resources, enhancing knowledge and skills through the effective use of ICT.

9. Deployment of Comprehensive Learning Management Software to Bihar Government Schools under Samagra Shiksha Abhiyan

BECIL successfully executed project worth ₹138 Crore, for the supply of 32,43,590 Teaching Learning Materials to government schools across Bihar on behalf of Bihar Education Project Council under Samagra Shiksha Abhiyan. The initiative enhanced classroom learning and digital education through the deployment of a Learning Management Software (LMS), promoting equitable access to quality education.

10. Execution of the First Global World Audio Visual and Entertainment Summit (WAVES-2025)

BECIL was closely involved as one of the implementing agencies in conduct of the events like Curtain Raiser Event, Global Media Dialogue and Create in India Challenge (India: A Bird's Eye View Challenge) under World Audio Visual and Entertainment Summit (WAVES) 2025. The Create in India Challenge involved pan India Outreach Campaigns, organizing various challenges for the participants, national level coordination with multiple agencies - inviting Stakeholders and delegates from different States and Countries to the WAVE Summit.

11. Revamp of AV Logging and Monitoring Setup installed at Electronic Media Monitoring Centre (EMMC), Soochna Bhawan, New Delhi.

BECIL has been engaged by the Electronic Media Monitoring Centre (EMMC), Ministry of Information and Broadcasting, as the Project Management Consultant for the end-to-end revamp of the A/V Logging and Monitoring system. The project envisages the establishment of a state-of-the-art, 365×24×7 operational Data

Center facility for logging and monitoring of 900 TV channels. The system integrates high-end servers, storage, network switches, associated peripheral equipment, and advanced monitoring software to enable continuous recording and storage of 24×7 TV channels feeds for a retention period of 90 days. This will facilitate effective tracking of television content and ensure compliance with the Programme and Advertising Codes. In addition, the solution incorporates an enhanced redundancy layer through Disaster Recovery (DR) by storing 24×7 feeds of 300 critical channels for 90 days on cloud storage. The total cost of the Project is **₹46.86 Crores**.

12. Production and Supply of 50-Watt Transmitter and 2 Bay Folded Dipole Antenna for establishment of Community Radio Stations (Make in India Product)

BECIL has been providing consultancy and services for establishment of Community Radio Stations (CRS) for Private Institutions/ Universities/Societies as well as for Government Schools/Institutions/Universities in the country ranging from filling up of the application till the completion of the project. BECIL also extends its services for handholding on technical operations of the established facility.

BECIL has **designed, developed, and manufactured an indigenous FM Transmitter** in both Mono and Stereo modes, along with a Dipole Antenna for Community Radio Stations. This initiative is fully aligned with the Government of India's *Make in India* programme, promoting indigenous manufacturing, technological self-reliance, and domestic capability development in broadcasting infrastructure. Total revenue generated in the production of Transmitter and Antennas is **₹19 Crores** approximately.

S. No	Details	For the year 2025-26	From 2011 to the till date
1	BECIL's Technical support for the establishment of FM CRS stations	16 Stations	280 stations
2	Number of FM Transmitter supplied to CRS	30 Numbers	438 Numbers
3	Number of FM Folded Dipole antenna supplied	20 Numbers	231 Numbers

13. Implementation of e-Governance initiatives

• Press Sewa Portal for Press Registrar General of India

BECIL has executed the project of augmentation of Press Sewa Portal for Press Register General of India which includes providing hardware, software and related services (including providing manpower) for the development and implementation of web enabled Application Software. The value of project is **₹7 Crores**.

• Implementation of e-Governance initiatives for Central Bureau of Communication

BECIL implemented "CBC Automation Project" for Central Bureau of Communication which enabled transparent empanelment, Media Planning and e-billing System. The project was launched by then Hon'ble Minister of I&B. The value of the project is **₹28 Crore**.

14. Design, Supply, Installation, Erection, Testing and Commissioning of Self-Supporting Steel Lattice Tower

BECIL has completed the Design,

Supply, Installation, Erection, Testing and Commissioning of 100-Meter Self-Supporting Lattice Steel Tower for FM Broadcasting at Rampur and Maharajganj in Uttar Pradesh for All India Radio, and maintenance of self-supporting lattice steel towers of various projects at 57 locations for ONGC, Infocom, and Ahmadabad Asset.

15. National Register for Local Cable Operators for Strengthening the Cable Sector through centralised repository

BECIL has successfully managed development of the National Register for LCOs in collaboration with the development agency as per the requirements of DAS Section of MoIB. Broadcast Seva Portal is an online application developed and managed by BECIL. The AMC period of application is till year 2029. National Register for LCO is one of the modules of Broadcast Seva Portal which is used by MoIB for LCO registration.

16. Facial Recognition System incorporating Artificial Intelligence for Odisha Police

The project involves the implementation of an integrated Facial Recognition System (FRS) along with Police Station Automated Fingerprint Identification System (PS-AFIS), Mobile AFIS (M-AFIS), and Palm Print Live Scanning Solution for Odisha Police having approximated value of ₹12 Cr. The solution enables real-time biometric acquisition, matching, and identification of individuals against centralised criminal and civil biometric databases.

17. Designing and Implementation of Smart Campus Network Infrastructure Solutions Development Models and Maintenance Project at Central University of Andhra Pradesh, Anantapur

BECIL has executed the project for designing and implementation of Smart Campus Network Infrastructure Solutions Development Models such as Communication network,

Safe Campus, Campus management system, Learning Management System and Green Energy Solutions for Central University of Andhra Pradesh, Anantapur. The Project Cost is ₹15.36 Crores.

18. Supply, Installation and Operation of Digital Signage Display Systems at All Government Medical Colleges & Hospitals under Government of Maharashtra

BECIL is executing the project for Design, Build, Operate and Transfer (DBOT) of Digital Signage Solutions across Directorate of Medical Education and Research Infrastructure / Hospitals / Colleges / Institutes for five years. BECIL has implemented the project at 26 Medical Colleges and Hospitals across Maharashtra on DBOT model.

19. Supply, Installation, Testing and Commissioning of CCTV Surveillance System at Official Residence of Hon'ble Chief Minister, Uttar Pradesh

BECIL successfully executed the project for Supply, Installation, Testing and Commissioning of a CCTV Camera Surveillance System at the Hon'ble Chief Minister's official residence. The scope of work included the deployment of a robust and high-resolution surveillance network.

20. Web based Enterprise Resource Planning (ERP), Disaster Recovery and Cloud Based Solution on Managed Service Model for National Testing Agency

BECIL is providing a web-based ERP system with cloud hosting and Disaster Recovery (DR) support for the National Testing Agency (NTA). It aims for the Automation of overall activities of NTA by providing the administrative control mechanism and Decision support system for NTA officials. Both ERP solution & DR site shall be hosted on Cloud at different seismic geographical locations with one working instance of software application and database at the NTA premises.

21. Supply and Implementation of State University Management System for Rajasthan Technical University, Kota, Rajasthan and Mohan Lal Sukhadia University, Udaipur, Rajasthan

BECIL is implementing a comprehensive State University Management System for Rajasthan Technical University and Mohan Lal Sukhadia University, bringing all State-Funded Universities, students, and employees in Rajasthan onto a unified digital platform. The web-based solution enables end-to-end e-governance, academic and administrative automation, and digital transactions.

22. Manpower Placement and post-deployment Management of the employees

BECIL has established itself as a pioneer Government organisation in delivering comprehensive manpower services for e-Governance projects of national significance. Operating across the country, BECIL caters to the staffing needs of various Government, semi-Government, and Autonomous bodies. The organisation has a dedicated Human Resource Department that efficiently manages the recruitment and deployment of manpower in multiple categories, including Professional, Technical, Non-Technical, Highly Skilled, Skilled, Semi-Skilled, and Unskilled personnel.





The Minister of State for Information & Broadcasting and Parliamentary Affairs, Dr. L. Murugan, addressing at the creative awards ceremony during the WAVES at Mumbai, in Maharashtra on May 02, 2025.



The Secretary, Ministry of Information & Broadcasting, Shri Sanjay Jaju participated in the 11th International Day of Yoga celebrations at National Media Centre, in New Delhi on June 21, 2025.



NATIONAL FILM DEVELOPMENT CORPORATION LTD

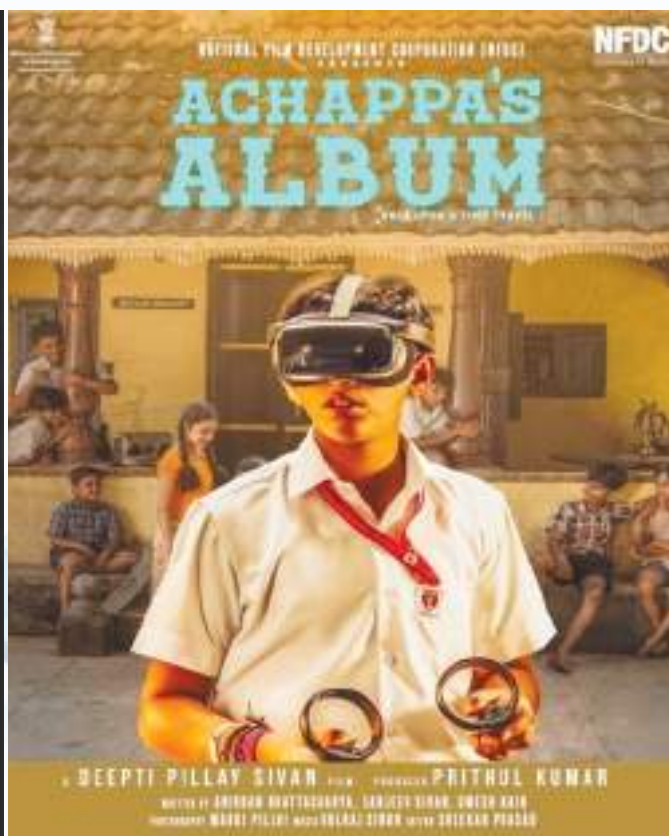
1. An Overview

The National Film Development Corporation Ltd. (NFDC) was established by the Government of India in 1975 to plan, promote and organize the integrated development of the Indian Film Industry as per the objectives laid down by the Central Government from time to time.

Pursuant to the decision of Government of India in 2020, 4 Film Media units namely Films Division (FD), Directorate of Films Festivals (DFF), National Film Archive of India (NFAI) and Children's Film Society of India (CFSI) were merged with the National Film Development Corporation Ltd. Now all the functions of CFSI, FD, DFF and NFAI are integrated with NFDC effective from 1st January, 2023.

As a fully integrated corporation, NFDC is now poised to empower the growth of the Indian Film ecosystem. Categorised as Schedule "B" Company post the merger, NFDC has taken the central role in facilitating the development, production and marketing of films across various Indian languages.

2. Activities of the Company



Posters of some of the projects completed by NFDC (2025-26)

A. FILM PRODUCTION

The Corporation produces and co-produces Feature Films, Children Films and Documentaries that reflect the diversity of Indian Cinema. These activities are carried out under the Ministry of Information and Broadcasting's scheme, titled "Development, Communication and Dissemination of Filmic content" (DCDFC), specifically under the sub-scheme "Production of films, Children Films, and Documentary in various Indian languages". Under this initiative, the Corporation focuses on:

1. Support for Debut Filmmakers
2. Special Initiatives for North Eastern Cinema, and
3. Film Production from Waves Film Bazaar and Film Festivals

During the 2025-26, four projects were completed and 13 remained under production in the 'Other than North East' category. Additionally, three projects were completed under 'North East' category, reflecting a wide range of regional and cultural voices.

B. FILM DISTRIBUTION

During 2025-26, NFDC's continued to strengthen its film distribution operations through theatrical distribution, content syndication, international collaborations, film festivals and Ministry-led initiatives. Content was licensed across OTT, Satellite, DTH & In-Flight Entertainment. NFDC undertook monetisation through non-exclusive and revenue-sharing models.



A key development in the domestic market during the year was the execution of a 24-month licensing agreement with M/s Sky Screen Entertainment Pvt. Ltd. for In-Flight Entertainment rights. Further, Digital and Territorial outreach was enhanced through collaborations with Prasar Bharati's WAVES OTT, Amazon's Prime Video and EPIC ON.

On the international front, NFDC coordinated through over 50 Indian Missions, significantly strengthening India's cinematic presence abroad. The Corporation also participated in premier international markets such as International Film Festival Rotterdam (IFFR) and Marché International des Programmes de Communication (MIPCOM).

Over 50,000 school children benefited from the outreach screenings conducted in remote North-East villages by NFDC under the DCDFC Scheme.

C. FILM PROMOTION

i. WAVES BAZAAR AND WAVES FILM BAZAAR

- a. WAVES Bazaar (May 1-3, 2025 alongside WAVES Summit 2025)

WAVES Bazaar 2025, held from May 1-3, 2025 at the Jio World Centre, Mumbai, successfully reinforced the Indian film market's position as a global marketplace for film and media content. In accordance with the objectives of the Ministry of Information & Broadcasting, the platform facilitated international collaboration and significant business



Images from WAVES SUMMIT 2025

engagement. A total of 15 curated projects comprising 9 features, 2 documentaries, 2 shorts, and 2 web series, were selected from Viewing Room submissions and pitched during an Open Pitch Session on May 2, 2025, which was moderated by Shona Urvashi with certificates presented by Mukesh Chhabra.

- b. WAVES Film Bazaar (November 20-24, 2025 alongside IFFI 2025)

WAVES Film Bazaar 2025, held in Goa alongside the 56th International Film Festival of India (IFFI), marked its 19th edition with notable milestones that highlighted its role as a hub for global cinematic collaboration and South Asian storytelling. The event received an overwhelming response: the Viewing Room received 230 applications, the Co-Production Market saw 22 feature film entries, and five documentaries were selected. This edition witnessed significant growth, providing new opportunities for filmmakers and industry professionals, with more than 2,500 attendees from across the globe.

The Screenwriters' Lab (SWL) remains a cornerstone annual programme, offering writers the opportunity to refine their screenplays under the mentorship of acclaimed international experts. In addition to teaching global industry norms, the 2025 Lab saw a surge in interest, receiving 196 entries compared to 154 in the

previous year.

The Bazaar concluded on a high note, reaffirming India's position as a rising global hub for film production and market expansion. The 56th edition was defined by exceptional international participation, landmark partnerships, and unmatched opportunities for content creators and distributors alike.



*Image from WAVES FILM BAZAAR 2025
conducted at Panjim, Goa*

ii. 56th INTERNATIONAL FILM FESTIVAL OF INDIA (IFFI) GOA 2025

The 56th International Film Festival of India (IFFI), held in Goa in 2025, served as a premier global platform celebrating cinematic excellence and fostering international cultural exchange. Key Highlights of 56th IFFI are given below: -

PARTICULARS	Details
Number of Submission under International Section	2314
Number of Countries	127
Number of Films in International section	181
Foreign Films	167
Indian Films	14
Number of Countries represented in the Final Line Up	84
Number of World Premieres	13
Number of International Premieres	5
Number of Asian Premieres	45
Number of Indian Premieres	98
Number of Goa Premieres	3
Number of Non-Premieres	1
Number of Shows	234

a. *RED CARPETS OF INTERNATIONAL PROGRAMMING VERTICAL*

The International Cinema Red Carpet at the 56th International Film Festival of India focused on showcasing global cinema and its creators. This year saw a significant expansion in the scale of international red-carpet activities, reflecting IFFI's growing emphasis on International Competition films and World Premieres.

Highlights

- The International Programming team executed 24 international red carpets at the 56th IFFI, doubling the number from 12 red carpets in the previous edition.
- All International Competition film guests were given dedicated red-carpet moments, reinforcing the section as one of the key highlights of IFFI.
- Prominence was given to International Competition films, World Premieres, and critically acclaimed international titles.
- The red carpet welcomed eminent national and international film personalities, including Akinola Davies Jr., Rachel Griffith, Diane Kurys, Ratchapoom Boonbunchachoke, Anupam

Kher, Dolly Ahaluwalia, among others.

b. *INTERNATIONAL FILMS PRESS CONFERENCES*

The 56th IFFI conducted 19 Press Conferences, nearly doubling the 10 sessions held during the 55th edition. These conferences were strategically organised to showcase the geographical, linguistic, and artistic diversity of the international line-up. The programming featured a broad range of high-profile sessions, including an exclusive panel for the 'Country of Focus: Japan,' dedicated conferences for the Opening and Closing films, and spotlights on world premieres. Furthermore, the festival hosted specialised press meets for the International Competition Jury and the ICFT-UNESCO Gandhi Medal, ensuring comprehensive media coverage for the festival's most prestigious segments.

c. *56TH IFFI AWARDS*

- **GOLDEN PEACOCK AWARD–Best film** - The Vietnamese film *Skin of Youth*, directed by Ash Mayfair, won the coveted Golden Peacock Award at the 56th International Film Festival of India (IFFI).
- **SILVER PEACOCK AWARD** - Best Director - Santosh Davakhar was named



(Cast & Crew of the film 'Transparent Lands' on the red carpet)

Best Director for the film Gondhal (India), featured in the International Competition section.

- **SILVER PEACOCK AWARD** - Best Actor (Male)- Ubeimar Rios Gomez won Best Actor for his performance in the film A Poet, part of the International Competition section.
- **SILVER PEACOCK AWARD** - Best Actor (Female)- Jara SofijaOstan received the Best Actor award for her role in Little Trouble Girls, featured in the International Competition.
- **SILVER PEACOCK** - Special Jury Award- Akinola Davies Jr. won the Special Jury Award for his film Father's Shadow, which screened in the International Competition section.
- **BEST DEBUT FEATURE FILM OF A DIRECTOR** - HesamFarahmand and Tönis Pill shared this honor for their respective films, My Daughter's Hair and Frank.
- **ICFT UNESCO Gandhi Medal** - Safe House, directed by Eirik Svensson, was awarded the ICFT UNESCO Gandhi Medal. Instituted by the International Council for Film, Television and Audiovisual Communication (Paris) and UNESCO, the award recognizes films that reflect UNESCO's fundamental mandate of building peace and promoting human rights.

iii. 5TH EDITION OF CREATIVE MINDS OF TOMORROW AT 56TH INTERNATIONAL FILM FESTIVAL OF INDIA (IFFI)

The fifth edition of Creative Minds of Tomorrow (CMOT) featured five original films developed by participants. These projects reflected a rich diversity of ideas and perspectives, highlighting the immense potential of emerging talent.

Held under the aegis of the 56th International Film Festival of India (IFFI), CMOT reaffirmed its core vision: to identify and nurture promising storytellers from across the country. By providing a dynamic platform that

combines mentorship, hands-on experience, and creative freedom, the initiative continues to empower young creators with the tools and exposure needed to shape their professional journeys and contribute to the evolving landscape of Indian cinema.

A standout component of the programme was the 48-Hour Filmmaking Challenge, where teams competed to create short films based on the theme "Viral for the Wrong Reasons." The challenge tested their ability to ideate and execute against tight deadlines, culminating in screenings on a prestigious international stage.

This edition of CMOT engaged 125 emerging creators across 13 Film Crafts, reinforcing its role as a multidisciplinary talent accelerator. Since its inception in 2021, the initiative has demonstrated measurable impact, with alumni gaining visibility at global festivals and receiving national accolades. The five films produced during this edition showcased a wide spectrum of innovation, driven by collaboration and expert mentorship.

iv. MASTER CLASSES

The NFDC successfully organised and conducted a diverse array of masterclasses and panel discussions in 2025, featuring renowned experts from the national and international film fraternities. Details of the same are given below :-

- **International Women's Day (March 7, 2025):** Deepti Pillai Sivan led an insightful session titled "Representation Matters: Diversity and Inclusion in Films," exploring the importance of inclusive storytelling.
- **Ocean Film Festival of India (April 6, 2025):** In a specialised collaboration, DhanyaPilo conducted a masterclass focused on ocean conservation and appreciation through the lens of cinema.
- **World Audio Visual Entertainment Summit (WAVES) 2025:** A high-level panel titled "India's Reach to Oscars" detailed the intricacies of the Academy Awards process. The discussion featured industry experts Chaluve Gowda, A.

Sreekar Prasad, Ravi Kottarakkara, and UjwalNirgudkar.

- **Mumbai International Film Festival (Pune):** Creative partners Siddharth Singh and Garima Wahal held an "In Conversation" session titled "The Dynamic Duo and the Iconic Poesy," exploring the synergy between screenwriting, lyrics, and direction.
- **56th IFFI – Kala Academy Sessions:** A series of expert-led sessions covered contemporary industry pillars, including AI, VFX, and cinematic sustainability. Speakers included Vidhu Vinod Chopra, Aamir Khan, and Academy Award-winning special effects supervisor Christopher Charles Corbould, OBE.
- **International Film Festival of Rajasthan:** NFDC further extended its educational outreach by conducting a technical filmmaking workshop for regional aspirants.

v. INTERNATIONAL PROMOTION

NFDC's strategic participation across leading global platforms, including the Tokyo Game Show, Red Sea International Film Festival, Asia TV Forum & Market (Singapore), Osaka World Expo, Iberseries&PlatinoIndustria, Focus London, Toronto International Film Festival (TIFF), Malaysia International Film Festival, MIPCOM Cannes, Berlin International Film Festival, and the Eurasian Film Market (Kazakhstan) has significantly strengthened India's positioning as a global hub for media and entertainment. This expansive footprint demonstrates NFDC's leadership in driving international engagement across film festivals, content markets, and creative technology platforms. List of festivals where NFDC took participation in International Promotion in FY 2025-26 are given below:-

1. Cannes International Film Festival, France
2. Malaysia International Film Festival, Malaysia
3. Indian Film Festival of Melbourne, Australia

4. Osaka World Expo, Japan
5. Venice International Film Festival, Italy
6. Eurasian Film Market, Kazakhstan
7. Toronto International Film Festival, Canada
8. Busan International Film Festival, South Korea
9. Iberseries & Platino, Spain
10. Tokyo Game Show, Japan
11. MIPCOM Cannes, France
12. Red Sea International Film Festival, Saudi Arabia
13. FOCUS London, UK
14. Berlin International Film Festival, Germany
15. Asia TV Forum & Market (ATFM), Singapore
16. Hong Kong International Film Festival, Hong Kong

These global interventions resulted in hundreds of B2B meetings, the development of multiple co-production pipelines, and the establishment of key institutional partnerships, Letters of Intent (LOIs), and investment leads. Furthermore, NFDC expanded treaty-led collaborations with countries across Europe, North America, Asia, and Australia. These efforts have not only enhanced India's international visibility but also delivered measurable economic outcomes firmly establishing the nation as a central player in the global media and entertainment ecosystem.

D. SKILL DEVELOPMENT TRAINING

The National Film Development Corporation received Awarding Body status from the National Council for Vocational Education and Training under the Ministry of Skill Development & Entrepreneurship. Under the Skill India Mission, its Chennai Regional Office conducted media-related training programmes in Animation, Camera, Editing and Multimedia. During 2025, NFDC strengthened its skill development

initiatives through collaboration with the Tamil Nadu Skill Development Corporation under the Vetri Nichayam programme, providing specialised training to Persons with Disabilities, fishing community students and unemployed youth, including Avid (DNLE) certification for 64 participants and a Multimedia course for 13 participants, thereby enhancing employability in the media and entertainment sector.

E. NATIONAL MUSEUM OF INDIAN CINEMA (NMIC)

NMIC stands as custodian of cinematic legacy, devoted to the preservation of movies, capturing the essence of a century-long cinematic journey. NMIC's purpose is to serve as a reservoir of India's diverse cinematic heritage, fostering an appreciation for the art form. Gulshan Mahal, a historic gem within NMIC, symbolises the cinematic roots while the contemporary glass building mirrors India's cinematic progression. A major highlight of the year at NFDC was the inauguration of Bharat Pavilion on July 18, 2025.

F. COMMUNICATION FOR THE GOVERNMENT FLAGSHIP PROGRAMMES

The National Film Development Corporation provides integrated communication support for Government flagship programmes through a 360-degree approach, including virtual events, exhibitions, coffee table books, Nukkad Nataks and immersive video content. During 2025–26, its Commissioned Production Department serviced around 100 Ministries and Departments across approximately 120 projects and organised the 71st National Film Awards 2023 on 23 September 2025, where the Hon'ble President of India conferred National Film Awards on distinguished personalities from the Indian film industry.

G. INDIA CINE HUB (ICH)

ICH facilitates MIB permissions for various international projects who want to shoot in India and also facilitate incentives. It closely works with various State Governments, key Central Government Ministries, Agencies and leading Trade Associations across the country with a view to promote greater engagement and



interactions. It also participates in key global markets. The website of ICH portal is <https://indiacinehub.gov.in>. In 2025, 31 projects from 13 countries have been granted official co-production status and 65 domestic projects have been facilitated by ICH.

H. NATIONAL FILM ARCHIVE OF INDIA (NFAI)

The NFDC now carries forward the legacy and spirit of the National Film Archive of India (NFAI) within its new consolidated structure. The aims and objectives of NFDC-NFAI are:

1. To trace, acquire and preserve for posterity the heritage of National cinema and build up a representative collection of World Cinema;
2. To classify and document data related to film, undertake and encourage research on cinema and publish and distribute them;
3. To act as a center for dissemination of film culture in the country and to ensure the cultural presence of Indian cinema abroad.

During the year 2025, NFDC-NFAI achieved significant progress across preservation, digitisation, restoration, documentation, research facilitation, and public outreach. Through continued implementation of the National Film Heritage Mission and sustained institutional efforts, NFDC-NFAI is committed to safeguard and promote India's cinematic heritage for future generations. Achievements of National Film Heritage Mission (NFHM), during 2025 are given below -

- **Digitisation:** Successfully digitised 1,443 films, providing a high-quality digital footprint for 350 feature films and 1,093 short films.
- **Film Restoration:** Completed the comprehensive restoration of 776 films, consisting of 378 feature films and 398 short films.
- **Preventive Conservation:** Performed vital preventive conservation on 438 film reels to ensure long-term physical stability.
- **Archival Management:** Enhanced tracking and preparation of physical archive by installing 3,861 RFID tags and completing leader insertion for 2,681 reels.
- **Festival Showcases:** Celebrated the mission's success at the 56th International Film Festival of India (IFFI) 2025, where 16 films restored under the NFHM were screened for a global audience

FILM AND TELEVISION INSTITUTE OF INDIA, PUNE

Overview

1. The Film Institute of India was set up by the Government of India in 1960 under the Ministry of Information & Broadcasting. Following the addition of Television Wing in 1971, the Institute was re-designated as Film and Television Institute of India (FTII). The Institute was registered as a Society in October, 1974 under the Registration of Societies Act, 1860. The FTII Society consists of eminent personalities connected with Film, Television, Communication, Culture, Alumni of the Institute and Ex-Officio Government Members.
2. Marking a new chapter in its journey, FTII was granted Deemed to be University status by the Ministry of Education on April 22, 2025, under a distinct category as per Section 3 of the UGC Act, 1956.
3. FTII has commenced 7 Master's Degree programme from year 2025 after grant of Deemed to be University status. Out of these, 5 are three-year Masters of Fine Arts in Cinema with Specialisation in Direction and Screenplay writing, Cinematography, Sound Recording and Sound Design, Art Direction and Production Design and Editing and 2 two-year Masters of Fine Arts in Cinema with Specialisation in Screen Acting and Screen Writing.

4. FTII is also running One-Year Post Graduate Certificate Course for Television Wing with specialisations in TV Direction, Electronic Cinematography, Video Editing, Sound Recording & TV Engineering.
5. The Institute provides professional education and technical expertise in the art and technique of film-making and television production. It is considered as a centre of excellence both in the country and outside for its contribution to the Indian Cinema and Television. With state-of-the-art facilities, FTII provides a creative ambience to inspire budding filmmakers with an innovative language of artistic expression. The films made by its students during their academic course and beyond, have been receiving both national & international accolades.

6. HIGHLIGHTS OF THE ACTIVITIES

- At the 71st National Film Awards, FTII secured two major honours: Best Script for *Sunflowers Were the First Ones to Know* and Best Non-Feature Film for *Flowering Man*.
- FTII strengthened institutional partnerships through the signing of key MoUs including collaborations with the Maharashtra Film, Stage & Cultural Development Corporation (MFSCDCL) for building a skilled creative workforce in Maharashtra, IIT Bhilai for technology-arts collaboration, and Escola Superior de Cinema i Audiovisuals de Catalunya (ESCAC), Barcelona for international academic exchange.
- FTII enhanced collaboration with its sister institute, the Indian Institute of Creative Technologies (IICT), to build an integrated education ecosystem aligned with emerging domains such as AVGC-XR.
- Memorandum of Understanding (MoU) has been signed between FTII and CBC to create an enabling framework for engaging Film and Television Institute of India (FTII) as Production Agency with Central Bureau of Communication on 04.11.2025
- FTII Pune and Escuela de Cinematografía y del Audiovisual de la Comunidad de

Madrid (ECAM), Madrid have signed a Letter of Intent to boost academic cooperation in film and media studies. This partnership marks a strong commitment to international film education and future collaborative projects.

- FTII achieved a significant research milestone with the award of a prestigious research project supported by the Anusandhan National Research Foundation (ANRF) under the Advanced Research Grant (ARG) Programme. The project titled “Immersive Spatial Audio for Augmented and Virtual Reality Applications in 6 Degrees of Freedom (DoF)” was formally awarded on 18.12.2025.
- As part of WaveX initiative, an Incubation Centre at FTII has been set up. The Centre aims to incubate start-ups in the field of Media and Entertainment and provide various mentorships, research and funding support under the overall ambit of WaveX.

7. Film Festivals/ Student Awards -

FTII promoted Indian cinema nationally through its participation with a total of 148 films in 21 National Film Festivals. Subsequently, 29 student films from the FTII were shortlisted or selected for screening at 19 National Film Festivals across India. Among these works, 10 films received prestigious awards at 05 different National Film Festivals, highlighting the outstanding talent emerging from FTII.

Internationally, the FTII expanded its reach by submitting 263 student films to 37 International Film Festivals spanning eight countries worldwide between January 2025 to December 2025. These efforts resulted in the selection of 21 FTII student films for screening at 12 International Film Festivals, providing global platforms for these emerging filmmakers.

8. Awards won by FTII students in National/ International Film Festivals

During the period, 11 FTII Student films were honored with awards at 05 different National Film Festivals held across India.

Sr. No.	FESTIVAL	FILM NAME & DIRECTOR
1	“Paridrishya” International Festival of Short Films and Documentaries, Karnataka, (February, 2025).	<i>Lost in Teleportation</i> – Directed by Tanmay Gemini - Best Film in the Student Category
		<i>Dump Yard</i> – Directed by Nikhil Shinde. Best Screenplay and Best Direction Award in the Student Category
		<i>Small Tale from a Big City</i> – Directed by Manas Kumar - Best Editing in Student Category
2.	17 th International Documentary and Short Film Festival of Kerala, 22 nd to 27 th August 2025	<i>At the Margins</i> by Shubham Sumit “Jury Mention for Sound Design” – Piyush Jambulkar
3.	13 th International Documentary Film Festival Noida 2025 at Marwah Studios, Noida, UP. (01.09.2025)	<i>The Shape and The Sound</i> by Madhu Apsara Best Documentary (Madhu Apsara – Director) Best Sound Recording (Kshitij Yadav – Sound Recordist)
		<i>Trails and Betrayals of a Useless Magnifying Glass</i> by Vishal Nagargoje Best Editing and Graphics (Rajesh Tudu – Editor)
4	71 st National Film Awards, Ministry of Information & Broadcasting, Govt of India (23.09.2025)	<i>Flowering Man</i> “Best Non-Feature Film” Director: Soumyajit Ghosh Dastidar & Producer: Film and Television Institute of India
		<i>Sunflower were the first ones to know</i> - “Best Script”- Chidananda S Naik
5	73 rd San Sebastian International Film Festival, 19 th to 27 th September, 2025	<i>The Old Bull knows, or Once Knew</i> by Milan Kumar – Special Mention
6	2 nd Symbiosis Film Festival - 5 th & 6 th Dec 2025	<i>The Last Photo</i> by Shreyas Mandhare 2 nd Prize - Best Documentary

9. STUDENT EXCHANGE PROGRAMME:

FTII facilitated the exchange of its 26 students across Europe under structured international academic programmes. FTII students participated in exchange programmes with INSAS, Belgium (4 students), La Fémis, Paris (4 students), and Filmakademie Baden-Württemberg (FABW), Germany (6 students),

involving advanced modules, international labs, and exposure visits including DOK Leipzig.

During the same period, FTII hosted 12 international students, including 4 students from La Fémis, Paris, and 8 students from Filmakademie Baden-Württemberg (FABW), Germany, who participated in academic and practical training modules at the institute.



Signing of MoU by FTII with Maharashtra Film, Stage & Cultural Development Corporation (MFSCDCL)



SATYAJIT RAY FILM AND TELEVISION INSTITUTE (SRFTI), KOLKATA

Overview

1. Satyajit Ray Film & Television Institute (SRFTI), Kolkata was established by the Government of India in 1995 as an autonomous educational institution under the Ministry of Information & Broadcasting and was registered under West Bengal Societies Registration Act, 1961. Located at Kolkata and named after the legendary film maestro, Satyajit Ray, SRFTI provides higher and professional education and technical expertise in the art and technique of film-making and television production.
2. Marking a new chapter in its journey, SRFTI was granted Deemed to be University status by the Ministry of Education on April 22, 2025, under a distinct category as per Section 3 of the UGC Act, 1956.
3. SRFTI has commenced 12 Master's Degree programme from year 2025 after grant of Deemed to be University status. The Institute offers 3-year Master of Fine Arts across 6 segments of film specialisations - (1) Direction & Screenplay Writing, (2) Cinematography, (3) Editing, (4) Sound Recording & Design, (5) Producing for Film & Television and (6) Animation Cinema and 2-year Master of Fine Arts in Electronic & Digital Media (EDM) in 6 segments of film specialisations - (1) Management, (2) Cinematography (3) Writing (4) Direction and Producing (5) Editing and (6) Sound.

4. HIGHLIGHTS OF THE ACTIVITIES

- **Seminar on Artificial Intelligence:** On 19.01.2025 SRFTI hosted a seminar in collaboration with Knowledge Solutions Institute, India, exploring the intersection of Artificial Intelligence and Creative Arts. Their esteemed panel included Sourav Kundu (Visiting Faculty, Advanced Institute of Industrial Technology, Japan), Dipankar Dasgupta (Professor, University of Memphis), Biswajit Dutta (Director, Academics, Knowledge Solutions Institute) and Sandeep Singh (AI Instructor). The discussions covered the intricacies of AI & Machine Learning, the fascinating interplay of Human Creativity vs. Machine Reproduction, the crucial ethical & legal implications of AI in Arts and addressing bias in AI systems.
- **Indian Technical and Economic Cooperation (ITEC) Course:** SRFTI conducted an ITEC program from 10.02.2025 to 28.02.2025 where 12 esteemed journalists from Tajikistan perused a short course on "Broadcast News and Current Affairs Content Creation" at the SRFTI campus. This initiative is part of the ITEC program of Ministry of External Affairs, Government of India.
- **Workshops by renowned guest faculty:** Ramesh Mirchandani, renowned cinematographer & VFX artist, led a week-long VFX workshop for the 17th batch of Cinematography students in February, 2025. The session provided in-depth insights into the collaboration between cinematographers & VFX artists in professional projects. The Film Wing's Editing Department organised an exclusive Master class on Documentary filmmaking in collaboration with Docedge Kolkata, conducted by acclaimed British documentary filmmaker Sean McAllister.
- **Convocation Ceremony 2025:** SRFTI organised its 13th Convocation Ceremony, during May, 2025 where diploma was given to the students of the currently graduated batches. Legendary filmmaker, Shri Jahnu Barua was the chief guest of the event. The event also has a Hindustani classical music performance by Vidhushi Ruchira Panda, and a Ray Memorial Lecture by renowned scholar and professor of film studies, Shri Moinak Biswas.
- **Two new scholarships were initiated—**one with the Zee Group for 12 students annually, and another with Screen Foundation committing INR 5 lakh over five years. Three scholarships from Amazon were also revived.
- SRFTI signed MoU's with various organisations/Institutes viz. IIMC Dhenkanal, IIM Calcutta Innovation Park, IIM Calcutta, Central Public Works Department and foreign countries.
- SRFTI conducted an ITEC program from 07.10.2025 to 28.10.2025 where 12 esteemed journalists from various countries perused a short course on "Producing broadcast news and current affairs content" at the SRFTI campus.
- On 25.11.2025, the sound department hosted the Voices lecture Series about Arsenal on Location – Kolkata Edition, featuring screenings of Eleven Miles and Memories of Milk City, followed by discussions with Markus Ruff (Head of Film Restoration Division, Arsenal) and Ruchir Joshi (renowned filmmaker), exposing students and faculty members to global archival and restoration practices.
- SRFTI's esteemed faculty member Pradipta Bhattacharyya's film "Nadharer Bhela" (The Slow Man and His Raft) has won the Best Film award in the International Feature section at the prestigious IFFSA Toronto International Film Festival 2025.
- A fiction film project 'Antharvasam' by Sisira S Nath, a student from Department

of Direction and Screenplay Writing, has been officially selected for several prestigious film festivals, including the Dharamsala International Film Festival, Toulouse Indian Film Festival, and Chennai International Short Film and Documentary Film Festival. 'Antharvasam' won the Best Short Film award at the Signs Film Festival, Kerala.

- SRFTI's Animation Department arranged

special Screening for their Students of "Sultana's Dream" at Goethe-Institute Kolkata and a Masterclass with the Filmmaker Isabel Herguera & Team with a Q&A Session.

- As an Initiative of the Outreach Department, SRFTI presented a 10 Day Film Appreciation Course at Gokhale Memorial Girls College in December, 2025.

5. PARTICIPATION AND AWARDS IN FILM FESTIVALS

Student's Name	Film Name	Awards / Accolades	Festival
Nishant Sailajan	<i>Bhoomi</i>	Best Producer	Kerala state Television Awards (February 2025)
KokobTesfay	<i>A Doll Made Up of Clay</i>	Official Selection	Festival de Cannes (May, 2025)
Debaleena Saha	<i>Bhokatta</i>	Official Selection	Bengaluru International Short Film Festival (August, 2025)
Maharshi Tuhin Kashyap	<i>Kok KokKokook</i>	Official Selection	BUSAN International Film Festival (Sep, 2025)
Sudipta Barai	<i>Aparthiba</i>	Special Jury Award	Kolkata International Film Festival (Nov, 2025)
Ravi Kumar	<i>Kuhaseke Geet (Song of the Mist)</i>	Special Jury Award	Kolkata International Film Festival (Nov, 2025)
Riya Varghese	<i>Madakkam</i>	Outstanding Producer Talent	56 th IFFI Goa (Nov, 2025)
Aniket Joshi	<i>Home work</i>	Outstanding Pitch	56 th IFFI Goa (Nov, 2025)
Md. Ali	<i>Searching for the Grandpa</i>	Special Jury Award	VGIK International Film Festival, Moscow (Nov, 2025)
Ritabrata Mitra	<i>Mukhosher Gram</i>	Official Selection	VGIK International Film Festival, Moscow (Nov, 2025)
Shikhar Gautam	<i>Tick Tick Dhak Dhak</i>	Official Selection	VGIK International Film Festival, Moscow (Nov, 2025)

6. FILM & TELEVISION INSTITUTE OF INDIA IN ITANAGAR

As part of Government's initiatives for overall development of North Eastern Region of the country and to encourage talent among youngsters of the North East in the field of film and television, the Ministry established a Film and Television Institute of India (FTII), Itanagar in

the North Eastern Region as a constituent unit of Satyajit Ray Film & Television Institute (SRFTI), Kolkata.

SRFTI has started physical classes for the PG courses at FTII, Itanagar from 10th March, 2025 for this academic session.

7. HIGHLIGHTS OF THE ACTIVITIES OF FTII, ITANAGAR

- Guest lectures and screenings like 'Understanding Arunachal Pradesh', 'Cinematic Archives and Cultural Memory of NE India', 'Sonic Landscape of NE India' and 'Film Screening and Interactive Session' were organised in the campus.
- Workshops and thematic session on Music Workshop, Gender in Context – Voices, Rights, Realities, Gender and Sexuality Beyond Binary Constructs and
- Visual Art Workshop were conducted by FTII, Itanagar.
- **Stories in the Mist:** As part of this study tour organised from 29.06.2025 to 20.07.2025 in collaboration with the Government of Meghalaya and IIHM, Shillong, students participated in the "Stories in the Mist" Shillong Filmmaking Exchange Program 2025.
- Study Tour held in the campus of SRFTI, Kolkata from 09.06.2025 to 27.06.2025 for students of Documentary Cinema and from 06.07.2025 to 24.07.2025 for students of Screen Acting of FTII, Itanagar.
- Trip to IFFI, Goa: All the students of FTII Itanagar were sent to IFFI, Goa 2025 and the students were part of special masterclasses/sessions.



SRFTI's esteemed faculty member Pradipta Bhattacharyya's film "Nadharer Bhela" (The Slow Man and His Raft) has won the Best Film award in the International Feature section at the prestigious IFFSA Toronto International Film Festival 2025



SRFTI's 'Tick TickDhakDhak', an animated short Film on love, fear & childhood magic, shines at the VJIK International Students Film Festival, Moscow.



CENTRAL BOARD OF FILM CERTIFICATION

INTRODUCTION

1. Films occupy an important place in India's cultural landscape as one of the most widely appreciated and democratic forms of art. They play a significant role in shaping public opinion and promoting awareness of the country's diverse culture and traditions. The production of feature films in India is undertaken predominantly by the private sector.
2. The Constitution guarantees freedom of speech and expression, subject to reasonable restrictions in the interests of the sovereignty and integrity of India, security of the State, friendly relations
3. The Central Board of Film Certification, constituted under Section 3 of the Cinematograph Act, 1952, is responsible for certifying films for public exhibition in India. Headquartered in Mumbai, the Board comprises a Chairperson and non-official members appointed by the Central Government. The present Board, notified on 11 August 2017, consists of 10 non-official members and is headed by Shri Prasoon Joshi.
4. The Central Board of Film Certification functions through its headquarters in Mumbai and regional offices across the country, supported by a Film Facilitation

Office at Chandigarh. The regional offices are headed by Regional Officers/Additional Regional Officers and assisted by Advisory Panels comprising representatives from diverse fields, including education, social work, medicine, journalism and the film industry.

5. The Board grants film certification in accordance with the Cinematograph Act, 1952. Films suitable for unrestricted public exhibition receive a "U" certificate, while films requiring parental guidance for children are certified as "UA" with

age markers of UA7+, UA13+ or UA16+. Films restricted to adult audiences receive an "A" certificate, whereas films intended for specialised audiences, such as medical professionals, are granted an "S" certificate.

CERTIFICATION OF FILMS

6. India is one of the major film-producing countries in the world. The certification of films during the last 4 financial years, indicating a recovery in film production activities across the Country.

	2022-23	2023-24	2024-25	2025-26
Indian Long Films (Digital and Video)	3847	3476	3455	3190
Foreign Long Films (Digital and Video)	619	472	657	556
Indian Short Films (Digital and Video)	13132	12805	10817	10082
Foreign Short Films (Digital and Video)	472	678	515	681
TOTAL	18070	17431	15444	14509

7. During the FY 2025-26, the Board issued a total of 14509 certificates, out of which 3235 certificates were issued to video films, and 11274 certificates were issued to digital films. A consolidated statement indicating certificate-wise and category-wise details of films certified is as below:

CONSOLIDATED STATEMENT INDICATING FILM CERTIFIED BY THE BOARD FROM 1-4-2025 TO 31.03.2026

Digital (A)	U	U*	UA*	UA 7+	UA 7+*	UA 13+	UA 13+*	UA 16+	UA 16+*	A	A*	Grand Total
Indian Feature Films	272	163	4	72	49	305	435	191	678	55	188	2412
Indian Short Films	5721	59	1	405	28	991	73	504	145	93	26	8046
Foreign Feature Films	43	3	-	17	1	44	15	26	19	42	47	257
Foreign Short Films	123	1	-	101		163	4	108	14	41	4	559
Total	6159	226	5	595	78	1503	527	829	856	231	265	11274

Video (B)	U	U*	UA*	UA 7+	UA 7+*	UA 13+	UA 13+*	UA 16+	UA 16+*	A	A*	Grand Total
Indian Feature Films	69	37	-	13	12	132	125	137	216	21	16	778
Indian Short Films	939	36	-	195	4	454	33	291	49	33	2	2036
Foreign Feature Films	25	1	-	6	6	61	19	90	91	-	-	299
Foreign Short Films	30	2	-	23	-	39	4	20	4	-	-	122
Total	1063	76		237	22	686	181	538	360	54	18	3235
Grand Total (A+B)	7222	302	5	832	100	2189	708	1367	1216	285	283	14509

* with cuts

In accordance with the Gazette Notifications dated August 4, 2023, and March 15, 2024, issued by the Government of India, which introduced new age-based markers under the UA category, CBFC implemented systematic enhancements in the E-Cinepramaan portal. Consequently, from October 25, 2024, onward, CBFC began recommending and issuing UA category certificates with the updated age-based markers/indicators

E-CINEPRAMAAN :SYSTEM IMPROVEMENTS

Multiple initiatives were undertaken by the Central Board of Film Certification to simplify and modernise the film certification process following the notification of the Cinematograph (Certification) Rules, 2024 on 15 March 2024. Key improvements introduced through the E-Cinepramaan Portal include:

- i. **Priority Screening:** Enables applicants to request film screening within five days on payment of three times the prescribed fee.
- ii. **UA Markers:** Introduction of UA7+, UA13+ and UA16+ age-based certification markers to assist viewers and parents in informed decision-making.
- iii. **Accessibility Standards:** Integration of accessibility features requiring Audio Description (AD) and Closed Caption (CC) files for multilingual films, enhancing

access for persons with hearing and visual impairment.

- iv. **Public Service Awareness (PSA) Films:** Development of a module enabling cinema theatres to register, download and exhibit PSA films in a timely manner.
- v. **Other Initiatives:** Introduction or development of modules relating to GST integration, certification of Hindi-dubbed films at Regional Offices, Chandigarh Facilitation Centre, online content delivery, automated selection of Advisory Panel Members and detection of duplicate film submissions.

IMPORTANT EVENTS

9. During the period 2025-26, the following events were held and conducted –
 - i. For the newly appointed advisory panel members of the CBFC,

workshop-cum-orientations were held in various regions of the CBFC.

- ii. On 23.12.2025 – Workshop-cum-Meeting under the chairmanship of the Chief Executive Officer to discuss the module of E-Delivery of content for examination in preview theatres.

GRIEVANCES/ CONCERNS

10. CBFC received concerns/grievances from the public against the certification of films and these complaints mainly dealt with the subject of vulgarity, religion, violence on screen, etc. Most of these complaints were general in nature and were duly disposed of by taking into consideration their basis of merit, in the process of certification.

REVENUE GENERATION

11. The CBFC receives revenue in the form of certification fees/charges. Details of revenue collected during the past 5 years are as under:

Sr. No.	Period	Revenue collected (in ₹)
1.	FY 2021-22	12,21,40,116
2.	FY 2022-23	14,95,52,543
3.	FY 2023-24	15,29,94,177
4.	FY 2024-25	16,29,40,642
5.	FY 2025-26	23,85,66,926

**the revenue is inclusive of GST*

IMPORTANT COMMUNICATION/ ORDERS

- 12.i) The Ministry of Law and Justice vide Gazette Notification dated 4th August 2023 amended the Cinematograph Act 1952 which is called the Cinematograph (Amendment) Act, 2023.
- ii) Vide the Cinematograph (Amendment) Act, 2023, the Govt. of India introduced new age-based indicators/markers under 'UA' certificate and the new "UA markers" are called as "UA 7+" or "UA 13+" or "UA 16+".

- iii) The Ministry of I&B vide Gazette Notification dated 15th March 2024 notified the Cinematograph (Certification) Rules, 2024 in supersession of the Cinematograph (Certification) Rules, 1983.

- iv) The Ministry of I&B vide Gazette Notification dated 7th June 2024, notified the Cinematograph (Adjudication of Penalty) Rules, 2024.

- v) The Ministry of I&B vide Order No. M-11017/1/2023-DO(FC) dated 3rd November 2023 nominated the respective Regional Officers of CBFC as Nodal Officers under section 79(3)(b) of the IT Act 2000 read with rule 3(1)(d) of the Information Technology (Guidelines for Intermediaries and Digital Media Ethics Code) Rules, 2021, in respect to unlawful information prohibited under the Cinematograph Act, 1952.

- vi) In accordance with the Gazette Notifications dated August 4, 2023, and March 15, 2024, issued by the Government of India, which introduced new age-based markers under the UA category, CBFC implemented systematic enhancements in the E-Cinepramaan portal. Consequently, from October 25, 2024, onward, CBFC began recommending and issuing UA category certificates with the updated age-based markers/indicators.

- vii) An Important Communication No.1/2025 dated 14-5-2025 was issued regarding the further extension of the period of application and certification of Hindi dubbed films at the respective Regional Offices where the original version of the film is certified.

- viii) An Advisory dated 1-11-2025 was issued to all the Trade Bodies/ Associations and Theatre Associations for strict adherence to Rule 35 of the Cinematograph (Certification) Rules 2025.

CONSOLIDATED STATEMENT INDICATING INDIAN LONG (FEATURE-LENGTH) FILMS

CERTIFIED BY THE BOARD FROM 1-4-2025 TO 31-3-2026

REGION-WISE - LANGUAGE-WISE (DIGITAL)

Sr. No.	Language	Mum	Kol	Chen	Hyd	Beng	Thi'puram	Del	Cut	Guw	Grand Total
1	Tamil	6		300	28	9	18	1			362
2	Telugu	10		53	239	16	18	1			337
3	Kannada	2		16	22	272	7	1			320
4	Hindi	226	4	19	22	8	8	28		3	318
5	Malayalam	2		19	23	6	207	1			258
6	Bhojpuri	137	2					20			159
7	Bengali	2	127							1	130
8	Marathi	129									129
9	Gujarati	92						1			93
10	Punjabi	21						33			54
11	Odia	1							36		37
12	Manipuri									35	35
13	Chhattisgarhi	19	1					1	9		30
14	Assamese									27	27
15	Khasi									19	19
16	English	8	5		1	2	1		1	1	19
17	Nepali		7							4	11
18	Tulu					11					11
19	Rajasthani	4						5			9
20	Konkani	4				5					9
21	Garhwali							7			7
22	Sindhi	5									5
23	Uttarakhandi	1						2			3
24	Awadhi							2			2
25	Urdu	1	1								2
26	Rongmei									2	2
27	Magahi		2								2
28	Haryanvi							2			2
29	Kullavi									1	1
30	Lambani					1					1
31	Limbu partly Nepali									1	1
32	Karbi									1	1
33	Kashmiri							1			1
34	Bagheli	1									1
35	Banjara					1					1

Sr. No.	Language	Mum	Kol	Chen	Hyd	Beng	Thi'puram	Del	Cut	Guw	Grand Total
36	Cholanaykka						1				1
37	Dogri							1			1
38	Maithili		1								1
39	Matak partly Assamese									1	1
40	Mising									1	1
41	Nagpuri		1								1
42	Arebhashe					1					1
43	Sadri		1								1
44	Sanskrit					1					1
45	Silent	1									1
46	Tai Khamti	1									1
47	Tiwa									1	1
48	Wancho									1	1
	Grand Total	673	152	407	335	333	260	107	46	99	2412

Mum – Mumbai, Che – Chennai, Kol – Kolkata, Beng– Bengaluru, Hyd– Hyderabad, Del – Delhi, Thi'puram– Thiruvananthapuram, Cut – Cuttack, Guw–Guwahati

CONSOLIDATED STATEMENT INDICATING INDIAN LONG (FEATURE-LENGTH) FILMS

CERTIFIED BY THE BOARD FROM 1-4-2025 TO 31-3-2026

REGION-WISE – LANGUAGE-WISE (VIDEO)

Sr. No.	Language	Mum	Kol	Chen	Beng	Hyd	Thi'puram	Del	Cut	Guw	Grand Total
1	Hindi	63	-	82	38	79	14	21	-	-	297
2	Kannada	-	-	41	9	55	7	-	-	-	112
3	Tamil	11	2	15	13	52	11	-	-	-	104
4	Malayalam	-	-	42	5	56	-	-	-	-	103
5	Telugu	4	-	33	4	18	11	-	-	-	70
6	Bengali	9	10	4	3	5	-	-	-	-	31
7	Punjabi	1	-	-	-	-	-	11	-	-	12
8	Marathi	6	-	3	2	-	-	-	-	-	11
9	Odia	-	-	-	-	-	-	-	11	-	11
10	Gujarati	10	-	-	-	-	-	-	-	-	10
11	Bhojpuri	7	-	-	-	-	-	1	-	-	8
12	Haryanvi	2	-	-	-	-	-	1	-	-	3
13	English	1	-	-	-	-	-	2	-	-	3
14	Konkani	2	-	-	-	-	-	-	-	-	2
15	Sourashtra	-	-	1	-	-	-	-	-	-	1
	Grand Total	116	12	221	74	265	43	36	11	0	778

Mum – Mumbai, Che – Chennai, Kol – Kolkata, Beng– Bengaluru, Hyd– Hyderabad, Del – Delhi, Thi'puram– Thiruvananthapuram, Cut – Cuttack, Guw- Guwahati

CONSOLIDATED STATEMENT INDICATING FOREIGN LONG (FEATURE-LENGTH) FILMS

CERTIFIED BY THE BOARD FROM 1-4-2025 TO 31-3-2026

REGION-WISE – COUNTRY-WISE (DIGITAL)

Sr. No.	Region	Mum	Chen	Kol	Hyd	Beng	Thi'puram	Del	Cut	Guw	Grand Total
1	USA	172	1								173
2	United Kingdom	31									31
3	Japan	18						1			19
4	France	3	3								6
5	Hungary	5									5
6	Nepal	2		3							5
7	South Korea	5									5
8	Hong Kong	3	1								4
9	Russia	3									3
10	China	2									2
11	Israel	1									1
12	North Korea	1									1
13	Switzerland	1									1
14	Australia	1									1
	Grand Total	248	5	3	-	-	-	1	-	-	257

CONSOLIDATED STATEMENT INDICATING FOREIGN LONG (FEATURE-LENGTH) FILMS CERTIFIED BY THE BOARD FROM 1-4-2025 TO 31-3-2026

REGION-WISE – COUNTRY-WISE (VIDEO)

Sr. No.	Country of Origin	Mum	Chen	Kol	Beng	Hyd	Thi'puram	Del	Cut	Guw	Grand Total
1	Australia	1	-	-	-	-	-	-	-	-	1
2	Bangladesh	2	-	7	-	-	-	-	-	-	9
3	Belgium	1	-	-	-	-	-	-	-	-	1
4	Canada	1	-	-	-	-	-	-	-	-	1
5	China	39	9	-	-	-	-	-	-	-	48
6	Cyprus	1	-	-	-	-	-	-	-	-	1
7	France	8	-	-	-	-	-	-	-	-	8
8	Hong Kong	2	2	-	-	-	-	-	-	-	4
9	Hungary	9	-	-	-	-	-	-	-	-	9
10	Japan	9	-	-	-	-	-	-	-	-	9
11	Luxembourg	1	-	-	-	-	-	-	-	-	1
12	Russia	1	-	-	-	-	-	-	-	-	1
13	South Korea	5	-	-	-	-	-	-	-	-	5
14	Thailand	1	-	-	-	-	-	-	-	-	1

Sr. No.	Country of Origin	Mum	Chen	Kol	Beng	Hyd	Thi'puram	Del	Cut	Guw	Grand Total
15	UAE	32	-	-	-	-	-	-	-	-	32
16	United Kingdom	3	-	-	-	-	-	-	-	-	3
17	USA	165	-	-	-	-	-	-	-	-	165
	Grand Total	281	11	7	-	-	-	-	-	-	299

FINANCES OF THE BOARD

Under the provisions of the Cinematograph Act, 1952, the Central Board of Film Certification is a statutory body regulating the public exhibition of films. However, for administrative purposes, the Board is treated as a subordinate office under the Ministry of Information and Broadcasting.

The revenue of the Board is collected through the way of collection of certification fees

as per the scales provided in the Cinematograph (Certification) Rules, 1983. The Board also levies projection charges in respect of the screening of the films done in the Regional Office. The total income accrued during the period 1st April, 2025 to 31st March, 2026 is ₹23,85,66,926 (including GST). The revenue collected is credited to the Consolidated Funds of India. The Board does not operate any bank account in this regard.

■■■



The Minister of State for Information & Broadcasting Dr. L. Murugan, delivering inaugural address at 8th National Community Radio Conference at WAVES 2025, in Mumbai, Maharashtra on May 03, 2025.



The Secretary, Ministry of Information & Broadcasting, Shri Sanjay Jaju addressing at the inauguration of National Conference with States/ UTs I&PR Secretaries at Vigyan Bhawan, in New Delhi on August 05, 2025.

7 INTERNATIONAL COOPERATION

FOREIGN VISITS:

1. Minister of State for Information & Broadcasting Dr. L. Murugan visited London, United Kingdom from April 24-25, 2025, to participate in International Conference on 'Dr. B. R. Ambedkar's Global Vision: Reimagining Justice, Equality and Democracy' organised by Dr. Babasaheb Ambedkar Research and Training Institute (BARTI), Pune, SOAS Ambedkar Society and Gray's Inn London.
2. Hon'ble Minister of Information & Broadcasting; Electronics and Information Technology and Railways Shri Ashwini Vaishnaw visited Washington D.C., U.S.A. to meet US Treasury Secretary Mr. Scott Bessent from January 11-12, 2026.
3. Hon'ble Minister of Information & Broadcasting; Electronics and Information Technology and Railways Shri Ashwini Vaishnaw visited Davos, Switzerland to attend World Economic Forum (WEF) Annual Meeting, 2026, and ASML, Veldhoven, Netherlands from January 19-23, 2026.
4. Shri. Virat Majboor, Director, Press Information Bureau attended the UN Framework Convention on Climate Change (UNFCCC)'s Conference of Parties-30 (COP-30) held at Belém, Brazil from November 17-21, 2025, as a part of Indian delegation.



Hon'ble Minister of Information & Broadcasting; Electronics and Information Technology and Railways Shri Ashwini Vaishnaw at the World Economic Forum, 2026.



HMOS (I&B) Dr. L. Murugan felicitating H.E. Mr. Nguyen Trong Nghia, Politburo Member of Communist Party of Vietnam (CPV).

VISITS OF FOREIGN DELEGATION:

1. Dr. L. Murugan, Minister of State for Information & Broadcasting, interacted with the Vietnamese delegation led by H.E. Mr. Nguyen Trong Nghia, Politburo Member of Communist Party of Vietnam (CPV) and Chairman of CPV's Central Commission for Information, Education

and Mass Mobilisation on June 5, 2025. India and Vietnam agreed to step up co-operation in the media and entertainment sector during the meeting.

Both the countries stressed their deep civilisational connections including a shared Buddhist heritage and agreed to work actively to further strengthen their multi-dimensional cooperation.

2. Minister of State for Information & Broadcasting Dr. L. Murugan, met with the Minister of Culture, Arts & Heritage of Chile, H.E. Mrs. Carolina Arredondo, in New Delhi as part of Chile President Gabriel Boric Font's five-day visit to India.

KNOW INDIA PROGRAMME:

The Know India Programme is a 3-week orientation programme organised by the Ministry of External Affairs to engage young Indian diaspora in the age group of 18-30 years to impart a sense of connect with their motherland and exposes Persons of Indian Origin (PIO) youth to the transformational changes taking place in India in fields of culture, economy, innovation, science and tech, etc.



Interaction with Vietnamese delegation



The Prasar Bharati, Ministry of Information & Broadcasting, has held various interactive sessions on the working of Information & Broadcasting sector and India's media engagement domestically/globally with the participants of Know India Programme.

CULTURAL EXCHANGE PROGRAMMES (CEP) WITH FOREIGN COUNTRIES

The Cultural Exchange Programmes (CEP) are signed by the M/o Culture on behalf of Government of India to strengthen cross-country cultural relationships. With respect to the Ministry of Information & Broadcasting, these programmes/agreements promote exchange of ideas between India and the other countries in the spheres of Mass Media, Journalism, Broadcasting, International Film Festivals and Publications.

During the year 2025-26, a Cultural Exchange Programme was signed with Government of Kenya on December 05, 2023, for the period 2023-27.

INDIA AND UNESCO:

India is among the founder members of UNESCO, one of the specialised agencies of the United Nations. UNESCO's main goal is to promote International Co-operation in the field of education, science and technology, social sciences, culture, and mass communication.



The Indian National Commission for Cooperation with UNESCO (INCCU) was set up by Government of India in 1949 for associating its principal bodies interested in educational, scientific, and cultural matters with the work of UNESCO. INCCU is re-constituted from time to time by the M/o Education and comprises five thematic Sub-Commissions on Education, Natural Sciences, Social Sciences, Culture and Communication. The Sub Commission on Communication is chaired by the Secretary (I&B) and it comprises of Institutional members from the M/o Information & Broadcasting and its various Media Units and non-Institutional members including eminent journalists and media personalities.





Announcement of 71st National Film Awards 2023 at National Media Centre, in New Delhi on August 01, 2025.

8

RESERVATION FOR SCHEDULED CASTES, SCHEDULED TRIBES AND OTHER BACKWARD CLASSES

The representation of SCs, STs, OBCs and Other Categories in the M/o I&B and its attached/ subordinate offices as on December 31, 2025, is as below:

S. No.	Group	Total Employees (Sanctioned Strength)	Total Employees (In-Position)	SC (In-Position)	ST (In-Position)	OBC (In-Position)	EWS (In-Position)	UR (In-Position)
1.	A	4146	1785	315	164	152	02	1152
2.	B	22891	6914	1034	717	1220	33	3910
3.	C & D	23862	8383	1700	1243	1401	39	4000
	Total	50,899	17,082	3,049	2,124	2,773	74	9,062

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The Jury of the 71st National Film Awards met the Hon'ble Minister of Information & Broadcasting; Electronics and Information Technology and Railways Shri Ashwini Vaishnaw, in New Delhi on August 01, 2025.

9

REPRESENTATION OF PHYSICALLY DISABLED PERSONS IN SERVICE

The instructions and guidelines regarding Persons with Disabilities (PwDs) issued by the nodal Ministry/Department from time-to-time are circulated to all media units and administrative sections in the Main Secretariat of the Ministry of Information & Broadcasting for compliance. In the Main Secretariat, a Liaison Officer is also appointed

to look after the interest of PwDs.

The representation of PwDs in this Ministry is also compiled annually and furnished to the DoPT. The representation of PwDs in this Ministry collectively and in Direct Recruitment and Promotion quota as on December 31, 2025, is given below:

ANNUAL STATEMENT SHOWING THE REPRESENTATION OF THE PERSONS WITH DISABILITIES IN SERVICE (for the year 2025-2026, as on December 31, 2025)

Ministry/Department:-INFORMATION & BROADCASTING

Group	Number of Employees						
	Total Post	Reserved posts for PwDs	A	B	C	D	E
Group A	3276	77	13	1	21	0	1
Group B	15369	577	10	16	86	2	0
Group C & D	16774	396	29	10	75	1	1
Total	35419	1050	52	27	182	3	2

- Note :-
- A) Blindness or low vision;
 - B) Deaf and hard of hearing;
 - C) Locomotor disability including cerebral palsy, leprosy cured, dwarfism, acid attack victims and muscular dystrophy;
 - D) Autism, intellectual disability, specific learning disability and mental illness;
 - E) Multiple disabilities from amongst persons under clauses (a) to (d) including deaf-blindness in the posts identified for each disability.

■■■



The Secretary, Ministry of Information & Broadcasting, Shri Sanjay Jaju participates in the nationwide shramdaan, “Ek Din, Ek Ghanta, Ek Sath” in view of Swachhata Hi Sewa (SHS)-2025 at Shastri Bhawan, in New Delhi on September 25, 2025.

The Hindi Section of the Ministry of Information & Broadcasting (Main Secretariat) functions with sanctioned strength of one post of Director (OL), one post of Deputy Director (OL), two posts of Assistant Director (OL), two posts of Senior Translation Officer, two posts of Junior Translation Officer, and other supporting staff to increase the progressive use of Official Language Hindi in day-to-day official work and to implement the Official Language Policy of the Union and Rules made therein.

An Official Language Implementation Committee (OLIC) has been constituted under the chairmanship of Senior Economic Advisor in the Ministry and its meetings are being held regularly. In these meetings, the status of implementation of the Official language in the Ministry and its 14 subordinate Media Units is reviewed and suggestions/decisions taken are communicated to all Divisions/Wings to increase the use of Hindi in the official work.

To encourage all the employees and officers to increase the use of Hindi in official work, a Hindi Pakhwada (Fortnight) was organised from September 14-28, 2025 in the Ministry (Main Secretariat). The message of Hon'ble Minister of Information & Broadcasting was circulated in the Ministry and subordinate

Media Units on the occasion of Hindi Diwas on September 14, 2025.

During the Hindi Pakhwada, 6 Hindi competitions were organised for Hindi and Non-Hindi employees. Besides, the Incentive Scheme for Original Hindi Noting/Drafting is being implemented in the Ministry every year. A total of 194 officials participated in these competitions and total 46 prizes were distributed. Hindi Pakhwada Samapan Samaroh was organised in the Ministry and all winners were felicitated and given the certificates by the Senior Economic Advisor, Information & Broadcasting.

During the year, the Second Sub Committee of the Committee of Parliament on Official Language inspected Subordinate and attached offices of the Ministry. In pursuance of the target given in the Annual Programme of Official Language Department, six Media Units and 10 sections of the Ministry were inspected during the period. Quarterly reports on the progressive use of Hindi of Ministry were regularly sent to Department of Official Language, Ministry of Home Affairs.

The website of Ministry of Information & Broadcasting is bilingual (Hindi and English) and is updated regularly.

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The Vice President, Shri C. P. Radhakrishnan, the Deputy Chairman of Rajya Sabha, Shri Harivansh and the Hon'ble Minister of Information & Broadcasting; Electronics and Information Technology and Railways Shri Ashwini Vaishnaw at the release of the compiled books on Prime Minister's speeches, titled 'Sabka Saath, Sabka Vikas, Sabka Vishwas, Sabka Prayas', in New Delhi on September 22, 2025.

- “To review the programmes and monitor implementation of development schemes for women in accordance with the guidelines of the National Commission for Women, a Women Cell was created in the Ministry in 1992. Later in accordance with the Supreme Court guidelines laid down in Vishakha & Others Vs. State of Rajasthan case, the Cell was re-constituted on 16th May 2002 as the Complaint Committee for matters relating to sexual harassment at workplace. An external expert from YWCA as non-official member in the Women Cell was included on 13th January, 2006.
- Later on, in accordance with the guidelines of the Supreme Court and recommendations of National Commission for Women, Women’s Cell has been renamed as “Internal Complaint Committee” on December 25, 2013.
- This Committee has been reconstituted on January 20, 2025 vide Circular No. B-11020/17/2011-Admn.III (Vol-II). Ms. Meenu Batra, Joint Secretary (Administration), Ministry of Information & Broadcasting has been nominated as Chairperson of ICC. Besides, Ms. Pranita Biswasi, National Programmes Manager, an external expert from YWCA of India, has been nominated as non-official member of this Committee. Three other women members and two male members of the Ministry are its official members.
- The Internal Complaint Committees are also functioning in the attached/ subordinate offices and autonomous bodies of the Ministry. The Guidelines regarding Central Civil Services (Conduct) Rules, 1964 regarding prevention of sexual harassment of women at workplace issued by Department of Personnel & Training from time to time are also forwarded to all the Media Units under this Ministry for adherence.
- Furthermore, as per direction of Hon’ble High Court of Orissa in the W.P. (C) No. (PIL) 33000 of 2022 *Smt. Biyot Projna Tripathy* vs. Government of Orissa before the Hon’ble High Court of Orissa Bench at Cuttack and in compliance of the decision taken during the last Internal Complaints Committee meeting in this Ministry, necessary billboard, notice board, She-Box (Sexual Harassment electronic box), and Do’s & Don’ts along with the poster have been installed at different places of the Main Secretariat of this Ministry.

■■■



Hon'ble Minister of State for Information & Broadcasting and Parliamentary Affairs, Dr. L. Murugan, addressing at the release of the book of ModiNomics: The Journey of Inclusive Growth by Shri Sameer Kochhar, Chairman of the SKOCH Group, in New Delhi on September 20, 2025.

1. The vigilance framework within the Ministry operates under the overall supervision of the Secretary, Ministry of Information & Broadcasting. The Ministry's Vigilance Wing is headed by the Chief Vigilance Officer (CVO), holding the rank of Additional Secretary or Joint Secretary, whose appointment is approved by the Central Vigilance Commission (CVC). The CVO is selected from among the Divisional Heads of the Ministry.
2. Within the Ministry, the CVO is assisted by a Deputy Secretary (Vigilance), Under Secretary (Vigilance), and a dedicated Vigilance Section supervised by two Section Officers with assistance from ASOs and attached staff. Acting as a vital conduit, the CVO facilitates communication between the Ministry and its subordinate/attached offices, as well as with the CVC and the Central Bureau of Investigation (CBI).
3. Independent vigilance mechanisms are in place across the Ministry's autonomous/attached/subordinate offices, Public Sector Undertakings, and Institutes/Deemed to be universities. The CVO of the Ministry oversees and coordinates vigilance activities across these entities in accordance with the guidelines established by the CVC. Prasar Bharati (Broadcasting Corporation of India), an autonomous organisation under the Ministry, also has an independent CVO who is appointed by the Department of Personnel & Training (DoP&T), Government of India to manage its extensive vigilance-related responsibilities.
4. The Vigilance framework within the Ministry and its affiliated Media Units/organisations is dedicated to create a corruption-free work environment through systematic efforts and systemic improvements aimed at streamlining procedures. These efforts include, but are not limited to, conducting regular and surprise inspections, implementing staff rotation policies for sensitive positions and ensuring strict adherence to established rules and protocols.
5. Between January 1, 2025 and December 31, 2025, a total of 20 regular inspections and 10 surprise inspections were conducted. The Ministry and its media units received 316 fresh complaints from various sources, all of which were scrutinised, leading to preliminary inquiries being initiated in 35 instances. Additionally, 22 preliminary inquiry reports were received during this timeframe. Departmental actions for Major Penalties commenced in 14 new cases and for Minor Penalties in two new cases. During this period, major penalties were imposed in 25 cases and minor penalty was imposed in one case, while administrative measures were taken in accordance with relevant rules in six cases.
6. To ensure transparency, equity, and competitiveness in public procurement, CVC recommends adoption and implementation of the concept of the Integrity Pact by Government organisations, PSEs, etc. The Pact essentially envisages an agreement between the prospective vendors/bidders and the buyer, committing the persons/officials of both sides not to resort to any corrupt practices in any aspect and at any stage of the contract. Integrity Pact is implemented through a panel of Independent External Monitors (IEMs) appointed by the organisation, who review independently and objectively, whether

and to what extent parties have complied with their obligations under the Pact. The Ministry has appointed two IEMs viz. Smt. Rashmi Verma, IAS (Retd.) and Shri Om Prakash Dadhich, IRS (Retd.), w.e.f. March 31, 2023, for an initial period of three years.

7. In pursuance to the directions of the Central Vigilance Commission, a **Three months' campaign** from August 18, 2025, to November 17, 2025 was undertaken for promoting **Preventive Vigilance** with a focus on building awareness and upholding integrity, alongside the **Vigilance Awareness Week (VAW) 2025** observed from October 27, 2025 to November 2, 2025. The theme of the campaign was **"Vigilance: Our Shared Responsibility"**. The focus areas for the campaign period were (a) Disposal of pending complaints, (b) Disposal of pending cases, (c) Capacity Building programs, (d) Asset Management, and (e) Digital initiatives.
8. The Ministry and its Media Units executed a targeted campaign across five critical areas of Preventive Vigilance, resulting in tangible achievements and marked advancements that have reinforced the Ministry's vigilance framework.
9. Apart from focusing on disposal of pending complaints and cases during the Three Months' campaign 2025 on preventive vigilance, the Ministry conducted special

in-house trainings with an expert Ex-ISTM faculty on important vigilance subjects titled 'Investigation & Report' and 'Framing of Chargesheet'. This was complemented by completion of identified courses on iGOT platform by thousands of officers/ officials of the Ministry and its Media Units/ organisations/subordinate/field offices across the country. Notable progress was made under Asset Management in documenting, verifying and digitising the assets and property/lease agreements and showcasing new Digital Initiatives.

10. As part of Vigilance Awareness Week observed from October 27, 2025 to November 2, 2025, various competitions, quizzes, workshops, discussions, broadcasting special programmes through DD/AIR, distribution/display of pamphlets/banners/posters, production of radio programmes/short film, administering Integrity Pledge etc. among other activities were organised. These activities saw enthusiastic participation from officers and staff. The winners of these competitions were felicitated with cash awards. As part of outreach activities, several on-ground programmes were organised nationwide by Prasar Bharati and Central Bureau of Communication (CBC) involving students in schools, colleges and Gram Sabhas. The fourth edition of the in-house Vigilance journal 'Satark-2025' is also being published.

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Hon'ble Minister of Information & Broadcasting; Electronics and Information Technology and Railways, Shri Ashwini Vaishnaw interacting with the winners of the Create in India Challenge at WAVES 2025.



Glimpses of the CBC PRT's Cultural Performances during the 56th International Film Festival of India (IFFI), in Goa on November 24, 2025.

Citizen's Charter

"The Citizens'/Clients' Charter of the Ministry of Information & Broadcasting is available on the website of the Ministry i.e. <https://www.mib.gov.in>. The following 13 main services have been included in the Charter, which are being provided by this Ministry directly to its stakeholders:-

- (i) Issue of license for providing DTH services to prospective licenses;
- (ii) Issue of registration to Multi System Operators;
- (iii) Issue of license for providing HITS services to prospective licensee;
- (iv) Registration of Television Rating Points (TRP) Agencies to operate in India;
- (v) Setting up teleports by TV Channels for up linking/ down linking;
- (vi) Issue of permission for Uplinking/ Downlinking of TV Channels uplinked from India;
- (vii) Issue of permission for Downlinking of TV Channels uplinked from abroad;
- (viii) Issue of permission for Uplinking by New Agency;
- (ix) Grant of permission for setting up of Community Radio Stations (CRS);
- (x) Issue of approval letter for the publication of Indian editions of foreign magazines/ journals/periodicals/New Magazines by an entity having foreign investment in the category of Specialty/Technical/ Scientific;
- (xi) Issue of approval letter for the publication of Indian editions of foreign magazines dealing with news and current affairs/ newspapers by an entity having foreign investment/facsimile edition of foreign newspaper by an entity having/not having foreign investment;
- (xii) Grievance Redressal Mechanism; and Issue of permission letter to the foreign Producers for filming a feature film/reality TV show/commercial TV serials in India through FFO.

GRIEVANCE REDRESSAL MECHANISM

The Grievance petitions received in the Ministry are registered and processed on the computerised Centralised Public Grievance Redress and Monitoring System (CPGRAMS). The Grievance/petitions are sent to the concerned Media Units/Sections to redress these Grievances, with the direction to send a suitable reply to the petitioner, as per the extant guidelines of Department of Administrative Reforms and Public Grievances (DARPG), as amended from time to time. To expedite the redressal, these Grievances/petitions are monitored on a regular basis, by sending reminders to the concerned Grievance Redressal Officers (GROs), convening regular review meetings, etc.

In all the Sections, Media Units, attached/ subordinate offices, autonomous bodies and public sector undertakings working under the administrative control of the Ministry, an officer not below Junior Administrative Grade is designated as GRO of the Unit. The GRO is responsible for furnishing timely reply to the petitioner without compromising with the quality of disposal. In cases of important and urgent nature, discussions are held with senior officers of the concerned media units/offices for quick and satisfactory redressal. In case the petitioner is not satisfied with the reply, he may lodge an appeal on the CPGRAMS Portal. The reply to the Appeals is reviewed by the Nodal Appellate Authority of the Ministry for final disposal of the case.

The guidelines regarding redressal of public grievances/activating machinery for redressal of public grievances received from DARPG and other sources are circulated to all media units/Offices, as and when required. Further, to ensure appropriate redressal, the disposal/reply of Grievances is also monitored in this Ministry.

TIME FRAME PRESCRIBED FOR REDRESSAL OF THE GRIEVANCES:

S. No.	Subject	Time
1.	Time taken for transfer of the Grievance Petition to the concerned Administrative Wing/Responsibility Centre	2 days
2.	Time taken to give final reply to the petitioner from the date of receipt of grievance or date of receipt of clarification / additional information sought from the petitioner, whichever is later	21 days

Grievance Status of the Ministry from 01-01-2025 to 31-12-2025

Brought Forward as on 31/12/2024	Grievances Received (from 01-01-2025 to 31-12-2025)	Total Grievances	Grievances Disposed (from 01-01-2025 to 31-12-2025)	Grievances Pending as on 31-12-2025
176	5290	5466	5318	148

Appeals Status of the Ministry from 01-01-2025 to 31-12-2025

Brought Forward as on 31/12/2024	Grievances Received (from 01-01-2025 to 31-12-2025)	Total Grievances	Grievances Disposed (from 01-01-2025 to 31-12-2025)	Grievances Pending as on 31-12-2025
51	801	852	747	105

Majority of grievances received by the Ministry are of the following categories:

Sr. No	Grievance Category	Received During	Percentage of Grievance received from 01.01.2025 to 31.12.2025
1.	Petitions pertaining to other Ministries	1032	19.5%
2.	Digital Media Content	677	12.8%
3.	Category not assigned due to auto forward	565	10.7%
4.	Pension Matters Delay in release of pension and other benefits	503	9.5%
5.	Complaints against DTH Operators LCOs & MSOs	404	7.6%
6.	Suggestions and Queries	321	6.1%
7.	Broadcasting Content News and Non News Programmes	301	5.7%
8.	Miscellaneous	251	4.7%
9.	Film Content Matters	171	3.2%
10.	Registration and Title Verification	169	3.2%
11.	Press Journalist Issues	136	2.6%
12.	Corruption and Malpractices	126	2.4%
13.	Service Matters Regular Employees	123	2.3%
14.	Service Matters Casual Employees	88	1.7%
15.	Subscription Publication of DPD Journals	88	1.7%
16.	Broadcasting Content Advertisements	83	1.6%
17.	Compassionate Appointments	68	1.3%
18.	Press Content matters	61	1.2%
19.	Pension Matters Wrong fixation of pension	42	0.8%
20.	Pension Matters Revision of Pension	36	0.7%
21.	Harassment and Misbehaviour	35	0.7%
22.	Advertisement and Publicity Matters	9	0.2%
23.	Not Assigned	1	0.0%
	Total	5290	100%





Glimpses of the CBCs troupes Cultural Performances during the 56th International Film Festival of India (IFFI), in Goa on November 23, 2025.



Glimpses of the 'WAVES Films Bazaar' during the 56th International Film Festival of India (IFFI), in Goa on November 22, 2025.

The Right to Information (RTI) Act, 2005, provides freedom to every citizen to secure access to information under the control of public authorities, consistent with public interest, in order to promote openness, transparency and accountability in administration and in relation to matters connected therewith or incidental thereto. 'Right to Information' means the right to information accessible under this Act, which is held by or under the control of any public authority and includes the right to:-

1. Inspection of work, documents, records;
2. Taking notes, extracts or certified copies of documents or records;
3. Taking certified samples of material;
4. Obtaining information in the form of CDs or in any other electronic mode or through printouts where such information is stored in a computer or in any other device.

Implementation of RTI Act in the Main Secretariat:

Under the provisions of the Right to Information Act, 2005 (RTI Act), a nodal RTI Section, was set up in Ministry of Information & Broadcasting to coordinate the RTI-related work. This Section collects, dispenses, and transfers the applications seeking information under the RTI Act, 2005, to the Central Public Information Officers (CPIO)/ Public Authorities concerned with the subject matter.

All applications, appeals, and decisions of the Central Information Commission (CIC) under RTI Act, 2005, related to the Ministry are received in the RTI Cell. The Ministry of I&B has designated 27 Central Public Information Officers and 22 First Appellate Authorities (FAAs) to provide information and to take decision on the appeals filed. The List of Central

Public Information Officers and First Appellate Authorities is available in this Ministry's website <https://mib.gov.in>.

The year-wise RTI applications & appeals received and processed are reflected below:

Year	No. of applications & appeals received and action taken
2022	1,365
2023	1,191
2024	1,420
2025	1,602

During 2025, a total of 1,460 RTI applications and 142 appeals have been received in RTI Cell, out of which 1,249 applications and 100 appeals were received online. All applications and appeals were promptly transferred/forwarded to the concerned public authorities/Central Public Information Officers for providing information to the applicants. An amount of ₹4,940 was received as application fee/information charges/inspection charges during 2025. Apart from this, RTI Cell also attends to all RTI queries received from visitors.

Mechanism to deal with RTI applications

All applications received under RTI Act are scrutinised and RTI applications which do not concern this Ministry are transferred to the concerned public authority and the remaining applications are forwarded to the concerned Central Public Information Officers in the Ministry.

As a mechanism to follow up on the pending applications, frequent reminders are sent to Central Public Information Officers so

that there may not be any delay in providing information to the applicant.

RTI applications and appeals received through online RTI portal are forwarded online to concerned Central Public Information Officers/First Appellate Authorities of the Ministry. RTI applications and appeals received in physical form are being scanned, uploaded and forwarded to concerned Central Public Information Officers and First Appellate Authorities of the Ministry for speedy and timely disposal. All the Central Public Information Officers and First Appellate Authorities have been provided username and password to check status of the applications/appeals and send online replies.

Implementation of Section 4 of the RTI Act, 2005

The Ministry has already completed the

obligations under Section 4(1)(b) and 4(2) which deals with suo moto disclosure of all information held by the Public Authority Information Manual under RTI Act, 2005, is being revised/updated by Ministry of Information & Broadcasting from time to time. Quarterly Report on number of applications/appeals received, rejected, transferred is uploaded on the CIC's website regularly.

Implementation of RTI Act in the Attached/ Subordinate offices of the Ministry

Central Public Information Officers and First Appellate Authorities have been appointed by all the attached/ subordinate/ PSUs and autonomous bodies under this Ministry. They are working in accordance with the instructions issued in this regard by Department of Personnel and Training from time to time.

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Glimpses of the 'WAVES Films Bazaar' during the 56th International Film Festival of India (IFFI), in Goa on November 22, 2025.



The Ministry of Information and Broadcasting, Additional Secretary, Shri Prabhat administering the Rashtriya Ekta Diwas 2025 pledge, in New Delhi on October 31, 2025.

Accounting organisation of Ministry of Information & Broadcasting

The Secretary, as the Chief Accounting Authority in the Ministry, discharges his functions with the assistance of Financial Adviser and Chief Controller of Accounts. The Chief Controller of Accounts is Chief Accounting Officer of Departmentalised Accounts Organisation (DAO) and performs its duties with the assistance of Senior Controller/Deputy Controller/Assistant Controller of Accounts, Principal Accounts Officers at HQ and 15 Pay & Accounts Offices (PAOs). These include six PAOs attached to Prasar Bharati and their field formations for the purpose of GPF and Pension only. Zonal Internal Audit Parties are stationed at New Delhi, Chennai, Kolkata, and Mumbai whose works are being monitored by Internal Audit Wing at HQ (New Delhi).

Responsibilities

The overall responsibilities of DAO are as follows:-

- Consolidation of monthly accounts of Ministry and its submission to the CGA.
- Annual Appropriation Accounts.
- Statement of Central Transactions.
- Preparation of “Accounts at a Glance”.
- Union Finance accounts which are submitted to the O/o CGA, Ministry of Finance and Principal Director General of Audit.
- Payments of grants-in-aid to Grantee Institutions/Autonomous Bodies etc.
- Rendering technical advice to all PAOs and Ministry; if necessary, in consultation with other organisations like DoPT, Ministry of Finance and O/o CGA etc.
- Preparation of Receipt Budget.
- Preparation of Pension Budget.
- To maintain necessary liaison with the office of the Controller General of Accounts and to effect overall co-ordination and control in accounting matters and accredited bank.
- To verify and reconcile all receipts and payments made on behalf of Ministry of Information & Broadcasting through the accredited Bank i.e. State Bank of India.
- To maintain accounts with Reserve Bank of India relating to Ministry of Information & Broadcasting and to reconcile the cash balances.
- To ensure prompt payments.
- Speedy settlement of Pension/Provident fund and other retirement benefits.
- Internal Audit of the Ministry, subordinate and attached offices under Ministry of Information & Broadcasting and its Grantee Institutions, Autonomous Bodies etc.
- To make available accounting information to all concerned Authorities/Divisions.
- Budget coordination works of Ministry of Information & Broadcasting.
- Monitoring of New Pension Scheme and revision of pension cases from time to time.
- Computerisation of Accounts and e-payment.
- Administrative and co-ordination function of the accounting organisation.
- Roll-out of PFMS under Central Sector Schemes in Grantee Institutions/Autonomous Bodies.
- Non-Tax Receipt Portal (NTRP) in Ministry of Information & Broadcasting.

The Pay and Accounts Office (PAO) is the basic Unit of Departmentalised Accounting Organisation. Its main function includes:-

- Pre-check and payment of all bills, including those of loans and grants-in-aid, submitted by Non-Cheque Drawing DDOs.
- Accurate and timely payments in conformity with prescribed rules and regulations.
- Timely realisation of receipts.
- Issue of quarterly letter of credit to Cheque Drawing DDOs and post check of their vouchers/bills.
- Compilation of monthly accounts of receipts and expenditures made by them incorporating them with the accounts of the Cheque Drawing DDOs.
- Maintenance of GPF accounts other than merged DDO and authorisation of retirement benefits.
- Maintenance of all DDSR Heads.
- Efficient service delivery to the Ministry/ Department through banking arrangement by way of e-payment.
- Adherence to the prescribed Accounting Standards, rules and principles.
- Timely, accurate, comprehensive, relevant and useful financial reporting.
- Procuring and supplying of cheque books for and on behalf of PAOs/Cheque Drawing DDOs.

Accounting information and data are also provided to the Financial Adviser and Chief Accounting Authority i.e. Secretary to facilitate effective budgetary and financial control. Monthly and progressive expenditure figures under various sub-heads/object-heads of the grant of the Ministry of Information &

Broadcasting are furnished to Budget Section of the Ministry including Jt. Secretary of the Media Division. Progress of expenditure against budget provisions is also submitted weekly to the Secretary and Addl. Secretary & Financial Adviser as well as Heads of Divisions of the Ministry, controlling the grant for the purpose of better monitoring of expenditure in last quarter of the financial year.

The Accounting organisation also maintains accounts of long-term advances such as House Building Advance and GPF accounts of employees of the Ministry.

The verification and authorisation of pensionary entitlement of officers and staff members is done by the Pay & Accounts Offices on the basis of service particulars and pension papers furnished by Heads of Offices. All retirement benefits and payments like gratuity, cash equivalent to leave salary as well as payments under Central Government Employees Group Insurance Scheme, General Provident Fund, etc. are released by Pay & Accounts Offices on receipt of relevant information/ bills from DDOs.

Internal Audit Wing

The Internal Audit Wing carries out audit of accounts of various offices of the Ministry to ensure that rules, regulations, and procedures prescribed by the government are adhered to by these offices in their day to day functioning. The Internal Audit Wing working under the overall guidance of Chief Accounting Authority and Financial Adviser has focused on strengthening governance structures, capacity building and leveraging technology in appropriate manner to ensure an efficient and effective Internal Audit practice. There are 215 units (Prasar Bharati-136 and Non Prasar Bharati-79) located all over India under various media units of the Ministry located across the country, which fall within the purview of Internal Audit.

Status of Outstanding Internal Audit paras in Ministry of Information & Broadcasting and Prasar Bharati as on January 01, 2025, and December 31, 2025, are given below:-

I. PRASAR BHARATI				
Zone	Outstanding Paras upto 01.01.2025	Paras Raised from 01.01.2025 to 31.12.2025	Paras Dropped from 01.01.2025 to 31.12.2025	Total Outstanding Paras as on 31.12.2025
South Zone (Chennai)	560	30	215	375
West Zone (Mumbai)	419	52	13	458
North Zone (Delhi)	417	11	19	409
East Zone (Kolkata)	640	62	133	569
TOTAL (I)	2,036	155	380	1,811
II. OTHER UNITS OF MoI&B				
Zone	Outstanding Paras upto 01.01.2025	Paras Raised from 01.01.2025 to 31.12.2025	Paras Dropped from 01.01.2025 to 31.12.2025	Total Outstanding Paras as on 31.12.2025
South Zone (Chennai)	292	24	63	253
West Zone (Mumbai)	606	8	8	606
North Zone (Delhi)	469	52	54	467
East Zone (Kolkata)	356	47	36	367
TOTAL (II)	1,723	131	161	1,693
Grand Total (I + II)	3,759	286	541	3,504

Individual Running Ledger Accounting (IRLA) -

Pay & Accounts Office (IRLA) came into existence along with other departmentalised PAOs of other Ministries. The idea of IRLA system (Individual Running Ledger Accounts for Group – A officers) originated to keep all service and payment details in a centralised system so that officers of Media Units of the Ministry of Information & Broadcasting and

Prasar Bharati, who have an all India transfer liability can draw their salary conveniently.

Pay & Accounts Office (IRLA) is maintaining service and salary records of Group A Officers of Media Units of the Ministry of Information & Broadcasting and offices of Prasar Bharati (Doordarshan & All India Radio) located in various cities all over the country. IRLA officers posted in Prasar Bharati may log in on the website <https://accounts.prasarbharati.org>

to view and download salary slip, Income tax Form-16, GPF statement, etc. and other IRLA officers get the aforementioned facilities (except Income Tax Form-16) in EIS module of PFMS.

Banking Arrangements-

State Bank of India is the accredited bank for PAOs and its field offices in the Ministry of Information & Broadcasting. E-payments processed by the PAOs/CDDOs are settled through CMP, SBI, Hyderabad in favour of the bank account of vendors/beneficiaries. In some cases, cheques issued by the PAOs/CDDOs are presented to the nominated branch of the accredited bank for payment. The receipts are also remitted to the accredited banks by the respective PAOs/CDDOs apart from Non-Tax-Receipt Portal (NTRP). Any change in accredited bank requires specific approval of Controller General of Accounts, Department of Expenditure, Ministry of Finance.

Principal Accounts Office has 15 Pay & Accounts Offices, including of six PAOs attached with Prasar Bharati. Six PAOs are located in New Delhi, two each in Mumbai, Chennai, Kolkata, and one each in Nagpur, Lucknow and Guwahati. All payments pertaining to the Department/Ministry are made through PAOs/CDDOs attached with respective PAOs. Drawing and Disbursing Officers present their claims/bills to the designated PAOs/CDDOs, who issue cheques/releases e-payments after exercising the necessary scrutiny as per

provisions contained in Civil Accounts Manual, Receipt and Payment Rules and other orders issued by Govt. from time to time. All payments are routed through PFMS and e-payments being directly credited into the beneficiary's bank account.

PUBLIC FINANCIAL MANAGEMENT SYSTEM (PFMS)

Public Financial Management System (PFMS) is a web-based online software application developed and implemented by the Controller General of Accounts (CGA), Department of Expenditure, Ministry of Finance, Government of India. The outputs/deliverables for the various modes/functions of PFMS include (but are not limited to):

- Payment & Exchequer Control
- Accounting of Receipts (Tax & Non-Tax)
- Compilation of Accounts and Preparation of Fiscal Reports
- Integration with Financial Management Systems of States

The primary function of PFMS today is to facilitate sound Public Financial Management for Government of India by establishing an efficient fund flow system as well as a payment cum accounting network.

PFMS is also the channel for payment, accounting and reporting under Direct Benefit Transfer. As such, every Department/Ministry of Government of India transfers funds electronically to beneficiaries (individual or

institution) through PFMS.

At present, all 15 Pay & Accounts Offices of M/o Information & Broadcasting (including six PAOs attached with Prasara Bharati for GPF & Pension) are functioning successfully on PFMS.

Various Modules of PFMS:

I. **Employees Information System (EIS)**

Module of PFMS: This Module has been implemented in all Drawing & Disbursing Offices of Ministry of Information & Broadcasting for salary related work.

II. **CDDO Module of PFMS:** CDDO module of PFMS has been rolled out in all Cheque Drawing and Disbursing Offices of Ministry of Information & Broadcasting.

III. **Online Portal (Bharatkosh) for collection of Non-Tax Revenue in the Ministry:**

- NTR Portal has been functional in Ministry of Information & Broadcasting from November 01, 2016.
- The objective of Non-Tax Receipt Portal (NTRP) is to provide a one-stop window to citizens/corporate/other users for making online payment of Non-Tax Revenue payable to Government of India (GoI).
- Non-Tax Revenue of Government of India comprise of a large bouquet of receipts, collected by individual departments/ministries. Primarily these receipts come from Dividends, Interest receipts,

Spectrum charges, RTI application fee, purchase of forms/magazines by students and many other such payments by citizens/corporate/other users.

- The online electronic payment in a completely secured IT environment, helps common users/citizens from the hassle of going to banks for making drafts and then to Government offices to deposit the instrument for availing the services. It also helps avoidable delays in the remittance of these instruments into Government account as well as eliminates undesirable practices in the delayed deposit of these instruments into bank accounts.
- NTRP facilitates instant payment in a transparent environment using online payment technologies such as Internet Banking, Credit/Debit Cards.
- The collection of Non-tax revenue of the Ministry is ₹1,303 crores for the period from January 01, 2025, to December 31, 2025, through Bharatkosh on NTR portal.

Other developments in the Ministry:

- #### I. **Treasury Single Accounts (TSA) module in Autonomous Bodies:** Bringing Autonomous Bodies under TSA system has been done to facilitate release of Government grants to Autonomous Bodies (ABs)/implementing agencies 'just-in-time' and avoiding parking of funds in PSBs/accumulation of unutilised grants

with ABs/agencies. This would also avoid cash transfers to ABs/agencies in lump sum and facilitate drawdown from Government account as and when required.

Objective of TSA:

- To enhance the efficiency of fund flow to ABs by using the 'Just in time' principle for release of funds and thereby ensuring better cash management in Government of India.
- To decrease the interest burden of the Government by decreasing the quantum of borrowings.
- To avoid parking of funds released by Government to ABs in their Bank Accounts.

TSA system has been implemented in all five Autonomous Bodies i.e. Prasar Bharati, IIMC, PCI, SRFTI and FTII. Apart from ABs, TSA has also been implemented in NFDC (PSU) during the financial year 2022-23.

II. Electronic bill (e-bill) system module in

PFMS: The e-bill module of PFMS has been developed in PFMS by the Office of CGA. PFMS is the payment platform managed by Department of Expenditure, Ministry of Finance through the Office of CGA for use of PAOs/DDOs of Central Ministries/ Departments. The new system involves a Business Process Re-engineering

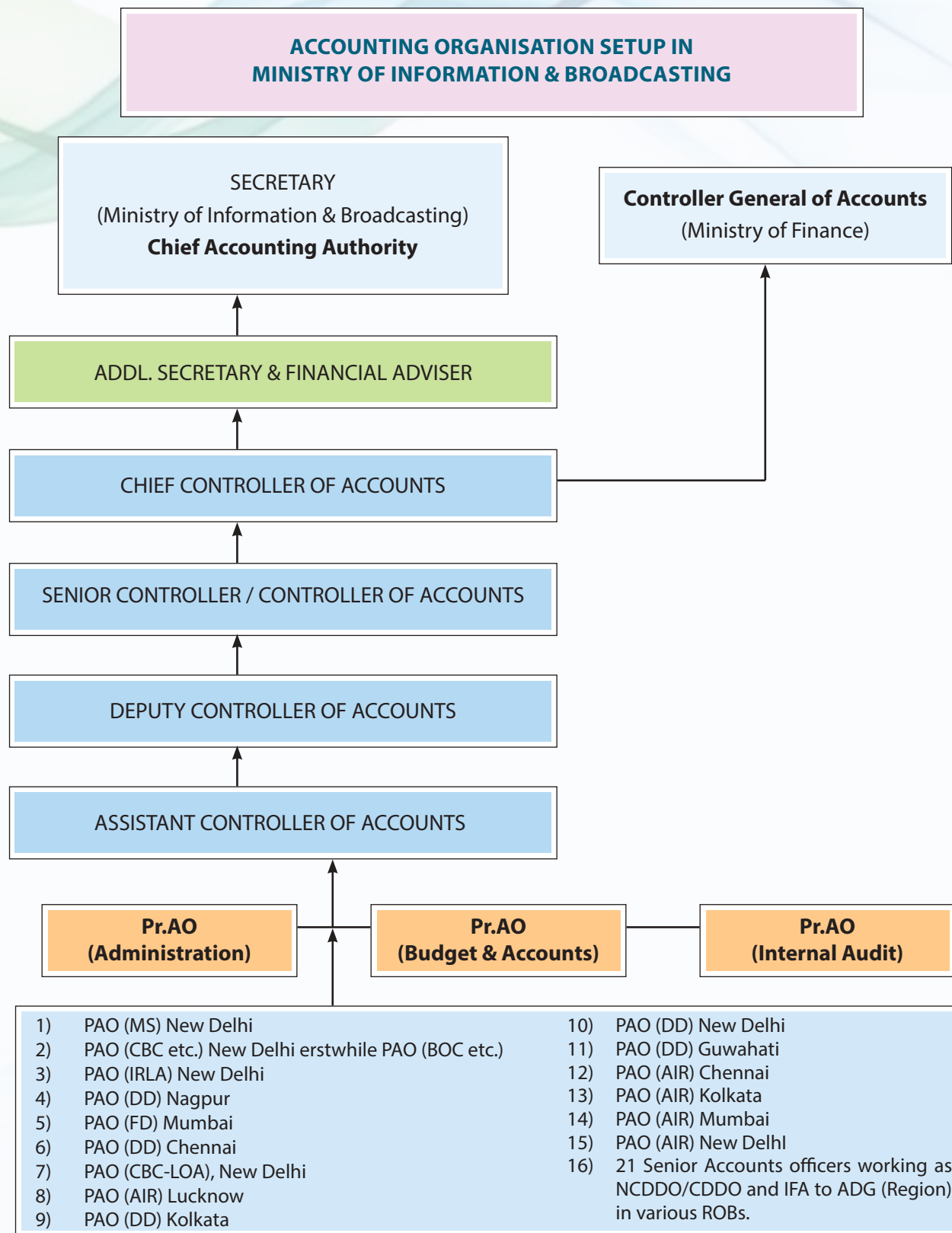
(BPR) by leveraging the Information Technology in Central Government system to transform entire payment process in the paperless concept. The e-bill system aims to reduce the payment cycle time and enhance transparency and efficiency in Government payment system. It is a citizen centric approach in which the physical interface between claimants and Government authorities responsible for receiving and processing claims will be minimised.

The e-bill module of PFMS has already been rolled out in nine PAOs of the Ministry of Information & Broadcasting.

Advantages of e-payment

- Saving in time and effort due to online fund transfer using digitally signed unique e-authorisation ID.
- Secure mode of payment.
- Transparency in payment procedure.
- Elimination of physical cheques and their manual processing.
- Elimination of constraints of manual deposit of cheque by the payee into his bank account.
- Enhancement of overall payment processing efficiency.
- Online auto-reconciliation of payments.
- Efficient compilation of accounts.
- Complete audit trail of transactions at all level.

ACCOUNTING ORGANISATION OF THE MINISTRY





Senior Officials of the Ministry of Information and Broadcasting attend the 'Har Ghar Tiranga' – The Patriotic Film Festival, organised by the Ministry of Information and Broadcasting and the National Film Development Corporation, at Siri Fort Auditorium, New Delhi, on August 11, 2025.

Sr. No.	Report No. & Year	Para No.	Details of Subject
1.	Report No. 22 of 2025 for the year 2022-23	Para 2.11 Chapter 2	Excess expenditure on Energy Charges
2.	Report No. 4 of 2025 for the year 2022-23	Para 4.4.1, Chapter 4 (Annexure 4.11A)	Injudicious re-appropriation from/ to minor/sub-heads
3.	Report No. 4 of 2025 for the year 2022-23	Para 4.2.2.4, Chapter 4 (Annexure 4.7)	Non-Surrender of savings
4.	Report No. 4 of 2025 for the year 2022-23	Para 4.2.2.3, Chapter 4 (Annexure 4.6B)	Significant savings at minor-head/sub-head level ₹100 Crore or more
5.	Report No. 4 of 2025 for the year 2022-23	Para 4.2.2.2 Chapter 4 (Annexure 4.5)	Significant savings at segment level- Revenue Voted
6.	Report No. 7 of 2021 for the year 2019-20	Para 3.2.2 Chapter 3 annexure 3.2	Analysis of Savings
7.	Report No. 7 of 2021 for the year 2019-20	Para 3.2.2.2 Chapter 3 (Annexure 3.6)	Other significant savings at minor-head/sub-head level
8	Report No. 16 of 2025 for the year 2023-24	Para 3.2.3 Chapter 3 (Annexure 3.3)	Loans and Advances
9	Report No. 16 of 2025 for the year 2023-24	Para 4.2.2.2 Chapter 4 annexure 4.5	Significant savings of ₹100 crore or more at segment level
10	Report No. 16 of 2025 for the year 2023-24	Para 4.2.2.3 Chapter 4 annexure 4.6 B	Significant savings at minor heads/ sub head level-other significant saving of ₹100 crore or more at minor/sub-head level
11	Report No. 16 of 2025 for the year 2023-24	Para 4.2.2.3 Chapter 4 (Annexure 4.6 C)	Significant savings at minor heads/ sub head level- Persistent savings at minor- head/ sub-head level
12	Report No. 16 of 2025 for the year 2023-24	Para 4.2.2.4 Chapter 4 annexure 4.7	Non surrender of savings



Announcement of 71st National Film Awards 2023 at National Media Centre, in New Delhi on August 01, 2025.

17 IMPLEMENTATION OF THE JUDGEMENTS/ORDERS OF CATS

Information on Implementation of the Judgements/Orders of in Central Administrative Tribunal (CAT) Cases of various media units of the Ministry of Information & Broadcasting for 2024-25.

Sr. No.	Media Unit/ Division	No. of orders received from CAT during 2024-25	No. of Judgements/ Orders implemented during 2024-25
1.	DG: AIR & CCW	94	75
2.	DG: DD	75	38
3.	FTII	1	1
4.	DPD	1	1
5.	PIB	1	1
6.	Vigilance Section	1	0
	TOTAL	173	116

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The Minister of State for Information & Broadcasting, Dr. L. Murugan, in a group photograph with Ambassadors at the 56th International Film Festival of India (IFFI), in Goa on November 21, 2025.

a) Plan Outlay of the following sectors

(₹in crore)

S. No.	Sector	GBS for FY 2025-26
1.	Information	196.11
2.	Films	416.98
3.	Broadcasting	556.63

b) North East Region Component of the total Central Sector Schemes Outlay (GBS). The breakup of North East Component is as under:

(₹in crore)

S. No.	Sector	GBS for FY 2025-26
1.	Information	19.62
2.	Films	42.39
3.	Broadcasting	55.84

c) Central Sector Schemes Outlay for FY 2025-26 in respect of Ministry of I&B

(₹in crore)

S. No.	Sector	GBS for FY 2024-25
1.	Information – DCID	196.11
2.	Films – DCDFC	416.98
3.	Broadcasting (a+b)	556.63
4.	a. Supporting Community Radio Movement in India	8.29
	b. BIND	548.34

■■■



Glimpses of 11th International Yoga Day celebrations organised by Ministry of Information and Broadcasting at Soochna Bhawan, in New Delhi on June 21, 2025

19

MEDIA UNIT-WISE BUDGET

DEMAND NO. 61: MINISTRY OF INFORMATION & BROADCASTING

Demand No. 61 covers the expenditure of the Ministry of Information & Broadcasting and its attached/sub-ordinate offices and autonomous bodies/grantee institutions, including Prasar Bharati.

1. Expenditure of the Ministry is categorised as:

A. **Establishment Expenditure of the Centre-** It includes establishment expenditure of the Main Secretariat and attached/sub-ordinate offices of the Ministry;

B. **Central Sector Schemes-** It includes scheme expenditure of four Central Sector Schemes namely (a) Development Communication & Information Dissemination (DCID), (b) Development, Communication

& Dissemination of Filmic Content (DCDFC), (c) Supporting Community Radio Movement in India, and (d) Broadcasting Infrastructure & Network Development (BIND); and

C. **Other Central Expenditure,** including those on Central Public Sector Enterprises (CPSEs) and Autonomous Bodies. It includes Grants-in-Aid to five Autonomous Bodies of this Ministry, namely, Film and Television Institute of India (FTII); Satyajit Ray Film and Television Institute (SRFTI); Indian Institute of Mass Communication (IIMC); Press Council of India (PCI), Prasar Bharati (PB), and also National Film Development Corporation - a central PSU Enterprise.

2. **The category-wise and media unit/ Autonomous Body & PSU/scheme wise budget is as under:**

Demand No. 61- Ministry of Information & Broadcasting				
Media Unit-wise Budget				
Revenue Section				
CAT. I ESTABLISHMENT EXPENDITURE OF THE CENTRE (Non-Scheme Expenditure)				
(₹in thousands)				
Name of Media Unit/Activity	Actuals 2024-25	BE 2025-26	RE 2025-26	BE 2026-27
Major Head-'2251' -Secretariat Social Services				
Main Secretariat	826080	902300	907900	902200
Principal Accounts Office (PAO)	268689	339300	292400	331600
Total Major Head '2251'	1094769	1241600	1200300	1233800
Major Head - '2205' - Art & Culture Certification of Cinematographic films for public exhibition				
Central Board of Film Certification	375900	381200	385500	329400
Major Head - '2220' - Information, Films & Publicity				
Electronic Media Monitoring Centre (EMMC)	123047	139400	137600	150700
New Media Wing (erstwhile Research, Reference & Training Division)	25922	35300	35500	48100
Press Information Bureau (PIB)	1069605	1111900	1187700	1206900

Central Bureau of Communication (erstwhile BOC)	1902717	2010900	1915050	1985299
Publications Division	463831	491600	451250	462200
Press Registrar General of India (erstwhile Registrar of Newspapers for India)	126917	122700	128700	115400
Contribution to International programme for the Development of Communications (IPDC)	0	1	1	1
Contribution to Asia Pacific Institute for Broadcasting Development (AIBD)	3312	3499	3499	3600
Payment of annual membership subscription to Association of Moving Images Archivists (AMIA)	0	0	0	0
Contribution to membership of International Organisations by NFAI	0	0	0	0
Total: Major Head '2220'	3715351	3915300	3859300	3972200
Total: Establishment Expenditure of the Centre (Revenue)	5186020	5538100	5445100	5535400
Major Head-'4220' -Capital outlay on Information & Publicity				
Main Secretariat	53885	181900	183400	176300
Principal Accounts Office (PAO)	2988	3500	4000	4000
Press Information Bureau (PIB)	47603	39000	38000	40600
Setting up of National Press Centre and Mini Media Centre of PIB	0	100	100	50000
Publications Division	16917	16500	14700	15200
Central Board of Film Certification	1058	1500	1300	1300
Central Bureau of Communication (erstwhile BOC)	34201	21900	24400	24400
New Media Wing	0	0	300	300
Press Registrar General of India (erstwhile Registrar of Newspapers for India)	2499	2500	3100	8100
Electronic Media Monitoring Centre (EMMC)	17429	20000	190200	135200
Total: Major Head '4220'	176580	286900	459500	455400
Total: Establishment Expenditure of the Centre (Revenue+Capital)	5362600	5825000	5904600	5990800
CAT II. CENTRAL SECTOR SCHEMES (SCHEME EXPENDITURE)				
INFORMATION SECTOR				
Development Communication & Information Dissemination (DCID)				
Normal- Major Head '2220'	1677436	2142800	1764900	2250000
NER- Major Head '2552'	0	238100	196200	250000
Total (DCID)	1677436	2380900	1961100	2500000
FILM SECTOR				
Development Communication & Dissemination of Filmic Content (DCDFC)				

Normal- Major Head '2220'	2984609	3116000	3627700	5482600
NER- Major Head '2552'	0	363000	423900	344500
Capital Major Head '4220'	257350	151000	187300	118400
Total (DCDFC)	3241959	3630000	4238900	5945500
BROADCASTING SECTOR				
Supporting Community Radio Movement in India				
Normal- Major Head '2220'	76467	156600	71600	71600
NER- Major Head '2552'	0	17400	8400	8400
Total	76467	174000	80000	80000
Broadcasting Infrastructure Network Development (BIND)				
Normal- Major Head '2221'	2136894	4500000	4950000	4583100
NER- Major Head '2552'	0	500000	550000	509300
Total (BIND)	2136894	5000000	5500000	5092400
Total (Broadcasting Sector)	2213361	5174000	5580000	5172400
TOTAL CENTRAL SECTOR SCHEMES	7132756	11184900	11780000	13617900
OUT OF WHICH REVENUE SECTION	6875406	11033900	11592700	13499500
OUT OF WHICH NER ALLOCATION	0	1118500	1178500	1112200
ALLOCATION UNDER CAPITAL	257350	151000	187300	118400
CAT III. OTHER CENTRAL EXPENDITURE (AUTONOMOUS BODIES AND PUCILIC SECTOR UNDERTAKINGS)(NON-SCHEME EXPENDITURE)				
Revenue Section				
Indian Institute of Mass Communicaiton (IIMC)	833077	1086500	816500	830000
Press Council of India (PCI)	91983	104800	103400	112200
National Centre of Excellence for Animation,Visual Effects, Gaming and Comic- Extended Reality (NCoE AVGC XR)- Grants for Creation of Capital Assets	3911500	0	0	0
Film & Television Institute of India, Pune (FTII)	731100	891100	953300	899700
Satyajit Ray Institute of Film & Television Institute, Kolkata (SRFTI)	530000	524500	550000	800000
Prasar Bharati	24277551	23797000	40592400	22918800
National Film Development Corporation (NFDC)	180000	170000	330000	350000
Total - Other Central Expenditure (Autonomous Bodies)- Revenue Section	30555211	26573900	43345600	25910700
Capital Section				
National Centre of Excellence for Animation,Visual Effects, Gaming and Comic- Extended Reality (NCoE AVGC XR)- Investments	17000	0	0	0

Total- Capital Section (Other Central Expenditure)	17000	0	0	0
Total- Other Central Expenditure (Revenue+ Capital Section)	30572211	26573900	43345600	25910700
Grand Total (Revenue Section) (Establishment + Scheme+ Other Central Expenditure)	42616637	43145900	60383400	44945600
Grand Total (Capital Section) (Establishment + Scheme+ Other Central Expenditure)	450930	437900	646800	573800
Total - Demand No.61 (Revenue + Capital)	43067567	43583800	61030200	45519400

The overall RE 2025-26 & BE 2026-27 ceiling, fixed by MoF, stand at ₹6103.02 cr & ₹4301.94 cr, against BE 2025-26 allocation of ₹4358.38 cr (an enhancement of ₹1744.64 cr in RE 2025-26 & reduction of ₹56.44 cr in BE 2026-27, from BE 2025-26, respectively).

The broad comparison of category-wise expenditure (Establishment Expenditure, Central Sector Schemes & Other Central Expenditure) within BE 2025-26, RE 2025-26 and BE 2026-27, is as under: -

₹ in crores

Category	BE 2025-26	RE 2025-26	BE 2026-27
OVERALL ALLOCATION (M/o I&B)	4358.38	6103.02	4551.94
Out of which Capital	43.79	64.68	57.38
I. ESTABLISHMENT EXPENDITURE	582.50	590.46	599.08
(a) Salary including Allowances, LTC & Rewards	393.62	370.58	388.80
(b) Non-Salary (Establishment-Revenue)	160.19	173.94	164.74
(c) Non-Salary (Establishment-Capital)	28.69	45.95	45.54
II. CENTRAL SECTOR SCHEMES	1118.49	1178.00	1361.79
(a) BIND	500.00	550.00	509.24
(b) DCDFC	363.00	423.89	594.55
(c) DCID including Digital Outreach for Bharat	238.09	196.11	250.00
(d) Supporting Community Radio Movement in India	17.40	8.00	8.00
III. Other Central Expenditure	2657.39	4334.56	2591.07
(a) PRASAR BHARATI – GIA Salaries	2379.70	2235.56	2245.86
(b) GIA SALARY (OTHER AUTONOMOUS BODIES)	63.49	59.36	68.68
(c) Non-Salary - Revenue	214.20	2039.64	276.53
(d) Non-Salary- Capital	0.00	0.00	0.00

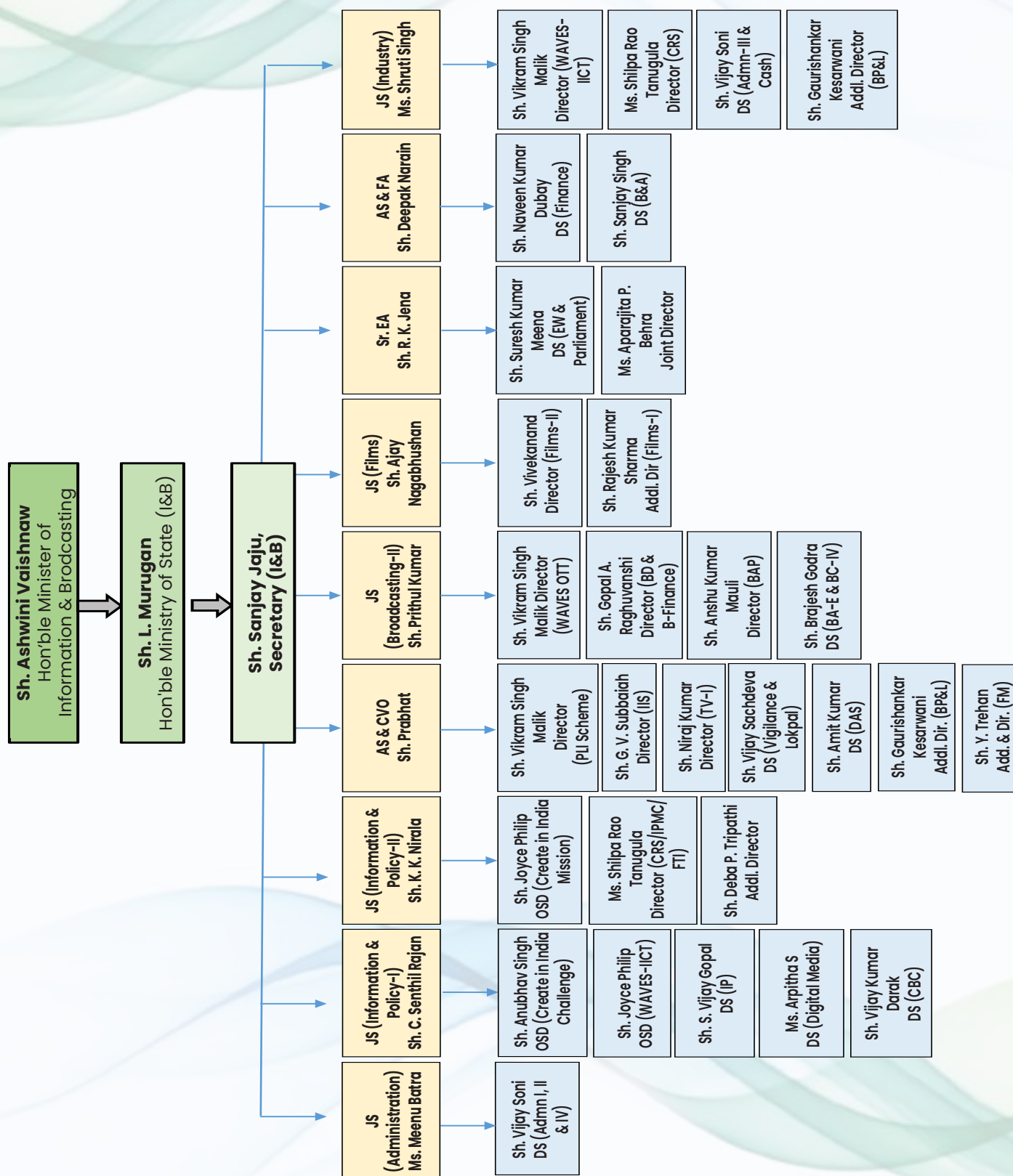
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The Union Minister of Information & Broadcasting; Electronics and Information Technology and Railways, Shri Ashwini Vaishnaw, addressing at the launch of WAVES Bazaar-Global-e-marketplace WAVES CIC Challenge 'Wah Ustad' and WAVES Awards at National Media Centre, in New Delhi on January 27, 2025.



Performers at the Symphony of India - Bharat ki Goonj at WAVES 2025 in Mumbai, Maharashtra on May 04, 2025





WAVES

PDBN : I&B-ENG-ORG-335-2026-27

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CENTRAL BOARD OF FILM CERTIFICATION