

पृथुल कुमार
संयुक्त सचिव
Prithul Kumar
Joint Secretary



भारत सरकार
सूचना और प्रसारण मंत्रालय
कर्तव्य भवन-2, नई दिल्ली-110001
Government of India
Ministry of Information & Broadcasting
Kartavya Bhavan-2, New Delhi-110001

D.O. No. N-34027/7/2025 BC-IV

Dated 20th August, 2026

Respected Madam/Sir,

Please refer to D.O. N-34027/7/2025 BC-IV, dated 22nd July 2026 from Secretary, Ministry of Information and Broadcasting (copy enclosed), inter-alia requesting States and UTs for the adoption of the Model Executive Order (MEO) for Streamlining Licensing and Permissions for Live Events in India, 2026 circulated on 13th March, 2026.

2. In view of the upcoming National Conference with I&PR Secretaries of States/UTs scheduled for 25 August 2026, it is requested that the updated status in this regard, along with copies of the relevant notifications/orders, wherever issued, may kindly be furnished by Saturday, 22 August 2026.

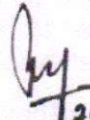
3. I would therefore request you to kindly direct the concerned departments to expedite the adoption of the Model Event Ordinance (MEO) in the State, with a view to implementing standardised licence templates, Model Licence Conditions for Live Events and appropriate SOPs. Your support would be invaluable in facilitating a streamlined and uniform regulatory framework and promoting Ease of Doing Business in the live events sector.

4. The requisite details may be shared with Shri Brajesh Godra, Deputy Secretary & Member Secretary, of LEDC at ***brajesh.godra@nic.in***, **Mobile: +91-9810214829**. Should you require any assistance, Member Secretary will be available to meet your requirement

With kind regards,

Yours sincerely,

Encl. : As above.


20.8.2026
(Prithul Kumar)

To,

All Chief Secretaries of States
All Administrators of Union Territories

Copy to: **Nodal Officers for Live Events- All States/UTs**

चंचल कुमार, भा.प्र.से.
सचिव
CHANCHAL KUMAR, I.A.S.
Secretary



D.O. No. N-34027/7/2025 BC-IV

भारत सरकार
सूचना एवं प्रसारण मंत्रालय
Government of India
Ministry of Information & Broadcasting

22nd July, 2026

Dear Administrator,

As you may be aware, the Ministry of Information & Broadcasting is taking proactive steps to realise the vision of Hon'ble Prime Minister of positioning India as a global hub for live entertainment by fostering the holistic growth of the Orange Economy and the live events ecosystem. These efforts are being undertaken in close partnership with the States and Union Territories, and I sincerely appreciate your continued support and cooperation.

2. To streamline the process of granting clearances for live events across the country, the Joint Working Group-Live Events Development Cell (LEDC), in consultation with stakeholders, prepared a Model Executive Order (MEO). The Ministry circulated the MEO to all States and UTs on 13 March 2026 for their consideration and suitable adoption. I am pleased to note that 4 States and UTs have already adopted the MEO, and I hope the remaining will also consider adopting it at the earliest.

3. To further facilitate the growth of the sector, the Ministry has developed the *India Cine Hub* portal as a unified Single Window Clearance System for film shooting and live events. By integrating approvals from multiple Central and State authorities on a single digital platform, it simplifies the permissions process, enhances transparency, reduces timelines, and provides a seamless experience for event organisers and producers.

4. To further promote Ease of Doing Business, States and UTs have also been requested to:

- To adopt, or integrate with, or onboard onto the India Cine Hub (ICH) Portal.
- Designate a Nodal Department and nominate a senior Nodal Officer for live events to serve as the single point of contact for applicants and facilitate inter-departmental coordination.
- Upload an inventory of the State's filmic and non-filmic resources on the ICH Portal to showcase filming locations, talent and services, and promote investment, tourism and employment.

5. I am happy to note that significant progress has been made by the States and UTs towards these initiatives as per status provided in the VC meeting on 15 Jul, 2026 with Joint Secretary (Broadcasting), MoIB. A summary of the status is enclosed as **Annexure**.

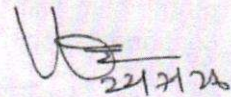
.....2/-

6. I would request you to kindly review the matter with concerned officials in your Union Territory, to expedite the remaining deliverables within the next one month. Shri Brajesh Godra, Deputy Secretary, Ministry of Information & Broadcasting (Email: brajesh.godra@nic.in; Mobile: +91 9810214829), will be available, for any clarification or coordination required.

Encl.: As above.

With regards,

Yours sincerely,



(Chanchal Kumar)

All Administrators of Union Territories

चंचल कुमार, भा.प्र.से.
सचिव

CHANCHAL KUMAR, I.A.S.
Secretary



D.O. No. N-34027/7/2025 BC-IV

भारत सरकार
सूचना एवं प्रसारण मंत्रालय
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Ministry of Information & Broadcasting

22nd July, 2026

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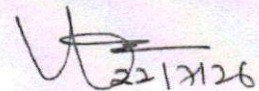
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Encl.: As above.

With regards,

Yours sincerely,

A handwritten signature in black ink, appearing to be 'Chanchal Kumar', with the date '22/11/26' written below it.

(Chanchal Kumar)

All Chief Secretaries of States