

No. N-38014/4/2025-FM /494 to 520  
भारत सरकार/Government of India

सूचना एवं प्रसारण मंत्रालय/ Ministry of Information & Broadcasting  
(एफएम सेल)/(FM Cell)

Shastri Bhawan, New Delhi  
Date: the 13<sup>th</sup> August, 2025

Subject: e-Auction of Third Batch of Private FM Radio Phase-III Channels- Update on payment Methodology-reg.

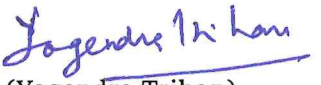
Kindly refer to Clause 3.6 (Payment Methodology) of the Notice Inviting Applications dated October, 14, 2024 in respect of e-Auction of Third Batch of Private FM Radio Phase-III Channels.

2. In continuation of the communication dated 13 .08.2025 wherein successful bidders and the Non-refundable One time Entry Fee (NOTEF) i.e. Successful Bid Amount were notified by the Government, it is hereby intimated that all payments need to be made by the Successful Bidders through Bharat Kosh (<https://bharatkosh.gov.in>) in electronic mode (Credit Card/Debit Card/Net Banking/RTGS/NEFT) payable to Pay and Accounts Officer, Ministry of Information and Broadcasting, New Delhi as per details below:

Website link	Head of account	Purpose / Description
Bharatkosh.gov.in	022101102030000	Receipt From Auction of FM Channels

3. Please note that the last date for payment of the Bid Deposit i.e., 25% of the Successful Bid Amount i.e. NOTEF as Bid deposit is 18.08.2025 and balance amount i.e., Successful Bid Amount less Bid Deposit is 28.08.2025.

4. It may also be noted that if the payment as bid deposit is not received by 18.08.2025, the Earnest Money Deposit (EMD) shall stand forfeited. Similarly, if the balance amount is not received by 28.08.2025, the EMD and Bid Deposit shall stand forfeited. This will be without prejudice to any other action that Ministry of Information and Broadcasting might take.

  
(Yogendra Trihan)  
Additional Director

To all successful bidders in the E-Auction of Third Batch of Private FM Radio Phase-III Channels

Copy to:

- PS to IBM
- PS to MSIB,
- PS to Secretary, I&B
- PS to Addl. Secretary, I&B
- PS to AS & FA
- Independent External Monitor
- Chief Controller of Account,
- Integrated Finance Division (IFD), I&B
- Director/PAO (Ministry of I&B)