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# WAVES 'Create in India Challenge' Crosses 85,000 Registrations with 1100 International Participants

## 750 Finalists from 32 Challenges to participate in WAVES 'CreatoSphere' at Mumbai from 1st to 4th May, 2025

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The Create in India Challenge (CIC) Season-1, launched as part of the World Audio Visual and Entertainment Summit (WAVES) set to take place at the Jio World Centre in Mumbai from 1st to 4th May, 2025, has achieved a new milestone of crossing 85,000 registrations including 1,100 International participants. Over 750 finalists, selected after a meticulous selection process, from across 32 diverse challenges, will get a unique opportunity to showcase the outcome and output of their individual challenge, their talent and skills, apart from networking opportunities with business leaders from their respective sector including pitching sessions, and learn from global stalwarts through masterclasses, panel discussions, conferences etc. The winners of the Create in India challenges will be felicitated with 'WAVES Creator Awards' in a grand ceremony at Mumbai.

These challenges have made a powerful entry into the creative landscape, igniting a wave of innovation and engagement across India and beyond, emerging as a premier platform for creative talent on a global scale. Featuring 32 diverse and dynamic challenges including the high-energy Reel Making Competition, the solution-oriented Truth Tell Hackathon, the visionary Young Filmmaker's Challenge, and the imaginative Comics Creator Championship, CIC offers a unique opportunity for creators to showcase their skills. Other flagship events such as the A.I. Avatar Creator Challenge, WAM! Anime Challenge, Esports Tournament, Trailer Making Competition, Theme Music Competition, and the cutting-edge XR Creator Hackathon further establish CIC as a definitive launchpad for the next generation of storytellers, designers, and digital innovators.

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**WAVES**  
World Audio Visual & Entertainment Summit  
Connecting Creators, Connecting Countries

**85000+**  
Registrations

**~1100**  
International Participants

**31+**  
Challenges

CREATE IN INDIA CHALLENGE  
**WAVES**  
World Audio Visual & Entertainment Summit  
INDIA  
**SEASON 1**

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By uniting creators across disciplines, borders, and generations, CIC not only celebrates India's creative energy – it has sparked a global dialogue around the future of storytelling and digital expression. With this remarkable foundation, CIC is poised to scale new heights in the seasons ahead, continuing its mission to empower creators and shape the cultural landscape of tomorrow.

### About WAVES

The first World Audio Visual & Entertainment Summit (WAVES), a milestone event for the Media & Entertainment (M&E) sector, will be hosted by the Government of India in Mumbai, Maharashtra, from May 1 to 4, 2025.

Whether you're an industry professional, investor, creator, or innovator, the Summit offers the ultimate global platform to connect, collaborate, innovate and contribute to the M&E landscape.

WAVES is set to magnify India's creative strength, amplifying its position as a hub for content creation, intellectual property, and technological innovation. Industries and sectors in focus include Broadcasting, Print Media, Television, Radio, Films, Animation, Visual Effects, Gaming, Comics, Sound and Music, Advertising, Digital Media, Social Media Platforms, Generative AI, Augmented Reality (AR), Virtual Reality (VR), and Extended Reality (XR).

Have questions? Find answers here\_

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