

N-35018/28/2022-O/o AD (CRS)

**Government of India**  
**Ministry of Information and Broadcasting**  
**CRS Cell, Room. No. - 116, A Wing, Shastri Bhawan, New Delhi**

**Dated- 13<sup>th</sup> May, 2025**

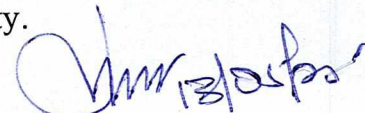
**ADVISORY**

**Subject:** Appeal to Promote National Integration & Social Harmony

In the wake of the current evolving national situation, it is essential to reinforce the spirit of unity and togetherness among our citizens, irrespective of differences in caste, creed, religion, culture, language, and region. National integration is the cornerstone of a strong and harmonious society, and we deeply appreciate the role that community radio stations play in shaping public discourse. In this regard, we kindly request all CRS licensees to actively promote **National Integration & Social Harmony** through their content. Some suggested approaches to achieving this goal include:

- **Promoting Shared Heritage:** Creating content that highlights cultural practices, historical events, and values that unite us as a nation.
- **Disseminating Ideologies of Eminent Personalities:** Showcasing the philosophies of leaders such as Mahatma Gandhi, Jawaharlal Nehru, Sardar Vallabhbhai Patel, Guru Nanak, and Swami Vivekananda, who have contributed to the idea of a united India.
- **Celebrating Literary Contributions:** Featuring the works of poets like Rahim, Rabindranath Tagore, and Sarojini Naidu, who have used their art to foster understanding and empathy between different communities.
- **Addressing Social Issues:** Creating programs that discuss key topics such as equality, justice, and human rights to encourage inclusive perspectives.
- **Facilitating Interfaith and Cross-Cultural Dialogues:** Conducting talk shows that foster understanding, mutual respect, and meaningful interactions among different communities.
- **Sharing Real-Life Stories:** Broadcasting live programs that feature anecdotes of citizens supporting one another across faiths and backgrounds, reinforcing the values of solidarity and kindness.

Your efforts in this initiative will serve as a powerful medium for fostering national unity and reinforcing the ideals of a shared future. We greatly appreciate your contribution to strengthening the fabric of our society.

  
(Rajesh Kumar Sharma)  
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**To all the Licensees of CRS**