No. N-3 501 8/28/2022-O/o AD(CRS)
भारत सरकार
सूचना एवं प्रसारण मंत्रालय
सी.आर.एस. सेल, कमरा नंबरः 116, 'ए' विंग, शास्त्री भवन, नई दिल्ली- 110001

Dated: 16th October, 2024

To,

All Community Radio Stations

Subject: Content Sharing portal for Community Radio Stations(CRSs).

Sir/Madam,

The Government of India (GoI) has been taking several actions for strengthening of the Community Radio Sector. At present, more than 500 Community Radio Stations (CRSs) are operating in the country. These CRSs are generating content on developmental, agricultural, health, educational, environmental, social welfare, community development and cultural programmes. The CRSs also generating content relating to local folk music, art and culture, thereby acting as a repository of the local cultural heritage.
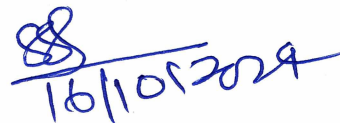
2.   It has been felt necessary that such valuable content is not allowed to be lost but compiled and put up at a common platform so that it could be used by other community radio stations for the purpose of Community empowerment.

3.   Keeping in view of the above, a portal has been developed for uploading/ downloading of audio content broadcasted by Community Radio Stations. The portal enables the following:

a. The CRSs having valid Wireless operating License (WoL) can upload audio content on to the portal.
b. The Provision exists for uploading of audio content of 12 episodes per CRS per year, each having maximum duration of 30 minutes.
c. There exists a provision of downloading 02 programmes per upload by CRS for further broadcast on its Radio.
d. The content up-loader will get goody points (10 points) which it can use for downloading the content (5 point for downloading the content).
e. CRSs can upload only those content which was broadcasted by them during the last 06 months.
f. Details of the content (Meta Data) are compulsory given by the up- loader of the audio content.

4.   The portal can be accessed at https://crs.navigatebharat.gov.in/ . All the operational Community Radio Stations will be able to register by giving details and uploading a copy of valid WoL issued to it. Approval of Registration will be done by Administrator. On successful registration the CRS will be able to login on to the portal and upload the audio content, already broadcasted by it.

5.   User manual is enclosed herewith for assistance and in case of any clarification, the undersigned may be contacted.

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