

Annual Report

2018-2019

वृत्तचित्र



Ministry of Information and Broadcasting
Government of India

The background of the cover features three large, upward-pointing arrows in shades of purple, green, and blue. These arrows are overlaid with various logos and symbols of educational and cultural organizations. The logos include the Ashoka Lion Capital, a circular emblem with a book, the acronym 'TJDC', the Hindi text 'विद्यप्रनि' (Vidyapranini), the acronym 'LPO', the Hindi text 'वि' (Vi), the acronym 'ISI', the Hindi text '॥ 201 ॥', the acronym 'cbfc', the Hindi text '॥ nta ॥', and a circular emblem with a book. The central text 'ANNUAL REPORT 2018-19' is prominently displayed in a bold, purple font.

ANNUAL REPORT 2018-19



Hon'ble Prime Minister Shri Narendra Modi delivering his address for Mann Ki Baat



सत्यमेव जयते

Ministry of Information and Broadcasting Government of India



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ANNUAL REPORT 2018-19

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Hon'ble Prime Minister Shri Narendra Modi and dignitaries during the inauguration of National Museum of Indian Cinema in Mumbai on January 19, 2019.



Hon'ble Prime Minister Shri Narendra Modi visiting National Museum of Indian Cinema at Films Division after its inauguration in Mumbai on January 19, 2019.

HIGHLIGHTS OF THE YEAR

INFORMATION WING

- To promote and disseminate selected speeches of the Hon'ble President of India, Shri Ram Nath Kovind during the first year of his tenure. Shri M. Venkaiah Naidu, Hon'ble Vice President of India, released the books "**The Republican Ethic**" and "**Loktantra Ke Swar**" (**Selected Speeches of Shri Ram Nath Kovind, President of India**) on 8th December, 2018 at Vigyan Bhawan, New Delhi. Hon'ble Minister of External Affairs, Smt. Sushma Swaraj, was

the Guest of Honor and the Hon'ble Minister of State for Information & Broadcasting (I/C), Col. Rajyavardhan Rathore along with other senior dignitaries also graced the occasion. The books have been published by Publications Division and the titles were simultaneously released as e-books and made available on e-commerce platforms. The Hon'ble Minister also presented a copy of the books to the Hon'ble President on the same date.



The Hon'ble Vice President, Shri M. Venkaiah Naidu releasing the Book - 'Loktantra Ke Swar', with selected speeches of President of India, published by the Publications Division, in New Delhi on December 8, 2018. The Hon'ble Minister for External Affairs, Smt. Sushma Swaraj, the Hon'ble Minister of State for I&B, (I/C), Col. Rajyavardhan Rathore, the Secretary (I&B) Shri Amit Khare and the other dignitaries are also seen.

- A prestigious book having title "**Swachh Bharat: Sankalp se Siddhi**" – containing quotes of the Hon'ble Prime Minister on Swachhta during the last four years on various occasions was published by Publications Division. This book was conceived and designed by the Ministry of Drinking Water and Sanitation (MDWS).

The first copy of the book was presented to the Hon'ble Prime Minister by the Governor of Haryana, Shri Satyadeo Narain Arya at a function organized by MDWS at Kurukshetra on 12th February 2019.

- The Ministry of Information and Broadcasting (I&B) hosted the **15th Asia Media Summit**

in association with Broadcast Engineering Consultants India Limited (BECIL) and Indian Institute of Mass Communication (IIMC) from 10th to 12th May, 2018 along with Pre-Summit Workshops on 8th and 9th May, 2018

at New Delhi, in collaboration with Asia-Pacific Institute of Broadcasting Development (AIBD), Kuala Lumpur, Malaysia. The theme of the Summit was **'Telling Our Stories – Asia and More'**.



The Hon'ble Minister of State for Information & Broadcasting, Col. Rajyavardhan Rathore addressing the concluding session of the 15th Asia Media Summit, in New Delhi on May 11, 2018.

The then Minister of I&B, Smt. Smriti Zubin Irani inaugurated the event and Shri Ravi Shankar Prasad, Union Minister of Electronics & IT and Law & Justice, addressed the Plenary Session on 'Media Regulation Policies: Ethics, Rules and Laws'. The Minister of State for I&B, Col. Rajyavardhan Rathore gave away the **'World Television Awards 2018'** to the winners selected by AIBD and addressed the closing session of the Summit. The Summit provided a unique opportunity for broadcasters in the region to share their thoughts on Broadcasting and Information to realize a synergy between various stakeholders during the event. More than 300 delegates from 42 countries participated in this international event.

➤ The Grand Finale of Software edition of **'Smart India Hackathon 2018'**, a 36-hr competition to deal with problem statements relating to different Ministries/ Departments, was organized at 28 centres across the country from 30th – 31st March, 2018. Ministry of Information and Broadcasting (I&B) was a 'Premier Partner' in the initiative. At the Engineering College and Research Centre (JECRC), Jaipur, 50 teams comprising about 400 students have undertaken the coding for evolving software solution to the 16 problems statements of the Ministry of I&B. Minister of State for Information and Broadcasting, Col.

Rajyavardhan Rathore felicitated the winners of the grand finale of Smart India Hackathon - Software Edition 2018. Top 3 teams were selected and awarded by the Ministry of I&B the prizes of Rs. 1 Lac (winner), Rs. 75,000 (1st runner-up) and Rs. 50,000 (2nd runner-up).

➤ The Hon'ble Minister of State (I/C) for Information & Broadcasting Col. Rajyavardhan Rathore presented the **7th National Photography Awards** in a function organized at National Media Centre in New Delhi on 19th February, 2019. The theme for the Professional



The Minister of State for Youth Affairs & Sports and Information & Broadcasting (I/C), Col. Rajyavardhan Rathore visiting the photo exhibition, at the 7th National Photography Awards Ceremony, in New Delhi on February 19, 2019. The Secretary, Ministry of Information & Broadcasting, Shri Amit Khare is also seen.

category was “Women led Development”, while the theme for Amateur category was “Fairs and Festivals of India”. A total of 13 awards were given including a Lifetime Achievement Award. The winning photographs were displayed in a Photo Exhibition for 3 days at the National Media Centre and the brochure of 7th National Photography Awards was also released on the occasion.

➤ Ministry of Information and Broadcasting has undertaken various **Communication and Multimedia Campaign initiatives** on Flagship schemes and major events which included :

- On the occasion of **completion of 4 years of the Government**, several initiatives were taken by the Media Units of the Ministry –
 - Bureau of Outreach and Communication, BOC (Directorate of Advertising and Visual Publicity, DAVP) carried out a digital cinema campaign on the theme **‘Initiatives of Government’** and dispatched over 25 lakh copies of **‘Transforming India – Like Never Before’** in Hindi, English & regional languages.
 - BOC (DAVP) conceptualized, planned and executed a multimedia (multilingual TV and Radio) campaign on **‘Saaf Niyat Sahi Vikaas’** and issued 4 color print advertisements on the theme.

- The June 2018 issue of Yojana & Kurukshetra journals of Publications Division were on themes **‘India on the Move’** & **‘Resurgent Rural India’** respectively.

- Regional and Branch offices of Press Information Bureau (PIB) undertook a **massive nation-wide outreach programme** to disseminate information about the achievements, initiatives and policies of the government in the last 4 years, wherein about **40 events were conducted** involving interaction with senior editors of the region, radio jockeys and press conferences with the regional media.

- The Ministry and its Media Units carried out several initiatives on the **Celebrations of 150th Birth Anniversary of Mahatma Gandhi**. Hon’ble Minister of State (Independent Charge) for Information & Broadcasting, Col. Rajyavardhan Rathore inaugurated a Multimedia Exhibition titled **‘Bapu Re-lived: In Word, Deed & Action’** organized by Bureau of Outreach and Communication (BOC) at Palika Park, Rajiv Chowk, New Delhi from 2nd – 7th October, 2018. On the occasion, 11 books by various authors on the life of Mahatma Gandhi were brought out by Publications Division and 3 short films, including an animation film, on Mahatma Gandhi produced by BOC, Doordarshan (DD) and Films Division respectively were also released.



The Hon'ble Minister of State for I&B, (I/C), Col. Rajyavardhan Rathore visiting the multimedia exhibition commemorating the 150th birth anniversary of Mahatma Gandhi, in New Delhi on October 02, 2018.

- Press Information Bureau (PIB) provided wide publicity and coverage to the **launch of logo and web portal** for the Commemoration of 150th Birth Anniversary of Mahatma Gandhi at the Rashtrapati Bhavan by the President of India on 18th September, 2018.
- Support for **logo branding** is being provided on the websites, letters and stationery items in the Ministry and its Media Units.
- The Ministry and its Media Units carried out several activities for extensive coverage and publicity of various events on **Observance of Birth Anniversary of Sardar Vallabhbhai Patel as National Unity Day (Rashtriya Ekta Diwas) on 31st October 2018.**
- Publications Division brought out new editions of 6 books on Sardar Patel.
- The Multimedia Campaign by BOC included all India TV campaign, print advertisements and Release of Public Service Advertising (PSA) spots of 120 second free of cost across 6604 Digital Cinema screens, along with pan India Outdoor campaign and campaign through Private FM stations.
- Special web page was created on PIB Website. PIB utilized social media by posting photos, videos, tweets, sound-bytes and live streaming through Social Media platforms for instant and wider publicity of the events.
- Special Hashtags were used by New Media Cell to brand all tweets.
- Photo Division provided extensive photo coverage of various events held.
- The Ministry of Information and Broadcasting, in collaboration with Ministry of Defence and other Ministries/ Departments and State Governments, observed “**Parakram Parv**” from 28th to 30th September, 2018 to mark the second anniversary of the Surgical Strikes. To mark the occasion, an **Army Exhibition** was inaugurated by the Hon’ble Prime Minister on 28th September, 2018 at Jodhpur, Rajasthan who also visited the Konark War Memorial.
- The main function including a **Multimedia Exhibition** was organized by BOC in coordination with Ministry of Defence, at Rajpath Lawns, New Delhi. The Hon’ble Defence Minister inaugurated the event at Rajpath Lawns, India Gate on 28th September evening. Hon’ble Minister of State for Information and Broadcasting (I&B) (Independent Charge), Col. Rajyavardhan Rathore also participated in the event on 29th September.
- Similar functions were also organized at **50 locations across the country** and wide publicity and comprehensive coverage was provided by various Media Units of the Ministry.
- Volunteers from National Cadet Corps (**NCC**), National Service Scheme (**NSS**) and Nehru Yuva Kendra Sangathan (**NYKS**) have also participated in the event.
- A two day live musical concert was also organized at Rajpath Lawns on 29th – 30th September, 2018, where Shri Kailash Kher sung a special Anthem ‘**Parakram Geet**’, penned by eminent lyricist Shri Prasoon Joshi, on 30th September.
- Patriotic songs were also sung live by popular singers Shri Sukhwinder Singh, Shri Kailash Kher and artists of All India Radio (AIR).
- Other cultural programmes/activities were also organized to commemorate the event.



The Hon’ble Minister of State for I&B, (I/C), Col. Rajyavardhan Rathore and the Hon’ble Minister of State for Home Affairs, Shri Kiren Rijiju attending the “Parakram Parv”, at India Gate Lawn, Rajpath, New Delhi on September 29, 2018. The Secretary (I&B) Shri Amit Khare is also seen.

- BOC had launched several campaigns on the theme of ‘**Namumkin Ab Mumkin Hai**’ using multiple media to communicate the benefits of various schemes and the achievements of the Government. The Campaign was carried out through Print Advertisement, Audio Video

campaign, TV & Radio, Digital Cinema, Social Media and Outdoor Publicity Campaigns. BOC also launched a project of extensive Ground Activation Campaign and interpersonal communication events named '**New India Chaupal**' through Broadcast Engineering Consultants India Limited (BECIL), which aims to execute 8000 outreach events and programmes on various schemes of the Government in 318 districts across 15 states.

- Adequate coverage was provided by the Media Units of the Ministry to the **Kumbh Mela 2019** which was held at Prayagraj, Uttar Pradesh. Press Information Bureau (PIB) prepared & released a series of Infographics and published photographs of the events in real-time on various Social Media platforms. Bureau of Outreach and Communication (BOC) carried out an exhibition on the theme '**Ek Bharat. Swachh Aur Saksham Bharat - Babu Aur Sardar Ke Sapno Ka Bharat**' at Prayagraj.
- The Ministry and its Media Units celebrated the '**Swachhta Hi Seva**' campaign from 15th September to 2nd October, 2018 by undertaking special cleanliness drives and disseminating awareness on sanitation related issues and events, including launch of the campaign through Video Conferencing by Hon'ble PM and the culmination in 'Mahatma Gandhi International Sanitation Convention'.
- Various **Shramdaans were organized**, including one in Shastri Bhawan wherein senior officers of the Ministry contributed and another by BOC at the southern side of Barapullah drain, JLN Stadium, etc. beside Sochna Bhawan.
- Yojana journal published by Publications Division was dedicated to the theme '**Swachhta: From Idea to Reality**' and featured articles from Union Ministers and Secretaries highlighting various aspects of Swachhta including success stories and progress made so far. Employment News and other journals also published articles on Swachhta and news stories on activities undertaken as part of Swachhta Hi Sewa 2018 campaign and **Swachh Survekshan Grameen Awards 2018**.
- Wide coverage and publicity was provided to the various events relating to "**International Women's Day**" on 8th March, 2018 including launches of Women Entrepreneurship Platform, 'Udyam Sakhi Portal' and 'Biodegradable Sanitary Napkins', Presentation of Nari Shakti Puraskars, 'Pan India Expansion of Beti Bachao Beti Padhao Programme (BBBP)', etc.
 - DAVP carried out Pan-India '**Women Led Development**' campaign highlighting the provisions of Women centric schemes launched by the Government.
 - PIB organized a 2-day Press tour to Jhunjhunu for PM's event on pan-India expansion of BBBP and launch of POSHAN Abhiyaan.
 - Publications Division organized a discussion programme 'Bhartiya Stree – Parampara aur Apekshaen' involving prominent writers.
 - Extensive coverage and publicity was provided to the '**General Budget 2018-19**'.
 - Post Budget Press Conference of FM was arranged by Press Information Bureau (PIB). Press Releases, Infographics and other Social Media products prepared by PIB team were uploaded on PIB website.
 - March 2018 issue of Yojana and Kurukshetra journals of Publications Division were also on the theme 'Union Budget 2018-19'.
 - Extensive publicity and coverage provided to the Mass Yoga Demonstration in Dehradun, where Hon'ble PM participated, and also to various other events organized across the country on the occasion of the celebrations of **4th International Day of Yoga (IDY) on 21st June, 2018**.
 - Bureau of Outreach and Communication carried out an extensive campaign through Print, Outdoor Publicity (OP), Pvt. C&S Channels & Pvt. FM Channels.
 - Press Information Bureau (PIB) created a special webpage (<http://pibarchive.nic.in/yogaday2018/>) to make available all the content at one place and took a press tour of around 50 media persons to Dehradun to provide wide coverage of the main event.
 - Extensive Social Media coverage was provided by PIB to cover pre-event, main event and post-event activities.

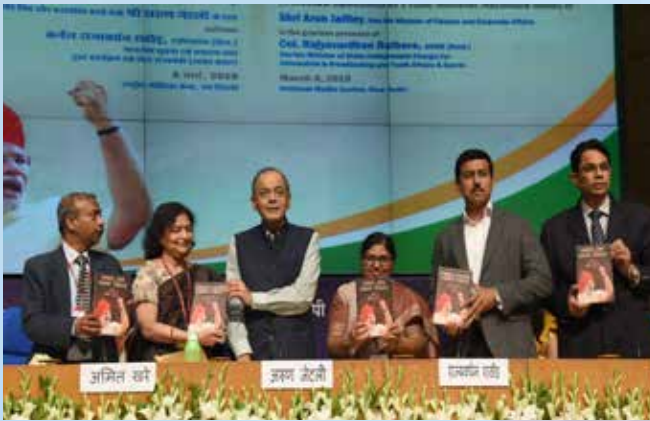
- PIB organized Health Editors Conference jointly with M/o AYUSH.
- Publications Division organized a discussion titled “Swachha Man, Swasth Tan aur Swachha Pariyavaran” on 18th June.
- Employment News, published by Publications Division, brought out a special issue on Yoga from 16th – 22nd June.
- I&B Ministry facilitated access, to the differently abled people, to the Speech of Hon’ble President of India on the eve of **Republic Day on 25th January, 2019** and to the commentary of Republic Day Ceremony/Parade on 26th January, 2019 to help them connect meaningfully with this important National Day by accompanying **telecast with sign language interpretation.**
- The feed of DD News/DD Bharati was made available free of cost to all TV channels.
- Extensive coverage was provided to the State visit of Hon’ble President of the Republic of South Africa (Chief Guest of Republic Day Parade, 2019 from 25th-26th January, 2019)
- Wide publicity and coverage was also provided to the commemoration of **69th Republic Day Celebrations 2018** and the visit of the 10 Heads of the Association of Southeast Asian Nations (ASEAN) on all Media platforms.
- Provided wide and comprehensive publicity to the **72nd Independence Day 2018.**
- BOC held 16 exhibitions across 14 states on the theme ‘**Desh ka Badhta Jata Vishwas, Saaf Niyat Sahi Vikas**’ in connection with Independence Day Celebrations.
- Publications Division released the books ‘Untold Story of Broadcasts during Quit India Movement’ and ‘Women in Satyagraha’ and organized a seminar on the theme ‘Mere Sapno Ka Bharat (India of my Dreams).’
- Press Information Bureau (PIB) created a web page link ‘Independence Day 2018’ on its website.
- A book containing “**Selected Speeches (Vol. I) of Hon’ble Vice President, Shri M. Venkaiah Naidu**”, brought out by Publications Division, was released at Vigyan Bhawan, New Delhi on

15th February, 2019 by Hon’ble former President of India, Shri Pranab Mukherjee. The function was held in the gracious presence of Hon’ble Vice President and other dignitaries including Shri Thaawarchand Gehlot, Hon’ble Union Minister for Social Justice and Empowerment, Col. Rajyavardhan Rathore, Hon’ble Minister of State (Independent Charge) for Information & Broadcasting and Youth Affairs & Sports and Shri Harivansh, Hon’ble Deputy Chairman, Rajya Sabha. The book contains 92 speeches, categorized into six sections. A digital version of the book was also released simultaneously.



The former President of India, Shri Pranab Mukherjee releasing the book “Selected Speeches – Volume 1” of speeches of the Hon’ble Vice President, Shri M. Venkaiah Naidu, in New Delhi on February 15, 2019. The Hon’ble Minister for Social Justice and Empowerment, Shri Thaawarchand Gehlot, the Hon’ble Minister of State for I&B, (I/C), Col. Rajyavardhan Rathore and other dignitaries are also seen.

- “**Sabka Saath Sabka Vikas**”, a compilation of selected speeches of Hon’ble Prime Minister (PM) Shri Narendra Modi, was released by Shri Arun Jaitley, Hon’ble Minister of Finance and Corporate Affairs in a function organized by the Ministry at National Media Centre, New Delhi on 8th March, 2019. Col. Rajyavardhan Rathore, Hon’ble Minister of State (Independent Charge) for Information & Broadcasting and Youth Affairs & Sports graced the occasion and several Secretaries of Govt. of India were also present on the occasion. The books reflect the vision of the PM of seeing all citizens of the country as one and taking everyone along on the path of inclusive development. Spanning five volumes, the books, brought out by Publications Division, were released in Hindi as well as English.



*The Union Minister Arun Jaitley released the book **Sabka Saath Sabka Vikas** (selected speeches of PM Narendra Modi), in the presence of the Minister of I&B **Rajyavardhan Rathore**.*

- Shri Arun Jaitley, Hon'ble Minister of Finance & Corporate Affairs, also released a **book titled 'Mann Ki Baat – A Social Revolution on Radio'** in a function organized in National Media Centre, New Delhi on 2nd March, 2019. The book is based on 50 episodes of Hon'ble Prime Minister Shri Narendra Modi's "Mann Ki Baat", which was a heart to heart talk with the citizens of India broadcast on All India Radio (AIR).
- The **India Pavilion at London Book Fair** was inaugurated on 13th March, 2019. The India Pavilion laid special focus on the 150th Birth Anniversary of Mahatma Gandhi, by displaying the digital version of the '*Collected Works of Mahatma Gandhi*', apart from various other titles on Culture, History and Folklore of India. An interactive digital media experience on life and times of Mahatma Gandhi, Statue of Unity and other major achievements of India were also available at the Pavilion. A Seminar on Making of The Collected Works of Mahatma Gandhi – Print and Electronic Versions – was also organized. The Fair was held in the London Olympia from 12th to 14th March, 2019.
- **National Press Day** was celebrated by Press Council of India (PCI) on 16th November, 2018. Representatives of Press Councils from three countries i.e. Bangladesh, Nepal and Sri Lanka participated in the panel discussions on the subject 'Journalistic Ethics and Challenges in Digital Age.' The main event at National Media Centre, New Delhi was inaugurated by Hon'ble Minister of Finance and Corporate

Affairs, Shri Arun Jaitley. On the occasion, the 'National Awards for Excellence in Journalism' were also conferred in various segments and an updated edition of 'Norms of Journalistic Conduct' was released. PCI also signed a Bilateral Agreement (MoU) with Sri Lanka Press Council and renewed the same with Press Council Nepal.

- The Hon'ble Minister of State (I/C) for Information & Broadcasting Col. Rajyavardhan Rathore chaired the **First Annual Conference of Media Units working under I&B Ministry**, organized at Vigyan Bhawan, New Delhi on 13th February, 2019. The Minister stated that the I&B Ministry is among the most vital Ministries of Govt. of India and Indian Information Service (IIS) Officers must keep pace with modern technology in the ever evolving communication paradigm. It was also conveyed that the use of regional languages in Government communication is critical and synergy amongst Media Units of I&B Ministry is essential for ensuring better outreach.



*The Hon'ble Minister of State for I&B, (I/C), Col. **Rajyavardhan Rathore** addressing the **First All India Annual Conference of Media Units of the Ministry of Information & Broadcasting**, in New Delhi on February 13, 2019.*

- PIB provided wide coverage to the '**Direct Samvad**' of Hon'ble Prime Minister with members of Self Help Groups under Deendayal Antyodaya Yojana – National Rural Livelihoods Mission (DAY-NRLM), beneficiaries of Deendayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY) and Rural Self Employment Training Institutes (RSETIs).
- The popular **Reference Annuals 'Bharat 2019' and 'India 2019'** were released on 7th

March, 2019. These have been compiled by the New Media Wing (NMW) and edited and published by Publications Division under the Ministry. This is the 63rd Edition of the

prestigious publication and these books are an important tool to highlight the policies and achievements of the Government.



The Secretary (I&B) Shri Amit Khare releasing the Reference Annual - INDIA-2019/ 'Bharat-2019', published by Publications Division, in New Delhi on March 07, 2019. The Principal Director General (M&C), Press Information Bureau, Shri Sitanshu R. Kar, the Principal Director General (RNI), Shri K. Ganeshan and the Director General, Publications Division, Dr. Sadhana Rout are also seen.

- Publications Division **received 7 awards and a Certificate of Merit for Excellence in Book Production** in various categories in Hindi, English and regional languages at the annual awards instituted by Federation of Indian Publishers (FIP).
- Exhibitions were organized on the theme 'Naya Bharat-Ham Karke Rahenge', 'Sath Hai Vishwas Hai Ho Raha Vikas Hai', 'Desh Ka Badhta Jata Vishwas, Saaf Niyat Sahi Vikas', 'Stress Management' and 'Swachh Bharat Mission' at various places across the country. BOC also carried out the special multimedia campaign on the theme 'Saaf Niyat Sahi Vikas' on TV, Radio and OP.
- IIMC and Facebook explored the possibility for establishing a Facebook News Lab at IIMC and jointly organizing events across India to create awareness about Fake News.
- The December 2018 issue of **Yojana** published by Publications Division, devoted to Hon'ble Prime Minister's '**Digital India**' programme,

was released by Hon'ble Minister of Electronics and Information Technology (MeitY) & Law and Justice, Shri Ravi Shankar Prasad in New Delhi on 30th November, 2018. Articles from technological to socio-economic aspects of the 'Digital India' Programme were covered in the issue.

BROADCASTING WING

- On the occasion **of completion of 4 years of the Government**, several initiatives were taken by the Media Units of the Ministry –
 - As part of a special publicity campaign '**Chaar Saal Modi Sarkar**' to highlight Government's achievements in various fields, Doordarshan (DD) News carried interviews of several Union Ministers as '**Sawaal Apke, Jawab Ministry ke**', which was re-telecast from 31 Regional News Units and promos were run sufficiently on Social Media and WhatsApp groups for publicity. Discussion series under title '**Badalte Bharat Par Charcha**' with prominent experts was also telecast.

- Talkathons and special programmes “**Pragati Ke 4 Saal**” were organized and telecast on Doordarshan’s National Network.
- Interviews with Union Ministers & VC of NITI Aayog and discussion programmes on ‘**Chaar Saal Modi Sarkar**’ were broadcast by News Services Division, All India Radio (NSD, AIR) under current affairs chunk to highlight government’s achievements.
- Special audio capsules in the form of Ground Report/success stories on the various themes were broadcast by NSD, AIR in news bulletins and magazine programme ‘**Parikarma**’.
- The Ministry and its Media Units carried out several initiatives on the **Celebrations of 150th Birth Anniversary of Mahatma Gandhi**.



The Minister of State for I&B, (I/C), Col. Rajyavardhan Rathore garlanding the statue of Mahatma Gandhi at the inauguration of the multimedia exhibition commemorating 150th birth anniversary of Mahatma Gandhi, in New Delhi on October 02, 2018.

- Live broadcast/ telecast was done for the ‘**Mahatma Gandhi International Sanitation Convention**’ held at Rashtrapati Bhawan and Inter-faith prayer meet at Gandhi Smriti on 2nd Oct, 2018. Fixed slots and special programmes are being run.
- DD News is telecasting International renditions of ‘**Vaishnav Jan To**’ sung by foreign artists and produced by Ministry of External Affairs daily.
- DD News also telecast special programme titled ‘Mahatma Ke Mantra’, programme on Gandhi & Swachhta and special series on ‘Khadi Vastra Nahi Ek Vichaardhara’ and is

regularly uploading all news events on Social Media platforms.

- DD produced a video of Gandhiji’s favourite bhajan ‘**Vaishnav Jan To**’ which is playing from 1st October, 2018.
- The Ministry and its Media Units carried out several activities for extensive coverage and publicity of various events on **Observance of Birth Anniversary of Sardar Vallabhbhai Patel as National Unity Day (Rashtriya Ekta Diwas) on 31st October 2018**.
- Hon’ble Prime Minister’s visit to Gujarat to unveil the ‘**Statue of Unity**’ on 31st October was live telecast by DD News.
- Floral Tributes by the Hon’ble Home Minister and ‘**Run for Unity**’ event was live telecast by DD.
- For the first time, regional DD channels showed the **movie “Sardar”** in Hindi with sub-titles in English, Gujarati, Bangla, Marathi, Tamil and Telugu.
- AIR organized the **Annual Sardar Patel Memorial Lecture, 2018** on 25th October 2018 on ‘Dream India 2030 – Avoiding the Pitfalls’, with Shri Ajit Doval, National Security Advisor of India, as the speaker.
- DD and AIR utilized social media by posting photos, videos, tweets, sound-bytes and live streaming through Social Media platforms for instant and wider publicity of the events.
- The various Media Units of the Ministry provided comprehensive coverage and publicity to the launch of the health assurance scheme ‘**Ayushman Bharat – Pradhan Mantri Jan Arogya Yojana (PMJAY)**’ by the Hon’ble Prime Minister at Ranchi, Jharkhand on 23rd September, 2018. Wide coverage was provided to the visit of the Hon’ble PM to an exhibition on the scheme, along with the laying of the Foundation Stone for medical colleges at Chaibasa and Koderma and the inauguration of 10 Health and Wellness Centres.
- Apart from the live coverage of the event by Doordarshan, **live panel discussions** under ‘New India Sankalp’ were done by experts, along with telecast of spots and infographics, panel discussions and interviews on various themes of PMJAY.

- DD News carried out **special programming** including **‘Total Health Programmes’** with panel of experts drawn from the Government and private sector, follow up stories on number of beneficiaries in news bulletins with bytes of Union Health Minister & CEO, NHA and news stories by Regional News Units (RNUs) across the country highlighting the PMJAY and the benefits for the targeted group.
- AIR News and its RNUs broadcast the launch in all major bulletins and aired health programmes in various formats such as news based programmes, talks and current affairs, Ground reports, etc.
- The Social Media Wing also provided wide reach and coverage on various Social Media platforms.
- Adequate coverage was provided by the Media Units of the Ministry to the **Kumbh Mela 2019** which was held at Prayagraj, Uttar Pradesh. DD News telecast special programme on Kumbh Mela titled ‘KUMBH Shahi Snann’ & ‘KUMBH Special’ under its ‘Charcha Mein’ programme series. Ground reports and special reports on Kumbh from the News Services Division, All India Radio (NSD, AIR) as well as Regional News Units (RNUs) were broadcast, including half an hour programme daily from RNU Lucknow.
- DD News telecast special programme on **“Pulwama Terror Attack”** on 14th Feb, 2019. Special programme on **‘Pulwama ke Shahido ko Naman’** was also telecast. DD News extensively covered the news related to preemptive measures taken by the Indian Govt. after the Pulwama Terrorist attack. NSD, AIR also broadcast a Special Discussion Programme titled “Effective Strike to eliminate Terror” in its Special Bilingual Spotlight/ News Analysis programme on 26-02-2019 and a discussion programme on “India’s stringent diplomatic action against Terrorism” on 27-02-2019.
- Extensive coverage and publicity was provided to the **‘General Budget 2018-19’**.
- An **exclusive interview of the Union Finance Minister (FM)** Shri Arun Jaitley was telecast.
- For the first time, **special panel discussions and interviews** were conducted with the members of the Economic Advisory Council of PM in DD News Studios.
- A **Talkathon with FM** with the hashtag #AskYourFM was also conducted wherein live questions from the public were answered.
- Apart from these programmes, **sectoral analysis of key budget issues** was done through interactions with the Secretaries of Finance Ministry, experts, etc.
- Provided extensive publicity and coverage to the Mass Yoga Demonstration in Dehradun, where Hon’ble PM participated, and also to various other events organized across the country on the occasion of the celebrations of **4th International Day of Yoga (IDY) on 21st June, 2018.**
- Issued an **advisory** to all TV Channels, all FM Radio Channels and all Community Radio Stations regarding a campaign for generating awareness about Yoga and IDY 2018.
- Doordarshan News ran special programmes including special stories **‘Yoga Parv’**, special documentaries **‘Yoga Gatha’**, daily special programme **‘Yoga Samvad’**, stories and interviews on yoga experts and weekly programme ‘Good News India’ focused on yoga.
- NSD, AIR ran a special newsreel programme.
- Extensive Social Media coverage was provided by New Media Wing (NMW).



The participants in the mass performance of Common Yoga Protocol, on the occasion of the 4th International Day of Yoga -2018, at Rajpath, in New Delhi on June 21, 2018.

- Provided wide and comprehensive publicity to the **72nd Independence Day 2018**.
- Live coverage and live streaming was done for the Hon'ble President's address to the nation and Hon'ble PM's speech from Red Fort.
- Doordarshan (DD) News aired several special programmes such as 'Young India @ 71', 'Vaada Nibhaya', 'Bharat Ki Badalti Tasveer', 'Rakshak Bharat Ke', programmes on Hon'ble PM's speech, special programming, etc.
- Doordarshan News as well as its Regional News Units (RNUs) telecast a Special Series regarding **Ground Reports/ Zamini Haqiqat**, covering more than 5000 success stories/ Ground reports focusing the beneficiaries of the flagship programmes of the Government onto its national and regional network. These reports were provided by DD's team of reporters and stringers. Most of these reports were also put on Social Media platforms i.e. Youtube, Twitter, etc. and on website under the tab '**Transforming India**' in English, Hindi and regional languages.
- 50th Edition of PM's Mann Ki Baat was telecast/ broadcast on 25th November, 2018. As part of the special programming, DD News organized special audience based programme '**Mann Ki Baat Sabke Saath**' with the participation of 29 people from 14 States and Union Territories, who were referred to by the Hon'ble PM in his 'Mann Ki Baat' episodes.
- The Cabinet Committee on Economic Affairs chaired by the Hon'ble Prime Minister had also given its approval on 6.2.2019 to the proposal of the Ministry regarding Prasar Bharati's "**Broadcasting Infrastructure and Network Development**" scheme at a cost of Rs.1054.52 crore for 3 years from 2017-18 to 2019-20 for continuing the schemes of All India Radio (AIR) and Doordarshan, which includes DD Arunprabha Channel.
- DD News conducted special programmes including interviews under '**Seedha Samvad programme**' for 30 minutes with various Union Ministers and Chief Ministers on key decisions in respective Ministries/ states.
- Various **coverages related to Hon'ble Prime Minister**; Domestic, International and on

Independence Day were duly covered by DD News giving the most comprehensive coverage to the Prime Minister on the Channel. DD News mounted special programmes - **Bharat ki Badalti Tasveer** (based on success stories of Govt. Schemes), Vaada Nibhaya (based on promises of Hon'ble Prime Minister and their fulfillment), Promises and Deliveries, Rakshak Bharat Ke and Special Audience based programmes Young India@71 from places like Kakori, Barrackpore, Vellore, Sabarmati Ashram apart from its regular programming. DD News also did special programming on the demise of former Hon'ble PM Shri A. B. Vajpayee.

- As part of the fleet augmentation programme to **enhance the capacity of Doordarshan**, 9 Digital Satellite News Gathering (DSNG) vans were flagged off by the Hon'ble Minister of State for I&B (IC) Col. Rajyavardhan Rathore on 10th September, 2018. The HD signal uplinking capable vans would enhance the live telecast capability of DD from the North-East as 4 of these vans are for Gangtok, Kohima, Imphal and Agartala and the others are being deployed at Allahabad, Visakhapatnam, Chandigarh, Jagdalpur and Pune.



The Hon'ble Minister of State for I&B, (I/C), Col. Rajyavardhan Rathore flagging off 9 DSNG Vans of Doordarshan, in New Delhi on September 10, 2018. The Secretary (I&B) Shri Amit Khare, the Chairman, Prasar Bharati, Dr. A. Surya Prakash and other senior officials of the Ministry are also seen.

- **Community Radio Stations (CRS)** - The Policy Guidelines for setting up of Community Radio (CR) Stations have been amended to encourage potential applicants in setting up of CR stations in the country.

- DD News gave extensive coverage to the rescue and relief operations during **Kerala Floods**. The efforts of Army, Navy, Airforce, Coast Guard, NDRF, etc., were highlighted to give full coverage to the efforts of the Government in providing succor to the people of Kerala. DD News continued coverage in the aftermath of Kerala Flood of the problems and measures undertaken by the Central and State Government to mitigate any epidemic like situation.
- AIR broadcast weekly series of interviews with Cabinet/State Ministers titled “**Jan Sewa Samvaad**” on National Network featuring various Union Ministers.
- The Ministry organized a **Conference** on 18th December, 2018 to discuss the issues related to provision of Broadband connectivity through Cable TV Networks. The Conference witnessed wide participation of leading Multiple System Operators (MSOs) from across the country. The issues raised with regards to licensing, right of way, technology and Adjusted Gross Revenue (AGR) were acknowledged and the MSOs were assured that all possible efforts would be made to take the recommendations forward.
- **49 new FM Radio channels** have been operationalized in the financial year 2018-19.

FILMS WING

- The **65th National Film Awards 2017** were announced on 13th April, 2018 and presented by the Hon'ble President of India along with



The President, Shri Ram Nath Kovind addressing at the 65th National Film Awards Function, in New Delhi on May 03, 2018.

the then Hon'ble Minister of Information and Broadcasting (I&B) and Hon'ble Minister of State of I&B on 3rd May, 2018.

- Veteran Hindi film actor Shri Vinod Khanna was awarded the Dadasaheb Phalke Award for his contribution to Indian Cinema.
- Other prominent winners included Assamese movie 'Village Rockstars' in 'Best Feature Film' category and 'Baahubali - The Conclusion' in the 'Best Popular Film providing Wholesome Entertainment' category.
- Riddhi Sen and Sridevi got the award for the Best Actor (movie- Nagarkirtan) and Best Actress (movie – Mom) respectively.
- 'Indira Gandhi Award For Best Debut Film Of A Director' was given to the Jasari language movie 'Sinjar' directed by Pampally.
- 'Best Direction' award was given to Jayaraj for the movie 'Bhayanakam' in 'Feature Film' category and to Nagraj Manjule in the 'Non Feature Film' category.
- Madhya Pradesh was conferred 'Most Film Friendly Award' and Uttarakhand was conferred 'Special Mention Certificate for Film Friendly Environment.'
- Bureau of Outreach & Communication (BOC) (Directorate of Advertising and Visual Publicity, DAVP) also organized two exhibitions on 'National Film Awards (Backdrop and Signage)', inaugurated by Hon'ble President of India at Vigyan Bhawan and by Hon'ble MoS, I&B at Siri Fort Auditorium, New Delhi on the same day.
- Hon'ble Prime Minister inaugurated the **National Museum of Indian Cinema (NMIC)**, at Films Division Campus, Mumbai on January 19, 2019. The Prime Minister addressed a gathering of the film fraternity and congratulated everyone for the inauguration of NMIC. NMIC showcases the entire history of Indian cinema in one place.
- The Ministry and its Media Units carried out several initiatives on the **Celebrations of 150th Birth Anniversary of Mahatma Gandhi**.
- Children's Film Society, India screened 125 shows of animation film for children for the song 'Vaishnav Jana'.

- Directorate of Film Festivals (DFF) in collaboration with District Administration and Dept. of Education of Andaman and Nicobar Islands held a Film Festival in Port Blair from 1st – 31st October, 2018. DFF also organized a two-day Film Festival on 29th – 30th September in Nagaon, Assam.
- National Film Development Corporation (NFDC) monitored and reviewed the submissions received on ‘Short Film Competition’ on MyGov platform.
- National Film Archives of India (NFAI) held exhibitions at Yerawada Jail (Pune), Raj Bhawan (Mumbai) and 2nd Guwahati International Film Festival.
- A replica of Sabarmati Ashram, Ahmedabad was also installed at the Film and Television Institute of India (FTII)’s Main Gate, Pune.
- The Ministry utilized **Film Festivals** as a powerful medium for communication by conducting film festivals on several occasions and events across the country -
- The **49th International Film Festival of India (IFFI) 2018** was organized in Panaji, Goa by Directorate of Film Festivals (DFF) in collaboration with Government of Goa from 20th to 28th November, 2018.
 - IFFI 2018 showcased over 220 films from over 67 countries, under sections on International competition, Festival Kaleidoscope and World Panorama.
 - The Country of Focus was Israel and for the first time, IFFI 2018 featured a State Focus section, with Jharkhand as State of Focus this year.
 - Hon’ble Minister of State for Information and Broadcasting inaugurated the ‘Mahatma on Celluloid’ Multimedia Digital Exhibition organized by National Film Archives of India (NFAI) in collaboration with the Bureau of Outreach and Communication (BOC), launched the book by Publications Division (DPD) and NFAI titled ‘Women In Indian Cinema’ and launched the Press Information Bureau (PIB)’s “IFFI 2018 Flash Briefing Skills” on Amazon Alexa Smart Speakers.
 - Several eminent dignitaries from the National/ International Film Industry such as Akshay Kumar, Karan Johar, Randhir Kapoor, Anil Kapoor, Julien Landias, Diana Penty, Chitragada Singh, Arbaaz Khan, Rakeysh Omprakash Mehra, Kabir Bedi, etc., were present at the opening & closing ceremonies, which also saw audio visual performances.
 - The opening and closing films for the Festival were World Premiers and received exceptional response from the film enthusiasts.
 - Veteran Israeli filmmaker Dan Wolman was honored with the Lifetime Achievement Award. IFFI Special Award was conferred to Salim Khan for his Lifetime contribution to Cinema.
 - Ukrainian film Donbass bagged the award for ‘Best Film’ in IFFI 2018, which comes with the Golden Peacock trophy, certificate and a cash prize amount of Rs. 40,00,000. The ‘Best Director’ award was given to Lijo Jose Pellissery and the ‘Best Actor (Male)’ award to Chemban Vinod for the film ‘Ee. Ma. Yau.’ Anastasiia Pustovit was awarded the ‘Best Actor (Female)’ for the Ukrainian film “When the Trees Fall”.
 - ‘Special Jury’ award, which carries the Silver Peacock Award and a cash prize of Rs. 15,00,000, was awarded to Milko Lazarov for his Yakut movie ‘Aga’.
 - Alberto Monteras II received the Centenary award for ‘Best Debut Feature Film of a Director’ for his Filipino Movie ‘Respeto’. The movies ‘To Let’ and ‘Volcano’ got special mention under this category.
 - The ICFT-UNESCO Gandhi Medal was awarded to Ladakhi Movie ‘Walking with the Wind’.
- NFAI have organized **Sport’s Film Festival** (on eve of Khelo India 2019 which was held in Pune and **inaugurated by Hon’ble Minister of State for Information and Broadcasting and Youth Affairs & Sports (IC) Col. Rajyavardhan Rathore**) in which 3 rare films / footage’s were screened -
 - Clip of ceremonial cricket Match played in Kolhapur in 1948-49 of Chhatrapati Shivaji Maharaj (2nd) playing cricket.
 - Berlin Olympics 1936.

- Footages of Football match of 1950 played between Dalhousie Culb Vs Mohan Bagan, in Kolkata on 8th Jan 2019 @ NFAI Main Theatre.
- An Indian delegation from the Ministry of I&B participated in the **3rd BRICS Film Festival** held in Durban, South Africa, along with the International Durban Film Festival (DIFF) from 22nd - 27th July, 2018.
- 4 Indian films were screened and the last day was celebrated as India Country Day.
- The Awards won by Indian Films are 'Best Actress' to Bhanita Das for 'Village Rockstars', 'Best Film' to 'Newton' by Amit Masurkar and 'Special Jury Award' to 'Village Rockstars' by Rima Das.
- The **European Union Film Festival** inaugurated at New Delhi on 18th June, 2018. This years' film festival, organized by Directorate of Film Festivals (DFF) and European Union (EU), consisted of a selection of 24 latest European films from 23 EU Member States. The festival traversed through 11 cities in India including New Delhi, Chennai, Port Blair, Pune, Puducherry, Kolkata, Jaipur, Visakhapatnam, Thrissur, Hyderabad and Goa from 18th June till 31st August, 2018.



The Hon'ble Minister of State for I&B, (I/C), Col. Rajyavardhan Rathore at the opening ceremony of the European Union Film Festival 2018, in New Delhi on June 18, 2018. The Secretary (I&B) Shri Amit Khare and other dignitaries are also seen.

- Indian Pavilion was inaugurated at **Cannes Film Festival 2018** at Cannes, France. The inaugural session hosted by noted actor Shri Sharad Kelkar, was attended by an Indian delegation consisting of H.E. Vinay Mohan Kwatra, Ambassador of India to

France, senior representatives of Ministry of I&B, film actors and film makers and other stakeholder members. The Indian delegation also held meetings to explore co-production opportunities between India and France and a round table discussion was also held to explore collaborations with countries like Brazil, Philippines, Austria, Norway, Sweden, Taiwan, Canada and New Zealand.

- **ASEAN India Film Festival** organized by Directorate of Film Festivals (DFF) from 25th to 30th May, 2018, was inaugurated by Minister of State (I/C) for Information & Broadcasting and Sports & Youth Affairs, Col. Rajyavardhan Rathore in Siri Fort Auditorium on 25th May 2018. The tagline of the festival was '**Friendship through Films**'. The Film Festival celebrated the excellence of cinema by exhibiting films from various ASEAN countries and provided a platform for people of the film industry of member countries to explore areas of cooperation in the domain of cinema and cultural cooperation.
- The Directorate of Film Festivals in collaboration with the Ministry of External Affairs and Embassy of the People's Republic of China organised a three-day **India - China Film Festival** from 22nd to 24th December, 2018 at Siri Fort Auditorium, New Delhi. The Festival was organized to coincide with the India-China High Level Mechanism on Cultural and People to People Exchanges. A Symbolic inauguration of the festival was done during the Cultural Gala at Pravasi Bhartiya Kendra on 21st December, 2018. The occasion was graced by the presence of Smt. Sushma Swaraj, Hon'ble Minister of External Affairs and H.E. Mr. Wang Yi, State Councillor and Minister of Foreign Affairs of the People's Republic of China. A total of seven films including four Chinese and three Indian Films were screened.
- **Indian Panorama Film Festival**, organized by Directorate of Film Festivals (DFF) from 4th to 13th January, 2019, was inaugurated on 4th January by the Secretary, Ministry of Information and Broadcasting, in the presence of Shri Shaji N Karun, the director of the opening feature film 'Olu', at Siri Fort Auditorium II, New Delhi. **A total of 26 Feature Films and**

21 Non-Feature Films were screened during the festival, which included all the films selected under the Indian Panorama section in the 49th International Film Festival of India.

Ministry of I&B, in collaboration with Confederation of Indian Industry (CII), participated in the **Berlin International Film Festival (Berlinale) 2019** held from 7th – 17th February, 2019 at Berlin, Germany.

- The India Pavilion at the Berlinale 2019 and the poster of International Film Festival of India (IFFI) 2019 was inaugurated at the Festival.
- The team behind the movie ‘Gully Boy’ including Ranveer Singh, Alia Bhatt, Zoya Akhtar & Ritesh Sidhwani also visited the India Pavilion and released the IFFI 2019 Brochure.
- The Indian Delegation explored new avenues for collaborations in Media & Entertainment sector with the representatives of several countries and hosted India Networking Gala at the Festival. Pursuant to IFFI Golden Jubilee Celebrations, the Strategic Positioning of IFFI at various International Film Festivals was also discussed.



Members of the Indian delegation including Addl. DG, Directorate of Film Festivals, Shri Chaitanya Prasad and other dignitaries at the inauguration of the India Pavilion at the Berlin International Film Festival (Berlinale) 2019.

- To mark the occasion of “**International Women’s Day**” on 8th March, 2018, National Film Archives of India (NFAI) in collaboration with ‘Aashay and Ayyam’ organized **Women’s Film Festival** from 9th - 11th March, 2018.

- **‘Fragrances from North East’ festival** was organized by National Film Archives of India (NFAI) in collaboration with Symbiosis (ELTIS) from 24th - 25th February, 2018 at NFAI Main Theatre, wherein films in seven languages were screened, cultural programs and Food Festival were also held.
- **Children Film Society, India (CFSI) Film Bonanza** was organized at Mumbai covering 3,101 child audiences of weaker section through 18 shows from 7th - 9th February, 2018.
- To mark the completion of **43 years of film ‘Sholay’**, DFF, in collaboration with Saksham Trust, Sapient, organized its screenings with audio-description, Hindi subtitles and sign-language interpretation on 29th September, 2018 at Siri Fort Auditorium, New Delhi for about 800 visually and hearing impaired children from schools, NGOs and other institutions across Delhi NCR.
- On the occasion of 72nd Independence Day 2018, Films Division held a **film festival on the theme “Freedom Struggle and Freedom Fighters”** for screening noteworthy documentaries.
- NFAI hosted **German film festival** in coordination with Max Muller Bhavan, Pune titled ‘Gennext Film Festival 10.0’ from 25th - 27th July, 2018, screening four films of two shows daily for school students.
- Ministry supported the organization of **2nd Jharkhand International Film Festival (JIFF)** in Ranchi, Jharkhand from 1st to 3rd February, 2019, which was organized by Navbharat Nirman Sangh, an NGO.
- NFAI, in collaboration with The Pune International Centre (PIC), organized **Sri Lankan Film Festival** from 10th – 13th August, 2018 and screened 11 films for the audience.
- **National Film Development Corporation (NFDC)** of India, a Central Public Sector Enterprise (CPSE) under the Ministry of I&B, has been selected as **Winner under the Miniratna Category (Category II)** by Ministry of Micro, Small and Medium Enterprises (MSME) as part of endeavour to felicitate select CPSEs to recognize their exemplary work

towards promotion of SC/ST entrepreneurs.

- Under Film and Television Institute of India (FTII)'s **film education outreach initiative SKIFT (Skilling India in Film and Television)**, 84 short courses have been conducted in 23 locations across the country covering 3800+ participants over the last 14 months.
- National Film Archives of India (NFAI) signed a Memorandum of Understanding (MoU) with Savitribai Phule Pune University (SPPU) to start a **1 year Post Graduate Diploma course** in Indian Film Studies. A Component of Film presentation would be part of curriculum of the course and facilities of NFAI would be made available to students of this course.
- FTII conducted a **weekend Course on 'Appreciation of Song Picturisation in Indian Cinema'** in New Delhi in association with Directorate of Film Festivals (DFF), having 59 participants from 6 states.
- A 7-day **'Children's Basic Filmmaking Workshop'** was organized by Film and Television Institute of India (FTII) from 23rd – 29th April, 2018 wherein participants made 5 short films and a 15-day **'Children's Basic Acting Workshop'** was organized from 23rd April – 7th May, 2018 which was attended by 31 participants.
- FTII organized 4-day **'Weekend Indian Film Music Appreciation Course'** in association with National Film Archives of India (NFAI) at FTII Campus on 7th, 8th, 14th & 15th April, 2018.





Secretary I&B, Shri Amit Khare along with dignitaries from the film fraternity at the inauguration of National Museum of Indian Cinema in Mumbai on January 19, 2019.



Fascia of the Interactive Digital Exhibition titled "Ek Bharat, Swachh aur Saksham Bharat" at Varanasi.

1

AN OVERVIEW

The Ministry of Information and Broadcasting, through mass communication media comprising radio, television, films, press and print publications, advertising and traditional modes of communication such as dance and drama, plays an effective role in helping the masses access free flow of information. The Ministry is involved in catering to the entertainment needs of various age groups and focusing attention of the people on issues of national integrity, environmental protection, health care and family welfare, eradication of illiteracy and issues relating to women, children, minority and other disadvantaged sections of the society. The Ministry is functionally organized into three Wings viz., Information Wing, Broadcasting Wing and Films Wing. The Ministry functions through its 19 Media Units/ Attached & Subordinate Offices, Autonomous Bodies and PSU's. The Main Secretariat of the Ministry is headed by a Secretary who is assisted by one Additional Secretary & Financial Advisor (AS&FA), one Additional Secretary, one Senior Economic Advisor, one Economic Advisor, four Joint Secretaries and one Additional Economic Advisor. There are 21 posts of the level of Director/Deputy Secretary/Sr. PPS, 38 posts of Under Secretary/PPS level officers, 67 posts of Section Officers/ PS level officers and 184

non-gazetted posts in the different wings of the Main Secretariat.

The Information Wing is in charge of the presentation and interpretation of the policies and activities of the Government of India through the medium of the print, electronic and digital media, framing of policy guidelines for rate fixation of government advertisements on print, electronic, and online platform and administering of the Press and Registration of Books Act, 1867, The Press Council Act, 1978, cadre management of Indian Information Service (IIS) and general administration of the Ministry.

The Broadcasting Wing by administering the Prasar Bharati (Broadcasting Corporation of India) Act, 1990 oversees the affairs of All India Radio and Doordarshan. It also regulates the content of private satellite channels and network of multi system operators and local cable operators through the Cable Television Networks (Regulation) Act 1995 and policy guidelines issued time to time. It gives license to DTH/HITS operators for their respective operations. Auctioning of private FM Radio Channels and operationalization of community radio stations in rural and remote areas is also handled by this Wing.



The Minister of State for Youth Affairs & Sports and Information & Broadcasting (I/C), Col. Rajyavardhan Rathore visiting the Photo Exhibition "Saaf Niyat Sahi Vikas", organised by the Regional Outreach Bureau, Jaipur on August 12, 2018.

The Film Wing administers the Cinematograph Act, 1952 which looks into certification of films for public exhibition, matters relating to film industry, including developmental and promotional activities, production and distribution of documentaries preservation of films, organization of international film festivals, promotion of good cinema by institution of Awards etc.

Matters related to Finance, Budget and Accounts of the Ministry is handled by the Integrated Finance Wing.

The Economic Wing looks after matters on Plan, Budget, Plan Coordination, O&M Activities and periodic reporting on various issues to Cabinet Secretariat through an online portal. The work looked after by Economic Adviser includes monitoring of CPGRAM portal, works relating to Sectoral Group of Secretaries (SGOSs) on Transport and Communications, Nodal officer for Inter-Ministerial Group of MeitY and New India Code portal, coordinating matters relating to the Annual Meeting of the Asian Infrastructure

Investment Bank (AIIB) and work related to Cyber Security Law, besides advising Secretary (I&B) on economic matters.

FIELD FORMATION OF THE MINISTRY OF INFORMATION AND BROADCASTING

The Ministry is assisted and supported in its activities through 11 Attached & Subordinate offices, 6 Autonomous Organizations and 2 Public Sector Undertakings

Attached/Subordinate offices

1. Press Information Bureau
2. Bureau of Outreach and Communication
3. Registrar of Newspapers for India
4. Publications Division
5. New Media Wing
6. Photo Division
7. Electronic Media Monitoring Centre
8. Films Division
9. Central Board of Films Certification



The Minister of State for Youth Affairs & Sports and Information & Broadcasting (I/C), Col. Rajyavardhan Rathore along with the filmmaker, Shri Subhash Ghai and Actress Poonam Dhillon visits the Mahatma on Celluloid, a multimedia digital exhibition by NFAI, during the 49th International Film Festival of India (IFFI-2018), in Panaji, Goa on November 21, 2018.

10. National Film Archive of India
11. Directorate of Film Festivals

Autonomous Organizations

1. Press Council of India
2. Indian Institute of Mass Communication
3. Prasar Bharati (Broadcasting Corporation of India)
4. Film and Television Institute of India, Pune
5. Satyajit Ray Film and Television Institute, Kolkata
6. Children's Film Society of India

Public Sector Undertakings

1. Broadcasting Engineering Consultants India Limited
2. National Films Development Corporation

MANDATE OF THE MINISTRY OF INFORMATION AND BROADCASTING

- News Services through All India Radio (AIR) and Doordarshan (DD) for the people including Indians abroad
- Development of Broadcasting and Television
- Development and promotion of film industry
- Organization of film festivals and cultural exchanges for the purpose
- Advertising and Visual Publicity on behalf of the Government of India and to get feedback on publication
- Administration of the Press and Registration of Books Act, 1867 in respect of newspapers
- Administration of the Cinematograph Act, 1952 in respect of certification of films
- Broadcast Monitoring and Administration of the Prasar Bharati (Broadcasting Corporation of India) Act, 1990 (25 of 1990)
- Cable Television Networks (Regulation) Act, 1995 (7 of 1995)
- Grant of license to DTH/HITS operators
- Administration of the Press Council Act, 1978 (37 of 1978)
- Cadre management of the Indian Information Service (Groups 'A' & 'B')
- Dissemination of information about India within and outside the country through publications on matters of national importance
- Research, reference and training to assist the media units of the Ministry
- Financial assistance to distinguished artistes, musicians, instrumentalists, dancers, dramatists, etc. who have substantially contributed to the Ministry's institutions
- International relations in respect of broadcasting and news services



The Minister of State for Youth Affairs & Sports and Information & Broadcasting (I/C), Col. Rajyavardhan Rathore in a group photograph with the senior IIS officers, at the First All India Annual Conference of Media Units of the Ministry of Information & Broadcasting, in New Delhi on February 13, 2019. The Secretary, Ministry of Information & Broadcasting, Shri Amit Khare is also seen.

2

ROLE AND FUNCTIONS OF THE MINISTRY

The Ministry of Information and Broadcasting, has the following role and functions in respect of information, education and entertainment:

I. BROADCASTING POLICY AND ADMINISTRATION

1. All matters relating to radio and television broadcasting within the Union including regulation of the use of All India Radio and Doordarshan by recognised national and regional political parties during elections to the Lok Sabha and State Assemblies and procedure to be followed by the official electronic media during periods of national mourning on the demise of a high dignitary.
2. The enunciation and implementation of the law relating to radio and television broadcasting in India
3. Broadcast Monitoring and Administration of the PrasarBharati (Broadcasting Corporation of India) Act, 1990 (25 of 1990).
4. All matters relating to the Indian Broadcasting (Programme) Service and the Indian Broadcasting (Engineering) Service until they are handed over to Prasar Bharati.

II. CABLE TELEVISION POLICY

1. Cable Television Networks (Regulation) Act, 1995 (7 of 1995).

III. RADIO

1. All business connected with All India Radio embracing news services in home programmes, programmes for foreign countries and Indians overseas, radio journals, research in the field of broadcast engineering, monitoring of foreign broadcasts, programme exchange and transcription services, supply of community receiving sets to State Governments under the community listening scheme, etc.
2. Development of radio broadcasting throughout the Union, installation and maintenance of Radio Stations and Transmitters and operation of broadcasting services.

IV. DOORDARSHAN

1. Cultural and other exchange of television programmes.
2. Development of television through out the Union, including installation, maintenance and operation of television Programme



The Secretary, Ministry of Information & Broadcasting, Shri Amit Khare lighting the lamp to inaugurate the 20th edition of 'FICCI FRAMES 2019' three-day conference on the theme 'FRAMES@20:Global Goes India', in Mumbai on March 12, 2019.

Production Centres and Transmitters, and operation of television services.

3. Promotion of production of television programmes outside Doordarshan.

V. FILMS

1. Legislation under entry 60 of the Union List, viz., 'Sanctioning of Cinematograph films for exhibition'.
2. Administration of the Cinematograph Act, 1952 (37 of 1952).
3. Import of feature and short films for theatrical and non-theatrical viewing.
4. All matters relating to film industry, including developmental and promotional activities thereto.
5. Promotion of good cinema by institution of National Film Awards for films produced in India. Assistance through the National Film Development Corporation Limited.
6. Production and distribution of documentaries and newsreels and other films, film strips for internal and external publicity.
7. Preservation of films and filmic materials.

8. Organisation of International Film Festivals in India and participation of India in International Film Festivals abroad.

9. Organisation of Film Festivals under Cultural Exchange Programmes.

10. Film society movement.

VI. ADVERTISING AND VISUAL PUBLICITY

1. Preparation of Media Plans, Production and release of advertisements on behalf of Government of India and facilitating formulation of Advertisement Policy for Government Advertisements.

VII. PRESS

1. Presentation and interpretation of policies and activities of the Government of India through the medium of press.
2. Advising Government on information problems relating to Press, keeping Government informed of the main trends of public opinion as reflected in the Press and liaison between Government and the Press.
3. Publicity to and for the Armed Forces.



The Union Minister for Finance and Corporate Affairs, Shri Arun Jaitley at the release of the book 'Mann ki Baat - A Social Revolution on Radio', in New Delhi on March 02, 2019. The Secretary, Ministry of Information & Broadcasting, Shri Amit Khare, the Chairman, Prasar Bharati, Dr. A. Surya Prakash and other dignitaries are also seen.

4. General conduct of Government relations with Press excluding the administration of sections 95 and 96 of the Code of Criminal Procedure, 1973 (2 of 1974).
5. Administration of the Press and Registration of Books Act, 1867 (25 of 1867) relating to Newspapers.
6. Administration of the Press Council Act, 1978 (37 of 1978).
7. Authenticating Self Certificates of publishers applying for newprint import.
8. Visual Publicity of Government's Policies & Programmes and photographic documentation.

VIII. PUBLICATIONS

1. Production, sale and distribution of popular pamphlets, books and journals on matters of national importance for internal as well as external publicity, with a view to imparting to the general public at home and abroad updated and correct information about India.

IX. RESEARCH AND REFERENCE

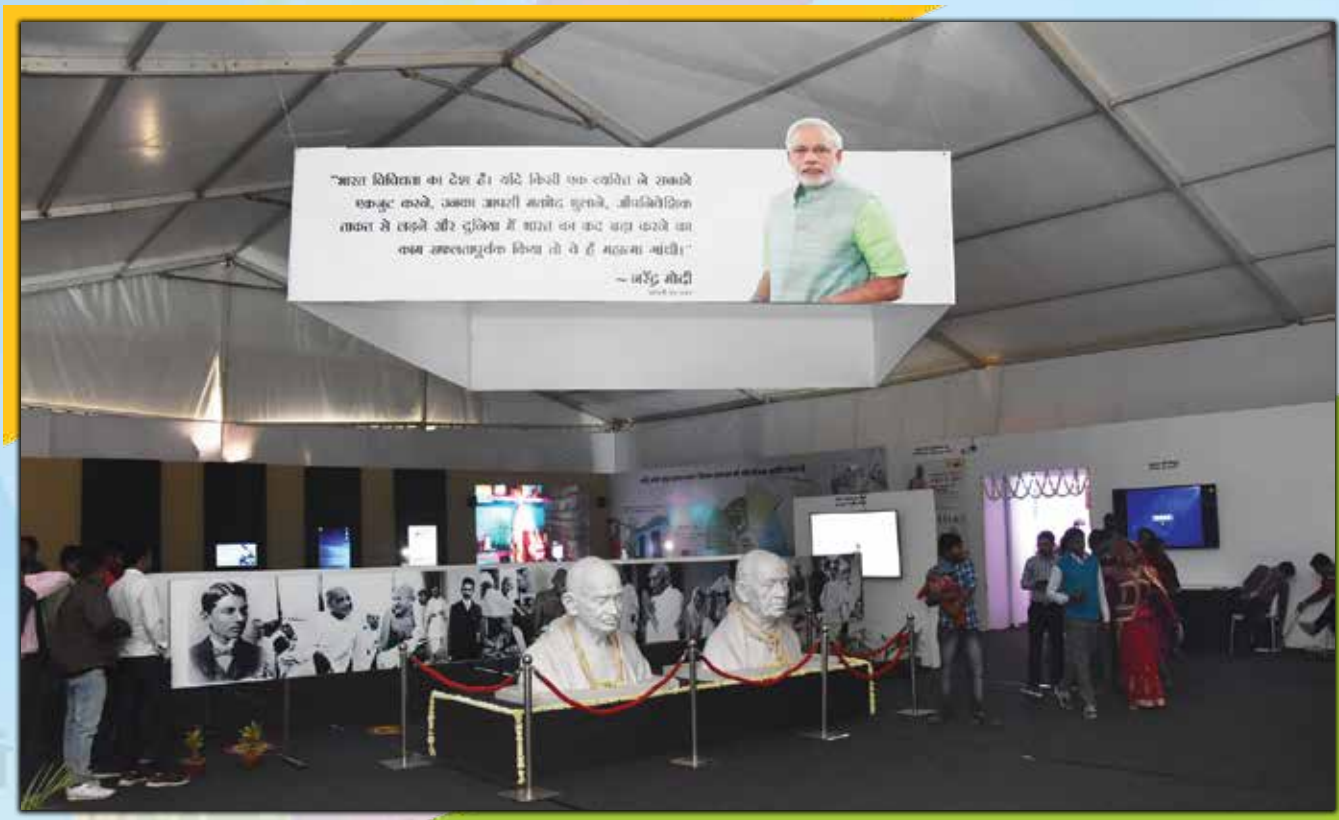
1. To assist Media Units of the Ministry of Information and Broadcasting, other Ministries as well as other organisations outside government in collection, compilation and preparation of material involving research into published works, etc.

2. Building a compendium of knowledge on important subjects and to prepare guidance and background notes on current and other topics for the use of the Media Units of the Ministry, other Ministries as well as other organizations outside government.

X. MISCELLANEOUS

1. Publicity for the policies and programmes of Government of India.
2. Administration of Journalists' Welfare Scheme.
3. Financial assistance to distinguished musicians, both vocal and instrumental, dancers and dramatists who have contributed substantially to the success of All India Radio and other units of the Ministry or their survivors in indigent circumstances.
4. All matters relating to the Asia-Pacific Broadcasting Union, Commonwealth Broadcasting Association and the Non-Aligned News Agency Pool.
5. All matters relating to Cultural Exchange Programmes (CEPs)/Agreements/MoUs/Protocol with various countries; all matters related to International Programme for the Development of Communication (IPDC)/UNESCO eg. Budgetary Issues, Nominations, etc.
6. Cadre management of the Indian Information Service (Groups 'A' & 'B').

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Multimedia Exhibition organized by BOC at Kumbh-2019, Prayagraj.

3

NEW INITIATIVES OF THE MINISTRY

- The **National Museum of Indian Cinema (NMIC)**, at Films Division Campus, Peddar Road, Cumbala Hill, Mumbai was **inaugurated by the Hon'ble Prime Minister Shri Narendra Modi on January 19, 2019**. The Prime Minister took a tour of the Museum, after which he addressed a gathering of the film fraternity. Speaking on the occasion, he congratulated everyone for the inauguration of NMIC, which he said showcases the entire history of Indian cinema in one place. He also congratulated the film fraternity, under whose guidance Indian cinema has been continuously making new strides.
- The Hon'ble Prime Minister Shri Narendra Modi launched **DD Arunprabha** at Arunachal Pradesh on 9th February, 2019 and **laid the foundation stone of Film and Television Institute (FTI)** and several other projects in the state. DD Arunprabha is the 24th satellite channel operated by Doordarshan and will help integrate North-East with the country and bring alive the magnificence of North-East by airing content sensitive to the needs and aspirations of local population.



The Hon'ble Prime Minister Shri Narendra Modi addressing gathering during inauguration of National Museum of Indian Cinema in Mumbai on January 19, 2019.

- **Hon'ble Prime Minister has announced Ease of film shooting for Indian and foreign films through online single window system.** The web portal <https://ffo.gov.in> has already started functioning for granting permission for foreign film makers to shoot in India. The facility will be extended to the Indian film makers, after proper integration of information with Film Facilitation Office (FFO) portal with State Governments/UTs and other Government Departments.
- The Union Cabinet in its meeting held on 6th February, 2019 approved the proposal of the Ministry regarding "**Amendment to the Cinematograph Act, 1952 - Introduction of the Cinematograph (Amendment) Bill, 2019**". The Bill aims to tackle Films piracy by including the penal provisions for unauthorized camcording and duplication of films, with violators facing up to three years jail term or fine of Rs. 10 lakh or both. The Bill has been introduced in Rajya Sabha on 12th February, 2019.

- In a historic initiative, **Private FM Radio broadcasters have been permitted to broadcast All India Radio (AIR) News bulletins, in English/Hindi** as per list of bulletins given in News Schedule, subject to certain terms and conditions. This will be done free of cost, on trial basis initially till 31st May, 2019. The step is a collaborative effort of bringing together all the Radio Stations of India to inform, educate and empower people.



The Minister of State for I&B, (I/C), Col. Rajyavardhan Rathore lighting the lamp at the launch of the “Sharing of AIR News with Private FM Broadcasters”, in New Delhi on January 8, 2019. The Secretary (I&B) Shri Amit Khare and other dignitaries are also seen.

- Based on the recommendations of the 8th Rate Structure Committee constituted by I&B Ministry, **the advertisement rates for print media were revised on 08.01.2019 by announcing a hike of 25% over and above the existing rate structure for advertisement in print media** by the Bureau of Outreach and Communication (BOC, erstwhile DAVP). The decision will be of great benefit especially to the medium and small newspapers including a large number of such papers in regional and vernacular languages.
- Ministry of Information & Broadcasting has also **revised the advertisement rates offered by the Bureau of Outreach and Communication (BOC) to private TV channels on 25th January 2019**. The revision would lead to an increase in rates of around 11% over the rates of 2017 in respect of most of the private TV channels while it could be

of higher percentage for some others, as per their reach and TV ratings. Differential rate structure for news and non-news channels is being offered, depending upon their overall reach in the country. The decision will also make it easier for TV channels to be empanelled with BOC in order to take advantage of the higher rates.

- Based on the success of the **Ground Report** series wherein over 5000 Ground Reports on the beneficiaries and success stories of various flagship schemes were produced and telecast and most were uploaded on Social Media platforms, DD News next started a similar series of **Ground Report stories** on Government’s most ambitious health programme, **Ayushman Bharat**. DD News is telecasting success stories of Ayushman Bharat and PMJAY on its National Network as well as its regional network, which have been aggregated from the beneficiaries who have actually availed health benefits under the scheme. All these stories being done in Hindi, English and Regional languages can be found on YouTube channels and the website www.ddnews.gov.in.
- The **49th International Film Festival of India (IFFI)2018** was organized in Panaji, Goa by Directorate of Film Festivals (DFF) in collaboration with Government of Goa from 20th to 28th November, 2018. Several initiatives were undertaken for IFFI 2018 which included a new section featuring the screening of six Indian sports biopics as an extension of the Khelo India initiative. Masterclasses and In-conversation section featured several renowned celebrities from the Film Industry and their interactions with the delegates. A Sketch on Screen (Animation Film Package) was introduced this year at IFFI. Two movies, Sholay and Hichki, were also screened as part of a special package for visually impaired persons. A retrospective of films of the Dadasaheb Phalke Award winner Vinod Khanna, who received the award posthumously, was showcased and five of his films were screened. Retrospective section of Ingmar Bergman in connection with his birth centenary celebration was another specialty of the festival. Also, state focus section was introduced for the first

time. Jharkhand was the 1st Focus State of IFFI.



The Hon'ble Minister of State for I&B, (I/C), Col. Rajyavardhan Rathore, Actor Akshay Kumar and Director Karan Johar, at the inauguration of the 49th International Film Festival of India (IFFI-2018), in Panaji, Goa on November 20, 2018.

- **Prasar Bharati has brought 11 more State DD Channels, including five channels of North-Eastern States, on the Satellite footprint of India through DD Free Dish.** It is for the first time that the States of Chhattisgarh, Goa, Haryana, Himachal Pradesh, Jharkhand, Manipur, Meghalaya, Mizoram, Nagaland, Tripura and Uttarakhand have got their own DD Channel on a Satellite Network through DD Free Dish. The increased accessibility to regional broadcast will help promote regional culture and give opportunities to local talent as well.
- A Special issue of the journal '**Yojana**' on the theme "**Employment and Self Employment**", published by Publications Division, was released on 24th August, 2018. The theme for the special Issue was selected based on the recent reports as well as observations by economists, that employment related data did not accurately reflect the status of employment and employment generation in our country. Various aspects ranging from the need for credible employment data to advantages of payroll reporting, creating livelihood opportunities in urban and rural areas to MSMEs as new engines of employment; entrepreneurship as a key to employment generation to dimensions of the Indian labour

market, have all been comprehensively analyzed in the issue.

- A 6 day **Multimedia exhibition** on the theme "**Bapu Relived in Word, Deed and Action**" was organised by Bureau of Outreach and Communication (BOC) from 2nd – 7th October, 2018 with focus on the philosophy of the Mahatma and encouraging people to participate in Swachh Bharat Abhiyan. For the first time, new technologies were used in the exhibition, the highlights being interactive questionnaire on the philosophy of Mahatma, timeline on Mahatma, flip book showcasing the life of Mahatma, invisible TV, Swachhta specs with projection, quiz competition on Swachhta, selfie corner, online pledge corner, and live performance hall. The exhibition began with the unveiling of new rendition of the "Vaishno Jan To Tene Kahiya...." song by Doordarshan and Film Division. Emphasis was put on encouraging the people to contribute towards the movement of Swachh Bharat Mission by Karyanjali, and thereby realise the dream of a Swachh Bharat by October 2019.
- Ministry of Information and Broadcasting, on occasion of congregation of people in large numbers, the **Ardh Kumbh Mela 2019** at Prayagraj, carried out its outreach activities through an integrated programme comprising multimedia digital exhibition titled, '**Ek Bharat Swachh Aur Saksham Bharat-Bapu Aur Sardar Ke Sapno Ka Bharat**'. Outreach activities included live arts & culture and Direct Integrated Communication Campaigns, and also narrated the journey of New India- inspired by the vision of Father of the Nation – Mahatma Gandhi. The exhibition attracted a large number of enthusiastic visitors and showcased the achievements and initiatives of the Government.
- DD News has started telecasting several special programmes for various target groups. A new weekly programme on the vision of New India and having relevance for Youth, called "**Badalte Bharat Par Charcha**" has been started. A new weekly show called Nationwide giving special attention to regional content is being shared by the regional network. Good News India programme showcasing the initiatives and individual successes of the

people of the country is telecast weekly on Sundays. Special audience based discussions on implementation and successes of various Government flagship programmes called Positive India were telecast from Guwahati, Chennai, Bhopal, Mumbai, Kolkata and Delhi.

- Doordarshan (DD) Kisan launched a first-of-its-kind reality show **‘Mahila Kisan Awards’** on 14th December 2018. The selection of contestants for the show has been done by Indian Council of Agricultural Research and women farmers from across the length and breadth of India are participating in the show. ‘Mahila Kisan Awards’ is a reality show which will not only entertain but also educate people and is a means of telling the stories of these unsung heroes of Indian agriculture.
- A travelogue program **“Rag Rag Mein Ganga”** and quiz show **“Meri Ganga”** was launched on Doordarshan. Both the travelogue program and the quiz show has been made by Doordarshan in collaboration with **National Mission for Clean Ganga (NMCG)**. The 21 episode series ‘Rag Rag Mein Ganga’, covering River Ganga’s journey from Gomukh to Gangasagar has gone on air from 2nd February, 2019. The show relays the message of the need of rejuvenating River Ganga while also informing about the efforts of the Government to clean Ganga – presented in a unique and interesting format. The quiz show ‘Meri Ganga’ attempts to cover

school children from all zones of the country and trigger curiosity in them to feel closer to the cause of cleaning Ganga.

- DD News is telecasting Special 5 Minutes **bulletin daily for Hearing Impaired** in English at 10:55 AM. DD News is producing PM’s **“Mann ki Baat” in sign language** which is simulcast in DD Bharati.
- The first meeting of the **India – Bangladesh Joint Committee** was held on 12th July, 2018 at New Delhi to prepare a road-map for the production of a film on the life and works of the Bangabandhu Sheikh Mujibur Rahman and a documentary film on the Liberation War of Bangladesh in 1971. During the meeting, it was discussed and mutually agreed to cooperate in other audio visual issues that include cooperation in release of Indian films in Bangladesh, cooperation between Doordarshan and Bangladesh TV, cooperation in Community Radio sector, cooperation between All India Radio and Bangladesh Betar.
- **All India Radio (AIR)’s Streaming Services** were launched **on Amazon’s Alexa Smart Speakers** by Hon’ble Minister of State for I&B (Independent Charge) Col. Rajyavardhan Rathore on 28th September, 2018. Vividh Bharati and 14 other regional language streaming services of AIR will now be streamed on Amazon Alexa.



The Minister of State, I & B (I/C), Col. Rajyavardhan Rathore launching the All India Radio streaming services on Amazon Alexa Smart Speakers, in New Delhi on September 28, 2018. The Chairman, Prasar Bharati, Dr. A. Surya Prakash, the CEO Prasar Bharati, Dr. Shashi Shekhar Vempati and the Director General, AIR, Shri F. Sheheryar are also seen.

- As part of the activities to be undertaken by the **Films Wing of the Ministry of I&B as a Champion Sector in Audio-Visual Services**, the Film Facilitation Office (FFO) is in the process of establishing a dedicated web portal that will disseminate information on filming locations and the facilities available in India for production/post production. The portal will help potential production companies looking to shoot in India to obtain permissions, explore potential benefits (tangible/non-tangible) and obtain an overview of various locations in India that could benefit the storyline of the film under consideration.
- The first-ever 20-day **'Foundation Course in Screen Acting'** by Film and Television Institute of India (FTII), Pune, in association with Indian Army, was successfully completed in Baramulla, Kashmir, and attended by 33 young participants, including 4 women. FTII also conducted its first-ever **'Film Appreciation Course'** in Jammu & Kashmir with over 36 participants from 9th to 13th May, 2018.
- Every weekday a five minute bulletin is being telecast by DD News on Swachh Bharat Mission, known as **Swachhta Samachar**. The bulletin showcases the work being undertaken by people in this mass movement to make their country clean. The bulletin is telecast every morning at 7:50 am and every evening at 6:50 pm. This includes important news stories, people's initiative and feature stories related to Swachh Bharat Abhiyaan along with a Swachhta Tip.





The Minister of State for Youth Affairs & Sports and Information & Broadcasting (I/C), Col. Rajyavardhan Rathore releasing a brochure, at the 7th National Photography Awards Ceremony, in New Delhi on February 19, 2019. The Secretary, Ministry of Information & Broadcasting, Shri Amit Khare and the Principal Director General (M&C), Press Information Bureau, Shri Sitanshu R. Kar are also seen.

4

ACTIVITIES UNDER INFORMATION SECTOR

PRESS INFORMATION BUREAU

The Press Information Bureau (PIB) is the nodal agency of the Government of India to disseminate information to the print, electronic and social media on Government policies, programmes, initiatives and achievements. It functions as an interface between the Government and the media and also provides feedback to the Government on the reaction of people as reflected in the media.

I. Vision of PIB

To disseminate information on the policies, programmes and achievements of Government for educating & empowering the people of India.

II. Functions of PIB

PIB functions as an interface between the Government and the media. It advises government on communication strategies best suited to meet the needs of the media. Another important function of the Press Information Bureau is to keep the Government informed of public perception about government policies and programmes as reflected in media.

The PIB disseminates information through different means, such as press releases, press notes, feature articles, backgrounders, press briefings, interviews, press conferences, press tours, etc. PIB also uses social media platforms

like Twitter, Youtube, Facebook, Instagram etc to disseminate information. The information is released in English, Hindi, Urdu along with 11 other regional languages which reaches newspapers and media organizations all over the country.

The PIB has a News Room/News Monitoring Cell which is operational round the year to meet the information dissemination needs.

PIB also provides accreditation facility to media persons so as to facilitate access to information from the government sources.

III. Organisational set-up

PIB has its Headquarters in New Delhi and is headed by the Principal Director General (Media & Communication). Besides, the Bureau has Officers in ranks of Director General, Addl. Director General, Directors, Joint Directors, Deputy Directors, Assistant Directors, Media & Communication Officers and Information Assistants who are attached with different Ministries in order of the Officer's rank and Ministry's size, importance and sensitivity.

PIB has 5 Zones comprising 19 Regional Offices headed by officers of rank Additional Director General and 17 Branch Offices, including an information Centre, to cater to information needs of the regional media.



Former Union Minister for Information & Broadcasting, Smt. Smriti Irani along with the distinguished dignitaries at the inaugural session of the 15th Asia Media Summit, in New Delhi on May 10, 2018.

IV. Publicity related activities of PIB

A. Publicity of Ministries / Departments:

PIB Officers are attached to a Ministry/ Department and are the authorized spokesperson of the same. He/ she briefs the media on policies and programmes of the Ministry/ Department, disseminates information, answers queries and provides clarifications or counter narratives as and when required. He/ she analyses public reactions as reflected in the editorials, articles and comments in the media and keeps the Ministry/ Department apprised of the public opinion and advises the Ministry/ Department on its media and IEC strategy.

PIB officers at the Regional and Branch Offices of PIB, apart from disseminating information emanating from Headquarters, also provide publicity to any important event organized by Central Ministries or Central Public Sector Undertakings in their respective region. These Offices also take up the decisions of the Central Government which may be of special importance, to a particular region for focused publicity based on information dissemination on sustained basis. PIB Regional/ Branch offices assume central role in facilitating media coverage of the President, the Prime Minister, Union Ministers and Secretaries on their official visits to a region/ state.

The following Communication Strategies are employed by PIB to carry out its mandate for information dissemination:

- i. Traditional forms of communication viz. press conferences (including video conference) at national and regional levels,
- ii. Issue of press releases and photos of important events and announcements. These are followed by SMS alerts, tweets and telephone calls to the media persons.
- iii. Arrangements of interviews, special discussions etc. on electronic media.
- iv. Use of Social Media platforms such as Twitter, YouTube, Facebook, Instagram, Vine in addition to regular updation on websites
- v. Ensuring all India coverage through Regional/ Branch offices of PIB in major regional languages like Malayalam, Odiya, Kannada, Telugu, Tamil, Punjabi, Gujarati, Marathi, Assamese and Bengali in addition to Hindi, English and Urdu.

- vi. Special publicity arrangements are made for important events like Independence Day, Republic Day, General Budget, Economic Survey, International Films Festival of India (IFFI), Rashtriya Ekta Divas, Yoga Day and Swachh Bharat Week etc.



The Minister for Urban Development, Assam, Shri Pijush Hazarika visiting a photo exhibition on the themes of “Swachh Bharat Abhiyaan” and “Saaf Niyat, Sahi Vikas”, organised by the Regional Outreach Bureau, Guwahati under the Ministry of Information & Broadcasting, in Guwahati on August 14, 2018. The Director General (M&C), PIB, Guwahati, Shri K.S. Dhatwalia is also seen.

- vii. Feedback from media in the form of Daily Media Report to PMO in Hindi and English, daily media feedback to each Ministry by the respective Officers to their Ministries; Special feedback on important occasions.
- viii. PIB reaches out to last mile through Media Outreach Programme in remote areas, including tribal and backward areas.

Media Product/ Service/Vehicle	Number (during 1 st April, 2018 – 25 th February 2019)
Press Releases	20901
Photographs / Infographics	13479/92
Media Invitations	1015
Formal Press Conferences	93
Vartalaaps	59

Nation-wide media feedback	Daily
Analytical media reports on specific issues	Daily / Weekly
Tweets	80 – 100 per day
SMS's	Bulk SMS to Media
Press accreditation cards issued	2553(from 1 st April, 2018 to 25 th Feb, 2019)

- Daily Feedback Report delivered to PM's House by 7.30 am
- Daily Report on Edits and Op-eds to PMO
- Daily and Weekly Urdu Feedback Report to PMO
- Daily Feedback Report to Niti Aayog
- Weekly Magazine Report to PMO and Pr. DG, PIB
- Social Media Feedback Report after every important engagement of PM.
- Media Feedback Report after major events or PM's engagements.
- Press Coverage Analysis Report on PM's Foreign Visits.
- National & Regional Feedback Reports on Various issues/events as required by PMO/ Pr. DG.

B. Prime Minister's Unit

Press Information Bureau has a dedicated unit for the publicity and media support to the Prime Minister's Office. The unit functions on all days of the year and also deals with the publicity of Hon'ble President of India, Cabinet Secretariat, Niti Aayog and PM's Economic Advisory Council (PMEAC).

The nature of work involved is as follows:

a) Feedback

- Daily English Media Report and Hindi Media Report in the Morning. Report covers both National and Regional Press.

b) Official Communication

- Press Releases on PM. During PM's foreign tours, unit disseminates material in real-time irrespective of time-Zones.
- PM's official speeches (transcribed-vetted and released in consultation with PMO)
- Publish Official Photographs of PM on PIB's Twitter handle.



The Hon'ble Prime Minister, Shri Narendra Modi participates in the mass yoga demonstration, on the occasion of the 4th International Day of Yoga 2018, at the Forest Research Institute, in Dehradun, Uttarakhand on June 21, 2018.

- Release of Text of 'Mann Ki Baat' in English and Hindi both.
- Press Releases from President's Secretariat including Speeches.
- Press Release of Cabinet Decisions and coordination with media for Cabinet briefings
- Issue Press Releases and official photographs of Niti Aayog's events.

c) **Translation**

- Translation of PM's speeches, Press Releases and Photo Captions from Hindi to English and vice versa.
- There is a provision of Human Resource support for taking up translation of PM's speeches and messages in various regional languages.
- Translation of PM's Tweets, Creative etc. into regional Languages in coordination with Regional/Branch Offices of PIB.

d) **Media Facilitation**

- Attending Advance Security Liaison (ASL) meetings on PM's event and deciding the media element.
- Liaison with Delhi Police, PM security for Media Entry Passes for PM's event.
- Media Pass distribution of President House events.
- Media Facilitation for NITI Aayog events.

e) **Website and other activities**

- PM Unit regularly manages design, content and deployment of special web pages on various occasions (eg. Key Initiatives of NDA Government, International Day of Yoga 2018, Independence Day 2018, Rashtriya Ekta Diwas).

C. **Social Media Cell**

As the nodal agency for (government communication, PIB uses social media to connect and engage with the ever-expanding online citizenry both Indian and Global.

PIB has a social media presence on Twitter, Facebook, YouTube, and Instagram. In addition to these, PIB runs a blog. All Official photos, videos and press releases of the Government are shared

on multiple social media platforms, generating more than 18 million impressions per month. Besides these, important press conferences and media briefings are live-tweeted and live-streamed on Facebook, Twitter and on PIB's YouTube channel, delivering real-time news updates of the Government. In addition to sharing of news, PIB undertakes social media campaigns to support the goals of good governance, by building awareness and increasing citizen engagement with Government's policies and actions.

Twitter: PIB's main Twitter handle @PIB_India has more than 1.47 million followers with an average increase of 12.5 K followers per month.

PIB has been adopting new types of content and presentation, in reaching out to and engaging with the citizens, such as Twitter videos. Gifs, polls and Twitter Moments.

@PIBHindi handle has more than 64.5 K followers. Besides this, given the potential of regional languages in Social media, various Regional offices of PIB have also begun to use Twitter to share local news updates from the Union Government in regional languages.

Facebook: The current year has witnessed a significant spurt in the fan base of PIB's Facebook Page with around 236 K Likes in February 2019. This has been fuelled by adoption of creative means of communication and engagements.

YouTube: PIB's YouTube channel has 4320 Videos, 317 K Subscribers with 27 Million Views. Apart from press conferences and events held at PIB, New Delhi. Select events outside Delhi too are now live streamed on the channel such PM LIVE, Special Government Events etc.

Instagram: Attractive off- beat official photos and short videos are published on PIB Instagram. By end of February 2019, PIB's Instagram has fetched around more than 223 K, followers.

PIB Blog: is used as platform to share Features and soft stories on Government's Policies and programs. 726 articles have been published so far, gaining more than 567 K page views.

Social Media Guidance and Support: Besides its own outreach, PIB has been assisting various Ministries and Departments of Government of India, in establishing and managing their social media presence in a better way.

New Initiatives

Minister Speaks: Exclusive bytes from Ministers to PIB

In House Production: Special Videos, Gifs, and Images from various Events of different Ministries.

Live Video Bytes: PIB is the only Government Department to publish bytes LIVE from the event.

New Campaigns

#AsiaMediaSummit, #InternationalDayOfYoga, #Budget2019 #SwachhBharat, #RashtriyaEktaDiwas, #Gandhi150, #SabkiYojnaSabkaVikas, #IISF2018

D. Media Outreach Programme and Publicity for Special Events

The objective of the media Outreach Programme is to disseminate information about the flagship schemes / programmes of the Government by organizing Media Interactive Sessions at national, regional and district levels. Press tours are also undertaken under this scheme to showcase success stories of various flagship programmes.

E. Information Dissemination during Election

PIB provides an effective interface between the Election Commission of India (ECI) and Media. To provide information of past General Elections and Assembly Elections, PIB releases the "Reference Handbook for General Election" as also Handbooks on Assembly Elections just after the announcement of election schedule by the Election Commission of India. In addition, during the run-up to elections, election related information is provided to media on regular basis through backgrounders and factsheets. To facilitate the coverage of Polling & Counting process during General Elections of Lok Sabha and various States Assemblies, PIB issue authority letters on behalf of ECI to National & International media persons based at New Delhi and also disseminate trends/ results on counting day on real time basis through its special website by obtaining counting data from the Election Commission of India & the National Informatics Centre.

V. Feedback Unit

One of the important functions of the Press Information Bureau is to keep the Government informed of public perception about government

policies and programmes as reflected in media. The feedback reports prepared by the PIB include inputs from the National English and Hindi dailies published from the capital, inputs from Regional language newspapers as sent by the Regional/Branch offices of the PIB, inputs from TV news channels, web media and magazines. PIB Officers provide feedback to their respective Ministries and Departments.

As part of the Special Services, the Feedback Cell in PIB prepares Daily Digests and Special Digests based on News Stories and Editorials from National as well as Regional dailies and periodicals for the use by Ministries. From 1st April- 27th February 2019, nearly 222 Digest & 55 Special Digest were sent and approx. 5600 SMS Alerts/ Mails were sent to PMO, Departmental Publicity Officers of various Ministries.

VI. Press Facilities

- i) **Online Accreditation system:** A system of providing online accreditation to Press and Media professionals was unveiled in the year 2010. Continuous changes are incorporated in the on line system keeping it dynamic and user friendly. The Bureau utilized the online system accreditation during the year successfully and this system was maintained and serviced by National Informatics system (NIC) for processing and issuing Press Accreditation cards to individual journalists.
- ii) **Media Centre at IFFI, Goa:** PIB sets up a Media Facilitation Centre for IFFI (International Film Festival India), 2018 at Goa to facilitate media accreditation during the International Festival and also for dissemination of information relating to IFFI. The Media Centre of PIB extends services for distribution of Press kits, Media accreditation passes and other services to Journalists and Media professionals covering the event. PIB accreditation is given to media from India and abroad for coverage of the event. PIB's Social Media team gives full support to the event.
- iii) **Journalists' Welfare Scheme:** PIB has been implementing the scheme of 'Journalist Welfare Fund'. The revised scheme provides ex-gratia relief on urgent basis to journalists and their families suffering from hardship. Assistance of up to an amount of Rs. 5 lakh can be sanctioned

to the journalist under this scheme. Relief can be given to the family under extreme hardship on account of death of journalist or to the journalist in case of permanent disability. Assistance is also given towards the cost of treatment of major ailments like cancer, renal failure, heart ailment, brain haemorrhage etc. Financial assistance is also given in case of accidents causing serious injuries requiring hospitalization. The cases are processed by PIB and recommendations are sent to a high level committee in the Ministry of Information and Broadcasting for approval. During the reporting period, payment to 16 journalists has been made under this JWS scheme.

VII. Control Room in Emergencies

PIB has a News Room/ Control Room which is operational 365 days round the year to meet challenges emerging out of any eventuality. Arrangements for holding Press Conferences at short notices and simultaneous webcast through PIB Centres across the country are also kept in a state of readiness to handle any sudden development and unexpected situation even after 9.00 PM. The Control Room functions on 24X7 basis during emergencies and times of crisis. The important news channels are monitored and senior personnel are kept informed of latest

developments, misreporting of the facts etc. for timely media intervention.

VIII. Initiatives during 2018-19

PIB took following initiatives during the period:

- a) Infographics on various initiatives and achievements of the Government have been developed, which gives out the information in a compact and appealing manner. The response to these infographics has been encouraging as is evident from the higher engagement rates of the public to this content, as compared to the average engagement rate for regular text-based content.
- b) PIB Officers in charge of communication of various Ministries of the Government of India have begun to share official updates, using official PIB- authorized Twitter Handles.
- c) All press conferences held at PIB Hqrs are now live-streamed on Facebook, Twitter, and on PIB's YouTube channel.
- d) Interactions with various Social Media Agencies such as Instagram were conducted so as to better equip our officers in leveraging the internet and social media for publicity related purposes.



The Principal Director General (M&C), Press Information Bureau, Shri Sitanshu R. Kar administering the Rashtriya Ekta Diwas pledge to the officials of the PIB, on the occasion of Sardar Vallabhbhai Patel's birth anniversary, in New Delhi on October 31, 2018.

IX. Office Automation

PIB undertook several measures for office automation such as:

1. Successful launch of PIB's Multilingual Website and launch of its App on Android and IOS for journalists.
2. Human Resource (HR) support deployed for IT operations of PIB.
3. Social Media Outsourcing for both graphics and analytics through BECIL.
4. Digital Archiving of Old Press Release from 1947 to 2003.
5. Purchase of Smart Device for all publicity officers of PIB.
6. Procurement of items through GeM Portal.
7. Implementation of e-office in PIB Hqrs.
8. Upgradation of equipments at Hqrs. & Regional Offices.

X. Major Activities undertaken by PIB 2018-19

a) Interim Budget 2019-20

The Interim Budget 2019-20 was presented in the Parliament by the Union Minister Shri Piyush Goyal on 1st February, 2019. PIB deployed number of officers and staff who were in a quarantine zone specially created in North Block, who prepared Press Releases, Infographics and other Social Media products. As soon as the Budget Speech was over in the Parliament, all the Press Releases and infographics prepared by the PIB team were immediately uploaded on the PIB website. The Finance Minister's Budget speech and related documents were also uploaded on the PIB website.

b) Ardh Kumbh 2019 at Prayagraj

Wide publicity was provided to the Ardh Kumbh 2019 by PIB. Team of officers from headquarters was deputed for undertaking necessary publicity related activities at Prayag. More than 20 press releases were issued till 25th February 2019. Photos of Kumbh activities and special events were issued and uploaded on social media platforms. Audio and video bytes of eminent persons were uploaded and widely disseminated through social media.

c) Pravasi Bharatiya Diwas

Pravasi Bharatiya Diwas was celebrated in Varanasi from 21st to 23rd January 2019. Wide

coverage was provided through press releases, photos and special infographics. Wide publicity was arranged for inauguration by the Prime Minister and the closing session by the President. Inauguration of Youth Pravasi Bharatiya Diwas was also widely covered on various media platforms.

d) Rashtriya Ekta Diwas- Launch of Tallest statue in the World

Wide coverage and publicity to the event pertaining to Commemoration of 150th Birth Anniversary and Rashtriya Ekta Diwas through all Regional/Branch offices and on various Social Media Platforms. The main event took place at Sardar Sarovar Narmada Dam Project, graced by Hon'ble Prime Minister. The Birth Anniversary of Sardar Vallabhbhai Patel was observed as the '**Rashtriya Ekta Diwas**' (National Unity Day) on 31st Oct, 2018. PIB provided wide publicity to the activities undertaken by different Ministries/ Department on Rashtriya Ekta Diwas, across the country in print, electronic and social media platforms. A special web page on Rashtriya Ekta Diwas was created by PIB. PIB also coordinated with DAVP, AIR, DD and other media units for multiplier publicity effect.



A view of the 4th International Day of Yoga 2018, at the Forest Research Institute, in Dehradun, Uttarakhand on June 21, 2018.

e) 4th International day of Yoga

Nationwide publicity was organised for 4th International Day of Yoga (IYD) conducted in Dehradun City on 21st June 2018. Wide pre publicity was accorded to the event by way of backgrounder briefings, teaser videos, booklets on Yoga etc. A Health Editors Conference was jointly organised by Ministry of AYUSH and PIB at Morarji Desai National Institute of Yoga, New Delhi to sensitize the media for IDY-2018. The Conference was inaugurated by the Minister of State for

AYUSH Shri Shripad Naik. Media was invited to cover the event. Press Releases and photographs were also issued on PIB website.

f) Swachhta Hi Seva campaign

Ministry of Drinking Water and Sanitation had launched 'Swachhata Hi Seva' campaign from 15th Sept to 2nd Oct, 2018, during which the entire country has been mobilized for undertaking Swachhata and building of toilets. PIB had provided wide publicity to the activities related to 'Swachhata Hi Sewa' during the fortnight, in print, electronic and social media platforms. Pr. DG, PIB had also requested all the Sr. editors/ correspondents of print and electronic media to give special attention to this campaign.

g) Paryatan Parv

The 'Paryatan Parv' by the Ministry of Tourism was inaugurated by Shri Rajnath Singh, Union Home Minister. Press Information Bureau provided wide publicity to the activities during the 12- day programme of "Paryatan Parv" (DEKHO APNA DESH) from September, 16th-27th 2018, across the country in print, electronic and social media platforms. Five Press Releases were done during the event and wide media coverage has been ensured in coordination with regional offices. The activities were also widely publicized on social media platforms too.

h) Parakram Parv

Wide publicity was provided by Press Information Bureau to the activities of 'Parakram Parv' from September, 28th-30th 2018, across the country in print, electronic and social media platforms. Pr. DG, PIB addressed a video conference with all the Regional Offices of PIB on 25th September, 2018 in which Col. Aman Anand, PRO Army also participated. All the Regional Offices of PIB were asked to coordinate with the Defence PROs of the respective region and provide adequate publicity for the events conducted.

About 23 press releases and photographs taken by Photo Division and PIB units were issued both from Headquarters and Regions. Feedback was sought from all Regional Offices in form of press clippings and photographs. About 48 tweets were put out on twitter which were re-tweeted by the Regional PIB handles and #parakramparv, gained significant traction.

i) 49th edition of the International Film Festival of India, IFFI 2018

The 49th edition of the International Film Festival of India, IFFI 2018 was held in Panaji, Goa from November 20-28, 2018. Press Information Bureau, PIB was concerned with media coordination and management. A Media Centre was set up by PIB at the festival venue to facilitate the media covering the festival. Media facilitation also included provision of passes for opening and closing ceremonies and films. Accreditation was given to a total of 508 media persons. 30 press conferences were organized by PIB at IFFI Media Centre, in which Directors, Producers, actors, IFFI jury and other film personalities addressed the media.

Media coverage was done for other IFFI events such as Master Classes, In-Conversation sessions, Red Carpet ceremonies and presentations. 82 press releases and 666 photos were issued. Comprehensive social media coverage was done by PIB, on Twitter, Instagram, Facebook and YouTube, which included live-streaming of press conferences, opening and closing ceremonies, quizzes, video productions and bytes, promos, trailers, infographics and photos.

j) Year End Review

Departmental Publicity Officers of different Ministries/Departments issued 58 Press Releases highlighting initiatives and achievements of respective ministries/departments during the year 2018 and the wide publicity was provided at headquarters and Regional/Branch offices of PIB.

k) Activities on Completion of four years of NDA Government.

A massive nation-wide outreach programme to disseminate information about the achievements, initiatives and policies of the Government in the last four years were undertaken by PIB. Regional and branch offices conducted about 40 events all over the country, including:-

- i) Interaction with senior editors of the region
- ii) Interaction with radio jockeys.
- iii) Press Conference with the regional media.

Press conferences were held by Union Ministers at various places in India. Press Releases and Photographs of the events were issued by PIB.

OTHER ACTIVITIES

PIB also provided wide publicity for the **'Quami Ekta Week' (National Integration Week)** celebrated from 19th-25th Nov, 2018 & **'Flag Day'** on 22nd Nov, 2018 all over the country and **Mann Ki Baat @50** through all Regional/Branch offices and on various Social Media Platforms. PIB also provided wide publicity for the inauguration of Pavilions by different Ministries at **India International Trade Fair (IITF)**.

XI. PLAN PERFORMANCE 2018-19

During the year 2018-19, PIB is concerned with two Central Sector Schemes viz (a) Development of Communication and Information Dissemination (DCID) and (b) Media Infrastructure Development Programme (MIDP).

2. Under the Central Sector Scheme viz. **'Media Infrastructure Development Programme (MIDP)'**, PIB has following sub – schemes:-

- (i) Modernisation of PIB
- (ii) Swachhta Action Plan (SAP)
- (iii) Setting up of Social Media Hub

3. During the year 2018-19, Rs. 10.00 crores have been allocated for implementing this scheme. The distribution of Rs. 10.00 crores for the following sub-schemes of PIB are as under:

- (i) Modernisation of PIB : Rs. 3.80 crores
- (ii) Swachhta Action Plan (SAP) Rs. 1.20 crores
- (iii) Setting up of Social Media Hub: Rs. 5.00 crores

Total:- Rs. 10.00 crores

4. The objective of the Scheme is to modernize and upgrade the communication and information dissemination systems in the PIB to fully utilize the modern technology and enhance the efficiency of PIB both at headquarters and its regional and branch offices for following activities:-

- a) IT infrastructure and modern means of communication for all officers.
 - Procurement of consumables
 - AMC Charges

- Purchase of color multi-functional digital office machines
- Purchase of hardware and other equipment
- Payment for internet dongle connections
- LAN networking, etc.
- Feedback and impact analysis; daily reports

b) Providing Video conferencing facilities in all offices

c) Providing live streaming facilities in Branch offices of PIB

d) Setting up of Social Media Platforms in PIB offices and providing manpower.

5. Ministry of I&B vide their communication dated 25.09.2018 conveyed the approval of re-distribution of funds of Rs. 50.00 lakhs for the sub-scheme 'Modernisation of PIB' for meeting the additional requirement for hiring of more manpower of IT Professionals and re-tendering and renewal of AMCs in Budget Estimates 2018-19 by diverting the funds allocated for sub-scheme 'Setting up of Social Media Hub'.

6. Up to January, 2019, Rs. 3.15 crores have been utilized under the sub-scheme 'Modernisation of PIB' Under the sub-scheme 'Swachhta Action Plan' Rs. 74.10 lakhs have been utilized till 31.01.2019. In r/o sub-scheme 'Setting up of Social Media Hub', it is pertinent to mention here that as the proposal for creation of Social Media Hub for monitoring online data to facilitate information flow about the Central Government's policies and schemes, was withdrawn, therefore, while furnishing the RE 2018-19 proposal, PIB surrendered the funds amounting to Rs. 4.50 crores to Ministry of I&B. Accordingly, PIB's proposed requirement in Revised Estimates 2018-19 under the scheme was Rs. 5.50 crores (Rs. 4.30 cr. for 'Modernisation of PIB' and Rs. 1.20 cr. for 'Swachhta Action Plan'). However, while allocating funds in RE 2018-19, PIB has been allocated Rs. 5.00 crores (Rs. 4.00 cr. for 'Modernisation of PIB' and Rs. 1.00 cr. for 'Swachhta Action Plan')

7. Under the Central Sector Scheme viz. **'Development of Communication and Information Dissemination (DCID)'**, PIB has following two components:-

a) Media Outreach Programme

b) IFFI & PBD

(i) Media Outreach Programme

The objective of the 'Media Outreach Programme' is to disseminate information about the flagship schemes / programmers

of the Government by organizing Media Interactive Sessions at National, Regional and District levels. Press Tours are also undertaken under this scheme to showcase the success stories of the flagship programme. During the year out of total allocation of Rs. 4.99 crores, Rs. 4.60 crores were allocation for this component.

Physical targets vis-à-vis achievements in respect 'Media Outreach Programme' for the FY 2018-19 (As on 31.01.2019)

SI No.	Name of the Region	Vartalaps		National/Regional Editors' Conferences		Press Tours	
		Targets	Achievements	Targets	Achievements	Targets	Achievements
1.	C.R Bhopal	14	9	-	-	1	-
2.	N.R Chandigarh	10	6	-	-	-	-
3.	S.R Chennai	6	5	-	-	-	-
4.	N.E.R Guwahati	12	9	1	-	2	2
5.	S.C.R Hyderabad	7	5	-	-	1	-
6.	E.R Kolkata	8	6	1	-	-	-
7.	E.C.R Lucknow	8	3	-	-	1	-
8.	W.R Mumbai	7	6	-	-	1	-
9.	Headquarters	-	-	1	-	-	2
	Total	72	49	3	-	6	4

(*) Actual target of Vartalaps as intimated to the Ministry is 60 only.

(ii) IFFI & PBD

Under this scheme Rs. 39.00 lakhs were allocated under this component for organizing IFFI, 2018. The event was organized successfully in Goa in November, 2018.

During the current financial year the budget allocation, expenditure incurred upto 31-01-2019 and RE 2018-19 allocation under the Central Sector Scheme are as under :-

BE 2018-19	-	Rs. 499.00 lakhs
RE 2018-19	-	Rs. 501.70 lakhs
Expdr. incurred	-	Rs. 349.89 lakhs

APPENDIX - I

BUDGET FIGURES - 2018-2019

- I 1. B.E.2018-2019 (Non-Plan)
- Rs. 6935.00 lakhs
- 2. R.E.2018-2019 (Non-Plan)
- Rs. 7543.21 lakhs
- II 1. B.E.2018-2019 (Plan)
- Rs. 1499.00 lakhs
- 2. R.E.2018-2019 (Plan)
- Rs. 1001.70 lakhs

Actual Expenditure

- III 1. Non-Plan - Rs.6453.59 lakhs (upto January , 2019)
- 2. Plan - Rs. 739.34 lakhs (upto January, 2019)

PROGRESSIVE USE OF OFFICIAL LANGUAGE HINDI IN PIB HEADQUARTERS

All possible efforts are made towards the progressive use of official language Hindi in Press Information Bureau, HQ for the observance and implementation of the various orders and instructions issued by the Department of Official Language including targets fixed in the Annual Programme under the Official Language Act, 1963(as amended in 1967) and the Official Language Rules, 1976 (as amended in 1987).

The Official Language Implementation Committee (OLIC) under the chairmanship of PDG(M&C) is constituted in PIB, Hqrs which monitors the status of the implementation of Official Language Policy of the union in bureau office through its quarterly meetings. All the meetings of the committee are held regularly and various issues like general and PM press releases, issues related to PIB website, use of Hindi in Social Media viz. Twitter, Face Book etc. Training of Hindi language, typing & stenography, O.L. inspections of sections and Regional/Branch offices of PIB regarding the progressive use of Hindi etc, are

discussed and a comparative review of quarterly reports is done in these meetings. The regional/branch offices are visited by Rajbhasha officer of PIB Headquarters from time to time to apprise them of the official language policy & rules and review the status of their implementation in these offices. The website of PIB is available bilingually (Hindi & English).

Hindi Pakhwada-2018 was organized successfully in this Bureau from 01-15 September, 2018. During Pakhwada various Hindi competitions like Hindi Essay writing, Translation, Noting & Drafting, General Hindi Knowledge, Hindi Typing, Hindi Extempore speech and Hindi dictation competition were organized. Officers/officials of HQ participated actively in these competitions and won various prizes. During a Prize Distribution Ceremony held in bureau, DG(M&C) awarded certificates to the winners of Hindi Pakhwada competitions as well as the winners of Incentive Scheme 2017-18 implemented for the staff of PIB for doing their official work originally in Hindi and encouraged them to continue to do all their official work in Hindi.

1. Implementation of the Judgment/Orders of CATs

S. No.	Media units/ Section	No. of orders received from CAT for the year 2017-18	No. of the judgments/orders implemented during 2017-18
1.	2	3	4
1.	PIB (Vigilance Section)	Nil	Nil

2. Grievance Redressal Mechanism

Shri S.N.Choudhary, Director(M&C), PIB has been designated as Staff / Public Grievance Redressal Officer and all the application received with respect to the same have been dealt in a time bound manner.

3. Women Welfare Activities

Internal Complaints Committee (ICCs) have

been constituted in PIB(Hqrs.)/Regional/Branch Offices of PIB for redressal of grievances of the woman staff members as per the guidelines and norms laid down by Hon'ble Supreme Court in matter relating to sexual harassment at work places which has been included in the CCS (Conduct) Rules, 1964 under Rule-3C. Recently, ICC has been reconstituted in PIB (Hqrs.). The composition of the Committee is as under: -

S. No.	Name	Designation	Telephone
1.	Ms. Shruti Patil, Director	Chairperson	Tel: 23388517/ 23488364
2.	Ms. Punitha S., Dy. Director	Member Secretary	Tel: 23386977/ 23488050
3.	Vacant	Male Member	

4.	Ms. Madhu Bala Mathur, Section Officer	Member	Tel:23385388
5.	Ms. Sonali Dutta, Section Officer	Member	Tel: 23381137
6.	Ms. Suhasini Dharmarha, Psychologist	Outside Member	Mob No. 91-8826177144

Vigilance Cell

(1) Details of Vigilance set up for the Organization at Headquarters and in field offices:

Vigilance set up of PIB is functioning under the overall supervision of the Principal Director General M&C) who is assisted by Vigilance Officer (at the level of ADG/Director), Deputy Director (Vig.) and other subordinate staff. Authority and responsibilities in respect to Vigilance matters have been delegated to the Head of Regional Offices also. To deal with the Vigilance matters in respect of Regional/ Branch Offices of the Bureau, there is one post of Administrative Officer in the Regional Offices to assist the Regional Heads in dealing with such matters. Guidance and instructions are provided to the Regional Offices from time to time.

(2) Preventive Vigilance activities under taken during the period :

- (i) Number of regular inspections and surprise inspections conducted during the period. - **Nil**

(3) Surveillance and detection activities during the period:

- (i) Details of the areas selected for keeping surveillance:

The sections namely General, Press Relation Section, NMC Cell and Office Automation Section of the Bureau are earmarked for surveillance. The staff working in these sections are considered sensitive. The Officers/ staff working in these sections are rotated time to time.

- (ii) Number of persons identified for being kept under surveillance - **Nil**

(4) Punitive activities (Number to be indicated against 4(i) to (x) where the appointing authority is other than President):

- (i) Number of complaints/references received during the period - **06**

- (ii) Number of cases in which preliminary inquiry was conducted - **Nil**
- (iii) Number of cases where preliminary inquiry report were received. - **Nil**
- (iv) Number of cases in which charge sheets for major penalty were issued - **Nil**
- (v) Number of cases in which charge sheets for minor penalty were issued - **Nil**
- (vi) Number of persons on whom major penalty was imposed. - **Nil**
- (vii) Number of persons on whom minor penalty was imposed. - **Nil**
- (viii) Number of persons placed under suspension - **Nil**
- (ix) Number of persons against whom administrative action such as issuance of warning etc. was taken - **Nil**
- (x) Number of persons prematurely retired under relevant provisions of rules - **Nil**

In this context, it is also mentioned here that the departmental Inquiry in respect of four complaints received earlier is being conducted which is underway.

Right to Information Act, 2005 Related Matters

Admn.-I Section of PIB has been nominated as nodal section for RTI related matters in PIB (HQ). CPIOs and Appellate Authorities have been designated to provide information to citizens seeking information under the RTI Act as per the instructions of DOP&T.

PIB (HQ) has already completed the obligations under Section 4 (b) (i) and 4 (ii) which deals with suo-moto disclosure of all information held by the Public Authority and uploading the same in the public domain through its website. Quarterly Report giving the figures of Applications/ Appeals received, rejected, transferred is uploaded on the CIC's website regularly within stipulated time limit under the RTI Act' 2005.

Activities of Hindi and Urdu Units

Main activities of Hindi and Urdu Units consist of preparation of daily press roundup that includes English translation of headlines and editorials of Hindi/Urdu dailies, Hindi/Urdu translation of Press Releases, Features, Backgrounders, President, Vice President, Prime Minister and Home Minister's speeches and translation and vetting of manuals and booklets etc. Both Hindi and Urdu Units have issued 11552 press releases & backgrounders in Hindi and Urdu for the period from 1st April, 2018 to 25th February, 2019.

BUREAU OF OUTREACH AND COMMUNICATION (BOC)

Bureau of Outreach and Communication (BOC) was created on 8th December, 2017 by integrating erstwhile Directorate of Advertising and Visual Publicity (DAVP), Directorate of Field Publicity (DFP) and Song & Drama Division (S&DD) at national, zonal, regional and field levels and converting them into three separate divisions under the overarching BOC in order to streamline Government's outreach communication in order to have mass reach with specific focus on media dark areas and rural areas and on communicating with people in the form and language understood by them, using different vehicles of communication viz. print media advertising, audio visual advertising, outdoor publicity, exhibitions, new media etc.

Advertising and Visual communication Division (erstwhile DAVP) of BOC is the nodal division of BOC which undertakes campaigns on behalf of various Ministries & Departments of Government of India, Public Sector Undertakings (PSUs) and autonomous bodies to inform and educate rural and urban people about the Government's policies and programmes through its various vehicles of communication viz. Print Media advertising, Audio Visual advertising, Printed Publicity, Exhibitions, Outdoor Publicity, New Media and Mass Mailing and motivates them to participate in developmental activities.

Folk Communication Division of BOC aims to propagate policies, programmes and schemes of the Government and to create awareness and emotional receptivity among the general public regarding social, economic and democratic ideals conducive to the progress of the nation through inter-personal communication through live media

utilizing wide range of performing arts such as Drama, Dance-Drama, Composite-Programme, Puppetry, Ballets, Operas, Folk and Traditional Recitals, Mythological Recital and other Local Folk & Traditional Forms.

Field Communication Division of BOC is mandated to undertake direct communication and interpersonal communication programmes to create awareness amongst the masses, particularly in rural areas about the Government of India's policies, programmes and schemes for their development through interactive sessions with local opinion leaders and targeted beneficiaries, group discussions, door to door visits, public meetings in villages and semi-urban areas. Special Outreach Programmes (SOPs) are organized with the support of various stakeholders viz. the State Government and local functionaries, society groups etc. As they are in the local language and at nearby venues, the impact of these communication programmes enables and encourages a greater understanding of the Government's schemes and behaviour change. These efforts are complemented by use of traditional and folk media and other conventional and non-conventional methods. FCD's field functionaries also collect feedback on implementation of Government's programmes/schemes for the benefit of implementing agencies.

Organisational Structure

The Bureau of Outreach & Communication, with its Headquarter at New Delhi, consists of 23 Regional Outreach Bureaus (ROBs) and 148 Field Outreach Bureaus (FOBs).

The BOC is headed by an officer of Principal Director General/Director General level at HQ, and the 23 ROBs are looked after by an officer of Additional Director General level. The 23 ROBs have been divided in to 5 Zones, each zone being looked after by DG(Zone).

Major Policy decisions/initiatives during 2018-19

The Government has increased the rates for Government advertisements in print media/newspapers to be released through BOC by 25% w.e.f 09th January, 2019.

The Government has revised the rates for release of Government advertisements in Pvt. C&S TV Channels through BOC w.e.f. 25th January, 2019.

“Highlights of the Year”

S1. No	Themes	Month
1	Commemoration of 150 th anniversary of Gandhi Ji	October 2018
2.	Exhibition “Bapu Relived; In Word Deed and Action” at Rajiv Chowk New Delhi.	October 2018
3	Communication of “Champion of Earth Award” to the Prime Minister	October 2018
4	Parakram Parv	September 2018
5	Run for Unity	October 2018
6	Tribute to Father of Indian Constitution, Dr B.R. Ambedkar	April & December 2018
7	Tribute to Bharat Ratna Shri A.B. Vajpayee, Former Prime Minister of India	December 2018
8	IFFI 2018	November 2018
9	Saaf Niyat Sahi Vikas	May 2018

Important Activities:

➤ Commemoration of 150th Anniversary of Mahatma Gandhi

A series of activities have been planned for a year-long celebration to commemorate 150th Anniversary of Mahatma Gandhi, beginning with a 6-day multi-media exhibition on the theme “*Bapu Relived: In Word, Deed and Action*” at Rajiv Chowk, New Delhi with focus on the life, deeds and values of the Mahatma. These exhibitions through use of technology intend to evoke the interest of youth of the country to connect them with Mahatma.

A multimedia exhibition on the theme “Mahatma on Celluloid” was organized during 21-28 November, 2018 at Kala Academy, Panaji on the sidelines of IFFI, Goa highlighting the coverage of life and ideals of Mahatma Gandhi through the medium of celluloid. The exhibition provided an innovative experience for the participants to understand and appreciate the legacy of Mahatma which influenced a generation of film makers and the celluloid industry.

All major activities undertaken by the Bureau of Outreach & Communication were uploaded on <https://gandhi.gov.in>.

➤ Communication of “Champion of Earth Award” to the Prime Minister

As a recognition of India’s contribution to save the world environment, the Prime Minister of India

was bestowed upon the ‘Champion of Earth Award’ by United Nations which was disseminated far and wide to emphasise the importance of the save environment initiative throughout the country. A full page advertisement with positioning on the front page of major publications of the country was released to highlight this recognition.

➤ Parakram Parv

To celebrate the 2nd Anniversary of Surgical Strike by the Indian Defence Forces and to honour the valiant fighting spirit of the Indian Armed Forces, “Parakram Parv” was organized, in coordination with Ministry of Defence, from 28-30 September, 2018 at India Gate wherein following events were organised:-

- I) Event at India Gate Lawn: To express the nation’s gratitude to the “Jawans”, following events were carried out on the occasion of Parakram Parv at India Gate on 29th & 30th September, 2018:-
 - a) Production of spot and Special Anthem penned by Sh. Prasoon Joshi and sung by Sh. Kailash Kher
 - b) Execution of live musical performances by renowned celebrities: Sh. Sukhwinder Singh and Sh. Kailash Kher on 29th and 30th September, 2018 respectively
 - c) Live coverage of the music concert was organised in coordination with



Facade of Multimedia Exhibition
'Bapu Revived In Word, Deed And Action'
at Palika Park, Rajiv Chowk, New Delhi.



Hon'ble Mr V.P. Mehta, IAS, Retired, Secretary, JRM, AVSM
inaugurating the exhibition



Digital view
of the Exhibition

Commemoration of 150th Anniversary of Mahatma Gandhi



Various activities done under the Parakram Parv

Doordarshan , to carry the message of Parakram Parv to the people in every nook and corner of the country.

- d) Properly branded T-shirts and Caps carrying the message of Parakram Parv were distributed amongst the NSS volunteers

II) Events throughout the country: Also three-day event were executed at identified locations throughout the country in coordination with the Defence Forces.

(III) Publicity for the Event: To provide adequate publicity to the event, a half page advertisement in colour in major dailies of the country was issued urging the countrymen to salute the fearlessness of our valiant soldiers. A focussed outdoor campaign was also released in Delhi providing the details of various activities to be held at the India Gate Lawns from 28th to 30th September 2018.

➤ **Run for Unity**

In recognition of the services rendered by Sh. Sardar Vallabhai Patel, the first Deputy Prime Minister of India who was instrumental in uniting the nation into one, his statue, tallest in the world, was inaugurated on the banks of river Narmada by the Hon'ble Prime Minister, on 31st October. To make people aware about the dedication of the Statue of Unity to the nation, a full page advertisement in colour was issued by the Bureau of Outreach & Communication in major dailies throughout the country. The print campaign was further supplemented by a television campaign and 15 days outdoor campaign through hoardings, bill boards, panels etc throughout the country. A campaign was also run under Public Service Advertising through Digital Cinema Agencies (Movie Hall) for the purpose.

To commemorate the birth anniversary of the unifier of India i.e. Loh Purush Sardar Patel, "Run for Unity" was organised throughout the country on 31 October, 2018. In this regard a quarter page colour advertisement was issued in major dailies on 30th October, 2018, encouraging people to participate in the Run for Unity being organised in their respective towns and villages. 30,000 copies of flyer on the life of the Sardar Patel and the Unity Day Pledge were distributed at the main event which took place at Major Dhyani Chand National Stadium, New Delhi.

➤ **Tribute to Father of Indian Constitution, Dr B.R. Ambedkar**

Dr. Ambedkar National Museum was inaugurated on 13th April, 2018 by Hon'ble Prime Minister Shri Narendra Modi. An all India print campaign was released on 13th April, 2018, to sensitize the people about the features of the memorial, an advanced museum developed inside it which shows the life and works of Dr. B.R. Ambedkar through modern technology.

All India print campaigns were also released on 14th April, 2018 and 6th December, 2018 on the birth and death anniversary of Dr. B.R. Ambedkar, highlighting Babasaheb's vision of a strong, prosperous India.

➤ **Tribute to Bharat Ratna Shri A.B. Vajpayee, Former Prime Minister of India**

Bharat Ratna Atal Bihari Vajpayee's contribution was remembered by the nation through newspaper campaign on his sad demise as well as on his 94th Birth anniversary.

BOC ran a print campaign as well as an exhibition in honour of the enormous contributions made by him towards transformation of India as a modern Nation. 3 days Exhibition was conducted at Ambedkar International Centre during 25-27th December, 2018 on the life and achievements of Sh. A. B. Vajpayee.

➤ **IFFI 2018**

BOC undertook extensive pre event communication for International Film Festival of India (IFFI) 2018. A half page advertisement in colour was released in major film destinations throughout the country before the Inauguration. Further an outdoor campaign was also done in various cities to raise the level of awareness about the role of films in the society.

➤ **Saaf Niyat Sahi Vikas**

Special Multimedia Campaign through Print, TV, Radio, OP on Theme **Saaf Niyat Sahi Vikaas** was conceptualised, planned and executed to create awareness about the government policies and programmes among the general masses.

Printed materials were distributed on 11 themes like **Development reaching the poorest, Putting Farmers First, Harnessing**

Yuva Shakti, Unwavering commitment to Social Justice, Accelerated Growth to fulfill aspirations of 125 Cr Indians, Eliminating Corruption, Institutionalizing Honesty, Enhancing transparency, Building a Healthy India, Unprecedented Speed and Scale in Transforming the Nation, Realizing India's full potential through Women led development, New Infrastructure for New India –with the help of Regional Outreach Bureaus.

➤ Content Creation

BOC (erstwhile DAVP), through empanelled AV producers as per BOC's approved rate cards, executed audio-visual production jobs like documentary films, audio-video spots, jingles, Sponsored Radio Programmes (SRP) etc. in different languages on behalf of various Ministries / Departments of the Central Government.. **Major AV Production Jobs done in FY 2018-19**

- **9 episodes of SRP** titled 'Urja Ek Aas' for Petroleum Conservation Research Association (PCRA) have been produced. Also, an **SRP** titled

Outreach Communication

During the period from April-September, 2018, BOC conducted a total of 44 exhibitions covering 229 exhibition days. Details of exhibitions are as follows:

Exhibition Theme	Date	Place
Legislative Assembly Award	April, 2018	Gangtok, Sikkim
"Naya Bharat-Ham Karke Rahenge"	April, 2018	Shillong, Meghalaya
"Naya Bharat-Ham Karke Rahenge"	April, 2018	Chandigarh (UT)
National Film Awards (Backdrop & Sinage)	May, 2018	Vigyan Bhawan, New Delhi.
Swachh Bharat	June, 2018	Dadri (UP), Badalpur (UP), Chhachera (Haryana)
Desh Ka Badhta Jata Vikas, Saaf Niyat Sahi Vikas & Streets Management	July, 2018	Sonepat (Haryana), New Delhi
Rajya Sabha, Azadi 70 – Yad karo Qurbani and Desh Ka Badhta Jata Vikas, Saaf Niyat Sahi Vikas	August, 2018,	New Delhi
Desh Ka Badhta Jata Vishwas, Saaf Niyat Sahi Vikas	August, 2018	Vijaywada Railway Station (AP), Hyderabad (Telangana), Thrissur & Angamaly (Kerala), Raipur (Chattisgarh), Nagpur (Maharashtra), Patna (Bihar), Dhenkanal (Odisha), Yamuna Nagar (Haryana), Hamirpur (HP), Guwahati (Assam), Kolkata (WB), Ranchi (Jharkhand), Jaipur (Rajasthan), Bhopal (MP), Ahmedabad (Gujarat)

'Aadhi Abadi Pura Sach' has been produced for M/o Women and Child Development.

- **Documentary films.** –Films on 'Weavers MUDRA Yojana', 'Insurance Scheme' and 'Achievements on Implementation of various schemes' on the occasion of National Handloms Day-2018 for M/o Textiles, film on 'Bio Medical Waste Management' for AIIMS; and films on 'Jeevan Praman' and 'SANKALP' initiative for Dept. of Pension & Pensioners Welfare have been produced in the current FY 2018-19.
- **Audio-video spots/jingles** - Radio jingles on 'Cyber Crime' related issues for M/o Home Affairs; radio spot on 'ASEAN India Film Festival' and video spot on 'IFFI-2018' for DFF-M/o I&B; video spot on 'Sanitation' for AIIMS; video spots and radio spots on 'Child Adoption' for Central Adoption Resource Authority (CARA); video spot on 'First Aid for Eye Care on Acid Burns' for M/o Health and Family Welfare; video spot on 'Food & Agriculture' for Dept. of Atomic Energy were produced.

Desh Ka Badhta Jata Vishwas Saaf Niyat Sahi Vikas	September, 2018	India Gate lawn, Rajpath, New Delhi
Saaf Niyat Sahi Vikash (Participation on Paryatan Parv 2018)	September, 2018	India Gate lawn, Rajpath, New Delhi
2 nd Year of Surgical Strike – Celebration of Armed Forces – Parakaram Parv	September, 2018	India Gate lawn, Rajpath, New Delhi

Field Communication and Outreach

Field Communication Division of BOC organized 668 Special Outreach Programmes during this period. The themes of Special Outreach Programmes (SOPs) were Four Years of the Government – “Saaf Niyat, Sahi Vikas, International Day of Yoga, Poshan Maah-Nutrition Month, National Nutrition Week, Swacchta hi Seva. Details of the programme are as follows:

➤ Awareness Campaign on Swachh Bharat Mission (Urban) on behalf of Ministry of Housing and Urban affairs:

Field Communication Division of BOC implemented a special awareness campaign on behalf Ministry of Housing and Urban Affairs from September, 2018 to 31st December, 2018 to generate awareness on Swachh Bharat Mission (Urban) of M/o Housing and Urban Affairs in 225 identified cities /Municipal Corporations.

During the campaign 1000 Special Outreach Programmes were organized across the country. Over 200 SOPs on SBM have been organized till November, 2018 in collaboration with SBM Officials in the state and Municipal Corporations.

➤ Border Area Publicity Activities :

Field Outreach Bureau under Regional Outreach Bureau of **Arunachal Pradesh, Assam, Bihar, Gujarat, Jammu & Kashmir, Meghalaya-Mizoram-Tripura (MMT), Nagaland & Manipur, North-West (Punjab, Haryana and Himachal Pradesh), Rajasthan, Uttar Pradesh, Uttarakhand, West Bengal (North) & Sikkim & West Bengal (South)** carried out publicity campaigns in border areas under their jurisdiction, briefing the border area villagers about the different schemes implemented by the Government of India. Special emphasis was laid on promoting National Integration and Communal Harmony.

➤ Publicity activities in Left Wing Extremism (LWE) affected areas:

Field Outreach Bureau Units under nine Regional Outreach Bureau of **Andhra Pradesh, Bihar, Chhattisgarh, Jharkhand, Maharashtra, Madhya Pradesh, Odisha, Uttar Pradesh and West Bengal (South)** took up the task of awareness generation on all major programmes /schemes of the Government of India in areas affected by Left Wing Extremism.

➤ Besides SOPs, 284 routine awareness programmes have been organized till November, 2018 by Field Outreach Bureaus (FOBs) of BOC in LWE areas which included 421 Film shows, 1011 Oral Communication programmes, 600 Photo exhibitions and collected 102 feedback responses from the target audience.

Achievements: April to November, 2018.

1	No. of Film Show organized	5273
2	No. of Group Discussions Organized	9,554
3	No. of Photo Exhibitions mounted	6,164
	Total Activities	20,991
4	No. of Feedback Stories Collected	2,793
5	No. of Villages Covered	7,583
6	Total Audience outreached	29,20,506

Folk Communication

Folk Communication Division of BOC presented 4,670- Programmes across the country during the period. During the presentation of the programmes, the following important schemes & policies of the Government have especially been highlighted for greater publicity: **“SWACHH BHARAT MISSION-(Ek Kadam Swachhta Ki Ore)”, “Ek Bharat - Shrestha Bharat”, “Pradhan Mantri Jan Dhan Yojna”, “NAYA BHARAT HAM KARKE RAHENGE”, “SANKALP PARV”, Swachhta**

Pakhwada”, “Atal Pension Yojana”, “Mission Indraadhanush”, “Pradhan Mantri Suraksha Bima Yojana”, “Pradhan Mantri Jiban Jyoti Bima Yojana”, “Sabka Saath, Sabka Vikas”, “Beti Bachao - Beti Padhao”, “Pradhan Mantri Fasal Bima Yojana”, “Promotion of Tourism” etc.

Special Programme presented through Folk Communication Division activities in the LWE affected districts of the country during the period are:

Sl. No.	State	Number of executed programmes during the months from April to November, 2018	Themes Covered
1.	Chhattisgarh	226	<p>During presentation of the programmes, the following important schemes & policies of the Government have especially been highlighted for greater publicity:</p> <p>“SWACHH BHARAT MISSION-(Ek Kadam Swachhta Ki Ore)”, “Ek Bharat - Shrestha Bharat”, Swachhta Pakhwada”, “Pradhan Mantri Suraksha Bima Yojana”, “Sabka Saath, Sabka Vikas”, “Beti Bachao - Beti Padhao”, etc.</p> <p>Apart from the above, special focuses have also been given on National Integration & Communal Harmony, Social Harmony, Linguistic Harmony; Advocacy programmes Against Malnutrition during the period under reference.</p>
2	Madhya Pradesh	12	
3	Maharashtra	38	
4	Odisha	217	
5	Kerala	07	
6	Uttar Pradesh	94	
7	West Bengal	05	
8	Jharkhand	508	
9	Bihar	165	
10.	Andhra Pradesh	25	
11.	Telangana	56	
TOTAL:		1353	

- 709 programmes have been presented highlighting the concepts of Swachh Bharat Mission (Ek Kadam Swachhta Ke Ore) of the Government across the country. During celebration of Swachhta Pakhwada (01.07.2018 to 15.07.2018) around 150 programmes have been presented, out of which 9 (nine) Special programmes have been executed in Delhi.
- Special musical programmes highlighting the Patriotic Songs on Freedom Struggle in India, National Integration, Communal Harmony, Social Harmony, National Anthem, Linguistic Harmony etc. have been presented through utilizing the services of Departmental Artistes on 02.08.2018, 08.08.2018 and 09.08.2018 at Rashtrapati Bhawan, New Delhi. Shri Ramnath Kovind, Hon’ble President of India, Shri Narendra Modi, Hon’ble Prime Minister of India, Hon’ble Members of Parliament and other senior officers witnessed the programmes.
- 06 (six) number of musical programmes, 3 (three) on 01.10.2018, 1 (one) on 04.10.2018 and 1 (one) on 09.10.2018 on the occasion of Silver Jubilee Celebration of National Human Rights Commission and 1 (one) on 12.10.2018 special musical programme highlighting Patriot Songs, National Integration, and implementation of Hindi Language as Official Language have been presented at Parliament House, New Delhi by Departmental Artistes of BOC (S&DD), New Delhi. Shri Ramnath Kovind, Hon’ble President of India, Shri Narendra Modi, Hon’ble Prime Minister of India, Hon’ble Members of Parliament and other senior officers witnessed the programmes.

Information Dissemination on behalf of other Ministries:

- Some of major campaigns conducted on behalf of the various Ministries during the current FY 2018-19 till date are as under:

Ministry	Print	AV	OP	PMC	NM
Finance	ITR Filing, Filling of TDS Statement, Advance Tax, Know When To Say No To Cash Transaction, Celebrating One Year of GST, The Anti Profiteering, Ease of doing business, Do you Know – Benefits of GST, E-way Bills, Information awareness on GST Return, Atal Pension Yojana and National Pension System (NPS).	Income Tax Return, PFRDA	e-Way Bill System under GST, Goods & Service Tax and Specialty, Benefits of Customs		Income Tax IT Return, Advance Tax Due Date
Social Justice & Empowerment	Rashtriya Vayoshri Yojana, Samajik Adhikarita Shivir, Death Anniversary of Babu Jagjivan Ram,				
Power	Deen Dayal Upadhyay Gram Jyoti Yojana- New India Raushan India, Saubhagya-Pradhan Mantri Sahaj Bijli Har Ghar Yojna.	Pradhan Mantri Sahaj Bijali Har Ghar Yojna (Saubhagya),	Pradhan Mantri Sahaj Bijli Har Ghar Yojana (SAUBHAGYA), Bureau of Energy Efficiency (BEE)		BEE, BEE-Painting Competition and BEE-24 Degree
Tourism	National Tourism Award, Paryatan Parv.	Bharat Parv		Social Messages	Social Messages, Bharat Parv and Digital Calendar
Law & Justice	e-Courts, Nyay Mitra				
Petroleum & Natural Gas	SAKSHAM National Competition – 2018, 9 th CGD Bidding Inauguration Function.				PCRA
WCD	Poshan Maah, National Nutrition Mission	Beti Bachao Beti Padhao, Poshan Abhiyaan and Nutrition Mission	Beti Bachao Beti Padhao and National Nutrition Mission	Beti Bachao, Beti Padhao	Beti Bachao Beti Padhao and CARA

H & FW	Ayushman Bharat, Pradhan Mantri Jan Arogya Yojna, Family Planning, Prevention & Control of Dengue and Malaria, National TB Control Programme, Mission Indradhanush.	Pradhan Mantri Surakshit Matritva Abhiyan, Breast Feeding, Measles-Rubella Vaccination, National Nutrition Mission, Mission Indradhanush, Ayushman Bharat, National tuberculosis Control Programme	Pradhan Mantri Surakshit Matritva Abhiyan (PMSMA), Mission Indradhanush, TB awareness, Pradhan Mantri Jan Arogya Yojana (Ayushman Bharat), National Programme for Prevention & Control of Deafness.	National AIDS Control, Free Drugs and Diagnostics, National Programme for prevention and Control of Deafness	Ayushman Bharat, ANEMIA, Mission Indradhanush, NACO, TB Awareness, Leprosy, Jansankhya Sthiratha Khosh
AYUSH	International Day of Yoga – 2018	International Day of Yoga	International Day of YOGA		International Day of YOGA
Agriculture & Farmers Welfare	Pradhan Mantri Annadata Aay Sarankshan Abhiyan (PM – AASHA), Minimum Support Price (MSP), Krishi Kalyan Abhiyan.	Soil Health Card	Flagship Schemes and DMI Scheme		Krishi Kalyan Abhiyan
Communication			Digital Mode of Payment, Life Insurance, Digital India, BD&MD and Promotion of Philately		Digital Payment Promotion and Postal life insurance
Consumer Affairs			Social Messages	Social Messages	Bureau of Indian Standards
Labour & Employment			Eradication of Child Labour		
Environment & Forest			World Environment Day(5 th June)		World Environment Day, Green Goods Deeds
Drinking Water and Sanitation		Swachh Bharat Mission	Darwaza band (Swachh Bharat)		
MSME			National SC ST Hub (NSIC)		

Electronics & IT		UIDAI – Aadhar, BHIM App, UMANG App,	UIDAI		
Minority Affairs			Hunar Haat		
Shipping, Road Transport & Highways			Road Safety		
Sports & Youth Affairs		Khelo India, Asian Games, Commonwealth Games	Khelo India		
Skill Development & Entrepreneurship			Skill Development(NSDC)		
Defence		Indian Navy Image projection			Indian Navy
Home		Cyber Crime, National Register of Citizens (NRC)			RGI
Panchayati Raj		Gram Swaraj Abhiyaan & National Panchayati Raj Day			
Science & Technology					National Innovation Foundation
Urban Development					Urban Development
NITI Aayog					UIDAI

Communication through Printed Literature

Printed Publicity (PP) Wing caters to the requirements of printed material for mass publicity of the campaigns launched by BOC. This wing does planning, production and supervision of print jobs viz Multi colour posters, Folders, Brochures, Diaries, Calendars, Stickers, Wall Hangers, Table Calendars and other miscellaneous items. Preparation of plan estimates of print jobs for various Ministries/ Departments including Ministry of I&B is done as per the requirement and budget allocation.

BOC produces printed publicity material in all the major Indian Languages i.e. Tamil, Telugu, Kannada, Malayalam, Marathi, Gujarati, Bengali, Assamese, Oriya, Punjabi, Urdu and Hindi. This wing maintains a panel of Printers, Typesetters and Diary Makers to get the work completed in the minimum possible time and for controlling cost over runs.

Printed Publicity Wing has produced 19 jobs with 60 items totalling about 1,29,77,750 copies of all types of publicity material for Min. of I&B and various other client Ministries and PSUs.

Mass Mailing

Mass Mailing Wing receives printed publicity material like booklets, folders, posters, leaflets, brochures etc. produced on behalf of various Client Ministries / Department & Organization including Prime Minister's Speeches. The distribution of this publicity material is undertaken on the basis of instructions of the client Department or as per Campaign instructions / requirements. Calendars and Diaries are printed every year to be distributed to all categories like VIPs of all States/UTs & all Ministries and their attached offices free of cost. For PSUs / Autonomous bodies it is done on payment basis.

At present, Mass Mailing Wing maintains an address bank of 5,57,108 addresses. These addresses are spread over 501 categories. 1,09,03,925 copies of publicity material on various themes like Transforming India (Booklet, Overarching- Sahi Niyat Sahi Vikas, Kit Folder-Sahi Niyat Sahi Vikas), UGC –Anti Ragging Poster, Hindi Hanger-Appeal, Empower of Women, CSC Flex Banner for Indian Navy, Parakram Parv, Jan Connect Booklet, Sardar Vallabh Bhai Patel, International Film Festival of India – 2018 have been distributed/dispatched till date during this financial year.

Accounts

The Accounts Wing of BOC handles payments of approximately Rs 950 to 1000 crore every year. BOC, apart from its own budget, receives funds from all its clients – Ministries, Departments, Autonomous Bodies, PSUs and after due verification disburses this fund as per the job order and proof of delivery to media organizations viz. newspapers, TV channels, Radio Channels, Outdoor Publicity agencies, Production houses and Printed Publicity agencies empanelled with BOC. The payments are handled after verification of the airing or publishing of the advertising as per laid out pre-conditions in the Release Order given to them by BOC. The Major achievements of the Accounts Wing are:-

1. All the bills pertaining to Establishment and Client Ministries' Letter of Authorities are being successfully processed through PFMS and the payments have been made faster and smooth.
2. Both processing as well as payments of bills

can be tracked on the website and details have been provided in the login area of the agencies, which gives transparency regarding status of the bills of the agencies, especially whether they have been rejected due to some reason or passed or at what stage it is.

3. Payments to all the agencies irrespective of job/campaign are now being made 100% through Electronic Fund Transfer (NEFT/RTGS) instantaneously, eliminating delay & losing of cheques in transit through post.
4. Successful implementation of processing of bill through newly introduced "web services" for error free mode of payment to the stake holders through PFMS. The module is presently working for both Scheme and Non-Scheme. Development of web services for LOA is under progress.
5. The year 2018-19 saw integration of 3 Units viz DAVP, S&DD and DFP into BOC. The regional offices came into force at 23 regions as Regional Outreach Bureaus (ROB). All the ROB's are having different PFMS Accounts and the Expenditure is maintained for the 23 regions by BOC (Hq), in a consolidated manner.
6. The payment and Bills status details have been provided in the agency's login are for better transparency. The Payments are released through NEFT/RTGS only.

Vigilance

- (1) Details of vigilance set up for the organization at HQrs and field Offices.

BOC has a full-fledged Vigilance Section at its HQrs in New Delhi. All vigilance matters of HQrs and Regional Outreach Bureau (ROB) are processed and/or being monitored by Vigilance Section in hierarchy as SO, Dy. Director, Director (Vig.) and ADG(Vig.). The Vigilance Section functions under the overall supervision of DG, BOC.

- (2) Preventive vigilance activities during the period:
 - (i) Number of regular inspections conducted during the period : Nil
 - (ii) Number of surprise inspections conducted during the period : Nil

- (3) Surveillance and detection activities during the period:
- (i) Details of area selected for keeping surveillance : Nil
 - (ii) Number of persons identified for being kept under surveillance : Nil
- (4) Punitive activities (number to be indicated against 4(i) to (x) where the appointing authority is other than President):
- (i) Number of complaints/references received during the period : 01
 - (ii) Number of cases in which preliminary enquiry were conducted : Nil
 - (iii) Number of cases in which preliminary report were received : Nil
 - (iv) Number of cases in which charge-sheets for major penalty were issued : Nil
 - (v) Number of cases in which charge-sheets for minor penalty were issued : Nil
 - (vi) Number of persons on whom major penalty was imposed : Nil
 - (vii) Number of persons on whom minor penalty was imposed : Nil
 - (viii) Number of persons placed under suspension : Nil
 - (ix) Number of persons against whom administrative action such as issuance of warning etc. was taken : Nil
 - (x) Number of persons prematurely retired under relevant provisions of rules : Nil

Administration

General Administration wing of BOC took up the following initiative with respect to modernisation, computerisation and e-commerce:

1. The works of this Bureau is fully computerized. One IT & Modernization project of erstwhile DAVP is under consideration and as and when it will be finalized all the IT and software works of erstwhile DAVP will be updated through different software modules.
2. The e-commerce portal of Govt. i.e. Government e-market place (GeM) has fully

been implemented in BOC and most of the product which are available on GeM portal are purchased only through GeM portal.

3. It is also intimated that apart from the action taken by BOC on the above points, Swachhta Pakhwada was also celebrated in this Bureau with a great enthusiasm during the period 15th September to 2nd October 2018. Various cleanliness activities were undertaken surrounding Sookna Bhawan complex and also in nearby areas such as Kendriya Vidyalaya, Pragati Vihar and Mehar Chand market to spread awareness among general public, children, shop keepers etc. towards cleanliness.

REGISTRAR OF NEWSPAPERS FOR INDIA (RNI)

The Office of the Registrar of Newspapers for India (RNI) was set up on 1st July, 1956, on the recommendation of the First Press Commission in 1953 and by amending the Press and Registration of Books Act, 1867. An attached office with the Ministry of Information and Broadcasting, RNI executes statutory and non-statutory functions.

Organizational Structure

RNI headquarters is now situated at 9th Floor, Sookna Bhavan, CGO Complex, Lodhi Road, New Delhi -110003.

RNI is headed by Press Registrar, assisted by one Additional Press Registrar, two Deputy Press Registrars and three Assistant Press Registrars. The office has separate sections dealing with title verification, registration, circulation and administration. After the restructuring exercise by Ministry of Information & Broadcasting, Regional RNI offices in Mumbai, Kolkata, Chennai, Bhopal and Guwahati were closed and the officials of Press Information Bureau and erstwhile Directorate of Field Publicity (now Bureau of Outreach and Communication) of the level of Assistant Director have been designated as Registration Supervisor and the officers of the level of Deputy Director/Director/Additional Director General have been designated as Assistant/ Deputy/Additional Press Registrars respectively, who are exercising their powers under the superintendence and direction of the Press Registrar.

Functions of RNI

The functions of RNI include maintaining a Register of newspapers and publications, published across the country, issuing Certificate of Registration to newspapers and publications, informing District Magistrate (DM) concerned about approval of titles of fresh newspapers and scrutinizing and analyzing the annual statements submitted by the publishers of newspapers and publications. RNI also submits an annual report on the print media scenario in the country, entitled 'Press in India', to the Ministry of Information and Broadcasting by 31st December every year. Under its non-statutory functions, RNI authenticates self-declaration certificates for import of newsprint to actual users publications registered with RNI as well as provide Essentiality Certificates for import of printing machinery. RNI also conducts circulation verification of registered publications on the basis of requests received from the publishers or instructions of the Ministry of Information and Broadcasting.

Title Verification

RNI receives applications of intending publishers for title verification, duly forwarded by the DM concerned and processes them for title verification as per the proviso to Section 6 of PRB Act. To facilitate the applicants, RNI has started online filling facility for title applications. The applicant is required to submit the printout of the filled-in application to the DM concerned for authentication and further forwarding to RNI. The receipt of the application at RNI and its verification status are intimated to the applicants through SMS and e-mail. The status of title applications can also be checked on the website of RNI (www.rni.nic.in). Title status letter is made available online for download. During April, 2018 to November, 2018, RNI scrutinized 10,454 applications for verification of titles out of which 2,122 titles have been verified.

De-Blocked Titles

The verified titles, if not registered with RNI within the stipulated time frame of two years, are de-blocked and made available for verification, subject to RNI guidelines for title verification and the provision of Section 6 of PRB Act, to intending applicant. As many as 2,135 titles were de-blocked by RNI between April, 2018 to November, 2018.

Registration

Once the title is verified, the publisher needs to proceed for registration of the publication which requires submission of declaration duly authenticated by the District Magistrate concerned, along with requisite documents as prescribed by RNI. Under provisions of the PRB Act, a registration number is allotted to the publication and a Certificate of Registration (CR) issued to the publisher. An entry in this regard will also be made in the register of RNI. . As many as 1,375 publications have been registered during 1st April to November, 2018. During April, 2018 to November, 2018, a total of 2,704 Certificates of Registration have been issued which include 1,375 fresh certificates, 1,309 revised certificates and 20 duplicate certificates.

Annual Statement

As per Section 19D of the PRB Act, 1867 an Annual Statement in Form-II prescribed in the Registration of Newspapers (Central) Rules 1956 is required to be submitted to the Press Registrar by the publisher on or before the last day of May each year. The publishers are also to print every year in the first issue of their respective publications (brought out after the last day of February) a statement indicating the ownership and other relevant particulars in Form IV. Every year RNI brings out 'Press in India' report by analyzing and compiling the growth of print media in the country based on the Annual Statement filed by the publishers.

Online submission of Annual Statements, which was commenced during 2013-14, is being successfully implemented. As many 31,717 publications have filed Annual Statements for 2017-18.

Computerization

At present, application for titles can be filled online. Apart from computerized processing of title verification and registration, all the verified titles are put on RNI website and can be downloaded. With the introduction of this facility, any person/prospective publisher can access the existing title data base, which is available State/Language-wise. RNI has developed a new user-friendly website. In the second phase of digitalization, various procedures of the office, including application for title and registration will be made completely

online. Once the procedures are made online, all the DMs concerned will be given an individual login to forward the applications to RNI after due authentication.

Publication of “Press in India”

As per Section 19(G) of the PRB Act, 1867, the Press Registrar submits to Central Government an Annual Report, which contains summary of the information obtained during the previous year in respect of the newspapers in India. This report, titled ‘Press in India’ is submitted by the month of December every year. Since 2013-14, the Press in India is also being brought out in digital format as CD.

Circulation Verification

Regular circulation check/ verification of publications is done to reconfirm the circulation data/figures submitted by the publications in their annual returns/ report, as circulation data is used by various Government departments, including erstwhile Directorate of Advertising and Visual Publicity (now Bureau of Outreach and Communication), for deciding on allocation of government advertisements. In the Print Media Advertisement Policy released by the Ministry of Information & Broadcasting on 7th June, 2016, circulation verification by RNI/ABC has been made compulsory for publications with above 45,000 copy circulation claims. In pursuance to this policy, RNI’s guidelines on circulation check were also amended in 2017 and this has paved the way for a more effective mechanism for circulation verification, ensuring elimination of fake circulation claims by newspapers. As per the amended guidelines, circulation check is now done by the team of RNI/PIB officials under the general superintendence and control of the Press Registrar along with the certified panel of auditors (i.e. Chartered Accountants firms) who are either on the panel of ABC, CAG or RBI. Also the requirement of printing press experts from BOC has been replaced with a Self Declaration form regarding printing details to be submitted by the publishers for circulation verification.

Newsprint

In 2017, the process of issue of Eligibility Certificate by RNI, specifying the maximum quantity of newsprint that can be imported by a newspaper, was discontinued. At present, a Self-Declaration Certificate indicating the quantum

of newsprint imported during the year and the quantum actually consumed till date from the above quantity has to be filed by the registered publishers before importing the newsprint. RNI and the regional branch offices of PIB authenticate the Self-Declaration Certificate after ensuring that the publisher is ‘actual user’ of the newsprint, i.e. the publication is registered with RNI. RNI no longer decides the quantity of newsprint being imported.

Official Language

Office of RNI organized a Hindi Fortnight during 1st to 14th September, 2018 wherein different competitions were held to promote the use of Hindi in Official work. One Assistant Director (OL) is posted in this office to provide necessary assistance in translation and implementation and monitoring of the Official Language Policy of the Government of India.

Public Grievance and RTI

A Public Grievance Cell is functioning in this office. Publishers can send their query through e-mail pqrnrni@nic.in, directly or through RNI website. A Deputy Press Registrar has been designated as the head of the internal Grievance Redressal machinery of this office. As many as 440 applications received under R.T.I. Act during April, 2018 to November, 2018 were answered to.

Citizen’s Charter

Citizen’s Charter has been prepared and posted on the official website of this office (<http://www.rni.nic.in>).

Plan Scheme for remaining of Fourteenth Finance Commission Period

Strengthening of RNI Headquarters

During the XII Plan period, RNI incurred expenditure to the tune of Rs. 1.65 crore on its scheme ‘Strengthening of RNI Hqrs’ under the Ministry of Information and Broadcasting’s umbrella scheme ‘Media Infrastructure Development Programme’. Out of various targets proposed during the Plan period, a sub-component ‘E-filing of Annual Statements’ was achieved completely. Now, for the remaining Fourteenth Finance Commission Period i.e. from 2017-20. The Scheme has been continued with following targets:-

- Digitization of records/documents
- Submission of title application and forwarding by DM online
- Submission of Declaration form online
- Online generation of Certificate of Registration
- Whole registration process including submission of documents online
- Establishment of public interface system and strengthening of Public Response Query System

Press and Registration of Books (PRB) Act, 1867: Press and Registration of Publications (PRP) Bill, 2018

The purpose of Press and Registration of Books (PRB) Act, 1867, which is currently under operation, is to regulate printing presses and newspaper for preservation of copies of books and periodicals printed in India, and for registration of such books and periodicals.

Realizing the need to amend the PRB Act 1867 keeping in mind the contemporary print media scenario in the country a bill namely 'Press and Registration of Books and Publications (PRBP)' was prepared and laid in the parliament after cabinet approval in November, 2011. Standing Committee on Information & Technology had examined the Bill and made certain recommendations. However, the bill lapsed after conclusion of 15th Lok Sabha. After the commencement of 16th Lok Sabha, it was decided to prepare the bill afresh. Hence, a new Bill named 'Press and Registration of Publications Bill 2018' has been drafted to replace the existing PRB Act, 1867. At present, the draft bill is under active consideration of the Ministry.

PUBLICATIONS DIVISION

HIGHLIGHTS & ACHIEVEMENTS

- In line with its mandate, Publications Division published the selected speeches of the President of India, one each in English and Hindi, covering his first year in office. These volumes, titled *The Republican Ethic* and *Loktantra Ke Swar*, present Hon'ble President's vision and thought on diverse aspects of nation-building, especially with relation to individual citizen's duties towards the nation. The volumes were brought out in close collaboration with



The Hon'ble Vice President, Shri M. Venkaiah Naidu releasing the e-Books - 'The Republican Ethic' & 'Loktantra Ke Swar', with selected speeches of President of India, published by the Publication Division, Ministry of Information & Broadcasting, in New Delhi on December 08, 2018. The Union Minister for External Affairs, Smt. Sushma Swaraj, the Minister of State for Youth Affairs & Sports and Information & Broadcasting (I/C), Col. Rajyavardhan Rathore, the Secretary, Ministry of Information & Broadcasting, Shri Amit Khare, the Chairman, Prasar Bharati, Dr. A. Surya Prakash and the Director General, Publications Division, Dr. Sadhana Rout are also seen.

the President's office, and were released on December 8, 2018 by Shri M. Venkaiah Naidu, Hon'ble Vice President, in presence of Col. (Retd) Rajyavardhan Rathore, the Hon'ble Minister of Information & Broadcasting and Shri Amit Khare, Secretary, Ministry of Information & Broadcasting.

- Publications Division bought out a volume of the selected speeches of Shri M. Venkaiah Naidu, Hon'ble Vice President of India, delivered in his first year in office. The volume was released on February 15, 2019 by Shri Pranab Mukherjee, Hon'ble Former President of India, in the presence of Shri Thawar Chand Gehlot, Hon'ble Minister of Social Justice and Empowerment, Col. (Retd) Rajyavardhan Rathore, the Hon'ble Minister of I&B, Shri Harivansh, Hon'ble Deputy Chairperson, Rajya Sabha and Shri Amit Khare, Secretary, M/o I&B.
- The prestigious and voluminous task of bringing out year-wise volumes of selected speeches of Shri Narendra Modi, Hon'ble Prime Minister of India was also undertaken by the Publications Division. Divided into five sections, the speeches cover various facets of our national life, with the underlying theme and volume title being "Sabka Saath, Sabka Vikas"—"together with all, development for all". Five volumes—three in Hindi covering the years 2014-15, 2015-16, 2016-17 and two in English covering the years 2014-15



The Hon'ble Minister for Finance and Corporate Affairs, Shri Arun Jaitley releasing the book 'Sabka Saath Sabka Vikas' (selected speeches of the Prime Minister, Shri Narendra Modi), in New Delhi on March 08, 2019. The Hon'ble Minister of State for I&B, (I/C), Col. Rajyavardhan Rathore, the Secretary (I&B) Shri Amit Khare and other dignitaries are also seen.

and 2015–16—were completed in the financial year 2018–19. These volumes were released on March 8, 2019 by Shri Arun Jaitley, the Hon'ble Minister of Finance and Corporate Affairs, in presence of Col. (Retd) Rajyavardhan Rathore, the Hon'ble Minister of I&B and Shri Amit Khare, Secretary, M/o I&B.

- The prestigious **India/Bharat 2019** was released on March 7, 2019 by the Secretary, M/o I&B. The e-versions of the flagship publication were also released simultaneously. The reference annual is a comprehensive digest of the country and its progress in various fields including science and technology, art and culture, economy, defence, education, etc., and has sections on general knowledge and current affairs.
- The title *Gauhati High Court: History and Heritage* published for Gauhati High Court highlighting the historical origin and development of diverse and traditional justice delivery systems in Northeast India was released on August 25, 2018 by the Chief Justice of Supreme Court of India Mr Justice Ranjan Gagoi in presence of Shri Sarbananda Sonowal, Chief Minister of Assam.
- Publications Divisions signed a co-publishing arrangement with National Film Archives of India (NFAI) in April 2018, to enhance its content base and outreach. The agreement resulted in the publication of the prestigious book *Women in Indian Cinema*, which depicts the kaleidoscopic journey of Indian women through the prism of Indian cinema. The book was released by Col. (Retd) Rajyavardhan



Release of Women in Indian Cinema by Col. Rajyavardhan Rathore, the Hon'ble Minister of I&B at the inauguration of IFFI-2018 on November 20, 2018.

Rathore, the Hon'ble Minister of I&B at the inauguration of IFFI-2018 on November 20, 2018.

- The title *Untold Story of Broadcasts During Quit India Movement*—an important publication documenting the saga of secret nationalistic broadcasts during the Quit India movement 1942—was published in collaboration with Indira Gandhi National Centre for Arts (IGNCA) and was released by Shri Mahesh Sharma, the then Hon'ble Minister of Culture in August 2018.
- Publications Division rolled out an ambitious plan of publication of books and outreach



Eminent Gandhian Shri A. Annamalai and Ms Varsha Das addressing a gathering on 16 November, 2018 during National Book Week (14-20 November, 2018) at Book Gallery, Publications Division, Sochna Bhawan

activities related to the celebrations of **Gandhiji's 150th Birth Anniversary**. Notable among these titles are *Satyagraha Geeta*, a heritage publication of Sanskrit verses written by eminent scholar-poet, Dr Kshama Rao **during 1930s**, and brought out in CD form with original Sanskrit text with Hindi and English translations; *Women in Satyagraha* by noted scholar Dr Aparna Basu; *MK Gandhi: An Indian Patriot in South Africa*, **the first biography by Gandhiji during his formative years in South Africa, written by his South African friend Joseph Doke** and many other inspiring titles for young and general readers. A total of 17 books on Gandhiji's life and thought were published during the year. Many e-books on diverse aspects of Gandhiji's ideas and ideals were also brought out.

- In collaboration with National Gandhi Museum, *Digital Gandhi* a comprehensive e-compilation of audio, audio-visual and textual elements with the text of earlier commemorative works, archival and audio-book material on Gandhiji has been prepared and is almost complete. *Mahatma Gandhi – A Life in Lenses (Gandhi Album)* with around 450 rare historic photographs with an encompassing write up, in English and Hindi, has been prepared with fully restored presentation and improved quality of photographs **and nearing publication**.
- On the occasion of Champaran Satyagraha Centenary celebrations, Publications Division, in collaboration with Gandhi Study Centre, Chennai, released Tamil and Kannada editions of *Gandhi in Champaran* by DG Tendulkar in Chennai on April 10, 2018.
- Publications Division signed an MoU with Gujarat Vidyapith in July 2018, for preparation of the Digital Master copy of *Sampoorna Gandhi Vangmaya (SGV)* (97 volumes), the corresponding Hindi edition of *CWMG* (100 volumes). The project is important for preservation of this heritage document as also printing of the unbroken and authoritative print sets of *SGV* in future.
- The then Hon'ble M/o I&B, Ms Smriti Irani released three books published by Publications Division on International Women's Day (March 8, 2018). These included *Rani Laxmi Bai* and

Razia Sultan. Editions in thirteen languages of each of the books were released on this occasion under the **"Ek Bharat Shreshtha Bharat"** project. Another book titled *Praacheen Bharat ke Naaree Ratna*, published under co-publication programme with Sasta Sahitya Mandal was also released on the occasion. Under the "Ek Bharat Shreshtha Bharat" project, work on translation and publishing of 15 selected titles in 13 Indian languages made significant progress with around 150 books published so far.

- Collaboration with Sasta Sahitya Mandal (SSM) with Publications Division progressed in the publishing of new titles. Three titles among these are *Bhakti: Uttar Aur Dakshin Bharat ke Samanvay Sutra*, *Shruti Aur Smriti* and *Bhartiya Sanskriti Ke Antrik Srot*. They were released by Shri Amit Khare, Secretary, M/o I&B during the Delhi Book Fair in August 2018.
- Publications Division bagged **seven awards and one Certificate of Merit for Excellence in book production** in various categories in Hindi, English and regional languages. The annual awards instituted by Federation of Indian Publishers were distributed by Shri Amit Khare, Secretary, M/o I&B in a function organized during the Delhi Book Fair in August 2018. The titles *Sardar Patel: Sachitra Jivani* (Hindi), *Life at Rashtrapati Bhawan* (English), and *Pustak Soochi* (Hindi) bagged the first prize. *Bharat-2018* (Hindi), *Yojana*-April, 2017 (English), *Bal Bharati*-September



Publications Division awarded Gold Medal in best regional language display category by ITPO during the closing ceremony of Delhi Book Fair 2018.

2017 (Hindi), and *Untold Story of Broadcasts During Quit India Movement* bagged second prizes and *Buddhism-The Path of Compassion* bagged Certificate of Merit.

- Journals of Publications Division including *Yojana* and *Kurukshetra* continued efforts to disseminate information about government policies and programmes. Three special issues of *Yojana* on 'Employment and Self Employment', 'Swachhta From Idea to Reality' and 'Infrastructure' were brought out. *Kurukshetra* dedicated its issues to Rural Infrastructure, Rural Health, MSME, Panchayati Raj, etc., with articles from concerned Secretaries/Ministers and other senior officials. *Employment News* published more than 4539 advertisements from April 1, 2018 to March 31, 2019.
- Other important titles published during the year include *The Asiatic Lion- Reviving the Pride of Gir*, *Buddhism: The Path of Compassion*, *Portraits of Strength – Rabindranath ki Kala Srishti*, *Parakram Gatha* and *Sankalp Se Siddhi – a book of quotes on Swachhta* by the Hon'ble Prime Minister.
- Few significant titles in pipeline are *Uttar Satyagraha Gita*, sequel of *Satyagraha Geeta*, biography of Kasturba Gandhi and Narayan Desai's book *My Story in Hindi*.
- Under the scheme of "**Media Infrastructure Development Programme**", Publications Division worked towards further enrichment of its digital repository of books taking the number of digitized books to more than 2300 titles. Out of these more than 370 e-books were put up for sale through various platforms like Amazon and Google Play. Around 11000 copies of e-books were sold.
- Publications Division completed most of the critical milestones of the on-going Computerisation of Inventory Management Project—CIM project. All modules of this ERP project have been rolled out, including test-run of computerized billing in all DPD Sales Emporia. DPD also successfully completed the bar-coding of its entire stock of books spread across the country. DPD launched its new dynamic website and its digital rights management enabled App—Digital DPD.

- Publications Division participated in more than 36 domestic Book Fairs from April 2018 till March 2019. At the annual Delhi Book Fair held at Pragati Maidan in New Delhi from 25 August to 2 September 2018, a rich display of books on varied subjects was organised by Publications Division, the main attraction being the books on Bharat Ratna Late Shri Atal Bihari Vajpayee. A total of 19 books were released during the Book Fair. Publications Division also participated in a big way in the New Delhi World Book Fair 2019.
- DPD participated in four International Book Fairs, i.e., Viswa Hindi Sammelan, 2018 in Mauritius (18–20 August 2018), Beijing International Book Fair (22–26 August, 2018), Frankfurt International Book Fair (10–14 October, 2018) and London Book Fair (12–14 March 2019). Offers were received from some



Dr. (Smt). Sadhana Rout, Director-General, Publications Division & Shri Vikram Sahay, Joint Secretary, Ministry of Information & Broadcasting inaugurated the India Pavilion at London Book Fair.

prominent global publishers for the publishing rights/marketing rights/e-Books marketing for DPD books. For the first time, DPD started sale of its books at the Frankfurt Fair.

- Book discussion programmes were organized every month by Publications Division during the year 2018 on topics of contemporary relevance such as 150th Birth Anniversary of Gandhiji, International Women's Day, Swachh Bharat Abhiyan, etc., as part of efforts to reach out to a wider audience. Prominent authors/personalities like Shri Ram Bahadur Rai, Shri

Sachchidanand Joshi, Shri A. Annamalai, Ms Mridula Garg, Ms Nasira Sharma, Ms Manjari Chaturvedi, were invited for discussion on topics like “Bhartiya Stree - Parampara aur Apekshaen”, “Pustak Sanskriti aur Pathniyata”, “Bhartiya Cinema ke Naye Aayam Swachh Man”, “Swasth Tan aur Swachha Pariyavarn”, “Azadi meri nazar mein”, etc.

- DPD has been conferred Swachhta Pakhwada Award – 2019 by the Ministry for performance during Swachhta Pakhwada held from 16–31 January 2019.

INTRODUCTION

Publications Division, a repository of books and journals highlighting subjects of national importance and India’s rich cultural heritage, was established in 1941. It has emerged as a premier publishing house of the Government of India, enriching national knowledge repository in: (i) preserving and showcasing India’s heritage with quality publications on land and people, history of freedom movement, art and culture, flora and fauna, biographies of the builders of modern India during the freedom movement, leading lights in the field of culture, philosophy, science, literature, etc.; (ii) chronicling the contemporary with bringing out speeches of the Presidents/ Prime Ministers, books on contemporary science, economy, history and other subjects with underlying focus on Indian society and readership; and (iii) bringing out both fiction and non-fiction children’s literature.

Publications Division has published several books on Gandhian thoughts including the Collected Works of Mahatma Gandhi (CWMG) in 100 volumes in English which is considered to be the most comprehensive and authentic collection of Gandhiji’s writings. Publications Division, in collaboration with Gujarat Vidyapeeth, and under supervision of Gandhian scholars, has also prepared the e-version of the Collected Works of Mahatma Gandhi (e-CWMG), fully searchable master copy, in the form of a well-designed set of DVDs which is also hosted on the Gandhi Heritage Portal. DPD and National Gandhi Museum are collaborating to bring out a series of authentic and well-designed books.

Publications Division also brings out four monthly journals *Yojana*, *Kurukshetra*, *Bal Bharti* and *Aajkal* and a weekly *Employment News*. These periodicals cover contemporary

issues such as economic development, rural reconstruction, community development, literature, culture, children’s literature and information on Employment and career opportunities.

ORGANIZATIONAL SETUP

The Directorate of Publications Division headed by the Director General (DG), is assisted by an Additional Director General and Director-level officers heading Editorial, Business, Production and Administration Divisions & Employment News. With headquarters at Sochna Bhawan, New Delhi, DPD has sales emporia at New Delhi, Mumbai, Chennai, Kolkata, Patna, Lucknow, Hyderabad and Thiruvananthapuram and regional Yojana offices at Mumbai, Kolkata, Chennai, Ahmedabad, Guwahati, Hyderabad, Thiruvananthapuram and Bengaluru.

MAJOR ACTIVITIES

Publication of Books

In the year 2018–19, Publications Division brought out 168 books until March 2018, some prominent ones being: Selected Speeches of the President of India delivered in his first year—*The Republican Ethic* (English) and *Loktantra Ke Swar* (Hindi); one volume of the selected speeches of Shri M. Venkaiah Naidu, Hon’ble Vice President of India during his first year in office; five volumes of selected speeches of Shri Narendra Modi, Hon’ble Prime Minister of India; and reference Annuals—*India 2019* and *Bharat 2019*.

The special focus during the year was on Gandhian books, as a tribute to Mahatma Gandhi in his 150th centenary year. The most notable books in this segment are:

Women in Satyagraha by Dr. Aparna Basu; Biography of Kasturba Gandhi in collaboration with National Gandhi Museum, New Delhi; Gandhi Album with around 500 rare historic photographs with an encompassing write up, in English and Hindi; Tamil and Kannada editions of the celebrated book by D. G. Tendulkar – *Gandhi in Champaran*; Gandhiji’s first biography by his South African friend Joseph Doke, covering the formative period of the Mahatma’s life; a pictorial biography of Gandhiji for children in English, Hindi, Bengali, Gujarati and Assamese, beside many other Gandhian motivating titles for children and young readers.

Eleven important Gandhian titles, a combination of original, translated, and restored books, were released by the Hon'ble Minister of I&B on the occasion of a BOC-coordinated exhibition in New Delhi on October 2, 2018.

As part of its continued efforts to bring out books on apex institutions, DPD published the book *Gauhati High Court: History and Heritage* for Gauhati High Court highlighting the historical origin and development of diverse and traditional justice delivery systems in Northeast India.

To enhance its outreach, DPD collaborated with National Film Archives of India and brought out the book *Women in Indian Cinema* highlighting the transformation in the portrayal of women in Indian cinema over the years. It was released by HMIB at IFFI Goa on November 20, 2018. DPD's earlier collaboration with IGNCA also bore fruit with an important publication titled *Untold Story of Broadcasts During Quit India Movement*. The book narrates the saga of Indian patriots running secret nationalist radio stations during the time of the Quit India Movement. Another collaboration with Sasta Sahitya Mandal also resulted in publication of a number of books on Indian culture and ethos viz. *Shruti Aur Smriti*, *Bhakti: Uttar aur Dakshin Ka Samanvya Sutra* and *Bhartiya Sanskriti Ki Aantrik laya Ke Shrot*.

Some other important titles include: *Buddhism: The Path of Compassion*, *Potraits of Strength*, *Lok Mein Jal*, *Ravindranath Ki Kala* *Srishti*, *Champaran Puran*, *Vivekanand Ki Kahani*, *Dr. Keshav Baliram Hegdewar* (Kannada), *Pt Deen Dayal Upadhyay* (Kannada), *Dr Keshav Baliram Hegdewar* in Telugu and *Shaheedon Ke Khat* in Tamil. In children's literature, some of the books published were: *Thoda sa to ho na bachpan*, *Badal ki sair* and *Vanvasi Bache*. Motivating books like *Saral Panchatantra*, *Children's Mahabharat*, *Rani Laxmibai* were translated and published in regional languages.

As part of the efforts of DPD related to the celebration of Gandhiji's 150th birth anniversary, *Digital Gandhi*, an e-compilation of audio, visual and textual matter covering important archival material related to Gandhiji, text of the earlier commemorative volumes, an audio book with comments of the contemporaries about Bapu – encompassing the life and message of the Mahatma –

was prepared in collaboration with National Gandhi Museum (NGM). Available in a handy pen-drive device, the compilation is thoroughly researched and authenticated by Gandhian scholars and was released on the occasion of Martyr' Day (January 30, 2019). About 37 e-books on diverse aspects of Gandhiji's ideas and ideals were brought out. Enriching DPD's e-books repository, *Satyagraha Gita*, a book in Sanskrit verses written around 1930 by noted scholar Dr. Kshama Rao, was restored, with Hindi and English translations, and brought out in digital format.

Digitization of Publications:

Under the Plan sub-scheme of "Media Infrastructure Development Programme" more than 2000 titles were digitized. At present, the Digital Archives has a repository of over 2300 titles. Further, DPD also expanded its presence on digital publishing by increasing the total number of titles available to more than 370 on various e-commerce websites in a searchable format downloadable on various electronic devices.

Publication of Journals

The Division publishes a total of 18 periodicals which include *Yojana* in English, Hindi and 11 other languages, *Kurukshetra* (in English and Hindi), *Aajkal* (in Hindi and Urdu) and *Bal Bharti in Hindi* apart from *Employment News/Rozgar Samachar* in English, Hindi and Urdu. Throughout the year, apart from focusing on other key issues befitting their respective genres, all these journals, consciously and continuously, published articles on the life, ideals and thoughts of Gandhiji.

a) Yojana (English, Hindi and 11 regional languages)

Yojana, published since 1957, is a journal devoted to the theme of economic development in 13 language editions—English, Hindi, Assamese, Bengali, Kannada, Marathi, Malayalam, Oriya, Punjabi, Tamil, Telugu and Urdu. During the last one year, the journal focused on contemporary issues like India on the Move, Resurgent India, Infrastructure Development, Employment, Demonetization, GST, Social Security, Youth Empowerment, Women Empowerment, MSMEs, Consumer Awareness, etc. Three special issues of *Yojana* on 'Employment & Self Employment' and 'Swachhta From Idea To Reality' and 'Infrastructure' were also brought out.

b) Kurukshetra (English and Hindi)

Kurukshetra, published since 1952 is devoted to rural development and grassroot level themes offering a platform to academicians, planners, NGOs and thinkers.

During 2018-19, *Kurukshetra* highlighted government initiatives such as 'Swachhta', boosting farmers' income, rural health, irrigation and water conservation, digital rural India, skilling rural youth, initiatives to provide better Health services to rural and poor people, role of Science and Technology in rural development, encouraging MSMEs to enhance rural employment, initiatives to make village Open Defecation Free and clean, etc.

c) Aajkal (Hindi and Urdu)

Dedicated to literature and culture, *Aajkal* (Hindi) magazine is being published since 1945. During the last one year, the magazine brought out special issues on eminent literary figures like Rahul Sankrityayan, Kedar Nath Singh, Acharya Shivpoojan Sahaya, Kunwar Narayan, etc. The magazine also published many articles on women's issues and art and culture related information. *Aajkal* has introduced regular columns like Sangeet Aajkal and Patrika Aajkal, Pustak Parichya.

The literary magazine, *Aajkal* (Urdu) has completed 75 years of continued publication in 2017. During the year 2018-19, *Aajkal* (Urdu) brought out special issues on Ghalib and Feminine Writings.

d) Bal Bharti (Hindi)

Bal Bharti, continuously published since 1948, helps in imparting social values in children through informative articles, short stories, poems and pictorial stories, besides providing them healthy entertainment. *Bal Bharti* published a series of articles disseminating Hon'ble Prime Minister's message to school-going children. Besides, *Bal Bharti* regularly reproduced poems and stories written by eminent scholars and writers, viz. Sumitranandan Pant, Subhadra Kumari Chauhan, Sohan Lal Dwivedi, Ramdhari Singh Dinkar, etc.

Employment News/ Rozgar Samachar (English, Hindi, Urdu)

Launched in 1976, *Employment News*, the

flagship job journal of Ministry of I&B, Government of India is published in English, Hindi and Urdu. It serves as a single window of information for jobs in Central, State Government, Public Sector Undertakings and autonomous bodies besides universities, etc. It also publishes admission notices for professional courses, examination notices and results of organisations like UPSC, SSC and other general recruitment bodies. In addition, *Employment News* has an editorial segment which helps youth in preparing for various jobs available in the market besides upgrading their vocational and soft skills. Both its e-version and print version can be subscribed online by visiting its website www.e-employmentnews.co.in. It also has presence on various social media platforms like Twitter and Facebook.

Employment News published more than 4539 advertisements from 1st April, 2018 to 31st March, 2019.

Business and Marketing:

(a) The sales & marketing of publications of DPD is carried out through a network of sales emporia (at Delhi, Mumbai, Chennai, Kolkata, Patna, Lucknow, Hyderabad and Thiruvananthapuram and Yojana sales offices at Ahmedabad and Bangalore). In addition, it sells its books and journals through a network of agents/distributors throughout the country. Another major area for sales and promotion is by participation in book exhibitions/book fairs (both domestic and international) and also through slew of outreach activities.

DPD has ventured into online sale of its books and journals two years back and now its print book as well as e-books and print journals as well as e-journals are sold through e-commerce platforms such as Bharat Kosh portal, Google play and Amazon. More than 400 books have now made available e-books, which includes lead titles of the Publications Division under Gandhian literature category, Builders of Modern India series, Rashtrapati Bhavan series, Art and Culture, History, etc. To facilitate international sales and marketing, changes were introduced in the Business Policy which now provides for provisions relating to international sales and marketing as well as pricing of our books in international

currencies. DPD was able to manage sales through international e-commerce platforms such as Amazon (US) and Amazon (UK) platforms. Around 11,000 copies of e-books were sold through Amazon while around 1100 copies of books were sold through Bharatkosh during Financial Year 2018–19.

The Database of around 300 titles of Publications Division was entered for the first time in the AC Nielson's Database, which is the gateway for reaching out to international buyers.

- (b) DPD ventured into “Digital Version” marketing by entering into an agreement with M/s. GIST as an e-resource aggregator for selling its books to digital libraries. GIST sold approximately 3500 e-books last year to colleges/ universities.
- (c) A Mobile App was developed through which the facility of purchase and access to information also provided.

The total revenue of Publications Division was Rs.44.56 crore during the financial year.

Outreach Activities

(i) Book Fairs/Exhibitions:

As part of its activities to improve its reach to readers, DPD participated in domestic as



The stall of Publications Division at Delhi Book Fair 2018 held in August 2018, was dedicated to former Prime Minister of India Shri Atal Behari Vajpayee and celebrated his legacy through books published on his selected speeches by Publications Division.

well as International book fairs. It participated in more than 36 domestic Book Fairs from April 2018 till January 2019, in Lucknow, Chennai, Ahmedabad, Guwahati, Kolkata, Patna, Silvasa, Hyderabad, Bengaluru, Thiruvanthapuram, Kochi, Lucknow, Wardha, etc. Publication Division participated in the annual Delhi Book Fair held at Pragati Maidan, New Delhi from August 25 to September 2, 2018. It also participated in a big way in the New Delhi World Book Fair 2019.

(ii) International Book Fairs/Exhibitions:

DPD participated in four International Book Fairs/ Exhibitions, i.e., Viswa Hindi Sammelan, 2018 in Mauritius from 18–20 August 2018, Beijing International Book Fair, Beijing from 22–26 August 2018, Frankfurt International Book Fair from 10–14 October 2018 and London Book Fair from 12–14 March 2019. Offers were received from some prominent global publishers for the publishing rights / marketing rights/ e-Books marketing for DPD books.

(iii) In-situ Exhibitions

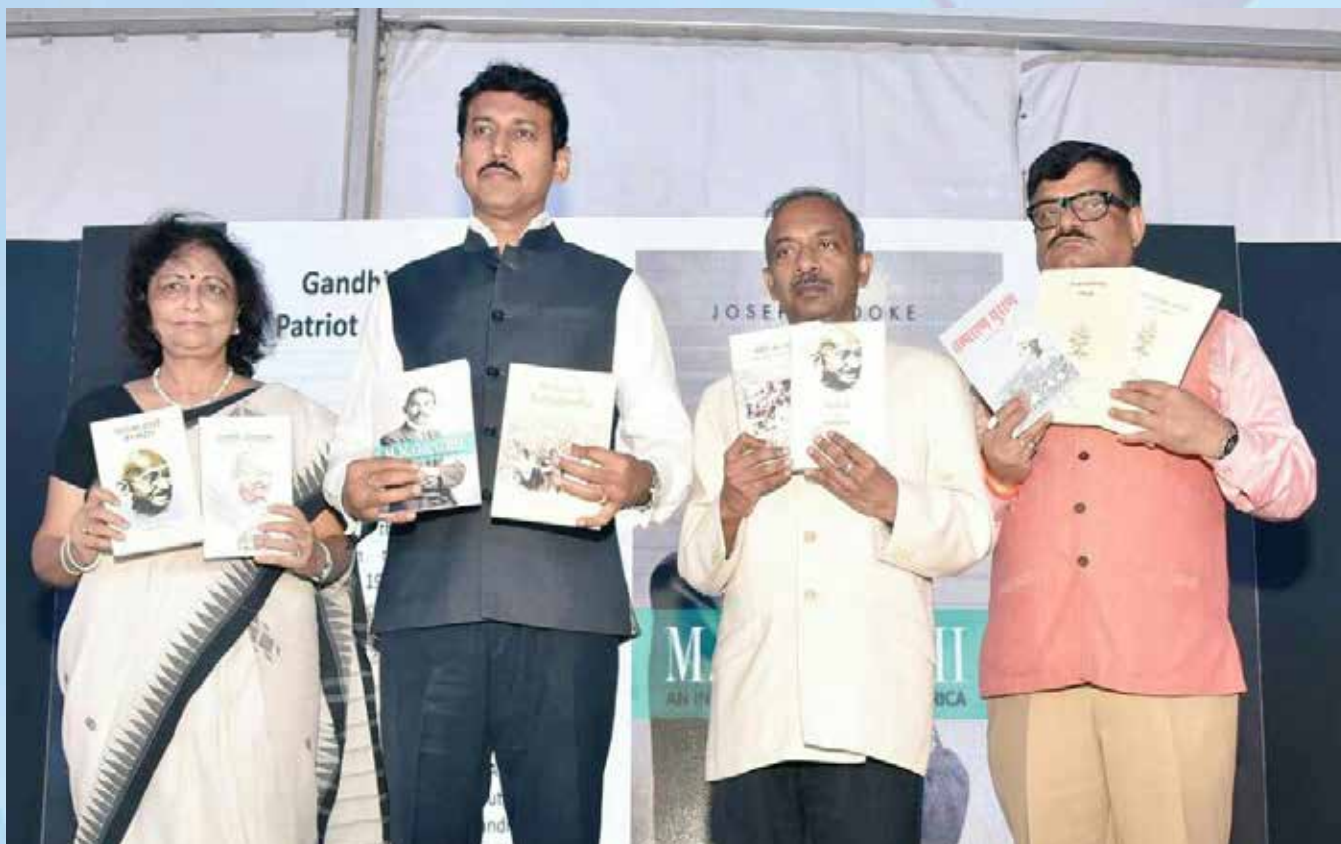
To mark important national events like Independence Day, Gandhi Jayanti, Hindi Pakhwara, National Unity Day, National Book Day, etc. DPD organized about 60 book exhibitions within the premises of its sales outlets throughout the country.

(iv) Gandhi @ 150

Publications Division, also collaborated with a number of Gandhian and other institutions, like National Gandhi Museum (NGM), Gandhi Smarak Nidhi, Indira Gandhi National Centre for Arts (GNCA) and exhibited its Gandhian literature. Similar in-situ displays/ exhibitions/ activities were organized at the Headquarters and all regional offices. In Delhi, DPD's 11 Gandhian titles were released by HMIB in a BOC-organized event on October 2, 2018. In Bengaluru, DPD's Kannada edition of *Gandhi at Champaran* was released by the Chief Minister of Karnataka Shri KumarSwami. In Chennai, DPD participated in an event in which Hon'ble Governor of Tamil Nadu was the Chief Guest. On October 5, 2018, DPD organized a seminar on the challenges

of Gandhiji's message, in collaboration with IGNCA as part of their *Gandhi Parv* activities. **DPD has been organizing one discussion**

programme every month at its Book Gallery every month, on topics related to Gandhiji's life and works since October 2019



The Minister of State for Information & Broadcasting (I/C), Col. Rajyavardhan Rathore releasing the publication at the inauguration of the multimedia exhibition commemorating 150th birth anniversary of Mahatma Gandhi, in New Delhi on October 02, 2018. The Secretary, Ministry of Information & Broadcasting, Shri Amit Khare and other dignitaries are also seen.

(v) Other outreach programmes

As part of its outreach activities to disseminate information and awareness about India's struggle for Independence, Publications Division organized a workshop on July 24, 2018 at Jawahar Bal Bhawan, at Mandi—a village in the outskirts of Delhi. Supported by Bal Bhawan (Ministry of HRD, Govt. of India), the workshop motivated village children to write poems, slogans, small articles on the theme of 'Azadi meri nazar mein'. Following the workshop, these children were invited to Publications Division's Book Gallery at Sookhna Bhawan, New Delhi on July 26, 2018. Publications Division also organized a seminar on August 8, 2018 in collaboration with Dayal Singh College (Evening), University of Delhi on the topic 'Mere Sapno Ka Bharat' (India of my



Hon'ble Minister of State for Information & Broadcasting (I/C), Col. Rajyavardhan Rathore at Publications Division stall during multimedia exhibition of the Ministry of I&B commemorating 150th birth anniversary of Mahatma Gandhi, in New Delhi on October 02, 2018.

Dreams), to reach out to college students and the academic fraternity.

Significant success was achieved in the implementation of the Computerization of Inventory Management and other Business Processes (CIM project). This project is central to DPD's efforts to reach out to the new-age readers and inform and educate them through the platforms of their preference and to keep pace with the changing technological and business environment. Publications Division completed most of the critical milestones of the on-going project. All modules of this ERP project were rolled out, including test-run of computerized billing in all DPD Sales Emporia. DPD also successfully completed the bar-coding of its entire stock of books spread across the country. DPD launched its new dynamic website and its digital rights management enabled App—DigitalDPD. Through this new web portal, it would be possible to sell both print and e-books directly to customers. Similarly, through Digital DPD App, it will be possible to sell and manage digital rights of e-books to mobile devices.

Completion of Bar-coding and Inventory –

As a part of the CIM project, DPD completed the bar-coding exercise of its entire stock of around 15 lakh books spread across the country. As a part of the Project, two separate sub-projects were taken up: (i) counting of existing stock for building a complete inventory and (ii) generating unique bar-code for each of the titles and pasting the same in every copy. This intensive project was successfully undertaken in every DPD office to enable DPD to create an exhaustive inventory and also to start online billing. This project was completed and the data captured shows that at present DPD has 2364 live titles in 15 languages. Successful bar-coding of the entire stock and computerised inventory will pave way for going to digital marketing on scale and will also enable DPD to take business decisions on the basis of real-time data.

Computerized Billing - Computerized billing and integration of such billing with computerized inventory is one of the key features of the CIM project. Test-run of online billing has now been completed in all DPD Sales Emporia. Related functions like online management of inventory through computerized indent, etc., have also been completed.

Other modules of the project, like Journal Management, Author Management, Grievance Management and overall Financial modules are also ready and have been rolled out for live testing.

Swachhta Campaign

Swachhta Pakhwada was celebrated at DPD from 16–18 January 2019. DPD was awarded the Swachhta Pakhwada Award 2019 by the Ministry for outstanding performance. Publications Division organized a number of cleanliness related activities as part of 'Swachhta Hi Seva' campaign from 15 September to 2 October, 2018. A special cleanliness drive was undertaken during which old, soiled books in unsaleable condition were disposed off at the Feeder Store, Faridabad and at Current Store, Publications Division Headquarters in Delhi. Books were shifted from Feeder store to Current Store at Delhi for proper storage, display and retrieval of books and for facilitating the online sale of books. Shramdaan was also organized at Publications Division Headquarters on September 15, 2018 by the employees. As a result, three halls of approximately 6000 sq ft at Feeder Store and nine rooms at Soचना Bhawan were cleared completely. Swachhta Pakhwada was celebrated at DPD in January, 2019.

Social Media

DPD utilized Social Media effectively for reaching out to its followers and prospective readers. Facebook and Twitter accounts functioned effectively both for Publications Division and Employment News following the national trends. Social media presence of DPD showed enthusiastic response with the Twitter handle having more than 1,60,000 impressions per month and the Facebook reach exceeding 3,60,000 per month so far.

PHOTO DIVISION

I. Introduction

Photo Division is a media unit under the Ministry of Information and Broadcasting mandated to provide visual support through photo coverage of the varied activities of the Government of India. Established in October 1959, it is perhaps the only organization in the country which has a rich repository of about more than 10 lakhs of negatives/ transparencies preserved in digital format, beginning from the Pre-Independence era to the present day. Thus Photo Division plays a significant role in production and storage of still photographs which are of immense historical value.

The Photo Division covers about 4500-5000 news and features assignments approximate in a year. The photographs are also available for sale to the general public as per approved rates.

On the occasion of completion of 50 years of its existence in the year 2010 the Division introduced National Photography Awards. Over the years the annual awards have fulfilled the twin objectives of promoting the art of photography and preserving through visual documentation of the various aspects of the country like art, culture, heritage, life of people, society, traditions etc. through the eyes of amateur and professional photographers of the country.



The Minister of State for Youth Affairs & Sports and Information & Broadcasting (I/C), Col. Rajyavardhan Rathore presenting the Life Time Achievement award to Shri Ashok Dilwali, at the 7th National Photography Awards Ceremony, in New Delhi on February 19, 2019.

II. Functions of Photo Division

The major function of the Photo Division is to document photographically the socio-economic and political milestones of the country and to further disseminate and archive the images. The specific functions include:

1. Provides visuals (stills) to the media units of

the Ministry of Information & Broadcasting for further dissemination to the media.

- a) Press Photo Publicity of Press Information Bureau is completely supported by Photo Division.
- b) Bureau of Outreach Communication's (BOC) Exhibition wing is supported

by the Photo Division in preparation of life size prints and other photo related requirements

2. Provides special coverage (365 days & 24x7) to the Hon'ble Prime Minister of India. Extensive photo shoots are undertaken in respect of the Prime Minister's domestic and international engagements. Subsequently, special albums containing photographs of PM visits are prepared.



The Minister of State for Youth Affairs & Sports and Information & Broadcasting (I/C), Col. Rajyavardhan Rathore addressing at the launch of the "Sharing of AIR News with Private FM Broadcasters", in New Delhi on January 08, 2019.

3. Providing and documenting of photo coverage for the offices of Hon'ble President Hon'ble Vice-President, Hon'ble Speaker, Cabinet Ministers and other important public events.
4. Provides support to the XP Division of Ministry of External Affairs in terms of extensive coverage of visiting VVIP's Heads of States/ Governments. A special album containing the photographs of the visiting dignitaries is presented to them by the Division.
5. Undertakes special drive for North Eastern States by documenting photographically the developmental activities in the NE states.
6. Supplies photographs on payments basis to the non-publicity organizations, private publishers and general public as per the pricing scheme.

III. Organisational Set Up

Photo Division is housed in Sochna Bhawan, CGO Complex, Lodhi Road, New Delhi-110003. The Division is headed by Director (Photo Division) and is assisted by Deputy Director, Senior

Photographic Officers, Photographic Officers, Administrative Officer and other technical and subordinate staff.

Further, the senior Photographic Officers/ Photographic Officers and senior technical staff members accompany the Vice-President, Prime Minister and other ministers for providing extensive photo coverage & photo publicity material of their visit within the country and abroad. The Photographic officers are also engaged in the proper documentation of the images thus enriching photo archives of the Division for the posterity.

IV. Modernization of Photo Division

Efforts have been made to enhance the quality of services of the Photo Division by upgrading equipment like large format Inkjet photo printers for provision of life size prints for exhibitions, special digital photo printer for making back-to-back prints for preparation of VVIP album during the Plan scheme. Further, a high capacity server has been installed for archiving, indexing, cataloguing & retrieving of 8-10 lakhs of digital images.

V. National Photography Awards

On the occasion of completion of 50 years of its existence in 2010, the Photo Division introduced National Photography Awards to encourage professional and amateur photographers of the country. Further this also promotes documentation of the nation's rich heritage, art and culture. The Division has presented eleven Life Time Achievement Awards so far to renowned photographers.

VI. Synergy with other Media Units

Photo Division has evolved with the changing times to support the digital requirements of sister media units. The News Photo Network of the Division has been functioning on complete digital mode to avoid the delay in sending photographs to the Press Information Bureau and concerned stake holders. Digital camera equipment has been utilized with Laptop and V-data cards to transmit images digitally from venue itself for the coverage of assignments of Vice President, Prime Minister and visiting VVIP's. The Division caters to the requirement of life size digital inkjet images by BOC for the exhibitions it puts up.

VII. Annual Plan 2018-2019

During the 12th Plan Scheme of 'Media Infrastructure Development Programme' (MIDP), the Photo Division has implemented the sub-scheme "National Center of Photography (NCP) and Special Drive for North East Region". The objective

of the scheme is to streamline the digital photo library utilizing the services of outsourced library science professionals for scientific indexing and IT Professionals for uploading of digital images on high capacity server and arriving purposes. This enables the Division to maintain and retrieve images from the archives.



The Minister of State for Youth Affairs & Sports and Information & Broadcasting (I/C), Col. Rajyavardhan Rathore visiting the photo exhibition, at the 7th National Photography Awards Ceremony, in New Delhi on February 19, 2019.

Another significant part of the NCP is the conducting of National Photography awards annually. Apart from rewarding the iconic photographers of the country with the Lifetime Achievement Award, six awards are given away annually in the Amateur and Professional category. The Division has honored eleven numbers of renowned photographers of the country with Life Time Achievement Award till date.

The Division has conducted the 7th National Photography Awards to encourage the professional and amateur photographers all over the country on 19th February, 2019.

VIII. Important photo coverage undertaken this year

As part of activities of the Division, photo documentation of the events listed below have been undertaken.

Vice President's Visits	
India	Abroad
Hamirpur, Himachal Pradesh, Bengaluru, Andhra Pradesh, Guwahati, Shillong, Jorhat, Kurukshetra, Hyderabad and Dehradun during April 2018.	Guatemala, Panama and Peru during May 2018.

Chennai, Kochi , Kerala, Raipur, Bhopal, Vijayawada(Andhra Pradesh), Dimapur(Nagaland), Agartala(Tripura), Lengpui, Aizawl(Mizoram), Hyderabad and Jammu & Kashmir during May 2018.	USA during September 2018.
Bagdogra, Panama, Assam, Mumbai, Pune, Bengaluru and Kolkata during June 2018.	Belgium during October 2018.
Hyderabad (Telangana), Port Blair, Pondicherry, Chennai (Tamil Nadu), Vijayawada (Andhra Pradesh), Hyderabad (Telangana), and Uttarakhand during July 2018.	Africa and France during November 2018.
Hyderabad, Gujarat, Vijayawada, Vizag(Andhra Pradesh), Bhubaneswar(Odisha), Mysuru, Kerala, Karnataka during August 2018.	
Hyderabad, Andhra Pradesh, Jaipur, Jharkhand, Goa, Mumbai, Allahabad, Gwalior, Andhra Pradesh and Jaipur during September 2018.	
Maharashtra, Hyderabad, Andhra Pradesh, Bengaluru, Tamil Nadu, UP, Jalandhar(Transit Halt), Phagwara(Punjab), Goa and Mumbai during October 2018.	
Bengaluru, Hyderabad, Mumbai, Chennai and Gujarat during November 2018.	
Bengaluru, Hyderabad, Chennai during December 2018.	
Andhra Pradesh, Hyderabad, Mumbai, Allahabad, Nellore and Chennai during January 2019.	

Prime Minister's Visits	
India	Abroad
4 th International Day of Yoga 21 st June 2018.	China during June 2018.
Rajasthan during November 2018.	
Visit of Head Of States/Government	
<ol style="list-style-type: none"> 1. Prime Minister of Nepal. 2. President of Seychelles. 3. President of Korea. 4. President of the Republic of Maldives. 5. Prime Minister of the Kingdom of Bhutan. 6. President of the Republic of South Africa. 	

On completion of each visit Photo Division presented a colorful Album to the visiting VVIP on behalf of the Govt. of India, at the time of final departure.

IX. Production Figures

The number of assignments covered, images acquired, uploaded prints, albums prepared are as under:

1.	News and Features assignments covered	2193
2.	Images sent/uploaded in PIB website	6011
3.	Images uploaded in Photo Division website	6190
4.	Digital images acquired in house	338690
5.	Digital Print made/supplied	18947
6.	VVIP Photo Albums prepared	27

X. Implementation of Raj Bhasha

Photo Division is actively involved in the implementation of the Raj Bhasha in its small office in the Headquarter. Major number of files in the Accounts and Administration section are being handled only in Hindi. Division has taken up the major Hindi activities. During the Hindi Fortnight in the month of September, 2018 a competition on General Knowledge in Hindi was organized.

XI. Sanctioned Budget

(in thousands)

			Expenditure	
Year	Establishment Expenditure	Central Sector Scheme	Establishment Expenditure (January 2019)	Central Sector Scheme
2018-2019	46100	13300	Rs. 38690	6521

XII. Annual Report of Vigilance Work for the Year 2018

1.	Details of the Vigilance set up for the organization in the Headquarters and in the field offices	There is no separate staff sanctioned for the work related to vigilance. However the seniors with the assistance to their subordinates are normally disposing such cases.
2.	Preventive Vigilance activities during the period: i) No. of regular inspection conducted during the period: ii) No. of surprise inspections carried out during the period	4 2
3.	Surveillance and detection activities during the period i) Details of the areas selected for keeping surveillance ii) No. of persons identified for being kept under surveillance	All the areas where important productions are made. None
4.	Punitive activities (No. to be indicated against 4(i) to (x) where the appointment authority is other than the President i. No. of complaints/references received during the period ii. No. of cases in which preliminary inquiry was conducted iii. No. of cases where preliminary inquiry report were received iv. No. of cases in which charge sheets for major penalty were issued v. No. of cases in which charge sheets for minor penalty were issued vi. No. of person on whom major penalty was imposed vii. No. of persons on whom minor penalty was imposed viii. No. of persons placed under suspension ix. No. of persons against whom administrative action such as issuance of warning etc. was taken x. No. of persons prematurely retired under relevant provisions of rules.	Nil Nil Nil Nil Nil Nil Nil Nil Nil Nil

INDIAN INSTITUTE OF MASS COMMUNICATION

1.1 Introduction

The Indian Institute of Mass Communication (IIMC), came into existence on the 17 August 1965. It is registered as a Society under the Societies Registration Act, 1860. The Institute was established with the basic objectives of teaching, training and undertaking research in the areas of mass communication.

IIMC began with a modest staff strength of four Professors and one Consultant from UNESCO, besides the Director. Over the last 52 years, the Institute has graduated into conducting a number of specialized courses for meeting diverse and demanding requirements of a rapidly expanding and changing media industry in modern times.

1.2. Academic and training activities

Besides being the training academy of the Indian Information Service, IIMC as of now, conducts a number of Post-graduate Diploma Courses in Print Journalism, Radio & TV Journalism and Advertising & Public Relations as follows.

1. PG Diploma in Hindi Journalism at Delhi

2. PG Diploma in English Journalism at Delhi, Dhenkanal, Aizawl, Amravati, Jammu and Kottayam
3. PG Diploma in Advertising and Public Relations at Delhi
4. PG Diploma in Radio & TV Journalism at Delhi
5. PG Diploma in Urdu Journalism at Delhi
6. PG Diploma in Odia Journalism, at Dhenkanal, Odisha
7. PG Diploma in Malayalam Journalism at Kottayam, Kerala,
8. PG Diploma in Marathi Journalism at Amravati, Maharashtra.
9. Advanced Certificate Course in Sanskrit Journalism in Delhi

Total student intake for the diploma courses during 2018-19 is 430, selected through a national level entrance examination taken by over 6,000 candidates.

IIMC also organizes a Diploma Course in Development Journalism for mid-level working journalists from Asian, African, Latin American and East European countries on behalf of the



The Hon'ble President of India, Shri Ram Nath Kovind with Officer Trainees of the Indian Information Service at Rashtrapati Bhavan on September 17, 2018.

Ministry of External Affairs, Government of India. This course is of four months duration conducted twice a year – from January – April and August – November. Intake of each batch is 25.

A number of specialized short-term courses, ranging from one week to four weeks, are also organized especially for defence officers and police officers and to meet the ever-growing training needs of communication professionals working in various media, publicity and operational outfits of the Central and State Governments, as well as PSUs. A short course in videography for Junior Commissioned Officers of the Indian Army was held in July 2018.

Since 2017, IIMC has joined hands with the Film & Television Institute of India, (FTII), Pune to offer short courses in Screen Writing, Acting, Digital Cinematography etc. Between April- October 2018, two courses in Digital Cinematography, one course each in Acting, Fiction Writing for TV and screen writing were conducted at IIMC's Delhi campus.

Indian Information Service

IIMC has imparted training to over 500 Group A and B officers of the Indian Information Service. During the year, 19 Group A Officers of the Indian Information Service 2017 batch are undergoing Induction Training at IIMC. Continuous efforts are being made to revise and revamp IIS training to suit the changing media environment. 6 Group B Officers of Indian Information Service completed their 6 months Orientation Training during the year.

During the year, IIMC coordinated the in-service training of Senior and Mid-level officers of the Indian Information Service at the Goldman School of Public Policy, University of California, Berkeley, USA from 6 – 15 August 2018. For the first time ever, a foreign component training was included for the Officer Trainees of 2016 batch, in collaboration with the Thompson Foundation, London, UK during October-November 2018.

Contribution of IIMC

IIMC has been at the forefront of preparing trained communication professionals in the country. More than 8,000 students have obtained PG Diplomas of IIMC till date and a number of IIMC alumni have carved a niche for themselves

in media and public communication sphere occupying leadership positions. IIMC has also trained over 1600 foreign nationals from 128 countries.

IIMC has also been constantly revising its course curricula with the help of academics and industry experts, so as to effectively meet contemporary challenges. This enables the effectiveness of the Courses being run by the Institute relevant to the needs of the market and the society. IIMC's rich course content and the industry oriented approach has helped it to be consistently ranked No.1 Media and Communication Institute in the country across different surveys published by leading newspapers and magazines.

1.3 Communication research

IIMC is Asia's first Institute to have a dedicated Communication Research Department conducting research/ analysis and impact assessment studies for various Ministries & Government Departments. Research focuses primarily on government campaigns, impact analyses, feedback etc, providing quality inputs for strategizing Government campaigns and communication programmes for their effective and wider reach to the people.

More than 200 research and evaluation studies have been completed since 1965 on various subjects and themes like Public health issues, Rural Development, consumer protection etc. for Ministries and UN Agencies



Hon'ble Vice President of India, Shri M. Venkaiah Naidu, addressing the inaugural Atal Bihari Vajpayee Memorial Lecture at Indian Institute of Mass Communication, New Delhi on March 20, 2019.

etc. Presently, IIMC is working as a lead collaborator for the 9 country UNESCO project on 'Role of Women in Media'.

1.4 Community Radio development

IIMC has a dedicated 'Community Radio Empowerment & Resource Centre' set up two years back with the objective of imparting training in content, technology and resource generation to working and aspiring community radio professionals.

It also has an in campus community radio-'Apna Radio' to proliferate and promote the growth of this highly effective medium of communication by providing practical exposure to it as also the local community. IIMC is in the process of developing it into a model community radio station.

1.5 Faculty Development

In consonance with IIMC's vision to set global standards for media education, research, extension and training, the National Media Faculty Development Centre has been set up in IIMC. This centre was inaugurated by the then Minister of Information & Broadcasting Smt. Smriti Zubin Irani on 27 April 2018.

1.6 Publications

IIMC's prestigious peer reviewed journals viz. 'Communicator' in English and 'Sanchar Madhyam' in Hindi are being brought out quarterly by inviting manuscripts from all over the world. IIMC is also bringing out a Quarterly newsletter 'IIMCian' highlighting Institute's activities across all campuses.



Shri Mukhtar Abbas Naqvi, Hon'ble Minister of Minority Affairs presenting the current edition of 'Sanchar Madhyam' during the inauguration of the National Seminar on the 'State of Indian Language Journalism and Training' held on 29-30 October, 2018.

1.7 Media Library

The Institute has the largest specialized Library of media and mass communication publications in the country. It has collected over 40,000 volumes of books and bound journals on different aspects

of mass communication and allied subjects such as print media, broadcasting, advertising, communication, communication research, public relations, radio and television, film information technology and traditional media.

1.8 IIMC –Regional Expansion

With the growing popularity of the Institute's training activities and with a view to meet regional aspirations, IIMC in 1993, opened a Regional Centre at Dhenkanal, Odisha. At present, the Dhenkanal Regional Centre conducts two Courses: Post-graduate Diploma in Journalism (English) and Post Graduate Diploma in Journalism (Odia).

The next phase of expansion of the Institute took place in the years 2011 -12 and 2012-13. In 2011, two new Regional Campuses of IIMC were opened at Aizawl (Mizoram) and Amravati (Maharashtra). In 2012, two more Regional Campuses of IIMC were opened at Jammu (J&K) and Kottayam (Kerala). These four new Regional Campuses started with offering Post-graduate Diploma Courses in Journalism (English) and in the year 2017 Regional Campus Amravati started offering PG Diploma in Journalism (Marathi) and Regional Campus Kottayam started offering PG Diploma in Journalism (Malayalam).

1.9 Deemed University status for IIMC

With a view to establish a "Communication University" in the country with particular emphasis on communication technology, IIMC had applied for 'Deemed to be University under De-Novo Category'. An Expert Committee constituted by the University Grants Commission (UGC) inspected the infrastructure facilities of IIMC in May 2018 and submitted its report to Commission. Based on the recommendation of the UGC, the Ministry of Human Resource Development has issued a Letter of Intent to IIMC to become a Deemed to be University under De-Novo category subject to fulfilling required conditions within next three years.

1.10 Key activities during the year

IIMC organized a two day Workshop on Data Analysis conducted by Prof. Srinivas Melkote of the Bowling Green University, Ohio, USA on 7-8 April 2018.

Launched an Online Course in Critical Appraisal Skills for Healthcare Reporters in collaboration with UNICEF and Thomson Reuters Foundation, UK in April 2018.

Prof. Mathew Swaine of University of Cardiff, Wales, UK conducted a Master Class on Strategies for Multi Media and Digital Storeytelling on 11 April 2018.

Jointly organized Regional Training & Consultation Workshop on 'Women for Change : Building a Gendered Media in South Asia' in collaboration with South Asia Women's Network and UNESCO.

IIMC was a co-host of the 15th Asia Media Summit held on 10-12 May 2018.

Ms Linda Roth, Vice President, Wilson Center, Washington DC, USA undertook two week teaching assignment at IIMC, Delhi campus during August 2018.

Shri K G Suresh, Director General, IIMC represented the Institute at the World Hindi Conference held in Mauritius from 18-20, August 2018. He was also member of the Editorial Board of the Conference Souvenir.

Ms. Cambell Brown, Global Head, News Partnerships, Facebook held interactions with IIMC management to explore possibilities of setting up Facebook News Lab at the institute.

The Institute partnered with the National Human Rights Commission in organizing a Symposium and Panel Discussion on 'Role of Media in creating awareness about Human Rights'.

A two day National Seminar on State of Indian Language Journalism and Training was organized under the auspices of IIMC on 29-30 October 2018. The Seminar, supported by the Indian Council of Social Sciences and Research, ICSSR, focused on key issues that concern Indian language journalism across mediums. Union Minister for Minority Affairs, Shri Mukhtar Abbas Naqvi was the Chief Guest.

A two day National Workshop on Biodiversity was organized in collaboration with the National Biodiversity Authority on 31 October – 1 November 2018.

1.11 Governing Structure

The Institute is administered by a Society, which is constituted biennially. The strength of the Society is of 50 members. Members of the Society are nominated by the Central Government from amongst social service organizations, educational institutions, eminent persons from public life etc. In addition to the nominated members, the Society has Ex-officio members from the Ministry of I&B,

its Media Units and Information Departments of the State Governments etc.



Shri K.G. Suresh, DG, IIMC welcoming the Chief Guest Shri Sunil Arora, Election Commissioner of India and Guest of Honor H.E. Farhod Arziev, Ambassador of Uzbekistan.

The administration of the affairs of the Society vests in the Executive Council, which comprises 15 members. Apart from the representatives of the Ministry of I&B, Ministry of HRD and External Affairs, the members of the Executive Council consist of representatives of educational institutions, eminent persons from public life and IIMC itself.

IIMC receives funds in the form of Grants-in-Aid from the Ministry of Information & Broadcasting based on a Memorandum of Understanding detailing Annual Action Plan for its performance and achievements under training, teaching and research in mass communication, training of Indian Information Service Officers, physical and financial progress of Central-Sector Schemes being implemented.

IIMC has a budget outlay of Rs 25.74 cr (including internal revenue generation of Rs 5.35 crores) for Other Central Expenditure and Rs 16.15 crore (including internal revenue generation of Rs 15 lakhs) for Central Sector Schemes during the FY 2018-19.

1.12. Status of Central Sector Schemes in IIMC:

Two Central Sector schemes are being implemented at IIMC :-

1. Up gradation of IIMC to International Standards'
2. Opening of New Regional Centres of IIMC

The Central Sector Scheme **'Up gradation of IIMC to International Standards'** consists of construction of new buildings at New Delhi and Dhenkanal as well as construction of additional floor on existing main building and lecture block at New Delhi. Construction of new buildings at Dhenkanal and additional floor on existing building at New Delhi have already been completed. Construction of new buildings at Delhi are awaiting regulatory approvals.

The Central Sector Scheme **'Opening of New Regional Centres of IIMC'** was approved in the 12th Plan for construction of permanent campuses at Aizawl (Mizoram), Amravati (Maharashtra), Jammu (J&K) and Kottayam (Kerala).

The work of construction of permanent campus at Aizawl and Kottayam is 80-90 percent complete. In Jammu Campus the boundary wall construction has begun, whereas in Amravati necessary pre-investment activities have been carried out.

PRESS COUNCIL OF INDIA

Introduction

The Press Council of India is a statutory quasi-judicial autonomous authority re-established in the year 1979 under an Act of Parliament, Press Council Act, 1978 with the two fold objects of preserving the freedom of the press by maintaining and improving the standards of newspapers and the news agencies in India.

The Council is a body corporate having perpetual succession. It consists of a Chairman and twenty-eight other members. The Chairman is, by convention, a retired Judge of the Supreme Court of India who is nominated by a Committee comprising of Chairman of the Council of States (Rajya Sabha), Speaker of the House of the People (Lok Sabha) and a person elected from amongst themselves by the members of the Council. Of the 28 members, 20 represents specially identified segment of press and eight members from varied fields representing the two Houses of the Parliament and premier literacy and legal bodies i.e. University Grants Commission, Bar Council of India and Sahitya Akademi . The term of the office of the Chairman and the members is three years.

The objects of the Press Council of India as embodied in Section 13 of the Act are to preserve

the freedom of the Press and to maintain and improve the standards of newspapers and news agencies in India. The Act also confers an advisory role on the Council in that it can, either suo-motu or on a reference made to it by the Government under Section 13 (2) of the Act, undertake studies and express its opinion in regard to any bill, legislation, law or other matters concerning the press and convey its opinion to the Government or the persons concerned. Also, in the matters of public importance concerning its statutory responsibilities, the Council may take suo-motu cognizance and constitute a Special Committee to make an on-the-spot inquiry.

The Council discharges its functions primarily through adjudications on complaints received by it, either against the Press for violation of journalistic ethics or by the Press for interference with its freedom. Where the Council is satisfied, after inquiry, that a newspaper or a news agency has offended against the standards of journalistic ethics or public taste or that an editor or working journalist has committed any professional misconduct, the Council may warn, admonish or censure them or disapprove of their conduct. The Council is also empowered to make such observations as it may think fit in respect of the conduct of any authority, including Government, for interfering with the freedom of the press so prescribed under Section 14 (4) the decisions of the Council are final and cannot be questioned in any court of law.

The Council being a body set up under an Act of Parliament gets a substantial part of its fund by way of grants-in-aid from the Central Government, after due appropriation by the Parliament, as also it has its own funds by way of the fee collected from newspapers on a graded structure and other receipts.

Complaints before the Council

During the year under review from 1st April, 2018 to 30th November, 2018, a total of 558 complaints were instituted in the Council. Of these, 136 complaints were by the Press against authorities of the Government for violation of press freedom and 422 complaints were directed against the press for breach of journalistic ethics. With 779 matters pending from the last year, there were a total of 1337 matters for disposal by the Council. Of these, 815 matters were disposed of during

the year, either by way of adjudication or through summary disposal by the Chairman on account of settlement by the mediation of the Chairman or due to lack of sufficient grounds for holding inquiries or non-pursuance; withdrawal or on account of matters having become *sub-judice*. Out of these 522 matters two matters were directly placed before the Council for adjudication. In all, 520 matters were being processed at the end of the year.

Advisory Function

In its advisory capacity, the Council provided the Government and other authorities with its views on variety of issues.

The Council took suo-motu cognizance of the incidents of violence against media persons and threats to press freedom in the following cases:

1. summoning to editor and publisher of Dawnlit Post by Itanagar Police
2. attack on journalists in West Bengal
3. filing sedition case against Shri Kamal Shukla, Editor/Journalist, Bhunkal Samachar in Chhattisgarh.
4. arrest of Shri Mohammed Subhan, Senior journalist by Telangana Police.
5. murder of Shri Shujaat Bukhari, Senior Journalist and Editor-in-Chief, Rising Kashmir.
6. arrest of Shri Auquib Javeed, Reporter, Kashmir Observer by NIA on 6.7.2018
7. restriction on media from entering in Punjab Police Headquarter.
8. registering false case against a journalist by the Project Officer, Integrated Tribal Development Authority.
9. on the death of Shri Chandan Tiwary, Journalist, Aaj in Jharkhand.
10. on attack on journalists at Jharkhand on 15.11.2018
11. misbehave with journalist of The Hindu.

Press and Registration Appellate Board

Section 8C of the Press and Registration of Books Act, 1867 entrusts to the Press Council of India, the Appellate Jurisdiction over the Magisterial Orders of non-authentication of a Declaration under Section 6 or its subsequent

cancellation under Section 8B of the said Act. The board consists of a Chairman and another member to be nominated by the Press Council of India from among its members.

The two bench Board comprising of the Hon'ble Chairman with Shri U C Sharma/Prof. Sushma Yadav as alternative members held 3 sittings between April 1st 2018 to 30th November, 2018 and dealt with 7 appeals, 3 were disposed off and 4 were set aside.

National Press Day 2018

The National Press Day celebrations are held every year and this year, the subject of discussion, countrywide, was "Journalistic Ethics and Challenges in the Digital Age." Representatives of Press Councils from three countries i.e. Bangladesh, Nepal and Sri Lanka participated in the panel discussions on the aforementioned topic.

The main event held at the National Media Centre, New Delhi, inaugurated by the Chief Guest, Hon'ble Minister of Finance and Corporate Affairs, Mr. Arun Jaitley. Speaking on the occasion, while sharing his deep insight into the issue he highlighted that, "If emergency was ever to be re-imposed, it would collapse for the simple reason, that one of the strength of the emergency was Press Censorship and technology doesn't permit a press censorship today".

The Hon'ble Chairman while addressing the gathering of delegation emphasised that the Press Council of India does not promote regulation of the Media and expects the media to be free but act with responsibility. He stated that "Earlier, there used to be good news or bad news but now, we have fake news and paid news." He also mentioned that "with the evolution of the digital age, application of the freedom of speech has become more confidential. The line between the real news and fake news has blurred".

On the day, Mr. Amar Devullapalli, Convenor of the Jury for National Awards for Excellence in

Journalism, 2018 and Member, Press Council of India, in his welcome address stated that there are two burning issues that are confronting the profession of Journalism and they are: (i) threats to independent and ethical journalism, (ii) safety of journalists. He also stated that a report revealed that 218 journalists died since 2014 due to work pressure related diseases. He emphasised on the Union Govt. to take stringent steps against the issues.

The National Awards for Excellence in Journalism were also conferred on the Day, in various segments like 'Raja Ram Mohan Roy' award to Shri N Ram, 'Rural Journalism' was jointly shared by Ms. Ruby Sarkar and Mr. Rajesh Parshuram Joshte, 'Developmental Reporting', to Mr. V S Rajesh, for 'Photo Journalism in Single News Picture, Shri Subhash Paul and in 'Photo Feature', Mr. Mihir Singh and Shri P Narasimha for 'Best Newspaper Art: Covering Cartoons, Caricatures and Illustrations', out of the entries received from all over the country. To mark the occasion, a Souvenir having primary compilation of the goodwill messages received from high designated leaders across the country as well as opinion pieces from media experts, professionals and academics on the topic of deliberation was released.

An updated edition of 'Norms of Journalistic Conduct', marking the commemoration of National Press Day 2018 was also released.

International Interaction/MoUs

In the sidelines, the Press Council of India signed the Bilateral Agreement (Memorandum of Understanding) with Sri Lanka Press Council and renewed the same with Press Council Nepal which focused on promoting Journalism and maintaining the freedom of the press between the countries for the period of five years.

The deliberations were held across the country at different platforms and were widely covered by electronic and print media. .



The Secretary, Ministry of Information & Broadcasting, Shri Amit Khare addressing the workshop for Regional News Units (RNUs), in New Delhi on June 29, 2018. The Chairman, Prasar Bharati, Dr. A. Surya Prakash and other dignitaries are also seen.

5

ACTIVITIES UNDER BROADCASTING SECTOR

The broadcasting sector is broadly categorized into two categories viz. 'content' and 'carriage services'. Broadcasting carriage services include Multi System Operators (MSOs)/ Local Cable Operators (LCOs), Direct-to-Home (DTH) operators, Headend-in-the-Sky (HITS) operators and Internet Protocol Television (IPTV) service providers.

Direct to Home (DTH)

DTH is an addressable system and covers the entire country. In DTH service, a large number of television channels are digitally compressed, encrypted and beamed from very high power satellites in Ku Band. The programmes transmitted through DTH can be directly received at homes by installing small dish antennas at convenient locations in the buildings. The first DTH service provider operationalized its services in the year 2003 and the number of private DTH service providers had grown to six by the year 2007. Since out of the six private DTH service providers, two DTH service providers have merged into one, at present, the number of private DTH Operators has come down to five. Further, Doordarshan is also providing its DTH services on a free to air basis.

This Ministry has accorded approval of FDI of Rs. 2150 crore approx. in respect of M/s Bharti Telemedia Ltd resulting in acquisition of 20% of its equity shares by M/s Lion Meadow Investment Limited, the foreign investor.

Multi-System Operator (MSO):

Multi-System Operator (MSO) means a cable operator who receives a programming service from a broadcaster and retransmits the same or transmits his own programming service for simultaneous reception either by multiple subscribers directly or through Local Cable Operators (LCOs). MSO is an intermediary dependent on the broadcaster for content and on the LCO for last mile connectivity and subscription revenue collection. MSOs' role is to downlink the broadcasters' signals from the Satellite, decrypt any encrypted channels and provide a bundled feed consisting of multiple channels to the LCOs. MSO can also act as LCO and distribute signals directly to the consumers.

There are around 6000 MSOs present in the Indian market today of which around 1471 are registered with MIB.

Headend In The Sky (HITS):

HEADEND IN THE SKY (HITS) service is a mix of satellite and cable TV. The HITS operator uplinks the TV broadcast to a satellite, which is down-linked by MSO/ LCO and distributed to individual consumer's premises through a cable network. The HITS operators thus, supply the signal through a cable TV network to customers. The essential difference between a HITS operator and a Multi System operator (MSO) is that the former transmits the bundle of channels to the cable operators using a satellite, whereas the latter does the same through cable. HITS enables a subscriber to enjoy a wide choice of digital channels, better picture quality and value added services at affordable price. There are only two HITS Operators, who have been issued License by this Ministry.

Internet Protocol Television (IPTV):

Internet Protocol Television (IPTV) Service is another mode of distribution of permitted satellite TV channels by eligible Telecom or Internet Service Providers over their network, in addition to Cable operators by use of Internet Protocol. IPTV providers do not require a separate permission for providing IPTV services for the defined Telecom and cable operators but requires a self declaration.

The Sports Broadcasting Signals (Mandatory Sharing With Prasar Bharti) Act, 2007:

The Sports Broadcasting Signals (Mandatory Sharing with Prasar Bharati) Act, 2007 had been enacted to provide access to national or international sporting events, held in India or abroad, to the largest number of listeners and viewers, on a free-to-air basis. Section 2(1) (s) of the Act empowers the Central Government to notify the sporting events of national importance for coverage as per the provisions of the Act.

This Ministry issues notification from time to time to notify certain sporting event/ events as sporting event of national importance to provide access to national or international sporting events, to the largest number of listeners and viewers, on a free-to-air basis. Recently, this Ministry has issued Gazette notifications to notify all the matches of '2018 Hockey Men's World Cup' and 'Khelo India Youth Games-2019' as sporting events of national importance.

STATUS OF SATELLITE TV CHANNELS IN INDIA

I. The Policy

The first private satellite TV channel in India was permitted to uplink in 2000 from Indian soil. Before this, the private TV channels were uplinked only from foreign shores. With the growth in the Media and Entertainment sector, the demand for uplinking/ downlinking of TV Channels from India increased manifold which necessitated the framing of Policy Guidelines for Uplinking in 2002 and Downlinking in 2005. These guidelines were further amended in December 2011. The guidelines are available on the Ministry website i.e. www.mib.nic.in.

Salient features of the amended guidelines:

- (i) All TV channels would be required to operationalize their TV channels within a time frame of one year from the date of permission, for which Non-News and current Affairs channels will have to sign a Performance Bank Guarantee (PBG) of Rs.1 crore whereas News and Current Affairs channels will have to give a PBG for Rs. 2 crores. In the event of non-operationalization of the permitted channel within a period of one year, the PBG will be forfeited and permission cancelled.
- (ii) The period of permission/registration for uplinking/Downlinking of channels will be uniform at 10 years.
- (iii) Proposals of merger, demerger and amalgamation will be allowed under the provisions of Companies Act, after obtaining the permissions of the Ministry of Information & Broadcasting as per procedure.
- (iv) Permission for Uplinking/downlinking of a TV channel will be for a period of 10 years.

Renewal of the permissions of TV channels will be considered for a period of 10 years at a time subject to the condition that the channel should not have been found guilty of violating the terms and conditions of permission including violations of the Programme and Advertisement Code on 5 occasions or more. What would constitute a violation would be determined in consultation with the established self-regulating mechanisms.

- (v) The channels operating in India and uplinked from India but meant only for foreign viewership should be required to ensure compliance of the rules and regulations of the target country for which content is being produced and uplinked.

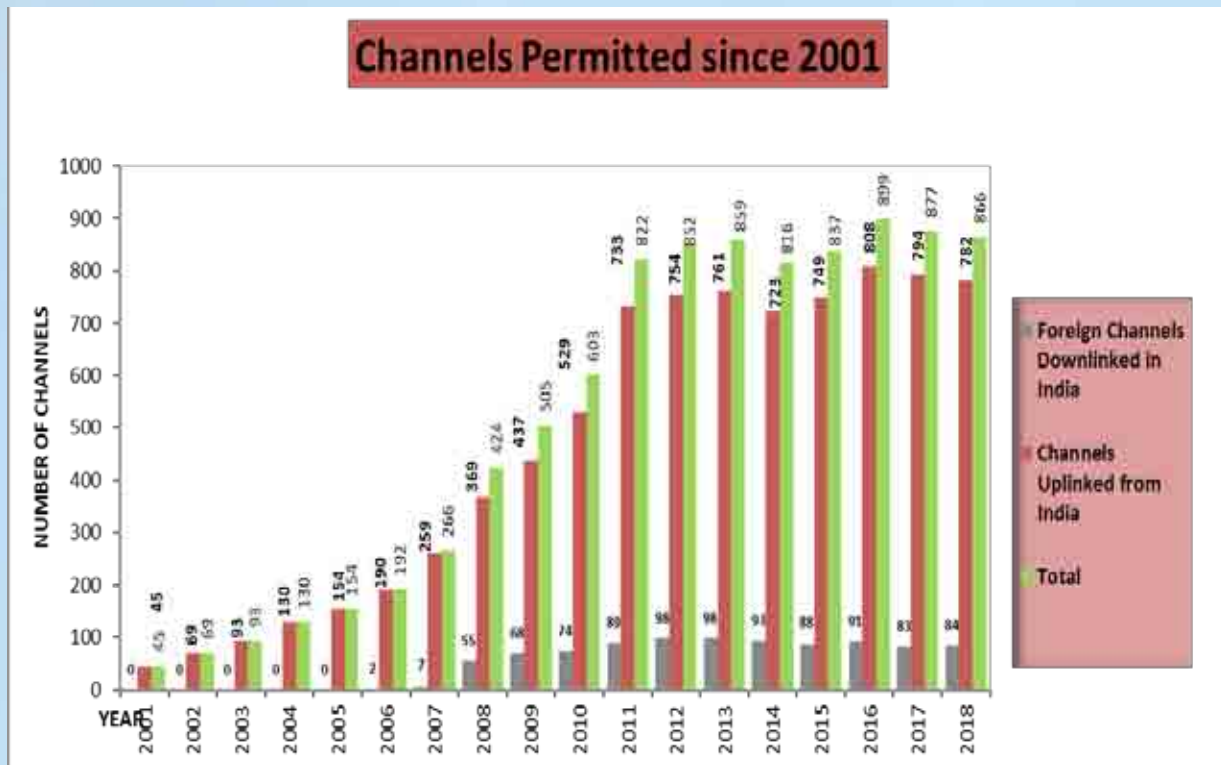
II. Procedure to Grant Permissions for New Satellite TV channels

The applications for new TV channels are examined in the light of the eligibility criteria as prescribed in the Policy Guidelines for Uplinking and Downlinking which is available on the Ministry website i.e. www.mib.nic.in. The applications are forwarded to the Ministry of Home Affairs for obtaining security clearance for the Company and its Board of Directors. The applications are simultaneously sent to the Department of Space/ Department of Revenue as the case may be for obtaining necessary clearances. The Networth of the company is also examined to determine the eligibility of the company among other eligibility criteria. Permissions are issued by the Ministry to applicants after obtaining Inter Ministerial clearances and Registration and Permission Fee as applicable.

A. Growth of Television channels

1. The first private satellite TV channel "Aaj Tak" was permitted in the year 2000. Since then the bouquet of private satellite TV channels in India has been expanding at a fast pace. Ministry has permitted 866 channels in India by 31st October, 2018. Year-wise growth in number of TV channels permitted under uplinking (U/L) and downlinking (D/L) guidelines is shown below:

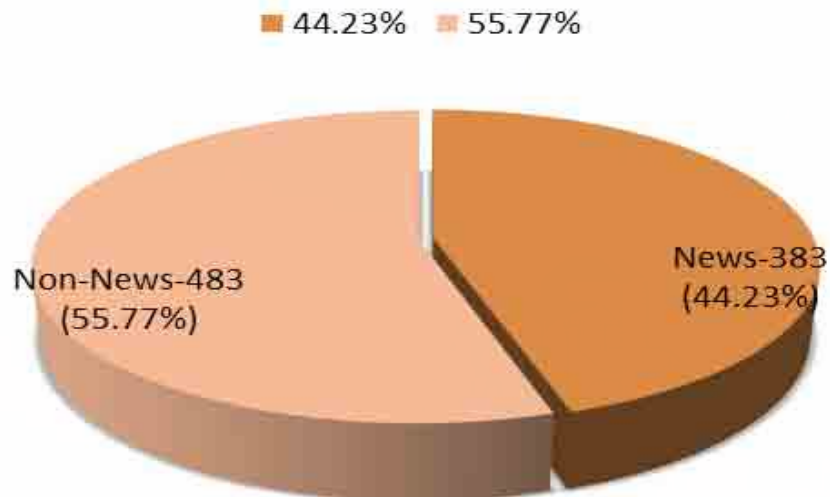
Number of Television Channels permitted by the Ministry



2. Permissions are given by the Ministry to operate only two categories of TV Channels i.e. 'News & Current Affairs TV Channels' and 'Non-News & Current Affairs TV Channels.' The share of News and Non-News channels in the total permissions given can be seen below: (383 News and 483 Non-News)

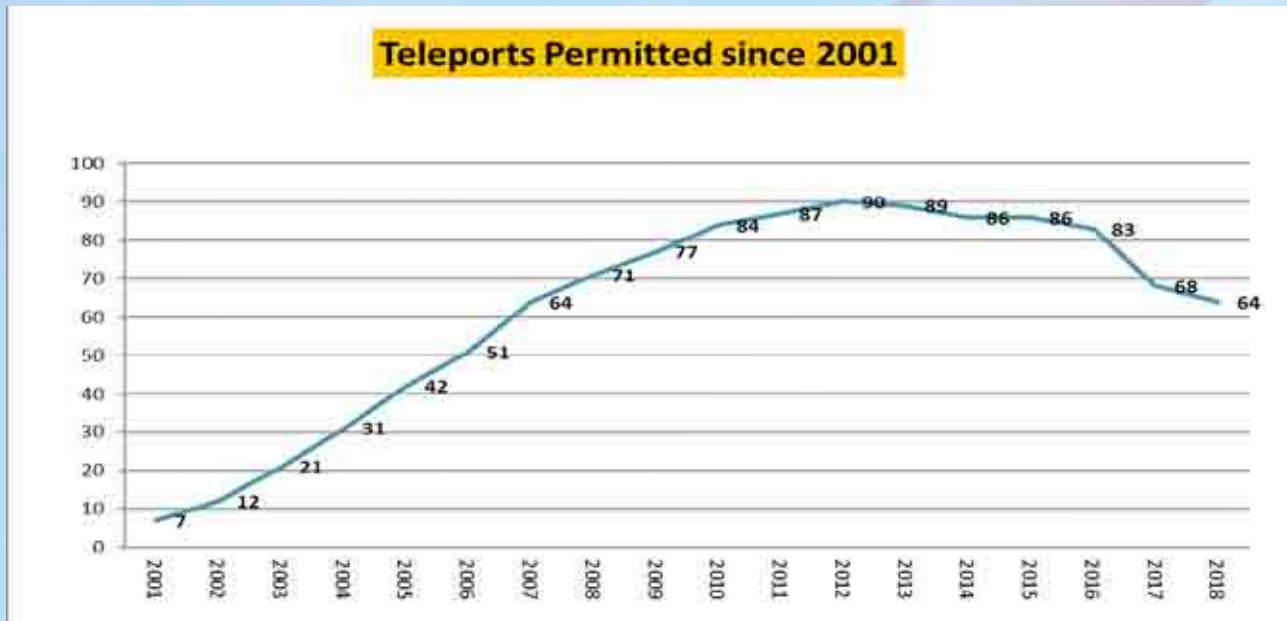
Category wise permitted Channels

PERMITTED TV CHANNELS (NEWS vs NON-NEWS)



B. Growth of Teleports : As on 31.10.2018- 64 Teleports

Number of Teleports permitted by the Ministry



III. New initiatives

A. Automation of Broadcasting Wing:

In order to ensure greater transparency about pending issues of companies, software Satellite TV applications Tracking System (STATS) which was operationalised on 21st January 2010, is being replaced with a complete digitization of data of existing permission holders / applicants as a part of the Automation Project being undertaken through BECIL. Under this, the Ministry has developed a portal viz. **BroadcastSeva**, for all broadcast services to provide efficient and transparent regime for the growth and management of the Broadcasting sector. **BroadcastSeva**, vide its following modules provides a comprehensive set of services to the applicants:

- i. Payment of Annual permission fee by existing broadcasters.
- i. Applications for Temporary Uplinking Permissions.
- ii. Permission to set up a teleport.
- iii. Application for Foreign Exchange Remittance (FOREX).
- iv. Application for various changes in the

channel i.e. change of name and logo, change of satellite, change of teleport and teleport location, change of category/language of channel, mode of transmission.

- B. **The procedural requirement of obtaining comments of MCA on application for new/additional TV Channels/ Teleports has been done away with.**

IV. Bringing transparency and accountability

1. Open House Meetings

Open house meetings conducted are every month with broadcasters have proved to be very useful. The number of broadcasters attending these meetings has swelled over the last one year. Feedback from the meeting has helped the Ministry to take new initiatives for expediting clearances and bringing more transparency. Several issues concerning new and permitted TV channels, teleports, use of SNG/DSNG Vans, temporary Uplinking cases, change of satellites, change of name and logo, change in the Share Holding Pattern, induction of new Directors, FIPB approvals etc. are being discussed in an open and fair manner with broadcasters. These meetings have not only provided an opportunity to applicants for a direct interaction with Ministry's officials, but have also facilitated flow of information directly to

applicants thereby eliminating the need to have an intermediary. The direct interaction has also built confidence in the system and has reduced dependence on unnecessary correspondence and phone calls.

2. Live Tracking of online applications/ proposals:

The applicant companies (broadcasters/teleport operators) can now view the live tracking/status of the applications filed online on web portal www.broadcastseva.gov.in. In this regard the due procedure to be followed by the broadcasters in order to live track their applications have also been intimated to them.

V. Review of Foreign Direct Investment (FDI) policy in Broadcasting Sector.

The FDI policy has been reviewed and as per consolidated FDI Policy 2017 of Ministry of Commerce & Industry, Department of Industrial Policy & Promotion, Para 5.2.7.1 and Para 5.2.7.2 is for Broadcasting Sector is as under:

Sector/Activity	Foreign Investment Cap	Entry Route
5.2.7.1.1 (1) Teleports (setting up of up-linking HUBs/Teleports); (2) Direct to Home(DTH); (3) Cable Networks (Multi System Operators (MSOs) operating at National or State or District level and undertaking upgradation of networks towards digitalization and addressability); (4) Mobile TV; (5) Headend-in-the Sky Broadcasting Service (HITS)	100%	Automatic
5.2.7.1.2 Cable Networks (Other MSOs not undertaking upgradation of networks towards digitalization and addressability and Local Cable Operators (LCOs).	100%	Automatic
5.2.7.2.1 Terrestrial Broadcasting FM (FM Radio), subject to such terms and conditions, as specified from time to time, by Ministry of Information & Broadcasting, for grant of permission for setting up of FM Radio stations	49%	Government

5.2.7.2.2 Up-linking of 'News & Current Affairs' TV Channels	49%	Government
5.2.7.2.3 Up-linking of 'Non-News and Current Affairs' TV Channels, Down-linking of TV Channels	100%	Automatic

VI. Standard Forms and Applications

The process of seeking information from company and approval of the proposal of company has been streamlined. Accordingly, the time period for seeking approval of competent authority has been reduced and the process is now speeded up.

CONTENT REGULATION OF TV CHANNELS

Regulation of content of Television evoked concerns arising because of the same having an adverse bearing on Indian ethos and cultural values, looking after the interests of women and children who are vulnerable to pervading impact on the one hand and the freedom of speech and creative expression on the other. The Ministry has granted permission to 869 private satellite television channels, out of which 483 are non-news and current affairs channels and 386 are news & current affairs TV channels. There has been a substantial growth in the regional language channels in the past few years as competition among Hindi and English channels is becoming tougher and the market is saturating. Even though Direct to Home (DTH) services have experienced rapid growth, the distribution of TV channels is still by and large through the cable operators who provide digital cable TV services across the country with effect from 1st April, 2017.

- Every broadcaster through various Policy Guidelines has been mandated to follow the Programme and Advertising Codes as prescribed under the Cable Television Networks (Regulation) Act, 1995 and Rules framed thereunder. These codes have been made applicable to all video content provided through different broadcasting modes.
- The nature of content-related cases mainly relates to obscenity, portrayal of women in bad taste, ill effects on children, false & defamatory news, advertisements of misleading nature, etc. In all such cases, appropriate action was taken by the Ministry as per the Cable Television Networks (Regulation) Act, 1995

and wherever necessary, Advisories, Warnings, Order for Apology Scroll, etc. were issued.

4. During the years 2017-2018 (up to November, 2018), the Ministry issued Advisories, Warnings, and Orders to the channels as per details given below:

- i) 8 General Advisories – Advisories to TV channels advising them to telecast Republic Day Parade & Independence Day ceremony with sign language commentary, to comply with Rule 7(10) of the Advertising Code, to comply with provisions of Drug and Magic Remedies Act 1954 while telecasting advertisements, telecast of advertisements of condom between 10:00 p.m. to 6:00 a.m. and to refrain from using the nomenclature “Dalit” while referring to members belonging to Scheduled Caste in compliance with the directions of the Hon’ble Bombay High Court and the Constitutional term ‘Scheduled Caste’ in English, and its appropriate translation in other national languages should alone be used for all official transaction, matters, dealings, certificates etc. for denoting the persons belonging to the Scheduled Castes notified in the Presidential Orders issued under Article 341 of the Constitution of India.
- ii) 1 Specific Advisory – TV channel was advised to adhere to the Programme & Advertising Codes.
- iii) 3 Orders – Channels were directed to go off air for varying number of days.

Inter-Ministerial Committee (IMC)

5. For regulation of content on Satellite TV channels, an Inter-Ministerial Committee (IMC) under the Chairpersonship of Additional Secretary (I&B) has been constituted, with representatives from Ministries of Home Affairs, Law & Justice, Women & Child Development, Health & Family Welfare, External Affairs, Defence, Consumer Affairs and a representative from the industry in Advertising Standards Council of India (ASCI), which gives its recommendations on whether a violation has taken place or not. The IMC functions in a recommendatory capacity. The final decision regarding penalties and

its quantum is taken on the basis of the recommendations of IMC.

Electronic Media Monitoring Centre (EMMC)

6. Electronic Media Monitoring Centre (EMMC) has been set up by the Government as state-of-the-art facility with a view to record and monitor the content of satellite TV channels with regard to violation of Programme and Advertising Codes enshrined under Cable Television Networks (Regulation) Act, 1995 and Rules framed there under.

State level and District level Monitoring Committees

7. In order to enforce the Cable Act and Rules at the State/District level, the Ministry issued an order on 6th September, 2005 for “Monitoring Committee for the Programmes and Advertisements telecast by Cable TV channels” at the State, District/local level. Later on, detailed guidelines were issued by this Ministry on 19th February, 2008 providing for District level Monitoring Committee and State level Monitoring Committee. However, subsequently, detailed guidelines subsuming all the earlier orders, as referred to above, regarding constitution of State/ District level Monitoring Committees have been issued vide O.M. dated 26th April, 2017 to all Chief Secretaries of States and Union Territories, State Information Secretaries and all District Magistrates. The Committees have also been authorized to monitor private FM Radio Channels and Community Radio Stations. Detailed instructions in this regard are available on the Ministry’s website: www.mib.nic.in.

Self-Regulation in case of News Channels

8. **News Broadcasters Association (NBA)**, as part of its self-regulation mechanism, has formulated a **Code of Ethics and Broadcasting Standards** covering a wide range of principles to self-regulate news broadcasting. They have set up a Two-Tier structure to deal with content related complaints. Complaints are dealt with at Tier I, by the individual broadcasters at their level whereas, at Tier II, by **News Broadcasting Standards Authority (NBSA)**, set up by NBA in 2008.

9. The object of the News Broadcasting Standards Authority includes entertaining and deciding complaints against or in respect of news broadcasters in so far as these relate to the content of any broadcast. The Authority is headed by a Chairperson who is a retired Judge of the Supreme Court and consists of eight other members comprising 4(four) eminent editors employed with broadcasters and 4 (four) persons having special knowledge and/or practical experience in the field of law, education, medicine, science, literature, public administration, consumer affairs, environment, human psychology and/or culture. **The NBSA, is presently headed by Justice R.V.Raveendran, retired judge of Supreme Court.** Details are available on NBA's website: <http://www.nbanewdelhi.com>.
12. With regard to regulation of advertisements on TV channels, the Code adopted by the **Advertising Standards Council of India (ASCI)**, a self-regulatory body, has been incorporated in the Advertising Code stipulated in Cable Television Networks Rules, 1994. ASCI has set up **Consumer Complaints Council (CCC)** to consider complaints in regard to advertisements. The CCC currently **has 28 members**; 12 are from within the industry and 16 are from the civil society like well-known doctors, lawyers, journalists, academicians, consumer activists etc. The details are available ASCI's website: <https://www.ascionline.org/>

STATUS OF CABLE TV DIGITIZATION

1. Cable TV System in the Country

Cable TV forms the backbone of the broadcasting distribution industry. The cable industry has played a prominent role in the growth of the electronic media sector in the past 20 years. Despite the fast growth of the DTH services, cable services continue to dominate the distribution of TV channels as of today. This platform had a number of limitations due to analogue nature of transmission.

2. Profile of the Broadcasting Industry

The cable TV service value chain comprises four main supply side entities i.e. broadcaster, Multi System Operator (MSO), Local Cable Operator (LCO) and the end consumer. Broadcaster generates the content to be televised, which is received by the viewer. Broadcasters transmit or "up-link" the content signals to the satellite. MSOs downlink the broadcasters' signals from the Satellite, decrypt any encrypted channel and provide a bundled feed consisting of multiple channels to the LCO. As per TRAI, there are around 6,000 MSOs operating in India. The MSO business is dependent on the broadcaster for content and on the LCO for last mile connectivity and subscription revenue collection. MSO is required to have head-ends for receiving TV signals. LCOs receive bundled signals from the MSO and retransmit this to subscribers in their area through cables. It is estimated that there are around 60,000 cable operators in the country.

3. Nature of television distribution platforms

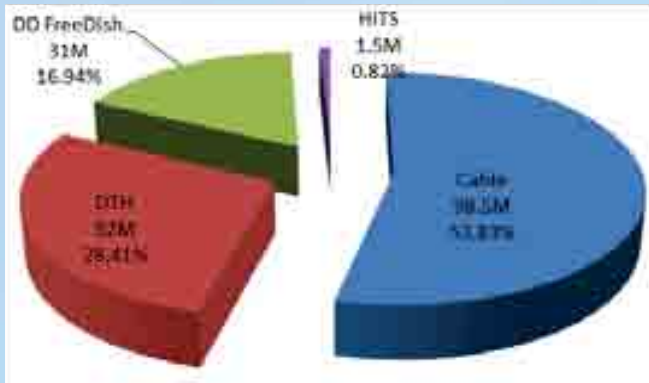
India is the world's second largest TV market

Self-Regulation in Non-News (General Entertainment) Channels

10. **Indian Broadcasting Foundation (IBF)** has set up a mechanism for self-regulation in case of non-news channels. It has laid down **Content Code & Certification Rules 2011** covering an entire gamut of content-related principles and criteria for television broadcast. As part of this mechanism, a two-Tier based complaints redressal system has also been set up. At the Tier-I level, each Broadcaster shall set up a Standard and Practices (S&P) Department with a Content Auditor to deal with the complaints received for content aired on its channels.
11. At the Tier II, the Broadcasting Content Complaints Council (BCCC) has been set up and made operational since 1st July, 2011. Presently, the BCCC is a twelve-member body headed by a retired Judge of the Supreme Court or High Court as its Chairperson and has four eminent members of society. The National Commissions are also represented in the Council which also has four broadcast members. In addition, the Council has one Special Invitee to help it deal with language complaints. The BCCC is presently headed by Justice (Retd) Vikramajit Sen. Details are available on IBF's website: <http://www.ibfindia.com>

Self-regulation of advertisements on TV channels

after China. India has 183 million TV homes with the following platform wise distribution as per FICCI- EY Report March-2018:



4. Drawbacks of analogue cable TV

The analogue cable television was afflicted with the following inherent drawbacks:

- ❖ Whereas the number of permitted satellite TV channels has gone beyond 700, the analogue system was able to carry only 70-80 channels. This severely restricts the choice for the subscriber and denies the subscriber a large canvas of channels available in the broadcasting universe.
- ❖ The limited carrying capacity of the analogue system brought about a distorted business of television distribution, as broadcasters are forced to incentivize MSOs for carrying their channels by paying carriage fees
- ❖ The analogue cable does not have the technological feature of facilitating a-la-carte (individual) selection of channels. This compels the customer to go by the bouquet of channels devised by a cable operator out of his own accord, restricting a say of the customer in selection of channels. Thus, the analogue regime was not customer friendly.
- ❖ Another severe technological limitation of the analogue services was lack of transparency as subscriber base is not accurately maintained and reported. This leads to under reporting of subscription revenue and the consequent concealment of tax revenues.
- ❖ The limited carrying capacities and lack of transparency distorts the business model for the broadcasters and increases their dependence on advertisement revenues and

restricts scope for subscription revenues (65:35). Accordingly, for higher Television Rating Points (TRP) the channels often sensationalize the content on television.

- ❖ The quality of picture on analog cable was depended on whether a channel gets carried in Prime Band or non-Prime Band.
- ❖ Cable operators had been facing severe competition from Direct to Home (DTH) and IPTV services which are in a position to provide high quality content and value added services and unless they upgrade their services they were to lose out business to new platforms.

5. TRAI recommendations

The Telecom Regulatory Authority of India (TRAI), in its recommendations dated the 5th August, 2010 on “Implementation of Digital Addressable Cable Systems in India” had, *inter alia*, recommended that digitalization with addressability be implemented on priority in cable TV services and, accordingly, recommended a time frame comprising four phases for switch over from analog system to the digital addressable system (DAS) in the cable TV sector.

6. Benefits of digitization

Addressability means that the signals of cable operators will be encrypted. Signals can only be received through a Set Top Box after due authorization from the service provider, thus, enabling identification and maintenance of data base for each subscriber, to bring transparency and prevent piracy. Implementation of DAS would benefit all stakeholders. The key advantages of digitization for various stakeholders are as follows:

i. Consumers

- ❖ Consumers have been empowered to exercise a-la-carte selection to allow individual channel selection and they have to pay only for those channels they wish to watch depending up on their budget.
- ❖ The number of channels offered to the consumers has gone up from the present 70-80 channels to several hundreds. It also enabled them to watch a large number of high quality/ high definition digital television channels giving them a better viewing experience.

- ❖ Like DTH and IPTV subscribers, the cable TV subscribers also got improved quality of content and have access to various value added and interactive services like Electronic Programme Guide, Movie-on Demand, Video-on-Demand, Personal Video, Gaming, etc.

ii. Cable Operators

- ❖ Digitisation enabled the cable operator to provide Triple Play, which is carriage of voice; video and data i.e TV, Telephony, internet and IT enabled services. Bundling broadband with digital channels was a promising proposition and a significant differentiator from DTH. This enabled them to compete effectively with DTH services, increase their Average Revenue per User (ARPU) and enable convergence of Broadcasting and Telecom services. Broadband penetration in India will also increase through digitisation of cable TV services.

iii. Broadcasters

- ❖ The increased capacity enabled broadcasters to offer niche channels and HDTV (High Definition Television) channels. Increased subscription revenue allowed broadcasters to move away from TRP centric content, to conduct the business on an auditable subscriber bases.

iv. Government

- ❖ Government's tax collection match the actual market size.
- ❖ Transparency in subscriber's base drastically brought down the losses that were being caused to the Government by way of evasion of taxes.

- ❖ There is now enhanced generation of service tax revenue and entertainment tax through enhanced deployment of broadband and other value added services.

- ❖ The digital cable TV network is vital infrastructure for penetration of broadband through which the e-Government services of both Central and State Governments can be accessed

7. Amendment in the Cable Act for implementing DAS

In view of the recommendations of the TRAI, the Union Cabinet, in its meeting held on 13.10.2010, approved the Ministry's proposal for mandatory introduction of Digital Addressable Systems (DAS) in the cable TV services, which, *inter-alia*, covers a time frame and road map for implementation of digitalization with addressability on a pan India basis in cable TV services, leading to a complete switch off of analogue TV services by 31st December, 2014. Cabinet also approved certain amendments in the Cable Television Networks (Regulation) Act, 1995 through promulgation of an Ordinance, namely, the Cable Television Networks (Regulation) Amendment Ordinance, 2011. The said Ordinance was promulgated on the 25th of October 2011. Subsequently the Cable Television Networks (Regulation) Amendment Act, 2011 was brought into force w.e.f 31.12.2011.

8. Notification for Phase wise implementation of DAS

Ministry of Information and Broadcasting, in its Notification dated 11th November, 2011, laid down the phase wise schedule for digitization of the Cable TV Networks in India in four phases. The notified cut off dates are as indicated below:

Phase I	Metro cities of Delhi, Mumbai, Kolkata & Chennai	Originally slated for 30 th June 2012. Modified to 31 st Oct 2012
Phase II	38 cities (with population more than one million)	31 st March 2013
Phase III	All other urban areas (Municipal Corporations/ Municipalities)	Originally slated for 30 th Sept 2014 Modified to 31 st Dec 2015 (On disposal of court cases, time up to 31.01.2017 was allowed by the Ministry for full implementation of DAS in Phase III areas)

Phase IV	Rest of India	Originally slated for 31 st Dec 2014 Modified to 31 st Dec 2016. (Further modified to 31.03.2017 after disposal of court cases)
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9. Implementation / Initiatives by the Ministry

Considering that digital switch-over of cable television networks was a massive exercise, it required involvement of all stakeholders, namely, Broadcasters, Multi System Operators (MSOs) and Local Cable Operators (LCOs) etc. It was also imperative that the necessary infrastructure was put in place to facilitate a seamless transition from analogue to digital. Ministry of I&B, which had the mandate to implement the digital-switch over, taken following major initiatives to ensure that the transition effectively by the due date;

(i) Task Force: A Task Force was set up by the Ministry under the chairmanship of Additional Secretary (I&B), comprising representatives from:

- Broadcasters
- MSOs
- LCOs
- DTH operators
- CEAMA-Consumer Electronics and Appliances Manufacturers Association
- Consumer Forums
- Department of Telecom
- Ministry of Electronics and Information Technology
- Telecom Regulatory Authority of India
- State Governments
- Prasar Bharati

Task Force met regularly on monthly basis to review the progress and took stock of the progress made.

20 meetings of Task Force for Phase-I, 6 for Phase-II and 21 for Phases III & IV were held.

(ii) Meetings with sub groups of national level MSOs, independent MSOs and LCOs: Separate meetings were held with these sub

groups to took stock of the progress and to address their concerns.

(iii) 12 Regional Units: 12 regional units were formed as Mission digitisation project for implementation of cable digitisation.

(iv) Training: Considering that the task involved training and capacity building of local cable operators to facilitate the digital switch-over with least inconvenience to the consumers, Broadcast Engineering Consultants India Limited (BECIL) was asked to launch training programmes in batches to impart training to local cable operators. However, the response from cable operators was not very good. Now a program is being launched to impart the training to technician of cable TV industry by Instrumentation, automation, surveillance & communication sector skill council (IASC-SSC) with the support of BECIL.

(v) Public Awareness Campaign: A massive information and public awareness campaign in electronic as well as print media was launched with a view to making people aware of the transition and to address their concerns and queries. A Whatsapp number +91729198976 was created to collect the queries about unauthorized and illegal transmission in cable TV services from stakeholders.

(vi) Toll Free Helpline: A multilingual toll free number 1800-180-4343 was made operational till 31st May 2017 to address and clarify various queries of public at large. This toll free number again revived and is now operational.

(vii) Website: A dedicated website (www.digitalindiamib.com) was set up for the task

(viii) Interaction with State Governments: Considering that, the role of the State Government is crucial to its implementation at the local level, discussions were held with State Governments to sensitize them about the issue and their crucial role in its implementation.



Website of Cable TV Digitisation www.digitalindiamib.com

For Phase II, Chief Secretaries were requested to nominate nodal officers for each of the 38 cities of phase-II for timely preparedness for transition to DAS. For Phase III & IV implementation State wise as well as district wise nodal officers were got nominated. Workshops/meetings were held with the nodal officers.

(ix) Census data : Phase wise and City wise requirement of STBs for digitisation was taken as per Census 2011. Provision of 20% was added for multiple TVs in houses and for TVs in offices/shops. This data was provided on the Ministry's website.

(x) Collection and analysis of STB's seeding data: For monitoring the progress of Phase I as well as Phase II, a comprehensive data-base was prepared by the Ministry, wherein details were gathered systematically from MSOs about the availability of STBs and their seeding progress. Data from DTH operators was also collected.

Initially data was collected on weekly basis but daily data was collected about a month before the cut-off dates for Phase-I & phase-II.

A Management Information System (MIS) developed wherein all registered operators (MSOs, DTH & HITS operators) have been entering area wise seeding states of STBs. Access to the data was provided to the nodal

officers also, so that they could review the progress in their State/district.

(xi) Field Teams : Intensive field visits were carried out by the Mission Digitisation Project staff of regional unit and senior officials of the Ministry.

Visits were also made by the teams from the Ministry to the establishments of MSOs, LCOs and STB manufacturers.

Discussions were held with consumers, particularly in remote and slum areas to get a feedback on their requirements.

Considering large requirement of phase-II, All India radio and Doordarshan were asked to make a technical team in each of the 38 cities. These teams visited the establishments of the MSOs and fed data to the Ministry regularly.

Similar arrangement was made during the implementation of Phase III and the AIR & DDN officials were asked to carry out the inspection of Headends of the registered MSOs.

(xii) Meetings with nodal officers : Regular meetings were held with the nodal officers of the State Govts. Staff of MDP regional unit regularly visited to district level nodal officers to review the progress and implementation of Cable TV digitization.

(xiii)Registration of MSOs: All Multi System Operators (MSOs) who want to provide cable TV services in digital are required to get registration from M/o B.1471 MSOs registration I have been issued by the Ministry for providing digital cable TV services. Registration of 10 MSOs was cancelled due to denial of Security Clearance by MHA and 6 applicants were denied MSO registration.

(xiv)Online System for MSO registration : An online system has been developed and operationalized w.e.f 1.5.2017 wherein applicants can apply online. They can see the status of applications also online.

(xv) Online payment through Bharat Kosh : Ministry has started receiving processing fee for MSO registration only online through Bharat Kosh. In this regard, a circular has been uploaded on the website according to which processed fee for MSO registration are required to be processed through Bharat Kosh.

10. Digitization Status

10.1 Phase I

Phase I of Digitization was completed by 31st October, 2012. Out of the four metro cities planned to be digital, digitization has been near total in Delhi, Mumbai and Kolkata. Later Chennai also underwent the digital transition even after several Court cases.

About 1.42 crore cable STBs have been installed in Phase I cities. Maximum number of 50 lakh STBs were installed in Delhi, followed by 29 lakh in Mumbai, 38 lakh in Kolkata and 24 lakh in Chennai.

10.2 Phase II

Phase II was concluded by 31st March, 2013 in 38 cities spanning across 14 States and one Union Territory.

10.3 Phase III

Cut-off date for Phase-III of digitization of cable TV Network was set as 31.12.2015 but due to extension/stay granted by some Courts, time up to 31.01.2017 was allowed by the Ministry, on the disposal of the cases, and fully implementation of digitization in Phase III areas. About 6.74 crore STBs were installed in Phase III areas as per MIS portal.

10.4 Phase IV

Phase IV which will cover the rest of India was to be completed by 31stDecember 2016. But due to uncertainty in market because of court cases, the cut-off date was modified to 31.03.2017. After disposal of court cases, as per current status of seeding of STBs in phase IV is 4.98 crore which comes to 67% of the target.

11. Present status and issues

- i. Cable TV Digitization has been mandated throughout the country from 01.4.2017. The Ministry vide circular dated 30.03.2017 directed all the Broadcasters, Multi System Operators and Local Cable Operators to ensure that no analogue signals are transmitted over the cable networks after 31.03.2017, failing which action would be taken against the defaulters as per the provisions in the Cable TV Act/Rules.
- ii. A few complaints of transmission of analogue signals had been received from some parts of the country even after 31.03.2017. Accordingly, this Ministry had issued an Advisory on 21.04.2017 to all Authorised Officers of States/UTs, Chief Secretaries of all States/UTs and Nodal Officers of all States/UTs requesting them to ensure that no analog signals are transmitted by any cable operator and in the eventuality of any MSOs/Cable Operators having not complied with these directions/orders, action under Sec. 11 of the Cable TV Networks (Regulation) Act, may be taken against them under intimation to this Ministry.
- iii. Ministry had prepared a check list for the inspection of MSOs by the Authorised officers. It was sent to all the authorised officers on 25.04.2017 for necessary action.
- iv. Ministry has requested the Chief Secretaries of states also on 12.6.2017 to direct all the DMs to take action within their powers under Sec 11 against defaulters and to get the issue monitored by senior officers like DC, Revenue Secretary of IG Police also.
- v. As per MIS, all over 110% seeding of STBs has been achieved so far.

Feedback on implementation of digitisation:

Data has been collected from different stakeholders which indicates that the following major benefits from digitisation have started accruing:

Choice from large number of channels including HD channels: In analogue regime, cable system had a carrying capacity of 75 to 80 channels only. All these channels were of Standard Definition (SD) quality but the same cable in digital can not only carry up to 600-700 channels but even High Definition (HD) channels can be carried. From the data received from the MSOs it was observed that in Delhi, Mumbai and Kolkata on an average 300 SD and 20 HD channels are carried by each MSO. Subscribers have choice to choose from these large numbers of channels.

Ad Free and high quality channels: Channels in the digital system are encrypted and a consumer can watch only those channels for which they have subscribed. Since digital system has capacity to carry hundreds of channels, the Broadcasters are launching new high quality and even ad free channels which cable subscribers have starting subscribing on additional payment. This was not possible in analog regime.

Quality of Picture and Sound: In analog system picture and quality was not only poor but was also dependent on the band (VHF-1, VHF-2 or UHF) in which the channel was carried. In digital system quality is excellent being digital and is independent of the band of frequency on which the channel is carried by the MSO.

Programme Guide: In digital domain cable subscribers are getting the full access to programme guide and know what programme is currently being played and would be coming up at different times.

Grievance Redressal Mechanism: As per Regulations by TRAI, it is mandatory for every MSO and his cable operator to have a Grievance Redressal Mechanism wherein a toll free number, web based system for logging and tracking the status of complaints and notification of nodal officers has been mandated. No such system existed in analog regime. Complaints can thus be addressed effectively in the digital system. TRAI has also provided a timeline for redressal of the grievances of consumers in a time-bound manner.

Increase in ET & ST collection due to transparency: Cable TV digitisation has brought transparency. Now it not possible for a MSO or cable operator to under-declare the cable subscriber base. As indicated in the table below, the Entertainment Tax collection data received from 11 States indicate that the ET collection in these States has increased from Rs. 188 crores in 2012-13 to 448 crores in 2015-16.

Reduction in Carriage fee: Since digital system has large capacity, MSOs are demanding channels from the Broadcasters to carry on their system and thus the amount of Carriage fee being charged by MSOs from Broadcasters have started coming down.

Increase in Subscription revenue: Due to transparency in subscriber base in the digital system, the subscription revenue being received by Broadcasters from MSOs/LCOs is showing increase.

Stage set for Value added and Triple Play Services on Cable network: Due to digitisation of cable TV network, the stage is now set for using this network for providing Value Added and triple Play Services to consumers by MSOs/LCOs and widen their business. Though it is too early to carry out any formal impact assessment of the cable TV digitisation but the preliminary data indicates that the above major benefits from digitisation have started accruing.

COMMUNITY RADIO

Overview:

Community Radio is an important third tier in broadcasting, distinct from public service and commercial media. It provides a platform to air local voices among the local community on issues concerning their lives. In the last few years, this sector has been growing gradually but effectively in India. Community Radio Stations are essentially low power radio stations which are meant to be set up and operated by the local communities. Permission to establish Community Radio Station (CRS) in India is granted only to not-for-profit organisations which include educational institutions, agricultural institutions and civil societies. CRSs are rooted in the local community, and are owned and managed by the community itself. This gives them a distinct advantage to focus on local issues concerning health, nutrition,

education, agriculture etc. Moreover, the CR sector offers a powerful medium to the marginalised sections of society to voice their concerns.

Furthermore, since the broadcast is in local languages and dialects, people are able to relate to it instantly. Community Radio also has the potential to strengthen people’s participation in development programmes through its holistic approach. In a country like India, where every state has its own language and distinctive cultural identity, CRSs are also a repository of local folk music and cultural heritage. Many CRSs record and preserve local songs for posterity and give local artists a platform to showcase their talent to the community. The unique position of CRS as an instrument of positive social change makes it an ideal tool for community empowerment. The policy guidelines for Community Radio and the list of CRSs currently in operation can be accessed at https://mib.gov.in/all_broadcasting_documents.

Government of India, in the year 2002, approved policy for the grant of permissions for setting up of CRSs to well established educational institutions. The Policy guidelines were amended in 2006, to permit not-for-profit organizations also in order to allow greater participation of the civil society on issues relating to development & social change. Currently there are 247 functional

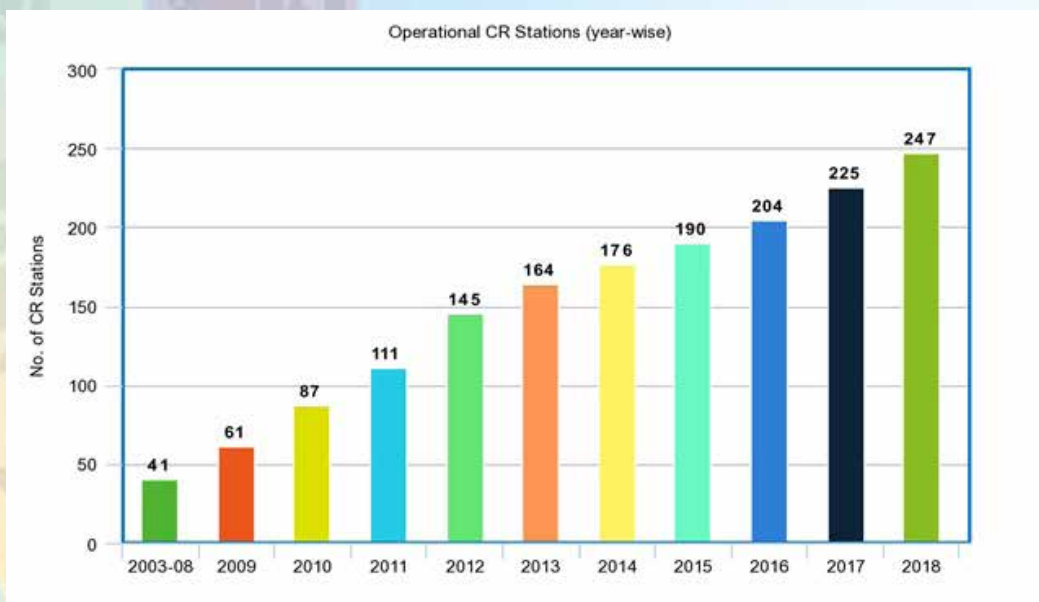
CRSs, 323 Grant of Permission Agreements (GoPA), holders and 583 Letter of Intent (LoI) Holders.

Initiatives like simplification of the application methodology, improved transparency in processing of applications, quickening the pace of approvals, better coordination, enhanced awareness, enhanced synergy between stakeholders and involvement of other ministries in CR broadcast have laid a solid foundation for a meaningful growth of CR in India.

In July 2018, Administrative approval & expenditure was sanctioned for continuation of Scheme “Supporting Community Radio Movement in India” for the period 2019-2020 with the total allocation of Rs.25 crore.

Status of CRS in India:

So far, Letters of Intent (LoI) have been issued to 583 applicants. Out of 583 LoI holders, 323 have signed Grant of Permission Agreements (GOPA). About 275 new applications are presently under consideration for permission to set up CRS. There are 247 Community Radio Stations have become operational in the country, out of which, 110 are operated by civil societies, 122 by educational institutions and 15 by SAUs/KVKs. Graphical representation of operational CRS is given below.



INITIATIVES BY THE MINISTRY:

Grant for equipment: In its endeavour to promote the CRS Scheme and to encourage more

organizations to set up CR stations, Ministry has decided to increase the maximum grant size for purchase of equipment from current 50% to

75% of the total estimated expenditure, subject to a ceiling of Rs. 7.50 lakhs. For North-Eastern states, maximum grant size shall be 90% of the total estimated expenditure, subject to a ceiling of Rs. 7.5 lakhs. So far, grant has been issued to 6 CR Stations in the financial year 2018-19.

Study on effectiveness of CRS in India:

Study on listenership, reach and effectiveness of Community Radio Stations in India was conducted. The study was conducted to assess the effectiveness of Community Radio and its reach to the surrounding community, Report shows that CRS has been a very effective means of communication at the grass-root level. Report also highlights several success stories of CRSs.



Community Radio Awareness Workshop at Aizawl, Mizoram (6th -8th February, 2019).

Awareness Workshops on Community Radio: Awareness generation being crucial for the success of Community Radio Movement in India, the Ministry organizes awareness workshops with stakeholders to give publicity to the scheme. These workshops have been successful in addressing issues concerning guidelines, application procedure, content and sustainability issues for CRS. During the Financial Year 2018-19, 5 workshops have been conducted at various places. Port Blair (Andaman & Nicobar Islands), Aizawl (Mizoram), Hyderabad (Telangana), Panaji (Goa) and Dharamshala (Himachal Pradesh). Another workshop is scheduled to be held at Shillong (Meghalaya). The objective of the workshop is to create awareness about CR policy guidelines and schemes among potential organizations and to help these organizations to apply for permission to establish Community Radio Stations in remote parts of the country.

About 200 organizations consisting Educational Institutions, NGOs and Krishi Vigyan Kendra's from various regions attended the workshops. Representatives from local media, PIB, AIR and Doordarshan were also invited in the workshop. The events have been successful. These workshops were given coverage in various print and electronic media. Participants understood the concept and importance of community radio, and promised to apply for CR licences.

Amendments in the policy guidelines to simplify licensing process and increase number of operational CRSs: Policy guidelines were modified in the month of August 2018. As per amended guidelines Government Universities, Deemed Universities (Central and State), Government Colleges, Government Schools and Krishi Vigyan Kendras (run by Government) will have single window clearance. No separate



Community Radio Awareness Workshop at Dharamshala, Himachal Pradesh (24th -26th October, 2018).

clearance shall be necessary. Central / State Universities, including autonomous bodies and Agricultural Universities set up under them, having more than one campus, may be allowed to operate CRS at more than one place. Universities, Deemed Universities, Agricultural Universities & Krishi Vigyan Kendras (KVKs), Educational Institutions, and also branch campus, if any, shall be permitted to locate the transmitter and antenna within the geographical area of the community they seek to serve.

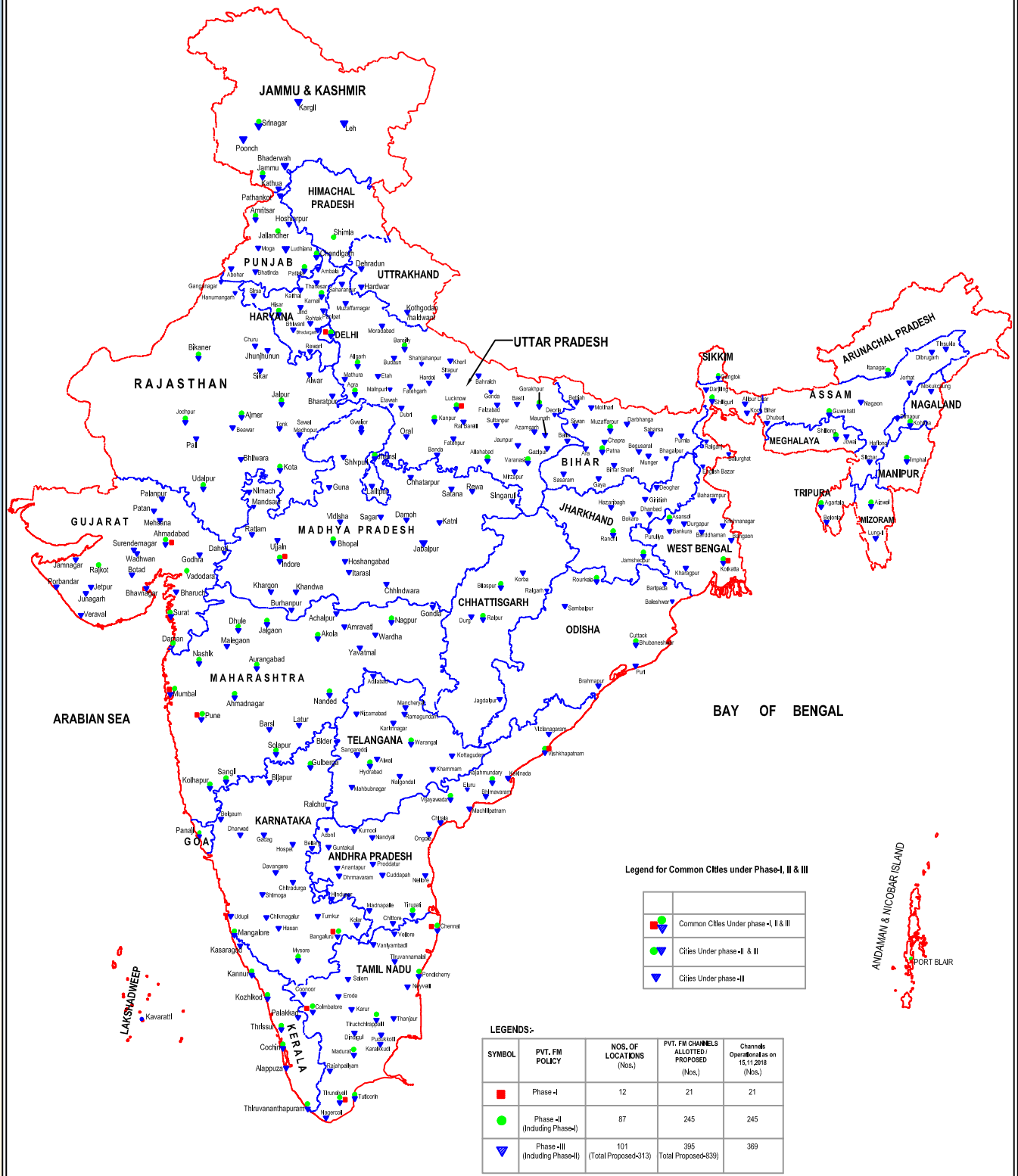
FM DIVISION

1. FM Radio is one of the preferred modes of entertainment among youth and adults across the nation. The variety offered by various FM Radio stations in local languages is welcomed by the masses as evident by the increase in number of channels in recent years and the enthusiasm shown by Private FM broadcasters to acquire new FM Radio channels in the ongoing e-auction. It has also evolved as a potential medium for local businesses to expand their reach through radio advertisements. Ministry of Information & Broadcasting is also utilizing Private FM Radio as a platform to reach the masses for furthering the developmental agenda of the Government, examples of which include jingles to sensitize public against

women discrimination, and to expand reach for Government flagship programs like Swachh Bharat Abhiyaan.

2. The FM Cell of the Ministry deals with all matters related to Private FM Radio broadcasting in India as per Policy Guidelines on expansion of FM Radio broadcasting services through private agencies phase III approved by Union Cabinet on 7th July 2011, which along with latest updates is available on the website of the Ministry. https://mib.gov.in/all_broadcasting_documents
3. The Government opened up the FM Radio sector for private participation in July 1999 with 21 Private FM Radio channels in 12 cities mainly in state capitals. The FM Phase II scheme launched in 2005 provided for expansion in cities with a population of 3 lakh and above. Under Phase II, 245 private FM channels came into operation in 86 cities in 26 states and 3 UTs, including 21 channels migrated from Phase I.
4. With a view to further expand the reach of FM Radio, the Government on 25th July 2011, announced FM Phase III policy guidelines with the objective to expand private FM Radio in all cities with population of one

Operational & Proposed Pvt. FM Station of Phase - I, II & III



LEGENDS:-

SYMBOL	PVT. FM POLICY	NOS. OF LOCATIONS (Nos.)	PVT. FM CHANNELS ALLOTTED / PROPOSED (Nos.)	Channels Operational as on 15.11.2018 (Nos.)
■	Phase-I	12	21	21
●	Phase-II (Including Phase-I)	87	245	245
▼	Phase-III (Including Phase-II)	101 (Total Proposed-313)	395 (Total Proposed-839)	369

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Map No. BECIL/FM/E&P/STATION/001/A



BROADCAST ENGINEERING CONSULTANTS INDIA LIMITED
 HEAD OFFICE:- 14-B, RING ROAD,
 I. P. ESTATE, NEW DELHI-110 002 (INDIA),
 Tele:- 2337 8823, Fax No. 2337 9885

lakh and above besides 11 border cities in Jammu & Kashmir, North Eastern states and island territories having population less than one lakh. After completion of 2 batches of e-auction under FM Radio Phase III, the Ministry has added 162 more channels across the country. The State of Uttarakhand has found place in the private FM Radio map for the first time with one private FM channel being operationalised from Dehradun on 11-07-2018. The Government is in the process of conducting e-auctions for 683 more channels in 263 cities in subsequent batches of FM Phase III.

5. A map annexed shows the cities where private FM Radio channels are operational. It also shows the cities proposed in FM Phase III scheme. As on 31.3.2019, 374 FM Radio channels are operational in 103 cities across the country spread across 27 States and 3 Union Territories.

Transparency Measures & Supervision

6. The FM Radio channels are allotted to companies on an ascending e-auction basis. The revenue received from the private broadcasters in the form of quarterly license fee is online through Bharatkosh Portal. The Ministry also conducted a hands-on training programme in collaboration with Public Finance Management

System (PFMS) team for the broadcasters for smooth rollout of the revenue collection mechanism.

7. For enhancing transparency, digitization of broadcasting services is also being undertaken through an online portal "Broadcast Seva" in a phased manner.
8. In order to ensure the compliance of the provisions laid down in FM Phase III Policy Guidelines and Grant of Permission Agreement (GOPA) signed by the Private broadcasters, Officers of FM Cell of this Ministry undertake inspection of Radio stations and Common Transmission Infrastructure (CTI) facilities.

Revenue accrual to the Government

9. The Government receives revenue from the Private broadcasters by way of non-refundable One Time Entry Fee, Migration fee and Annual license fee.
10. During the first three quarters of financial year 2018-19, Government has earned ₹129.27 crore (approx.) up to 15th November 2018.
11. The total revenue earned by the Government by way of Non-refundable One Time entry Fee, Migration Fee and Annual License Fee from Pvt FM Radio broadcasting in the country since the year 2000 is ₹5743 crore (approx.) as shown below:

Annual License Fee	One Time Entry Fee	Migration Fee	Total
1497.55 Cr	1993.63 Cr	2252.74 Cr	5744 Cr

PRASAR BHARATI

The Prasar Bharati (Broadcasting Corporation of India) is the public service broadcaster in the country with All India Radio (AIR) and Doordarshan as its two constituents. It came into existence on 23rd November, 1997, with a mandate to organize and conduct public broadcasting services to inform, educate and entertain the public and to ensure a balanced development of broadcasting in the country.

Objectives:

- To uphold the unity and integrity of the country and the values enshrined in the Constitution.
- To promote national integration.

- To safeguard citizens rights to be informed on all matters of public interest by presenting a fair and balanced flow of information
- To pay special attention to the fields of education and spread of literacy, agriculture, rural development, environment, health and family welfare and science and technology.
- To create awareness about women's issues and take special steps to protect the interests of children, aged and other vulnerable sections of the society.
- To provide adequate coverage to diverse cultures, sports and games and youth affairs.
- To promote social justice, safeguarding the rights of working classes, minorities and tribal communities.

- To promote research and expand broadcasting facilities and development in broadcast technology.

The Prasar Bharati Board

The Corporation is governed by the Prasar Bharati Board, which comprises a Chairman, an Executive Member (also known as Chief Executive Officer), a Member (Finance), a Member (Personnel), six Part-time Members, representative of the Ministry of Information & Broadcasting and the Director Generals of All India Radio and Doordarshan as ex-officio Members and two Representatives of the employees of the Corporation. Chairman of Prasar Bharati is a part-time Member with tenure of three years and holds office up-to the age of 70 years. The Executive Member is a whole time Member with a term of 5 years and holds office up to the age of 65 years. The Member (Finance) and Member (Personnel) are whole time Members with tenure of 6 years and they hold office up to the age of 62 years.

The Composition of Prasar Bharati Board during 2018-19 was and at present is as under:

1.	Dr. A. Surya Prakash	Chairperson
2.	Shri Shashi Shekhar Vempati	Executive Member
3.	Vacant	Member (Personnel)
4.	Shri Rajeev Singh	Member (Finance)
5.	Sh. Ali R. Rizwi, A.S. & Fin. Advisor	Representative of M/o I&B
6.	Shri Sunil Alagh	Part-time Member
7.	Shri Ashok Kumar Tandon	Part-time Member
8.	Smt. Kajol	Part-time Member
9.	Vacant	Part-time Member
10.	Vacant	Part-time Member
11.	Vacant	Part-time Member
12.	Shri F. Sheheryar, Director General: All India Radio	Ex-officio Member
13.	Smt. Supriya Sahu, Director General: Doordarshan	Ex-officio Member

Organizational Structure:

General superintendence, direction and management of the affairs of the Corporation vest

in the Prasar Bharati Board. The Prasar Bharati Board meets from time to time and deliberates on important policy issues and gives directions to the executive to implement policies. The Executive Member functions as the Chief Executive Officer (CEO) of the Corporation subject to the control and supervision of the Board and exercises such powers and discharges such functions of the Board as it may delegate to him.

Two Director Generals head the Directorate General of All India Radio (AIR) and the Directorate General of Doordarshan. They function in close association with the Member (Finance) and Member (Personnel) and the CEO in carrying out the policy directive of the Board and manage day-to-day affairs of AIR and Doordarshan. Both in AIR and Doordarshan, there are broadly four different wings responsible for distinct activities viz. Programme, Engineering, Administrative & Finance and News.

Prasar Bharati International Relations

International Relations Division of Prasar Bharati deals with international activities such as signing of Agreements and Memorandum of Understanding with foreign countries/organisations etc., implementation of the matters concerning Cultural Exchange Programmes (CEPs), hospitality and coordination of the visits of dignitaries from other countries, organizing in-country workshops/conferences/events; participation of programmes in international competitions and participation in international events, conferences, training-workshops, etc.

Memorandum of Understanding (MoU) Signed During The Year:

During the year 2018-19, Memorandum of Understanding (MoUs) with Bangladesh Betar, Bangladesh, Mongolian National Broadcaster (MNB), Mongolia, Mizzima Media Co. Ltd., Myanmar, Jordan Radio and Television, Korean Broadcasting System, Zimbabwe Broadcasting Corporation (ZBC), Zimbabwe and National TV and Radio Company of Uzbekistan was signed for cooperation and collaboration in the field of broadcasting & in the areas of mutual interest. Adequate steps were taken for implementation of various provisions of MoUs/Cultural Exchange Programmes (CEPs) between the countries in consultation with Doordarshan and All India Radio.

Co-Production of Programmes: A joint co-production programme namely “Digital Wave” between Prasar Bharati and EBS, Korea was produced for which EBS offered funding of US\$7000 plus GST to Prasar Bharati.

Exchange of Programmes/contents: In connection with the celebration of diplomatic relations between India and Egypt, a hard disk containing 5 Indian TV programmes namely *Malgudi Days*, *Tahreer*, *Mahatma-The Great Soul*, *Mulla Nasruddin* and *Chekhov Ki Duniya* was sent to Egyptian State TV, Egypt to telecast on their networks. A hard disc containing 13 songs programmes specially on Indian singers Lata Mangeshkar, Mohd. Rafi, Mukesh, Pankaj Udhaas, etc. was sent to Fiji Broadcasting Corporation (FBC), Fiji. A hard disk containing two programmes “*Destination Himalayas*” and “*World Heritage (Monuments of India)*” was also sent to Embassy of Tajikistan to share it with Tajik side.

Asia Pacific Broadcasting Union (Abu) and Asia Pacific Institute for Broadcasting Development (Aibd) Activities

Prasar Bharati (All India Radio) is one of the founder members of ABU and has contributed a lot in its various technical activities to promote the development of broadcasting in Asia Pacific region. All India Radio participated in ABU Radio Awards 2018 and their programme a feature titled “*Riding on AIR*”, produced by Ms. Monika Gulati, Programme Executive, External Services Division, All India Radio, New Delhi, received a ‘Special Commendation’ in the On- Air Personality category of ABU Prizes 2018.

Prasar Bharati is also very active in the activities of AIBD. National Academy of Broadcasting and Multimedia (NABM) has conducted several training courses for participants from Asia-Pacific region on behalf of AIBD. AIR’s programme entry “*From Slum*

to Glory” produced by Ms. Sharmila Goswami, Programme Executive, National Channel, won the first prize in the AIBD Radio Awards 2018 ‘Diversity through Sports’ category. The award included a cash prizes 500US\$, a trophy and a certificate. All India Radio also participated in the 30th URTI International Radio Grand Prix 2018 award.

Shri F. Sheheryar, Director General, representing India was elected as President of Asia-Pacific Institute for Broadcasting Development (AIBD) by the 17th Annual General Conference held from 2nd to 4th August, 2018 in Colombo, Sri Lanka.

All India Radio also got elected to the Technical Committee of the Asia-Pacific Broadcasting Union (ABU), during its 55th ABU General Assembly and Associated Meetings held from 30th September to 5th October, 2018 at Ashgabat, Turkmenistan.

All India Radio was also given the responsibility to organise the Asia Media Summit 2018 in May 2018 in Delhi. The initial work including finalisation of dates, selection of venue, cost estimation, etc was done by Prasar Bharati. However, the summit was later organised by the Ministry of I&B with the support of Broadcast Engineering Consultants India Ltd. (BECIL) from 10th to 12th May, 2018 at hotel Taj Diplomatic Enclave in New Delhi. Prasar Bharati extended all support to the Ministry including deploying manpower for organising the event.

ABU International Dance Festival 2019 : Prasar Bharati/Doordarshan has got the honour of hosting the 2nd ABU International Dance Festival to be held on 7-9 March, 2019 in New Delhi. This is an important event for DD/PB and an effort to bring the cultural diversities from across the world into limelight in a transparent, creative manner. The preparation for the event is undergoing.

List of International Events in Which Prasar Bharati Participated During the Year 2018-19

Sl. No.	Name of Events	Period	Place/Country
1	ABU Mid-Year Administrative Council Meeting	4-5 May 2018	Tashkent, Uzbekistan
2	International Co-production Conference -2018	28 th June, 2018	Seoul, South
3	ABU Radio Asia Conference, Radio Song Festival, Media 2020 Conference	10-12 July, 2018	Astana, Kazakhstan

4	Global News Forum (GNF)-2018	24-25 July,2018	Vietnam
5	44 th Annual Gathering/ 17 th AIBD General Conference and Associated Meetings	02-04 August, 2018	Colombo, Sri Lanka
6	AIBD prizes-2018	02 August, 2018	Colombo, Sri Lanka
7	11 th World Hindi Conference	18-20 August 2018	Mauritius
8	ICT Expert Training Programme	19 th August to 8 th September, 2018	Seoul, South Korea
9	Global Broadcasting Content producing & Distribution Training Course	20 Aug to 6 th September, 2018	Seoul, South Korea
10	International Broadcasting Convention (IBC)-2018	14-18 September 2018	Amsterdam, Netherlands
11	ABU General Assembly & Associated meetings-2018	30 Sep-5 Oct, 2018	Ashgabat, Turkmenistan
12	ABU TV Song Festival	02 Oct, 2018	Ashgabat, Turkmenistan
13	NAB Show-2018	17-18 Oct, 2018	New York, USA
14	2018 Indian Next-Generation Leaders	21-27 October, 2018	South Korea
15	AIBD/Hoso Bunka Foundation (HBF) Regional Workshop on New Approaches to Gender Issues through Broadcasting	11-4 December, 2018	Kuala Lumpur, Malaysia

ALL INDIA RADIO



PROGRAMME ACTIVITIES

A. Important Live Coverages

- Live broadcast of Inaugural Session of Civil Services Day held in the presence of Hon'ble Vice President of India Sh. M.Venkaiah Naidu from Vigyan Bhawan, New Delhi on 20th April, 2018.
- Live Broadcast of Prime Minister's Award 2018 on Civil Services Day from Vigyan Bhawan, New Delhi on 21st April, 2018.
- Live broadcast of the Defence Investiture Ceremony II from Rashtrapati Bhawan, New Delhi on 23rd April, 2018.
- Live broadcast of the 65th National Film Awards presentation function organised in the presence of Hon'ble President of India Sh. Ram Nath Kovind from Vigyan Bhawan, New Delhi on 3rd May, 2018.
- Live Radio Bridge bilingual discussion in connection with Assembly Election and Election Results in Karnataka (NSD programme) on 15th May, 2018.
- Live Broadcast of the interaction of Hon'ble Prime Minister of India Sh. Narendra Modi with Krishi Vikas Kendras on 20th June, 2018.
- Live broadcast of the Mass Yoga Demonstration Function held in Dehradun at Forest Research Institute (FRI), Dehradun on the occasion of International Yoga Day, 2018 in the presence of Honourable Prime Minister Shri Narendra Modi on 21st June, 2018.
- Live Broadcast of Inauguration of New Building of Archaeological Survey of India at Tilak Marg, New Delhi by Hon'ble Prime Minister of India Sh. Narendra Modi on 12th July, 2018.
- Live Broadcast of Platinum Jubilee Year Celebrations of Institute of Cost and Work Accountants (ICWA) at Vigyan Bhawan, New Delhi graced by Hon'ble President of India Sh. Ram Nath Kovind on 15th July, 2018.



The Minister of State for Youth Affairs & Sports and Information & Broadcasting (I/C), Col. Rajyavardhan Rathore addressing at the launch of the All India Radio streaming services on Amazon Alexa Smart Speakers, in New Delhi on September 28, 2018. The Chairman, Prasar Bharati, Dr. A. Surya Prakash, the CEO Prasar Bharati, Dr. Shashi Shekhar Vempati and the Director General, AIR, Shri F. Sheheryar are also seen.

- Hon'ble President of India Sh. Ram Nath Kovind's address to the Nation on the eve of Independence Day.
 - Live Broadcast of the function-National Awards to Teachers-2017 organised in the presence of Hon'ble Vice President of India, Sh. M.Venkaiah Naidu on 5th September, 2018.
 - Live Broadcast of Inaugural of "Global Mobility Summit-2018" by Hon'ble Prime Minister Sh. Narendra Modi from Vigyan Bhawan, New Delhi on 7th September, 2018.
 - Live broadcast of the Oath taking Ceremony of Chief Justice of India designated, Justice Ranjan Gogoi from Rashtrapati Bhawan, New Delhi on 3rd October, 2018.
 - Live broadcast of the UN Environment (UNEP) Champions of the Earth Award presentation ceremony being organised to Honour the Prime Minister of India, Sh. Narendra Modi by the UN Secretary General Sh. Antonio Guterres at Pravasi Bhartiya Kendra, Chanakya Puri, New Delhi on 07th September, 2018.
 - Live broadcast of the closing ceremony of Golden Jubilee year Celebrations of CISF from Vigyan Bhawan, New Delhi on 10th October, 2018.
 - Recording of Speech delivered by Hon'ble Prime Minister Sh. Narendra Modi at National Convention of Swachhagrahis at Gandhi Maidan, East Champaran, District Bihar on 10th April, 2018.
 - Recording of Speech delivered by Hon'ble Prime Minister Sh. Narendra Modi on the inauguration of Defence Expo, Mahabalipuram, Tamilnadu on 12th April, 2018.
 - Broadcast of a Consolidated Radio Report on Civil Services Day on 21st April, 2018 held at Vigyan Bhawan, New Delhi
 - Broadcast of interview with Union Minister of Railways and coal Sh. Piyush Goyal under the head "Jan Seva Sanvaad" on 16th June, 2018.
 - Broadcast of the Interview with Union Minister of Human Resource Development Sh. Prakash Javadekar on 7th July, 2018.
 - Recording of Hon'ble Prime Minister Sh. Narendra Modi's address in Plenary Session of BRICS Summit held at Johannesburg, South Africa on 27th July, 2018.
 - Recording of the address delivered by Hon'ble Prime Minister Sh. Narendra Modi at the convocation of IIT Mumbai held on 11th August, 2018.
- B. Other Important Coverages/Broadcasts**
- Special Report on Commonwealth Games 2018 on 6th April, 2018.

C. Radio Reports

- Consolidated Radio Report on 8th Regional 3 R Fourm in Asia and Pacific 2018 being held at Indore from 9th to 12th April, 2018.
- Report on 1st Day's proceedings on Civil Services Day 2018 broadcast on 20th April, 2018
- Radio report on WSF World Junior Squash

Championship-2018 held in Chennai on 30th July, 2018.

- On the 72nd Independence Day of India, a Radio Report on the Flag Hoisting Ceremony including the Prime Minister of India Shri Narendra Modi's Address from the ramparts of Red Fort, New Delhi.



Local Radio Station of All India Radio at Nellore, Andhra Pradesh inaugurated by Shri M.Venkaiah Naidu, Hon'ble Vice President of India with 10 kW FM Transmitter & State of Art Studio.

D. SPOKEN WORD

AIR lends support to the various programmes/schemes launched by the Government on its Network of 471 stations during the year 2018-19. Spoken Word Division deals with the publicity of important subject/schemes/policies of the Ministries/Departments of Government of India. Regular publicity was given through various formats of programme by all AIR stations across the country on following Government Schemes for the period April, 2018 to October, 2018:

1. Ek Bharat Shrestha Bharat and Swachh Bharat Abhiyan are two mega campaigns for which all the AIR stations are continuously giving wide publicity since the onset of

schemes. The Actions Taken Reports are being regularly provided to the Ministry.

2. The Flagship Schemes of the Government includes the following 27 schemes for which publicity was given and is still continuing.
3. Special Programmes were mounted to highlight the achievement of the Government.
4. Wide publicity was given to the Hon'ble Supreme Cour Judgement about preventive, remedial & punitive measures to be taken to curb the incidents of mob lynching in the country.
5. Publicity given to various Ministries' and Departments campaign like:-

- i. Ministry of Textiles – Textile Order 2001 under the Essential Commodities Act.
 - ii. Ministry of Tourism – ‘Paryatan Parv’ from 16.09.2018 to 27.09.2018
 - iii. Ministry of Defence – Armed Forces Flag Day.
 - iv. National Human Right Commission – Annual competition for short films on Human Right - Slogan/Tagline/Logo competition.
 - v. Ministry of Electronics & IT - Digital India & Awareness about Cyber security.
 - vi. Ministry of Water Resources – Swachhta He Sewa
6. Publicity to the programmes/events/activities organized by various Ministries/Departments on various days/weeks like, Literacy Day, Yoga Day, World Tourism Day, National Safety Day, Civil Services Day, Vigilance Awareness Week, Women’s Day, Rashtriya Ekta Divas etc.
 7. Publicity support extended to the Notification/ announcements received from Lok Sabha and Rajya Sabha Secretariats on various subjects/bills.
 8. Wide publicity extended to Kailash Mansarover Yatra and Amarnath Yatra 2018, organized by the Ministry of External Affairs.
 9. Organized Sardar Patel Memorial Lecture, on the subject- ‘Dream India -2030: Avoiding the Pitfalls’, delivered by Shri Ajit Doval, National Security Advisor at National Media Centre Auditorium, New Delhi on 25th October, 2018 and broadcast on National hook up on 31.10.2018.
 10. Publicity was given to the programmes/ functions organized on the occasions of centenary celebrations of Sardar Patel, Dr. B.R. Ambedkar and other leaders. The centenary of Sardar Patel was observed as “National Unity Day”. Suitable publicity and coverage were provided to the events like unveiling of the Statue of Sardar Patel, Sardar Sarovar Dam, Kavadia in Gujraat.
 11. Mega Project (Sanskaar Geet)- All India Radio has undertaken a project to record songs based on rituals associated with various

phases in the life span of a person. It is an ongoing scheme.

12. Monthly Cabinet Summary was sent every month to Prasar Bharati for its onward transmission to Ministry of Information and Broadcasting within the time limit.

13. Periodical reports on various subjects were/are sent to Min. of I & B/ Prasar Bharati including Prime Minister’s New 15 Point Programme.

E. Sardar Patel Memorial Lecture

This lecture series is being organized from 1956 onwards in memory of the first Information and Broadcasting Minister of independent India Sardar Vallabh Bhai Patel. In this lecture series delivered in English by renowned scholars, administrators, jurists, historians, social scientists, economists are invited to speak on a subject chosen by them before an invited audience. The first lecture was delivered by Dr. C. Rajagopalachari, the first Indian Governor General. Ever since a galaxy of speakers including former Chief Justice of India Sh. P.N. Bhagwati, renowned historian like Prof. Bipin Chandra, Prof. Romila Thapar, and National Security Advisor Sh. Shiv Shankar Menon among others have delivered this lecture.

The Sardar Patel Memorial Lecture for the year 2018 was delivered on 25th October, 2018 by Shri Ajit Doval, National Security Advisor on “**Dream India 2030- Avoiding the Pitfalls**”. The recording of this lecture was broadcast on 31st October, 2018 at 9.30 PM on the national network of All India Radio.

F. Akashvani Lok Sampada Sanrakshan Mahapriyojana (Sanskar Geet)

Akashvani Lok Sampada Sanrakshan mega project was started in November, 2014. All India Radio has embarked on a special project with the lofty objective of conserving our folk legacy and heritage of 6000 casts, sub-casts and tribal community of India. India is unique for its ethno-linguistic diversity. It is a daunting task to capture her cultural mosaic in all its variegated hues. It is best reflected in the abundant and rich folklore of its numerous regions, communities and cultures. The scintillating lyrics and tunes have a distinct flavour but are under threat of extinction. AIR, as the nation’s public service broadcaster has decided

to step in and record the folklore and ceremonial songs, in their pristine purity.

AIR's project envisages recording (i) songs associated with different rituals (sanskars)-stages/ milestones in the life span of a person (ii) a variety of lok geet such as Ritu geet, Parv geet, sharm geet, Nadi geet, Vriksh geet, sthal geet, parvat geet and Andolan geet and (iii) lok gaathayein (legends). This will be one of the many major achievements of AIR in preserving the cultural heritage of India for the posterity.

Recordings of songs has been taken up by about 130 All India Radio stations and has been completed in 150 districts and in 155 languages and dialects. Songs of all the rituals belongs to all casts, sub-casts and tribal related to all religions are recorded except Yahoodi religion.

In this process approximately 25,000 sanskar geet and traditional folk songs in 87 languages/ dialects have been recorded and preserved in Akashvani Archives. In view of the archival value these songs, National Book Trust, under the Ministry of Culture, Indira Gandhi National Centre for the Arts, New Delhi and Shitya Achademy has signed MOU with AIR. All the three organization have decided to publish these songs in both Hindi and English. On these lines Shitya Achedemy have started work on publishing books in 10 languages/ dialect, whereas Indira Gandhi National Centre for the Arts have proposed to publish cemonial/ traditional songs in different languages/dialects of North-East.

G. Akashvani Annual Award

During the financial year 2018-19, Jury session for Akashvani Annual award-2017, Gandhian Philosophy and Public Service Broadcast Award-2018 were completed and award presentation function is proposed in January-2019.

H. Farm & Home Broadcast

All India Radio is dedicated to its rural audience for more than five decades. Farm and Home programmes are broadcast by most of the stations of AIR. Programmes have been designed to cater to the day to day seasonal needs of the farming community incorporating latest information and technology for best agricultural output.

AIR expanded its agriculture broadcasts with the launch of an exclusive project on **Mass Media support to Agriculture Extension entitled 'Kisanvani'** from Feb. 2004, in collaboration with the Department of Agriculture Cooperation & Farmers' Welfare, Ministry of Agriculture & Farmers' Welfare, to keep local farmers informed about the daily market rates, weather reports and day to day information in their respective areas, at micro level. Presently Kisanvani is being broadcast from identified 96 A.I.R stations across the country. Broadcast on a narrow casting mode, the programme is mostly interactive in content involving field based recordings of farmers and studio dial outs and dial-ins with experts and farming community which are quite popular with the target audience. Since, September 2018 a new agriculture programme 'Kisan Ki Baat', on the lines of Kisanvani, has been launched in collaboration with Ministry of Agriculture and Farmers' Welfare, Government of India and is being broadcast from FM Gold channel of AIR, Delhi.

I. Campaign on Safe and Judicious Use of Pesticides

- a. Programmes creating awareness amongst the general public and the farming community in particular, have been broadcast about the safe and judicious use of pesticides and the ways and means of minimizing pesticide residues in fruits and vegetables before consumption.
- b. Comprehensive guidelines have been issued to the stations in this regard detailing the Do's and Don'ts for the farmers while purchasing, storing, handling and spraying pesticides. Do's and Don'ts for the consumers and citizens for minimizing pesticide residues in food items, fruits and vegetables were also highlighted by stations in their programmes.

II. Comprehensive Weather Forecasts For Farmers

- a. Comprehensive weather forecasts of five minutes duration for farmers are being broadcast in the daily Farm & Home programmes of all AIR stations and all 96 stations broadcasting Kisanvani programmes. The daily weather forecasts coverage includes details of crucial

parameters like rainfall, temperature, soil and air moisture, radiation, hot, dry, cold and wet spells including extreme events like droughts, floods, thunder storms, cyclones, hail, frost, etc so as to alert farmers and help prevent crop failures.

III. Environment

- a. World Environment Day is observed by all stations on 5th June every year by mounting special programmes to create awareness about preservation of environment. Issues of social forestry, preventing land degradation and desertification, ozone depletion, eco-friendly agronomic practices like post-harvest stubble management, climate change, water harvesting, sanitation (Swachh Bharat Abhiyan) and noise pollution are also addressed suitably, by interviewing subject matter experts and inviting eminent personalities.
- b. All the AIR stations are giving wide publicity to the legal factors concerning environment and forestry. These programmes are monitored regularly by the Directorate, through monthly statements sent by AIR stations.
- c. Stations have been mounting sustained publicity to the cleanliness drive 'Swachh Bharat Abhiyan' launched by the Hon'ble Prime Minister, focusing on the significance of both rural and urban sanitation in ensuring a cleaner environment for all.
- d. AIR Stations broadcasting Farm and Home and Kisanvani programmes are advised to mount suitable programmes in different formats, for creating awareness amongst the farming community, about the use of organic solid waste as manure in agriculture operations, as part of media campaign under Swachh Bharat Mission. AIR Stations have been instructed to broadcast audio spots on the different flagship programmes of Ministry of Agriculture & Farmers' Welfare.

IV. Publicity to Crop Specific Advisory to Farmers

- a. Stations located in the potato growing

regions have been advised to mount awareness programmes for the farmers for adopting preventive measures for the fungal diseases forecast for the seasonal potato crops predicted by the Central Potato Research Institute, Meerut

- b. Stations located in the states of Haryana and Punjab were advised to mount awareness campaigns for the farmers in view of the incidence of infestation of white fly in the Kharif cotton crops as per advisory issued by the Ministry of Agriculture and Farmers Welfare.

V. Kisanvani Impact Assessment And Capacity Building Workshops

- a. Farm and Home Unit, DG: AIR has conducted five 'Impact Assessment and Capacity Building' workshops across the country for the Kisanvani Programme Producers of all the identified 96 Kisanvani broadcasting AIR stations, in collaboration with the Ministry of Agriculture and Farmers Welfare, during FY: 2016-17/2017-18. Besides the representation of officials from Ministry of Agriculture & Farmers' Welfare and Directorate General, All India Radio, these workshops were attended by regional subject matter/ agro industry experts, agriculture scientists, agro meteorologists from IMD, State agriculture department/district administration officials, NIC scientists, I.T. Experts, Progressive Farmers etc. Five such workshops have been organized successfully at National Thermal Power Corporation, Sonbhadra, Uttar Pradesh from 29th to 30th March 2017; Sher-e-Kashmir University, Jammu, Jammu & Kashmir from 29th to 30th June 2017; Marine Fisheries Research Institute, Kochi, Kerala from 18th to 19th January 2018, Mahatma Phule Krishi Vidyapeeth, Rahuri, Ahmednagar, Maharashtra from 22nd to 23rd March 2018 and ICAR, Umiam, Shillong from 30th May to 01st June, 2018.

VI. Radio Kisan Diwas

- a. Progressive Farmers, who got benefited by the information disseminated through

the Kisanvani programme on AIR, share their experiences with other fellow farmers in their regional language/dialect. All India Radio observes 15th February as Radio Kisan Diwas over all its Kisanvani broadcasting stations by mounting special programmes on the occasion. Stations broadcasting Kisanvani programme would host special invited audience programmes on the day i.e. 15th February 2019, like previous years, with participation of senior district administration authorities and subject matter experts.

VII. Flagship/Special Programmes Over The Air Network

All AIR Stations broadcasting Farm & Home programmes were advised to broadcast programmes in different formats about various schemes for creating awareness amongst the farming community. Some of the programmes broadcast are detailed below:

1) Kisan Kalyan Karyashala

All AIR stations were advised to appropriately cover 'Kisan Kalyan Karyashalas' which were organized on 2nd May, 2018 as part of Gram Swaraj Abhiyan, held from 14th April to 5th May 2018, with the aim to create awareness amongst farmers for devising strategies to be adopted for 'Doubling of Farmers Income By 2022'.

2) National Panchayati Raj Day

Hon'ble Prime Minister's address, on the eve of National Panchayati Raj Day, on 24th April 2018, from Ramnagar, Mandla district, Madhya Pradesh, was broadcast live by all capital and local radio stations including multi-channel stations.

3) Krishi Kalyan Abhiyan

Krishi Kalyan Abhiyan was undertaken by the Union Ministry of Agriculture and Farmers' Welfare in 25 selected villages of 111 aspirational districts of the country, to assist and advice farmers on how to improve their farming techniques and raise their incomes. Stations were instructed to mount suitable publicity about the government's campaign.

4) Minimum Support Prices

Policy of Minimum Support Prices plays an important role in safeguarding farmers against the fluctuations in market price and ensuring stability of farmers' income. AIR Stations were advised to highlight the increased Minimum Support Prices for Kharif Crops by mounting jingles besides other programming formats like talks, interview, discussion, dial-in/dial-out, etc. Instructions are also being given to spread awareness about the enhanced Minimum Support Prices for Rabi crops of 2018-19 season, to be marketed in 2019-20 season.

5) Issue Of Stubble Burning

Inefficient Post-harvest crop management practices like stubble burning, particularly during kharif harvest season, is the leading cause of severe environment pollution in many states like Punjab, Haryana, Rajasthan, Uttar Pradesh and Delhi. AIR stations spread across the country have been advised to spread awareness about the issue with special focus on various innovative technologies, alternate crop residue management practices, incentive schemes and also various punitive measures, launched by the central and state governments.

I. Health & Family Welfare Programmes

I. Women's Programmes

- a. All India Radio broadcasts a number of programmes in different formats for the welfare of girl child. Programmes of the family welfare section of the stations generally aim at creating social awareness on the issues relating to female foeticide, gender discrimination, awareness about the rights and privileges of women through the propagation of legal literacy. Different traditional folk forms were also used to communicate with the rural audience. "Beti Bachao Beti Padhao" programme was launched by the Prime Minister in 2015. After the launch of programme, the Director General, All India Radio has issued instruction to all stations to give special attention while planning their programmes on the popularization of

the 'Beti Bachao Beti Padhao'. The same campaign continued in 2018.

- b. All India Radio had instructed AIR stations across its network to give due publicity to the laws, rules, regulation and guidelines related to the sexual crimes against women and to broadcast programs in different formats for creating mass awareness to the legal provisions and punishment for violation of such provisions, in respect of judgment of High Court of Delhi in Criminal Appeal No.786/2010.
- c. Instructions were issued for creating awareness and publicizing the campaign on 'National Mission for safety of women' which covered diverse issues related to women and girl child.



The Director General, AIR, Shri F. Sheheryar addressing the Plenary Session III on the telling compelling stories: Challenges and Opportunities; Radio and Community Radio, at the 15th Asia Media Summit, in New Delhi on May 11, 2018.

b. Health Programmes

- a. All the health related issues as awareness about disease, their causes and prevention, information about available treatment, awareness about immunization information, govt. facilities for the treatment of different diseases, health related govt. scheme are the subject matter of health related programmes.
- b. Ministry of Health and Family Welfare, Government of India launched the second phase of Measles-Rubella vaccination drive to cover 3.40 crore children across 8 states and union territories, programmes were broadcast in various formats to create

awareness among the general public across the network of All India Radio.

- c. Dengue and Chikunguniya spread in some parts of the country, special awareness programme on prevention of dengue were broadcast across the network of All India Radio. AIR is also collaborating with the Ministry of Health and Family Welfare regarding workshops and awareness generation.
- d. Programmes in various formats are being broadcast from AIR stations across the country to create awareness about the adverse child sex ratio and to alter the negative mindsets leading to abortion of girl child fetus.
- e. In order to improve the vaccine coverage, the Ministry of Health & Family Welfare has launched Mission Indradhanush in April 2015. Wide coverage is being given to the mission through AIR network throughout the year. Year 2018 covered next phase of immunization through this campaign and AIR is giving wide coverage and publicity. A special phase of Mission Indradhanush was started on 22nd October, 2018 to improve full immunization coverage, programmes were broadcast to generate awareness regarding Routine Immunization and to give wider coverage to Mission Indradhanush.
- f. Nutrition for women & child has also been focus of many programmes of AIR broadcasts.
- g. In some of our special audience programmes like rural/women/youth & health, AIR has registered audience groups. These groups contribute towards spreading of general awareness on the health related subjects.
- h. United Nations General Assembly convened its first ever high level meeting on tuberculosis on 26th September, 2018 to accelerate the efforts in ending TB and reach all affected people with prevention and care measures. All AIR stations were conveyed the content & theme of the UNGA's meeting on TB and were advised

to intensify their efforts in eliminating the TB from India.

- i. When spread of zika virus was reported in some parts of the country a nation wide advisory was issued by the Directorate to broadcast programmes on the symptoms, prevention and cure of the zika virus.
- j. The Food safety and Standards Authority of India, Government of India, started Lauh Yatra: all India relay cycle expedition to promote the message of safe and wholesome food in the country. Salt Satyagrah being the inspiration source for the Lauh Yatra, it focuses on double fortified salt (salt fortified with iron and iodine) to address the rising cases of anaemia in the country. Instructions were issued to publicise the campaign, create awareness amongst the general public about the health benefits of healthy and wholesome food and to promote the use of double fortified salt.
- k. Government of India has launched the Ayushman Bharat programme- world's largest government funded health care programme for creating healthy India on 23rd September, 2018. AIR, Ranchi provided Live Coverage of Ayushman Bharat- Pradhan Mantri Jan Arogya Yojna launched by Hon'ble Prime Minister. All AIR stations across India were advised to broadcast suitable programmes in different formats to provide wide publicity to this Flagship scheme i.e. Ayushman Bharat- PMJAY.
- l. Ministry of Women and Child Development, Government of India decided to observe the month of September as the National Nutrition Month. Programmes were broadcast by all AIR stations on the various nutrition related themes during the September month and its going on continuously after nutrition month also. Certification of Appreciation was given to AIR in institutions category for its support to the "National Nutrition Month".
- m. Wide publicity was also given to the advisory issued by Ministry of Health and Family Welfare on Electronic Nicotine

Delivery Systems including e-cigarettes, Heat-not-Burn devices, Vape, E-Sheesha, E- Nicotine flavoured hookah and the like products.

- n. United Nations International Day against Drug Abuse and illicit trafficking was observed on 26 June, 2018 as an expression of determination to strengthen action and cooperation to achieve goal of an international society free of drug abuse. All India Radio through its vast network provided wide publicity through broadcast of programmes in different formats keeping the central theme against the drug abuse and illicit trafficking.

J. Children's Programmes

All stations broadcast programmes for children on regular basis. AIR broadcast programmes from different stations for children of three categories, viz, programmes for children between the age of 5 to 7 years and 8 and 14 years age and special programmes are also broadcast for rural children.

Some of the programmes are broadcast on weekly basis, plays, short stories, features, choral singing, interviews, stories from epics etc.

Wide publicity was given to the approved "Guidelines for media reporting on children" issued by Hon'ble Delhi High Court as requested by Delhi Commission for protection of child rights. AIR contributed in UNICEF's programmes by disseminating information all over India.

UNICEF's regional radio capacity building workshop on "Child Sexual Abuse" was attended by officials of AIR for improving their understanding of the issues and spread of information.

Instructions were issued to provide pre-launch publicity to a pan India campaign named "Safe Neighbourhood for Child Safety".

K. Music

All India Radio has been rendering a yeomen service in the propagation and preservation of Indian Music since its inception with its unfeigned commitment as a public service broadcaster.

The year under review (April 2018 to March 2019) commenced with the broadcast of Trinity

and Other Vaggeyakara Music Concerts in the National Programme of Music featuring eminent artistes like Vidushi Seetha Narayanan of Chennai (**Tyagaraja Compositions**), Dr. K. Muralidhar of Bengaluru (**Shyama Shastry Compositions**) Shri M. S. Parameswaran of Thrissur (**Muthuswamy Dikshitar Compositions**) and Ms. Dhavaleswarapu Vardhini of Hyderabad (**Cheyyur Chenglvaraya Shastri Compositions**). On the eve of **Janmashtami**, a special programme entitled '**Bhajare Manasa Sri Krishanam**' featuring various compositions on lord Krishna was broadcast. The programme was conducted by an exponent of Carnatic Music, Vidushi R. Vedavalli of Chennai.

I. Regional Light & Folk Music:

A special programme in connection with Holi was broadcast featuring the eminent play back singer Vidushi Vani Jayaram and Pt. Briju Maharaj (a contribution from AIR, Chennai). Other programmes featured were light songs (Telugu) by Modumodi

Sudhakar (Staff Composer) of AIR Vijayawada, Rajasthani folk by Nissar Hussain, Bhojपुरi folk from Brij Kishore Tripathi, Ghazal from Saleem Allahwale, Geet-Bhahan by Dr. Vijay Kapoor, Bangla Folk by Tulika Das, Adhunik Bhajan from Ranjana Barua, Sania Patnakar (Marathi), Holi ke Rang Geeton ke Sang-Songs on Holi (Presentation by Shri Hemant Sapkale).

II. Akashvani Sangeet Sammelan 2018:

a. An annual music event, started way back in the year 1954, much sought after by both artistes and connoisseurs, Akashvani Sangeet Sammelan has evolved as a strong brand name for All India Radio in the mind space of connoisseurs for over six decades. Organized all over the country, featuring both eminent artistes and upcoming youngsters from the stream of Hindustani and Carnatic Classical Music, no artiste of national and international eminence has ever missed out from being featured in the prestigious event.



Akashvani Sangeet Sammelan-2018.

- b. The salient feature of this year's Akashvani Sangeet Sammelan concerts has been that besides the galaxy of classical artistes traditionally featured, the event has been enriched by folk and light music artistes to make it a complete music festival.
- c. This year's Akashvani Sangeet Sammelan Concerts were held at 24 venues on 6th

October, 2018 (Saturday) featuring many eminent and promising artistes from across the country. The evening concerts for Hindustani and Carnatic classical music were held at 19 venues i.e. Delhi, Mumbai, Kolkata, Chennai, Hyderabad, Bengaluru, Lucknow, Jaipur, Patiala, Dharwad, Shimla, Indore, Patna, Nagpur,

Thiruvananthapuram, Thrissur, Madurai, Visakhapatnam and Mysuru,. The morning concerts of Hindustani Classical were held at two venues i.e. Raipur and Agartala. The evening concerts for Light and Folk music were held at three places i.e. Vadodara, Srinagar and Kadapa.

- d. These concerts have been scheduled for broadcast from 10th November, 2018 to 21st December, 2018 on the National hook-up from all Capital and Regional Stations of AIR, besides on the 'Raagam' Channel which is available on the DTH, Web-streaming and on AIR LIVE mobile app.

III. Live Coverage of Tyagaraja Aradhana Music Festival:

Marking the occasion of 172nd Tyagaraja Aradhana Music festival, a live broadcast of the concerts in the special National Programme of Music on the 23rd January, 2018 (Wednesday) along with the live coverage of Pancharatna Gosthi Ganam (group rendering of Pancharatna compositions) in the morning on the Aradhana day i.e on *Pushya Bahula Panchami*, on 25th January, 2018 will be broadcast from Thiruvaiyaru.

IV. AIR Music Competitions-2018

AIR Music Competition is an annual feature of AIR with an objective of scouting young talent and giving them encouragement in the field of music. This is conducted in various genres, including Western Music, across the country. The winners of these competition are awarded a cash prize along with certificate and souvenir in a prize distribution function to be arranged in the month of February, 2019.

L. Sports

During the period from 1st April, 2018 to 31st October, 2018, All India Radio provided appropriate coverage to various National and International sporting events on its National Hook-up as well as over regional AIR Stations. Details of national hook-up coverage of some major events are given below:-

Multi-Disciplinary Games:

1. 21st Commonwealth Games 2018, Gold Coast, Australia

All India Radio broadcast the following Programmes during the Commonwealth Games, 2018 held in Gold Coast, Australia from 4th to 15th April, 2018.

a. **Curtain Raiser:**

Curtain Raiser programme on 3rd April, 2018 by All AIR capital stations, FM Gold Network and other interested Stations. The regional versions of Curtain Raiser were also broadcast by the non - Hindi AIR Capital stations in the morning transmission on the same day and the same we relayed by other AIR stations in their respective language zones.

b. **Daily Highlights Capsules:**

Daily Capsules of 30 minutes duration covering the highlights of the events of the day were broadcast from 2230 hrs to 2300 hrs from 6th April, 2018 to 15th April, 2018 on National Hook-up and carried by all capital stations and FM Gold Network. Regional language versions were broadcast by non-Hindi AIR capital stations and other AIR stations in their respective zones.

c. **Updates /Breaking News:**

Live updates were broadcast on FM Rainbow along with breaking news on FM Rainbow and FM Gold Channels from 6th to 14th April, 2018.

d. **Commentary:**

- Off-tube commentaries of Men's and Women's Hockey India specific, semi-finals and final matches.
- Off-tube commentaries of Men's and Women's Badminton Singles, Doubles, Mixed- India specific matches, Semi-finals and final matches.

2. 18th Asian Games-2018 held in Jakarta and Palembang, Indonesia:

Another multi-disciplinary sports event that captured the attention of sports enthusiasts in the country the 18th Asian Games-2018 held in Jakarta and Palembang, Indonesia from 18th August to 2nd September, 2018 was covered extensively. AIR coverage team travelled to Jakarta and provided comprehensive coverage, details of which are as follows:

a. Curtain Raiser:

A Curtain Raiser for a duration of 30 minutes was broadcast on 17th August, 2018 from 2230 hrs to 2300 hrs on National Hook-up and carried by all capital AIR stations and FM Gold Network and other interested stations. Regional language versions were broadcast by non-hindi AIR capital stations at their convenient time during the morning transmission which was relayed AIR stations in their respective language zones.

b. Daily Highlights:

Daily Highlights capsules of 30 minute duration covering the highlights of the events of the day were broadcast from 2230 hrs to 2300 hrs from 18th August, 2018 to 2nd September, 2018 on National Hook-up and carried by all Capital AIR stations and FM Gold Network and other interested stations. Regional language versions were broadcast by non-hindi AIR capital stations at their convenient time during the morning transmission which was relayed AIR stations in their respective language zones.

c. Updates:

Updates were broadcast on FM Rainbow along with breaking news on FM Rainbow and FM Gold Channels from 19th August, 2018 to 1st September, 2018.

d. Commentary:

Besides the above programmes off-tube commentaries of India specific Men's and Women's matches, semi-finals and final matches of Hockey were originated from Delhi alongwith India specific Men's and Women's matches, Semi-finals and final matches of Badminton.

e. Breaking News:

Breaking News items were broadcast immediately after Indians won medals on FM Gold and FM Rainbow channels.

3. Cricket:

1. Ball- by- ball commentary of India-Ireland T/20 Cricket -2018 held in Ireland on 27th and 29th of June, 2018.

2. Ball- by- ball commentary of India-England ODI/T-20 Cricket series held in England was aired from 3rd to 17th July, 2018.

3. Live as well as Ball -by- ball commentary of Asia Cup Cricket, 2018 held in Dubai and Abu Dhabi was originated by AIR from 15th to 28th September, 2018.

4. 'Stumped'- Series IV AIR-BBC-ABC co-production was broadcast from 1st April, 2018 to 31stOctober, 2018 (every Saturday on FM Rainbow Network)

4. Hockey:

Off-tube commentary of Hockey Champions Trophy, 2018 held in Breda, Netherlands was broadcast from 23rd June to 1st July, 2018.

5. Football:

Live coverage of the final match of Inaugural Super Cup Football Tournament held in Bhubaneswar on 20th April 2018.

6. Tennis:

Daily Reports on the Wimbledon Tennis Championship, 2018 were broadcast over FM Rainbow and FM Gold Network from 4th to 17th July, 2018.

7. Squash:

Consolidated Radio Report on WSF World Junior Squash Championship, 2018 held in Chennai from 19th to 29th July, 2018 was broadcast on 30th July, 2018.

Proposed events to be covered in 2018-2019:

All India Radio proposes, subject to acquisition of broadcast permission/rights wherever required to provide live coverage to various National and International sporting events on its National Hook-up during the current financial year. The details of some such events are as follows:

a) **Cricket:**

India-Australia Cricket Series in Australia, November and 2018, India-New Zealand Cricket Series, Jan & Feb, 2019.

b) **Badminton:**

Syed Modi International Badminton

Championship-2018 and BWF India Open Badminton-2019 (March, 2019)

c) **Hockey:**

Hockey Men's World Cup, 2018 to be played in Bhubaneswar during November-December-2018.

d) **Football:**

Subroto Cup, 2018, Santosh Trophy, 2019

e) **'Stumped'**-

AIR-BBC-ABC co-production from 1st November, 2018 to 31st March, 2019 (every Saturday on FM Rainbow Network)

M. News Services Division

All India Radio (AIR) has the distinction of being one of the major broadcasting organizations in the world. The News Services Division (NSD) of All India Radio disseminates news and news based programmes to listeners in India and abroad.

The News Services Division of All India Radio (NSD: AIR) broadcasts news and news-based programmes to listeners all over India, and abroad. It disseminates authentic information about important events, new developments and contemporary issues in simple language.

Organisational Set-Up

7.1 The News Services Division is headed by a Director General (News), who is one of the senior most officers of the Indian Information Service. The DG (News) is assisted by a team of Additional Directors General (News), Directors (News), Deputy Directors (News), Assistant Directors (News), News Editors and Reporters.

7.2 The different operational wings of NSD at headquarters in Delhi include: General News Room, Hindi News Room, Reporting Unit, Talks and Current Affairs Unit, Newsreel Unit, Indian Language Units, Reference and PP&D Unit, IT & Website unit and the Administrative Wing.

7.3 The Regional News Units (RNU) in various States are headed by officers of the rank of Director or Deputy /Assistant Director and assisted by News Editors, Reporters and Newsreaders-cum-Translators.

News Gathering Network

8.1 The NSD has to ensure production of news and related services which adhere to certain standards in terms of timeliness and quality. It uses various sources for news gathering. A team of dynamic Reporters/Correspondents, covering a variety of beats, is available at NSD headquarters (HQs). Foreign correspondents also stationed at important cities such as Beijing, Colombo, Dhaka, Dubai and Kathmandu. Correspondents are also posted at the RNUs. Part-Time Correspondents (PTCs) in more than 500 districts of the country also aid in gathering news through their respective RNUs.

8.2 Wire agencies including the PTI, UNI, IANS, Hindustan Samachar and others aid the newsrooms with relevant inputs as well. Social media e.g. – verified Twitter handles, Facebook accounts of eminent personalities-political and others, is also tracked regularly, and proves a vital source of information for news production.



Shri Amit Khare, Secretary (I&B) addressing the gathering at External Broadcast Day event at Siri Fort New Delhi.

8.3 The Reporting unit at headquarters and RNUs includes reporters, correspondents and PTCs. extensively covered developments, events, launches of the government's schemes, important press conferences, rallies,

workshops, seminars, addressed by the President, Vice-President, Prime Ministers, Union Ministers, visiting Chief Ministers, foreign dignitaries and other important personalities.

8.4 Schemes like Ayushman Bharat, Poshan Abhiyaan, Women's safety measures, and events like the launch of Main Nahi Hum portal, mobile app C-vigil by the Election Commission, Air Quality Emergency Early Warning System launch, Smart India Hackathon-2019, Statue of Unity, Global Mobility Summit were covered by news reporters on a priority basis, apart from routine coverage.

8.5 With the growing importance of India at the international level, the visits of various Heads of Governments also increased. These visits to India were covered in detail. Their meetings with the President, Vice President, Prime Minister, and other engagements were given detailed coverage.

8.6 Reporting unit, by being in constant touch with various ministries and other government organisations, constitutional and statutory bodies like Election Commission of India, Human Rights Commission, and PSUs, gathered news and related information for spot news coverage. Their meetings, programmes and press conferences were also covered.

8.7 It also provides stories for Pradeshik bulletins which are broadcast in Hindi. All the important developments relating to Delhi and NCR were covered for these bulletins exclusively.

8.8 The unit did stories on Mann Ki Baat every month. Special stories were done in the run up to the 50th edition of Mann Ki Baat, wherein exclusive interviews/sound-bites were taken from important stake holders, including government functionaries, the private sector and the general public.



Pubic Service Broadcaster Day being celebrated in Akashvani Bhawan New Delhi

Talks and Current Affairs Programmes

9.1 The Talks and Current Affairs Unit has been assigned to broadcast analytical news-based

programmes on various topics. The idea is to help the listeners understand major new developments, put things in perspective and

deal with a subject in detail. Various topics were discussed extensively in the daily and weekly programmes viz., Samayiki, Spotlight/ News Analysis, Public Speak, Money Talk, Vaad Samvaad, CharchaKa Vishay Hai, Countrywide, Surkhiyon Mein and Current Affairs programmes.

Spotlight and News Analysis programmes broadcast daily in English for fifteen minutes each. One subject expert and one journalist conduct a discussion on a topic of contemporary importance. Samay ki and Gulf Charcha, are the corresponding programmes in Hindi.

Public Speak is a very popular Live Phone-in programme. It is over half an hour long, bilingual and two experts, including ministers, Ministry officials, are invited to answer listeners' questions on the topic of the week.

In Money Talk, a one-on-one discussion on important financial news of the week is held. On the other hand, in Vaad Samvaad, two experts converse about important social issues.

Similarly, Charcha Ka Vishay Hai, is a longer programme which brings together two subject experts to discuss the most important issue of that week.

Countrywide is an ideal medium for important personalities such as Ministers to communicate their views to the public, as they are interviewed by NSD.

Surkhiyon Mein and Current Affairs are also programmes which deliberate important contemporary themes in the news.

- 9.2 Important programmes broadcast during the current financial year include a series of discussion programmes on the completion of 4 years of NDA Government. Government's initiatives and achievements in various sectors like Jammu & Kashmir and North East, POSHAN Abhiyaan, Ayushman Bharat, Farmers' welfare, interviews with Union Ministers, Swachhata Hi Seva, Parakram Parv, Armed Forces week, International Day of Yoga, Swachh Bharat Abhiyan, programmes on women safety, Mission Indradhanush.

9.3 The unit's special focus is on programmes based on Beti Bachao Beti Padhao, and Women's safety.

9.4 Elaborate live discussion programmes on Sardar Vallabhai Patel's contribution to unite India, and programmes on the Prime Minister's informal visits to China and Russia were also mounted.

9.5 Special live programmes include those on State Assembly Elections and counting in Karnataka, PMJAY, Pradhan Mantri Ujjwala Yojana, Digital India, Tribute to former Prime Minister Late Shri Atal Bihari Vajpayee and the 150th anniversary of Mahatma Gandhi. Parakram Parv and other important programmes related to defence were also mounted. To create awareness about GST several discussion programmes, interviews were broadcast.

9.6 Important Government schemes were given due coverage through discussion programmes. In this way, the talks and current affairs programmes aim to serve both the general public, as well as the government machinery.

9.7 Discussions were also mounted on the Prime Minister's monthly broadcast to the nation Mann Ki Baat. Special programmes on the Issues before Parliament in English and Sansad Ke Samaksh Mudde in Hindi were also broadcast before the commencement of the Monsoon session of Parliament. A special live programme on No Confidence Motion of Parliament was also produced.

9.8 Programmes planned from November, 2018 to March, 2019 by the Talks Unit: Programmes on the Elections and a live discussion on Election results of five states, Issues Before Parliament and Sansad Ke Samaksh Mudde before the commencement of the Winter session of Parliament. Year-Ender programmes, and programmes related to Ardh Kumbh Mela, Pravasi Bhartiya Diwas, Swastha Bharat Yatra, Communal Harmony, UN Peace Keeping, Union Budget and general elections are also planned.

9.9 The Newsreel Unit broadcasts Newsreel and Samachar Darshan programmes daily, in which apart from the daily news, the reports

of an event or the celebrations of various activities and programmes, like Swachha Bharat Abhiyaan, Yoga Day and others, are also included. Special Newsreel programme of 30 minutes was broadcasted on 15th August, which included the reports of Independence celebrations across the country. Every year on 31st December, a Special Round-up programme is broadcasted which contains the report of events occurring throughout the year. Also, on 26th January, a 30 minute special programme will be broadcast on the Republic Day celebrations.

Regional News Units (RNU)

- 10.1 All India Radio's 46 Regional News Units (RNU) play a vital role in catering to the information needs of the people with a regional flavour and thus, furthers its grass root reach.
- 10.2 Regional news bulletins were introduced in the early fifties. The first such news bulletins were broadcast in April, 1953 from Lucknow and Nagpur stations. In 1954-55, RNUs were set up at Bombay, Madras and Calcutta. This went on steadily and at present, there are 46 regional news units functioning in different parts of the country.
- 10.3 RNUs broadcast bulletins and programmes in 77 regional languages/ dialects making news region-specific and listener-friendly. Each state has at least one RNU and bigger states have up to four RNUs for effective coverage of events in the respective states. The RNUs originate 478 bulletins every day for a total duration of about 39 hours that include national, regional, external, DTH services and FM headlines.
- 10.4 These Units also mount 1060 news- based programmes in a month for a total duration of nearly 140 hours besides broadcasting special programmes on occasions like Republic Day, Independence Day or any other occasion of national importance. They also broadcast special programmes when State Assemblies are in session.
- 10.5 FM Headlines serve immediate needs of information savvy listeners in their daily busy schedule in cities and towns. At present 255 headline bulletins in 17 languages are being broadcast by RNUs.

10.6 RNUs have about 76 full-time correspondents/ editors (including non-RNU correspondents) working across the country. In addition, services of 526 Part Time correspondents (PTCs) at district level are being utilized to get news stories from remote areas. They are provided guidance and professional support by regular correspondents and editors in the RNUs. With a view to strengthen the professional skills of PTCs for better quantitative and qualitative output, NSD organizes orientation workshops for them from time to time.

10.7 RNUs have also expanded their presence to social media. Now 45 RNUs have twitter handles, 41 RNUs have their Facebook accounts and 6 RNUs have started their YouTube channels.

10.8 NSD also organised PTC workshops in the election-bound states of Rajasthan, Madhya Pradesh, Chhattisgarh, Telengana and Mizoram to sensitize them about election coverage and model code of conduct.

10.9 The Modified SBG for 2018-19 RNUs is Rs. 21.045 crore.

Special Programming

Coverage of Parliamentary Proceedings

11.1.1 The daily and weekly reviews of the proceedings in Parliament during the sessions were introduced on February 14, 1961 in English and Hindi. The daily review called 'Today in Parliament' in English and 'Sansad Sameeksha' in Hindi has two parts, one on the proceedings in the Lok Sabha, and the other on those in the Rajya Sabha. The weekly review in English - 'This week in Parliament' and that in Hindi 'Is Saptah Sansad Main' - sums up the important highlights of the proceedings in both Houses during the preceding week.

11.1.2 The broadcast of the daily and weekly reviews of the proceedings of the State legislatures, when they are in session, were started in 1971-72 in the respective regional languages. A review of the 'Proceedings of the Delhi Assembly' was started from December 14, 1993.

Republic Day

11.2 NSD widely covered the speech of President of India on the eve of Republic Day programme, and other events relating to the celebrations of the 69th Republic Day, in its news bulletins, including regional languages news bulletins, news-based programmes, as well as Social Media platforms with the lead headline in the major news bulletins.

Independence Day

11.3 NSD prominently covered the highlights of speech of the Hon'ble President of India, on the eve of the Independence day, as well as speech delivered by Hon'ble Prime Minister from the ramparts of the Red Fort on 15th August, 2018 and other events relating to celebrations of the 72nd Independence Day of India in its news bulletins, including regional languages news bulletins, news-based programmes, as well as Social Media platforms with the lead headline in the major news bulletins. A special Samachar Darshan programme of 27 minutes duration was also broadcast on 15th August. Live tweeting of speeches of President and Prime Minister was done on 14th and 15th August, respectively.

Commemoration of the 150th Birth Anniversary of Mahatma Gandhi

11.4.1 NSD covered various programmes including the address of the Hon'ble Vice-President of India and Prime Minister at the end of the four day-long Mahatma Gandhi International Sanitation Convention, at New Delhi, in its bulletins both in English and Hindi, as well as in all the language bulletins. The renditions of Vaishnav Jan to Tene Kahiye by different singers around the world as shared by the Prime Minister were provided coverage in all the major bulletins during the month. Special discussions were also broadcast on the Talks and Current Affairs programmes.

11.4.2 NSD's Social Media wing also posted photos, videos and tweets on Twitter, YouTube and Facebook platforms. Apart from tweets and Facebook posts, videos were also uploaded on YouTube on 150 years of Mahatma Gandhi.

11.4.3 Starting from 2nd October, 2018, the multimedia archives of the Mahatma's speeches are being shared on the Twitter, Facebook and YouTube for wider coverage. #knowtheMahatma- Interview with Gandhian thinkers has been shared on social media platforms. A Quiz on Mahatma Gandhi is being conducted on the social media platforms. Special programmes on the theme of LauhYatraviz. Nutrition & Health, under the PoshanAbhiyan, Ayushman Bharat, Swachh Bharat Abhiyan were also broadcast.

Rashtriya Ekta Diwas (National Unity Day)

11.5.1 NSD at Headquarters and all 46 RNUs widely covered the event of Prime Minister Narendra Modi dedicating to the nation, the Statue of Unity, built in honour of Sardar Vallabhai Patel at Kevadiya, in Narmada district of Gujarat on 31st October, 2018. NSD also covered programmes unveiling the world's tallest 182 meter statute of the Iron Man of India on his 143rd birth anniversary. Wide coverage was also given by the NSD in its bulletins to the function organised at Patel Chowk on Parliament Street, New Delhi, in which floral tributes were paid at the Statue of Sardar Patel. Coverage was also provided on the Run for Unity which was flagged off from Major Dhyanchand Stadium, Delhi. Discussion programmes related to the theme of National Unity, highlighting the contribution of Sardar Patel were also broadcast in NSD's Talks & Current Affairs programmes.

11.5.2 Regional News Units also covered the related events.

RNU Ahmedabad participated in a special radio bridge programme on Rashtriya Ekta Diwas on 30th October, 2018, and extensively covered the news of the dedication of the Statue of Unity with bites in the bulletins.

Parakram Parv

11.6.1 To showcase the courage, valour and sacrifice of the Armed Forces, Parakram Parv was observed from 28-30th September, 2018. NSD widely covered the events relating to three-day Parakram Parv in its news bulletins, including regional

languages news bulletins, news magazine programmes and Social Media platforms. The coverage includes inauguration of the main function at India Gate Lawns on 28th September, 2018, and also, the inauguration of the three-day exhibition Parakram Parvat Jodhpur Military Station in Rajasthan by the Prime Minister Shri Narendra Modi.

11.6.2 The NSD social media platforms with an extensive reach of around 33 lakh followers on Facebook and 20 lakh followers on Twitter had disseminated the curtain raiser

specifying the details of the Parakram Parv. A video highlighting the bravery of the Armed forces was shared on the platforms which received a good response. NSD has highlighted the valour of Indian Armed Forces in its programmes. The role of the Indian Armed Forces in war and peace were covered in the special talk shows in the Talks & Current Affairs chunk. Regional News units also mounted special discussion programmes in the respective regional languages in coordination with the Defence PROs.



The Minister of State for Youth Affairs & Sports and Information & Broadcasting (I/C), Col. Rajyavardhan Rathore attending the “Parakram Parv”, at India Gate Lawn, Rajpath, New Delhi on September 29, 2018. The Secretary, Ministry of Information & Broadcasting, Shri Amit Khare is also seen.

Kargil Vijay Diwas

11.7 The celebration of Kargil Vijay Diwas on 26th July, 2018, was widely covered by NSD: AIR in its news bulletins, including its language bulletins. Spot news coverage included the functions organised at Drass War Memorial and other places all over the country. Videos and photographs received from Regional News Unit, Kargil were also posted on the Social Media platforms of NSD.

Coverage relating to former Prime Minister Atal Bihari Vajpayee

11.8 News Services Division, All India Radio, broadcast a detailed tribute to the former Prime Minister Atal Bihari Vajpayee in the news bulletins on the day of his passing. Asthi Kalashyatra of late Atal Bihari Vajpayee organised in different parts of the country were also covered. NSD also covered special prayer meetings and immersion of

AtalJi's ashes in rivers across the country. A number of Talks programmes were also mounted. Several other related programmes were broadcast under current affairs slot. The sudden passing of Atal Bihari Vajpayee was broadcast by special breaking news in all regional languages.

Mann Ki Baat

11.9.1 The Prime Minister's Mann Ki Baat address to the nation every month was covered in all major news bulletins, including regional languages bulletins. Live webcasting on NSD's website was also done.

11.9.2 Special programme on the "Prime Minister's address to the Nation in Mann Ki Baat" was also broadcast in the Talks and Current Affairs slot.

11.9.3 RNUs of NSD: AIR covered Mann ki Baat in its 223 bulletins, and 255 FM headlines in 77 languages and dialects. Also, RNUs gave wide publicity on their respective social media platforms by tweeting in their regional languages.

The 50th episode of Mann Ki Baat saw coverage 140 times in the news Bulletins, 126 times in FM headlines and as part of 3 Special programmes by RNU Dharwad.

Major Campaigns Undertaken: 2018

Ayushman Bharat programme

12.1 NSD, AIR, gave wide coverage of the launch of *Ayushman Bharat- PradhanMantri Jan AarogyaYojana*, the world's largest government-funded healthcare program, targeting more than 50 crore beneficiaries, launched in September, 2018 by the Prime Minister. A special programme and Talk shows were also broadcast in the Talks and current affairs slot. Regional News Units have also mounted Ground Reports and special programmes on the PMJAY in their current affair slots. Ground Reports on *Ayushman Bharat* including bites of beneficiaries were also broadcast by the NSD.

RNU Ranchi mounted several Special Newsreel programmes related to Ayushman Bharat scheme in the months of October and December, 2018.

Swachh Bharat Mission

12.2 NSD: AIR covered various activities relating to *Swachh Bharat Mission*, which include *Swachhta Pakhwada* of the various ministries during the year. Discussion programmes and Ground Reports/Success stories on *Swachh Bharat Mission* activities were also broadcast in the news bulletins. NSD also widely covered events relating to fortnight long **Swachhta Hi Sewa** campaign inaugurated by the Prime Minister on 15th September, 2018. NSD broadcast a special 10 minutes programme on *Swachhata Hi Sewa* daily in its *Aaj Savere* programme. Ground Reports from various parts of the country were also included in the programme. A workshop on the theme of Behaviour change and Sensitisation on *Swachhta* was organised, in which Padma Bhushan Dr. Bindeshwar Pathak, the founder of Sulabh International, was also invited.

RNU Cuttack undertook programmes related to Swachh Bharat Mission more than 10 times in 2018, such as on related themes like Paryatan, Jatiya Swachh, Visva Sauchalya Divas, and others.

Poshan Abhiyaan

12.3 Under *Poshan Abhiyaan*, September was celebrated as the *Rashtriya Poshan Maah* across the country. NSD mounted special programmes to sensitize the citizens regarding the importance of holistic nutrition. The campaign on social media aimed at making people aware of the importance of nutrition and giving individuals access to government services to supplement nutrition for their children and pregnant women /lactating mothers. Prime Minister's interaction with *Anganwadi* workers was given a special coverage on 11th September, 2018. A Phone-in programme on the Nutrition Mission was broadcast, apart from a discussion on *Poshan Abhiyan* in which Member, NITI Aayog, Dr. V.K. Paul participated.

NEW INITIATIVES: 2018

1. In a historic initiative, Union Minister of State (Independent Charge) for Information & Broadcasting and Youth Affairs & Sports, Col. (Retd.) Shri Rajyavardhan Rathore launched

the sharing of All India Radio News with private FM broadcasters on **08th Jan 2019**. The sharing of AIR News will be done free of cost, on trial basis initially till 31st May, 2019. Any Private FM broadcaster which intends to broadcast the news bulletins will first have to register with News Services Division: All India Radio on its website <http://newsonair.com>. The list of registered FM channels are available on NSD's website. **As on 14th Jan 2019, more than 200 FM channels have registered to carry AIR news in unaltered form.**

2. **Mobile Journalism** workshop has been conducted for the officers from AIR News Delhi, Foreign Correspondents and Regional News unit, equipping them to report the news and produce the news stories using mobile.
3. The **YouTube channel** of NSD was started, and the major bulletins and special programmes are being regularly uploaded from 5th July, 2018. The number of subscribers has crossed 29,000, as on 6th December, 2018.
4. From 14th August, 2018, the twitter handle @ **AIRNewsHindi** is being used to provide news alerts to the Hindi listeners. The number of followers has crossed 3,200 as on 6th December, 2018.
5. The design and look of the website www.newsonair.nic.in has been changed after shifting to the cloud-based platform of NIC. The new website design and access has been appreciated by many.
6. **Workshops for Editors and PTCs:** Training for Newsreaders, Editors, Reporters and Correspondents, including a Mobile Journalism workshop, was conducted. Refresher workshops for Editors and News Readers were organised in the month of October, 2018 at NSD, New Delhi. A One-day workshop for the Part-Time Correspondents (PTCs) of AIR was also organised in the month of April, at Bengaluru, to sensitize the PTCs for the coverage of elections in Karnataka. PTC Workshops were also organized in November at Aizwal, Raipur, Hyderabad, Bhopal and Jaipur, to sensitize PTCs about the Model Code of Conduct and election reporting before respective state elections.
7. A Bilingual Audio pronunciation Database was created on NETIA software for newsreaders.

8. The following Regional News Units (RNUs) started **new initiatives/bulletins** in the year 2018-19:

- **RNU Ranchi:** Started one additional mid-day bulletin in Hindi, of 10 minutes duration w.e.f. 26th October, 2018. The RNU is managing the additional bulletin in given budget.
- **RNU Imphal:** Extended its mid-day bulletin by five minutes (1200 hrs to 1210 hrs) and two additional FM Headlines at 0930 hrs and 1030 hrs w.e.f. 1st October, 2018.
- **RNU Jaipur:** Extended all bulletins duration by 5 minutes each since September, 2018.
- **RNU Dehradun:** Started the broadcast of its evening bulletin from Dehradun itself w.e.f. April, 2018. It earlier used to broadcast from RNU Lucknow.
- **RNU Kohima:** Started new FM headlines at 1500 hrs w.e.f. October, 2018.
- **RNU Port Blair:** The regional bulletin of Port Blair started broadcast as an FM channel w.e.f. 2nd December, 2018.
- **RNU Pune:** Broadcast news bulletin read by a visually impaired newsreader in Braille script on the occasion of World Braille Day on 04th Jan 2019

N. Commercial Wing

The onus of supervising the work of the entire commercial set up of AIR, comprising of 15 CBS Centers and CSU Mumbai, lies on the Commercial Wing of All India Radio. Its mandate includes looking after various activities that directly impact the revenues of the organization. Some of these activities are: keeping continuous track of, regular and timely billing in respect of various commercial activities of AIR, revenue figures based on billing, actual revenue receipts in banks, status of outstanding dues, status of Arbitration cases and Court cases etc., granting approvals for accreditation to different advertising agencies etc. across different CBS centers throughout the country.

Ever since the introduction of GST, the responsibility of the Commercial Wing has

increased manifold. Though remitting GST liability has decentralized yet it continues to be the central point that supervises the GST related work of the entire set up.

In addition to the varied responsibilities that directly impact the revenues this unit recently was also the focal point for monitoring the revenue generation efforts of different CBS Centers. In view of the growing competitive scenario a need was felt for making concrete, vigorous and focused efforts not only towards augmentation of revenues but also towards realization of revenue from the business procured. For this, an initiative has been taken to gradually segregate the commercial set up into two independent verticals i.e. Commercial and Marketing. Posting zonal DDGs for Commercial and Marketing activities separately by Prasar Bharati has been the first step in this direction. This would help in quick disposal of gamut of commercial issues across the country. With defined changes in the pipeline, the focus of this wing is gradually shifting towards monitoring of billing, revenue realization and outstanding dues etc. more vigorously. Preparation of detailed revenue statements both for Corporate and Government clients, highlighting different aspects of revenue realization, has been introduced. These efforts are expected to further improve monitoring of actual revenue receipts against business procured on regular basis.

Towards making dedicated efforts for realizing outstanding dues, Recovery Pursuit Cells have also been set up at 9 CBS Centers. Constant efforts being made by these cells have started yielding results.

The Commercial Wing of All India Radio has also been equally involved in updating the Commercial Policy of AIR from time to time as well as guiding different CBS Centers at each step regarding various commercial related issues.

With the new initiatives, we hope to successfully hold our ground and surge ahead despite the ever growing challenging environment. A Table showing the revenues of AIR, for the last five years, is given below:

Table of AIR Revenues for the last five years.

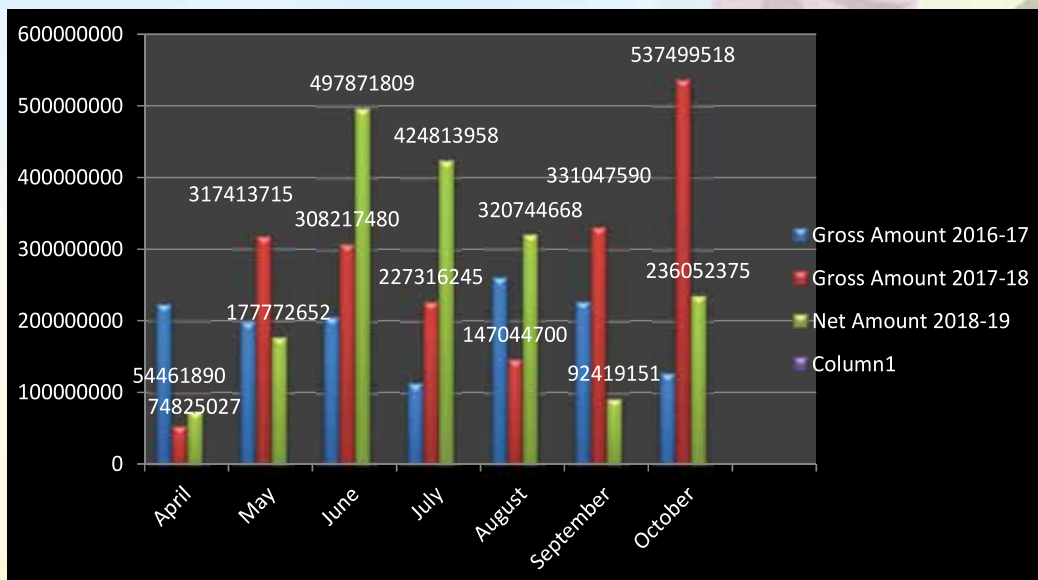
YEAR	REVENUE
2013-14	Rs.510.95 crores (Gross)
2014-15	Rs.473.05 crores (Gross)
2015-16	Rs.524.13 crores (Gross)
2016-17	Rs.531.01 crores (Gross)
2017-18	Rs.547.91 crores (Net)*

The net revenue earned from all sources including commercial in 2018-2019 (up to October, 2018) is Rs.298.56 crores.

***From the Financial Year, 2017-18 the revenue figures are being maintained in net values.**

Net Revenue - Financial year 2018-19 (1st April to 31st October 2018)

Target for 2018-19: 375 Crore (Net)



P. External Services Division

A. Brief Introduction

All India Radio started external broadcast on 1st October, 1939 purely as a tool for propaganda for the Allies during the World War II with a service in Pushto language to counter the German Radio Blitzkrieg in the region and supplement the efforts by the BBC in this part of the world. External Services Division (ESD) of AIR has been a vital link between India and rest of the World, specially with those countries where the interest of India are intertwined because of Indian population, staying in those countries.

External Services Division of All India Radio ranks high among the External Radio networks of the world both in reach and range covering over 150 countries in 28 languages. AIR, through its external broadcasts aims to keep the overseas listeners in touch with the ethos of India. The languages in which AIR reaches its foreign audience are English, French, Russian, Swahili, Arabic, Persian, Tibetan, Chinese, Thai, Burmese, and Bhasha Indonesia. The services in Hindi, Bangla, Tamil, Telugu, Malayalam, Odia, Kannada and Gujarati are directed at overseas Indians, those in Urdu, Punjabi, Sindhi, Saraiki, Sinhala, Bangla and Nepali are meant for listeners in the Indian sub-continent and immediate neighbourhood. The programme menu of ESD services are of composite nature which generally include: news bulletins, commentaries on current events and review of the Indian press. It also includes informative talks, interviews, documentaries, features, Indian music of all genres, radio plays etc.

Besides Newsreel, Magazine Programmes on sports and literature, talks and discussions on social economic, political historical, scientific and cultural subjects, features on developmental activities, important events and institutions, classical, folk and modern music of India's diverse regions, form a major part of total programme output.

The dominant theme of all programmes in External Services Division is to present the reality of India as a strong secular, democratic, republic which is vibrant, forward looking and engaged in the task of rapid economic, industrial and technological progress. The fact of India's large technical manpower and its achievements and

ecological balance are put across in easy and simple parlance.

Similarly, India's faith in non-violence, its commitment to universal human rights and international peace and its contribution to the creation of a new world economic order are frequently discussed.

B. New Initiatives and Modernisation Efforts

- As a first step towards improving the global outreach of All India Radio, initiatives have been taken in the last two years to re-engage with the MEA and other stakeholders through Prasar Bharati and MIB. MEA has been requested to indicate the countries and the regions they would like to be covered by All India Radio from the point of view of criticality of our foreign policy and foreign relations.
- Since its inception till 2016, external broadcast is being mainly carried out terrestrially through medium wave (for the immediate neighbourhood) and shortwave (for distant countries). With the technological advancement, alternatives like digital platforms are available to supplement the above mentioned modes. Accordingly, external services of All India Radio in the last two years have developed a multimedia website airworldservice.org for all its existing 28 language services (15 foreign and 13 Indian) which is of comparable international standard. The multimedia website has features like live streaming of programmes, podcast, text, videos and pictures besides a mobile app [airworldservice](http://airworldservice.org), making the reach of All India Radio's external broadcast truly global. This is being further supplemented by using additional platforms like Radio garden, tune in, Amazon Alexa etc.
- All the web portals of ESD have been linked with various social media platforms like Whatsapp, Facebook, Instagram and Twitter etc. to make them more interactive and participatory in nature wherein listeners from any corner of the globe can send in their requests and feedback.
- In the current year, it is proposed to hire FM, medium wave and short wave transmitters in different critically important regions/countries through an international consortium which

would further augment the reception and reach of ESD programmes.

- Additionally, during the current year initiatives have been taken to integrate a smart TV app in the digital platform of ESD which will help in disseminating visual content as is being done by other international radio broadcasters like BBC, CRI, VOA etc
- In view of the limitations of internet penetration in many of the Afro-Asian countries, shortwave cannot be completely dispensed with for international broadcast. Accordingly, All India Radio has approached Ministry of External Affairs through Prasar Bharati/I&B to provide funds to replace 7 shortwave transmitters which are being used for external broadcast presently and outlived their life span and require immediate replacement to improve AIR's global outreach terrestrially.
- AIR has also in 2016 started a 16 hour daily special Akashvani Maitree Channel targeted to Bangladesh and Bengali Diaspora world over through the 1000 Mega Watt DRM transmitter and live streaming on the website.
- In 2018, AIR has launched an Odia language website with live streaming to reach out to the non-resident Odias world over.
- AIR has also initiated steps to launch a special service in Dzongkha language for Bhutan which has been approved by the MEA in principle. This service has been proposed keeping with the government's neighbourhood first policy.
- AIR has also requested MEA to indicate whether any services for CIS countries, Japan, East Asia and South Africa would be required in view of the importance of these regions for the country.
- In commemoration of the 80th Anniversary of External broadcast by AIR, External Broadcast Day (EBD) was observed on 1st October 2018 in a gala event involving foreign diplomats, Indian Foreign Service Officers and Foreign Correspondents to sensitise them about external broadcast of AIR.
- Besides the above, AIR is also constantly entering into partnerships through MoUs with various international broadcasting

organizations to improve its global presence.

Q. National Channel

1. A special noon transmission service was initiated to relay the Hon'ble Prime Minister's "Man Ki Baat" which is being broadcast of the last Sunday of every month, since National Channel's regular transmission begins at 6:50 pm. everyday. The same programme is being schedule for broadcast at 8:00 pm. on the same day itself in our regular transmission.
2. In National Channel many programmes highlighting the new welfare schemes of government were proposed and broadcast during the same period like "Pradhan Mantri Awas Yojna", "Pradhan Mantri Matritva Vandana Yojna", "Beti Bachao Beti Padhao", "Swachh Bharat Abhiyan", "Mahila Sashaktikaran Yojna", "Ujjawla Yojna", "Pradhan Mantri Jeevan Jyoti Beema Yojna", "Fasal Beema Yojna", "Ustad schemes for minorities", "Sukanya Smridhi Yojna", and "Schemes for the welfare of person with disabilities".
3. Programmes were mounted on various other schemes launched for cross section of society from time to time. These includes schemes like; 'Sarkar Ki Garibi evam Berojgari Unmoolan Yojnayein', 'Pradhan Mantri Jan Dhan Yojna', 'Pradhan Mantri Mudra Yojna', 'Ayushman Bharat : Pradhan Mantri Jan Aarogya Yojna', 'Make In India' etc.
4. Environmental issues were included in programmes in which the Heads of various committed NGO's were invited and their valuable informations were aired. Issues related with Safety of Ozone Layer, Biological diversity, Forest & Climate change and organic farming were included in these programmes.
5. In one of the memoir based prog. titled "**Jeevan Ke Rang**" some of the renowned persons like Padmashri receipient Ajit Bajaj, First Indian who skied between North to South Pole within a year were invited. Another Padmashri recipient Ganesh Narayandas Davy, a famous linguist was also interviewed in Vividha programme.
6. During the period of "Ramzan" in the month of May-June, 2018 Programme "**Sahargahi**"

which comprised of Hamd, Naat, Qawwali and Quran Recitation was b'cast from "Rashtriya Prasaran Seva (National Channel)".

7. Some special literary and spiritual types of programmes were produced and broadcast under the title of 'Santvani'. In this programme the life and philosophy of prominent Indian saints like Gautam Budh, Namdev, Lord Krishna devotee Raskhan and Tukaram etc. were highlighted.
8. A new programme titled 'Message Mail' (based on listener's messages and interspersed with film music) is being aired for the delight and pleasure of listeners.
9. On Independence Day (15th August 2018) a special Mushaira-'Jashn-e-Jamhooriya' was aired in which eminent poets from Aligarh and Agra were invited.
10. For the purpose of creating awareness and sensitize the public through positive portrayal of women in media suitable programmes were produced in Talks/Interviews/Discussion formats. Some of the programmes were broadcast under the title "Yaun Utpidan se mahila sanrakshan" (Batcheet), "Vigyapanon mein Nari Chavi Ka Chitran evam Samajik drashtikon (Talk)", "Media mein Mahilaon Ka Chitran" (Discussion), "Mahila manavadhikar aur asmita" (Varta).
11. During the entire period of April 2018 to October 2018 a number of literary programmes comprising Hindi poetry recitation, story telling, Kavi sammelan, Hindi literary talks and discussions were broadcast in 'Sahitya Darpan' fortnightly programme.
12. In the month of August National Channel got its first International prize **AIBD Radio Award** for a radio feature in English Titled "From Slum to Glory". This feature was produced by Ms. Sharmila Goswami, Programme Executive of National Channel, AIR.
13. To mark the 150th Birth Anniversary of Mahatma Gandhi, "Gandhian Thoughts" (Chintan) were b'cast in the month of October. Besides this, "Gandhi Charcha" (Excerpts from Gandhiji's Autobiography) is also being b'cast on every Friday in the morning transmission. Beside this the theme of "Sanitation" and

"Swachhta" related programmes were broadcast in talk and interview formats. Some of the programmes titles were "Swachhta hetu Krishi Avsheshon Ka Prabandhan", "Kachra Prabandhan", "E-Kachra Prabandhan evam Chunauti" and "Plastic Ko Karein Bye-Bye" etc.

R. International Relations Unit

International Relations Unit of all India Radio deals with international activities connected with programme wing of All India Radio. Its functions include processing as well as coordination required for participation of AIR officials in international events, conferences, training-workshops etc., participation of AIR's programmes in international competitions; organising in-country workshops/conferences/events in India; hospitality and coordination of the visits of dignitaries from other countries activities and formalities concerning to AIR; All India Radio's Membership with international media bodies; implementation of the matters concerning Cultural Exchange Programmes (CEPs), agreements and Memoranda of Understanding with foreign countries/organisations etc.

Activities & Achievements:

The Unit successfully coordinated AIR's participation in many international competitions Radio programme like-ABU Awards 2018 and 30th URTI International Radio Grand Prix 2018.



DOORDARSHAN

International conferences/ ABU Workshops

Doordarshan officials attended the following International conferences/ ABU workshops organized by various international organizations during 2018-19 (till October, 2018):

- I. ABU General Assembly 2018 from 30th September to 05th October 2018, in Ashgabat, Turkmenistan.
- II. ABU Technical Committee Meeting from 30th September to 05th October, 2018, in Ashgabat, Turkmenistan.

III. AIBD / BIRTV Media Cooperation Exchange project from 21 to 26 August, 2018, in Beijing, China.

Coverage of Important Events

More than 195 important events have been covered Live by Doordarshan during 2018-19 (Till 31.10.2018) by using OB/ EFP Vans. In addition, about 23 major events are proposed to be covered till 31.03.2019.



DD: National - the Flagship Channel

As the prime and flagship channel of the Nation's Public Service Broadcaster, DD National provides a healthy mix of entertainment, information and education. It is available in terrestrial mode from 05.30 AM till midnight and around the clock in the satellite mode.

Live telecast of major events is one of the major components of DD National. In the year 2018, DD National has also provided live coverages of various events taking place in different parts of the country, highlighting the flagship programmes of the government. Besides, it has also telecast live, events of national importance such as Republic

Day and the Prime Minister's Independence Day speech.

Birth/Death anniversaries of important personalities (like Swami Vivekananda, Baba Sahib Dr. B.R. Ambedkar, Sardar Patel, Pt. Deendayal Upadhyay, Nanaji Deshmukh) were covered and telecast with adequate importance on DD National during the period. Programmes for vigilance awareness and Rashtriya Ekta Diwas have also been telecast on DD National.

Socially relevant programmes and awareness spots on health, especially regarding prevention of communicable diseases and other health related issues are regularly included in the schedule of DD National.

Even though DD has a dedicated sports channel, all important sports events have also been included in the DD National window as well.

The Mann Ki Baat address by the Hon'ble Prime Minister has been telecast on DD National and the regional language versions are repeated by the regional Kendras.

Besides the Prime Minister's speech on the occasions of Independence Day, a special day-long live mega Talkathon programme was telecast with Panellists in the studio with live inputs from various Kendras across the country. Live Talkathon shows



The Minister of State for Youth Affairs & Sports and Information & Broadcasting (I/C), Col. Rajyavardhan Rathore addressing at the launch of the Doordarshan's travelogue program "Rag Rag Mein Ganga" and quiz show "Meri Ganga", in New Delhi on January 31, 2019.

were telecast on the occasions of “Seva Diwas” and “Anti Black Money Day” with Panellists interacting with live reports from various parts of the country.

Doordarshan made elaborate arrangements with ISRO for live telecast of launch PSLC-C41/IRNSS-11 on 12.04.2018, PSLV-C42/Nova SAR+SI-4 on 16.09.2018, GSLV MK-111 D2, GSAT-29 on 14.11.2018, PSLV-C43 on 29.11.2018 and GAST-11 on 05.12.2018.

During the year, DD National also provided extensive coverage to the IFFI-2018 held in Goa.

“Aadha Full”, a show for adolescent produced by UNICEF in collaboration with BBC, “V-3”, a detective serial for children produced by Children’s Film Society of India, “Manthan”, in collaboration with Deutsche Welle (German TV) and “Gali Gali Sim Sim”, kids show produced by Sesame Workshop of India are some other popular shows run on DD National during the year.

As usual the year closed with the telecast of special New Year’s Eve programme produced by DDK: Mumbai on 31st December. The regional Kendras too mounted the New Year Eve Programme in their respective regional languages.

Plans for the year 2019 (1st Quarter 01.01.2019 to 31.03.2019)

- Scheduling of blockbuster movie and

socially relevant content produced with high entertainment values for DD National to pull back its audience share.

- DD National also intends to focus on enhancing look and feel, graphics, set designs, promos and logo templates.
- Dedicated Publicity Campaigns and a well thought out sales strategy has been proposed to ensure proper monetization of the content and to gain traction among the viewers.
- Major events like Republic Day Celebrations, Beating The Retreat Ceremony etc. will also be covered like as in the previous years.

Films

Important activities of Film Section of DD during 2018-19.

Doordarshan has scheduled Hindi Feature Films in the Prime time band everyday. At present **Eight (08) Hindi Feature Films** are being telecast weekly, which has led to tremendous hike in the viewership of Doordarshan and higher GVL rating and time spent has been achieved for the prime time of Doordarshan National Network in comparison to earlier programmes.

Film Section has telecast **Special Films** to commemorate various occasions which are as follows

S.No.	Title of the Film	Date of Telecast	Occasion
1	Dr.Babasaheb Ambedkar	14-04-2018	Birth Anniversary of Dr.B.R Ambedkar
2	A Journey of Samyak Buddha	30-04-2018	Buddha Poornima
3	Toilet-Ek Prem Katha	26.05.2018	To commemorate the completion of four (04) years of the present Government and Swachhta Mission which has been undertaken by Government.
4	Indu Sarkar	03.07.2018	Related to Emergency (1975).
5	Dangal	15.08.2018	72 nd Anniversary of Independence Day.
6	Parmanu	15.08.2018	72 nd Anniversary of Independence Day. This film is inspired by Pokhran-II(1998)
7	Prahaar	28-09-2018	Parakram Parv
8	Baby	29-09-2018	Parakram Parv
9	Heroes	30-09-2018	Parakram Parv
10	Gandhi	02.10.2018	150 th Birth Anniversary of Mahatma Gandhi.
11	Sardar	31.10.2018	National Unity Day(Birth Anniversary of Sardar Vallabhbhai Patel)

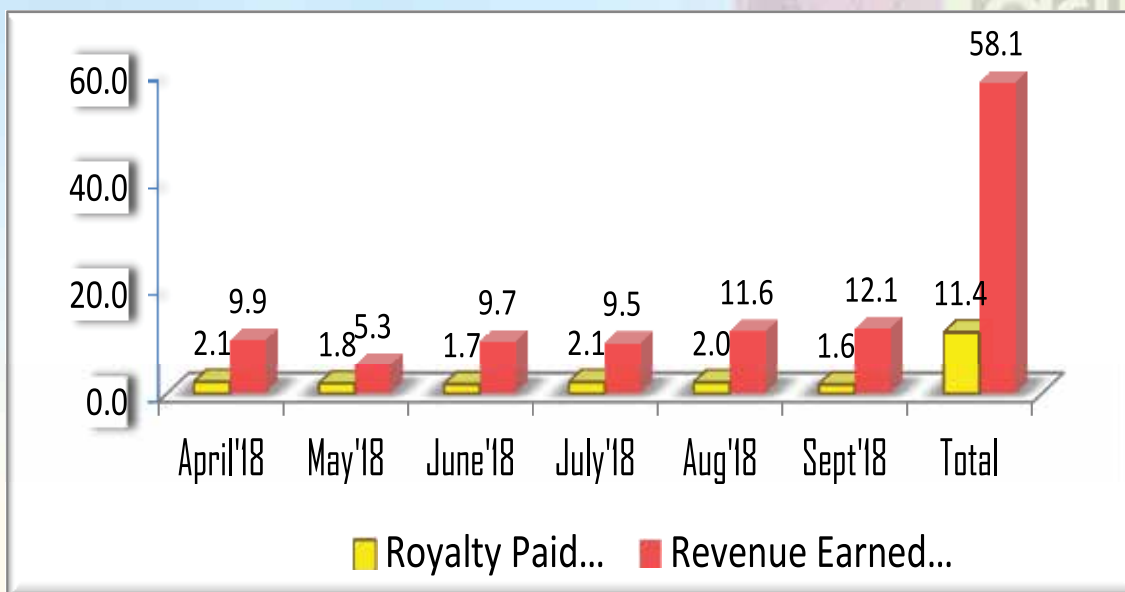
- Film Section premiered the Oscar nominated and National Award Winning Film "NEWTON" in the month of October on DD National .
- Film Section conducted two (02) Open House Sessions i.e in the month of May 2018 and July 2018 for the facilitation and redressal of grievances of offerers/producers/clients and to make system smoother and more transparent.
- Steps were taken to digitise/simplify the system of film procurement with the help of Online Portal System.
- Film Section has started an "Open Window" for the facilitation and redressal of grievances of offerers/producers/clients on every Friday from 3PM to 5PM.
- Efforts have been made to attract the eminent offerers/ producers/ banners. Most of the offerers/ producers offered the best of the films to Doordarshan. At present Doordarshan has nearly 179 offerers.
- Film section created thematic slots for the telecast of films on DD National such as, Romance, Comedy, Drama, Action, Friday Housefull, Saturday Jubilee, Sunday

Blockbuster and Retro alongwith Special films on Celebrities like Salman Khan Special, Shah Rukh Khan Special, Akshay kumar Special and Festivals Special like Diwali Dhamaka.

- Film Section provided Hindi Feature films to other channels like DD Bharati, DD Kashir, DD Urdu and DD Kisan which got them higher TRP.
- Film Section successfully earned much higher Revenue from the films than Royalty paid, w.e.f April, 2018 to September, 2018.

S. No.	Month	Royalty Paid (in Cr.)	Revenue Earned (in Cr.)
1	April'18	2.1	9.9
2	May'18	1.8	5.3
3	June'18	1.7	9.7
4	July'18	2.1	9.5
5	August'18	2.0	11.6
6	September'18	1.6	12.1
	Total	11.4	58.1

Table showing Royalty paid (in Cr.) and Revenue Earned (in Cr.)

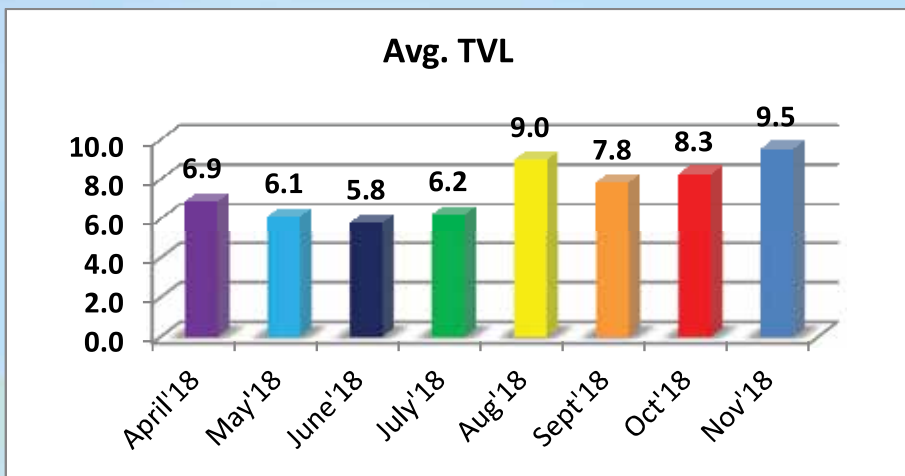


Bar Chart showing Royalty paid (in Cr.) and Revenue Earned (in Cr.)

The section is putting in all possible efforts to entertain the viewers with even better content on

forthcoming occasions/ festivals/ days like New Year Celebration, National Youth day, Republic Day, Holi etc. TRPs of Films telecast by Film Section on DD National w.e.f April 2018 to November 2018 is provided in the table below.

Month	Avg. TVL
April'18	6.9
May'18	6.1
June'18	5.8
July'18	6.2
Aug'18	9.0
Sept'18	7.8
Oct'18	8.3
Nov'18	9.5



(Source:BARC)



DD News

Doordarshan News (DD News) is the only terrestrial-cum-satellite, multi-lingual news channel in the country. DD News is also available to non-cable, non-satellite homes through terrestrial transmission mode.

DD News channel was launched on 3rd November, 2003 by converting DD Metro into a 24-hour news channel. DD News, from its headquarters at Delhi is currently producing news content in Hindi, English, Urdu and Sanskrit languages apart from two exclusive bulletins for the Hearing Impaired. A total of 18.5 hours of live transmission per day include telecast of more than 40 news bulletins in these languages.

Special programmes on the channel include those on Health, Youth Issues, Cinema, Art and



“Ground Report”: More than 5000 success stories of beneficiaries of Government’s various flagship schemes were telecast by DD News network.

Culture, Flagship schemes, International Events, Market Developments and programmes on social issues.

News Gathering

News inputs are received from across the country, including remote areas, through the latest satellite based technologies, together with DSNG Vans/OB Vans, and through file internet/cellular mobile based technologies. DD News collects majority of its news from the following sources:

- Own Correspondents in HQs and RNUs
- Stringers and part-time correspondents
- Agencies (PTI, UNI, Reuters, ANI)
- International partners (e.g. other national broadcasters, Asia vision)

Accomplishments

Restructuring the format and content of the channel is a significant activity at DD News. Several new programmes have also been introduced in the

recent past.

Some of these are:-

Ground Reports/ Zamini Haqiqat; Swachhta Samachar; Khabar Jaldi Jaldi: 5 minute Flash 15; Vaarta, Sanskrit Samachar; Badalte Bharat pe Charcha; and, Do Took besides an additional bulletin for the Hearing Impaired.

These have been complemented with discussion programmes on Strategic and Security issues, Gen-next, Rang Tarang, Janane Ka Haq, Total Health – Current Affairs Programme, Cinema Iss Hafte, Tejaswini, Social Connection, Vaartavali, NayaSavera, Breakfast Show, Market This Week, Money Mantra, Good News India, Special stories from Kashmir and Open Frame PSBT

DD news adopted PM's "Mann ki Baat" for simultaneous TV telecast with radio broadcast, which was taken and carried by several private channels also. This was supported by packaged stories, discussions and thorough coverage of peoples' reactions.



Hon'ble Prime Minister Shri Narendra Modi and other dignitaries at the launch of DD Arunprabha at Arunachal Pradesh on February 9, 2019.

Technical Infrastructure

The 24x7 News channel has its national newsroom and two studios, at Delhi. For satellite-based news gathering from different parts of the country, there are 16 DSNG vans stationed

in different States. Over and above, mobile-connectivity based backpack equipments are deployed in places when / where DSNG vans are not available or cannot be deployed.

DD News produces bulletins for other sister

channels. DD News also produces 10 LIVE bulletins and news scrolls for DD Urdu. With the launch of Kisan Channel, DD News is supporting it with two news bulletins airing news of interest to farmers.

DD News has introduced state-of-art features like video walls in its production. Most of news bulletins, programmes & live shows are presented with the support of video walls.

DD News on Internet and Social Media

The News Channel, apart from its new website, has presence on social media, which includes a Face book page, Twitter handles in Hindi and English and a YouTube channel. The website of DD News can be accessed at www.ddinews.gov.in or www.ddinews.com. A new look website with video viewing facility was launched in September, 2013 and is being refurbished and made more user-friendly.

The English Twitter handle of DD News @DDNewsLive was launched in January, 2013 and is being followed by more than **23 Lakh** (23,79,476) people and the number is growing. A new Twitter handle in Hindi language @DDNews Hindi was started In January, 2014 and already has more than **5 lakh** (5,48,762) followers. Similarly Facebook Page of DD News is being followed by more than 18 Lakh (18,15,119) followers.

A dedicated You Tube Channel <http://www.youtube.com/ddnews> was launched in February, 2013. The You Tube channel of DD News has over 8 lakh (8,73,153) subscribers.

DD News Mobile App has been enabling the people to access the news and current affairs at their fingertips. New version of this app will be launched soon. DD News can also be accessed through the following means:-

- Website
- Mobile app
- YouTube channel
- NIC's live cast channel: <http://webcast.gov.in>

Regional News Units

DD News, over the years, has set up 31 Regional News Units/ Bureaus spread across the country. These RNUs broadcast over 235 news

bulletins in 23 languages/ dialects in a single day with a combined broadcasting time of more than 61 Hours per day.

Achievements of DD News during 2018-19 (From April to October, 2018)

DD News has produced and telecast more than 5,000 Ground reports on EGSA and various Flagship schemes (27 Schemes in all) onto its national and regional network. More than 4,800 such stories have been uploaded on YouTube Platform in English, Hindi and Regional Languages. It has also uploaded more than 4,200 stories that are available on DD News Website www.ddnews.gov.in in English, Hindi and Regional Languages.

DD News is telecasting success stories of Ayushman Bharat and PMJAY on its National Network as well as its regional network. More than 100 stories within a short span of one month have been aggregated from the real beneficiaries of Ayushman Bharat scheme who have actually availed health benefits under the scheme.

1. An hour long shows in English and Hindi Mid Day Prime launched from October, 2018 with new set of "Look and Feel" for the programmes.
2. A new programme "Badalte Bharat Par Charcha" has been started for telecast from 10:30 to 11:00 am on weekdays and another special programme on the topic of the day is telecast from 7:30 pm – 8:00 pm every evening.
3. A new show Nationwide started giving special attention to regional content shared by its regional network on weekdays during 6:30 – 7:00 pm.
4. DD News mounted special programmes *Bharati Ki Badalti Tasveer* (based on success stories of Government Schemes), *Vaada Nibhaya* (based on promises of Hon'ble Prime Minister and their fulfillment), Promises and Deliveries, *Rakshak Bharat Ke* and Special Audience based programmes Young India@71 from places like Kakori, Barrackpore, Vellore, Sabarmati Ashram apart from its regular programming.
5. DD news Live telecast the felicitation of Asian Games medalists by Sports Minister Col. Rajyavardhan Rathore.

6. Telecast of extensive coverage of the rescue and relief operations during Kerala Floods.
7. DD News aired special discussion programs "PoshanMaah" on National Nutrition Month in September, 2018.
8. special and exclusive coverage of World Sanskrit Conference in Vancouver and World Hindi Conference in Mauritius
9. DD News observed Swachhta Pakhwada w.e.f. 15th Sept., 2018 to 2nd October, 2018.
10. Janadesh:- Legislative Assembly Elections in the States of MP, Rajasthan, Chattishgarh, Mizoram and Telengana were widely covered by the DD News.
11. DD News extensively did live coverage of International Day of Yoga, 2018 on 21st June, 2018 at Dehradun and also telecast various programs related to Yoga.
12. DD News did extensive and special coverage of unveiling of Statue of Unity event by the Hon'ble PM on 31st October, 2018 at Kevadia, Gujrat and dedicated it to Sardar Patel.



DD Bharati

DD Bharati channel is dedicated to art and culture. Since its launch in January 2002, the channel has become an on-air repository of India's cultural heritage. The channel is promoting and preserving the history, heritage and the modern culture from its rich collections of Indian classical and folk music and dance forms, arts-crafts, theatre, Indian architecture, biographies of eminent personalities from various fields along with different aspects of science and technology.

DD-Bharati has been live telecasting several acclaimed and renowned festivals of dance (*Maati Ke Rang* based on eminent artist, different tribal dances and art forms, Nrityanjali Dance Festival), music and literature. It telecasts approximately more than 250 live coverages of national and international repute during the above mentioned period, which include question hour in Lok Sabha and Rajya Sabha. This also include programmes of public importance participated by honourable

President, Vice President and Prime Minister. Special programmes are telecast on all festivals such Deepawali, Holi, Raksha Bandhan Eid, Bakrid, Vijaydashmi etc.

To increase its reach and audience base it has been decided to increase the ENG Coverage of the events happening all around India.

Important programmes telecast during the period on DD Bharati:- 1. *Mausiqui Ek khoj*: a classical musical based programme presented by Ustad Sujat Khan; *Uttar Katha*: a serial based on novel eminent writer Sh. Naresh Mehta; *Gora*: A serial based on Gurudev Ravindra Nath Tagore's revolutionary novel by the same name; *Boond Or Samunder*: a serial based on Padmabhushan Sh. Amrit Lal Nagar's novel directed by N. Chandra; *Sanyaasi*: a serial based on Pt. Illa Chand Joshi's novel; Tagore's poem (*Tritodashi*): a special fiction programmes on the poems of Gurudev Rabindra Nath Tagore directed by Buddhdev Das Gupta; *Yog Vigyaan*: based on Baba Ramdev and shows the importance of Yoga and our traditional medicinal plants; *Paintings of India* by well known director Benoy K Behl; *Sculpture of India* of India by Benoy K Behl; *Krishan Kali* written by Shivani and directed by Amol Palekar; *Yeh Hai India Meri Jaan*: Travel show directed by Saaeed Mirza; *Uttarramcharitam*: a Sanskrit serial Mahakavi Bhavabhooti directed by G.V.Iyer; *Forts of India* directed by G.S. Channi and Gyan Dev Singh; *Ek Prem Katha*: a series on short love stories by Basu Chatterjee; *Tehreer*: based on his famous novels Godan and Nirmala by Munshi Premchand; *Nachyo Bahut Gopal*: a serial on the novel by Padmbhushan Amrit Lal Nagar; *Mera Studio Mera Mehamaan*: Last series by renowned cartoonist late Sudheer Tailung; and, *Naad Bhed*: the first reality show on Indian classical music; and Quiz Programme, *Culture Vulture*.

In House Programme produced during the period include: *Raag Rang*, a Hindustani classical music appreciation programme by renowned music expert Vijay Kichlu; 10 episodes of a special programme entitled *Musical & Protocol, Yoga & Ashtang Yoga* by Ajay Tokas; *Chaaron Dishayen Manzil Ko Jaayen*, a programme on the completing the four years of the present government (based on ENG recording and studio-based programme).

The channel has started scheduling of Hindi feature film under banner Bharati Classics (one

break movie) on weekends starting from 2nd March, 2018 that has resulted into high TRP.

Mann ki Baat programme of honourable Prime Minister is telecast with sign language (for disabled viewers). Repeat telecast of this programme with Sanskrit transcription is also telecast in evening.

For promotion and propagation of classical music and classical dance there are daily slots for telecast on DD Bharati. The programmes for this dedicated slot are contributed from our DDK Kendras.

Koshish Se Kamyabi Tak – A special series on an interview of eminent bollywood Stars, Musicians, Singers etc.

Strategy for Future

DD Bharati is planning to cover and showcase the cultural/ social/ literature events from across the country. It is also trying to unlock the potential of software available with cultural institutions and leverage and curate from our huge archival resources including Zonal Cultural Centers.

The channel is trying to increase ENG/ LIVE coverage all over India, besides planning to enhance its presence on social media and digital platform. DD Bharati is also planning to enter into partnerships with cultural institutions to acquire

premium programmes free of cost and to create and empower the new artists and fresh talents of the country.



DD Urdu

DD Urdu was launched on August 15, 2006 as Doordarshan's Urdu Channel with eight hours transmission daily. The channel, later, became a 24x7 one beginning 14th November 2007. Conceived as a heritage channel to catalyse the preservation and promotion of the great cultural heritage and literary aspect of this rich language, DD Urdu Channel is the most viewed channel among Urdu channels of the country. The channel telecasts 10 news bulletins daily.

DD Urdu is producing a number of in-house programmes, e.g. health prog. *Sehat Ki Baat*, fitness programme *Fitness Plus*, film song based programme, *Yaadon ke Dareeche Se* and *Mushairas* besides TV reports and special programmes on Festivals and Anniversaries. DD Urdu telecast live events such as Republic Day, broadcasts to the Nation by the Hon'ble President and PM, National and International Conferences, *Mann Ki Baat* and



The Minister of State for Youth Affairs & Sports and Information & Broadcasting (I/C), Col. Rajyavardhan Rathore flagging off 9 DSNG Vans of Doordarshan, in New Delhi on September 10, 2018. The Secretary, Ministry of Information & Broadcasting, Shri Amit Khare, the Chairman, Prasar Bharati, Dr. A. Surya Prakash and other senior officials of the Ministry are also seen.

other live events. DD Urdu telecast feature films every Wednesday and Friday.

Prominent among recent events include different programmes on Independence Day such as a *Dam Mast Qalandar*, a Sufi musical concert series of Ruhani Sisters and other prominent singers; special programmes on Sewa diwas *Roshan Mustaqbil*, programmes on Muharram, Eid-ul-Fitr, Eid-ul-Azha, Dushehra, Deewali etc. On Ekta diwas *Qaumi Yahjehti Aur Sardar Patel*, *Maulana Abul Kalam Azad* etc. were telecast. DD Urdu also telecast special programmes on all prominent festivals and Urdu personalities. A fitness show *Fitness Plus* is also ready for telecast in December 2018.

DD Urdu also observed and promoted all government schemes and activities such as 'Sawachchta Pakwada', Prakarm Parv, 'Ganga Mission' 'Qaumi Ekta Week' etc.

DD Urdu is planning to introduce a New In-House Programmes such as weekly programme on Women, Cookery Show, Musical and interview based series on important Personalities.



DD India

Doordarshan opened its window to the world by launching its international channel on 14th March, 1995. The channel was initially known as DD-World and later renamed as DD India in 2002. Since launching of this channel DD India was telecasting Hindi/ English based archival and new programmes from their rich collection including pre-determined time slots for Music, Dance, Art and Crafts, History, Heritage, Science, Energy, Environment, Traditions, Festivals and Personalities of India for its international viewers. Now this channel is on its way to becoming an entirely English News and Current affairs channel and presently with support of DD News and RSTV etc. DD India telecasts 13 hours English News bulletins and 11 hours information-based documentaries produced by using English language. Apart from this, DD India is telecasting all important lives and Hon'ble Prime Minister's all addresses to the nation as well as to world has

been telecast live from this channel. This channel has taken more than 175 lives in this year. This channel is also publicizing government's all public welfare schemes through music video and short videos etc.

In future, DD India would produce number of new news and current affairs programmes/ live shows like Nation First, Health for You, Special Breakfast Show, News of the Hour, Business Morning, New India, My Investments, Wide Spectrum, Prime Time India and Sports Buzz etc.

Presently DD India does not have an earmarked production studios and proper manpower support. But with limited manpower this channel is getting good TRP reports (as obtained from BARC) and promises to become one of the top information and content-based channels once it has facilities of its own.



DD Sports

2018 -2019 was a year of seminal changes for DD Sports. The year saw a series of measures being taken to bring the channel at par with the industry standards. The major thrust areas have been better showcasing of special shows activities around the sporting events of national importance; holistic coverage of the grass-root sporting events from across the country; and integration of the channel with the new age social and digital media. The channel now has a unique and distinct identity in the sports genre, where sporting activities ranging from multisport events like Asian Games and Commonwealth Games to the international cricket matches with Indian participation are covered. Bulletins based on sporting activities in the North East are showcased efforts as also collaborative sports with DD News in regular sports bulletins. DD Sports is now emerging as a front-ranking channel with a defined purpose in the sports genre.

II. PATH BREAKING INITIATIVES

- 1. Digital integration with the New Age Media:** The channel has made sustained efforts to expand its footprints in the

landscape of the new age media. This includes live streaming of the sports properties on the You-tube and Face book and regular sports updates on, Face book and Twitter.

2. **Sporting Developments from across the country:** DD Sports, over the years has been in the forefront in terms of promotion of the sporting activities at the grass root level. It amidst this back drop, the channel has started a weekly bulletin from the North East encapsulating the sporting developments in the region. Apart from these, the channel simulcasts the sports bulletins in English and Hindi in co-ordination with the DD News.
3. **State of Art Presentation Style:** The state of art presentation style for the pre-shows, mid-shows and post-shows of the sporting events of national importance has seen better packaged and livelier shows this year. The presentation of the shows from these studios is supplemented with latest graphics which are critical for any sports channel.
4. **Industry's Best Anchors/ Experts/ Esteemed Guests:** The profile of the anchors/ experts/ commentators and sports personalities featuring in these shows has been considerably enhanced this year. In this aspect, DD Sports is now giving competition to the best in the industry. Some of the eminent sports personalities who has featured in the DD Sports show this year are- Shri K Shrikanth, Shri Mohinder Amarnath, Shri Dilip Vengsarkar, Shri Manoj Prabhakar, Shri Kiran More, Shri Venkatesh Prasad & Shri Gary Kirsten in cricket, Shri Baichung Bhutia and Shri Renedy Singh in Football,

Shri Pulela Gopichand, Ms PV Sindhu and Ms Ashwini Ponappa in badminton, Shri Bajrang Punia in wrestling, Ms. Divya Kekran, Heena Sidhu etc., Dipa Karmakar in Gymnastics and Viswanathan Anand in Chess to name a few. Similarly, the best of the sports anchors and personalities in the industry have featured in DD Sports shows. These sporting icons not only give their invaluable insights on the sporting events, but also share their experiences which helped them to scale the summit, which enhance this quality content of DD sports

5. **DD Sports Special Shows-**DD Sports has conceptualized and executed special shows for special occasions this year. This includes the shows with the medal winners of Asian & Commonwealth Games. The channel also aired the special show, titled Cricket Tales- a unique amalgam of the cricket coaching and cricket anecdotes. Similarly, in the show titled 'Hauslon Ki Udaan'- sporting personalities shared their views on what it takes to be a champion including Ms. Mary Kom etc.
6. **IPL ON DD Sports:** - One of the successful leagues of world cricket – Indian Premier League was also telecasted on DD Sports for the 1st time. Total 12 matches were shown deferred live where as rest of the matches were shown as one hour highlights.
7. **Khelo India on DD Sports:** - The channel played a crucial role in taking Prime Minister Initiative 'Khelo India' campaign. Non stop live telecast of the matches was broadcast on DD Sports.

III. DD Sports Special Programme

1. Hauslon KI Udaan

S.NO	DATE	TIME	EPISODES
1	11/05/2018	09:00PM	Sakshi Malik
2	18/05/2018	09:00PM	Dipa Karmakar
3	25/05/2018	06:00PM	MC Marykom
4	01/06/2015	09:00PM	Bhaichung Bhutia
5	08/06/2018	09:00PM	Devendra Jhajharia
6	15/06/2018	09:00PM	Ajit Pal Singh
7	22/06/2018	09:00PM	Geet Sethi

2. **Hum Fit to India Fit-** Based on the initiatives taken to promote the culture of fitness amongst the youth.

3. **Special Interviews based show**

S.NO	DATE	TIME	EPISODES
1	23/04/2018	09:00PM	King of 64 Squares (ViswanathanAnand)
2	04/05/2018	09:00PM	Dangal Queen (Divya Kakran)
3	19/05/2018	09:00PM	Pistol Queen (Heena Sidhu)
4	26/06/2018	09:00PM	Guru Gary (Gary Kirsten)
5	07/07/2018	09:00PM	Bajrangi Pahlwan (BajrangPunia)
6	27/07/2018	09:00PM	Everest Girl (Shivangi Pathak)

4. **Cricket Tales:** - Unique show on cricket wherein the coaching tips were interspersed with the anecdotes from the known names in the industry.

5. **Pre IPL Shows:** Wherein the varied stakeholders in the sports where engaged to make it more engaging and relevant to the sports lovers of the country.

6. **Current Affairs Show – North - East**

DD NEWS SPORTS BULLETIN-	05:30-06:00PM	Hindi	26/4/2018
	07:00-07:30PM	English	26/4/2018
RSTV FOOTBALL SHOW	07:00-07:30PM	English	21/06/2018

7. **Coverage of events of National Importance**

S.NO	EVENT	DATE	TIMINGS
1	India Tour to South Africa	01/2,04/2,07/2,10/2,13/2,16/2,18/2	04:00 PM onwards
2	Nidahas Trophy	06/3,08/3, 12/3,14/3,18/3	06:00 PM onwards
3	India tour of Ireland	27/6 &29/6	07:30 PM onwards
4.	India tour to England	3/7,6/7,8/7 & 12/7,14/7,17/7	09:00 PM onwards & 04:00 Pm onwards
5.	West Indies tour of India	21/10,24/10,27/10,29/10,01/11,04/11,6/11,	06:00 PM onwards
6.	India tour of Australia	21/11,23/11,25/11	01:20 PM onwards
7.	ODISHA Hockey World Cup	28 th Nov- 16 th Dec	05:00 PM onwards
8.	Commonwealth Games	04/04/2018-15/04/2018	04:00 AM-06:00 PM
9.	Champions Trophy Hockey	23/06/2018	05:00 PM onwards
		24/06/2018	03:00 PM onwards
		27/06/2018	06:00 PM onwards
		28/06/2018	08:00 PM onwards
		30/06/2018	07:00 PM onwards
		01/07/2018	07:00 PM onwards

S.NO	EVENT	DATE	TIMINGS
10.	FIFA World Cup 2018	14/06/2018	08:25 PM onwards
		10/07/2018	11:25 PM onwards
		11/07/2018	11:25 PM onwards
		15/07/2018	08:25 PM onwards
11.	Women Hockey World Cup	21/7/2018	06:30 PM onwards
		26/07/2018	06:30 PM onwards
		29/07/2018	09:30 PM onwards
		31/07/2018	10:30 PM onwards
12.	US Open	08/09/2018	01:30 AM onwards
		09/09/2018	01:30 AM onwards
13.	Australia Open	27/01/2018	01:30 PM onwards
		28/01/2018	01:30 PM onwards
14.	Wimbledon	14/7/2018	06:30 PM onwards
		15/07/2018	06:30 PM onwards
15.	French Open	09/06/2018	06:30 PM onwards
		10/06/2018	06:30 PM onwards

8. Coverage of Domestic sporting events

S.NO	DATE	TIME	EVENT
1	18/03/2018-27/03/2018	02:30-10:30PM	Chhattisgarh Premier League
2	23/7/2018 & 29/07/2018	05:00-07:00PM	World Junior squash championship
3	15/07/2018	08:00-10:00AM	Asian Games Torch Relay
4.	26/11/2018-02/12/2018		BADMINTON TATA OPEN



DD Kisan

Launched on May 26, 2015, Kisan TV, owned by Doordarshan, is the first such initiative of a Public Broadcaster to start a 24-hour channel exclusively dedicated to the farmers and the larger agriculture sector. It disseminates real-time information on various farming and agriculture issues to farmers on new farming techniques, crop protection, fertilisers, seeds, irrigation and water conservation crop selection, farm mechanisation, agri-business and the larger food processing industry, fisheries, bee farming, poultry, dairying and animal husbandry, horticulture and organic

farming among other information. It has been designed to feature everything important to farming – from water conservation and organic farming to how to get credit through government agriculture programmes.

This channel also broadcasts documentaries to introduce farmers to new innovations in farming techniques, besides hosting reality and cookery shows of interest to farmers and regular weather updates.

The channel has a tie up with IMD, the Indian Agricultural Research Institute, agricultural universities and KrishVigyanKendras. A majority of the programmes are produced in-house.

An average seven hours of fresh content is produced by Kisan Channel on a daily basis. The channel has also galvanised the entire

Doordarshan's Network by associating all DDK's and PGF's in making programs for DD Kisan. Channel Promotion and creating Awareness. There is a continuous and constant effort to focus on quality through the following initiatives:

- All programmes are being reviewed and program specific formats have been implemented.

- Programme has been divided into segments to make it more interesting with focus on different aspects.
- Different & varied graphics have been introduced as per programme requirements.
- Inputs from different parts of the country in each programme for a pan India perspective.



The Secretary, Ministry of Information & Broadcasting, Shri Amit Khare, the Chairman, Prasar Bharati, Dr. A. Surya Prakash, the Additional Secretary, Ministry of I&B, Ms. Jayashree Mukherjee, the CEO, Prasar Bharati, Shri Shashi S. Vempati, the DG, Doordarshan, Ms. Supriya Sahu, the DG, NSD-AIR, Ms. Ira Joshi and other dignitaries at the launch of the reality show 'Mahila Kisan Awards' on DD Kisan, in New Delhi on December 14, 2018.

A number of initiatives have been taken to create awareness through the following:

- Cross channel promotion of Doordarshan network.
- Active presence on all social media platforms.
- Interactive and field based programmes

New Initiatives taken during the period:

- Mausam Khabar – LIVE updated bulletin in morning, afternoon and evening time band has been started.
- A series of program titled *Yeh Hai Mera India* in travelogue format to showcase the best practices in agriculture and allied activities.
- A Mega Reality Show, DD Mahila Kisan Awards is being produced in which 114 women farmers have been nominated by ICAR covering all states and Union Territories of the country. It

will be a fifty six episode series culminating into a grand finale.

- Some of the special programs produced and telecast include Union Budget with a focus on farmers, four years of the Government, Celebration of Vijay Divas etc.

Regional Language Satellite Channels



DD Sahyadri

DD Sahyadri is a 24x7 Regional Marathi Channel with Terrestrial support from 6 am to 9 am (except on Sundays) and 3 pm to 7 pm (all days). The channel was commissioned on 2nd October, 1972 and Regional Language Satellite Service in Marathi started from 15th August, 1994. On 5th

April, 2000 it started round the clock service. Today, DD Sahyadri is equipped with five studios and HD transmission.

DD Sahyadri is the only Public Service Broadcaster among all Marathi TV Channels available in Maharashtra. It ranks 9th among 17 Marathi channels and its Marathi News *Batmya* is the top in news ranking across Marathi News channels (as per BARC ratings). A **news bulletin at 11.00 am** was introduced with effect from 18.10.2018 for 30 minutes duration.

Important programmes telecast during the period

A live road show was organised by DDK Mumbai from Gateway of India on 24th April, 2018, to popularize “DD FREE DISH” service and transmission of Digital Terrestrial

- 11th season of “Sahyadri Krishi Sanman Sohala, 2018. The award ceremony was held on 8th June, 2018.
- A new inhouse programme “**Namaskar Mandali**” on DD Sahyadri was introduced from 18.10.2018.
- Special programme **Vandu Ganesha** was telecast from 13th September, 2018 to 23rd September, 2018.
- Special TV report on Ganpati **Tu Sukha Karta Tu Dukhaharta** was telecast on 13th September, 2018 and on 23rd September, 2018.
- “**62nd Dhammachakra Pravartan Din**” was telecast live from Nagpur on 18th October, 2018.
- A special programme was telecast on 2nd October, 2018 to commemorate the foundation day of **Doordarshan Sahyadri**.



DD Girnar

The Satellite Regional Language channel DD-11 in Gujarati was started on 1st October, 1993 by up linking from Delhi and the same service started up-linking locally on 15th August, 1994. 24-Hours

Transmission Service started from 01.05.2000 and DD-Girnar became a Brand Identity from 02.10.2007.

Important programmes telecast during April, 2018 till date:

- Live programme on the occasion of Gujarat Foundation Day - Rang Che Gujarat t/c on 1st May, 2018.
- Programme on the occasion of Four years of Union Government was telecast on 16th May, 19th May, 21st May, 23rd May, 25th May & 31st May, 2018.
- Live Telecast of yoga programme - Combination of Yog, Bharatnatyam & Kallaripety at Ahmedabad on the occasion of world Yoga day on 21st June, 2018.
- Live telecast of Lord Jagannath Yatra from Ahmedabad on 14th July, 2018.
- Programme on Sansmarno Bharat Ratna Late. Shri Atal Bihari Vajpayee from 19th August, 2018 to 22nd August, 2018.
- Live telecast of Janmashtami Mahotsav from Dwarka 'Vahlo Maro Avashe Aatham Ni Adharate'on 3rd September, 2018.
- Special programme on Parakaram Parva (Documentary) telecast on 28th September, 2018.
- Live Telecast of Sarva Dharma Prathna from Sabarmati Ashram, Ahmedabad on Gandhi Jayanti on 2nd October, 2018.
- Programmes on Navratri festival 2018- 'Garbo Ramato Jay' telecast from 10th October, 2018 to 19th October, 2018.
- Live Telecast on Birth Anniversary of Sardar Patel - Ekta na Shilpi Sardar on 23rd October, 2018.
- Live telecast of Inauguration of Valley of flower, Tent city & Unveiling of the Statue of Unity by Hon'ble PM Sh.Naredra Modi at Kevadiya, Narmada on 31st October, 2018.

Proposed telecast during December 2018 to March 2019

- Live Telecast of Kite Festival & Vibrant Gujarat on 12th January, 2019.



Coverage of Yoga Day by Doordarshan

- T.V.Report on Celebration of Republic Day in different districts of the State on 26th January, 2019.
- Live Telecast of Shivratri Festival from Somnath, Junagadha & Vadnagar on 4th February, 2019.
- Telecast of Music concert on the occasion of Holi Festival on 21st March, 2019.
- 21st June, 2018.
- Last Rites of former Chief Minister of Tamil Nadu M. Karunanidhi- 8th August, 2018
- Programmes on completion of 4 years of Union Government- 7th August, 2018, 14th, August, 2018, 21st August, 2018 and 28th August, 2018.
- Special Programmes were telecast on 13th September, 2018 in connection with Vinayaka Chaturthi.
- Telecast of Patriotic Feature film - I Love India on 29th September, 2018.



DD Podhigai

Regional Language Tamil Satellite Channel - Podhigai started functioning from 15th January, 2001 with round the clock transmission.

Important programmes telecast during the period:

- Inauguration of DEFEXPO 2018 at Chennai – 12th April, 2018
- Special programmes in connection with Birth Anniversary of Dr. B.R. Ambedkar and Tamil New Year were telecast on 14th April, 2018.
- International Yoga Day & Yoga Public Demonstration -- LIVE from FRI, Dehradun-



DD-Yadagiri

After division of combined Andhra Pradesh into two States, Doordarshan Saptagiri channel was renamed as DD-Yadagiri at Hyderabad and started functioning from 27th September, 2014.

Important programmes telecast during the period are:

- Spl. Documentary telecast on “ Amarnath

- Yatra “ on 7th April, 2018 and 5th May, 2018
- Spl. Telugu Feature Film telecast on Dr. Ambedkar on 13th April, 2018
- Live Telecast of Road Show on IPL – 2018 from HMDA Grounds on 26th April, 2018
- Telecast of Special programmes on the occasion of fourth anniversary of the Union Government in May, 2018
- Live Telecast of Prog. on Yoga on 11th June, 2018
- Telecast of Independence Day Special Youth Forum – Mee Vedika on 16th August, 2018
- Live Telecast of Srivari Navaratri Brahmotsavalu from Tirumala from 10th October, 2018 to 18th October, 2018
- Telecast of Bathukamma Special Mana Maata Mana Paata from 10th to 12th October, 2018
- Live telecast of Mysore Dussehra Procession (Jumbo Sawari) on 19th October, 2018
- 41st Anniversary of Doordarshan Kendra, Hyderabad “ Navarasa Jhari – 2018 “ on 28th October, 2018
- Telecast of Feature film on Sardar Vallabhbhai Patel Jayanthi on 31st October, 2018



DD Saptagiri

DD Saptagiri Channel was dedicated to Andhra Pradesh people on 27th September, 2014.

Important programmes telecast during the period are:

- Smart India Hackathon – 2018, at Kurnool telecast on 3rd April, 2018.
- Ballet on Buddha Pournima entitled *Gowthama Buddha* telecast on 30th April, 2018.
- Tirukalyanotsavam at Dwaraka Tirumala telecast on 2nd May, 2018.
- TALKATHON *Pragathi Padam lo Nalugu Yellu* telecast on the occasion of 4 year of Union Government on 26th May, 2018.

- Special Programme on International Yoga Day “Datta Kriya Yoga” telecast on 21st June, 2018.
- Live Telecast of Janmastami on 15th August, 2018.
- Programme *Naa Desam Bharata Desam & We The Soliders* were telecast on 29th September, 2018.
- Telecast of *Dasara Utsavalu* held at Indra Keeladri, Vijayawada from 10th to 20th October, 2018.
- Telecast of Special Programme on Birth Anniversary of Sardar Patel and National Unity Day *Ukku Manishi ki Ikyatha Nivali* on 31st October, 2018.
- Telecast of Special Programme *Mana Deepavali* on 7th November, 2018



DD Bangla

Launched on 20th August, 1992, DD Bangla became 24 hours channel from 1st January, 2000. DD Bangla has been playing an important role in preserving and furthering the cultural heritage of Bengal. Net Revenue of DDK, Kolkata for the period April, 2018 to October, 2018 is Rs.1,35,46,168/-.

Important programmes telecast during the period are:

- A special programme telecast to commemorate the Bengali New Year titled *Swagata-1425* on 15th April, 2018
- Telecast of documentary titled *Aparajito Satyajit* on 2nd May, 2018.
- Telecast of live programme on Rabindra Nath Tagor’s Birth Anniversary *Kavi Pranam* on 9th May, 2018.
- Telecast of programme on the occasion of the Completion of 4 Years Present Union Govt on 15th May, 2018.
- Live telecast of Visva Bharati Convocation & Opening Ceremony of Bangladesh Bhavan at Santiniketan on 25th May, 2018.



A glimpse of panel of studio at Doordarshan

- Telecast of special programme “Yogasane Mahadhyane” on International Yoga Day on 21st June, 2018.
- Live telecast of 64th Convocation of IIT Kharagpur from Kharagpur on 20th July, 2018.
- A special series of programme *Pujo Aaschhe* telecast from 3rd October, 2018 to 12th October, 2018.
- Live telecast of Durga Puja ceremony from Ramakrishna Math, Belur and Durga Puja Parikrama from 15th October, 2018 to 19th October, 2018 in different time slots.
- *Ebar Pujoy Bharat Darshan* contribution of various Kendras telecast from 17th October, 2018 to 21st October, 2018.
- Live telecast of Shyama Puja from Dakshineswar Temple on 6th November, 2018
- Live telecast of “Poush Utsav” from Bolpur, Santiniketan on 23rd December, 2018
- Special programme on New Years’ Eve on 31st December, 2018.
- Telecast of Special programme on the Birth Anniversary of Swami Vivekananda in January, 2019.
- Live telecast of opening ceremony of the Kolkata International Book Fair-2017 in January, 2019.
- Telecast of Programme on “Gangasagar Mela in January, 2019
- Telecast of Special prog on Basanta Utsav (Spring Festival) in March, 2019

Programmes to be telecast during January, 2019 to March, 2019

Important programmes telecast during the period are:



DD Punjabi

DD Punjabi is a 24 hours Punjabi channel which is viewed widely in India and other countries through satellite GSAT-17. DD Punjabi channel is also available on DTH platform on Satellite GSAT-15 and can be viewed through internet all over the world.

- Special Programme on Vaisakhi “Mela Vaisakhi Da” was telecast on 14th April, 2018.
- Live telecast of “Sur Samrat- Grand Finale” on 27th April, 2018.
- Live “Rubroo” with Smt.Harsimart Kaur Badal, [Union Minister] was telecast on 14th June, 2018.
- Live Telecast of 4th International Day Of Yoga Celebration from Forest Research Institute, Dehradun on 21st June, 2018.
- *Live Jashan-E-Sham*, a special programme on the anniversary of DD Punjabi was telecast on 5th August, 2018.
- A special programme *Teri Meri Tu-Tu Mein Mein* (Comedy) was telecast on 26th August, 2018.
- Cookery Reality Show *Master Chef Punjabi* was telecast on 22nd September, 2018.
- Live telecast of *Bani Guru Guru Hai Bani* on 23rd September, 2018.
- Telecast of Hon’ble PM’s visit to J&K to participate in different functions of the State.
- Special shows entitled Mah-e-Rehmat, Mah-e-Magfirat and Mah-e-Najat were organized in the holy month of Ramazan.
- Special Series “Yaad-e-Karbala” telecast in connection with Ashoora-e-Muharram on first ten days of Muharram, 2018.
- Special Programmes telecast in connection with Eid-e-Milad-un-Nabi (SAW), Holy Amarnath Yatra, Navratra, Mela Khir Bhawani, Guru Purab, and other Anniversaries and festivals.
- Series of special programmes entitled “Peshraft” telecast in connection with completion of Four years of Union government.

Tentative Plan from 1st January 2019 to March 2019:

- Telecast of Special Programmes in connection with Maha Shivratri.
- Telecast of Special Programmes in connection with International Women’s Day.
- Telecast of Special Programmes in connection with World Theatre Day.



DD Kashir

DD-Kashir channel was launched on 26th January, 2000, later on converted into a 24 hour channel from 15th March, 2003. Channel is producing programme in 12 different languages/ dialects being spoken by people of different regions of the state. The channel is using Social Media Platforms i.e. Facebook, Twitter, Instagram and YouTube for promoting Programme and LIVE streaming of all the interactive shows of DD-Kashir. The channel is also making contribution to DD-Kisan. New Logo for DD Kashmir Regional Service has been introduced. Telecast of Feature Films on daily basis has been started w.e.f: 23rd July, , 2018. Commercial earnings of the channel is Rs.50,00,000/- (up to October, 2018). DD Kashir is telecasting CPG Programmes as identified by the Ministry of Home Affairs on regular basis.

Major Initiatives and achievements during 2018-19

- Kashmiri version of “Gali Gali Sim Sim” programme has been started.
- Live telecast of “4 Years of Modi Sarkar” on 26th May, 2018



DD-Odia

DD-Odia started functioning from 2nd, October, 1993 as DD-5. It was made a 24-hour channel on 1st April, 2001. Commercial earnings of the kendra for the period is Rs.2,22,96,315/- (Upto October 2018).

Important activities of DD-Odia during the period 2018-19:

- Celebration of Utkal Diwas *Utkaliya Asmitara Sandhana* telecast on 1st April, 2018
- Live Telecast of DD Road Show- Free to Air Services DTT Transmission & DD Free Dish on 19th May, 2018
- Live telecast of “4 Years of Modi Sarkar” on 26th May, 2018

- Telecast of International Yoga Day on 21st June, 2018
- Live telecast of Lord Jagannath yatra from Puri on following days: 28th June, 2018, 14th July, 2018, 22nd July, 2018, 23rd July, 2018, 24th July, 2018, and 25th July, 2018.
- Live Telecast of 1st Convocation of AIIMS, Bhubaneswar on 25.08. 2018.
- LIVE telecast of Sankalpara Nua Bharat: Purvodayaru Heba Nua Bharatara Bikasha on 22nd September, 2018.
- Programme telecast on Utkal Mani Gopabandhu Das on 9th October, 2018
- Live Telecast of *Parbana Bela* on Dussehra Celebration in Odisha on 18th October, 2018 and on the 19th and 20th of October, 2018.
- Programme telecast on Cyclone TITLI.

Proposed Live/other important telecast:

- Konark Festival'- 1st to 5th December, 2018.
- Mukteswar Dance Festival: 14th to 16th January 2019.
- Rajarani Music Festival: 18th to 20th January, 2019.
- Dhauli-Kalinga Mahotsava: 6th to 8th February, 2019.
- DD - Travelogue on Kerala (Yathra Anubhavam) commenced its telecast from 14th April 2018.
- Telecast of music programme *Nilamazhayil Sangeetha Silpam* on Vishu festival on 14th April, 2018.
- Live telecast of Thrissur pooram festival on 25th April, 2018
- Live telecast of Road Show promoting DTT & DTH, in Thiruvananthapuram on 10th May 2018.
- 4 Saal Modi Sarkaar telecast on 29th and 30th May, 2018
- Telecast of daily analysis of 'FIFA World Cup' from 15th June, 2018 onwards.
- Yoga Day special programmes telecast on 20th & 21st June, 2018
- Live telecast of President Shri Ram Nath Kovind's visit to Kerala on 6th August, 2018.
- Live telecast of 'Sradhanjali' in honour of Bharat Ratna AB Vajpayee on 17th August, 2018.
- Programme *Pralayakeduthiyil Keralam* (Kerala in Flood) telecast on 18th August, 2018
- Onam special programmes were telecast during Onam days
- Telecast of special programme *Keralam Athijeevanathilekku* commenced from 17th September, 2018.
- Special programme "Well Done Kerala" telecast on 8th October 2018.
- LIVE telecast of 'Nehru Trophy Boat Race' held at Alappuzha on 10th November, 2018.
- Telecast of 'Chembai Music Festival', from 10th, November, 2018.



DD Malayalam

DD Malayalam from its inception in 1985 has made its presence felt across the length and breadth of the country. The Kendra has programme production facilities at Thiruvananthapuram, Thrissur and Calicut and a network of terrestrial transmitters across the State. During the period some new entertainment shows like; Beat the Floor, Know your Minister, We the Soldiers, Daily Morning Show titled 'Sudinam' were launched. Some of the upcoming programmes of the Kendra are: Interactive TV Show Rangoli- Old Hits, Music Show, Comedy Serial, Evening Live Show and Interactive Programme.

Some important programmes telecast during the period:



DD Chandana

DD Chandana is the Kannada language Satellite Channel launched on 15th August, 1994 supported by Doordarshan studios in

Bangalore and Gulbarga. It became a round-the-clock Satellite Channel in 2000 and its coverage expanded to more than 30 countries from 24th March, 2003. Commercial earnings for the period are Rs.2,13,52,356/- (31st October 2018).

Important programmes telecast during the period are:

- Telecast of Football Match “Hero 2nd Division League 2017-2018”, from Jala Hobli, Bengaluru on 24th May, 2018, 27th May, 2018 & 30th May, 2018.
- Telecast of yoga programme on 5th, 6th & 13th June, 2018.
- Telecast of programme on completion of four years of Union Government on 14th June, 2018.
- Telecast of 200th special programme -Maneyangaladalli Mathukathe on 23rd June, 2018.
- Telecast of launch of India Post Payments Bank (IPPB) from Town Hall, Bengaluru on 1st September, 2018.
- Telecast of closing ceremony of birth centenary of late Deenadayalu Naidu at Bengaluru on 9th October, 2018.
- Telecast of Dashara celebrations from Mysuru on 19th October, 2018.



DD North-East

DD North-East was commissioned on 1st November, 1990 and finally launched on 15th August, 1994. It became a 24-hours channel from 27th December, 2000.

Important programmes telecast during the period are:

- *Basantautsav – Rongali* - April, 2018
- Telecast Documentary on International Labour Day *Shramikbandhu Atulsaikia* - May, 2018.
- Programme On Vibrant North East ‘2018- May, 2018

- An interview with Prof. Jagadish Mukhi *Itihasharek Kala Adhyai: 1975 – June, 2018*
- A Demonstration on Yoga in Collaboration with Yogsakti Centre Yoga, Guwahati – June, 2018.
- A documentary on *Van mahotsava ‘2018 – July, 2018*
- A Documentary on *Resomkaswarnayug – August, 2018*
- A Docu-feature on Gandhian Philosophy – Satyagraha – September, 2018
- Programme *Aamiekekhanaworejatri* telecast on the occasion of birth anniversary of Dr. Bhupenhazarika – September, 2018



DD: Rajasthan

DD: Rajasthan, a 24 X 7 Hindi Regional Channel came into existence on 1st August, 2013 and formally started telecasting programmes from 15th August, 2013. This 24 hour channel telecast programmes of different genres. The Kendra is regularly telecasting TV reports on the visits of I&B Minister Hon’ble Smt. Smriti Irani and Minister of State Col. Rajyavardhan Singh Rathore and other Union Ministers to Rajasthan in its programme “*Saansad Apke Dwar*”. Commercial earning of the kendra during the period (October 2018) is Rs.3,20,87,959 Crore.

Major Activities, Initiatives and Achievements during the period:

- A special episode on 800th Episode of Prashanottri telecast on 27.05.2018.
- 4th International Day of Yoga – Live telecast from FRI, Dehradun on DD Rajasthan- 21st June, 2018.
- Live telecast of 12 Beneficiaries experience Sharing of Govt. Scheme by PM from Jaipur - 7th July, 2018.
- Live telecast of Kargil Diwas Celebration from Shri Ganganagar - 26th July, 2018.

- Live telecast (3 Episodes) of Special Programme on BSF- *Seema Ri Goonj*.
- Special programmes Saarthak (Gazal Evening) telecast on anniversary of DD Rajasthan on 6th July, 2018 and Virasat (Musical Concert) on 16th - 17th September, 2018.



DD: Bihar

DD-Bihar, the 24x7 Regional Satellite Channel was launched w.e.f 01.05.2013. It continued expanding its horizon, across the country since its launch as a satellite channel.

Major activities of DDK, Patna during the period:

- Live telecast of Oath ceremony Satyagrah Se Swachchagrah”on 10th April 2018 from Motihari and Bhagalpur.
- Telecast of cultural programme on the occasion of Bihar Diwas on 12th April, 2018.
- Telecast of TV report on *Bathnaha* (Sitamadhi) Yagya on 26th May, 2018
- Telecast of TV report on *Jain Mandir* (Basokund, Vaishali) on 27th May, 2018.
- Telecast of Documentary on *Mahesh Smriti* on 8th June, 2018.
- Telecast of 4th International Yoga Day Ceremony live from, Dehradun on 21st June, 2018.
- Telecast of Special programme on birth anniversary of Chandrshekhhar Azad on 23rd July, 2018.
- Telecast of Tele Film, *Plastic Man* on 25th July, 2018.
- Telecast of Programme, *Manthan – Sankalp Se Sidhdhi Tak* on 22nd July, 2018.
- Telecast of Special programme on birth anniversary of Martyr Bhagat Singh on 28th September, 2018.



DD: Uttar Pradesh

DD Uttar Pradesh, a 24 X 7 Hindi Regional Channel came into existence on 16th August 2013. This 24 hour channel covers genres like folk music, Light music, play, talk show, quiz and some archival programmes. Revenue earned during 2018-19 (Upto October, 2018) is Rs. 1,27,76,000/-.

Important programmes telecast during the period are:

- Ambedkar Jayanti, celebrated on 14th April, 2018
- To promote DD UP channel, a IPL Road Show was organized on 16th May, 2018.
- A Telefilm *Bas Thodasaa – बस थोड़ा सा* – based on school going child care telecast on 20th June, 2018.
- Crop seminar was organized at Village Dhanawali, Hapur on 15th August, 2018.
- Audition of realty show “Singing Star of UP” held at Allahabad from 5th to 12th September, 2018.
- “Rashtriya Ekta Diwas” was observed on 31st October, 2018



DD: Madhya Pradesh

DDK, Bhopal, earlier launched as a 24-hours telecast service through satellite was renamed DD: Madhya Pradesh on 25th June 2013. PGF: Gwalior and PGF: Indore produce programmes for telecast on DD: Madhya Pradesh. Besides Hindi, the programmes are produced in local dialects like Malwi, Bundeli, Bagheli and Nimari.

Important programmes telecast during the period are:

- Programme on Digital India Mission.

- Programme on International literacy Day
- Ek Bharat Shrestha Bharat
- Programme on Good Morning MP.
- Special Programme on Mahatma Gandhi
- Programme on Smt.Vidyarani Lodhi, nominated for Mahila Kisan Award, 2018.
- Documentary on Madhya Pradesh foundation day.
- Special Programme on Navratri
- Programme Talkathon-on the eve of completion of four years of Central Government in office.

Doordarshan Commercial Service

Keeping with ease of doing business, a new Registration and Accreditation Policy has been launched.

This wing interacts with various advertising agencies for selling of air time. Rules and policies in this regard are framed and reviewed from time to time in view of the continuously changing market scenario. For online billing Broadcasting Automated Scheduler (BATS) was introduced in place of manual billing for clients. Net Revenue earned (excluding GST& commission) by Doordarshan during 2018-19 is Rs. 452.24 crore (October, 2018).

Development Communication Division (DCD)

Doordarshan's Development Communication Division (DCD) was established in March, 2001 to function as a single window marketing division and a production house with innovative development communication model to cater to the communication needs of the various departments of the government, different ministries and the PSUs. It offers turn-key solutions covering all aspects of media planning, programme production, scheduling and impact evaluation. Development Communication Division provides a single window facility for:

- Marketing of Doordarshan airtime and production capability
- Consultancy and customised media planning
- Production of programmes in countrywide station in regional languages; and

- Feedback and research surveys to the clients
- Campaigns being telecast during 2018-19:

- World's biggest Sanitation campaign 'Swachh Bharat' (Clean India) in collaboration with the Ministry of Drinking Water and Sanitation has being telecast during the year 2018-19.
- Various campaigns i.e. Anti-tobacco, Chickenguniya, Dengue, Immunization and Breast feeding of Ministry of Health and Family Welfare. Incredible India of Ministry of Tourism and Income Declaration Scheme & GST of Ministry of Finance have been telecast from April, 2018 onwards.
- 'Jago Grahak Jago' of Ministry of Consumer Affairs is being telecast on Doordarshan in the year 2018-19.
- Spots of various Ministries were telecast on Doordarshan on the occasion of Independence Day.
- 'Doctor on-line', a Ministry of Health and Family Welfare programme in collaboration with Doordarshan is on air in the current year also. In addition to this, spots/ campaigns on various issues like Dengue, Swine Flu, Tuberculosis, Family Planning etc. have also been telecast during 2018-19.
- A special campaign on *Beti Bachao Beti Padhao* was launched in partnership with Ministry of Women and Child Development is being telecast in the current financial year.
- 'Do you Know' – a series of 15 short films for Ministry of Tourism is being produced and 12 have been telecast during the Paryatan Parv, 2018. A photo contest entitled 'Smile India Smile' was conducted for Paryatan Parv 2017 telecast in July, 2018.
- International Yoga Day and Ayurveda Day ccampaigns were telecast during current financial year.

Tentative Plan from 1st January to March, 2019:

1. "Do you Know' Phase-2: 15 new short films series for Ministry of Tourism will be produced and telecast. Besides these films, photography competition 'Musafir Hoon Yaron' will be completed.
2. Four programmes of Ministry of Drinking

- Water & Sanitation viz., Safar Manzilo Ka (26 episodes), Chalon Saaf Karo (26 episodes), Kashmir to Kanyakumari (26 episodes) & Humne Thani Sabne Maani (26 episodes) will be completed.
3. Three programme of NMCG viz., Rag Rag mein Ganga (26 episodes), Baat Ganga Ki(26 episodes), Meri Ganga Quiz(16 episodes) will be completed.
 4. 10 short films on counter radicalization-Mera Ghar India for Min. of Home Affairs will be completed.
 5. Two programmes of Ministry of DoNER viz., STINER Tech Talk (13 episodes) & CleanER India (26 episodes) will be completed.

DD-Archives

Doordarshan Archives witnessed a more intense and eventful year in 2018. Digitisation took leaps registering a significant increase in it. Additional efforts were made to preserve timeless audio-visual content of heritage and history. New strategies are being devised to keep the available infrastructure update. Productivity has been a core concern at Doordarshan Archives.

Activities during 1st April 2018 till date

- Content digitized: DD Archives has digitised 12,508 hours of content so far through Media Asset Management system (MAM). Of this 1,414 hours have been digitised during the period.
- Dubbing: 27,417 hours of content dubbed from legacy tapes to digital tapes, of which 1,415 hours have been dubbed during the period between 1st April, 2018 to 31st October, 2018. Apart from tape digitization, 4,750 photographs have been digitised from hard copy to media format.
- Metadata: Apart from inventories 2,752 hours of metadata has been identified and created out of which 588 hours have been created during the period.
- Under National Resource Exchange Pool (NREP) scheme, DD Archives has provided 9,666 hours content to other Doordarshan kendras/offices out of which 451 hours have been provided during the period.

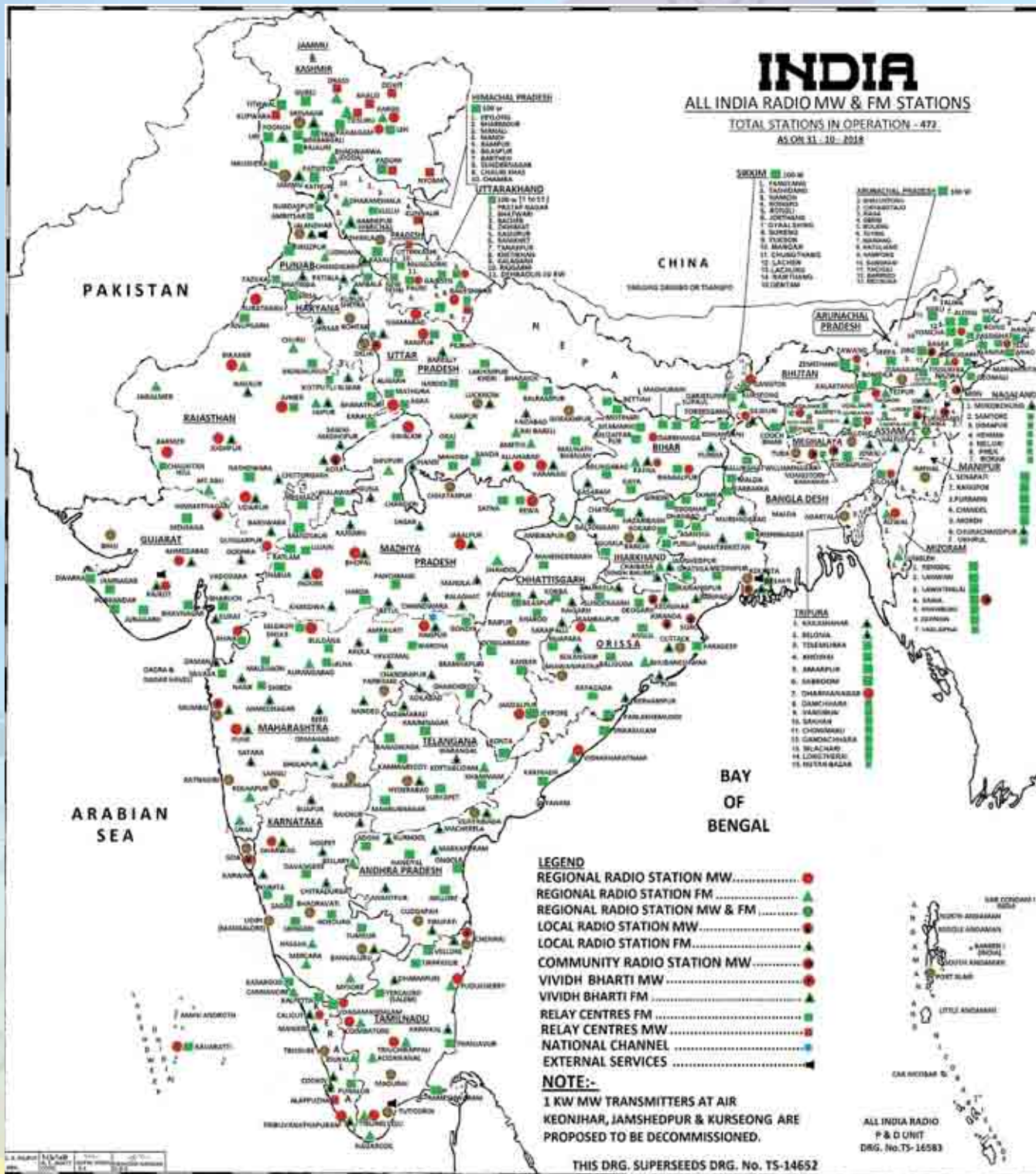
- Inventory: Till now 1,46,759 plus inventories have been fed in web based Library Management software and 1,409 have been fed during the period.
- Repackaging of old programmes: Six programmes per week are being sent to DD National for telecast after repackaging of old content. More programmes like 'Shahidon Ki Baaten', 'Vo Guzra Zamaana' etc. have been planned and produced.
- Social Media: Through twitter, Instagram and facebook, DD, Archives has started its own account to keep public abreast about upcoming programmes and DVD releases repackaged at DD, Archives 11,738 programmes along with 1399 videos have been uploaded on DD, Archives youtube channel during the period.
- Revenue generated: Prasar Bharati Archives has earned Rs. 5,72,455/- during the period between 1st April, 2018 to 31st October, 2018 out of which Rs. 3,55,983/- has been earned by means of the sale of DVDs and Rs. 2,16,472/- through the sale of archival footage.
- Subtitling: DD, Archives has started subtitling of the relevant programmes on demand through C-DAC.

Ongoing projects for future plan

- A policy regarding IPR and footage sale has been formulated and is under consideration in Prasar Bharati.
- To ensure IPR of archival programmes, a team is deployed to DG, Doordarshan to procure contracts, agreements and all other relevant papers of such programmes.
- Revision of rate card with regard to the sale of archival footage has been formulated and is under consideration in Prasar Bharati.
- Central Archives has extended its services and contents to Ministry of Culture through IGNCA for Kumbh – 2019.
- Doordarshan Archives is in the process of ensuring more than 25% growth in digitization and dubbing than previous year.



ALL INDIA RADIO



ALL INDIA RADIO

Facts at a Glance (As on 01.12.2018)

1. Broadcasting Centres:	472	
a) Full-fledged Stations with Studios:	225	
i) Local Radio Stations (LRS)	86	
ii) Stations with Studios other than	134	
iii) Community Radio Stations	5	
b) Relay Centres	247	
(Including 209 Nos. of 100 W FM Relay Centres)		
d) AIR Stations having FM Transmitter (s):	449	
e) Vividh Bharati Centres	41	
f) Transmitting Centres for External services	11	
g) Recording Studio	1 (Bhubaneswar)	
2. Number of Transmitters:	671	
a) Medium Wave	138	
b) Short Wave	48	
c) FM	485	
3. Broadcast Coverage		
	By Area (%)	By Population (%)
By Primary Grade Signal (MW + FM)	92.00%	99.20%
By FM Signal Only	39.00%	52.00%
By MW Signal only	90.65%	98.40%
4. Captive Earth Stations	37	
5. Studios	228	
6. Regional News Units (RNU)	47	
7. AIR's DTH Channels	39	
8. Live streaming Channels	17	

ENGINEERING

A. Growth of Network & Coverage

All India Radio is one of the largest broadcasting networks in the world. At the time of independence there were six Radio Stations and 18 Transmitters (6 MW & 12 SW) which covered 11% population and 2.5% area of the country.

By 31st October, 2018, AIR network has grown to 472 stations and 670 transmitters (138 MW, 48 SW & 485 FM) which provide coverage to 99.20%

of the population spread over 92.00% area of the country. This includes 237 nos. of 100 W FM transmitters installed for localized coverage of about 8-10 km radius.

B. Highlights of the Activities during the year:

1. Effective from 01.4.2018 to 31.10.2018, the number of stations has increased from 469 to 472 and number of transmitters has increased from 662 to 670.

(a) **New Stations/ Transmitters commissioned during the year:**

1. Patnitop (J&K)	10 kW FM Transmitter (Relay)
2. Amritsar (Punjab)	20 kW FM Transmitter (Relay)
3. Chautan Hill (Rajasthan)	20 kW FM Transmitter (Relay)

(b) Transmitter commissioned at existing stations during the year:

1. Darjeeling (West Bengal)	10 kW FM Transmitter
2. Jalgaon (Maharashtra)	5 kW FM Transmitter
3. Rewa (Madhya Pradesh)	5 kW FM Transmitter
4. Ajmer(Rajasthan)	5 kW FM Transmitter
5. Agra(Uttar Pradesh)	5 kW FM Transmitter
6. Mathura (Uttar Pradesh)	10 kW FM Transmitter

(2) Digitalization Scheme:

(i) Digitalization of 98 Studios:

- Digital consoles provided at all 98 stations
- Automation software, server with back-up has been provided at 48 stations.
- For remaining 50 stations, action has been initiated.

(ii) Creation of New RNUs (Regional News Units) (7 Nos.):

- RNUs at Kargil, Sambalpur and Vishakhapatnam already commissioned. RNUs at remaining 4 places viz. Jodhpur, Rajkot, Darbhanga & Passighat ready for commissioning.

(iii) Digital Studio Tx. links (127 Nos.):

- Digital Studio Tx. Links installed & commissioned at remaining places during the year.

(3) Special Package for J&K (Phase-III):

- Under Special Package for expansion & improvement of AIR services in J&K,

4 Nos. of 10 kW FM Set-ups are being established in J&K. While two 10 KW FM Set-ups viz. Naushera & Patnitop have been commissioned and remaining two 10 KW FM Set-ups viz. Uri and Himbotingla are near completion.

(4) North-East Special Package (Phase-II) :

Under Special Package for expansion & improvement of AIR services in North East and Island Territories, 19 Nos. of 1 kW FM Stations are being established at following locations :

I. Arunachal Pradesh	Namsai, Bomdila, Anini, Changlang, Daporjio, Khonsa
II. Assam	Karimganj, Lumding, Goalpara
III. Manipur	Ukhrul, Tamenglong
IV. Meghalaya	Cherrapunjee
V. Mizoram	Tuipang, Chemphal, Kolasib
VI. Nagaland	Wokha, Zunheboto, Phek
VII. Tripura	Udaipur, Nutan Bazar

Present status of the scheme is furnished below:

- 18 sites out of 19 have been acquired / finalized.
- Transmitters commissioned at 8 places viz. Goalpara, Nutan Bazar, Cherapunjee, Lumding, Phek, Ukhrul, Bomdila & Wokha. Transmitters installed at 8 places and work at 1 place under progress.
- The site offered by state govt. at Tamenglong (Manipur) has been taken over.
- A suitable site at Anini (Arunachal Pradesh) is yet to be acquired. FM Station at Namsai (Arunachal Pradesh) is under consideration.

(5) New Initiatives under 12th Plan:

A. New FM Transmitters with Limited production facility: 11 Places

- (i) **10 kW FM Transmitter (8 nos.) [Kakinada (A.P.), Muzaffarpur (Bihar) at DD Site, Ratlam (M.P.), Krishnanagar (W.B.) at DD Site, Ludhiana (Punjab), Bundi (Raj.) at DD Site, Etawah (U.P.), Meerut (U.P.)] :**

Construction of building for new stations at Meerut (UP), & Ratlam (MP) is under progress. Etawah (UP) site has been acquired. 4 Nos. of 10 kW FM transmitters has been procured and order has been placed for remaining 4 places.

(ii) 5 kW FM Transmitter (3 nos.) [Alappuzha (Kerala), Amethi (U.P.) and Rewa (M.P.)]:

5 kW FM transmitter has been commissioned at Rewa, while 5 kW FM Transmitter functioning in interim setup at Amethi would be shifted to permanent set-up after construction of the building.

B. Additional Channel with FM Transmitter: 7 Places

(i) 20 kW FM Transmitter - 4 [Delhi, Kolkata, Mumbai, Chennai]

(ii) 10 kW FM Transmitters - 3 [Kanpur (U.P.), Vijaywada (A.P.) Panaji (Goa)]

- 20 kW FM transmitters commissioned at Delhi, Mumbai, Chennai and Kolkata.
- Installation of 3 Nos. of 10 kW FM transmitters is also under progress.

C. Replacement of MW transmitters under LWE Scheme :

100 kW MW transmitters at Jagdalpur, Vishakhapatnam, Jeypore and Sambalpur replaced by new 100 kW MW Digital ready transmitters. 200 kW MW transmitters at Hyderabad and Bhawanipatna replaced by new 200 kW MW Digital ready transmitters.

D. Setting up of 100 W FM transmitters at existing LPT/HPT DD sites (100 locations):

The procurement of 100 Nos. of 100 W FM transmitters is under progress.

E. Replacement/up gradation of old FM transmitter by FM Transmitters at (77 places):

20 kW FM transmitters at Delhi, Mumbai and Kolkata commissioned. 10 kW FM Tr. & 5 kW FM Tr. commissioned at 46 places (out of 63 places) and 11 places(out of 11 places) respectively.

F. Replacement of old MW transmitters by FM transmitters at 6 places:

- Kinnaur (H.P) - Replacement of 1 kW MW Tr. by 1 kW FM Tr.
- Joranda (Odisha) - Replacement of 1 kW MW Tr. by 1 kW FM Tr.
- Soro (Odisha) - Replacement of 1 kW MW Tr. by 1 kW FM Tr.
- Almora (Uttarakhand) - Replacement of 1 kW MW Tr. by 1 kW FM Tr.
- Oottacamund (Tamil Nadu) - Replacement of 1 kW MW Tr. by 10 kW FM Tr.
- Mathura (Uttar Pradesh) - Replacement of 1 kW MW Tr. by 10 kW FM Tr.

4 Nos. of 1 kW FM transmitters and 2 Nos. of 10 kW FM transmitters have been procured.

G. FM Broadcasting setup along Indo-Nepal Border (6 Places) :

- Under the Scheme, 10 kW FM transmitters along Indo-Nepal Border at 06 sites are to be installed.
- Sanction issued for construction of building at 05 sites viz. Gadania, Nanpara, Narkatiaganj, Sitamarhi and Bathana. Clearance of MHA for Maharajganj site still awaited.

H. Studios:

(i) Digitalization of 29 Studios:

The equipment like Digital hand held recorder, OB Mixer and Phone-in-console received at sites.

(ii) Refurbishing of 6 AIR studios:

Refurbishing of studios is under progress at 6 places.

(iii) Creation of Archival facility at Guwahati:

The work related to setting up of Regional Archive centre at Guwahati under progress.

I. Strengthening of Training facilities:

Training facility at Delhi & Bhubaneswar are being modernised as per approved plan allocation.

J. Strengthening of Research & Development:

R&D department of AIR has taken up initiatives to develop and modernise as per approved plan allocation.

K. Broadcasting on alternate platforms:

Audio streaming of 50 channels are under implementation. Live streaming of 17 nos. of AIR channels have been introduced which can be listened all over the world, using internet as well as by downloading suitable Apps Android, iOS on mobile handset / iPad, tablet etc.

(6) Activities of 'AIR Resources':

AIR Resources has been sharing its Infrastructure in the form of land, building and tower with Private FM Operators at 99 places with 346 Private FM Channels broadcasting services of Radio on air across India.

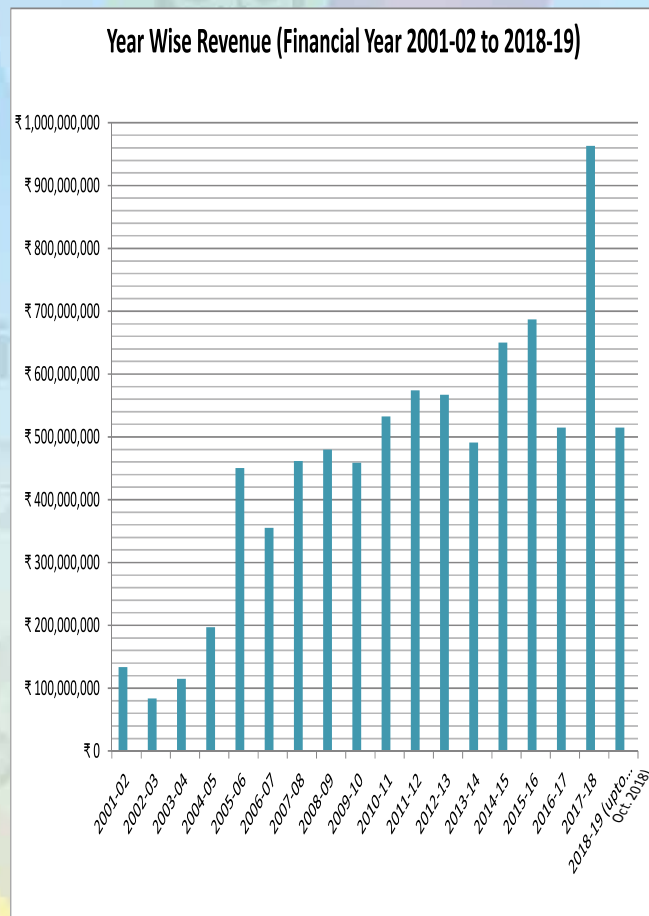
In addition to this, AIR Resources is also sharing Prasar Bharati infrastructure with BSNL/ MTNL at 27 places and with private mobile operators at 42 places. AIR Resources is also considering proposal from BSNL/MTNL at 16 places and at 13 places with Private Mobile Operators. AIR Resources has signed fresh agreement with General Mobile Private Limited for providing services, maintaining data and managing operation of SMS based service

on AIR Programmes on revenue sharing basis and is supervising the receipts of total no. of SMS hits from various mobile operators on various AIR Programmes across India and revenue share for Prasar Bharati as per the terms of the agreement.

AIR Resources is also earning revenue by a joint venture agreement with IGNOU for operation & maintenance of Gyanvani FM transmitters at 37 places across India. The Gyanvani service of IGNOU has already started and is making efforts for restarting transmitters through AIR Network in Phases. The services are likely to restart from all Gyanvani Transmitters very soon.

AIR Resources has been generating revenue right from the year of its inception (2001-02). The Progressive revenue generated from 2001-2002 to 2018-19 (01.04.2018-31.10.2018) is Rs. 8,22,96,64,215/- and is depicted graphically below:

The revenue generated during the current financial year upto 31.10.2018 is Rs. 51,49,75,704/-(including GST) and the target fixed by Prasar Bharati for financial year 2018-19 is Rs 100 crore. The graphical representation of the revenue earned during the current financial year from April, 2018 onwards, (month wise) is given below:



REVENUE GENERATION FY 2018-19

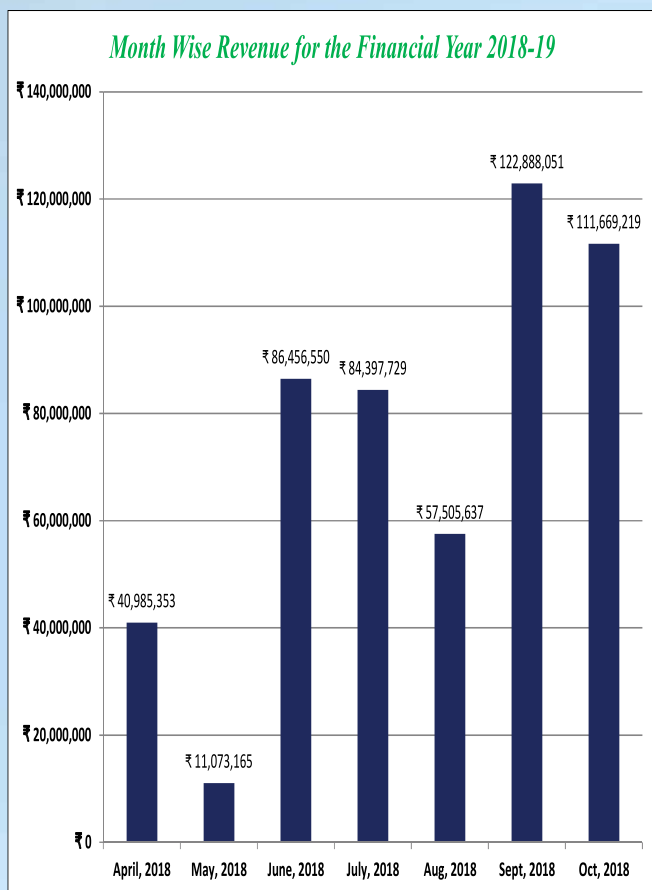
(7) Research Department, Air & Doordarshan :

INTRODUCTION:

Research Department of All India Radio was set up in 1937 primarily for propagation studies and scientific planning of broadcasting services in the country. With the continued expansion of broadcast network in India in the post - Independence period, the department has constantly been augmented to carry out elaborate studies and development work in the fields of acoustics, audio broadcasting, internet, video transmission, automation, satellite, microwave, propagation and etc.

(A) International Monitoring & Receiving Station, Todapur, New Delhi

International Monitoring & Receiving centre situated at Todapur, Near Inderpuri, New Delhi, is engaged in carrying out broadcast signal



monitoring of MW, SW, FM, DRM and DTH Radio service signal carrying internal and external services of AIR and MW & SW service from Foreign broadcasters towards INDIA. The technical activities carried out at International Monitoring & Receiving Station, Todapur during the period from **01/04/2018 to 31/10/2018** are detailed below:-

FREQUENCY CHECKING OF MF & HF TRANSMITTERS OF ALL INDIA RADIO

(a) Carried out monitoring of all SW & MW transmitters, viz. Kingsway, Khampur, Aligarh, Bangalore, Chennai, Panaji, Mumbai, Chinsurah(SPT), Rajkot(SPT), Jalandhar(HPT), Tuticorin(HPT), which carry external, internal and Vividh Bharti services of All India Radio with the following objectives:-

- Performance of the transmitters i.e. breakdown, modulation, distortion, cross talk, excessive frequency deviation etc.
- Checking the correct scheduling of programme and their technical quality.

- Carried out monitoring of regional Short wave transmitters located at, Bhopal, Hyderabad, Jaipur, Shimla, Gangtak, Srinagar, Leh, Chennai and Mumbai.
- Carried out monitoring of **AIR DRM** transmitter (MW) both analog mode and digital mode transmission from Kingsway-Delhi-C (2 channels) and Khampur-Delhi-A (2 channels).
- Three days special watch observed on HF schedule of All India Radio for co-channel and adjacent channel interference (+) & (-) 5Hz. This watch was observed in the beginning and middle of HF schedule.
- Kept watch on most Northern Indian medium wave channels of All India Radio from the point of undue interference emanating from foreign broadcasting stations during the night time.
- Frequency deviation measurement carried out for about 52 Nos. various Frequencies including both medium wave and shortwave transmitters. Reports were sent by email.

CLEAR CHANNEL WATCHES AND IDENTIFICATION OF INTERFERENCE OF SHORTWAVE CHANNELS OF ALL INDIA RADIO

Clear channel watches and identification of interfering stations of All India Radio channels carrying internal, external, Vividh Bharati, & regional SW services were carried out regularly. The observations from these watches were used for taking remedial action. Special monitoring of various channels was carried out for arriving at a decision before finalizing each seasonal aerial / frequency schedule for programme finalization on Republic Day, National Sports, National events, VVIP broadcasts and other important events. During 01/03/2018 to 31/08/2018 special watches monitoring were carried out as per details below:-

S.No.	Details of watches	No. of occasions
1	Special watches (102 different frequencies)	29 days

MONITORING OF RN CHANNELS

Monitoring of all "C" band RN channels of GSAT-10 originating from Broadcasting House, New Delhi. These channels were monitored round the clock on hourly basis daily. The abnormalities

observed regarding the quality and contents of programme were communicated to Broadcasting House, New Delhi in real time for taking immediate necessary action and the report emailed.

FM CHANNELS DELHI

Regular monitoring of 4 Nos of FM Terrestrial Radio channels were carried out on hourly basis daily. The abnormalities observed were communicated to concerned station TV tower Pitampura, Delhi immediately for taking necessary action and the report emailed.

D.T.H. RADIO MONITORING

Regular monitoring of 40 Nos of D.T.H. Radio channels was carried out on hourly basis daily. The abnormalities observed were communicated to concerned stations and DTH-DD immediately for taking necessary action and the report emailed.

MONITORING OF THE TRANSMISSIONS OF FOREIGN ORGANISATIONS

Technical monitoring of the transmissions of countries beamed towards India was carried out regularly on a reciprocal basis. Periodic reports were prepared and sent to respective broadcasting organizations by email.

(B) Telemetry System Group

a) Advance Remote Monitoring and Control (Web based Telemetry System for MW/FM Transmitters)

The I.P based telemetry system has been upgraded to web based telemetry system at : Chhattarpur (MW), Ambikapur (MW), Rohtak (MW), Jalgaon(MW).

The web-based telemetry system has also been installed at :

1. Jalandhar (FM), 2. Kasauli (FM), 3. Kailashahar (FM), 4. Aizawl (MW), 5. Nagaur (FM), 6. Silchar (MW), 7. Tura (MW), 8. Rewa(MW), 9. Ratnagiri (MW), 10. Brahmavar (MW), 11. Tirunelveli (MW), 12. Thiruananthapuram (MW), 13. Bhuj (MW), 14. Leh (MW), 15. Satara (MW), 16. Cuttack (FM)

Further, the web based telemetry system are being installed at following AIR, stations : 1.Darbhangha (MW), 2. Hazaribagh (FM)

The installation of web based telemetry system

is not found technically feasible at AIR, Vijaywada (FM). Therefore, the alternate place has been proposed AIR, Pune in place of Vijaywada.

(b) Provision of Remote Monitoring and Control (Telemetry) System for MW/FM Transmitters under 11th Plan Scheme of AIR for Improvement of facilities (I.O.F.) at 23 AIR stations. (DTE No. 80/2010-11)

- The I.P based Remote Monitoring and Control system has been installed at 20 nos of AIR Stations out of 23 places as mentioned above.
- R&D team is proceeding on tour to AIR Darbhanga and Hazaribagh for installation and commissioning of AM telemetry system at AIR, Darbhanga and FM telemetry System at AIR, Hazaribagh from 15-11-18 to 2-12-18.
- Web based Centralized Monitoring System for AIR transmitters have also been developed.

(C) Propagation Lab

Propagation lab has carried out propagation studies on Broadcast Signal (Radio & Television) radiated by Terrestrial Transmitters of AIR & Doordarshan located in different parts of the country & have also prepared technical reports which is very useful for SMS & Planning division.

Project: **Development of Propagation measurement & Reception survey system for Digital Radio Transmissions (DTE No.: 05/2009-10)**

Most of the DTE items have been procured like Handheld Spectrum Analyzer; Lap top with software, Desktop Computer, Color Printer, GPS Navigation System, Portable Gen Set, Mobile Van, Receiving Antenna, UPS Back up 60 Minute, DRM Commercial Radio Receiver, Laptop based DRM Receiver with Hardware/Software, Split Air-conditioner & Tech. Furniture. Electromechanical mast & DRM reference monitoring analyzer has been procured. The customization of mobile/survey van has been completed and Mobile Radio Van is ready for use.

(D) Acoustic Group : Upgradation & Modernization of Acoustic Lab, under 11th plan project :

The Acoustic lab is carrying out various acoustic measurements of acoustic materials

and newly constructed studios in All India Radio & Doordarshan as per existing national and international standards. During the period from 1st April 2018 to 31st October 2018, the following works have been carried out :

NRC & STC testing (for 14 nos. of samples) of acoustic material on commercial basis in respect of various Pvt firms/OEM and earned revenue amounting to Rs. 1,99,892/-

1. Renovation/replacement of Anechoic Chamber is nearing completion.
2. Noise measurement of NBH studios has been carried out

IMRC, Todapur: Up gradation & Modernization of IMRC, Todapur, under 11th plan project:

1. Active Receiving Antenna has been procured for IMRC, Todapur.
2. C- band RN terminal-2 Nos have been installed and commissioned at IMRC, Todapur.

(E) DRM Lab:

Development of Software Defined Radio and DRM receivers are under progress.

(F) DTH Signal Monitoring Lab

As per Doordarshan Directorate instruction and Central Govt. Notification S.O. 2693(E) dated 5th September,2013 under sub- section(1) of section 8 of cable television Networks (Regulation) Act 1995, Research Department, AIR &Doordarshan had established a complete set up in January 2014 to monitor 25 nos. of Doordarshan” Must Carry channels “on various private DTH platforms i.e. Tata Sky, Dish TV, SUN Direct, Airtel, Reliance BigTV, Videocon D2H. The subjective assessment of audio & video quality of above private DTH service providers are being done in the DTH lab by Research Department .The monitoring of 25 nos. of mandatory channels on 6 nos. of private DTH platform means monitoring of total (25x6) i.e 150 nos. of channels and comparing the quality with free Dish DD Channels. The monthly report in respect of above is being forwarded regularly to Doordarshan Directorate for onward submission to Prasar Bharati and I&B Ministry. If any mandatory DD channel as notified by the Central Govt. vide Notification S.O. 2693(E) dated 5th September,2013 under

sub- section(1) of section 8 of cable television Networks(Regulation) Act 1995, is not being shown by any DTH private provider, the same is intimated to Doordarshan Directorate and the service provider for taking necessary action .Research Department takes necessary action as per the directions of Doordarshan Directorate. Annual charges for recharges of DTH bouquet for viewing free channels on private platforms of approx. Rs 18000/- is being paid from OE head of R&D.



DOORDARSHAN

Doordarshan – literally, a glimpse from afar – is the face of India’s metamorphosis from a modest experiment in public service telecasting on September 15, 1959 to a global leader in digital communications. The experiment became a service in 1965, when Doordarshan began beaming signals to reach living rooms in and around the country’s capital, New Delhi. By 1972, services were extended to Mumbai and Amritsar and by 1975, to seven more cities. All this while, it was part of the All India Radio. On April 1, 1976, it transited to become a separate Department in the Ministry of Information and Broadcasting, and later on came under Prasar Bharati.

Organizational Structure

Doordarshan is headed by a Director General who is assisted by Additional Directors General in the Programme Wing and the Administration and Finance Wing; and Engineer-in-Chief in Engineering Wing, and the News Wing, headed by Director General (News).

Director General, Doordarshan, is responsible for policy formulation, planning and development, infrastructure and technology upgradation, budgetary planning and control, human resource management; overseeing operations and maintenance activities, etc.

Besides, the six programming zones at Delhi (North Zone), Mumbai (West Zone), Chennai (South Zone), Lucknow (Central Zone), Calcutta (East Zone) and Guwahati (North East Zone) report to the Director General. In parallel, four

Engineering Zonal Offices headed by individual Additional Director General (Engg.) are located at Delhi, Mumbai, Kolkata and Chennai for project and maintenance activities. Additionally, another Zonal office at Guwahati is charged with the maintenance activities in the North-Eastern states. The various Doordarshan establishments are –Doordarshan Kendras (Studio Centres), High Power Transmitters (HPTs), Maintenance Centres, Low Power Transmitters (LPTs) & Very Low Power Transmitters (VLPTs).

Present Technical Infrastructure

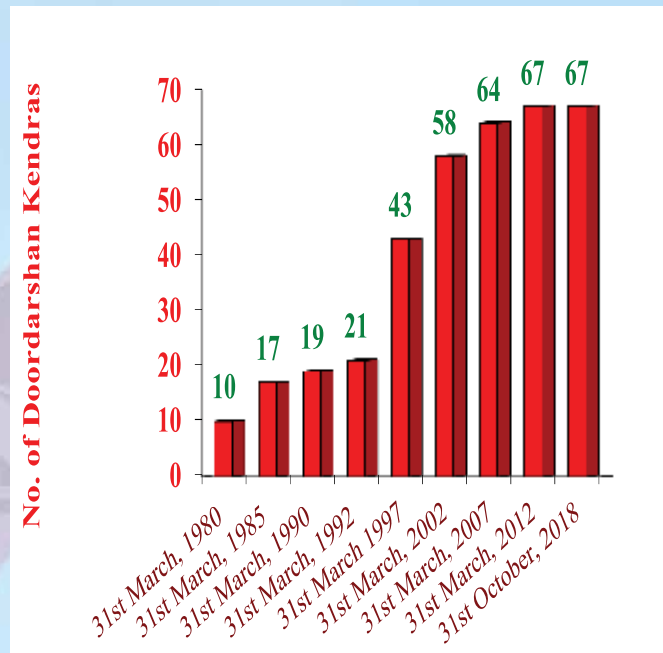
Doordarshan has a vast network of 67 studio centres. The 67 studio centres across the country caters to the need of in-house programme production. These include 17 major studio centres at state capitals, a Regional Production Centre at Guwahati and 49 other studio centres located at various places in the country. Out of the 67 studio centres, 63 have already been made fully digital. The remaining 4 studio centres are analog.

Below is a depiction of the growth of DD network over the years. It may be noted that besides its studio infrastructure, Doordarshan also has 1108* terrestrial transmitters of varying powers. Doordarshan also provides free-to-air DTH service.

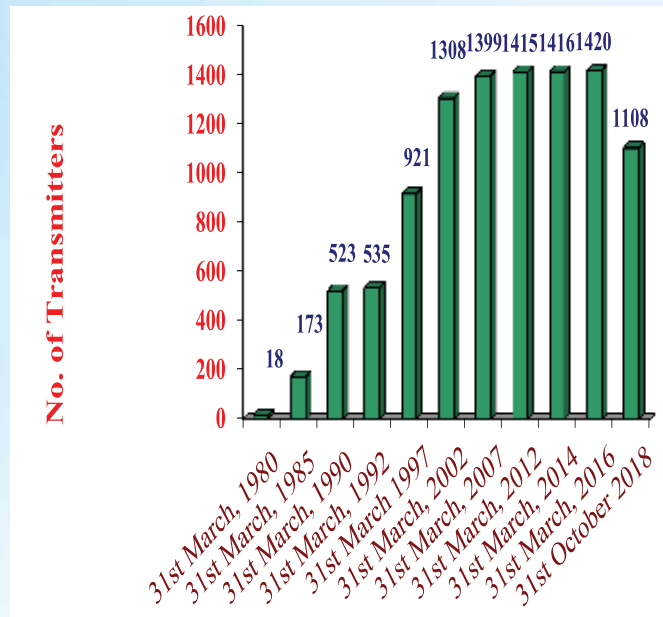
Terrestrial transmitter network of Doordarshan is mainly comprised of analog transmitters. New technologies employed by Doordarshan make it possible to transmit multiple TV Channels with a single Transmitter using Digital Terrestrial Transmission (DTT). This is in keeping with the global trend to convert Analog Terrestrial Transmission into DTT as this form has several advantages, like better quality of picture and sound, a larger number of channels for viewers etc. The closure of Analog Terrestrial transmitters in a phased manner and setting up of Digital Terrestrial Transmitters has been approved by Prasar Bharati in view of modern broadcasting trends. Accordingly, Doordarshan has started phasing out its analog transmitters in a phased manner. State-wise list of Studio centres is given at **Annexure-I**.

For terrestrial transmission, 1108* transmitters of varying power are installed throughout length and breadth of the country. State-wise no. of transmitters is given at **Annexure II**.

Growth of Doordarshan Kendras



Growth of Doordarshan Transmitters



A Committee was set up to review the continuation of Terrestrial analog TV Transmitters. The Committee recommended closure of 766 Analog Terrestrial Transmitters (ATT) in view of modern broadcasting trends. Prasar Bharati approved this closure of 766 ATTs in a phased manner and, accordingly, 268 ATTs have since been closed in the 1st Phase. Orders for the closure of 236 MLPTs/VLPTs/Transposers, which have completed 15 years of their useful life and 214 Transmitters (LPTs- 169, VLPTs- 45) have

been issued on 16.10.2018 and on 18.10.2018 respectively as part of the second phase of closure of ATTs.

For satellite communication, Doordarshan has adopted DVB-S and DVB-S2 standards with MPEG-2 and MPEG-4 compression technologies. Doordarshan is presently operating 34 satellite channels. Details are given at **Annexure III**.

Significant developmental activities during this year are:

- a) Three, new, High Power Digital Terrestrial Transmitters (DTT) have been commissioned at Srinagar (J&K), Hyderabad (Telangana) and Thiruvananthapuram (Kerala). Digital HPTs have enabled relay of Multiple TV and Radio Channels.
- b) A second lot of Digital Terrestrial Transmitters (DTT) have also been commissioned at Delhi, Mumbai, Kolkata and Chennai.
- c) Integrated News Production Facility has been commissioned at the News Headquarter, New Delhi.
- d) The old, ageing, High Power Transmitter (HPT) at Dibrugarh (Assam) has been replaced by new 10 KW HPT.
- e) 56 High Definition Non Linear Editing Systems (NLEs) have been procured. Induction of these NLEs will enhance the post-production facilities of the beneficiary Kendras in their day-to-day programme production in HD mode.
- f) New DSNG Vans provided at 09 locations (Gangtok, Kohima, Imphal, Agartala, Allahabad, Visakhapatnam, Chandigarh, Jagdalpur and Pune). These will strengthen the programme contribution capacities of these centres for the purpose of live telecasts.
- g) After deployment of Spectrum, efficient DVB-S2, compliant Ku-band DSNGs, 12 MHz Ku-band transponder capacity on GSAT-16 Satellite has been surrendered. This will result in a saving of Rs. 2.98 crore annually.
- h) Wireless Operating License (WOL) has been received from WPC for up-linking of GyanDarshan TV channel from Indira Gandhi National Open University (IGNOU) Earth

station at New Delhi. IGNOU had entered into a MoU with Doordarshan.

Major projects under implementation:

- a) Modernization of Earth Stations at Patna, Hyderabad, Bengaluru, DDK Delhi & CPC Delhi.
- b) 16 Nos. of High Definition Non Linear Editing Systems (08 Locations) for ArunPrabha and Kisan Channels.
- c) 10 KW Digital-ready UHF Analog TV Transmitters to be installed in Border Areas of Jammu, Srinagar & Leh regions.
- d) Upgradation of Earth Stations at Raipur, Ranchi, Dehradun, Srinagar and Gorakhpur.

High Definition TV (HDTV)

Doordarshan's migration to HDTV started with a pilot project on HDTV in 2007 and provided Electronic Field Production (EFP) Van and HDTV ENG Camcorders and Edit Suite at Delhi. The HD EFP van was used extensively during Commonwealth Games 2010.

Multi-camera HD studio production facilities have been set up and Multi-camera mobile facility for outdoor production equipped with 10 HD Cameras was provided at Delhi & Mumbai during the 11th plan. ENG-based field production, post-production and preview facilities have been provided at four Metro cities besides setting up of a playout facility at Delhi. Multi-camera mobile facilities, equipped with eight HD Cameras for outdoor production have also been provided at Chennai and Kolkata.

As part of 12th Plan schemes, a Multi Camera Studio Production facility in HDTV format has been setup at CPC, Delhi. HDTV Uplinking facility is available at DDK, Delhi.

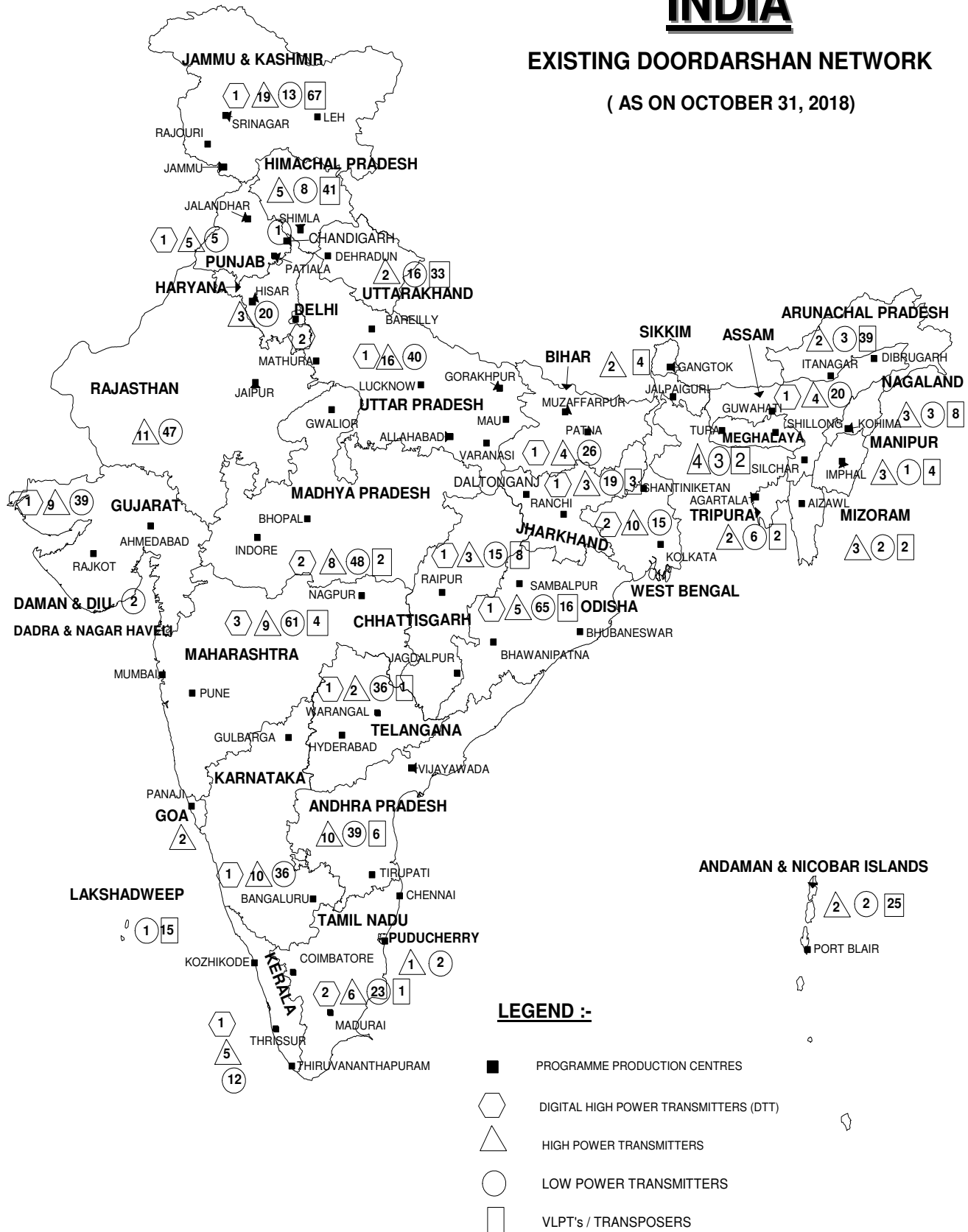
Human Resource Development

NABM has been organizing and conducting trainings in the field of Radio and TV production and broadcasting for the engineering staff since the inception of the academy. Over the period of time NABM has emerged as the leading organization to impart training in the field of Radio and Television production, post-production and broadcasting and also as training hub for broadcasters in the Asia-Pacific region.

INDIA

EXISTING DOORDARSHAN NETWORK

(AS ON OCTOBER 31, 2018)



Kailash Kishore

The academy has a library with collection of more than 7000 technical books. The academy has very good hostel facilities with 120 rooms. This is complemented by a regional academy at Shillong and very limited training facilities at RABM Malad.

More than thousand engineering personnel are trained every year by the academy. Apart from regular courses the following special courses/ seminars are also organised for DD staff.

- I. Training programme for “Managing Self and leading others” for Senior Officers at MDI Gurgaon.
- II. Executive Development Program for Senior Officers at UAA Nainital
- III. Workshop on Electrical Design of Switchgear Assembly at L & T Vadodara.
- IV. DTT Workshop at DDK Srinagar.

About 336 Doordarshan Engineering officers have been provided training in 27 training courses have been conducted between the months of April 2018 and October 2018. Besides, a course on “Summer Training for Engineering Students” in which Three hundred Twenty Four candidates participated and Industrial training for faculty of polytechnic in Maharashtra was also conducted. Twenty four members participated in this programme.

In addition, training is provided by the equipment manufactures at their facilities. About 188 engineering officers have been trained during current financial year against various A/Ts by the equipment manufacturers for new equipment being inducted in the network.

Free-to-air DTH “DD Free Dish”

Doordarshan launched its free-to-air DTH service “DD Free Dish” (Earlier DD Direct+) in December, 2004 with a bouquet of 33 TV channels. The capacity of DTH Platform was subsequently augmented to 59 TV channels. DTH signals can be received anywhere in the country (except Andaman & Nicobar Islands) with the help of small-sized dish receiver units. DTH service in C-band with a bouquet of 10 channels was started with effect from September, 2009 in the Andaman & Nicobar Islands. The upgradation of

Doordarshan’s DTH Platform “DD Free Dish” from 59 to 104 channels was completed in December, 2014 and presently, 80 TV channels are available on DTH platform.

DD Free Dish DTH Platform has also been upgraded for 104 TV Channels, using MPEG-4 DVB-S2 Technology. Installation, testing and commissioning of iCAS developed by Ministry of Electronics & Information Technology for the DD Free Dish DTH Platform has been completed. Besides, Doordarshan has also launched iCAS enabled new generation ‘Set Top Boxes’ to provide addressability and Value Added Services to viewers. Eleven Indian Set-Top-Box manufacturers have been empanelled to sell/ distribute iCAS enabled DD Free Dish Set-Top-Boxes.

Further upgradation of DD’s DTH platform up to 250 TV channels has been approved under 12th Plan.

Brief details of DD Free Dish channels as on 01.11.2018 are given at **Annexure-IV**.

Digitalization of Terrestrial Transmitters

DTT facilitates transmission of multiple high quality channels that can be received on a variety of devices like fixed TV, Mobiles, Laptops and Tablets etc.

As part of 11th and 12th Plan projects, 63 DTT Transmitters have been approved to be set up in different parts of the country in a phased manner. In the first phase, 19 DTT transmitters, one each at Delhi, Kolkata, Mumbai, Chennai, Patna, Ahmedabad, Raipur, Lucknow, Bhopal, Guwahati, Indore, Bengaluru, Jalandhar, Ranchi, Cuttack, Aurangabad (Mah.), Hyderabad, Thiruvananthapuram and Srinagar have been commissioned. These DTT transmitters are relaying 5 DD channels namely, DD National, DD News, DD Bharati, DD Sports & DD Kisan/Regional. A second Digital Terrestrial TV Transmitter (DTT) have also been commissioned at Delhi, Mumbai, Kolkata and Chennai. Locations of 63 DTT Transmitters are given at **Annexure-V**.

Annexure-I

DoordarshanKendras (Studio Centres)	
State/UT	Location
Andhra Pradesh	Vijayawada
	Tirupati
Arunachal Pradesh	Itanagar
Assam	Dibrugarh
	Guwahati
	Guwahati (PPC)
	Silchar
Bihar	Patna
	Muzaffarpur
Chhattisgarh	Jagdalpur
	Raipur
Goa	Panaji
Gujarat	Ahmedabad
	Rajkot
Haryana	Hissar
Himachal Pradesh	Shimla
Jammu & Kashmir	Srinagar
	Jammu
	Leh
	Rajouri
Jharkhand	Ranchi
	Daltonganj
Karnataka	Bengaluru
	Gulbarga
Kerala	Kozhikode
	Thiruvananthapuram
	Trichur
Madhya Pradesh	Bhopal
	Indore
	Gwalior
Maharashtra	Mumbai
	Nagpur
	Pune

Manipur	Imphal
Meghalaya	Shillong
	Tura
Mizoram	Aizawl
Nagaland	Kohima
Odisha	Bhubaneswar
	Bhawanipatna
	Sambalpur
Punjab	Jalandhar
	Patiala
Rajasthan	Jaipur
Sikkim	Gangtok
Tamil Nadu	Chennai
	Coimbatore
	Madurai
Telangana	Hyderabad
	Warangal
Tripura	Agartala
Uttar Pradesh	Allahabad
	Bareilly
	Lucknow
	Gorakhpur
	Mau
	Varanasi
	Mathura
Uttarakhand	Dehradun
West Bengal	Kolkata
	Shantiniketan
	Jalpaiguri
A & N Islands	Port Blair
Chandigarh	Chandigarh
Delhi	Delhi
	Delhi (CPC)
Puducherry	Puducherry

Sl. No.		Doordarshan Transmitters (as on 31.10.2018)																
		State / UT		No. of transmitters												DD 1 transmitters relaying Regional programmes during entire duration of transmission		DTT
				Primary Channel (DD 1)				News Channel (DD News)				DD 1 transmitters relaying Regional programmes during entire duration of transmission						
HPTs	LPTs	VLPTs	Trp	TL.	HPTs	LPTs	VLPTs	TL	HPTs	LPTs	VLPTs	TL	HPTs	LPTs	VLPTs	TL	HPTs	
1	Andhra Pradesh	7	33			40	3	6				9			6			
2	Arunachal Pradesh	1	3	39		43	1					1						
3	Assam	3	19			22	1	1				2						1
4	Bihar	3	25			28	1	1				2						1
5	Chhattisgarh	3	15	8		26						0						1
6	Goa	1				1	1					1						
7	Gujarat	6	36			42	3	3				6						1
8	Haryana	2	13			15	1	7				8						
9	Himachal Pradesh	3	7	39	2	51	2	1				3						
10	Jammu & Kashmir	10	7	60	1	78	5	3				8	4	3	6	13		1
11	Jharkhand	2	17	2		21	1	2	1			4						1
12	Karnataka	7	35			42	3	1				4						1
13	Kerala	3	10			13	2	2				4						1
14	Madhya Pradesh	6	48	2		56	2					2						2
15	Maharashtra	6	53			59	3	8				11			4	4		3
16	Manipur	2	1	4		7	1					1						
17	Meghalaya	2	3	2		7	2					2						
18	Mizoram	2	1	2		5	1	1				2						
19	Nagaland	2	2	6	2	12	1	1				2						
20	Odisha	4	60		1	65	1	5	1			7			14	14		1
21	Punjab	3	4			7	2	1				3						1

Doordarshan Satellite channels

All India Channels - (6)	DD National	DD News	DD Sports
	DD Bharati	DD Urdu	DD Kisan
Regional Channels - (16)	DD Malayalam	DD Chandana	DD Yadagiri
	DD Podhigai	DD Sahyadri	DD Girnar
	DD Odia	DD Kashir	DD North East
	DD Bangla	DD Punjabi	DD Rajasthan
	DD Bihar	DD Uttar Pradesh	DD Madhya Pradesh
	DD Saptagiri		
State Networks - (11)	Himachal Pradesh	Jharkhand	Chhattisgarh
	Haryana	Uttarakhand	Tripura
	Mizoram	Meghalaya	Manipur
	Arunachal Pradesh	Nagaland	
International Channel - (1)	DD India		

ANNEXURE-IV

Satellite GSAT 15, 93.5 E					
TS-1	TS-2	TS-3	TS-4	TS-5	TS-6 (Test)
Freq (MHz) U/L-14140 D/L - 11090, S.R. -29.5 Msps FEC - 3/4	Freq (MHz) U/L-14220 D/L -11170, S.R. - 29.5 Msps FEC - 3/4	Freq (MHz) U/L-14270 D/L- 11470, S.R.- 29.5 Msps FEC - 3/4	Freq (MHz) U/L-14310 D/L- 11510, S.R.- 29.5 Msps FEC - 3/4	Freq (MHz) U/L-14350 D/L- 11550, S.R.- 29.5 Msps, FEC - 3/4	Freq (MHz) U/L-14430 D/L -11630, S.R.- 30 Msps, FEC - 3/5
CHANNELS (As per MPEG 4 set top box decoding)					
1. DD National	17. DD Rajasthan	33. Naaptol Blue	49. Big Magic	65. Manoranjan Movies	81. Test 601
2. DD News	18. DD Oriya	34. DD Urdu	50. Test 402	66. Movie House	82. Test 602
3. DD Sports	19. DD Podhigai	35. Cinema TV	51. 9XM	67. Housefull Movies	83. \$ Test 603
4. DD Kisan	20. DD Punjabi	36. DD Saptagiri	52. Maha Movie	68. Star Utsav Movies	84. \$ Test 604
5. DD Bharati	21. DD Sahyadri	37. India TV	53. Zee Hindustan	69. Test 505	85. \$ Test 605
6. DD Bangla	22. DD Yadagiri	38. Wow Cinema	54. Star Utsav	70. Zee Anmol Cinema	86. \$ Test 606
7. DD Chandana	23. DD Malayalam	39. Manoranjan TV	55. Zee Anmol	71. House full Action	87. \$ Test 607
					97. \$ Test 617

8. DD Girnar	24. Lok Sabha	40. News Nation	56. Masti	72. Test 508	88. \$ Test 608	98. Test 618
9. DD Kashir	25. Rajya Sabha	41. Sony Pal	57. B4U Music	73. Chardikala Time TV	89. \$ Test 609	99. Test 619
10. Test 110	26. Test 210	42. Dabangg	58. Test 410	74. DD India	90. Test 610	100. Test 620
11. Test 111	27. Dangal	43. Rishtey	59. News State UP/UK	75. 9X Jalwa	91. \$ Test 611	101. Test 621
12. B-4U Movies	28. Bhojpuri Cinema	44. Sony Mix	60. News 24	76. Rishtey Cineplex	92. \$ Test 612	102. Test 622
13. Test 113	29. DD Bihar	45. Homeshop 18	61. Sony Wah	77. Star Sport First	93. \$ Test 613	103. Test 623
14. India News	30. DD North East	46. DD MP	62. AajTak	78. MTV Beats	94. \$ Test 614	104. Test 624
15. News 18 India	31. DD UP	47. Enterr- 10	63. ABP News	79. NEWS18 Rajasthan	95. \$ Test 615	
16. Big Magic Ganga	32. Sadhna National	48. Star Bharat	64. Zee News	80. NEWS18 UP/Uttarakhand	96. \$ Test 616	

AUDIO CHANNELS (As per MPEG 4 set top box decoding)

DWDS Service	DWDS Service	DWDS Service	DWDS Service	-----	-----
1. AIR VBS	9. AIR Gujarati	17. AIR Kannada	25. AIR Ragam	33. AIR Kohima	Ch.2901
2. AIR Telugu	10. Rainbow Delhi	18. AIR Bangla	26. Rainbow Bangalore	34. AIR Aizwal	Ch.2902
3. AIR Marathi	11. AIR Punjabi	19. AIR Hindi	27. AIR Urdu	35. AIR Itanagar	Ch.2903
4. AIR Tamil	12. FM Gold Delhi	20. AIR N.E	28. AIR Oriya	36. AIR Agartala	Ch.2904
5. AIR National	13. Radio Kashmir	21. Rainbow Chennai	29. AIR Malayalam	37. AIR Rohtak	Ch.2905
6. Rainbow Kolkata	14. AIR Lucknow	22. FM Gold Mumbai	30. AIR Assamese	38. AIR Shimla	Ch.2906
7. AIR Vijayawada	15. AIR Patna	23. AIR Jaipur	31. FM Gold Chennai	39. AIR Varanasi	Ch.2907
8. AIR Imphal	16. AIR Bhopal	24. Rainbow Mumbai	32. FM Gold Kolkata	40. Gyanwani	Ch.2908
					Subtitle Stream
					MSTAR OTA
					ALI OTA
					ST OTA
16 TV + 8 RADIO	16 TV + 8 RADIO	16 TV + 8 RADIO	16 TV + 8 RADIO	16 TV + 8 RADIO	

Total TV Channels 72 + 32 Test (Capacity 80 Channels in MPEG 2 + 24 in MPEG 4)

Total RADIO Channels 40 (Capacity 40 in MPEG-2)

Brief details of DD Free Dish channels as on 01.11.2018

Annexure – V

Digital High Power TV Transmitter Projects				
Sl. No.	State / UT	Approved as part of 11th Plan		Approved as part of 12th Plan
		Phase I – 19 nos (Since Commissioned)	Phase II – 21 nos.	23 nos.
1	Andhra Pradesh		Vijayawada	Tirupati
2	Arunachal Pradesh			Itanagar
3	Assam	Guwahati		
4	Bihar	Patna		Muzaffarpur
5	Chhattisgarh	Raipur		Jagdalpur
6	Gujarat	Ahmedabad	Surat	
			Vadodara	
			Rajkot	
7	Haryana			Hissar
8	Himachal Pradesh		Kasauli	Shimla
9	Jammu & Kashmir	Srinagar		Jammu
10	Jharkhand	Ranchi		Jamshedpur
11	Karnataka	Bengaluru	Mysore	Shimoga
				Dharwad
12	Kerala	Thiruvananthapuram	Kochi	Kozhikode
13	Madhya Pradesh	Bhopal	Gwalior	
		Indore		
14	Maharashtra	Mumbai	Nagpur	Ambajogai
		Aurangabad	Pune	
15	Manipur			Churachandpur
16	Meghalaya			Shillong
17	Mizoram			Lunglei
18	Nagaland			Mokokchung
19	Odisha	Cuttack		Balasore (Baleswar)
20	Punjab	Jalandhar	Amritsar	
21	Rajasthan		Jaipur	Bundi
				Barmer
22	Sikkim			Gangtok
23	Tamil Nadu	Chennai	Kodaikanal	Rameshwaram
24	Telangana	Hyderabad		
25	Tripura			Agartala
26	Uttar Pradesh	Lucknow	Kanpur	

			Varanasi	
			Allahabad	
			Agra	
			Bareilly	
27	Uttarakhand		Mussoorie	
28	West Bengal	Kolkata	Kurseong	Asansol
			Krishnanagar	
29	Delhi	Delhi		

NEW MEDIA WING

“New Media Wing” functions as information serving unit for the Ministry of Information & Broadcasting. It provides background, reference and research material for use of the Ministry, its media units and others engaged in mass communication. The Wing also provides functional and operational support to New Media Cell of I & B Ministry in handling social media, digital media publicity, public information and mass communication.

The Wing also organizes training on communication aspects and assists other Ministries and state governments on social media handlings and public outreach.

Organisational Setup

New Media Wing (NMW) is headquartered at Soochna Bhawan, CGO Complex, Lodhi Road, New Delhi -110003 and has a post of Director General, assisted by a Director, a Deputy Director, Assistant Director and supporting staff. The Additional Director General, Electronic Media Monitoring Centre, (EMMC) holds additional charge of New Media Wing.

Activities of New Media Wing since April 2018

1. Social Media

1.1 Introduction:

Social Media in recent times has become an effective means of diverse interactions amongst people at large. Due to its interactive nature, Government’s engagement with the citizens for providing information and getting feedback from them has been made efficient, of late, through various social media platforms. New Media Wing (NMW) of the Ministry of Information and

Broadcasting has been enabling these interactions by acting as an interface between Government and public at large in the virtual world.

Statistics related to social media handles of the Ministry is summarized in the table below. Figures are as on November, 2018.

Handle	Platform	Subscribers/ Followers
@MIB_India	Twitter, English Handle	962K
@MIB_Hindi	Twitter, Hindi Handle	15.7K
@inbministry	Facebook	1.3M
@MIB_India	Instagram	53.8K
Ministry of I&B	YouTube	90K

Twitter handle @MIB_India of the Ministry generates an average of 2M impressions each month and YouTube channels gets 500K views per month. Content on Facebook page of the Ministry reaches more than 389 K users every month on an average.

1.2 Social Media Interactions

Social media interactions in two different formats; Talkathon and #FaceToFace/ Facebook Live have served as a platform for direct communication between the Ministers and decision makers with the general public.

Live social media interactions have been a unique initiative of the New Media Wing. Such interactions have provided an opportunity to Ministers and other dignitaries to get connected to public on a real time basis, where they respond to queries of public received through social media platforms-Twitter, Facebook etc. Policy makers

were able to get involved with citizens and latter was able to share their views, questions to panelist or guest at the same time through such interactions. Four such interactions were organized during the course of International Film Festival of India 2018.

1.3 Coverage of Events and Programmes

NMW has been able to leverage social media accounts of the Ministry for publicity and information dissemination for several events and programmes of Government of India.

NMW has supported various social media campaigns of the Government like Swachh Bharat

Mission, Poshan Abhiyan. Social media suitable content are created to populate on platforms in such occasions of campaigns. All such activities were also coordinated with other departments to bring out a multiplier effect.

With regard to the publicity of I & B Ministry, activities like 65th National Film Award and Mahatma Gandhi multi-media exhibition of Bureau of Outreach and Communication were publicized across the social media platforms. NMW undertook a leading role for the social media publicity of Asia Meet Summit held in India during 10-12 May, 2018.



Face to Face, a social media interactive programme organized by New Media Wing, during the 49th International Film Festival of India (IFFI 2018), in Panaji, Goa.

New Media Wing comprehensively covered the International Film Festival of India 2018 on all major social media platforms. The activities had a tremendous impact on Twitter, Facebook, Instagram and YouTube that helped netizens to be part of the festival virtually. The Wing conducted four live social media interactions, namely #FaceToFace, with eminent film personalities. The series of tweets on IFFI 2018 from handles of

the Ministry (@MIB_India and @MIB_Hindi) has generated an impression of 1.2 M whereas the Facebook post has got a reach of 1.25 M.

Social media publicity of policies and programmes of Government and events of national importance such as Independence Day and Mann Ki Baat are covered on regular basis by NMW. NMW also publicises Cabinet Briefings, Press Conferences and Press releases on social media.



The Minister of State for Youth Affairs & Sports and Information & Broadcasting (I/C), Col. Rajyavardhan Rathore addressing at the Opening Ceremony of ASEAN India Film Festival 2018, in New Delhi on May 25, 2018. The Secretary East, Ministry of External Affairs, Ms. Preethi Saran and other dignitaries are also seen.

2. India-A Reference Annual

Every year the Division compiles a reference book, 'India-A Reference Annual', on developments and progresses made by Central Ministries/ Departments, States/ Union Territory Administrations and PSUs/ Autonomous bodies. It serves as a valuable source of information on diverse aspects of the country, its polity, economy, society and culture based on the inputs received from the ministries, departments and states of India. It is simultaneously published in Hindi titled as 'Bharat'. India 2018 and Bharat 2018, the reference annuals were released on February 27, 2018 by Union Minister for Information and Broadcasting. Compilation of India - A Reference Annual for the year 2019 is in its final stage.

3. Training

The Wing organized a two day social media training module for Indian Information Service

officers. The training was led by experts from Facebook, Twitter, Instagram and Brandwatch.

4. Progressive use of Official Language Hindi as part of implementation of Official Language

Use of Hindi in official matters is encouraged in NMW. Quarterly meetings of the Hindi Committee in the Wing are held under the chairmanship of the Additional Director General. 'Hindi Karyashala' is organized every quarter for the benefit of the staff and for promoting the use of Hindi in official work. Hindi 'Pakhwada' was organized this year from September 14 to 28 in which various competitions were held.

5. Right to Information

A CPIO and a nodal officer have been appointed and Appellate Authority has been designated to provide information to persons seeking information under the RTI Act and as per instructions of DoPT.

6. Reservation for Persons with Disabilities

- “The Persons with Disabilities (Equal Opportunities, Protection of Rights and Full Participation) Act, 1995”, is an effort to ensure equal opportunities for persons with disabilities and their full participation in nation building.
- The New Media Wing has taken all requisite measures for implementation of reservation of PWDs, all relevant policy decisions and instructions issued by DoPT from time to time are being followed

BROADCAST ENGINEERING CONSULTANTS INDIA LIMITED (BECIL)

1. BRIEF HISTORY OF BECIL

Broadcast Engineering Consultants India Limited (BECIL) an ISO 9001:2015, ISO 27001:2013, ISO/IEC 20000:2012 certified, Mini Ratna, Public Sector Enterprise of Government of India under Ministry of Information & Broadcasting was established on 24th March, 1995 for providing consultancy services of international standards for Broadcasting in transmission and production technologies including turnkey solutions in the specialized fields of Terrestrial & Satellite Broadcasting, Cable and various IT related fields, including Acoustics & Audio-Video Systems.

BECIL provides project consultancy services and turnkey solutions encompassing the entire gamut of Radio and Television Broadcast Engineering, viz content production facilities, Terrestrial Broadcasting, Transmission and Satellite & Cable Broadcasting in India and abroad. It also provides associated services like building design and construction related to Broadcasting, Human Resource related activities like training, providing man power. BECIL also undertakes supply of specialized Communication, Monitoring, Security and Surveillance Systems to Defense, Police Departments and various Para-Military Forces. BECIL has its Head Office in New Delhi, Corporate Office in Noida and Regional Office in Bangalore. BECIL is exploring geographical expansion in many states due to diversification in business portfolios.

Over the years, BECIL has consciously groomed

and developed a team of in-house, versatile and dedicated engineers and also cultivated and harnessing a vast reservoir of professionals drawn from various fields of Broadcasting Industry which includes public and private Broadcasters, Defense and Cable Industry. Through this network of resourceful technical professionals, BECIL has established its pan India presence to serve the needs of the industry.

BECIL has a vast reservoir of experts and integrates the expertise of All India Radio (AIR) and Doordarshan (DD), the national broadcaster of India, creating one of the largest Radio Networks catering to nearly a billion people and the world's largest Terrestrial Television Network supplemented by Analogue and Digital satellite Broadcasting services reaching out to millions of TV homes in India and abroad.

BECIL works as consultancy agency, system integrator as well as a turnkey solution provider in the fields of Broadcast Engineering and Information & Communication Technology.

BECIL client list includes Government, Semi Government, Overseas and Private organizations. It has many firsts to its credit like establishment of first teleport in India, first to establish infrastructure, first to set-up multi-channel FM transmission in India combining up to 7 FM channels at Bengaluru, first to design and establish HDTV studio set-up for Presidential Secretariat and Lok Sabha TV, to name a few.

2. VISION

To be a world class consultancy organization recognized as a “BRAND” in the specialized fields of Broadcast Engineering & Information Technology and related infrastructure development for total project solution in India and Abroad.

3. MISSION

To play a pivotal role in modernization and growth of radio and television broadcasting through terrestrial, cable and satellite transmission in India and abroad, and achieve excellence.

4. OBJECTIVE

- To enhance the present share in the market by providing specialized and customized solutions to a wider range of clients.

- ii. To provide technical input and consultancy to Ministry of Information & Broadcasting in policy, regulatory & formulation of various papers pertaining to Broadcasting.
- iii. To explore the opportunities in overseas market.
- iv. To conduct market survey for product development.
- v. To establish satellite uplink & downlink systems for TV channels & Distance Education Centers.
- vi. To establish and maintain the operation of broadcasting centers.
- vii. To train & provide broadcast professionals
- viii. To design, develop and manufacture specialized broadcast equipments.

5. PROJECTS HIGHLIGHTS- MAJOR PROJECTS EXECUTED

- FM Phase-III Broadcasting
- Supply, Installation, Testing and Commissioning of 16 Panel FM Antenna at 18 sites of All India Radio (Prasar Bharti)
- Supply, Testing and Commissioning of Superturnstile Antenna at 3 sites for Doordarshan (Prasar Bharti)
- Supply, Installation, Testing and Commissioning of DTT Antenna to Prasar Bharti (Doordarshan) at 15 locations
- All India Radio Towers at Mathura & Meerut
- Fair Price Shop (FPS) automation under End to End computerization of TPDS project
- Digital Signal Processing System
- HF/VHF Signal Processing System
- Surveillance and Access Control Management System (SACMS)
- Professional Services towards setting up a State of the Art Social Media Communication Hub for the Ministry of Labour & Employment, Employees Provident Fund Organization (EPFO) and Employees State Insurance Corporation (ESIC)
- Setting up a monitoring and analytics platform for Print (Newspapers / Magazines), Television and Digital Media (including Social Media) for Ministry of Road Transport and Highways (MoRTH)
- Social Media Communication Hub (SMCH) and Strategy, Strength, Approach & Methodology for Election Commission of India
- Setting up of Social Media Communication Hub (SMCH) and providing services related to function, operation and maintenance of SMCH for Information and Public Relation Department, Lucknow
- Design, Development and maintenance of Web-portal for Automation of Broadcast Wing of Ministry of Information and Broadcasting (MIB)
- Computerization of Inventory Management and Other Business Processes of the Directorate of Publications Division of Ministry of Information and Broadcasting (MIB)
- Supply, installation, Testing and commissioning of different items, equipment, System installed at Electronic Media Monitoring Centre (EMMC) at 10th Floor, Sochna Bhawan, New Delhi
- Audit as per TRAI Regulation
- Mission Digitization Project for Implementation of Phase III and Phase IV of Cable TV Digitisation
- Professional services for selecting an agency for carrying out manpower audit for Prasar Bharati through an open bidding process
- Professional services for engagement of a professional graphics agency for providing creative inputs, technical infrastructure and manpower for enhancing look and feel of Doordarshan News Channel(s) and provide daily graphics to Doordarshan News
- Setting up of advertisement/content detection facility For Department of Information And Public Relations, Government of Chhattisgarh

- Providing a complete end to end solution of Ku-Band (GSAT-8) DSNG & Mobile Van (PCR, MCR etc..) on rental basis for initial three months to SAPNET, Andhra Pradesh +NLE & DTP works for SAPNET
- Providing online recruitment examination service.
- District level ground activation and outreach program for BOC
- Training and skill development in the field of Broadcasting

6. BECIL – MANAGEMENT & ORGANISATION

The Board of Directors of BECIL comprises of Chairman & Managing Director, one Whole-Time Director (Operations & Marketing), two Directors nominated by the Government of India and one Part-time Non-Official Director. Below Board level, there are General Manager, Deputy General Managers, Assistant General Managers, Managers, Deputy Managers, Assistant Managers and Junior Managers. The project work is further assigned to Consultants and Project Managers hired by the Company on contract basis.

The Board consists of following members:

Chairman & Managing Director	Shri George Kuruvilla
Whole-Time Director (O&M)	Shri Deepak Ranjan Gogoi
Government Nominee Director	Ms. Anju Nigam and Shri Binod Kumar
Part-time Non-Official Director	Ms. Ranjana Upadhyay

7. BUSINESS ACTIVITIES

- FM Broadcasting
- Establishment of TV Channels
- Installation of Teleports

- Design of Digital Newsroom Systems
- DTH (Direct to Home) System
- Conformity of Wire-line Broadcasting networks to Indian Standards
- Distance Education Systems through Satellite
- Acoustics, Stage Lighting, Sound Reinforcement System
- Training/Up-Skilling in Wire-Line Networking
- Conducting online examinations

8. AREA OF OPERATION

- Radio & TV Broadcasting
- T.V. Distribution Platforms- Terrestrial, Satellite, Direct to Home (DTH) system, Cable Head-End systems
- Monitoring, Logging and Archiving of Satellite TV Channels
- Community Radio Stations
- Electronics Surveillance & Monitoring Systems
- Technical Inputs to Ministry of I&B
- Technical Auditing & Certification of Addressable Cable Systems
- Social Media Monitoring Setups
- Surveillance and Access Control Management System
- Conducting online examinations
- Manpower Outsourcing

9. FINANCIAL HIGHLIGHTS

The Financial Performance of the Company for the Financial Year 2017-18, along with the comparative figures for Financial Year 2016-17, is indicated below:



(Amount in Lakhs)

	Particulars	Financial Year	Financial Year
		2017-18	2016-17
A	Result of Operations		
	Income from operations	24200.88	22798.98
	Total business during the year	24200.88	22798.98
	Expenditure	24169.35	22153.68
	Operating Profit/(Loss)	31.53	645.30
	Finance Cost	408.43	64.86
	Depreciation & Amortization	201.19	239.39
	Allowance for Doubtful Receivables & Advances	-	-
	Prior Period Adjustments & Extra Ordinary Items	(8.60)	(4.95)
	Profit/(Loss) before Tax Expense	(586.69)	336.09
	Deferred Tax	(158.91)	131.85
	Profit/(Loss) after Tax Expense	(427.78)	204.25
	Transfer to Corporate Social Responsibility	-	4.08
	Earnings/(Loss) Per Share (Rs.)	(313)	150.00
B	Sources of Fund		
	Issued, Subscribed and Paid up Capital Reserve & Surplus	136.50	136.50
	Reserve & Surplus	1104.31	1532.10
	Non – Current Liabilities	699.97	643.81
	Current Liabilities	30330.34	21412.89
	Total	32271.12	23725.29
	Uses of Funds		
	Fixed Assets	1297.99	1257.07
	Current Asset	30069.29	21785.95
	Deferred Tax Assets (Net)	866.93	667.18
	Long –term Loans and Advances	-	-
	Other Non-Current Assets	36.91	15.09
	Total	32271.12	23725.29
C	Other Information		
	Authorized Capital	250.00	250.00
	Capital Employed	1240.81	1668.59
	Net worth	373.88	1001.42

SHARE CAPITAL

BECIL was incorporated with authorized Capital of Rs. 250 Lakhs. The paid up equity has increased from Rs 25 Lakhs to 136.5 Lakhs in the year 1995-96. At present Central Government of India is holding 100% Equity Share Capital. BECIL does not get any budgetary support from Government.

PERFORMANCE

During the reported financial year, the Revenue from operations of the Company has increased to Rs. 240 Crores from Rs. 223.43 Crores in the previous year, which is the highest Turnover since the incorporation of the Company. However, BECIL has incurred net loss of Rs. 4.27 crores in FY 2017-18 which includes the interest cost on Overdraft amounting to Rs. 3.72 Crores and Depreciation of Rs. 2 Crores.

10. MANAGEMENT INITIATIVE AND BUSINESS ACTIVITIES DURING THE YEAR

During the year 2017-18, BECIL has carried out the following major projects:-

FM Phase-III Broadcasting

The Government of India through the Ministry of Information and Broadcasting (MIB) has decided to open up Phase - III of FM Radio Broadcasting to private participation with the objectives of attracting more private agencies to supplement and complement the efforts to provide FM Radio Coverage by operationalizing radio stations that provide programmes with local content and relevance, improve the quality of fidelity in reception, encouraging local talent and generating employment, by means of ascending e-auction for **Batch-1** and **Batch-2** of FM Phase - III Radio Channels.

In cities where it is a vacant channel of Phase – II or an additional channel is proposed and CTI has been created by BECIL, the up-gradation of CTI is to be commissioned by BECIL. Also, Co-location of FM channels at the site is mandatory.

FM Phase-III (Batch-1) comprises of 97 channels (out of which 1 channel is surrendered at Muzaffarpur) in 56 existing cities (except one site at Cochin). BECIL is the system integrator (SI) for all the CTI sites.

FM Phase-III (Batch-2) comprises of 66

channels in 48 cities (out of which 20 cities are existing ones under FM Phase-II). BECIL is the SI at 21 cities.

CTI Completion Status FM Phase-III (Batch-1 & 2):

- (a) **Financial Year (2017-2018):** 12 Sites (Batch-1) + 08 Sites (Batch-2)
- (b) **Financial Year (2016-2017):** 38 Sites (Batch-1)
- (c) **Financial Year (2015-2016):** 03 Sites (Batch-1)

Execution of remaining sites under FM Phase III (Batch-1 & 2) is under progress.

Broadcasters under FM Phase-III (Batch-1 & Batch-2) are as under:

- Hindustan Times Media Ltd.
- Digital Radio (Mumbai) Broadcasting Ltd.
- Entertainment Network India Ltd.
- Music Broadcast Pvt. Ltd.
- Reliance Broadcast Network Ltd.
- Rajasthan Patrika Pvt. Ltd.
- DB Corp. Ltd
- Abhijit Realtors and Infraventures Pvt. Ltd.
- Render Live Films and Entertainment Pvt. Ltd.
- Sarthak Films Pvt. Ltd.
- Abir Buildcon Pvt. Ltd.
- Digital Radio (Delhi) Broadcasting Ltd.
- The Mathrubhimi Printing and Publishing Co. Ltd.
- Odisha Television Ltd.
- South Asia FM Ltd.
- Purvy Broadcast (P) Ltd.
- The Malayala Manorama Co. Ltd.
- Sambhav Media Ltd.
- Kal Radio Ltd.
- Malar Publications Ltd.
- JCL Infra Ltd.

- Rockstar El Pvt. Ltd.
- Ushodaya Enterprises (P) Ltd.

Supply, Installation, Testing and Commissioning of 16 Panel FM Antenna at 18 sites of All India Radio (Prasar Bharti)

Prasar Bharti (All India Radio) has issued order for Supply, Installation, Testing and Commissioning of 16 Panel FM Antenna with associated equipment at 18 sites. This order was obtained by competing successfully in global tendering process.

The supplied wide band Antenna operates in FM band and has an aperture of 4 bays of 4 panels each resulting in 16 Panel Antenna. The system is circularly polarized with mounting arrangement on square portion of the tower. The order also includes RF cable of 3” and 4” sizes and associated equipment viz. Antenna Switch, Rigid Lines and Dehydrators.

Supply, Testing and Commissioning of Superturnstile Antenna at 3 sites for Doordarshan (Prasar Bharti)

BECIL secured order for Supply, Testing and Commissioning for the VHF and UHF Superturnstile antennae at 3 sites. This order was won by competing in global tendering process.

Supply, Installation, Testing and Commissioning of DTT Antenna to Prasar Bharti (Doordarshan) at 15 locations

The Supply of DTT Antenna to Prasar Bharti (DD) was completed in year 2012. Installation, Testing and Commissioning has been completed successfully in year 2017-18.

AIR Tower at Mathura & Meerut

All India Radio has issued the order to BECIL for manufacturing and erection of Tower at Mathura and Meerut. The Order value is 4.68 Cr. This work is scheduled to be completed by March 2019 and BECIL is expected to do the 100% billing in financial year 2018-19.

Fair Price Shop (FPS) automation under End to End computerization of TPDS project

Department of Food Supplies and Consumer, Government of Punjab has ordered 1417 E-PoS machines from BECIL under End to End

computerization of Targeted Public Distribution System (TPDS) project in 22 districts of Punjab, which has been delivered and BECIL will get monthly rental from the Department.

Digital Signal Processing System

These projects are the first of its kind in India implemented during the years 2010-2012. The Indian Space Research Organisation (ISRO) was made responsible for this project through its commercial arm M/s Antrix by the Govt of India. ISRO chose BECIL as its technology partner to identify and execute the complete gamut of technology subsystems deployed at ground level. BECIL is a premier and the only organisation to have Supplied, Installed, Tested and Commissioned such an Integrated Sensor System. The system could address sixteen different networks and sieve through millions of information inputs with inbuilt decision support system to extract actionable intelligence.

HF/VHF Signal Processing System

BECIL provides complete Operation and Maintenance Support for the High Frequency Electromagnetic Signal Processing System Installed at one of the Government of India.

Surveillance Access Control Management System (SACMS)

This project is the first of its kind in India. It is about Design, Procurement, Installation, Integration, Testing, Commissioning and Associated Services for a fully operational Surveillance and Access Control Management System as per customer requirement and codes that provide central security management, integrated control and remote monitoring of the complete Sena Bhawan, South Block and its adjoining area including the interfacing of all existing facilities. The SACMS shall comply to the strict regulation and adapting State-of-the-Art security technologies, the highest level of reliability and integrate to networking infrastructures such as Intranet, Internet, LAN/WAN. All interfaces within the SACMS shall be based on TCP/IP network protocol connectivity over the corporate intranet/internet/LAN/WAN. BECIL provides life time support to these projects and helps the end user for continuous Operation and Maintenance.

Professional Services towards setting up a State of the Art Social Media Communication Hub for the Ministry of Labour & Employment (MOLE), Employees Provident Fund Organization (EPFO) and Employees State Insurance Corporation (ESIC)

BECIL has provided services for setting up a State of the Art Social Media Communication Hub for the MOLE, EPFO and ESIC which includes publishing contents on social media properties, add, modify, design and maintain the contents and operate the social media site throughout the implementation period, maintaining the Facebook and Twitter pages of MOLE, EPFO and ESIC, creating, maintaining and updating the template, standardizing procedures and formats and maintaining social media accounts of MOLE, EPFO and ESIC and providing reports to concerned authorities, providing detailed analytics about social media activities using indicators for sentiment, activity, media share and other identified indicators etc.

Setting up a monitoring and analytics platform for Print (Newspapers / Magazines), Television and Digital Media (including Social Media) for Ministry of Road Transport and Highways (MoRTH)

BECIL has created all the major properties to enhance the MoRTH Visibility such as creating and maintaining the Facebook, Twitter, Instagram and G+ Page, YouTube channel, starting one Blog site to promote MoRTH Activities

Social Media Communication Hub (SMCH) and Strategy, Strength, Approach & Methodology for Election Commission of India

The project includes activities of establishment of the SMCH with necessary IT Infrastructure, .BECIL has the ability to create Social Media Platforms like Facebook etc. as per requirement of ECI, or as per the suggestions from respective nodal officers of ECI. BECIL has performed creative designing and repackaging of the content and publishing the content on Social Media platforms, provided Enterprise level tool SRM (Social Relationship management software) to Listen/ Web Crawling, Monitoring system, Engage/ Publish the content, Segmentation of responses and segregation, Analytical reporting with sentiment analysis, Social media tracking, Response Management with early

warning system, Branding, Advertising support, logo designing and archive etc.

Setting up of Social Media Communication Hub (SMCH) and providing services related to function, operation and maintenance of SMCH for Information and Public Relation Department, Lucknow

BECIL has carried out monitoring and response services for Social Media Communication Hub related to 24x7 function, Operation & Maintenance for Information and Public Relation Department, Lucknow, Govt. of Uttar Pradesh. The scope of work includes analysing various activities happening on Social Media, Segregation of activities into problematic, crawling capabilities for entire social media segment including paid and private media data, Broker Sub systems – Early warning, monitoring Social Media Trends & Sentiments, identifying actionable data, generating the analytical and reach reports.

Design, Development and maintenance of Web-portal for Automation of Broadcast Wing of Ministry of Information and Broadcasting (MIB)

BECIL has carried out activities to design, develop and implement processes and applications that help Broadcast wing of MIB to achieve the project vision and to provide desirous companies/applicants, an easy efficient and transparent way to apply for different types of application on web-portal and to get the status of applied application.

Computerization of Inventory Management and Other Business Processes of the Directorate of Publications Division of Ministry of Information and Broadcasting (MIB)

BECIL has provided services for Software Application for Publications Division various modules and Website interface with SMS Gateway, Payment Gateway, as well as integration to the modules especially: Inventory, Sales, and Finance Modules

Supply, installation, testing and commissioning of different items, equipment, System installed at Electronic Media Monitoring Centre (EMMC) at 10th Floor, Soohna Bhawan, New Delhi

BECIL has carried out the augmentation of EMMC for monitoring 900 TV channel with setting up of Centralized Monitoring mechanism provided for additional machinery, equipment, other technical setup and office space to EMMC at 10th floors.

Augmentation of the setup includes enhancing the existing monitoring capacity from 300 to 1500 satellite TV channels, carrying out civil modifications and fabrications of lasting aesthetic quality and functionality to suit functional requirement and high-valued interiors including uninterrupted power supply, acoustic works, installation of adequate number of professional quality Dish Antennae of different sizes, provision for routing of Audio and Video feeds for respective electronic loggers and recording setup on 24x7 basis with second-wise time stamping accuracy including Fast Recording and retrieving and Archiving of Media with Automatic Content Detection and Ad Tracking, etc.

Audit as per TRAI Regulation

The audit of Digital Addressable System (CAS, SMS & STB) as per schedule I of TRAI Regulations has been conducted by BECIL. The audit also involves counselling as well as advising the client in order to meet its DAS system as per TRAI schedule I compliance. All the audits as per requirement have been carried out.

Audit as per directions of Hon'ble TDSAT

BECIL has conducted the audit as per specific directions of TDSAT. The scope of audit work depends on case to case as directed by Hon'ble TDSAT. It can be both commercial audit as well as technical audit. All the references of Hon'ble TDSAT had been attended to as and when required.

Mission Digitisation Project for Implementation of Phase III and Phase IV of Cable TV Digitisation

The scope of work includes Setting Up of 12 regional units across the country, recruitment of contractual staff (PD, APD, OA and DEO) at these regional units, establishment of multilingual call centre, development of MIS application for monitoring of STB seeding, development of dedicated website for providing updates and necessary information to all the stakeholder of Cable TV Digitization. The work of Phase III and

Phase IV is under progress. All the activities have been carried out, however, MIB has subsequently extended the completion date of the project till March 2020 and the project is continuing.

Training and Other Activities

- i. BECIL has conducted training programmes on Wireline Broadcasting. BECIL has an MOU with Infocomm International for conducting training programmes on pro AV installation across the country.

Also, BECIL being a member of Governing Council of IASC, Sector Skill Council under Nation Skill Development Corporation, is involved in development of various NOS (National Occupational Standards) and curriculums in the domain.

- ii. MoU with M/s MCBS, Gandhi Nagar for Skill Training in CATV Sector.

Professional services for selecting an agency for carrying out manpower audit for Prasar Bharati through an open bidding process

On request from Prasar Bharati, BECIL is rendering its professional services for selection of a professional agency for carrying out Manpower Audit of Prasar Bharati.

In this regard, an open tender was issued for seeking detailed techno-commercial proposals from the prospective bidders and this exercise for selection of an agency is continuing.

Professional services for engagement of a professional graphics agency for providing creative inputs, technical infrastructure and manpower for enhancing look and feel of Doordarshan News Channel(s) and provide daily graphics to Doordarshan News

On request from Doordarshan News, BECIL is rendering its professional services for engagement of a professional agency for providing creative inputs, technical infrastructure and manpower for enhancing look and feel of Doordarshan News Channel(s) and provide daily graphics to Doordarshan News.

In this regard, an open tender was issued for shortlisting the agencies and RFP has been issued for seeking detailed techno-commercial proposals from the shortlisted bidders.

Setting up of advertisement/content detection facility For Department of Information And Public Relations, Government of Chhattisgarh

BECIL was engaged as an agency by Department of Public Relations (DPR), Government of Chhattisgarh (GOC), for setting up of facility for content of FM & TV channel storing and Compliance Logging, Monitoring, Ad tracking, verification & report generation along with allied facilities on turnkey basis with Operations & Maintenance for one year at Chhattisgarh Samvad, Chhattisgarh.

Providing a complete end to end solution of Ku-Band (GSAT-8) DSNG & Mobile Van (PCR, MCR etc.,) on rental basis for initial three months to SAPNET, Andhra Pradesh +NLE & DTP works for SAPNET

SAPNET MANA TV AMARAVATI is running two Educational Television channels, MANA TV1 (Play back channel) and MANA TV2 (Live Channel). This channel is established with the help of Indian Space Research Organization (ISRO), Department of Space, Government of India for telecasting educational and human development content through satellite communication in 17MHz Ku-band (AP &TS).

BECIL got this work on tender basis for providing DSNG and OB Van with required manpower to cover the live programs of Social Sector in the areas of Education, Health, Agricultural Extension, Women Development, E-Governance, Rural Development, Creating Awareness in Self Help Groups and Community Internet Centres, Human Resources Development, Distance training / capacity building, digital India.

Project for Manpower Placement Services

BECIL has played a vital role in generating employment for youth by starting a new vertical of outsourcing in the last couple of years. BECIL has been providing technical as well as non-technical manpower to the various Government organizations all over India by following prescribed recruitment procedures.

BECIL has been providing various professionals in the field of HR, Finance, Marketing etc, Technicians, Engineers, Technical Assistants, Programmers, Advisors, Consultants, Data Entry

Operators, MTS, Peons, Messengers, Unskilled, Semi-skilled and Skilled manpower etc. to several Government offices as per their requirement and maintains a database of the potential candidates. BECIL has been providing manpower to the following Government organizations:

- 1) Prime Minister's Office (PMO)
- 2) Delhi Development Authority (DDA)
- 3) Election Commission of India (ECI)
- 4) All India Council of Technical Education (AICTE)
- 5) Land Ports Authority of India (LPAI)
- 6) Ministry of Health and Family Welfare (MoHFW)
- 7) Central Pollution Control Board (CPCB)
- 8) Delhi Technical University (DTU) since 2008
- 9) Directorate of Advertising and Visual Publicity (DAVP)
- 10) Ministry of Information & Broadcasting, Shastri Bhawan, New Delhi
- 11) Ministry of Rural Development
- 12) Ministry Of Culture, Media Cell since February 2015.
- 13) All India Radio (AIR)
- 14) All India Institute of Medical Sciences (AIIMS), New Delhi
- 15) All India Institute of Medical Sciences (AIIMS), Jhajjar
- 16) All India Institute of Medical Sciences (AIIMS), NDTC, Ghaziabad
- 17) All India Institute of Medical Sciences (AIIMS), Raipur
- 18) Press Information Bureau (PIB) - Head Quarter in Delhi along with other regional offices around the country under Ministry of Information & Broadcasting (MIB) since October, 2014.
- 19) Office of the Registrar of Newspapers for India (RNI), R.K Puram, Delhi and Bhopal under Ministry of Information & Broadcasting since February 2015.
- 20) Electronic Media Monitoring Centre (EMMC) under MIB since 2010.

- 21) Rajya Sabha TV channel.
- 22) Project Management Unit (PMU) under MIB since December 2013.
- 23) National Institute of Open Schooling (NIOS) since May 2011.
- 24) Indira Gandhi National Centre for Art (IGNCA)
- 25) Rashtrapati Bhawan since June 2013
- 26) SRSAC, SATCOM, Jaipur
- 27) Indira Gandhi National Open University (IGNOU)
- 28) Central Detective Training School (CDTI) Jaipur
- 29) Directorate General of Income Tax (Vigilance)

Training and skill development in the field of Broadcasting

11. FUTURE BUSINESS ACTIVITY

The Management of the Company intends to increase Operating Profit in Financial Year 2018-19 by:

- Increasing Consultancy Business
- Participation in Foreign Tenders
- Optimum Utilization of available resources
- Increase in Annual Maintenance Contracts
- Getting repetitive orders in New Areas

Diversification in New Areas:

- Manufacturing of Set Top Boxes under Make in India
- White Space Connectivity
- Programme under Skill India
- Highway Advisory

12. MOU WITH MINISTRY OF INFORMATION & BROADCASTING

BECIL has signed Memorandum of Understanding (MoU) with Ministry of Information & Broadcasting (MIB) for the Financial Year 2018-19.

APPOINTMENT OF CANDIDATES BELONGING TO SC/ST/OBC/MINORITY

The Company follows Government's guidelines/

instructions on reservation policies. Accordingly, the guidelines/instructions of the Government on reservation matters in respect of SCs/STs/OBCs and for appointment of Minority have been/are taken care of while making recruitments and promotions in the Company.

13. RTI INFORMATION

In order to promote transparency and accountability, appropriate action is taken to reply to queries from any source whenever received, on time. In compliance to the provisions of the Right to Information Act, 2005, Central Public Information Officers (CPIOs) have been appointed and utmost care is being taken for timely compliance and dissemination of information.

14. PROGRESSIVE USE OF HINDI

Required action/updated status of compliance by BECIL on the recommendations made in the various parts of the Report on Official Language were furnished to the Ministry of Information & Broadcasting. In pursuance of the directions issued by the Department of Official Language, Hindi Fortnight was observed from 14th September, 2017 to 28th September, 2017 in BECIL. During the fortnight, competition of Hindi Essay Writing, Hindi debate, Hindi Poem, Hindi translation and Hindi typing were organized. Necessary help material like Dictionaries & Technical glossaries were made available to all the officers/ employees to motivate them to do their official work in Hindi.

15. VIGILANCE ACTIVITIES

Vigilance Section in BECIL has been regularly issuing norms and guidelines as per direction by the Central Vigilance Commission, Department of Public Enterprises and Ministry of Information & Broadcasting regarding measures to strengthen all aspects of preventive vigilance for compliance in BECIL.

Periodical returns are being submitted regularly to Central Vigilance Commission, Central Bureau of Investigation and Ministry of Information & Broadcasting and inquiries are properly and promptly attended besides, surprise checks/inspections are carried out from time to time and constant vigil is kept.

16. BECIL'S PARTICIPATION IN 15TH ASIA MEDIA SUMMIT AND OTHER PROGRAMMES



The Minister of State for Youth Affairs and Sports (I/C) and Information & Broadcasting, Col. Rajyavardhan Rathore in a group photograph at the concluding session of the 15th Asia Media Summit, in New Delhi on May 11, 2018.

17. GENERAL

BECIL's Budget is its own internal projection of receipts and expenditure related to the various secured through competitive tender system in the open market. The company does not get any Budgetary Support from the Govt. and generates its own resources.

The company has not been entrusted with any Central/Centrally sponsored Schemes relating to women, North-East (including Sikkim), employment generation, rural component, Tribal Sub plan, Special Component Plan, Voluntary Sector, Information & Publicity, Minority Welfare etc.

ELECTRONIC MEDIA MONITORING CENTRE

Television channels play a significant role in the communication sector with a vast reach catering to people of varied ages, culture and background and therefore involves content of diverse nature. To protect consumers from undesirable content being aired by television channels, a norm followed

by almost all leading democracies in the world, in India, the Electronic Media Monitoring Centre (EMMC) is entrusted with the task of monitoring the content being aired by TV channels for any violation of Programme and Advertising Codes under the Cable Television Network (Regulation) Act, 1995. One of the youngest and futuristic media units, EMMC is set-up with advanced technologies to monitor, record and analyse broadcast content.

The need to monitor content arises in response to complaints against invasion of raunchy reality shows, talk shows, ribald news, documentaries and soap operas in television. Similarly, television influences the lives of young children in a big way, who are exposed to violence and anomalous culture through television at home. CCTV and mobile recorded videos of real-life violence also gets aired frequently and gets played repeatedly on news channels. Not only children, even adult audience find such content disturbing. Many a times, the identities of women and children who are victims of harassment are disclosed during coverage of such issues. The trauma which can be created by wide telecast of such details is a matter of concern.

Similarly, advertisement a key part of Indian television industry influences decisions to buy a product. In view of deceptive or misleading advertisements and advertisements of unhealthy products like tobacco and liquor, the Government of India has always endeavored to curb or restrict advertisements of such products by bringing in appropriate legislations, orders and directives. Ministry of Information & Broadcasting has cautioned that advertisements should not dwell on a product's seemingly miraculous properties that cannot be proven, in consonance with Rule 7(5) of the Advertising Code of the Cable Television Networks Rules, 1994 enshrined under the Cable Television Networks (Regulation) Act, 1995.

EMMC has the technical facility to record and monitor the content of 900 channels, beaming

over the Indian Territory, so that any violations of Programme and Advertising Codes framed under the Cable Television Network (Regulation) Act, 1995 could be checked. Currently all the permitted channels are monitored by EMMC. Apart from Cable Television Networks (Regulation) Act, 1995 and Rules framed thereunder which identifies several codes which must be adhered to by all broadcasting entities, the revised up-linking guidelines and down linking guidelines for channels beamed in India also require monitoring of content for possible violations and remedial measures thereto. EMMC puts out reports on alleged violations along with recorded clips to the Scrutiny Committee, which examines the purported violations and forwards its findings to the Inter-Ministerial Committee and other bodies for action.



Inside EMMC Office.

EMMC identifies topical matters of immense public importance and reports them to the Ministry for evaluation and for taking appropriate action. It also prepares and submits special reports to the Ministry on topics desired by the Government. EMMC also monitors Community Radio Stations (CRS) as and when instructed by the Ministry.

Some of the major achievements of EMMC:

EMMC performed the following significant tasks:

- **Monitoring of Assembly Elections:** EMMC monitored the electronic media coverage of election management-related news during Assembly elections in Karnataka, Chhattisgarh, Madhya Pradesh, Mizoram, Rajasthan and Telangana during 2018. SMS alerts on major happenings during the day of polling and one day prior to polling were also sent to the Election Commission of India.

- EMMC also prepared Comparative analyses of the wide coverage given by various news channels to various programmes and events like the special broadcast of PM's radio broadcast 'Mann Ki Baat'.
- Playing pivotal role in the Crisis Management Plan of the Union Government: SMS alerts of EMMC are linked to the Control Room of the Ministry of Home Affairs through a dedicated RAX line. HoD, EMMC, is designated as Nodal Officer for the Crisis Management Measures to upgrade the efficacy of Government's Control and Response System.
- Content Analysis Report: EMMC also provided

comparative analyses of the coverage given by various news channels to various programmes and events.

Social-Cultural Activities: EMMC organised various social-cultural programmes in the office during 2018-19. A series of events viz. Yoga Day celebrations, Hindi Pakhwada, Constitutional day celebrations etc. Speech and essay writing competitions were held as part of observing 'Swachhata Hi Seva' in September 2018 and Vigilance Awareness Week in October 2018. Competitions were held among non-Hindi speaking employees also. Communal Harmony week was also vigorously observed in November 2018





Opening Ceremony of International Film Festival of India (IFFI), 2018.

6

ACTIVITIES UNDER FILMS SECTOR

FILMS DIVISION

In the last 100 years of Indian Cinema, a lot of historical material suitable for the film museum has been destroyed, damaged or simply not taken care of properly owing to a lack of proper and relevant restoration and preservation facilities. Hence, the need for an institution that will collate, preserve, archive and put on display films, film

information, equipment and memorabilia for now and posterity was felt by the Ministry of Information & Broadcasting and a decision of establishing National Museum of Indian Cinema (NMIC) was taken. The NMIC has been constructed in the Films Division Complex, Mumbai. Shri Narendraji Modi, Hon'ble Prime Minister of India inaugurated NMIC on 19.01.2019.



Hon'ble Prime Minister, Shri Narendra Modi at the inauguration of National Museum of Indian Cinema (NMIC)

The Film Museum will not only provide a storehouse of information to the layman, but it will also help film makers, film students, enthusiasts and critics to know the development of cinema as a medium of artistic expression not only in the country but in all parts of the world. Till now, as there is no Film Museum in India other than NMIC.

Films Division over the last 68 years has been motivating Indian public to participate in nation building activities. The aims and objectives of Films Division are to educate and motivate masses

in implementation of national programmes and to project the image of the land and the heritage of the country to Indian and foreign audiences. Films Division produces documentaries, short and animation films and news magazines catering to cinema theatres and to non-theatrical circuits like units of the Directorate of Field Publicity, Doordarshan, Educational Institutions, Film Societies and voluntary organizations. National Museum of Indian Cinemas (NMIC) is the newest addition to the Films Division Complex. Construction and setting up of display galleries

in the Museum has been completed by NBCC and National Council of Science Museums (NCSM) respectively.



Hon'ble Prime Minister, Shri Narendra Modi visiting the premises of National Museum of Indian Cinema (NMIC)

Wings of Films Division:-

Films Division is divided into four wings:-

- (1) Production,
- (2) Distribution,
- (3) International Documentary, Short and Animation Film Festival and
- (4) Administration.

Production Wing:-

The Production Wing, responsible for production of films (Documentary, Short Features specially designed for rural audience, Animation and Video Films) has its Headquarters at Mumbai with three other production centres at Bengaluru, Kolkata and New Delhi.

Distribution Wing:-

The Distribution Wing has 7 Branch Offices in Bengaluru, Chennai, Hyderabad, Kolkata, Mumbai, Thiruvananthapuram and Vijayawada which supply "Approved Films" to the cinema theatres, participates in Public Information Campaigns, markets DVDs and distributes prints/ videos of selected films of Films Division to the Indian Missions abroad through the External Publicity Division of Ministry of External Affairs.

International Documentary, Short & Animation Film Festival:-

Films Division, since 1990 organizes the biennial "Mumbai International Film Festival for

Documentary, Short & Animation Films" (MIFF), a unique opportunity for film makers, producers, distributors, exhibitors and film critics to meet and exchange ideas and concepts. The 16th edition of MIFF-2020 will be held tentatively between 28th January to 3rd February, 2020.

Administration Wing:

The Administration Wing consists of Finance, Personnel, Stores, Accounts, Factory Management and General Administration. The details of the Staff Strength / Staff in position in respect of Films Division as on 31.01.2019 are as under:-

Sr. No.	Category	Sanctioned Strength	Staff in Position	No. of posts vacant
a	b	c	d	e
1	Group 'A'	31	16	15
2	Group 'B'	192	163	29
3	Group 'C'	386	327	59
	Total :	609	506	103

Highlights of the Year

- The Hon'ble Prime Minister of India, Shri Narendra Modi inaugurated the National Museum of Indian Cinema on 19.01.2019 at Films Division, Mumbai.
- Production of 83 documentary films out of which 49 films departmentally and 34 films through Outside Producers.
- To commemorate 150th Birth Anniversary of Mahatma Gandhi, Films Division produced special animation film titled "Vaishnav Jan To..." which was released nationwide.
- Films Division also produced 25 films through in-house Directors to commemorate the 150th Birth Anniversary of Mahatma Gandhi.
- Under Special Action Plan, Films Division has taken up production of films on Swachhata, Jallianwala Bagh, Life and Messages of Mahatma Gandhi, Sister Nivedita, Angkor Wat.
- Screened 239 films in 42 special screenings organized by various organizations/ institutions/ schools and colleges.
- Films Division organized 10 film festivals during the year across the nation.

- Films entered/selected/awards won-2018-19(till date)

Films entered in Film Festivals	49 films in 12 Film Festivals
Films Selected	23 Films in 8 Festivals
Awards	8 Awards(including 4 national Awards)

MAJOR INITIATIVES

Website

The web portal of Films Division has been made more interactive and user friendly by updating information available of current events, screenings, DVD and film releases on the website to maintain a constant mode of interaction with our website visitors. Uploaded Films Division catalogue which contains information of all the films produced and housed at Films Division.

Video On Demand

Video On Demand facility is activated with 70 titles. DVDs can be procured online under E-commerce platform. Films Division documentaries are available for viewing on MIB website under media section and currently 476 videos are available for viewing.

Archival Research Centre

An Archival Research Centre with fifteen workstations is functioning since 2013 to help filmmakers and student to preview and research documentary contents.

YouTube

Select films Division films are made accessible to public by uploading videos on Youtube channel.

Currently 598 videos are uploaded on the Films Division Youtube channel. The channel has received 5.4 million views and a total of 46.5K subscribers.

National Museum of Indian Cinema

In the last 100 years of Indian Cinema, a lot of historical material suitable for the film museum has been destroyed, damaged or simply not taken care of properly owing to a lack of proper and relevant restoration and preservation facilities. Hence, the need for an institution that will collate, preserve, archive and put on display films, film information, equipment and memorabilia for now and posterity was felt by the Ministry of Information & Broadcasting and a decision of establishing National Museum of Indian Cinema (NMIC) was taken. The NMIC has been constructed in the Films Division Complex, Mumbai. Shri Narendraji Modi, Hon'ble Prime Minister of India inaugurated NMIC on 19.01.2019. The National Museum of Indian Cinema (NMIC) will provide a store house of information to the laymen and also help film makers, film students, enthusiasts and critics to know the development of cinema as a medium of artistic expression not only in the country but in all parts of the world, as there is no Film Museum in India.

Representation of SC, ST & OBC

Government orders/ instructions regarding representation of SC, ST & OBC candidates in the service are followed as per Government directives from time to time and for the purpose Reservation Rosters are maintained in accordance with prescribed rules, by the Films Division.

The details of Representation of SC, ST, OBC & Women Employees in the Service as on 31.01.2019 are as under:-

Group of Post	Total Employees in position	SC	% of SC	ST	% of ST	OBC	% of OBC	Women	P.H.
		Employees							
Group A	16	3	18.75	3	18.75	5	31.25	2	--
Group B	163	36	22.08	9	5.52	31	19.01	24	03
Group C	327	93	28.44	25	7.64	84	25.68	52	13
Total	506	132	26.08	37	7.31	120	23.71	78	16

The details of the backlog vacancies for SC/ST/OBC in Films Division as on 31.01.2019 are as under:

Sr. No.	Category	Sanctioned Strength	Staff in position	No. of Posts vacant	Backlog in SC	Backlog in ST	Backlog in OBC
1	Group A	31	16	15	0	0	0
2	Group B	192	163	29	1	0	0
3	Group C	386	327	59	0	0	0
	Total :	609	506	103	1	0	0

Persons with disabilities

The Ministry has identified following categories in Films Division to be filled from amongst the physically handicapped persons.

Group B	Group C
Assistant Layout Artist	Assistant Recordist
Artist Grade I	Assistant Layout Artist
Artist Grade II (Post abolished)	Lower Division Clerk
Asstt. Editor Grade I	Peon(MTS)
Assistant	Packer(MTS)

There are no Group 'A' vacancies which have been identified in Films Division to be filled from amongst Physically Handicapped persons. The posts identified for filling up from amongst physically handicapped to be filled under direct recruitment is as under:

Group	Number of Employees				
	Total	In Identified Posts	VH	HH	OH
1	2	3	4	5	6
Group A	31	-	-	-	-
Group B	192	1	-	1	2
Group C	386	4	-	-	13
Total :	609	5	-	-	15

Annual Statement showing the representation of the persons with Disabilities in Service (As on 31.01.2019)

Ministry / Department : Ministry of Information & Broadcasting, Government of India

Attached / Subordinate Office : Films Division

Group	Number of Employees				
	Total (as on date 30.10.2018)	Identified Posts	VH	HH	OH
1	2	3	4	5	6
Group A	31	0	0	0	0
Group B	192	1	0	1	2
Group C & D	386	4	0	0	13
Total	609	5	0	1	15

There is no backlog vacancies to be filled up from physically handicapped.

Citizens' Charter

Films Division has already prepared Citizens Charter under the title "Information Brochure of Films Division" and the same is available in the Website <http://www.filmsdivision.org>. This Division has nominated a Nodal Officer. Conference / seminar of the Officers of Films Division who are directly involved, have been arranged for proper implementation of the Charter.

Public Grievances Redressal Mechanism

In accordance with the instructions / guidelines issued by the Government, mechanism for redressing public grievances has been established. The Director General has been nominated as Public Grievances Officer for Films Division. Register for public and staff grievances are maintained and requisite report of the disposal of Public Grievances is sent to the Ministry regularly.

Hindi Section

Hindi Section looks after use of Hindi (Raj Bhasha) in office correspondence. In compliance of the implementation of the Official Language (OL) policy of the Central Government in Films Division and as per the revised norms of Department of

OL, Ministry of Home Affairs, posts of Jr. Hindi Translator have been created in Films Division.

Vigilance Activities

A Vigilance Cell consisting of one Superintendent, two Assistants & one Lower Division Clerk under the supervision of Assistant Administrative Officer is working to monitor the Vigilance/ Disciplinary cases against the employees of the Division.

RTI

In accordance with the Right to Information Act, 2005 and instructions/guidelines issued by the Government from time to time, Films Division has nominated/appointed Director of Administration as Appellate Authority and one Director as Central Public Information Officer. All the matters pertaining to the implementation of the Right to Information Act are dealt with in one Nodal Section i.e. Establishment-I Section in the Head Office.

Best of MIFF

Festivals of MIFF Award winning films at various places from 2018-19 (till date).

1.	MIFF in Trivandrum	31 st March to 2 nd April, 2018
2.	MIFF in Puducherry	09 th March to 11 th March, 2018
3.	MIFF in Madurai	22 nd March, 2018
4.	MIFF in Silchar	22 nd to 24 th March, 2018
5.	MIFF in Manipur	28 th to 31 st March, 2018
6.	MIFF in Navi Mumbai	27 th to 28 th April, 2018
7.	MIFF in Guwahati	21 st to 24 th June, 2018
8.	MIFF in Cochin	23 rd to 24 th June, 2018
9.	MIFF in Nandan	22 nd to 24 th August, 2018
10.	MIFF in Kannur	15 th to 16 th September, 2018
11.	MIFF in Kottayam	28 th to 29 th September, 2018
12.	MIFF in Kolkata	5 th October, 2018
13.	MIFF in Chennai	9 th to 10 th October, 2018
14.	MIFF in New Delhi	13 th to 18 th October, 2018
15.	MIFF in Chennai	25 th to 27 th October, 2018
16.	MIFF in Haldwani	24 th to 25 th December, 2018
17.	MIFF in Puducherry	01 st to 3 rd February, 2019

18.	MIFF in Murshidabad	03 rd to 04 th February, 2019
19.	MIFF at Vijayawada	12 th to 14 th February, 2019
20.	MIFF at Aizawl	12 th to 13 th March, 2019

CHILDREN'S FILM SOCIETY, INDIA

Introduction / Overview

Children's Film Society, India (CFSI) was established in May 1955 under the aegis of the Ministry of Information & Broadcasting, Government of India, on the recommendations of Film Inquiry. Committee (1949) at the instance of the then Prime Minister, Pt. Jawaharlal Nehru whose concern for children requires no amplification. The organization is registered under the Societies Registration Act XXI of 1860 with the main objective of providing children and young people with 'value based' entertainment through the medium of films.

The Chairman, who is an eminent personality in the field of cinema, heads the Society. The Chairman is also the head of the Executive Council and the General Body, members of which are nominated by the Government of India. The Chief Executive Officer, who has under him all heads of Department, handles the day-to-day functions of Administration, Production, Marketing and Accounts Dept.

The headquarters of CFSI is located at Mumbai with branch offices at New Delhi and Chennai.

PRODUCTION ACTIVITIES

➤ Films completed:

Pahuna (Sikkimese with English Subtitle-Feature) film was completed and released on 7th Dec. 2018 in Sikkim.

➤ Dubbing of Films:

Dubbing through NFDC of CFSI's 10 films in 6 North East languages and 3 films based on North Eastern theme to be dubbed 13 regional languages is being done. Out of 94 films, 83 films have been certified.

➤ Making of prints:

17 DCPs, 6 Blue rays and 3854 DVDs of CFSI's titles were prepared for circulation.

➤ Films made by Little Directors:

Making of short films on Mahatma Gandhi by children (Little Director) on the occasion Commemoration of 150th Birth Anniversary of Mahatma Gandhi, as per CFSI's guidelines, 128 entries from various schools across the country have been received. Out of these 128 entries, 56 have already been categorized by Screening Committee on the selected themes which are as follows:

Report of Little Director Films on Following Themes

S. No.	Theme	Film Entry No.	Total
1	Sanitation	1,16,33,60,63,115,116,117,121	9
2	Non-Violence	1,7,13,16,19,22,33,74,91,105,115,120,123,125	14
3	Voluntary Community Service	1,3,6,7,13,23,24,31,33,41,58,61,63, 64, 66,70,74,88, 90,91,93,95,105,112,113,117,120	27
4	Communal Unity	4,26,33,89	4
5	Removal of Untouchability	108	1
6	Women Empowerment	23	1
Total received 128			56

Marketing/Distribution Activities

Distribution:

- 133 theatrical shows were conducted through Children's Film Bonanza covering 56,038 children in the states of Maharashtra, Gujarat, Rajasthan and Tamilnadu under the Plan Scheme viz. "Exhibition of CFSI Films in Schools" other than North East states.



*Children's Film Bonanza in Jaisalmer
(Rajasthan)*

- 10 shows were conducted through Children's Film Bonanza covering 5,000 children in the state of Tripura under the Plan Scheme viz. "Exhibition of CFSI Films in Schools" North East.
- 26 shows were conducted through Children's Film Bonanza covering 12,326 children under DoNER Ministry in the states of Mizoram, Nagaland and Arunachal Pradesh.
- 158 shows were conducted covering 46,749 audiences through Individual shows and mini festivals were arranged through NGOs.
- On Independence Day, to create festive and patriotic mood across the nation for involvement of general public especially children.
- On the occasion of Children's Day Celebration i.e on 14th November 2018, 149 shows were held covering 18,239 children in States of Maharashtra, Tamil Nadu and Delhi.
- On the occasion of World's Disabilities Day i.e on 3rd December 2018, 1 special show for visually impaired/hearing children was held covering 150 children in Delhi State.
- 57 shows of Patriotic Films were organized covering 27,132 child audiences in states of Maharashtra, New Delhi, Haryana, Chennai, Telangana, and Trivandrum.
- On the occasion of 150th Birth Anniversary of Mahatma Gandhiji, 513 shows were held covering 3,29,055 children in the states of Maharashtra, New Delhi, Kerala, Tamilnadu and Telangana.
- Animation Film of the song "Vaishnav Jana" was screened along with CFSI film "Abhi Kal Hi Ki Baat Hai" on 2.10.2018 in Vatsalya Foundation, Mahalaxmi, Mumbai Limboni Baug BMC School, Govandi, Mumbai.
- Two CFSI Films viz. "Bapu Ne Kaha Tha" and "Abhi Kal Hi Ki Baat Hai" were screened on 06.10.2018 through Virtual Studio in Municipal Schools of Mumbai. Through this screening more than 338 schools at one time benefiting at least 6760 children.
- 59 shows was organized covering child audience 20,988 in National/International Screenings (Festivals).
- 2 Films were telecast on Loksabha TV, Delhi, 2 Films were telecast on Rajyasabha TV, Delhi and 1 Film was telecast on National Network, Doordarshan Kendra, New Delhi.
- **Activities in North East :** For the first time CFSI directly with the State Govt. organized Children's Film Bonanzas in North East states of Tripura, Mizoram, Nagaland and Arunachal Pradesh without involvement of NGOs.
- **Release of CFSI Film "Nani Teri Morni" (Ngami & partly Hindi) in Nagaland**
Children's Film Society, India (CFSI) first time ever proudly released its Nagamese film "Nani Teri Morni" directed by Akashaditya Lama, premiered in Kohima, RCEMPA Auditorium on 09.10.2018 which salutes the bravery and courage of Mhonbeni Ezung, youngest recipient of President's bravery awards.
- **Screening of films for visual & hearing impaired children's in Arunachal Pradesh:**
Two films were screened during the special screening on 2nd day of Children's Film Bonanza on

26th October, 2018 at Donyi Polo School for Visual and Hearing Impaired children. CFSI film 'Halo' which is audio described was played for Visual Impaired children whereas CFSI film 'Gauru' with English subtitle was screened for Hearing Impaired children. In the special screening 15 Visual Impaired children & 90 Hearing Impaired children attended the screening.

Marketing of CFSI Films:

- 5 films were telecast on National network programme of "Chulbuli Filmein Chatpati Gupshup" generating revenue of Rs. 3.82 lakhs.
- 19 Films were telecast on Lok Sabha TV, Delhi generating revenue of Rs. 5.01 lakhs.
- 2,593 DVDs were sold of various CFSI films during the year 2018 resulting in a revenue realization of an amount of Rs. 2,95,435.
- Total revenue generated is Rs. 27,51,562 lakhs during April to December 2018.

CFSI has entered into following agreements:

CFSI entered into agreement with M/s Kandell Media for theatrical release of film 'Tennis Buddies' (Hindi) all over India and all world electronic rights exclusively on perpetual basis and revenue share on ratio of 50:50. All expenses for release and Distribution of film is borne by M/s Kandell Media.

CFSI entered into agreement with M/s Think Tank for theatrical release of film 'Nani Teri Morni' (Ngami & partly Hindi) all over India and all world electronic rights exclusively on perpetual basis and revenue share on ratio of 50:50. All expenses for release and Distribution of film is borne by M/s Think Tank.

CFSI entered into agreement with M/s Purple Pebble Pictures Pvt. Ltd for theatrical release of film 'Pahuna- The Little Visitors' (Sikkimise) in Sikkim State along with Kolkata, Bangalore, Delhi, Hyderabad, Mumbai, Gurgaon and Pune

CFSI entered into agreement with M/s Karadi Tales Pvt. Ltd for theatrical release of film 'Goopi Gawaiyya Bagha Baijjaya' (Hindi) all over India. All expenses for release and Distribution of film is borne by M/s Karadi Tales Pvt. Ltd.

Participation in International Film Festivals.

38 Films of CFSI have participated in 82 International Films Festivals in 40 countries.

FILM AND TELEVISION INSTITUTE OF INDIA, PUNE

The Film Institute of India was set-up in 1960 added the Television Wing in 1974, renaming it as Film and Television Institute of India and was registered as a Society in October, 1974 under the Registration of Societies Act, 1860. The FTII Society consists of eminent personalities connected with Film, Television, Communication, Culture, Alumni of the Institute and Ex-Officio Government Members and is governed by a Governing Council, headed by Chairman.

The Institute consists of two Wings: The Film and Television Wings, which offers courses in both Film and Television. The Three Year Courses lead to award of Post Graduate Diploma in Direction & Screenplay Writing, Cinematography, Sound Recording & Sound Design, Editing and Direction & Production Design. The Institute also offers a Two Year Post Graduate Diploma Course in Acting, One Year Post Graduate Certificate Course in Feature Film Screenplay Writing. The Television Courses consist of One Year Post Graduate Certificate Course in Television with specializations in Direction, Electronic Cinematography, Video Editing, Sound Recording & TV Engineering.

Highlights of the Year

- ✓ For the first time in 2018, admissions to full time courses of both FTII, Pune and SRFTI, Kolkata were made on the basis of a joint and all India level entrance test conducted at 21 centres in different parts of the country.
- ✓ 120 courses like Film Appreciation, Screen Acting, Screenplay Writing, Digital Cinematography and Fiction Writing for Television, Film Orientation, Still Photography, Appreciation of Song Picturisation in Indian Cinema, Animation & VFX, Basic Acting Workshop for Children, Digital Film production were conducted. 5250 participants have been trained.
- ✓ State-of-the-art Classroom Theatres (CRTs) were added to the growing infrastructure of Film and Television Institute of India (FTII) Pune on 7th December 2018. Renowned film

maker and FTII alumnus Sriram Raghavan, whose latest Hindi thriller ANDHADHUN made waves, formally opened the Complex.

- ✓ Summer Film Appreciation (FA) Course was conducted at FTII, Pune with 90 participants (31 Women, 59 Men) from 15 states and Nepal and Canada. Four-time National Award winning Tamil film maker, screenwriter and producer Vetri Maran inaugurated the Film Appreciation Course in FTII Campus.
- ✓ 2nd Winter Film Appreciation Course was conducted from 7-22 December 2018 at NFAI Phase 2 Auditorium, Kothrud, Pune. The

course is being organised in coordination with National Film Archives of India, Pune. A total of 65 participants had enrolled in the course. Course was conducted by National Award winning film maker and ex- student of FTII Ms. Arunaraje Patil.

- ✓ Three films by FTII students (Arun Kuppaswamy (Dir: MONDAY), Medhpranav Powar (Dir : HAPPY BIRTHDAY) and Swapnil Kapure (Dir: BHAR DUPAARI)) received honours in the Non Feature Films category at the **65th National Film Awards ceremony in New Delhi on 3rd May 2018.**



The Hon'ble President Shri Ram Nath Kovind presenting the Rajat Kamal Award to A.R. Rahman (Best Music Direction), at the 65th National Film Awards Function, in New Delhi on May 3, 2018. The Union Minister for Textiles and Information & Broadcasting, Smt. Smriti Zubin Irani and the Minister of State for Youth Affairs & Sports (I/C) and Information & Broadcasting, Col. Rajyavardhan Rathore are also seen

- ✓ FTII's Art Direction department installed a replica of Sabarmati Ashram, Ahmedabad at the FTII Main Gate in celebration of Mahatma Gandhi's sesquicentennial birth anniversary. The replica was thrown open to public on Independence day i.e. 15th August, 2018.
- ✓ MoU was signed between FTII & BARTI (Dr. Babasaheb Ambedkar Research and Training Institute) for organising various workshops &

training programmes for artists from Zadipatti region of Maharashtra (Gondia, Chandrapur, Gadchiroli, Bhandara). Under this first Foundation Course in Acting was organised from 20th August, 2018 to 13th September, 2018.

- ✓ FTII held Open Days on 11th and 12th August, 2018 with conducted tours as part of initiative to enable people to know filmmaking processes,

infrastructure and rich legacy of the institute. With over 3,800 visitors facilitated by FTII staff and faculty, it helped in building bridges with the community in Pune.

- ✓ FTII released a music video on the theme of “Fitness” to mark Independence day, 2018. The video, complete with choreographed dance sequence, lyrics and music on the theme of physical fitness is an in-house production. The video was released on 15th August on Institute’s social media accounts.
- ✓ A 2-day workshop on ‘Creating a New Paradigm’ was organized in FTII campus for the members of FTII staff from 19th – 20th April, 2018. The main focus was on improving performance and work-ability through self-awareness & emotional intelligence. This workshop consisted of interactive exercises, wherein the participants went through a process of self-discovery which enabled them to become aware of their own human design.
- ✓ Inauguration of FTII Gym facility was done at the hands of Hon’ble Member of Parliament, Shri Anil Shirole on 23rd April, 2018.
- ✓ A special class of yoga was organized in FTII by Ms Shailaja Bhat, Yoga Class Teacher, on 21st June, 2018 between 7:30 A.M. to 8:30 A.M., as a part of the ‘International Day of Yoga’.
- ✓ Kazutada Kobayashi, President & CEO, Canon India with his team visited FTII on 8th June, 2018. The team undertook a tour of the FTII campus and later discussion was held on progress of FTII’s Skilling India in Film & Television initiative (SKIFT) program. Canon is technology partner for SKIFT.
- ✓ FTII will observe its 6th Open Day in March 2019. The institute will provide guided tours to the visitors during the Open Day. The tour will consist of spots like Wisdom Tree, Studio 1, Sound Dept, Reverberation Chamber, Prabhat Museum, Shantaram Pond and TV Studio. Each tour will be of duration 1.5-2 hours. On first day, batches will include School Children, Divyang Children, Women and Senior Citizen while on second day, General Population will be allowed to visit the institute.
- ✓ During the year under report, many guest lectures/ workshops/ seminars / Master

classes in the FTII on various subjects were conducted.

- ✓ Duvidha, a Musical Drama was performed by the Acting Batch of 2017 at Main Theatre, FTII

Participation of FTII Films In Film Festivals

- 15th edition of Nahal Student Short Film Festival Tehran, Iran, held on 16 to 23 June 2018.
- 2018 Bafta Student Film Awards, Los Angeles held on 12th July 2018.
- 8th edition of Postira Seaside Film Festival Postaria, Croatia held on 24th to 28th July 2018.
- 21st International Video Festival VIDEOMEDEJA, Serbia held on 31st August to 2nd September 2018.
- 16th Pyongyang International Film festival Pyongyang, North Korea held on 19th to 28th September 2018.
- 16th International Student Film and Video Festival of Beijing Film Academy (ISFVF), Beijing, China held from 21st to 28th October 2018.
- Student Academy Awards by the Academy of Motion Picture Arts and Sciences, California, USA in October, 2018.
- 16th Asiana International Short Film Festival, South Korea held on 01st to 6th November 2018.
- 21st International Kurzfilmtage Winterthur the Short Film Festival of Switzerland, held on 6th to 11th November 2018.
- The Global Chinese Universities Student Film and TV Festival, China, held on 7th and 8th November 2018.
- Camerimage 25th International Film Festival of the Art of Cinematography Bydgoszcz, Poland, held from 10th -17th November 2018.
- 33E Entrevues Belfort Festival international Du film, Paris, France from 17th to 25th November 2018.
- 48th International Film Festival of India, Goa from 20th to 28th November 2018.
- Kyoto International Student Film and Video

- Festival 2018, November 2018.
- Poitiers Film Festival, France from 30th November and 7th December 2018.
- 22nd Cinemaiubit International Student Film Festival, Bucharest, 4th to 8th December 2018.
- 18th River to River Florence Indian Film Festival, Italia, from 6th to 11th December 2018.
- 13th Punto de Vista Festival Film Festival, International Documentary Film Festival of Navarra, Spain, scheduled from 11th to 16th March 2019.

Awards for FTII Films

S.No	Date	Name of Film	Award
INDIAN			
1	May 2018	Bhar Dupari	Directed by Mr Swapnil Kapure won Special mention award with Certificate in the 65 th National Film Award.
2	May 2018	Happy Birthday	Directed by Mr Medhpranav Powar won Best Film on Family Values award with Rajat Kamal in the 65 th National Film Award.
3	May 2018	Monday	Directed by Mr Arun Kuppuswamy won Special Jury Award with Rajat Kamal in the 65 th National Film Award.
4	June 2018	Happy Birthday	Directed by Mr Medhpranav Powar in Student Competition Section in short fiction film category of Kashmir World Film Festival.
OVERSEAS			
5	May 2018	Ekaant	Directed by Mr Sarthak Bhasin won BEST SHORT FICTION Award in the "AMIRANI" 2018 of Tbilisi International Student Film Festival, Georgia.
6	August 2018	Thiyya (Labour Adda)	Directed by Mr Swapnil Kapure won Capa Best Film Documentary award in The International Association of Film and Television Schools, CILECT, BULGARIA

Students Exchange Programme

- **La femis Exchange Programme:** La Femis will send 4 students from their Art Direction faculty to FTII under exchange to work with Art Direction Dept of FTII from 4th February – 1st March 2019. The students will work FTII student's projects and learn nuances of Art Direction in Indian Filmmaking.
- **IFS, Koln Students Exchange:** IFS, Koln, Germany will send one student from their Direction faculty to FTII under exchange to work with Direction Dept of FTII from 7th February – 15th March 2019. The student will work FTII student's project and learn nuances of Direction and Storytelling in Indian Film-making.
- **Griffith University Students Exchange:** Griffith University, Brisbane Australia will send students and faculty members on exchange to FTII from 20 February – 2nd March 2019. The exchange will feature Short Documentary production in rural parts of Maharashtra by Griffith University students and FTII students. The students will be divided in 4-5 groups and sent to different locations to research and produce documentaries on local issues. A joint screening and interactive session will be organised between groups and faculty members.

SATYAJIT RAY FILM AND TELEVISION INSTITUTE

Satyajit Ray Film & Television Institute (SRFTI) was established in 1995 as an autonomous academic institution and is registered under the West Bengal Societies Registration Act, 1961. Named after the legendary film maestro Satyajit Ray, the Institute offers 3-year post-graduate diploma courses in Six specializations – (1) Direction &

Screenplay Writing (2) Cinematography (3) Editing (4) Sound Recording & Design, (5) Producing for Film & Television and (6) Animation Cinema.

SRFTI has also started 2 years post graduate diploma course on Electronics & Digital Media (E&DM) from 14.08.2017. Details of the courses are (1) Writing for electronic & digital media (2) Electronic & digital media management (3) Videography for electronic & digital media (4) Producing for electronic & digital media (5) Editing for electronic & digital media (6) Sound for electronic & digital media.

Highlights of the Year

- ✓ Satyajit Ray Film & Television Institute in association with Federation of the Film Society of India had organized screening of the Award Winning films of the 1st South Asian Short Film Festival on April 10th, 2018 in SRFTI.
- ✓ For the first time in 2018, admissions to full time courses of both FTII, Pune and SRFTI, Kolkata were made on the basis of a joint and all India level entrance test conducted at 21 centres in different parts of the country.
- ✓ The 20 weeks self financed Short Term Screen Acting course had been successfully completed. Certificates were awarded to the students on 27th April, 2018.
- ✓ 8th Convocation for the 11th Batch students of this Institute was held on 2nd May, 2018 on the day of 97th birth anniversary of legendary film maestro late Satyajit Ray. Shri Saeed Akhatar Mirza, National Award winner film-maker was present as Chief guest & Shri Kumar Shahani, eminent film Director was present as Guest of Honour in the 8th convocation
- ✓ SRFTI's 14th Batch Animation Cinema student Miss. Suchana Saha, was selected to attend The VGIK International Summer School held in MOSCOW and Krasnodar from 5th to 24th July 2018.
- ✓ SRFTI in collaboration with Directorate of Film Festival had organized European Union Film Festival -2018 from 23rd to 29th July, 2018. The Consul General of Italy, Kolkata, Mr. Damiano Francovich, was present as Chief Guest in the opening ceremony function.
- ✓ SRFTI has started series of two month

Foundation Course on 'Film Acting & Digital Film Making' in Direction, Script Writing, Cinematography, Editing & Sound design from July 28th 2018 as Outreach programmes in districts of West Bengal.

- ✓ SRFTI has been given the responsibility to envision National Programme on Technology Enhance Learning, (NPTEL) a flagship programme named 'Swayam' (Study Webs of Active Learning for Young Aspiring Minds) using Information and Communication Technology (ICT) of the M/o HRD.
- ✓ American Library Congress is archiving SRFTI's students' films which will be used for educational purposes amongst the Universities/Academic Institutions and IVY league Institute of America.
- ✓ The Institute had successfully conducted a 56 day film Appreciation course for BNA, Lucknow, students from 9th July to 31st August, 2018.
- ✓ SRFTI and Dhaka University, Department of Film, Television and Photography had signed a Memorandum of Understanding for students exchange programme on 25.09.2018.
- ✓ Metal Scrap Trade Corporation (MSTC) limited had awarded SRFTI for making film on 'Swachhta Bharat Mission' and another promotional film.
- ✓ Satyajit Ray Film & Television Institute in collaboration with Allied Arts had organized a day session of modern European Cinema from 29th October – 2nd November-2018 where five films were screened from different countries European Union.
- ✓ SRFTI faculty are engaged in the vetting process of Digital documentation for Doordarshan , Kolkata since November 2018.
- ✓ SRFTI has developed a bi-Lingual documentary film On 'Benaras Parichay' for screening at the Virtual Experiential Museum at Man Mandir , Varanasi, a project of Ministry of Culture, Govt. of India
- ✓ SRFTI conducted the second National Seminar in association with Parbo Kagaj on 1 December 2018 on the theme: Producing for Film and Television. Sri Rahul Rawail , the eminent Film director was the Chief Guest and delivered the

Key note Address.

- ✓ SRFTI along with Jadavpur University conducted the 4th Orientation programme for the teachers of the UGC affiliated colleges and universities of West Bengal on December 7th 2018.
- ✓ SRFTI in collaboration with the Peerless Group and Ramkrishna Mission will launch the SKILL INDIA initiative in the fields of Film

Making and related vocational subjects.

- ✓ SRFTI will be conducting the 8-weeks short course on 'Introduction and the Aesthetics of Cinema' under the ITEC-MEA (Ministry of External Affairs) programme from January 21 to 16 March 2019 for the foreign professionals.
- ✓ SRFTI will be organizing the Republic Day and Swachh Bharat Phakhwara from 16 to 31 January 2019.

Selection at Film Festivals and Awards by the Students

S.No	Name of Film/ Documentary	Director	Selection in Film Festival/Awards
1.	Ammakayi	Ashitha Nair	Selected in International Documentary and Short Film Festival, Kerala
2.	Bhoomi	Mithun Chandran	
3.	Gi	Kunjila Mascillamani	
4.	Chowkath	Moinak Guha	
5.	Nawabi Baluchari	Trisha Banerjee	Selected for the official agenda of "Roots of Europe International Film Festival" Spain
6.	Astitva	Sharad Uikey	Selected by the Animation Society of India for their festival called 'Anifest, Mumbai
7	Maa Tuki	Suchana Saha	Won two awards in the 'Anifest, Mumbai and Awarded in 38 th VGIK International Student Film Festival.
8	Dissenting Ridges	Achutankutty A Achuthan	Awarded in 38 th VGIK International Student Film Festival
9	Nawabi Baluchari	Trisha Banerjee	Selected in Oregon Cinema Arts Film Festival at Portland, United States.
10	Find me Mother	Suchana Saha	Screened in International selection of VGIK International Summer School at Grasnaddr, Moscow, Russia
11	Etheir Varumbukal	Achuthan Kutty	
12	For the Mother Inside	Ashitha Nair	Selected for screening in Smile International Film Festival for Children & Youth (SIFFCY), Delhi
13	Inside	Remya Rajeev	
14	Look At The Sky	Ashok Veilou	Awarded best short film in 24 th Kolkata International Film Festival -2018
15	Chutki	Nidhi Taneja	Selected for screening at 16 th Klpnirjhar Film Festival -2018, Kolkata
16	Bhagavati	Aakash Nigam	

FILM & TELEVISION INSTITUTE IN ARUNACHAL PRADESH

(North Eastern Region)

As part of Government's initiatives for overall development of North Eastern Region of the country and to encourage talent among youngsters of the

North East in the sector of film and television, the Ministry proposed to establish a Film and television Institute in any of the North Eastern region on similar lines to that of Film & Television Institute of India, Pune (FTII) and Satyajit Ray Film & Television Institute (SRFTI).

Currently, short term courses related to film

and television sector are being conducted at the temporary campus.

Students Exchange Programmes

SRFTI and Dhaka University, Department of Film, Television and Photography had signed a Memorandum of Understanding for students exchange programme on 25.09.2018.

NATIONAL FILM ARCHIVE OF INDIA

Overview

The need for preserving film as art and historical document has been recognized all over the world. The task of preserving cinema in all its varied expressions and forms is best entrusted to a national organization having adequate resources, a permanent set-up and the confidence of the local film industry. Thus, the National Film Archive of India was established as an independent media unit under the Ministry of Information and Broadcasting. The National Film Archive of India is the outcome of the Government's realization that films are as valuable as books and other historical documents and that the country's film heritage needs to be preserved for the posterity.

In addition to the primary charter of acquiring and preserving the heritage of Indian Cinema, it is also one of the declared objectives of the Archive to ensure that the Cultural presence of the Indian Cinema is made more visible across the globe.

Moving image heritage of every Society is important and is very much part of its cultural heritage. The preservation of moving image heritage is accorded top priority in most countries. The support being extended by International organizations like UNESCO for safeguarding moving image heritage, member countries is a testimony to the importance of the activity. In India NFAI is the only organization entrusted with the task of acquiring and preserving India's rich and varied cinematic heritage.

Thus, the National Film Archive of India was established as a media unit under the Ministry of Information and Broadcasting in February, 1964 with the following aims and objectives:-

1. To trace, acquire and preserve for posterity the heritage of National cinema and build up a representative collection of World Cinema;

2. To classify and document data related to film, undertake and encourage research on cinema and publish and distribute them;
3. To act as a centre for dissemination of film culture in the country and to ensure the cultural presence of Indian cinema abroad.

Film Acquisition Policy of NFAI

- Films which are awarded prizes and certificates of merit in the State Awards for Films in India and in International Film Festivals.
- Films shown in the Indian Panorama section of International Film Festivals.
- All films which have been popular at box office and seen by large audiences in India and abroad.
- Film adaptations of well-known literary works both Indian and foreign.
- Films shot in Indian and foreign locales and made either by Indian or foreign nationals.
- All films financed/produced by NFDC and other Government organizations.
- Representative examples of good children's films.
- Actuality material recorded in news coverage done by Indian and foreign production set ups.
- Documentaries of historical importance made by Government and private agencies.

Jayakar Bungalow:-

"Jayakar Bungalow" in the premises of NFAI's main campus at Law College Road is a structure classified as heritage structure by the Pune Municipal Corporation. It is the building in which the Barrister Mukul R. Jayakar used to stay. Barrister Mukul Jaykar was a renowned educationist and legal luminary was the first Vice-Chancellor of Pune University and made immense contributions to the rich heritage of Pune. The building has a decent solid structure in stone with wooden staircase and windows.

From its modest beginnings in 1964 when it was housed in small sheds with make-shift vaults in the premises of the Film Institute of India, Pune, NFAI office shifted to Jaykar Bungalow in May, 1974 with its staff started working in Jaykar

Bungalow. The Jayakar Bungalow was acquired by NFAI along with two acre of land in March, 1981 from Indian Law Society. In Jaykar Bungalow, NFAI had its office till January, 1994 when it moved into a new building in the same premises, where film vaults designed according to international film preservation standards, a reasonably well-equipped preservation department, a well-stocked book and periodical library and a cataloguing, research and documentation centre which contains a precious collection of cinema posters, stills and other ancillary material are also housed. The archive has 3 Cinema auditoriums for the public screening of films from its collection.

The Jayakar Bungalow is historically important for the country due to its heritage value and therefore needed to be preserved in good condition for posterity. The Government of India has allocated Rs. 9 crore and it is proposed to utilize this Jayakar Bungalow by setting up digital library. The scheme would involve suitable preservation work of the building and setting up of the required infrastructure for digital library.

Important Acquisitions in recent past:-

A major highlight of the year was the addition of negatives of 21 Films of iconic RK Studio.

1) Bobby 2) Dharam Karam 3) Satyam Shivam Sundaram 4) Biwi o Biwi 5) Prem Rog 6) Ram Teri Ganga Mailee 7) Aag 8) Barsat 9) Awara 10) Aah 11) Boot Polish 12) Shree 420 13) Jagte Raho 14) Ek Din Ratri (Bengali) 15) Jis Desh Mein Ganga Behti Hai 16) Sangam 17) Mera Naam Joker 18) Heena 19) Prem Granth 20) Aa Ab Laut Chal 21) Kal Aaj Aur Kal.

Personal piano of the great music composer Shankar (Shankar-Jaikishan duo) is now part of NFAI collection! Shri Santosh Kumar, the grandson of Shankar donated the piano to NFAI.

Received VHS /UMATIC/BETA TAPES of various titles 89 numbers.from M/S Hyphen films London (Nasreen Munni Kabir)

- (i) 10 films in 35mm & 22 short films in 16 mm. from Chandan Films Kolar, Karnataka (Readymade Purchase as approved by the Committee)
- (ii) One film in 16mm **“Sati Savitri”(Marathi),**

from Amar Films (P) Ltd, Mumbai (Readymade Purchase approved by the Committee).

- (iii) 10 titles - Release Prints, Picture Negatives & Sound Negatives in 35mm scored from Film Lab Pvt Ltd Mumbai, (as per Order made from our Master Print)

From:-Jairaj Punatar M/S Ajit Pictures Mumbai as (Possible Readymade Purchase)

- (i) Shri Ram Avtar – 16 mm
- (ii) Chaalbaaz - 16 mm
- (iii) Paisa Hi paisa - 16 mm
- (iv) AICC- 1938 Faizpur Congress – 35mm
- (v) Aaj Ka Arjun—35mm
- (vi) Deekarina Mandava 35mm (Gujrati)

Old Disc Records donated by Shri Atul Kharabe

These records are in 78 rpm, LP types mostly. It covers Hindustani classical music, religious music, non-classical music, film music, Marathi films and theatre, etc

Old Audio Cassettes app. 1000, donated by Amruta Wani daughter of Late Shri Bhalachandra Wani.

This collection mostly covers Marathi classical music and Bollywood Film songs.

Adil Jussawalla: Old French Journals, 70s and 80s

NFAI has acquired a collection of 121 vintage French film magazines! The collection comprises of issues of the magazines La Revue du Cinema, Ecran, and Le Nouveau cinemonde. Adorned with gorgeous covers and featuring stars of world cinema ranging from Catherine Deneuve to Al Pacino to Takashi Shimura, these magazines offer fresh insight into the magical world of cinema. Even though all these issues were published in the 70s and 80s, they feature writings on older classics, including Un Chien Andalou (1929), Man with a Movie Camera (1929) and Ikiru (1952). This collection was acquired by NFAI courtesy of renowned Indian poet and editor Adil Jussawalla.

Film Storage/Preservation

NFAI houses, nearly 27 state-of- the-art, film preservation facilities/vaults with archival

standards and specifications. These vaults have the capacity of nearly 2 lakh film reels storage. The film vaults are maintained with following temperatures for black and white films, color films and nitrate based films:-

Type of films	Temperatures	Relative Humidity
Nitrate Films	10 degrees – 12 degrees C	40 percent
Black & White films	10 degrees – 12 degrees C	40 percent +/- 5
Colour films	2 degrees – 4 degrees C	30 percent +/- 5

Participation in Film Festivals:

16th Pune international Film Festival (PIFF) 2018: was organized from 11th to 18th January , 2018 and daily three screenings were held at the Main Theatre. An Exhibition of 60 Exhibits was displayed at City Pride, Kothrud, Pune on the theme **Stree:** A Tribute to Womanhood in Indian Cinema from 11 th January to 17 th January 2018. Many dignitaries, members of the film fraternity, delegates and film lovers visited the Exhibition



Poster Exhibition organised at PIFF, 2018.

MIFF 2018- NFAI participated in the 15th Mumbai International Film Festival (MIFF 2018) from 30th January to 3rd February, 2018 by putting up a stall at the Films Division complex for sale of calendars, posters, mugs, greeting cards etc.

North East Film Festival 2018

Himalayan club organized its annual film show program on 1st Apr 2018 at main theater NFAI. It was open to the Public.

A Buddhist International Film Festival was organized by Nagpur Buddhist Center in collaboration with NFAI on 28th& 29th Apr 2018 at NFAI Main which show cased about 10 films in its festival. It was open to all.

Marathi Film Festival:

An Exhibition on Marathi Films is put up at Balgandharva Rangmandir, in collaboration with Aashay Film Club and Samvad, Pune. 35 Exhibits have been displayed from 1st May to 5th May 2018

Korean Film Festival organized by the Korean Embassy in collaboration with NFAI was held on 07th& 8th June 2018 .Four films in two sessions were screened for the Pune audience which received a good response.

European Union Film Festival (EUFF-2018) was held on 6th to 12th July , 2018. Festival Inauguration was done at the hands of Mr.Ujwal Nirgudkar SMPET Chairman (India). The chief guests of the closing ceremony were Mr. Peter Huyghebaert the Consul General of Belgium in Mumbai (Head of Mission),Mr. Douglas Bosewell, Director of the closing film“LABYRINTHUS” and Belgium actor Mr. Bram Spooen , were present . 24 films from 23 countries were screened during the festival at Main Theatre, NFAI Pune.

NFAI hosted German film festival in coordination with Max Muller Bhavan, Pune titled Gennext Film Festival 10.0 from 25th to 27th July 2018 at Main Theatre, NFAI.(Four films of two shows daily) were screened for School students of Pune who learn German .

NFAI in Collaboration with The Pune International Centre (PIC), organized Srilankan Film Festival from 10th to 13th August 2018 . Four shows daily totaling 11 films were screened at Main Theatre NFAI, during the festival for the Pune audience.

The India House Gallery, Pune organized an International Film Festival on Architecture & Urbanism for the first time in India for two days on 24th & 25th August, 2018 at Main Theatre, NFAI. Seven films from different countries were screened for the Pune public.

“Bahurang” a private Organization in Pune arranged “Adivasi Film Festival” on 9th Sept 2018 at NFAI Main Theatre.

“**Great Message** India International film festival” a private organization in Pune, organized a short film festival on 22nd September 2018 at NFAI Phase II, for students and other invitees.

Samapathik Trust organized Advait Queer Film Festival (LGBTI) on 6th Oct 2018 at Main Theatre NFAI

Alliance Francaise in collaboration with NFAI organized French Animation Film Festival on 12th Oct 2018, at NFAI Main Theatre. The screenings were open to children above 5 years.

Trimiti Trust a private organization organized “**3rd Edition of the Mind Scope Mental Health Film Festival**” on 23rd Nov 2018, at Main Theatre NFAI.

NFAI in Collaboration with PIC organized “**Israeli Film Festival**” from 6th Dec 2018 to 9th Dec 2018. at NFAI Main Theatre. 13 films were screened the program was open to all.

PM Shah Foundation, Pune organized “**Arogya Film Festival**” on 21st& 22nd December 2018, at NFAI Main Theatre for the Public.

Chatrapati Shivaji Film Festival, Pune a private party organized “**Film Festival**” on 29th Dec 2018, at NFAI Theater Phase II.

Trimiti Trust Pune (an NGO) Organized “**Mental Health Film Festival**” on 23rd December 2018, at NFAI Main Theatre.

Special Events:

On the occasion of 75th birthday of National Award winner director – writer Sumitra Bhave, the National Film Archive of India in collaboration with **Aarbhat film Club** organized a special event. ‘Vastupurush’ a film directed by Sumitra Bhave – Sunil Sukathankar was screened on 12th January at Phase II Kothrud. NFAI –

An Audio Visual Presentation & film show “**Car drive trip from Pune to Hamburg**” organized by a private party which was open to all on 15th February, 2018 at Main theatre. This was a self-driven experience by Mr. Charuchandra Shrotri shot by himself.

A Private Organizer Saptsur organized an audio visual program as a tribute on yesteryear actress **Madhubala** on 22nd February, 2018 at

Main Theatre

Centre for Education & Research in Geosciences organized World Metrological Day Film Show: - A Thirsty World an English Documentary was screened on 22nd March at NFAI main theater. It was open for public.

Shrividya & Shankar Jaikishan Foundation organized an **AV program on Shankar Jaikishan** on 12th Apr 2018. It was open to all at NFAI main theater.

Rotary Club of Shaniwarwada Pune, organized a program/Film show specially produced on organ donation called "Phir Zindagi" and followed by discussion on the subject by Doctors, Counselor and beneficiaries which was held on 15th April, 2018 at NFAI main theater which was open to the public.

NFAI hosted a festival of award winning contemporary **Malayalam films in coordination with Kerala State Chalachitra Academy** for the film lovers of Pune from 20th to 22nd April. The festival was inaugurated by the Award winning artist and lead actress of the film “**Take Off**” Parvathy T.K. & its Director Mahesh Narayanan at NFAI main theater. The festival was a great success with lot of public response.

SAMWAD (संवाद), Pune organized Marathi Chitrapat Sammelan at NFAI Main Theater on 5th & 6th of May. This was a joint venture of NFAI & Aashay Film Club , and kept open to the public.

Screening of Movie “**Casablanca**” was organized by **Aashay Film Club Pune and Rotary Club Pune** jointly on 9 June, 2018 at NFAI ,Main Theater.

“**Immaterial**” a private organisation arranged screening of Documentary (**Didi Contractor–Marrying earth to the building**) + Book Release at NFAI, Main Theater, on 10, June, 2018.

SAPTASUR, a musical organization from Nashik Organized an Audio Visual Program as a tribute to Devanand “**Rangeela ---Devanand**”. This was held on 14 June, 2018 at NFAI, Main Theatre which had a response of jam packed audience.

NFAI and Arbaat Film Club Pune and Art experiments Pune organized Documentary Film Club screenings. (4th edition) 5 films of Arun Khopkar (Narayan Gangaram Survey , Rasikpriya

, Lokpriya , Sanchari , Figures of Thoughts – all in 35mm) were screened on 29th July 2018 at Main Theatre, NFAI.

Numaviya 62 Pune, (Reunion of Schoolmates of Nutan Marathi Vidyalay–Pune students’ batch of 1962) team headed by Purshottam Apte, arranged screening of NFAI Print “Umrao Jaan” (Hindi) on 2nd August, 2018 at Main Theatre, NFAI

YDG Films Pune, (Mr. Gosavi) a private production House arranged Preview screening of their film “**Sorry**” on 3rd August 2018 at Main Theatre, NFAI for their technical cast & crew members. The main artists of the films were present for interaction/discussion.

Srividya Enterprises & Shankar Jaikishen Foundation a private Party Organized a free musical AV Program on yesteryear actresses **Meena Kumari & Madhubala** on 9th Aug, 2018 at Main Theatre, NFAI, which was open to all and well received by the Pune audience.

Talsdo Institute Pune a private Party organized screening of their film “**Bakshis**” on 16th August 2018, 6.00 to 8.00pm at Main Theatre, NFAI for their technical cast & crew members

Mandolin Lovers a private organization in Pune arranged AV Musical Program on 6th September, 2018 at Main Theatre, NFAI.

Indo Korean Culture Group in Pune with the Collaboration of NFAI organized special screening of Korean Film “Singing with the Angry Bird” on 14th Sept 2018 at NFAI Main Theatre for the Banana Group Children in Pune.

The Regional Out Reach Bureau, Song & Drama Division, (Ministry of Information & Broadcasting Govt of India) Pune Organized Orientation cum workshop on POSHAN ABHIYAN for the Registered Cultural Troupes. This program was held on 27th Sept 2018 at NFAI Phase II, Theatre.

“Swargandha Art Foundation” Pune, a private Party organized a Musical AV Program (on Lata Mangeshkar) on 27thSept 2018 at NFAI Main Theatre. This was open to the public in Pune.

A Senior citizen Mr. Santosh Kothadia along with some of his friends who are music lovers organized a special AV Program related to CHAND

& tribute to yesteryear heroines on 25th Oct 2018, at Main Theatre NFAI. This program was Open to All

NFAI in Collaboration with Aashay Film Club Pune Organized “**100 years Centenary Pulostav (Pu.La.Deshpande)**” on 18th to 20th November 2018, at NFAI Main Theatre. Film screenings & discussions were held. The program was open to ALL.

Srividya Enterprises a Private Party organized a Musical AV Program of the music duo “**Shankar Jai Kishan & their immortal Heroines**” on 22nd November 2018, at Main Theatre NFAI.

NFAI in collaboration with Parivartan Events , Pune a Private party organized “**Audio Visual Talk show in conversation with Nitish Bharadwaj**” (on completion of 30 yrs of TV Serial Mahabharata) on 30th Nov 2018, at Main Theatre NFAI. Mr. Bharadwaj highlighted various aspects of Mahabharata serial and interacted with audience.

Aashay Film Club Pune in Collaboration with NFAI organized “**Asian Film Festival**” from 24th to 30th Dec 2018. at NFAI Main Theatre. Open to All.

Supply of films for various programmes & the programmes held by NFAI:-

NFAI’s activities to disseminate film culture in India are manifold. Its Distribution Library has about 25 active film club/ members throughout the country. The Archive supplies films for various screening programmes and film festivals across India. During the year NFAI supplied films and organized various film festivals in coordination with other organizations

NFAI, Arbhaat Film Club and Raju Sutar together launched a Film Club with a special focus on documentary films. The film club will showcase a documentary film every month, along with interactive sessions with filmmakers and film scholars. Arbaat & Art Experiments in Collaboration organized Documentary film “Superstar of Malegaon” under the Documentary Film Club Program on 7th October 2018 at Main Theatre NFAI. Under the Documentary Film Club screening program by NFAI/Arbaat, the film “CHITRAKATHI” by Mani Kaul was showcased followed by discussion. This program was held on 13th May (Sunday) Open to Public. NFAI / ARBAAT

Collaboration arranged Mark Osborne's The Little Prince & a French 3D animated fantasy adventure family drama in Children film Club screening on 28 th July 2018 at Phase II.

Publication of Marathi Book "Cinema Diary" followed by film screening was arranged by Aashayin collaboration with NFAI. The program was very well attended by the public on 27 th May 2018.

The Habitat Film Club -Delhi - DVD,s of "GajjePooje, "Maze Bal" "INTERVIEW" (Bengali), "BhavaniBhavai" (Gujarati), "Adimagal" (Malyalam), "Baazi" (Hindi), "Firingoti" (Assamese) "**Neem Annapurna**" (Bengali) was issued from NFAI collection.

For screening at Hyderabad Film Club as part of Birth Centenary celebration of Bimal Roy – One BRD of "YAHUDI" (Hindi) was issued 10 Films (169 Reels) issued for copying work to Film Lab Mumbai.

The 49th Edition of International Film Festival of India (IFFI) Goa, 2018. (i) Achanak (35mm) - 5D (ii) MalaiKallan (35mm) – 18 Reels (iii) Shaque (Hindi) (35mm) - 7D films was issued.

For Kashmir Film Festival following Six DVDs was issued.

1) Mughal E Azam 2) Pakeezah 3) JagteRaho 4) Shree 420 5) NayaDaur 6) Kala Paani

For Film Festival Bhubaneshwar, Odisha following Four DVDs was issued

(i) Raja Harishchandra, (Silent) 1913, (ii) Kummatty, (Malayalam) G Aravindan, 1979, (iii) Subarnarekha, (Bengali) Ritwik Ghatak, 1962, (iv) Goopy Gyne Bagha Byne, (Bengali) 1969 Satyajit Ray,

For Asian Film festival at NFAI --3 films (1 (DVD) + 2 (35mm) were issued

Films sent for International Film Festivals:

For screening at The Indo German Week 2018 Babylon, Berlin. One DVD of "Shiraz" (Silent)

For screening at India Pavilion at Videocitta, Italy One DVD in which three titles (Raja Harish Chandra, Kaliya Mardan, JamaiBabu) was issued.

FILM APPRECIATION COURSES

The 43rd Film Appreciation Course commenced on 7th, May 2018 and was inaugurated by noted filmmaker Mr. Vetrimaran. 84 Participants were awarded the Participation Certificate. Participants came from 17 States in India and there were 2 participants from Nepal. The course concluded on 2nd June 2018 and was graced by noted filmmaker Mr. Neeraj Pandey.

Film Appreciation Course in Marathi:

The Course was inaugurated by Shri. Bhupendra Kainthola, Director, FTII. This year 76 participants from all corners of Maharashtra are attending the Course. The Course is being conducted from 30th September 2018 to 6th October 2018.

Ind Winter Film Appreciation Course 2018: This Course was held in collaboration with FTII. 7th Dec. 2018 to 22nd Dec. 2018 at the Phase II Complex of NFAI. It was inaugurated by noted filmmaker, Mr. Sriram Raghavan. 47 Participants from all parts of India and 1 from Singapore attended the Course. It was conducted by multiple award-winning filmmakers Ms. Aruna Raje Patil.

Poster Exhibitions

MIFF 2018- NFAI participated in the 15th Mumbai International Film Festival (MIFF 2018) from 30th January to 3rd February, 2018 by putting up a stall at the Films Division complex for sale of calendars, posters, mugs, greeting cards etc.

Nasik International Film Festival 2018: An Exhibition on the Life and Work of Shashi Kapoor (38 Exhibits) was displayed at Nasik from 22nd March to 25th March 2018.

CBFC Film Festival: An Exhibition of 50 Posters was sent to CBFC, Mumbai

Exhibition on Bimal Roy: On the occasion of 52nd death anniversary of **Bimal Roy a book** was released titled "Bimal Roy-The man who spoke in pictures" and "Story Behind Madhumati" was also released followed by function at NFAI on 6 January, 2018 at Main Theater. 14 Exhibits on Bimal Roy and his work was displayed in the Lobby of NFAI.

150 Exhibits (soft copies) were sent for an exhibition to be held in **Colombo, Sri Lanka** as a part of the India and Sri Lanka @70 Celebrations

Exhibition on Indian Cinema at Tehran: 45 Exhibits (soft copies) were sent to Indian Embassy in Iran, Tehran for an Exhibition

FTII Open day : 12 Exhibits pertaining to Indian Freedom struggle as depicted in Indian Cinema on 11th& 12th August, 2018.

Mahatma on Celluloid: Exhibition held at Yerawada Jail for the Prisoners of 20 Exhibits on 2nd October 2018. It was inaugurated by Shri. Anil Shirole, MP Similar Exhibition of 25 Exhibits was organized by **NFAI at Raj Bhavan, Mumbai** which was inaugurated by Hon. C. Vidyasagar Rao, Governor of Maharashtra on 2nd Oct. 2018.

Exhibition of 40 Exhibits was held at the **IInd Guwahati International Film Festival** from 25th Oct. to 30th Oct. 2018.

The same Exhibition was displayed at NFAI to celebrate the **World Audio-Visual Day** on 27.10.2018.

Mahatma on Celluloid: A multi-media Exhibition was held by NFAI as part of IFFI 2018 in collaboration with Bureau of Outreach & Communication, New Delhi. during 21st Nov. till 28th Nov. 2018. It was inaugurated by Hon. Min. of I&B Col. Rajyavardhan Singh Rathore. Many dignitaries and celebrities visited the Exhibition. The Exhibition was well-attended and appreciated. Students from various schools and Colleges also visited the Exhibition as it was open to Delegates and public. NFAI released a Booklet (containing information on 70 film exhibits pertaining to the Mahatma theme) on the Exhibition as well as the Table Calendar for 2019.



The Mahatma on Celluloid: NFAI in collaboration with **The Bhubaneswar Art Trail 2018** put up an Exhibition of 20 Exhibits. It was inaugurated by Shri Abasara Beuria, former Ambassador on 3rd Dec. and the Exhibition was kept open for public till 10th December 2018.

The Mahatma on Celluloid: NFAI in collaboration with Indy wood 2018 organised by Aries Telecasting, Cochin had put up 40 Exhibits of this Exhibition at Hyderabad from 1st to 5th December 2018. It was inaugurated by Mr. Sohan Roy, Entrepreneur & Director

MOU

In a new initiative **NFAI has signed a MOU with Savitribai Phule Pune University (SPPU)** to start a one- year Post Graduate Diploma course in Indian Film Studies. A Component of Film presentation would be part of curriculum of the course and facilities of NFAI would be made available to students of this course.

NFAI has signed an MOU with National Institute of Naturopathy (NIN) Pune, Ministry of Ayush to promote research and development in the area of Gandhian Studies. As Part of MOU, the visual material on Mahatma Gandhi from NFAI Collection will be made available to researchers from NIN.

Plan And Non-Plan Programmes

Plan Outlay

NFAI has a budget provision of Rs. 5.50 crores during 2018-19 for two Plan Schemes. The new Plan Scheme namely National Film Heritage Mission (NFHM) has a total outlay of Rs.11.05 crores during 2018-19.

A statement showing Plan Performance during 2018-19 is enclosed at Annexure-C.

Budget provision for North East region and Jammu & Kashmir

Considering the nature of activities of NFAI it was not considered feasible/possible to provide any budget provision for North-East region and Jammu & Kashmir.

Statement showing the Budget for Category I- Establishment Expenditure & Category II- Central Sector Schemes are given below:

Budget Estimates 2018-19

(Rs.in Crores)

Particulars	Category I-Establishment Expenditure	Category II- Central Sector Schemes		Total
		Acquisition of Archival Film & Film Material (NFAI) and Upgradation of infrastructure of NFAI	NFHM	
Major Head "2220"- Information & Publicity	5.55	5.50	57.78	68.83
Total	5.55	5.50	57.78	68.83

Revised Estimates 2018-19

(Rs.in Crores)

Particulars	Category I-Establishment Expenditure	Category II- Central Sector Schemes		Total
		Acquisition of Archival Film & Film Material (NFAI)	NFHM	
Major Head "2220"-Information & Publicity	5.71	5.50	15.00	26.21
Total	5.71	5.50	15.00	26.21

Administration

Organizational set up

With headquarters in Pune the NFAI has three Regional Offices at Bangalore, Kolkata and Thiruvananthapuram. These regional offices are primarily engaged in the task of diffusing film culture in the respective areas through film societies, educational institutions and cultural organizations. The functioning of the regional offices is overseen by the Director, NFAI. The staff strength of NFAI inclusive of the three Regional Offices is (22 in the administrative wing and 27 in the technical wing).

Budget provisions with regard to Tribal Sub-Plan/Special Component Plan for SCs and STs.

Considering the nature of activities of NFAI it was not considered feasible to provide any budget provisions with regard to Tribal Sub-Plan/Special Component Plan for SCs and STs.

FIAF

NFAI has been a member of the International Federation of Film Archives since May, 1969. FIAF membership enables NFAI in getting expert advice, know-how and material on preservation techniques, documentation, bibliographies, etc. It also facilitates exchange of rare films with other Archives under archival exchange programmes.

Welfare of SC/ST/OBC

Due care is taken to provide benefits and welfare for the employees belonging to SC/ST/OBC, as per the norms amended from time to time.

Use of Hindi as Official Language

Hindi Pakhwada (fortnight) was celebrated from 14.09.2018 to 28.09.2018. Competition consisting of Dictation, Slogan on Swachta campaign and Antakshari were held in which all the employees of NFAI participated. On 19.9.2017 a workshop

was conducted by Shri Rajendra Kumar Verma Assistant Director (OL), Hindi Shikshan Yojna, Pune on usage of IT tools for effective usage of Hindi in day today work. Prizes were awarded to the winners of the competition.

Departmentalized Accounts

NFAI follows the departmental accounting system introduced in 1976. Under this arrangement NFAI's Pay and Accounts are controlled by PAO, FD, and Mumbai. Director, NFAI as the Head of Department has been designated as DDO and has delegated these powers to the Administrative Officer, NFAI.

Pending Audit Objections

Director General of Audit (Central), Mumbai audited the accounts of NFAI from 03.10.2017 to 18.10.2017.

Deputations/Delegations

Director, NFAI has attended -

- 1) 31st edition of II Cinema Ritrovato Film Festival in Bologna, Italy for a period of 2 days 28th and 29th June, 2017.
- 2) 73rd FIAF Congress & Symposium & General Assembly April 28-May 3, 2017.
- 3) Study tour to Cinematheque Francaise, Paris, France, Eye Film Institute Amsterdam, 6.03.2017 to 10.03.2017. This tour was specially to know the recent advances in technology regarding digitization and restoration of films, in view of successful implementation of National Film Heritage Mission at NFAI. These were very informative and beneficial tour.

Implementation of the Judgements/orders of CATs

Information in respect of NFAI in this regard under report may please be treated as NIL, as no such Judgements/orders of CATs received by NFAI.

RTI Act - 2005

NFAI has implemented the Right to Information Act, 2005 as notified by the Govt. of India. 37 applications were received by NFAI for the period 1st April, 2017 to 31st December, 2017 and necessary

information was provided to the applicants as per the rules. This Act has brought transparency in the functioning of the organization.

Grievance Cell

Director, NFAI being the Head of Department has been designated as Grievance Officer. All grievances have been redressed as per the government rules and norms.

Citizens' Charter

Citizens' Charter is hosted on NFAI's website. Citizens can visit our website (www.nfaipune.gov.in) and obtain necessary information. Information on Citizens' Charter is up-dated from time to time.

Implementation of Action Plan

SFC approval for the New Plan Scheme for the 12th Five Year Plan "Upgradation of infrastructure of NFAI including Jayakar Bungalow and setting up of digital library" was received on 14.6.2013 which is under implementation. Security fencing and internal road at Phase-II of NFAI was completed, installation of Dolby Digital Sound System, providing of chairs and carpet at Phase-I auditorium and replacement of DG set was completed and Electrical work like replacement of air-conditioning for vaults, auditorium, fire fighting system have been started and are in progress. Restoration of Jayakar Bungalow, which is a heritage monument is in progress.

Modernization, Computerization and e-governance/e-commerce

NFAI is a cultural and research organization and is engaged in the primary task of acquiring and preserving the heritage of Indian Cinema. It also acts as a Centre for dissemination of film culture in the country. General public, serious students of cinema and researchers from different parts of the country and from across the globe enjoy better access to the collection and services of the Archive through its website. Application forms for film appreciation courses and Research Fellowship Schemes are available on the website. Public queries are mostly attended through e-mail (nfaipune@gmail.com). NFAI has Internet, fax and scanning facility. The Official Facebook and Twitter accounts of NFAI have are in operation and being actively used.

Vigilance Activities

The information on vigilance activities during the year under report is as under:-

1. Details of vigilance set up of the organization at Headquarter and in field offices:

This office does not have the post of Chief Vigilance Officer and as such the Director as Head of Department has been designated as Vigilance Officer.

2. Preventive vigilance activities during the period:

- i. Number of regular inspections conducted during the period : Twelve
- ii. Number of surprise inspections carried out during the period: Twelve

3. Surveillance and detection activities during the period:

- i. Details of the areas selected for keeping surveillance: Security and copying of films.
- ii. Number of persons identified for being kept under surveillance: Nil

4. Punitive activities (number to be indicated against 4 (i) to (x) where the appointing authority is other than President):

- i. Number of complaints/references received during the period: Nil
- ii. Number of cases in which preliminary inquiry was conducted: Nil
- iii. Number of cases where preliminary inquiry report were received: Nil
- iv. Number of cases in which charge sheets for major penalty were issued : Nil
- v. Number of cases in which charge sheets for minor penalty were issued: Nil
- vi. Number of persons on whom major penalty was imposed: Nil
- vii. Number of persons on whom minor penalty was imposed: Nil
- viii. Number of persons placed under suspension: Nil
- ix. Number of persons against whom

administrative action such as issuance of warning etc was taken : Nil

- x. Number of persons prematurely retired under relevant provisions of rules: Nil

National Film Heritage Mission (NFHM):

“National Film Heritage Mission”, a Rs. 597.41 Crore project was approved by the Ministry of I&B, Govt. of India, in November, 2014 through Ministry of Finance for restoring and preserving the film heritage of India. This is a part of 12th Five Year Plan which will spill over to 13th Five Year Plan as per the year-wise allocation of Plan outlay. This initiative will be greatly appreciated by the film industry. This new plan scheme has taken care of digitization/restoration of films available with NFAI as well as other media units under film wing of Ministry of Information and Broadcasting. Implementation of the plan scheme is given to National Film Archive of India, Pune.

Total six meetings of the High Level Committee constituted under National Film Heritage Mission (NFHM) were held under the Chairmanship of Secretary, Ministry of Information and Broadcasting on the implementation of the Mission. AS&FA, JS(Films), DG (FD), Shri Jahnu Barua and Rajiv Mehrotra, SRFTI, Kolkata Director representing the chairman attended the meetings.

Identification and engagement of personnel and a Consultant to empanel the implementing agency/cies for various activities of National Film Heritage Mission (NFHM) has been appointed.

Objectives of the National Film Heritage Mission (NFHM)

- i) To undertake film condition assessment of the film collection and to ascertain the left over life of the film.
- ii) Preventive conservation of 1, 32,000 film reels.
- iii) 2k/4k picture and sound restoration of 1086 landmark feature films and 1152 shorts of Indian Cinema and recording of new picture and sound inter-negatives of each film.
- iv) Digitization of 1160 features films and 1660 shorts.
- v) Construction of archival and preservation facilities for preservation of material

restored under NFHM in dust free, low humidity, and low temperature conditions at NFAI campus, Pune.

- vi) Training workshops and courses in field of conservation, preservation and archiving in co-ordination with international agencies that are experts in this field.

Theatre Facilities

NFAI has three multi-purpose theatres. A preview theatre of 35 seats and main theatre of 300 seats in the main campus and state of the art theatre of 200 seats at Kothrud. Apart from NFAI's own programmes and FTII's academic screenings, the facilities were also availed of by other institutions for their screening programmes, lectures, seminars etc.

Max Mueller Bhavan, Alliance Francaise and British Council in Pune also organized screening programmes for the benefit of their members and NFAI Film Circle members on a regular basis. During the period under report the main auditorium and preview theatre were rented out for 311 programmes.

Facilities to Producers/Copyright Owners:

NFAI is rendering services to producers/copyright owners in respect of supply of films for repairing their original negatives, preparation of duplicate copies and video copying for telecast purposes. A number of celluloid classics being telecast on the national and satellite networks were collected from its collection.

ANNEXURE - A

Some of the important fresh titles added to the Archive during the period under report:-

Mahal	35mm	Hindi	
Dard	35mm	Hindi	
Chaman	35mm	Punjabi	
Shri Ram Avtar	16mm		
Chaal Baaz	16mm		
Paisa Hi Paisa	16mm		
Aicc-1938 Faizpur Congress	35mm		
Aaj Ka Arjun	35mm		
Deekarina Mandava	35mm	Gujrati	
Hagalu Vesha	35mm	Kannada	
Aadhuri	35mm	Kannada	
Amrutha Galige	35mm	Kannada	
Ondu Muthina Kathe	35mm	Kannada	
Ulta Pulta	35mm	Kannada	
Nanjundi Kalyana	35mm	Kannada	
Mussanje Mathu	35mm	Kannada	
Joogula	35mm	Kannada	
Dharma Devathe	35mm	Kannada	
Chigurida Kanasu	35mm	Kannada	Reels
Speeding Ahead	35mm	Kannada	1 Reels
Anthara	35mm	Kannada	1 Reels
Kengal Hanumanthia	35mm	Kannada	1 Reels
Hosa Chi Guru	35mm	Kannada	1 Reels
One Man War	35mm	Kannada	1 Reels

Andaman & Nicobar	35mm	Kannada	1 Reels
General Kariappa	35mm	Kannada	1 Reels
Sugama Daari	35mm	Kannada	1 Reels
Samanathe	35mm	Kannada	1 Reels
Nemadiya Badaku	35mm	Kannada	1 Reels
Dr. Niranjana	35mm	Kannada	1 Reels
G.v.g Gundappa	35mm	Kannada	1 Reels
Naya Ninadu Neeru Namadu	35mm	Kannada	1 Reels
Bhukampa	35mm	Kannada	1 Reels
Dr. Shivram Karanth	35mm	Kannada	1 Reels
Sadhana Aradhane	35mm	Kannada	1 Reels
Dalita Kasu	35mm	Kannada	1 Reels
Rashtra Kavi Kuvempu	35mm	Kannada	1 Reels
Mahatma Gandhi Jeevan Darshan	35mm	Kannada	1 Reels
Vivekananda	35mm	Kannada	1 Reels
Netaji	35mm	Kannada	1 Reels
Nagaland Munnada	35mm	Kannada	1 Reels
Sati Savitri	16mm	Marathi	
Chaman	35mm	Hindi	17Reels
Dard	35mm	Hindi	13Reels
Charitra	35mm	Hindi	12Reels
Dharam Karam	35mm	Hindi	18Reels
Prem Granth	35mm	Hindi	18Reels
Aa Aab Laut Chale	35mm	Hindi	
Badi Maa	35mm	Hindi	13Reels
Meenar	35mm	Hindi	13Reels
Nadiya Ke Paar	35mm	Hindi	13Reels
Kora Kagaz			14Reels
	35mm	Hindi	1 Reel Trailer
Sant Ravidas Ki Amar Kahani	35mm	Hindi	15Reels

ANNEXURE - B

Statement showing archival acquisition as on 31st December,2018

Items	As on 31.03.2018	1.4.2016 to 31.12.2018	As on 31.12.2018
Films	21224	53	21277
Video Cassettes	3348	339	3687
DVD	3140	12	3152
Books	5949	451	6400
Scripts	42625	183	42808
Pre-recorded audio cassettes	1098	--	1098

Stills	180666	6516	187182
Wall Posters	32637	3721	36358
Song Booklets	4512	2667	7179
Audio Tapes (oral history)	191	--	191
Press Clippings	227624	--	227624
Pamphlets/folders	9906	278	10184
Slides	8576	--	8576
Disc records	3214	35	3249
Audio Compact Discs	155	--	155
Digitization of ancillary film material	370220	13291	383511

ANNEXURE - C

Plan Performance 2018-19

Programme/Schemes	S.B.G. 2018-19	R.E. 2018-19	Actual Expenditure upto 25.02.2019
<u>NEW SCHEMES</u>			
1) Acquisition of Archival films and Film Material.	2.50	2.50	1.39
2) Upgradation of infrastructure of NFAI including Jayakar Bungalow and setting up of digital library.	3.00	3.00	1.24
3) National Film Heritage Mission (NFHM).	57.78	15.00	7.40

ANNEXURE - D

Statistics in respect of all important activities of NFAI

No. of Reels/Films	16mm	35mm
1. Detailed checking of films	-	13
2. Routine checking of films	-	578
3. Routine checking of Reels	-	6941
<u>Dissemination of film culture</u>		
1. Distribution Library Members	301	
2. No. of films supplied to Distribution Library Members	-	
3. Films supplied for special occasions	39	
4. Joint Screenings	90	
5. Films supplied for Film Appreciation Courses	27	
6. Viewing facilities extended to research worker	124	
7. Films supplied to FTII for academic screenings	105	
8. Number of films shown at NFAI	681	

No. of Reels/Films	16mm	35mm
9. Number of readers who availed of book library service	882	
10. Number of research workers who availed of the services of Documentation Section	500	
11. Number of viewers attended the screening at NFAI	50479	

DIRECTORATE OF FILM FESTIVALS

INTRODUCTION

Several Film Festivals were organized during the year 2018-19 by the Ministry through Directorate of Film Festivals. Ministry also participated in various National and International film festivals. The details of the same as follows:

65th National Film Awards

The 65th National Awards ceremony was held in New Delhi in the presence of Shri Ram Nath Kovind, President of India; Smt. Smriti Zubin

Irani, the then Information & Broadcasting Minister; Shri Rajyavardhan Rathore, Minister of State for Information & Broadcasting, and Shri N K Sinha, the then Secretary, Information & Broadcasting. While the late actor Sridevi was conferred with the award in Best Actress for the film Mom (Hindi), the Best Actor Award was won by Riddhi Sen for Nagarkirtan (Bengali). The Best Feature Film Village Rockstars (Assamese) by Rima Das won Best Editing, Best Audiography, Best Child Artist awards. In the Non-Feature category Nagraj Manjule won Best Direction for Pavasacha Nibandha. In the category for Best Writing on Cinema while Giridhar Jha won the Best Film Critic Award.



The Union Minister for Textiles and Information & Broadcasting, Smt. Smriti Irani presenting the Rajat Kamal Award to Divya Dutta (Best Supporting Actress) for the Hindi film - IRADA, at the 65th National Film Awards Function, in New Delhi on May 03, 2018. The Minister of State for Youth Affairs and Sports (I/C) and Information & Broadcasting, Col. Rajyavardhan Rathore is also seen.



Late Actress Sridevi was conferred Best Actress Award for the film Mom.

SAARC Film Festival in Colombo

The Directorate of Film Festivals, DFF nominated five Indian Panorama selected films in various sections for the SAARC Film Festival held from 22nd to 27th May, 2018 in Colombo. The Feature Film Kshitij- A Horizon (Marathi) was honoured with Best Actress – Vaishnavi Tangde & Special Jury Award – Manouj Kadaamh (India), Poorna (Hindi) was honoured with Best Screenplay – Prashant Pandey & Shreya Dev Verma in Feature Competition Section. Gi (Malayalam) was honoured with Best Short Film. The Waterfall (English) were selected for non-feature film for competitive section. Bisorjon (Bengali) were nominated for Master Film Non-Competitive Section.

ASEAN-India Film Festival

ASEAN-India Film Festival was held from 25th May to 30th May, 2018 at Siri Fort Auditorium in New Delhi. It was organized by the Directorate of Film Festivals, Ministry of Information and Broadcasting in collaboration with the Ministry of External Affairs (ASEAN Multilateral Division) as part of the series of events to commemorate 25 years of ASEAN and India Relations. Col. Rajyavardhan Rathore, Minister of State, Ministry of Information and Broadcasting inaugurated the Festival.

The film festival was non-competitive and its tagline was “**Friendship Through Films**” Around 31 films from 11 countries including India were screened during the six days festival.

SCO Film Festival, 2018

The Directorate of Film Festivals, DFF nominated five Indian Panorama and National

Award Winning selected films in various sections for the SCO Film Festival held from 13th to 17th June, 2018 in Qindao, China. While two Indian films were nominated for Competition Section – Take Off and Village Rockstars, three films were part of ParticipationSection Sairat, Dangal and Bisorjon.

The Festival also invited film personalities from India. For the film Take Off - Mr Mahesh Narayan (Director) Mr. Anto Joseph, (Producer); Sairat - Mr. Nagraj Manjule (Director), Mr. Sudhakar Reddy, (Cinematographer), Ms. Rinku Rajguru, (Actress); Bisorjon - Suparnakanti Karati (Producer), Shyamal Dutta (Actor).

European Union Film Festival, 2018

The European Union Film Festival was held from 18th June to 24th June, 2018 at Siri Fort Auditorium in New Delhi. It was organized by the European Union in collaboration with the Directorate of Film Festivals, Ministry of Information and Broadcasting. Col. Rajyavardhan Rathore, Minister of State, Ministry of Information and Broadcasting (I/C) inaugurated the Festival in the presence of Shri. Amit Khare, Secretary, Ministry of Information and Broadcasting, representatives from the Delegation of the European Union to India and Embassies. The opening film at the Festival was **Little Harbour** from Slovakia.



Hon'ble Minister of State for Information & Broadcasting, (I/C) Col. Rajyavardhan Rathore inaugurating the European Film Festival.

3rd BRICS Film Festival

The Directorate of Film Festivals participated in the 3rd edition of the BRICS Film Festival from 22-27 July, 2018 in Durban. While Village Rockstars (Assamese) and Newton (Hindi) participated in the Competition Section Sinjar (Jasari) Bhayanakam

(Malayalam) and Bahubali – 2 (Telugu) participated in the non-competition section. The film Newton won the Best Film Award and Village Rockstars got two awards – Best Actress and Special Jury Award.

The Directorate of Film Festivals organized two day workshop on Song Picturization in collaboration with FTII, Pune on 14-15 July, 2018 in Siri Fort Auditorium at New Delhi.

Namaste Thailand Film Festival

The Directorate of Film Festivals in collaboration with the Thailand High Commission organized a three-day Namaste Thailand Film Festival at Siri Fort Auditorium from 31st to 2nd September, 2018. The festival opened with the 2017 film Bad Genius. Other films screened were 4BIA, Malila: The Farewell Flower, Brother of the Year, Yak – The Giant King, Pee Mak among the package of films screened during the festival. Malila: The Farewell Flower, film was followed by a dialogue with filmmakers and experts.

Indian Panorama Film Festival, Puducherry

The Directorate of Film Festivals in collaboration with the Department of Information and Publicity, Government of Puducherry organized a five-day film festival from 7th-11th September, 2018 in Puducherry.

The Welfare Minister Shri M. Kandasamy inaugurated the Festival at Mugugaa Theatre and presented the Sri Sankaradass Swamigal Best Film Award to Manusangada (Tamil) directed by Amshan Kumar. The Festival featured four more Indian Panorama Selected films Bisorjon (Bengali), Take Off (Malayalam), Newton (Hindi), Railway Children (Kannada).

India Indie Film Festival, Spain, Madrid

The Directorate of Film Festivals in collaboration with the Embassy of India, Madrid, Spain organized a five-day film festival from 10th -14th September, 2018 at Academy of Arts and the cinematographic sciences of Spain and in Cineteca Matadero. The three Indian Panorama Selected films screened were Newton (Hindi), Village Rockstars (Assamese), Juze (Konkani).

Festival of India, Seoul, Korea

The Directorate of Film Festivals in

collaboration with the Embassy of India, Seoul, and Republic of Korea organized a three-day film festival from 14-15 September, 2018 at Busan Cinema Center in Seoul.

The Festival featured four National Award winning and Indian Panorama Selected films Newton, To let, The Ghazi Attack and Sinjar.

Various other activities such as Odissi classical dance by The Rudraksha Dance Company and Carnatic Music done by U. Rajesh were performed at the Festival.

150th Birth Anniversary of Mahatma Gandhi

A two-day “150th Birth Anniversary of Mahatman Gandhi” was held in at Khagen Mahanta Auditorium, Nagaon from 29th to 30th Sept., 2018 organised by Directorate of Film Festivals, New Delhi in collaboration with District Administration, Nagaon. The package of films included Making of Mahatma (Opening Films), Ishu, Lage Raho Munna Bhai, and Gandhi (Closing Film). Also Festival showcased Award Winning “Swachh Bharat Films” under the aegis of Swachhta Action Plan.

The “150th Birth Anniversary of Mahatma Gandhi” held in Port Blair from 1st October to 31st October, 2018 was organised by Directorate of Film Festivals, New Delhi in collaboration with District Administration and Department of Education covering all Educational Institutions across Islands of Andaman & Nicobar. The Package of films included The Making of Mahatma (Opening), Gandhi, Lage Raho Munna Bhai, Veer Savarkar, Sinjar (Closing). Also Festival showcased Award Winning “Swachh Bharat Films” under the aegis of Swachhta Action Plan.

The Directorate of Film Festivals in collaboration with the District Administration organised four-day Film Festivals from 29th October - 1st November, 2018 at Alliance Francaise Auditorium. The Festival showcased Making of Mahatma (English), Gandhi (Tamil), Kaaka Muttai (Tamil) Sound of Joy (Closing) (English). Also Festival showcased Award Winning “Swachh Bharat Films” under the aegis of Swachhta Action Plan and Children films which had won National Film Awards.

Videocitta Audiovisual Film Festival

The Videocitta Audiovisual Film Festival in collaboration with India on the 70th anniversary of

bilateral relations between the two countries from 19th to 28th October, 2018, at Rome, Italy. The ten-day festival includes more than 60 events in 42 locations around Rome, in partnership with this year's Rome Film Fest. The Festival showcased following films sent by the Directorate of Film Festivals - Village Rockstars (Assamese), Sinjar (Jasari), Mom (Hindi), Take Off (Malayalam), Newton (Hindi), Sairat (Marathi), Ladakh Chale Rikshawala, Jolly LL.B 2 (Hindi), Pushkar Puran.

Carthage Film Festival

The Directorate of Film Festivals, DFF nominated two Indian Panorama selected films for the Carthage Film Festival held from 3rd to 10th November, 2018 in Tunisia. Two Indian films were screened - Newton (Hindi) and Loktak Lairembee (Manipuri). The Directorate also facilitated screening of two Bengali films by the master filmmaker Satyajit Ray - Joi Baba Felunath and Charulata.

International Film Festival of India, Goa

The 49th International Film Festival of India (IFFI) 2018 was organized in Panaji, Goa by

Directorate of Film Festivals (DFF) in collaboration with Government of Goa from 20th to 28th November, 2018. IFFI 2018 showcased over 220 films from over 67 countries, under sections on International competition, Festival Kaleidoscope and World Panorama. The Country of Focus was Israel and for the first time, IFFI 2018 featured a State Focus section, with Jharkhand as State of Focus this year.



Shri Karan Johar hosting Hon'ble Minister of State for Information & Broadcasting (I/C) Col. Rajyavardhan Rathore and Shri Akshay Kumar at the Opening Ceremony of 49th IFFI.



Dignitaries and Celebrities bidding goodbye to IFFI 2018.

Hon'ble Minister of State for Information and Broadcasting (HMSIB), Col. Rajyavardhan Rathore graced the occasion during the opening ceremony and Hon'ble Tourism Minister Shri K.

J. Alphons graced the closing ceremony, along with host of dignitaries from the political and cinematic landscape. HMSIB also inaugurated the 'Mahatma on Celluloid' Multimedia Digital

Exhibition organized by National Film Archives of India (NFAI) in collaboration with the Bureau of Outreach and Communication (BOC), launched the book by Publications Division (DPD) and NFAI titled 'Women In Indian Cinema' and launched the Press Information Bureau (PIB)'s "IFFI 2018 Flash Briefing Skills" on Amazon Alexa Smart Speakers.

Several eminent dignitaries from the National/International Film Industry such as Akshay Kumar, Karan Johar, Randhir Kapoor, Anil Kapoor, Julien Landias, Diana Penty, Chitrangada Singh, Arbaaz Khan, Rakeysh Omprakash Mehra, Kabir Bedi etc. were present at the opening & closing ceremonies, which also saw audio visual performances. The opening and closing films for the Festival were World Premiers and received exceptional response from the film enthusiasts.

Several initiatives were undertaken for IFFI 2018 which included a new section featuring the screening of six Indian sports biopics as an extension of the Khelo India initiative. Masterclasses and In-Conversation section featured renowned celebrities from the Film Industry and their interactions with the delegates. A Sketch on Screen (Animation Film Package) was introduced this year at IFFI. Two films, Sholay and Hichki, were also screened as part of a special package for visually impaired persons. Retrospective section of Ingmar Bergman in connection with his birth centenary celebration was another specialty of the festival.

At IFFI 2018, Veteran Israeli filmmaker Dan Wolman has been honoured with the Lifetime Achievement Award. IFFI Special Award has been conferred to Salim Khan for his Lifetime contribution to Cinema. The ICFT-UNESCO Gandhi Medal was awarded to Ladakhi Movie Walking with the Wind.



Shri Salim Khan being conferred Life Time Achievement Award.

India-China Film Festival, 2018

The Directorate of Film Festivals in collaboration with the Ministry of External Affairs and Embassy of the People's Republic of China organised a three-day film festival from 22nd to 24th December, 2018 at Siri Fort Auditorium, New Delhi. The Festival was organized to coincide with the India-China High Level Mechanism on Cultural and People to People Exchanges. A Symbolic inauguration of the festival was done during the Cultural Gala at Pravasi Bhartiya Kendra on 21st December, 2018. The occasion was graced by the presence of Smt. Sushma Swaraj, Ministry of External Affairs and H.E. Mr. Wang Yi, State Councillor and Minister of Foreign Affairs of the People's Republic of China.

The Festival screened four Chinese Films 'CZ12' also known as 'Chinese Zodiac', Wolf Totem, Brotherhood of Blades, Lost in Thailand. Also, three Indian Films were screened Dangal (Hindi), Maacher Jhol (Bengali) and Ventilator (Marathi)

Indian Panorama Film Festival

The Indian Panorama Film Festival organized by the Directorate of Film Festivals, Ministry of Information and Broadcasting will begin in New Delhi on 4th January, 2019 at 5.30 pm at Siri Fort Auditorium II, New Delhi.

All the films selected in the Indian Panorama, 2018 as part of the 49th International Film Festival of India, will be screened for the Public during the festival. 26 Feature Films and 21 Non-Feature Films were screened during the 10 days festival.

The festival was open with the short film "Kharvas" directed by Shri Aditya Suhas Jambhale and Malayalam feature film "Olu" directed by Shri Shaji N Karun.

The festival was inaugurated in the gracious presence of Shri Shaji N Karun, director of the film Malayalam feature film Olu, Shri Aditya Suhas Jambhale, director of the opening non feature film Kharvas.

CENTRAL BOARD OF FILM CERTIFICATION

INTRODUCTION

1. The production and exhibition of films occupy an important place in the field of culture as those

are most widely appreciated and democratic form of arts. Films play a significant role in shaping public opinion, imparting knowledge and understanding of culture and traditions of people across various regions. Production of feature films in the country is mostly in the private sector.

2. Our Constitution guarantees freedom of speech and expression as a fundamental right but subjects it to reasonable restrictions. These restrictions are placed in the interest of the “sovereignty and integrity of India, security of the State, friendly relations with foreign States, public order, decency and morality and in relation to contempt of Court, defamation or incitement to any offence.” Keeping in view these provisions of the Constitution, the basic principles for the guidance of the Board in certifying films for public exhibition in India are laid down in the Cinematograph Act 1952. Further, directions (guidelines) have been issued by the Central Government under section 5B (2) of the Act setting out the principles in further detail for determining the suitability of films for public exhibition.
3. The Board of Film Censors, which has been re-named as the Central Board of Film Certification from 1-6-1983 has been set up by the Central Government under Section 3 of the Cinematograph Act 1952 for the purpose of sanctioning films for public exhibition. The present Board consists of a Chairperson and 12 non-official members, appointed by the Central Government. The Board is nominated from time to time with subsequent notifications for appointment of Board Members.
4. The Board functions with its headquarters at Mumbai and nine regional offices at Mumbai, Chennai, Kolkata, Bengaluru, Hyderabad, Thiruvananthapuram, Delhi, Cuttack and Guwahati. The regional offices are headed by Regional Officers/ Addl. Regional Officer and are assisted by Advisory Panels in the examination of films. The members of the Board and the Advisory Panels represent a cross-section of the society and include people from all walks of lives like educationists, social workers, housewives, film personalities, doctors, journalists etc.
5. Films considered suitable for unrestricted

public exhibition are granted “U” certificates. Films which are suitable for unrestricted public exhibition but contain some material which require parental guidance for children below 12 years, are granted “UA” certificates, with a caution to parents to that effect. Films which are found unsuitable for exhibition to non-adults are granted “A” certificates. Those considered unsuitable for the general public, but suitable for exhibition to specialized audiences such as doctors etc. are granted “S” certificates. Films considered unsuitable for public exhibition are not granted certificates.

CERTIFICATION OF FILMS

6. India continued to be one of the major film producing countries in the world. A steady increase was observed in the figures of Indian feature films certified over the years.

During the period April, 2018 to December, 2018, the Board issued a total 17014 certificates out of which ‘Nil’ certificates were issued to celluloid films, 6122 certificates to video films and 10892 certificates were issued to digital films.

DIGITAL

A total of 10892 certificates were issued to Digital films during period April, 2018 to December, 2018. Out of these, 1843 certificates were issued to Indian Feature Films, 221 to Foreign Feature films, 8423 to Indian short films and 405 to Foreign short films.

VIDEO

Similarly, out of 6122 certificates, 591 certificates were issued to Indian Feature films, 485 to Foreign Feature films, 4849 to Indian Short films and 197 to Foreign short films.

CELLULOID

In Celluloid format, ‘Nil’ certificates were issued.

A statement indicating certificate-wise and category-wise details of films certified during the period April 2018 to December 2018 is at Annexure I.

7. **Annexure II and III** states region-wise and thematic classification data of Indian Feature Celluloid films. **Annexure IV** states region-wise and language-wise data of Indian Feature Digital films. Hindi language continued to be highest produced language followed by Kannada, Telugu, Malayalam, Tamil and so on. **Annexure V** states thematic classification of Indian Feature Digital films, **Annexure VI** explains Region-wise and Country-wise information of Foreign Feature Digital films and **Annexure VII** contains thematic classification data of Foreign Feature Digital films.

BOARD MEETING/ REGIONAL OFFICERS' MEETING

8. During the period, **One** Board Meeting-cum-workshop was held. The details are as below :
- i) The 145th Board Meeting-cum-workshop was held at Mumbai on 21st September, 2018 at Hotel Trident, BKC. The Board meeting was presided over by Shri Prasoon Joshi, Chairman, CBFC.
 - ii) Regional Officers' Meeting was held on 21st September, 2018 at Hotel Trident, BKC, Mumbai.



The Board Members and Shri Prasoon Joshi, Chairman with the Regional Officers of CBFC.

IMPORTANT EVENTS

9. i) Workshop for the Advisory Panel Members, Mumbai was held on 20th September, 2018 at Hotel Trident, BKC, Mumbai. The workshop was presided over by Shri Prasoon Joshi, Chairman, CBFC. The workshop was also attended by the Board Members of CBFC.

- ii) An interaction with the Film Industry was held on 20th September, 2018 at Hotel Trident, BKC, Mumbai. The interaction was headed over by Shri Prasoon Joshi, Chairman, CBFC.



Shri Prasoon Joshi – Chairman, CBFC is seen as addressing the Advisory Panel Members.



The Advisory Panel Members of Mumbai region along with Shri Prasoon Joshi, Chairman CBFC and the Board Members.

COMPLAINTS

10. CBFC continued to receive complaints over certification of films from the public. The complaints mainly dealt with the subject of sex, religion, violence on screen etc. Most of these complaints were general in nature, which were duly taken into consideration on the basis of their merit, in the process of certification.

CENSORSHIP VIOLATIONS

11. During April 2018 to December 2018, there

were some reports of censorship violation at the stage of exhibition of films. However, most of these cases of violations were related to interpolation in films. The censorship violations indulged in by sections of the film industry are broadly of five types viz.

- a) Insertion of the portions deleted by CBFC in films during public exhibition.
- b) Insertion of portion not shown to the Board in a certified film,
- c) Insertion of excerpts (bits) in a certified film.
- d) Exhibition of uncensored films, with forged certificates, and
- e) Exhibition of films without censor certificates.

The cases of interpolation in films are usually detected at various places and if detected, these were sent to competent authorities for necessary action. During the period, there was one case of interpolation at Mumbai region and the film was titled 'Saint Nerry

Marathi Medium' (Marathi). The said film was being exhibited with forged CBFC certificate. The case was reported to Mumbai Police and is presently under investigation by the authorities.

CERTIFICATION FEES

12. An amount of **Rs. 10,12,28,930/-** was collected towards certification fees.
13. Certain categories of films are exempted from the provision relating to certification of films vide Ministry's Order No.807/3/2007 dated 24th September, 2007

IMPORTANT COMMUNICATION

14. i) An Important Communication No. 15 dated 25th May, 2018 was issued regarding duration of display of CBFC certificate.
- ii) A communication dated 26-11-2018 was issued regarding insertion of new health spot (anti smoking and anti tobacco) in films having visuals of smoking.

Annexure-I

CONSOLIDATED STATEMENT INDICATING FILMS CERTIFIED BY THE BOARD FROM 1-4-2018 TO 31-12-2018

CELLULOID									
	U	U *	UA	UA *	A	A *	S	S*	Total
Indian Feature Films	-	-	-	-	-	-	-	-	-
Foreign Feature Films	-	-	-	-	-	-	-	-	-
Indian Short Films	-	-	-	-	-	-	-	-	-
Foreign Short Films	-	-	-	-	-	-	-	-	-
Indian Feature films other than feature	-	-	-	-	-	-	-	-	-
Foreign Feature films other than feature	-	-	-	-	-	-	-	-	-
TOTAL (A)	-	-	-	-	-	-	-	-	-
VIDEO									
	U	U *	UA	UA *	A	A *	S	S*	Total
Indian Feature Films	89	71	98	318	5	10	-	-	591
Foreign Feature Films	62	37	145	227	5	9	-	-	485
Indian Short Films	3284	105	1267	128	62	3	-	-	4849
Foreign Short Films	69	1	115	8	2	2	-	-	197
Indian Feature films other than feature	-	-	-	-	-	-	-	-	-

Foreign Feature films other than feature	-	-	-	-	-	-	-	-	-
TOTAL (B)	3504	214	1625	681	74	24	-	-	6122
DIGITAL									
	U	U *	UA	UA *	A	A *	S	S*	Total
Indian Feature Films	405	294	229	666	64	184	-	1	1843
Foreign Feature Films	22	8	62	66	18	45	-	-	221
Indian Short Films	7118	129	927	153	82	14	-	-	8423
Foreign Short Films	109	1	278	9	8	-	-	-	405
Indian Feature films other than feature	-	-	-	-	-	-	-	-	-
Foreign Feature films other than feature	-	-	-	-	-	-	-	-	-
TOTAL (C)	7654	432	1496	894	172	243	-	1	10892
GRAND TOTAL (A+B+C)	11158	646	3121	1575	246	267	-	1	17014

* with cuts

Annexure II

CONSOLIDATED STATEMENT INDICATING INDIAN FEATURE FILMS CERTIFIED BY THE BOARD FROM 1-4-2018 TO 31-12-2018

REGION-WISE - LANGUAGE-WISE (CELLULOID)

Sr. No.	Language	Mum	Che	Kol	Beng	Hyd	Thi'puram	Del	Cut	Guw	Total
		- NIL -									
		- NIL -									

Mum – Mumbai, Che – Chennai, Kol – Kolkata, Beng – Bengaluru, Hyd – Hyderabad, Del – Delhi, Thi'puram – Thiruvananthapuram, Cut – Cuttack, Guw - Guwahati

Annexure III

CONSOLIDATED STATEMENT INDICATING INDIAN FEATURE FILMS CERTIFIED BY THE BOARD FROM 1-4-2018 TO 31-12-2018

THEMATIC CLASSIFICATION (CELLULOID)

Sr. No.	Language	Mum	Che	Kol	Beng	Hyd	Thi'puram	Del	Cut	Guw	Total
		- NIL -									
		- NIL -									

Mum – Mumbai, Che – Chennai, Kol – Kolkata, Beng – Bengaluru, Hyd – Hyderabad, Del – Delhi, Thi'puram – Thiruvananthapuram, Cut – Cuttack, Guw - Guwahati

**CONSOLIDATED STATEMENT INDICATING INDIAN FEATURE FILMS CERTIFIED BY THE
BOARD FROM 1-4-2018 TO 31-12-2018**

REGION-WISE - LANGUAGE-WISE (DIGITAL)

Sr. No.	Language/Region	Mum	Chen	Kol	Beng	Hyd	Thi	Del	Cut	Guw	Grand Total
1	Hindi	315	1	9	1	2	-	37	-	1	366
2	Kannada	1	3	-	244	-	-	-	-	-	248
3	Telugu	3	29	-	9	171	5	-	-	-	217
4	Malayalam	2	6	-	1	6	161	1	-	-	177
5	Tamil	5	157	-	5	7	2	-	-	-	176
6	Bengali	9	-	138	-	-	-	1	2	-	150
7	Marathi	124	-	-	-	-	-	-	-	-	124
8	Bhojpuri	58	-	4	-	-	-	5	-	-	67
9	Gujarati	56	-	-	-	-	-	2	-	-	58
10	Punjabi	30	-	-	-	-	-	19	-	-	49
11	Odia	1	-	-	-	-	-	-	33	-	34
12	Assamese	-	-	-	-	-	-	-	-	32	32
13	English	11	1	2	-	2	3	-	-	1	20
14	Manipuri	1	-	-	-	-	-	-	-	13	14
15	Tulu	-	-	-	13	-	-	-	-	-	13
16	Chhatisgarhi	11	-	-	-	-	-	-	1	-	12
17	Nagamese	-	-	-	-	-	-	-	-	11	11
18	Mizo	-	-	-	-	-	-	-	-	10	10
19	Konkani	8	-	-	-	-	-	-	-	-	8
20	Rajasthani	3	-	-	-	-	-	3	-	-	6
21	Urdu	2	-	-	-	2	-	1	-	-	5
22	Sindhi	5	-	-	-	-	-	-	-	-	5
23	Khasi	-	-	-	-	-	-	-	-	5	5
24	Nagpuri	2	-	2	-	-	-	-	-	-	4
25	Banjara	-	-	-	3	-	-	-	-	-	3
26	Hindi partly English	2	-	-	-	-	-	-	-	-	2
27	Hinglish	1	-	-	-	-	-	-	1	-	2
28	Maghi	1	-	1	-	-	-	-	-	-	2
29	Maithili	1	-	-	-	-	-	1	-	-	2
30	Beary with English sub-titles	-	-	-	1	-	-	-	-	-	1
31	Bodo	-	-	-	-	-	-	-	-	1	1
32	Brijbhasha	1	-	-	-	-	-	-	-	-	1
33	Dakkhani	-	-	-	-	1	-	-	-	-	1
34	English partly Hindi	1	-	-	-	-	-	-	-	-	1

35	Garhwali	-	-	-	-	-	-	1	-	-	1
36	Garo	-	-	-	-	-	-	-	-	1	1
37	Haryanvi	1	-	-	-	-	-	-	-	-	1
38	Hindi partly Urdu	1	-	-	-	-	-	-	-	-	1
39	Ho	-	-	-	-	-	-	-	1	-	1
40	Irula with English subtitles	-	-	-	-	-	1	-	-	-	1
41	Khandeshi Ahirani	1	-	-	-	-	-	-	-	-	1
42	Khortha	-	-	1	-	-	-	-	-	-	1
43	Kodava with English sub-titles	-	-	-	1	-	-	-	-	-	1
44	Lambani	-	-	-	1	-	-	-	-	-	1
45	Pangchenpa	-	-	-	-	-	-	-	-	1	1
47	Sadri	-	-	-	-	-	-	-	-	1	1
48	Sherdukpen	-	-	-	-	-	-	-	-	1	1
49	Sikkimese in English sub-titles	1	-	-	-	-	-	-	-	-	1
50	Silent	-	-	-	1	-	-	-	-	-	1
51	Tangkhul with English sub-titles	-	-	-	-	-	-	-	-	1	1
	Grand Total	658	197	157	280	191	172	71	38	79	1843

Mum – Mumbai, Che – Chennai, Kol – Kolkata, Beng – Bengaluru, Hyd – Hyderabad, Del – Delhi, Thi'puram – Thiruvananthapuram, Cut – Cuttack, Guw - Guwahati

Annexure V

CONSOLIDATED STATEMENT INDICATING INDIAN FEATURE FILMS CERTIFIED BY THE BOARD FROM 1-4-2018 TO 31-12-2018

THEMATIC CLASSIFICATION (DIGITAL)

Sr. No.	Thematic classification	Mum	Chen	Kol	Beng	Hyd	Thi	Del	Cut	Guw	Grand Total
1	Social	628	196	154	261	188	165	70	36	41	1739
2	Children`s Film	26	-	-	19	3	3	-	-	38	89
3	Educational	-	-	2	-	-	-	-	1	-	3
4	Other	4	1	1	-	-	4	1	1	-	12
	Grand Total	658	197	157	280	191	172	71	38	79	1843

Annexure VI

CONSOLIDATED STATEMENT INDICATING FOREIGN FEATURE FILMS CERTIFIED BY THE BOARD FROM 1-4-2018 TO 31-12-2018

REGION-WISE – COUNTRY-WISE (DIGITAL)

Sr. No.	Country of Origin/Region	Mum	Chen	Kol	Beng	Hyd	Thi	Del	Cut	Guw	Grand Total
1	USA	110	17	-	-	-	-	3	-	-	130
2	Hungary	30	1	-	-	-	-	1	-	-	32
3	UAE	15	-	-	-	-	-	-	-	-	15
4	France	10	-	-	-	-	-	-	-	-	10
5	United Kingdom	9	-	-	-	-	-	-	-	-	9
6	Bangladesh	2	-	2	-	-	-	-	-	-	4
7	Hong Kong	4	-	-	-	-	-	-	-	-	4
8	Peru	4	-	-	-	-	-	-	-	-	4
9	Ukraine	4	-	-	-	-	-	-	-	-	4
10	Canada	1	-	-	-	-	-	-	-	-	1
11	Chile	1	-	-	-	-	-	-	-	-	1
12	China	1	-	-	-	-	-	-	-	-	1
13	Cyprus	1	-	-	-	-	-	-	-	-	1
14	Kosovo	1	-	-	-	-	-	-	-	-	1
15	Other	1	-	-	-	-	-	-	-	-	1
16	Russia	1	-	-	-	-	-	-	-	-	1
17	Taiwan	-	-	-	-	-	-	1	-	-	1
18	Australia	1	-	-	-	-	-	-	-	-	1
	Grand Total	196	18	2	0	0	0	5	0	0	221

Mum – Mumbai, Che – Chennai, Kol – Kolkata, Beng – Bengaluru, Hyd – Hyderabad, Del – Delhi, Thi'puram – Thiruvananthapuram, Cut – Cuttack, Guw - Guwahati

Annexure VII

CONSOLIDATED STATEMENT INDICATING INDIAN FEATURE FILMS CERTIFIED BY THE BOARD FROM 1-4-2018 TO 31-12-2018

REGION-WISE – LANGUAGE-WISE (VIDEO)

Sr. No.	Language	Mum	Chen	Kol	Beng	Hyd	Thi	Del	Cut	Guw	Grand Total
1	Hindi	301	2	-	-	-	-	41	-	-	344
2	Bhojpuri	59	-	1	-	-	-	2	-	-	62
3	Kannada	-	-	-	36	-	-	-	-	-	36
4	Tamil	1	24	-	2	-	1	-	-	-	28
5	Manipuri	-	-	-	-	-	-	-	-	25	25
6	Bengali	3	-	18	-	-	-	-	-	-	21
7	Gujarati	-	-	-	-	-	-	19	-	-	19
8	Malayalam	-	13	-	-	-	4	-	-	-	17

9	Telugu	-	2	-	1	11	-	-	-	-	14
10	English	6	-	-	-	-	-	1	-	-	7
11	Marathi	6	-	-	-	-	-	-	-	-	6
12	Odia	-	-	-	-	-	-	-	5	-	5
13	English partly Hindi	-	-	-	-	-	-	2	-	-	2
14	Haryanvi	1	-	-	-	-	-	-	-	-	1
15	Hindi partly English	1	-	-	-	-	-	-	-	-	1
16	Hindi Partly Himach-ali	1	-	-	-	-	-	-	-	-	1
17	Hinglish	1	-	-	-	-	-	-	-	-	1
18	Punjabi	1	-	-	-	-	-	-	-	-	1
Grand Total		381	41	19	39	11	5	65	5	25	591

Annexure VIII

CONSOLIDATED STATEMENT INDICATING FOREIGN FEATURE FILMS CERTIFIED BY THE BOARD FROM 1-4-2018 TO 31-12-2018

REGION-WISE – COUNTRY-WISE (VIDEO)

Sr. No.	Country of Origin	Mum	Chen	Kol	Beng	Hyd	Thi	Delhi	Cut	Guw	Grand Total
1	USA	327	18	10	-	1	-	6	-	-	362
2	United Kingdom	22	-	3	-	-	-	1	-	-	26
3	Japan	20	-	-	-	-	-	-	-	-	20
4	Hungary	13	-	1	-	-	-	-	-	-	14
5	Canada	9	-	-	-	-	-	4	-	-	13
6	France	12	-	-	-	-	-	-	-	-	12
7	Hong Kong	7	-	2	-	-	-	-	-	-	9
8	UAE	7	-	1	-	-	-	-	-	-	8
9	Australia	4	1	-	-	-	-	-	-	-	5
10	Thailand	3	-	-	-	-	-	-	-	-	3
11	Netherlands	2	-	-	-	-	-	-	-	-	2
12	China	1	-	-	-	-	-	-	-	-	1
13	Denmark	1	-	-	-	-	-	-	-	-	1
14	Finland	1	-	-	-	-	-	-	-	-	1
15	Germany	-	-	-	-	-	-	1	-	-	1
16	Kosovo	1	-	-	-	-	-	-	-	-	1
17	Lebanon	1	-	-	-	-	-	-	-	-	1
18	Bangladesh	1	-	-	-	-	-	-	-	-	1
19	Romania	1	-	-	-	-	-	-	-	-	1
20	South Korea	1	-	-	-	-	-	-	-	-	1
21	Venezuela	1	-	-	-	-	-	-	-	-	1
22	Virgin Islands	1	-	-	-	-	-	-	-	-	1
Grand Total		436	19	17	0	1	0	12	0	0	485

FINANCES OF THE BOARD

Under the provision of Cinematograph Act, 1952, the Central Board of Film Certification is a statutory body regulating the public exhibition of films. However, for an administrative purpose, the Board is treated as a sub-ordinate office under the Ministry of Information and Broadcasting.

The revenue of the Board is by the way of collection of certification fee as per the scales provided in the Cinematograph (Certification) Rules, 1983. The Board also levies projection charges in respect of screening of films done in the Regional Offices. The total income accrued during

the period i.e 1st April, 2018 to 31st December, 2018 is Rs.10,12,28,930/-. The revenue collected is credited to the Consolidated Funds of India. The Board does not operate any bank account in this regard.

For the purpose of maintaining accounts for revenue as well as expenditure, the Board observes financial year i.e from 1st April, 2018 to 31st March, 2019 as per the practice followed by the Government of India. The Board receives grants from the Ministry under Non-Plan and expenditure incurred against these sub-heads from 1-4-2018 to 31-12-2018 are furnished below:

BUDGET ALLOCATION AND EXPENDITURE

(Rs. In lakhs)

	Non-Plan B.E (2018-19)	Expenditure up to 31 st December, 2018
Salaries	560.00	402.99
Medical	10.00	3.39
DTE	21.00	13.65
OE	102.00	57.07
PPSS	180.00	176.66
Rent Rates and Taxes	16.00	7.59
Other Administrative Expenses	08.00	4.15
Information Technology	05.00	0.49
SAP	02.00	1.15
Total	904.00	667.14

1. PLAN SCHEME : UPGRADATION, MODERNIZATION AND EXPANSION OF CBFC AND CERTIFICATION PROCESS.

The CBFC, under the proposed Scheme "Upgradation, Modernisation and Expansion of CBFC and Certification Process" under the Plan period from 2018 to 2019 proposed to undertake the following activities for which 2.50 Crores has been earmarked and an amount of Rs.2.50 crores (Under B.E) had been allocated for the financial year 2018-19.

- (1) Software Development for online processing of film application and certification website.
- (2) Digital Projection System and Digital Theatres for all offices of CBFC.

- (3) Requirement of additional office space for Regional Offices of CBFC and Headquarters. SFC has not been approved, hence no expenditure incurred.

Sr. No.	B.E. for 2018-19 (Rs. in lakhs)	Expenditure incurred up to 31-12-2018 (Rs. in lakhs)
1	250.00	65.61

2. PLAN SCHEME : TRAINING FOR HUMAN RESOURCES AND DEVELOPMENT.

CBFC under the Scheme "TRAINING FOR HUMAN RESOURCES DEVELOPMENT" propose to undertake the following activities

during 2018-19 :

- (a) Workshop/ Seminar/ Samvaad for Board Members and Regional Officers at Regional Offices and at Mumbai
- (b) Training/ Workshop of Advisory Panel Members in each region.
- (c) Training of Group 'A', 'B' and 'C' in Administration, Accounts and Budgeting Maintenance of records, E-governance, IT Skills, Vigilance, and RTI matters.

SBG : 2018-19 : Rs. 25.00 (Lakhs).

Expenditure as on 31-12-2018 : 09.86 (Lakhs).

NATIONAL FILM DEVELOPMENT CORPORATION LIMITED

Incorporated in the year 1975, the National Film Development Corporation Ltd. was set up by the Government of India with the primary objective of planning, promoting and organizing an integrated and efficient development of the Indian film industry in accordance with the national economic policy and objectives laid down by the Central Government from time to time. NFDC was reincorporated in the year 1980 by merging the Film Finance Corporation (FFC) and Indian Motion Picture Export Corporation (IMPEC) with NFDC. Since inception, NFDC has funded/ produced over 300 films in more than 21 regional languages, many of which have earned wide acclaim and won national/international awards.

NFDC also provides 360 degrees of integrated marketing solutions for Government Agencies and produces advertisements, documentaries, short films, TV series, web advertisements, radio series and thematic musical anthems.

During the year under review, NFDC continue to enhance its forte across various verticals of the Media & Entertainment Industry covering production and distribution of films under the brand Cinemas of India, production of advertisement, short and corporate films for various government agencies, film exhibition, restoration, Film Bazaar, training in digital non-linear editing, cinematography, subtitling etc.

As a film development agency, NFDC is responsible for facilitating growth in areas/ segments of the film industry that not only have

a cultural bearing but also in areas which cannot be taken by private enterprises due to commercial exigencies, thereby facilitating a balanced growth of the Industry. However, even while its role in the Indian film industry is largely developmental, as a Public-Sector Enterprise, NFDC also has a corporate mandate and is responsible for generating a healthy balance sheet.

PRODUCTION

The Film Production Department produces/ co-produces feature films that reflect the diversity in Indian Cinema, under the 11th and 12th Five Year Plan Scheme of the Ministry of Information and Broadcasting, titled "Production of films in various Indian languages". Under the said Scheme, NFDC produces & co-produces films under its extant guidelines for film production, whereby it encourages debutant filmmakers by undertaking 100% production of their first feature film and co-production of good quality films in partnership with private players both from India and abroad.

- The Production Department's mandate is to support and drive NFDC's mission to create artistic movies with a view to foster excellence in cinema and promote Indian culture through the Cinemas of India. Thus with a view to encourage production of good quality and socially relevant films in various Indian languages an MoU has been signed on 01.08.2016 by NFDC for implementing the Ministry of I&B's 12th Plan Scheme and subsequent schemes for "Production of films in various Indian languages". NFDC has received the Ministry's in-principle approval to commence the activities for film production under the said scheme vide its letter dated 6th November 2018. Accordingly, the call for entries has been launched on 08.12.2018 on NFDC website and press advertisement.
- The feature film *Beyond the Known World*, coproduced by NFDC under the 12th Five Year Plan Scheme, is the first official Indo-New Zealand co-production, directed by Pan Nalin, is under post-production. This coproduction illustrates NFDC's endeavor to support, through production and collaboration, a community of versatile and emerging filmmakers who embody diversity, innovation, and uniqueness

- The co-production of the film “Angrezi Mein Kehnte Hain” was a unique experiment in gap financing by NFDC. It was released theatrically on pan India basis on 18th May 2018 and had a digital premier on Amazon.

DISTRIBUTION

NFDC’s distribution department is responsible for release of a film across traditional platforms (Theatrical, Television, Home Video and Airlines) and fast-emerging platforms (Video-on-demand, DTH and Mobile).

- *Theatrical distribution*

NFDC will have a look at deserving projects that may feature as part of the annual film market Film Bazaar programs as these projects are in various stages of development and in need of financial or artistic assistance, theatrical support, film festivals, distribution etc. The department has identified certain projects that may be in alignment with the production mandate of the organization.

- *Video on Demand Platform: cinemasofindia.com*

Launched in 2012, NFDC’s official VOD platform streams NFDC and acquired titles all year around on subscription basis. In the coming year, New Titles will see a well marketed VOD Release. The focus for the VOD platform is Institutional Subscriptions offered to institutes world over wherein subscribers will get access to the films from anywhere in the world for a fee for institutions and universities.

- *Syndication*

Television - NFDC’s partnerships with partner channels/broadcasters (Zee, Star and others) for showcasing/broadcasting NFDC films will be maintained.

Digital/DTH - NFDC titles are available on all leading platforms such as Netflix, Amazon Prime Video, Hotstar, Jio Cinema and there are plans to strengthen relationships with existing players and forge new relationships with other emerging/ established platforms.

- *Home Video*

NFDC will renew its agreement with Shemaroo

Entertainment, one of India’s leading M&E company, for continued association on NFDC titles. Previously, 98+ titles were released in collaboration with Shemaroo.

- *International Film Markets and Sales*

Distribution department continues its representation at all major film markets across the globe and build brand NFDC across all renowned markets such as Venice, Cannes, AFM, EFM, HKTDC etc. and build great relationships with A-list festival programmers, International sales agents/distributors and journalists of repute. NFDC envisions collaborating with International distributors, channels, Television firms & digital platforms of repute to monetize its titles on, TV, VOD and others.

PREVIEW THEATRE

NFDC gives on hire its 81 seaters Preview Theatre at Mumbai and 100 seaters Preview Theatre at Chennai, for exhibition of films to various government/non-government clients. The theatres are equipped with latest technology to show films in analog and digital platforms, including 3D projection facilities. The recent film festival conducted at Tagore Film Centre includes Russian, Japanese and Korean Film Festivals. In December 2018, Chennai International Film Festival is being associated with the Indo Cine Appreciation Foundation (ICAF). NFDC is associating with film societies / embassies to conduct film festivals on a regular basis.

- *Art House Theatre and Film Culture Centre, Bandra*

Intended as India’s first ever Cinematheque NFDC’s Art House Theatre and Film Culture Centre is proposed as a centre for the Arts & the Community of Cinema converge. It is proposed to bring together viewing, research & academics and conservation of cinema across multiple spaces in Art House Theatre and Film Culture Centre, Bandra, Mumbai.

FESTIVALS AND OUTREACH

- Facilitation of Screenings of NFDC films at multiple events throughout the year including, Courtisane Film Festival, Ghent Belgium, Essay International Film Festival, London, Indian Habitat Centre, IIT Madras, Kiran Nadar Museum of Art, Bihar State Film Development & Finance Corporation, Kerala Literature Festival, collaborations with 1018mb.com.
- Tie-In with Radio Nasha for Premiere Nights – Branding and Outreach Opportunities at Screening of Jaane Bhi Do Yaaron screening in partnership with Radio Nasha in tribute to Kundan Shah and Om Puri. Guests included, Mrs. Kundan Shah, Satish Shah, Satish Kaushik, Sudhir Mishra, Nandita Puri and Ishaan Puri, Rajesh Puri et al.

OVERSEAS PROMOTION AND MARKETING

The Overseas division works towards building the presence of Indian Cinema at International Film Festivals & Markets. With International Film community's ever-increasing interest in Indian Cinema, the division primarily focuses on promoting and showcasing Cinemas of India and Indian talent at International Film Festivals & Markets. The division has also fostered partnerships with private and government film institutions from across the world. During the year under report, NFDC participated in Cannes Film Festival, France, American Film Market, and USA.

FILM BAZAAR

- Film Bazaar 2018 was organized by NFDC in Goa during the period from 20-24 November 2018 alongside International Film Festival of India. The Film Bazaar is a platform exclusively created to encourage collaboration between the International and South Asian film fraternity. This is a converging point for film buyers and sellers from all over the world; the Bazaar also aims at facilitating the sales of world cinema in the South Asian region. Film Bazaar 2018 witnessed participation from 28 countries as against 18 countries in its first Film Bazaar held in 2007.
- The Film Bazaar has now become a focal point for South Asian filmmakers to present their stories to the international & domestic film fraternities. In addition, the event has

become a must attend in the annual calendars of International sales agents, producers, distributors; film festival programmers and film funds. Last but not least, it is also becoming an event where Industry professionals are coming to learn about the future trends in the business and also to identify and partner with the next big film/filmmaker.

- The year 2018 saw a very exciting line-up of projects submitted for the Co-production Market, and Work-in-Progress Labs from filmmakers/producers in USA, Germany, Bangladesh, Sri Lanka, Australia, China
- Five films were awarded at Film Bazaar. Three films were given the Prasad Post Production and Moviebuff Appreciation Award (DI+DCP Award) - *Nimtoh* (Invitation) directed by Saurav Rai, *Rukuni Koina* (The Holy Bride) directed by Jadab Mahanta, *Ajeeb Budhee Aurat* (Strange Old Lady) directed by Kislay, while two films won the Facebook award - *Eeb Allay Ooo!* directed by Prateek Vats and *Aamis* (Ravening) by Bhaskar Hazarika

TRAINING AND DEVELOPMENT

- NFDC set up a Training & Development Department in 2012, which has been devised to address the gap in the area of mid-career training opportunities in the film sector. It has been established under the brand NFDC Labs to deliver a key output for the Indian film community: training for professional filmmakers, providing workshops and master classes in core disciplines – directing, writing, editing, cinematography and producing.

NFDC LABS

NFDC in 2012 set up a brand name NFDC Labs, to deliver a key output for the Indian film community: training for professional filmmakers, providing workshops and master classes in core disciplines – directing, writing, editing, cinematography and producing to address the gap in the area of mid-career training opportunities in the film sector.

Screenwriters' Lab

- Script development labs focus on story, screenplay and character development to assist writers enhance their screenwriting technique with the help of national and International

experts. The lab is designed in 3-part session over a period of 6 months to allow a healthy gestation period for the overall creative script development of each project. The first session of the lab with 6 writers along with national and international mentors has been executed and the remaining 2 sessions will be held in the month of January 2019 and March 2019.

SKILL DEVELOPMENT TRAINING

- Under the Skill India Mission the training division in the Chennai Regional Office is conducting various media related training programme for the unemployed youth in the southern states where it has imparted short term training and vocational courses to more than 14000 youth in the sphere of Animation, Camera, Editing, Multimedia, Photography and Audio Engineering. It is estimated that around 70% of youth who have underwent this training programme have since found employment.
- Skill training is also provided to SC/STs and socially backward classes, inclusion of women, minorities, and differently abled persons by creating adequate employment opportunities in the Media and Entertainment industry. Students in state higher educational institutions are provided the vocational training in media through Rashtriya Uchchar Shiksha Abhiyan (RUSA), a Centrally Sponsored Scheme.
- Under the state sponsored scheme, NFDC have imparted the skill development training in media for 1593 candidates for the financial year 2018-19 (Up to November 2018).

MEDIA CAMPAIGN

NFDC has been re-notified as an agency to carry out audio-visual media campaigns of Ministries/Departments from 2015. NFDC's continuous effort and timely services has turned many of the ministries /departments to avail its services for their media publicity campaigns.

- *Digitalization of Media Operations:*

NFDC has implemented a Media Operation application in order to ensure transparency, efficiency and effective compliance of media planning and media related activities in accordance with the electronic media policy.

The entire planning, billing and payment processes are integrated through this media software to provide complete error free solution. This has helped eliminated the manual process of issuing of release orders, bill verification, payments etc. and has become simple, faster and efficient in delivery to the client ministries and the electronic media agencies. This will ensure timely payment to the media agencies provided the funds from the client ministries are received in time.

Recently, NFDC has entered into an agreement with BARC to maximize the impact of the Client's advertising budgets through the use of a range of media platform and also for conducting third party verification of broadcast of TV spots.

FILM FACILITATION OFFICE (FFO)

Since its inception in November 2015, the FFO has been working towards promoting and facilitating film shootings by foreign filmmakers in India, with its services now extended to Indian filmmakers as well. It has been proactively engaging with all Nodal officers at the State as well as Central level through collaborations with key stakeholder Central Government Ministries/ Departments - Ministry of Home Affairs, Ministry of External Affairs, Ministry of Defence, Ministry of Tourism, Ministry of Railways, Ministry of Civil Aviation, Border Security Force, Central Board of Excise and Customs, Airports Authority of India, among others, thus, playing an active role in helping the Government machinery to create a film friendly eco-system and policies.

- *Launch of the FFO Web Portal*

As part of its mandate and in an endeavour to reach out to the filming fraternity across the globe, the FFO set up its web portal, that was launched by the Hon'ble Minister of State for Information & Broadcasting, Col. Rajyavardhan Rathore, on 20th November 2018 at the inaugural ceremony of the 49th International Film Festival of India (IFFI).

The portal not only enables online submission of applications for international filmmakers, but also enlists India's co-production treaties and guidelines of key central government Ministries/ departments. In addition to this, the portal also showcases a locations directory, database of the talent available in the Indian film industry, its filming hubs, and integrates with other such portals

developed by State governments. The FFO portal has been designed and developed with a view to be a single point for all filming related information in the country, leading to greater ease of navigation, and thereby, easing filming in the country.

- *Focused two-day Workshop on 'Ease of Filming' in India*

FFO organized a two-day workshop on 21st-22nd November 2018, on 'Ease of Filming', at the Film Bazaar 2018. The workshops witnessed participation of key industry stakeholders and nodal officers from 11 States - Andhra Pradesh, Delhi, Gujarat, Karnataka, Lakshadweep, Rajasthan, Telangana, Uttar Pradesh, and Uttarakhand as well as Assam and Odisha, who came specially to participate in the workshop.

- *Participation in Global Exhibition on Services*

The FFO participated in Global Exhibition on Services (GES) as part of the Ministry of Information & Broadcasting's pavilion from 15th to 18th May 2018 in Mumbai. GES, a global platform showcasing India's services, saw the presence of a number of international delegations and participants from the global media and entertainment industry, which was a champion sector at the GES. In an endeavour to promote filming in India, the FFO showcased a 'Film on the Multiplier Effect of Filming in the Country', as well as disseminated information regarding India's co-production treaties and incentives offered by Indian States to the visiting domestic and international delegates. A session on 'India's Entertainment Industry – A Global Powerhouse' was conducted wherein Shri G.C. Aron, Director (Films), Ministry of I&B shared the government's initiatives of easing filming in India which is being implemented through FFO.

- *Meetings with key Central Ministries*

Over the past few months, the FFO met with Nodal officers of the following stakeholder Ministries, to collect data and information for the FFO web portal as well as deliberate on the issues faced by filmmakers while filming in their jurisdiction, so as to ease the process of filming.

- *FFO at AFCI's Cineposium 2018*

The FFO attended Association of Film Commissioners (AFCI)'s annual three-day key

industry workshop called Cineposium, from September 20 – 22, 2018 in Los Angeles, USA, that consisted of a series of interactive and educational seminars with the industry wherein the sessions intended to impart solutions to the challenges faced by the film fraternity in an ever-changing industry, including those related to film shoots. The visit also gave the FFO an opportunity to meet with various global majors out of the USA like Warner Brothers, HBO, CAA, Paramount Studios, Entertainment Partners, Final Draft, Kodak, and discuss the web portal and Film in India initiative of the Government of India with them.

- *Engagement with State Nodal officers*

In an endeavour to gather State and Locations information from the States and mobilize them to ease filming at the ground level, the State FFO officials met with various Nodal officers, especially North-Eastern States like Manipur, Meghalaya, Tripura, Assam, Nagaland, and Southern States of Hyderabad and Telangana. Additionally, FFO has been engaging continuously with Lakshadweep towards creating favorable filming guidelines and promoting various locations therein.

- *Participation in Film Bazaar 2018*

FFO organized participation of 9 States of Andhra Pradesh, Delhi, Gujarat, Karnataka, Lakshadweep, Rajasthan, Telangana, Uttar Pradesh, and Uttarakhand at the Film Bazaar with their respective Film Offices with a view to showcase their locations to various filmmakers from India and abroad. A session showcasing the FFO web portal to the industry was conducted at the Knowledge Series as well.



Knowledge series by NFDC at Film Bazaar, IFFI

FFO further facilitated directors and producers including Shoojit Sircar, Ramesh Sippy, Richa Chaddha, Sheel Kumar, Ronnie Lahiri, Sanjay Suri, Bhuvan Lall, Canadian filmmaker Pierre Gill, CEO of Producers Guild of India Kulmeet Makkar, international Line Producer Dileep Singh Rathore, MD of MPA (India Office), Uday Singh, in meetings with the nodal officers of various State film offices.

- *Promotion at International Film Festivals*

The FFO has been promoting Indian locations, its incentives and Co-production treaties etc., at various global platforms such as the Cannes Film Festival (8-19 May 2018), Toronto International Film Festival (6-16 September 2018) and Videocitta Film Festival (19 - 28 October 2018 at Rome, Italy).

- *Most Film Friendly State Award 2017*

An eminent jury chaired by acclaimed filmmaker Shri Ramesh Sippy, Shri Nagraj Manjule, Shri Raja Krishna Menon, Shri Vivek Agnihotri, and Shri Uday Singh, MD, Motion Picture Association (India Office), recommended the recipient of the 'Most Film Friendly State Award 2017'; given under the aegis of the National Film Awards. Subsequent to the detailed analysis and discussions of the applications received from 16 States, the Jury unanimously conferred the award for the "Most Film Friendly State" to Madhya Pradesh and Uttarakhand was given a Special Mention Certificate.

COMMEMORATION OF 150th BIRTH ANNIVERSARY OF MAHATMA GANDHI

As part of the 150th Birth Anniversary of Mahatma Gandhi, NFDC, Chennai is arranging screening of the film GANDHI/TAMIL to students at Schools and our Tagore Film Centre, from October, 2018 for 2(two) years, to spread the message of Gandhi Philosophy on truth and non-violence among students.

NFDC is planning to bring out special edition reworked DVD's of iconic feature film Gandhi directed by Richard Attenborough. These DVD's will earmark the 150th birth anniversary of Mahatma Gandhi and will be distributed and retailed for the occasion.

A key initiative undertaken by Ministry of Information & Broadcasting to celebrate the 150 years of Gandhiji, it is NFDC's endeavor to encourage the youth of India to participate in this Short Film Competition. A Short Film competition that invites young amateur filmmakers (School/ College Students) to make Short Films based on "Be the change which you want to see in the world" to showcase the relevance of Mahatma Gandhi's messages even today in the 21st century, on the www.mygov.in platform. The competition was held between 2nd Oct & 31st Dec 2018. <https://www.mygov.in/task/be-change-which-you-want-see-world-short-film-competition/>

CINE ARTISTES WELFARE FUND OF INDIA

The Cine Artiste Welfare Fund of India (CAWFI) is a Trust managed by NFDC since 1991. Lord Richard Attenborough, who made the movie Gandhi, set up a corpus fund using 5% of the profits earned by the film to extend financial assistance to needy cine artistes of yesteryears. The main objective of the Trust is to give financial assistance to the old cine artistes above 50 years who have fallen on bad days and no one to support them. Presently an amount of Rs.3000/- given as monthly assistance for cine artistes.

Total beneficiaries for the year 2018-19 is 300 pensioners.

Skill Development training in media was given under the CAWFI Scheme to the dependents of the CAWFI Pensioners. So far 68 candidates have received the training with the stipend of Rs.3000/-





The Governor of Goa, Smt. Mridula Sinha, the Minister of State for Youth Affairs & Sports and Information & Broadcasting (I/C), Col. Rajyavardhan Rathore, the Secretary, Ministry of Information & Broadcasting, Shri Amit Khare, Actor Akshay Kumar and other dignitaries at the inauguration of the 49th International Film Festival of India (IFFI-2018), in Panaji, Goa on November 20, 2018.



The Minister of State to the Federal Chancellor and Federal Government Commissioner for Culture and the Media, Federal Republic of Germany, Prof. (Ms.) Monika Grutters calling on the Minister of State for Youth Affairs & Sports and Information & Broadcasting (I/C), Col. Rajyavardhan Rathore, in New Delhi on September 17, 2018.

7

INTERNATIONAL CO-OPERATION

INDIA AND UNESCO

India is among the founder members of UNESCO, one of the specialized agencies of the United Nations. UNESCO's main goal is to promote International Co-operation in the field of education, science and technology, social sciences, culture and mass communication. In order to promote communication capabilities of developing countries, the 21st Session of the General Conference of UNESCO in 1981 approved the setting up of an International Programme for the Development of Communication (IPDC). India played a significant role in its conception and has been a member of the IPDC and also of the Inter-Governmental Council (IGC) of the IPDC. India was elected by acclamation by the General Conference at its 35th Session, to be a Member of the IGC for the period 2009-2013.

On 11th October, 2018, a meeting of the Indian National Commission for Cooperation with UNESCO (INCCU's) Sub-Commission on Communication was held under the Chairmanship of Shri Amit Khare, Secretary, Ministry of Information and Broadcasting. The Agenda of the meeting was:-

- i. Promoting Media and Information Literacy (MIL) and allocating resource to it;
- ii. Freedom of expression online and offline, safety of journalists, supporting independent media;
- iii. Building knowledge society, access to information and knowledge for all.

INTERNATIONAL MEDIA PROGRAMME

This is one of the Components under the new Plan Scheme 'Human Resource Development' being implemented by the Ministry. An outlay of Rs.45 lakhs has been allocated under this component for the year 2017-18 to 2019-20, out of which an outlay of Rs. 15 Lakhs has been kept for the financial year 2018-19. This Programme comprises of Media Exchange Programme, Joint Working Groups & Agreement on cooperation in the field of Information & Film Sector and

International Media Seminars/Workshops. The main objectives of the programmes are as follows:

- ❖ Recognizing the vital role that Media play in the promotion of better understanding between countries and in enhancing regional cooperation through greater interaction between media persons and for dissemination of information about each other.
- ❖ Recognizing the critical role that media plays in the promotion of democratic values and tolerance in societies.
- ❖ The broad objective of this scheme is to strengthen the friendly ties with different countries by promoting better understanding in the fields of information and print media, inspired by a common desire to establish and develop closer relations with other countries in the field of information and mass media.
- ❖ To strengthen the relationship between India and the other Countries.
- ❖ To promote exchange of ideas between India and the other Countries in the spheres of Mass Media, Broadcasting and Films
- ❖ Advanced Media Training
- ❖ Crisis Communications
- ❖ Social and Multimedia Training

Shanghai Cooperation Organisation

With a view to sign SCO Agreement for "Cooperation in the Mass Media", two Expert level Meetings held in Beijing were attended by the Ministry in the year 2018. However, as the text of the Agreement is still under discussion, the Agreement for "Cooperation in Media Sphere" is likely to be signed during 2019.

Cultural Exchange Programmes (CEP) with Countries

The Cultural Exchange Programmes/Agreements are signed by the M/o Culture on behalf of Government of India. These Programmes/

Agreements have the aims and objectives to strengthen the relationship and with respect to the Ministry of Information and Broadcasting, these programmes/agreements promote exchange of ideas between India and the other Countries in the spheres of Mass Media, Broadcasting and Films.

During the year 2018-19, several CEPs were signed between India and other countries such as Rwanda, Seychelles, Uganda, Greece and several other CEPs with Austria, France, Guyana, Myanmar are being implemented actively. CEP to be signed between India and Croatia is under active consideration in the Ministry.





Hon'ble Minister of State for Information & Broadcasting (I/C), Col. Rajyavardhan Rathore, welcoming Singer Smt. Asha Bhosale at inauguration of National Museum of Indian Cinema in Mumbai on January 19, 2019.



The Minister of State for Youth Affairs & Sports and Information & Broadcasting (I/C), Col. Rajyavardhan Rathore at the Plenary Session: Engagement with younger members of Indian Diaspora, during the Youth Pravasi Bharatiya Divas, at the 15th Pravasi Bharatiya Divas, in Varanasi, Uttar Pradesh on January 21, 2019.

8

RESERVATION FOR SCHEDULED CASTES/SCHEDULED TRIBES AND OTHER BACKWARD CLASSES

All efforts are made to ensure adequate representation of Scheduled Castes, Scheduled Tribes and Other Backward Classes in the posts and Services under administrative control of MIB in accordance with the orders/instructions/guidelines issued in this regard. Efforts are also made to ensure adequate representation of officers belonging to Schedules Castes, Scheduled Tribes and Other Backward Classes in various training programmes. Post based rosters are maintained by all the attached/subordinate offices/PSUs/Autonomous Bodies under the administrative control of the Ministry.

- The guidelines & instructions regarding reservation for SC/ST/OBC in Services and for other benefits are circulated to all the Media Units for strict compliance.
- Information pertaining to the representation of SC, ST and OBC in M/o I&B, as on 1st January, 2018 has been uploaded on DOP&T's URL 'rrcps.nic.in'.
- The percentage of representation of SC, ST and OBC vis-à-vis the total number of employees in the M/o I&B and attached and subordinate offices as on 1st January, 2018 was as below :

Category	Total Employee	SC (Representation %)	ST (Representation %)	OBC (Representation %)	Others (Representation %)
A	537	92 (17.13)	34 (6.33)	34 (6.33)	377 (70.20)
B	781	126 (16.13)	42 (5.37)	124 (15.88)	489 (62.61)
C (Excluding Safai Karamchari)	1716	508 (29.60)	312 (18.18)	357 (20.80)	539 (31.41)
C (Safai Karamchari)	12	12 (100)	0 (0)	0 (0)	0 (0)
Total	3046	738 (24.22)	388 (12.74)	515 (16.91)	1405 (46.13)



The Minister of State for Youth Affairs & Sports and Information & Broadcasting (I/C), Col. Rajyavardhan Rathore inaugurating the multimedia exhibition commemorating 150th birth anniversary of Mahatma Gandhi, in New Delhi on October 02, 2018.

9

REPRESENTATION OF PHYSICALLY DISABLED PERSONS IN SERVICE

The instruction and guidelines regarding Persons with Disabilities issued by the nodal Ministry/Department from time-to-time are circulated to all Media Units and Administrative Sections in Main Secretariat of Ministry of Information and Broadcasting for strict compliance. In the Main Secretariat, a Liaison Officer is also appointed to look after the interest of Persons with Disabilities.

In accordance with the guidelines issued by DOPT, Special Recruitment Drive is under process in the Ministry to fill up backlog vacancies reserved for Persons with Disabilities. The representation of Persons with Disabilities in this Ministry is also compiled annually and furnished to DOPT. The representation of Persons with Disabilities in this Ministry collectively and in Direct Recruitment and Promotion quota as on 01/01/2019 is given below:-

PWD REPORT-I

ANNUAL STATEMENT SHOWING THE REPRESENTATION OF THE PERSONS WITH DISABILITIES IN SERVICE

(for the year 2018, as on 01.01.2019)

Ministry/Department :- Ministry of Information & Broadcasting

Group	Number of Employees				
	Total	Identified posts	VH	HH	OH
1.	2	3	4	5	6
Group A	1690	643	02	01	06
Group B	4448	679	08	09	40
Group C & D	10544	354	22	22	87
Total	18088	1676	32	32	123

- Note :-
- (i) VH stands for Visually Handicapped (persons suffering from Blindness or low vision).
 - (ii) HH stands for Hearing Handicapped (persons suffering from Hearing impairment)
 - (iii) OH stands for Orthopedically Handicapped (persons suffering from locomotors disability or cerebral palsy).

PWD REPORT-II

**STATEMENT SHOWING THE NUMBER OF PERSONS WITH DISABILITIES APPOINTED DURING THE CALENDAR YEAR
FOR THE YEAR : 2018 (as on 01/01/2019)**

GROUP	No. of Vacancies Reserved for PWD under Recruitment Quota			No. of Appointment Made in Direct Recruitment Quota				No. of Vacancies Reserved for PWD under Promotion Quota			No. of Appointment Made in Promotion Quota					
	VH	HH	OH	Total appointment made	Total appointment made in Identified Posts for PWD	VH	HH	OH	VH	HH	OH	Total appointment made	Total appointment made in Identified Posts for PWD	VH	HH	OH
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17
Group A	00	00	04	08	00	00	00	00	00	00	00	02	00	00	00	00
Group B	00	06	06	02	00	00	01	00	00	00	00	16	00	00	00	00
Group C & D	04	12	11	84	08	01	01	07	02	01	01	29	01	00	00	01
Total	04	18	21	94	08	01	02	07	02	01	01	47	01	00	00	01

Note :- (i) VH stands for Visually Handicapped (persons suffering from blindness or low vision)

(ii) HH stands for Hearing Handicapped (persons suffering from Hearing impairment)

(iii) OH stands for Orthopedically Handicapped (persons suffering from locomotor disability palsy)

(iv) There is no reservation for Persons with Disabilities in case of promotion Group A and B Posts. However, persons with disabilities can be promoted to such posts, provided the concerned post is indentified suitable for persons with disabilities.





The Jury Members of 65th National Film Awards along with the Head of the Jury, Shri Shekhar Kapur presenting the Jury Report to the then Union Minister for Information & Broadcasting, Smt. Smriti Irani, in New Delhi on April 12, 2018.



The Minister of State for Youth Affairs & Sports and Information & Broadcasting (I/C), Col. Rajyavardhan Rathore lighting the lamp to inaugurate the Photo Exhibition "Saaf Niyat Sahi Vikas", organised by the Regional Outreach Bureau, Jaipur on August 12, 2018.

Hindi is the Official Language of the Union of India. There is a well-considered policy of the Government to accelerate the progressive use of Hindi in Official work. This Ministry has been emphasizing on the use of Hindi as per the Official Language Policy of the Government of India. The Official Language Implementation Committee (OLIC) in the Main Secretariat of the Ministry monitors the progressive use of Hindi in the Main Secretariat as well as in its attached and subordinate offices. The meetings of Official Language Implementation Committee are held regularly to monitor the status of implementation of the Official Language Policy in the Ministry and its media units/organizations and ways and means to augment the use of Hindi in official work and achieve targets under the annual programme as fixed by the Department of Official Language.

2. To provide necessary assistance in translation, implementation and monitoring of the Official Language Policy of the Government of India, Main Secretariat of the Ministry has an approved strength of one Director (OL), one Deputy Director (OL), two Assistant Directors (OL), two Senior Hindi Translators and two Junior Hindi Translators.
3. In order to ensure issuance of all papers/documents under Section 3(3) of the Official Languages Act in bilingual form and that letters received in Hindi and signed in Hindi are invariably replied to in Hindi only, checkpoints were strengthened. In addition, quarterly progress reports received from different sections and media units were reviewed and remedial actions were taken/suggestions were made in order to ensure better compliance of the Official Language Policy.
4. This year the meeting of Hindi Advisory Committee was organised on 20.04.2018 under the chairmanship of former Honourable Minister of Information and Broadcasting (HMIB), Smt. Smriti Zubin Irani to increase the use of Hindi in the official work of this Ministry. During the meeting, the then HMIB directed to form a Sub-Committee including DD News, DG: AIR, DG: DD and Publication Division so that all historical, social, cultural and literary programmes made by these media units could be brought on one forum so as to ensure that these programmes could be put up before the public in Hindi to increase the reach of Hindi in letter and spirit.
5. This year 11th World Hindi Conference was organised by GOI and GOM in Mauritius. As per Ministry's policy to propagate Hindi world-wide, Joint Director (OL) from the Main Secretariat, Director, DD News & Joint Director, Publication Division were deputed to participate in this conference as delegates who contributed immensely in various academic sessions of the conference.
6. For promoting the use of Hindi in official work, "Hindi Fortnight" was organized in the Ministry during 14-28 September 2018. During this period, Essay writing, Poetry Recitation, Noting/Drafting, Dictation, Translation, Typing, Stenography and Debate competitions were organized in which 71 officials participated.
7. Two incentive schemes for original noting-drafting and dictation by the senior officers as per the directions of Deptt. of Official Language, Ministry of Home Affairs are also operative. Last year a new incentive scheme was started for the Media units and sections of the Ministry. In this scheme, prizes/trophies are proposed to be awarded to the winning Media Heads and sections of the Ministry on the basis of their annual performance in the usage of Hindi in their official work. In order to facilitate the officials in use of Hindi in official work attached & subordinate offices also organized OLIC meetings, Hindi workshops, Hindi Fortnight & various other meetings in their respective organizations.
8. The Second Sub-Committee of the Committee of the Parliament on Official Language has inspected 17 offices under this Ministry during the year. The suggestions made by the Committee were noted and remedial actions initiated for better implementation of the Official Language Policy.





The Chairman, Prasar Bharati, Dr. A. Surya Prakash lighting the lamp to launch the reality show 'Mahila Kisan Awards' on DD Kisan, in New Delhi on December 14, 2018. The Secretary, Ministry of Information & Broadcasting, Shri Amit Khare, the Additional Secretary, Ministry of I&B, Ms. Jayashree Mukherjee, the CEO, Prasar Bharati, Shri Shashi S. Vempati, the DG, Doordarshan, Ms. Supriya Sahu and the DG, NSD-AIR, Ms. Ira Joshi are also seen.

11

WOMEN WELFARE ACTIVITIES

- To review the programmes and monitor implementation of development schemes for women in accordance with the guidelines of the National Commission for Women, a Women Cell was created in the Ministry in 1992. Later in accordance with the Supreme Court guidelines laid down in Vishakha & Others Vs. State of Rajasthan case, the Cell was re-constituted on 16th May 2002 as the Complaint Committee for matters relating to sexual harassment at work place. An external expert from YWCA as non-official member in the Women Cell was included on 13th January, 2006.
- Later on, in accordance with the guidelines of the Supreme Court and recommendation of National Commission for Women, Women's Cell has been renamed as "Internal Complaint Committee" on 25.10.2013.
- This Committee has been reconstituted last time on 03.07.2017 vide Circular No. B-11020/17/2011-Admn.III (Vol- II). Ms. Anju Nigam, Joint Secretary (B), Ministry of Information & Broadcasting has been nominated as Chairperson of ICC. Besides, Ms. Kalpana David, National Secretary Administration, an external expert from YWCA of India has been nominated as non-official member of this Committee. Three other women members and one male member of the Ministry are its official members.
- The Internal Complaint Committees are also functioning in the attached/ subordinate offices and autonomous bodies of the Ministry. The Guidelines regarding Central Civil Services (Conduct) Rules, 1964 regarding prevention of sexual harassment of women at the workplace issued by Department of Personnel & Training from time to time are also forwarded to all the Media Units under this Ministry for adherence.

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The Minister of State for Youth Affairs & Sports and Information & Broadcasting (I/C), Col. Rajyavardhan Rathore launching the Administrative Handbook of the Ministry of Information & Broadcasting, in New Delhi on December 27, 2018. The Secretary, Ministry of Information & Broadcasting, Shri Amit Khare, the Principal Director General (M&C), Press Information Bureau, Shri Sitanshu R. Kar and other dignitaries are also seen.

The Vigilance Wing set up of the Ministry functions under the overall supervision of the Secretary, I&B. Vigilance Wing of the Ministry is headed by a Chief Vigilance Officer (CVO) at the level of Joint Secretary who is appointed with the approval of Central Vigilance Commission (CVC) out of one of the Bureau Heads of the Ministry. CVO, M/o I&B is assisted by a Director (Vigilance), an Under Secretary (Vigilance) and a Vigilance Section. CVO of the Ministry provides a link between the Ministry and its subordinate/attached office and CVC as well as CBI. In Ministry's autonomous/attached/subordinate offices, public sector undertakings and registered societies also, separate vigilance set-ups exist. The CVO of the Ministry coordinates vigilance activities of the attached and subordinate offices, public sector undertakings of the Ministry as per CVC guidelines.

2. Concerted efforts were made to streamline the procedures in order to minimize scope for corruption. Efforts were also made to rotate the staff posted in sensitive positions. Regular and surprise inspections were carried out by senior officers to ensure proper observance of rules and procedures. During the period 1st April 2018 to 31st December 2018, 32 regular

and 26 surprise inspections were carried out. In addition a total of 20 areas and 78 persons have been selected for being kept under surveillance in the different media units and Main Secretariat of this Ministry. A week long Vigilance Awareness Week was observed by the Ministry of I&B and its Media Units from 29th October to 03rd November, 2018.

3. During the period from 1st April, 2018 to 31st December 2018, 217 fresh complaints were received in the Ministry and its media units from different sources. These were examined and preliminary inquiries were ordered in 19 cases. In addition to this Preliminary Inquiry reports in respect of 39 cases (current and old) were received during this period. Regular departmental action for major penalty was initiated in 8 cases and for minor penalty in 5 cases. During the period major penalties have been imposed in 5 cases and minor penalties in 6 cases. During the period under report, in 7 cases administrative actions have been taken under relevant provisions of rules and 1 official was prematurely retired under relevant provisions of rules.



The Minister of State for Youth Affairs & Sports and Information & Broadcasting (I/C), Col. Rajyavardhan Rathore releasing the publication at the inauguration of the multimedia exhibition commemorating 150th birth anniversary of Mahatma Gandhi, in New Delhi on October 02, 2018. The Secretary, Ministry of Information & Broadcasting, Shri Amit Khare is also seen.

13

CITIZENS' CHARTER & GRIEVANCE REDRESSAL MECHANISM

The Citizens'/Clients' Charter of this Ministry of Information & Broadcasting is available on the website of the Ministry i.e. <http://www.mib.gov.in>. The following 12 main services have been included in the Charter which are being provided by this Ministry directly to its stakeholders:-

- (i) Issue of license for providing DTH services to prospective licensee;
- (ii) Issue of License to Multi System Operators;
- (iii) Issue of license for providing HITS services to prospective licensee;
- (iv) Registration of Television Rating Points (TRP) Agencies to operate in India;
- (v) Setting up teleports by TV Channels for up linking/ down linking;
- (vi) Issue of permission for Up linking/ Down linking of TV Channels uplinked from India;
- (vii) Issue of permission for Down linking of TV Channels uplinked from Abroad;
- (viii) Setting up of Community Radio Stations(CRS) by Non Governmental Organizations(NGO), Educational Institutes and Krishi Vigyan Kendras/ Institutes;
- (ix) Issue of approval letter for the publication of Indian editions of foreign magazines/ journals/ periodicals/New Magazines by an entity having foreign investment in the category of Specialty/ Technical/ Scientific;
- (x) Issue of approval letter for the publication of Indian editions of foreign magazines dealing with news and current affairs/newspapers by an entity having foreign investment/facsimile edition of foreign newspaper by an entity having/not having foreign investment;
- (xi) Grievance Redressal Mechanism; and
- (xii) Issue of permission letter to the foreign Producers for shooting of feature films for TV/ Cinema and reality shows/commercial TV serial

GRIEVANCE REDRESSAL MECHANISM

The Grievance petitions received in the Ministry are registered and processed in the computerized Centralized Public Grievance Redress and Monitoring System (CPGRAMS). All petitions received are acknowledged according to norms and the acknowledgement letter contains registration number of the grievance, expected time of disposal and the details of the contact person. The grievance petitions are sent to the concerned media units/offices/divisions to redress the grievance, with the direction to send a suitable reply to the petitioner, as per rules. These petitions are monitored on regular basis, by sending reminders to the concerned offices/divisions and by convening review meetings etc. In all the media units, attached/ subordinate offices, autonomous bodies and public sector undertakings working under the administrative control of the Ministry, normally an officer not below Junior Administrative Grade is designated as Public Grievance Officer of that Unit. In important and urgent nature of cases, senior officers of the concerned media units/offices hold discussions for quick disposal of the cases. The position regarding final disposal of petitions is also intimated to the petitioners by post or through CPGRAMS.

The guidelines regarding redressal of public grievances/activating machinery for redressal of public grievances received from Department of Administrative Reforms and Public Grievances etc. are circulated to all media units/autonomous bodies etc. functioning under the aegis of this Ministry. Disposal of grievances is also monitored at the highest level in this Ministry as well as by Hon'ble Prime Minister in monthly PRAGATI Meetings.

Time Frame Prescribed for Redressal of the Grievances:

S. No.	Subject	Time
01.	Issue of acknowledgement/interim reply to the petitioner	3 days
02.	Time taken for transfer of the Grievance Petition to the concerned Administrative Wing/Responsibility Centre	7 days
03.	Time taken to give final reply to the petitioner from the date of receipt of grievance or date of receipt of clarification /additional information sought from the petitioner, whichever is later	2 months

Grievance Status of the Ministry from 1-04-2018 to 26-10-2018

Brought Forward as on 01/04/2018	Grievances Received (from 01-04-2018 to 26-10-2018)	Total Grievances	Grievances Disposed (from 01-04-2018 to 26-10-2018)	Grievances Pending as on 26-10-2018
535	4482	5017	3936	1081

Majority of grievances received by the Ministry are of the following categories:

Sr. No.	Grievance Category	Percentage of grievances received from 01-04-2018 to 26-10-2018
1	Complaint against DTH Operators LCOs/MSOs	31%
2	Petitions pertaining to other Ministries	20%
3	Miscellaneous	14%
4	Suggestions and Queries	5%
5	Broadcasting Content-News and Non News Programmes	5%
6	Service Matters-Casual Employees	4%
7	Press-Journalist Issues	3%
8	Corruption and Malpractices	3%
9	Service Matters-Regular Employees	3%
10	Pension Matters-Delay in release of pension and other benefits	2%
11	Broadcasting Content-Advertisements	2%
12	Film Content Matters	1%
13	Pension Matters-Revision of Pension	1%
14	Press-Content Matters	1%
15	Compassionate Appointments	1%
16	Subscription/ Publication of Publications Division Journals	1%
17	Harassment and Misbehaviour	1%
18	Pension Matters-Wrong fixation of pension	1%
19	Registration and Title Verification	0.5%
20	Advertisement and Publicity Matters	0.4%
21	Sexual Harassment	0.1%





The Secretary, Ministry of Information & Broadcasting, Shri Amit Khare at the inauguration of the Indian Panorama Film Festival, organised by the Directorate of Film Festivals, Ministry of I&B, in New Delhi on January 04, 2019.



The Minister of State for Youth Affairs & Sports and Information & Broadcasting (I/C), Col. Rajyavardhan Rathore at the 113th Annual Session of PHD Chamber on leveraging India's demographic dividend, in New Delhi on September 28, 2018.

14 RIGHT TO INFORMATION ACT, 2005 RELATED MATTERS

Implementation of Right to Information Act, 2005

The Right to Information (RTI) Act, 2005 provides freedom to every citizen to secure access to information under the control of public authorities, consistent with public interest, in order to promote openness, transparency and accountability in administration and in relation to matters connected therewith or incidental thereto. Right to information means the right to information accessible under this Act, which is held by or under the control of any public authority and includes the right to-

1. Inspection of work, documents, records;
2. Taking notes, extracts or certified copies of documents or records;
3. Taking certified samples of material;
4. Obtaining information in the form of CDs or in any other electronic mode or through printouts where such information is stored in a computer or in any other device.

Implementation of RTI Act in the Main Secretariat:

The RTI Cell of the Ministry was established on 4th July, 1997 in pursuance of the decision of the Government to make administration more transparent and responsive.

All Applications, appeals and decisions of the Central Information Commission (CIC) under RTI Act, 2005 related to the Ministry, its attached offices, subordinate offices, PSUs and autonomous bodies are received in the RTI Cell. The Ministry of I&B has designated 27 CPIOs and 13 Appellate Authorities (AA) to provide information and to take decision on the appeals filed. List of CPIOs and Appellate Authorities are available in this Ministry's website i.e. <https://www.mib.gov.in>.

The year-wise RTI applications & appeals received and action taken are reflected below:

Year	No. of applications & appeals received and action taken
2015	2114

2016	2034
2017	1733

1234 applications and 152 appeals have been received during the period from 01.01.2018 to 09.11.2018 at RTI Cell and all the applicants have been replied suitably. A web portal accessed at '<https://rtionline.gov.in>' was launched in April 2013. MIB received 683 online applications and 92 appeals. RTI applications received physically through Dak are also uploaded on RTI web portal. An amount of Rs. 10459/- has been received as application fee/ information charges/ inspection charges for the period from 01.01.2018 to 09.11.2018. Apart from this, RTI Cell also attends to all RTI queries received from visitors of different states of the country.

The RTI Cell provides the following services to the clients/ customers of the Organization:

- (a) Information regarding services provided and programmes, schemes supported by the organization and the relevant rules and procedures through brochures, folders;
- (b) Facilitating the customer/ client to obtain the services of the Organisation optimally, timely, efficiently and in a transparent manner and providing forms etc of public usage;
- (c) Information regarding the standards of quality of service, time norms etc evolved by the organization with reference to the services/ schemes/ functioning of the organization; and
- (d) An Information Manual under RTI Act, 2005 has been revised by Ministry of Information & Broadcasting.

Mechanism to deal with RTI applications

All applications received under RTI Act are scrutinized and RTI applications which do not concern this Ministry are transferred to the CPIO of the concerned Ministry and the remaining applications are forwarded to the concerned CPIOs in the Ministry.

As a mechanism to follow up the pending application, colour coded reminders are sent to CPIOs on blue and pink papers after 15 and 25 days respectively so that there may not be any lapse in providing information to the applicant within the prescribed period of 30 days.

RTI applications and appeals received through online RTI portal are forwarded online to concerned CPIOs / AAs of the Ministry. All the CPIOs and AAs have been provided username and passwords to check status of the applications / appeals and send online replies.

Implementation of Section 4 of the RTI Act, 2005

The Ministry has already completed the obligations under Section 4(b)(i) and 4(b)(ii) which

deals with suo-moto disclosure of all information held by the Public Authority and uploading the same in the public domain through its website. RTI applications, appeals and their replies are uploaded on the website by the Ministry. Quarterly Report giving the figures of applications/ appeals received, rejected, transferred is uploaded on the CIC's website regularly.

Implementation of RTI Act in the Attached/ Subordinate offices of the Ministry

CPIOs and Appellate Authorities have been appointed by all the attached/ subordinate/ PSUs and autonomous bodies under this Ministry. They are working in accordance with the instructions issued in this regard by DoPT from time to time.





Students of Arya Vidyapeeth High School participating in a rally at the Special Programme on Swachh Bharat (Urban), organised by the Regional Outreach Bureau, Guwahati at Guwahati on September 18, 2018.



Cultural programmes at the closing ceremony of 49th International Film Festival of India at Goa on November 28, 2018.

ACCOUNTING ORGANIZATION OF MINISTRY OF INFORMATION & BROADCASTING:

The Secretary as Chief Accounting Authority in the Ministry of Information & Broadcasting discharges his functions with the assistance of Financial Adviser and Chief Controller of Accounts.

2. As per Rule 70 of GFR 2017, the Secretary of a Ministry/Department as Chief Accounting Authority of the Ministry/Department shall: -

- (i) be responsible and accountable for financial management of his Ministry or Department;
- (ii) ensure that the public funds appropriated to the Ministry or Department are used for the purpose for which they were meant;
- (iii) be responsible for the effective, efficient, economical and transparent use of the resources of the Ministry or Department in achieving the stated project objectives of that Ministry or Department, whilst complying with performance standards;
- (iv) appear before the Committee on Public Accounts and any other Parliamentary Committee for examination;
- (v) review and monitor regularly the performance of the programmes and projects assigned to his Ministry to determine whether stated objectives are achieved;
- (vi) be responsible for preparation of expenditure and other statements relating to his Ministry or Department as required by regulations, guidelines or directives issued by Ministry of Finance;
- (vii) ensure that his Ministry or Department maintains full and proper records of financial transactions and adopts systems and procedures that shall at all time afford internal controls;
- (viii) ensure that his Ministry or Department follows the Government procurement

procedure for execution of works, as well as for procurement of services and supplies, and implements it in a fair, equitable, transparent, competitive and cost-effective manner;

- (ix) take effective and appropriate steps to ensure that his Ministry or Department:-
 - (a) collects all moneys due to the Government and
 - (b) avoids unauthorized, irregular and wasteful expenditure.
3. As per Para 1.3 of Civil Accounts Manual, the Chief Controller of Accounts for and on behalf of the Chief Accounting Authority is responsible for:-
 - (a) arranging all payments through the Pay and Accounts Offices/Principal Accounts Office except where the Drawing and Disbursing Officers are authorized to make certain types of payments.
 - (b) compilation and consolidation of accounts of the Ministry/ Department and their submission in the form prescribed, to the Controller General of Accounts; preparation of Annual Appropriation Accounts for the Demands for Grants of his Ministry/Department, getting them duly audited and submitting them to the CGA, duly signed by the Chief Accounting Authority.
 - (c) arranging internal inspection of payment and accounts records maintained by the various subordinate formations and Pay and Accounts Offices of the Department and inspection of records pertaining to transaction of Government Ministries / Departments, maintained in Public Sector Banks.
4. The Chief Controller of Accounts, Ministry of Information & Broadcasting performs his duties with the assistance of Controller / Dy. Controller / Assistant Controller of Accounts, three Pr. Accounts Officers at HQ and fourteen

Pay and Accounts Offices including Six attached to Prasar Bharati and their field formations for the purpose of GPF and Pension only. Zonal Internal Audit Parties are stationed at Chennai, Kolkata, Mumbai and New Delhi whose works are being monitored by Internal Audit Wing at HQ.

5. As per Para 1.2.3 of Civil Accounts Manual, Principal Accounts Office at HQ functions under a Principal Accounts Officer who is responsible for :-

- a) Consolidation of the accounts of the Ministry/Department in the manner prescribed by CGA;
- b) Preparation of Annual Appropriation Accounts of the Demands for Grants controlled by Ministry/Department, submission of Statement of Central Transactions and material for the Finance Account of the Union Government(Civil) to the Controller General of Accounts;
- c) Payment of loans and grants to State Government through Reserve Bank of India and wherever this office has a drawing account, payment therefrom to Union Territory Government/ Administrations;
- d) Preparation of manuals keeping in view the objective of management accounting system if any, and for rendition of technical advice to Pay and Accounts Offices, maintaining necessary liaison with CGA's Office and to effect overall coordination and control in accounting matters;
- e) Maintaining Appropriation Audit Registers for the Ministry/ Department as a whole to watch the progress of expenditure under the various Grants operated on by the Ministry/Department;

Principal Accounts Office/Officer also performs all administrative and coordinating function of the accounting organization and renders necessary financial, technical, accounting advice to department as well as to local Pay & Accounts offices and Out Station Pay & Accounts offices.

6. As per provisions contained in Civil Accounts Manual, Pay & Accounts offices make

payments pertaining to respective Ministries/ Departments and in certain cases payments will be made by the departmental Drawing and Disbursing Officers (DDOs) authorized to draw funds, by means of cheques drawn on the offices/branches of accredited bank for handling the receipts and payments of the Ministry/Department. These payments will be accounted for in separate scrolls to be rendered to the Pay and Accounts Offices of Ministry/ Department concerned. Each Pay and Accounts Office or Drawing and Disbursing Officer authorized to make payments by cheques/e-payments, will draw only on the particular branch/branches of the accredited bank with which the Pay and Accounts Office or the Drawing and Disbursing Officer as the case may be, is placed in account. All receipts of the Ministry/Department are also be finally accounted for in the books of the Pay and Accounts Office. The Pay and Accounts office is the basic Unit of Departmentalized Accounting Organization. Its main function include:-

- Pre-check and payment of all bills, including those of loans and grants-in-aid, submitted by Non-Cheque Drawing DDOs.
- Accurate and timely payments in conformity with prescribed rules and regulations.
- Timely realization of receipts.
- Issue of quarterly letter of credit to Cheque Drawing DDOs and post check of their Vouchers/bills.
- Compilation of monthly accounts of receipts and expenditures made by them incorporating there with the accounts of the cheque Drawing DDOs.
- Maintenance of GPF accounts other than merged DDO and authorization of retirement benefits.
- Maintenance of all DDR Heads.
- Efficient service delivery to the Ministry/ Department through banking arrangement by way of e-payment.
- Adherence to the prescribed Accounting Standards, rules and principles.

- Timely, accurate, comprehensive, relevant and useful financial reporting.
7. The overall responsibilities of Departmental Accounting Organization in respect of Ministry of Information & Broadcasting are:-
- Consolidation of monthly accounts of Ministry and its submission to the CGA.
 - Annual Appropriation Accounts.
 - Statement of Central Transactions.
 - Preparation of "Accounts at a Glance".
 - Union Finance accounts which are submitted to the CGA, Ministry of Finance and Principal Director of Audit.
 - Payments of grants-in-aid to Grantee Institutions / Autonomous Bodies etc.
 - Rendering technical advice to all PAOs and Ministry; if necessary in consultation with other organization like DoPT, Ministry of Finance and CGA etc.
 - Preparation of Receipt Budget.
 - Preparation of Pension Budget.
 - Procuring and supplying of cheque books for and on behalf of PAOs/Cheque Drawing DDOs.
 - Maintaining necessary liaison with Controller General of Accounts office and to effect overall co-ordination and control in accounting matters and accredited Bank.
 - to verify and reconcile all receipts and payments made on behalf of Ministry of Information & Broadcasting through the accredited Bank i.e. State Bank of India.
 - to maintain accounts with Reserve Bank of India relating to Ministry of Information & Broadcasting and to reconcile the cash balances.
 - to ensure prompt payments.
 - Speedy settlement of Pension/Provident fund and other retirement benefits.
 - Internal Audit of the Ministry, subordinate and attached offices under Ministry of Information & Broadcasting and its Grantee institutions, Autonomous Bodies etc.
- to make available accounting information to all concerned Authorities/Divisions.
 - Budget co-ordination works of Ministry of Information & Broadcasting.
 - Monitoring of New Pension Scheme and revision of pension cases from time to time.
 - Computerization of Accounts and e-payment.
 - Administrative and co-ordination function of the accounting organization.
 - Roll out of PFMS under Central Sector Schemes in Grantee Institutions/Autonomous Bodies.
 - Non-Tax Receipt Portal (NTRP) in Ministry of Information & Broadcasting.
8. Accounting information and data are also provided to the Financial Advisor and Chief Accounting Authority to facilitate effective budgetary and financial control. Monthly and progressive expenditure figures under various sub-heads/object-heads of the grant of the Ministry of Information & Broadcasting are furnished to Budget Section of the Ministry including Jt. Secretary of the Media Division. Progress of expenditure against budget provisions are also submitted weekly to the Secretary and Addl. Secretary & Financial Adviser as well as Heads of Divisions of the Ministry, controlling the grant for purposes of better monitoring of expenditure in last quarter of the financial year.
9. The Accounting organization also maintains accounts of long-term advances such as House Building Advance, Motor Car Advance and GPF accounts of employees of the Ministry.
10. The verification and authorization of pensionary entitlement of officers and staff members is done by the Pay & Accounts Offices on the basis of service particulars and pension papers furnished by Heads of Offices. All retirement benefits and payments like gratuity, cash equivalent to leave salary as well as payments under Central Government Employees Group Insurance Scheme; General Provident Fund

etc. are released by Pay & Accounts Offices on receipt of relevant information / bills from DDOs.

Internal Audit Wing: -

- a) The Internal Audit Wing carries out audit of accounts of various offices of the Ministry to ensure that rules, regulations and procedures prescribed by the government are adhered to by these offices in their day to day functioning. Internal Auditing is an independent, objective assurance and consulting activity designed to add value and improve an organization's operations. It basically aims at helping the organization to accomplish its objectives by bringing a systematic, disciplined approach to evaluate and improve the effectiveness of risk management, control and governance processes. It is also an effective tool for providing objective assurance and advice that adds values, influence change that enhances governance, assist risk management, control processes and improve accountability for results. It also provides valuable information to rectify the procedural mistakes/deficiencies and thus, acts as an aid to the management. The periodicity of audit of a unit is regulated by its nature, volume of work and quantum of funds.
- b) The Internal Audit Wing working under the overall guidance of Chief Accounting Authority and Financial Advisor has focused on strengthening governance structures, capacity building and leveraging technology in

appropriate manner to ensure an efficient and effective Internal Audit practice.

- c) In pursuance of O/o Controller General of Accounts, Department of Expenditure, Ministry of Finance, OM no. G.25014/33/2015-16/MF.CGA/IAD/306-53 dated 15.05.17 and as per provisions contained in Generic Internal Audit Manual (Version 1.0) issued by O/o CGA, Audit Committee has been constituted in this Ministry under the Chairmanship of AS & FA (I&B) with the approval of Secretary (I&B) and terms of reference of Internal Audit Committee has been defined in O/o CCA OM no. Pr.AO/I&B/IAW (HQs)/NZ/17-18/1016-1065 dated 27.07.2017.
- d) There are 643 units (Prasar Bharati-552 and Non Prasar Bharati-91) located all over India under various media units of the Ministry spread throughout the length and breadth of the country, which fall within the preview of Internal Audit.
- e) During the financial year 2017-18, Audit of 79 offices was undertaken out of 363 identified units. The focus of Audit was to detect erroneous pay fixations in terms of implementation of 7th Central Pay Commission. One hundred & sixty six (166) paras were raised during the year 2017-18.

Status of Outstanding Internal Audit paras in Ministry of Information & Broadcasting and Prasar Bharati as on 31.03.2018 and as on 31.10.2018 is given below:-

I. PRASAR BHARATI					
Zone	Outstanding Paras upto 31.03.2018	Paras Raised from 01.04.2018 to 31.10.18	Total Paras Outstanding as on 31.10.18	Paras Dropped from 01.04.18 to 31.10.18	Total Outstanding Paras as on 31.10.2018
SOUTH ZONE (CHENNAI)	711	10	721	39	682
WEST ZONE (MUMBAI)	550	0	550	466	84
NORTH ZONE (DELHI)	456	0	456	210	246
EAST ZONE (KOLKATA)	268	65	333	12	321
TOTAL (I)	1985	75	2060	727	1333

II. NON PRASAR BHARATI					
Zone	Outstanding Paras upto 31.03.2018	Paras Raised from 01.04.2018 to 31.10.18	Total Outstanding Paras as on 31.10.18	Para Dropped from 01.04.18 to 31.10.18	Total Outstanding Paras as on 31.10.2018
SOUTH ZONE (CHENNAI)	573	70	643	39	604
WEST ZONE (MUMBAI)	458	13	471	22	449
NORTH ZONE (DELHI)	423	52	475	50	425
EAST ZONE (KOLKATA)	281	21	302	27	275
TOTAL (II)	1735	156	1891	138	1753
GRAND TOTAL (I + II)	3720	231	3951	865	3086

IRLA (Individual Running Ledger Accounting System):-

Pay & Accounts Office (IRLA) came into existence along with other departmentalized PAOs of other Ministries. The idea of IRLA system (Individual Running Ledger Accounts for Group – A officers) originated to keep all service and payment detail in a centralized system so that officers of Media Units of the Ministry of Information and Broadcasting and Prasar Bharati, who have an all India transfer liability can draw their Salary conveniently. Pay & Accounts Office (IRLA) is maintaining service and salary records of Media Units of the Ministry of Information and Broadcasting and offices of Prasar Bharati (Doordarshan & All India Radio) located in various cities all over the country. PAO (IRLA) has been on-boarded on Digital Platform with launch of a new website (<https://iis.mib.gov.in/irla/>) in July, 2018, developed in consultation with the NIC cell of M/o I&B. It facilitates Group-A officers in getting online services viz. salary slip, Income tax Form-16 and GPF statement etc. It is also being considered to add more online services on this website in the coming time.

Banking Arrangements:-

State Bank of India is the accredited bank for PAOs and its field offices in the Ministry of Information & Broadcasting. Cheques issued by the PAOs/CDDOs are presented to the nominated branch of the accredited bank for payment. The receipts are also remitted to the accredited banks by the respective PAOs/CDDOs apart from Non-Tax-Receipt Portal (NTRP). Any change

in accredited bank requires specific approval of Controller General of Accounts, Department of Expenditure, Ministry of Finance.

Principal Accounts Office has 14(Fourteen) Pay & Accounts Offices, including of 06 PAOs attached with Prasar Bharati. Five PAOs are located in New Delhi, two each in Mumbai, Chennai, Kolkata and one each in Nagpur, Lucknow and Guwahati. All payments pertaining to the Department/Ministry are made through PAOs/CDDOs attached with respective PAOs. Drawing and Disbursing Officers present their claims/bills to the designated PAOs/CDDOs, who issue cheques/releases e-payment after exercising the necessary scrutiny as per provisions contained in Civil Accounts Manual, Receipt and Payment Rules and other orders issued by Govt. from time to time.

Computerization of Accounts:-

The process of computerization of accounts in the Departmentalized Accounting Organization of M/o Information and Broadcasting started with computerization of accounting function by the O/o Controller General of Accounts, Ministry of Finance. The software titled CONTACT had been used in the Pr. Accounts Offices for consolidation of monthly accounts. In this Ministry all PAOs used voucher level computerization IMPROVE. From the month of November, 2008 onwards the monthly account has been submitted to the O/o CGA after PAO wise adjustment of Put through Statement with online acceptance by the Principal Accounts Office. Window based applications like Microsoft Word and Excel are also used for preparation of Head-wise Appropriation accounts, Material of

Union Government Finance Account (Civil) and monthly expenditure and receipt statements for submission to Ministry and for other MIS purposes.

COMPACT (PAO 2000):-

A multi user software for use at the Pay & Accounts Office level was inducted to replace the existing IMPROVE Software. This software was developed with a view to computerizing the work in all the Pay & Account Offices. This software had the following features:

1. Pre-check (Integrated payment and accounting functions and Automatic Cheque printing)
2. Electronic Bank Reconciliation
3. General Provident Fund
4. Compilation of Accounts
5. Settlement of Pension Cases
6. Expenditure Vs. Budget Control

Initiatives on e-payment

The e-payment system in all Pay & Accounts Offices of Ministry of Information & Broadcasting had been successfully implemented from 2011 onwards.

e- Payment System

Since, the IT Act, 2000 recognizes the digitally signed documents or electronic records digitally authenticated by means of an electronic method or procedure in accordance with the provisions of section 3 of the Act, the Controller General of Accounts had developed a facility in COMPACT for electronic payment (e-payment) through digitally signed electronic advices. This had replaced the existing system of payment through cheque while leveraging the COMPACT application running in all Pay & Accounts Offices in all Ministries/ Departments of Central Government.

The e-payment system developed was a fully secured web based system of electronic payment services which introduces transparency in government payment system. Payment of dues from the government under this system were made by credit of money directly in to the bank account of payee through a digitally signed e-advices generated from COMPACT through the 'Government e-payment Gateway (GePG)' on a secured communication channel. Necessary

functional and security certification were obtained from STQC Directorate for its roll out. The system was implemented in all Central Government Civil Ministries/ Departments in a phased manner.

GePG has further been upgraded to PFMS system, which is an integrated Financial Management system of Controller General of Accounts, for sanction preparation, bill processing, payment, receipt management, Direct Benefit Transfer, fund flow management and financial reporting.

Registration of Digital Signatures: The Pay & Accounts Officer obtains digital signature from the NIC Certifying Authority. The digital signatures obtained from the NIC Certifying Authority are stored in a USB Token called i-Key. The PAO registers the digital signatures with PFMS portal through the Principal Accounts Office of the concerned Ministry/ Department. The concerned banks download the PAOs digital signatures from the PFMS portal. Digital signatures of the authorized signatory of the concerned banks are also uploaded on PFMS portal for authentication of e-payment scrolls provided to PAOs by the banks.

Submission of Bill: The Drawing and Disbursing Officers (DDOs) submit bills for e-payment along with mandate form and details of payee viz. IFSC Code of Bank Branch, A/C Number, Name, Address, etc., to the Pay & Accounts Officer (PAO). A token number is generated from COMPACT and communicated to DDO.

Bill Processing: The bills are processed in the Pay & Accounts office in COMPACT System.

Digital Signatures: Once the bill is passed by the PAO, it is digitally signed using the secure I-Key and e-payment authorization is generated by the system.

Uploading authorization on PFMS: The e-payment authorization file (e-advice) is uploaded on the PFMS in a secure environment. Concerned banks download the e-advices from PFMS and after necessary verification of digital signature etc, the bank would credit the beneficiaries' account using CBS/NEFT/RTGS as applicable.

e-Scrolls: A digitally signed electronic scroll is generated and uploaded by the bank on PFMS for all successful e-payments. e-Scrolls are downloaded by the PAOs and incorporated in the COMPACT system for reconciliation and other MIS purposes.

Advantages of e-payment

- Saving in time and effort due to online fund transfer using digitally signed unique e-authorization ID.
- Secure mode of payment.
- Transparency in payment procedure.
- Elimination of physical cheques and their manual processing.
- Elimination of constraints of manual deposit of cheque by the payee into his bank account.
- Enhancement of overall payment processing efficiency.
- Online auto-reconciliation of payments.
- Efficient compilation of accounts.
- Complete audit trail of transactions at all level.

PUBLIC FINANCIAL MANAGEMENT SYSTEM (PFMS)

Public Financial Management System (PFMS) initially started as a Plan Scheme named CPSMS of the erstwhile planning commission in 2008-09 as a pilot in four states of Madhya Pradesh, Bihar, Punjab and Mizoram for four Flagship schemes e.g MGNREGS, NRHM, SSA and PMGSY. After the initials phase of establishing a network across Ministries / Departments, It has been decided to undertake National roll-out of CPSMS (PFMS) to link the financial networks of Central, State Governments and the agencies of State Governments. The scheme was included in 12th Plan initiatives of erstwhile Planning Commission and Ministry of Finance. Presently PFMS is the scheme of Department of Expenditure, Ministry of Finance and being implemented by O/o Controller General of Accounts across the country.

2. As per MoF, DoE, OMNo.66 (29) PF-II/2016 dated 15/07/2016, Hon'ble Prime Minister has emphasized the need for improved financial management in implementation of Central Plan Schemes so as to facilitate Just-in-Time releases and monitor the usage of funds including information on its ultimate utilization. The Public Financial Management System (PFMS) is administered by the O/o Controller General of Accounts in the Department of Expenditure which is an end-to-end solution for processing payments, tracking, monitoring, accounting, reconciliation and reporting. It provides

the scheme managers a unified platform for tracking releases and monitoring their last mile utilization.

3. In order to abide by the directions to implement Just-in-time releases and monitor the end usage of funds, it has been decided by Ministry of Finance to universalise the use of PFMS to cover all transactions/payments under the Central Sector Schemes. The complete monitoring of these schemes require mandatory registration of all Implementing Agencies (IAs) on PFMS and mandatory use of Expenditure, Advances & Transfer (EAT) module of the PFMS by all IAs. The Implementation Plan covers the complete universe of Central Sector Schemes, which inter-alia requires the following steps to be taken by each Ministry/Department:-
- (i) All central schemes have to be mapped /configured and brought on the PFMS platform.
 - (ii) All Implementing Agencies (IAs) receiving and utilizing funds needs to be mandatorily registered on PFMS.
 - (iii) Usage of PFMS modules has to be made mandatory for all registered agencies for making payments, advances and transfers.
 - (iv) All Departmental Agencies incurring expenditure in respect of Central Sector Schemes must register and compulsorily use the PFMS Modules.

- (v) All Grantee Institutions have to adopt PFMS modules for making Payments/ Transfers /Advance from Grants received from the Central Govt. This will enable generation of on-line Utilization Certificates for claiming funds from the Central Government.
- (vi) Ministry has to take an action for integrating their respective systems/ applications with the PFMS.

Modules to implement the Mandate

Modules developed/under developed by PFMS for stakeholders as per the Union Cabinet approval and mandate are as under:

I. Fund Flow Monitoring

- (a) Agency registration
- (b) Expenditure management and fund utilization through PFMS EAT module
- (c) Accounting Module for registered agencies
- (d) Treasury Interface
- (e) PFMS-PRI fund flow and utilization interface
- (f) Mechanism for State Governments towards fund tracking for State schemes
- (g) Monitoring of Externally Aided Projects (EAP)

II. Direct Benefit Transfer (DBT) modules

- (a) PAO to beneficiaries
- (b) Agency to beneficiaries
- (c) State treasuries to beneficiaries

III. Interfaces for Banking

- (a) CBS (Core Banking Solutions)
- (b) India Post
- (c) RBI (Reserve Bank of India)
- (d) NABARD & Cooperative Banks

Modules to Implement Enhanced mandate

1. PAO Computerization-Online payments, receipts and accounting of Govt. of India
 - (a) Programme Division module
 - (b) DDO module

- (c) PAO module
- (d) Pension module
- (e) GPF & HR module
- (f) Receipts including GSTN
- (g) Annual Financial Statements
- (h) Cash Flow Management
- (i) Interface with non-civil ministries

2. Non-Tax Receipt Portal.

Other Departmental Initiatives

To leverage the capabilities of PFMS, several other departments have approached PFMS for developing need base utilities for their departments as follows:-

- (i) Interfaces for MHA (Foreigners Division) Monitoring of Agencies receiving fund under FCRA
- (ii) CBDT PAN Validation
- (iii) GSTN bank account validation

Implementation Strategy

An Action Plan has been prepared and approved by Ministry of Finance for phased implementation of Public Financial Management System (PFMS).

Improved Financial Management through:

- Just in Time(JIT) release of funds
- Monitoring of use of funds including ultimate utilization

Strategy:

- Universal roll-out of PFMS which inter alia includes
- Mandatory registration of all Implementing Agencies (IA) on PFMS and
- Mandatory use of Expenditure Advance & Transfer (EAT) Module of PFMS by all IAs.

I. Implementation Strategy for Central Sector (CS) schemes/transaction

Activities to be completed

- Mandatory registration and use of EAT module by IAs
- Mapping of all relevant information of Schemes

- Uploading of budget of each scheme on PFMS
- Identify implementation hierarchy of each scheme
- Integration of System Interface of specific schemes with PFMS e.g. NREGASoft, AwasSoft
- Deployment and training of trainers

II. Implementation Strategy for Central Assistant to State Plan (CASP)

Activities to be undertaken by states

- State Treasury Integration with PFMS
- Registration of all SIAs on PFMS (1st level and below)
- Mapping of state schemes with corresponding central schemes
- Configuration of State schemes on PFMS
 - Configuring State Schemes components
 - Identify and configure hierarchy of each state scheme
- Integration of PFMS with schemes specific software application
- Deployment and training of trainers
- Continuous support for implementation

At present, all fourteen (14) Pay & Accounts Offices of M/o Information & Broadcasting (including Six (06) PAOs attached with Prasar Bharati for GPF & Pension) are functioning successfully on PFMS. All payments are routed through PFMS and e-payments being directly credited into the beneficiary's bank account.

I. Employees Information System (EIS) Module of PFMS

Employee Information System (EIS) is a Centralized; Integrated (with PFMS) Web based System/ Package for Personnel Information and *Payroll*. It provides comprehensive structural facilities for Drawing and Disbursing Offices working for different Departments/Ministries of the Government of India.

It works on the concept of dual user i.e. 'DDO

Maker' & 'DDO Checker' and both registered under the domain of Drawing & Disbursing Officer. The DDO Maker's work is to input the details and prepare all types of e-Pay bills and DDO Checker's work is to verify and submit to PAO for further processing of payment.

EIS generates the salary e-Pay bill and the necessary schedules for GPF, Income Tax, and Interest bearing advances like HBA, MCA, and OMCA etc. EIS Module has been implemented in all Drawing & Disbursing Offices of Ministry of Information & Broadcasting.

II. CDDO Module of PFMS

In order to universalize the use of PFMS to cover all transactions/payments of the Central Government. Office of Controller General of Accounts, Ministry of Finance, Department of Expenditure has extended the functionality of making e-payment through digital signature to the Cheque Drawing & Disbursing Officers (CDDOs) in the field formations through CDDO Module of PFMS.

Using this module, CDDOs in the field formations have been empowered to disburse the funds in the Vendor / Beneficiary's bank account through e-mode (NEFT/RTGS) with real time booking of expenditure in the Government Accounts (e-lekha) and PFMS.

CDDO module of PFMS has been rolled out in all twenty (20) Cheque Drawing and Disbursing Offices of Ministry of Information and Broadcasting.

III. Non Tax Receipt Portal (NTRP) /Bharatkosh (<https://bharatkosh.gov.in/>)

- The objective of Non-Tax Receipt Portal (NTRP) is to provide a one-stop window to Citizens/ Corporate /Other users for making online payment of Non-Tax Revenue payable to Government of India (GoI).
- Non-Tax Revenue of Government of India comprise of a large bouquet of receipts, collected by individual departments/ ministries. Primarily these receipts come from Dividends, Interest receipts, Spectrum charges, RTI application fee, purchase of forms/magazines by students and many other such payments by citizens / corporate/other users.

- The online electronic payment in a completely secured IT environment, helps common users /citizen from the hassle of going to banks for making drafts and then to Government offices to deposit the instrument for availing the services. It also helps avoidable delays in the remittance of these instruments into Government account as well as eliminates undesirable practices in the delayed deposit of these instruments into bank accounts.
- NTRP facilitates instant payment in a transparent environment using online payment technologies such as Internet Banking, Credit/Debit Cards.
- NTR Portal has been functional in Ministry of Information and Broadcasting from 01st November, 2016.
- The collection of Non-tax revenue of the Ministry in the current Financial Year (2018-19) for the period from 01.04.2018 to 31.10.2018 is ₹1259.52 crore and out of this, ₹1223.46 crores have been collected through Bharatkosh on NTR e-portal only.

IV. Expenditure, Advance and Transfer (EAT) Module of PFMS

Ministry of Finance, Department of Expenditure has mandated the use of EAT module of PFMS in the all Central Sector Schemes of the Government. It is mandatory for all the Grantee/ Autonomous Bodies to use EAT module of PFMS for disbursement of Grant-in-Aid through e-mode (NEFT/RTGS/PPA) up to the last beneficiary.

The objective of Expenditure, Advance and Transfer (EAT) module of Public Financial Management System (PFMS) is to help Program Implementing Agencies (PIAs) in filing of expenditure, transferring funds, advances and its settlement.

All six (06) Autonomous Bodies of Ministry of Information & Broadcasting have been on-boarded on Expenditure Advance Transfer (EAT) module of PFMS.

V. Centralized online GPF Module roll out

GPF Module of PFMS provides unique employee ID to Central Government Employees thereby facilitating online application for GPF

advances and withdrawals with online access to the employee's current GPF balances. In the first phase, it is being implemented in PAOs whose all DDOs are using EIS Module of PFMS for generation of salary bills. On-boarding of this module is underway in Ministry of Information & Broadcasting.

VI. Merger / Integration of three Media Units DAVP, DFP and S&DD.

Consequent upon integration and merger of DAVP, S&DD and DFP into Bureau of Outreach Communication (BOC) and Regional Outreach Bureau (ROBs), Pay & Accounts Office (DAVP etc.) New Delhi has been re-designated as PAO (BOC etc.), New Delhi w.e.f 1.04.2018 and field offices (DDOs) of erstwhile DAVP, S&DD & DFP has been subsumed and re-designated in 23 Regional Outreach Bureaus (ROBs- 17 Cheque Drawing DDOs and 06 Non Cheque Drawing DDOs) with fresh delegation of Cheque Drawing powers in favour of 17 newly created and designated Cheque Drawing ROBs in terms of Rule -11 of Receipt & Payment Rules and Para 3.1 of Civil Accounts Manual.

VII. Creation of posts for 21 Senior Accounts Officer in newly created ROBs.

Consequent upon integration and merger of DAVP, S&DD and DFP into Bureau of Outreach and Communication (BOC) and Regional Outreach Bureau (ROB), twenty one posts of Senior Accounts Officer in Level-10 (RP Rule-2016) in the Central Civil Accounts Service (CCAS) have been created on matching saving basis for the newly created and designated Regional Outreach Bureaus (ROBs) for designation/nomination as Drawing & Disbursing Officers & IFA to the concerned ADG (Region).

VIII. Organizing Pension Adalat

With the objective of prompt and quick redressal of pensioners' grievances, within the framework of extant policy guidelines in the presence of all concerned stakeholders across the tables, viz. officials in-charge of Pay fixation & Pension processing, PPO issuing branch, Pay & Accounts Offices as well as senior officials of the concerned Banks, a notice was issued in advance to the pensioners intimating the time and venue of the Pension Adalat so that he or his representation could be present to plead his case.

Ministry of Information & Broadcasting has conducted Pension Adalats on 18th September, 2018 at different locations wherein thirty five (35) cases have been reported & considered and out of this, thirty one (31) cases have been resolved during Pension Adalat.

IX. Directory of PAOs & DDOs

Need for a revised directory of Drawing and Disbursing Offices has been felt after integration and merger of DFP, S&DD and DAVP into Bureau of Outreach & Communication (BOC) at HQ level and Regional Outreach Bureau (ROB) at integrated regional unit level. Therefore, Second edition of comprehensive directory of PAO/CDDO/NCDDO under M/o I&B has been published in September, 2018 for all the stakeholders.

X. Procurement through GeM Portal

Provisions relating to purchase of goods and services through Government e Marketplace (GeM) portal have been made in rule 149 of GFR 2017 by the GoI. As per the provisions of Rule 149 of GFR 2017 “The procurement of goods and services by the Ministries or departments will be mandatory for the Goods or Services available on GeM”.

XI. Promotion of Digital Payments

Ministry of Electronics & Information Technology (MeitY) has initiated four incentive

schemes for promotion of digital payments namely BHIM cash back scheme for individuals, BHIM incentive scheme for merchants, BHIM Aadhaar Merchant incentive scheme and MDR waiver for Debit Card/ BHIM-UPI/ Aadhaar Pay transactions less than or equal to ₹ 2000 in value. Necessary instructions have been issued to all Grantee Institutions and PSUs of this Ministry including Joint Secretary in-charge of Broadcasting, Film and Information Sector to widely publicize these incentive schemes amongst all the stakeholders including subscribers, customers, license operators, students and general public for promoting digital payments.

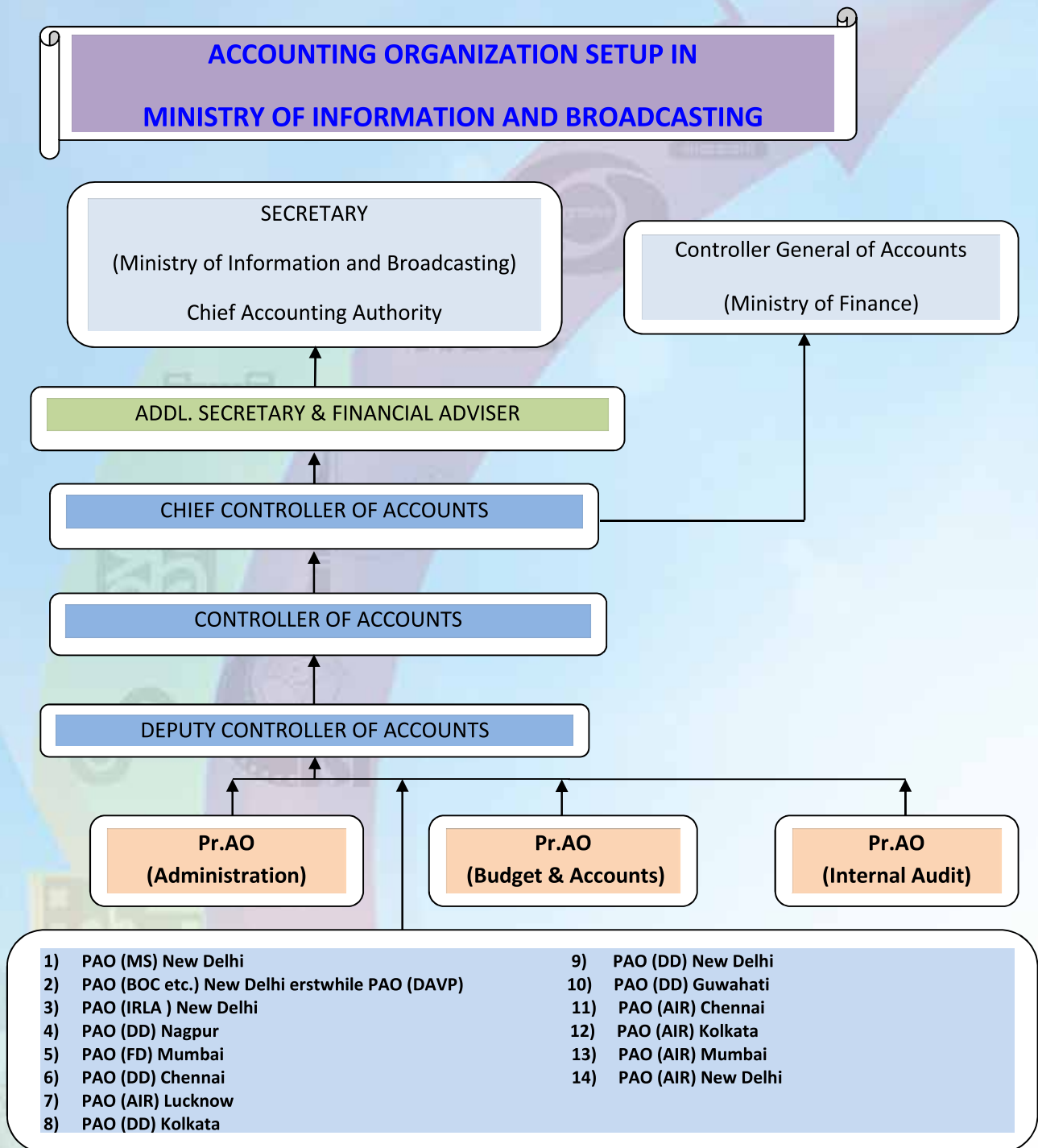
XII. Constitution of Internal Audit committee

An Internal Audit Committee has been constituted in the MIB under the Chairmanship of AS&FA (I&B) with the mandate to review the performance and administration of internal audit function periodically for specifying the directions and risk areas under which internal audit function should move.

XIII. Revision of Pre-2016 pension cases

Consequent on implementation of 7th Central Pay Commission, approximately 25,682 pension cases have been finalized, settled and sent to Central Pension Accounting Office (CPAO) up to 10.09.2018.

ACCOUNTING ORGANISATION OF THE MINISTRY





The Secretary, Ministry of Information & Broadcasting, Shri Amit Khare addressing the “ET Emerging Media Summit – 2018”, in Mumbai on December 06, 2018.



The Speaker, Lok Sabha, Smt. Sumitra Mahajan at the 51st convocation ceremony of the Indian Institute of Mass Communication (IIMC), in New Delhi on December 07, 2018. The Secretary, Ministry of Information & Broadcasting, Shri Amit Khare and other dignitaries are also seen.

[A]. C&AG PARAS

Sl. No.	Report No. & Year	Para No.	Details of Subject	Action Taken
1.	4 of 2018 (Compliance Audit)	13.1	[Super Power Transmission (SPT), All India Radio (AIR), Bangalore – Avoidable payment on electricity charges] SPT, Bangalore had a contract demand of 5,200 KVA with Bangalore Electricity Supply Company (BESCOM) for its power supply. Audit analysis revealed that the actual consumption was persistently lesser by 26 to 54 per cent than the contract demand during period from April 2008 to March 2017 resulting in avoidable payment of Rs. 1.24 crore for nine years.	Final ATN was sent to Public Accounts Committee (PAC), under intimation to Audit, on 19.12.2018 for settlement of para. As per Audit Para Monitoring System (APMS) Portal, the para has been settled on 11.01.2019.
2.	4 of 2018 (Compliance Audit)	13.2	[Commercial Broadcasting Service (CBS), All India Radio, Mumbai – Non-adherence to stipulated payment procedure] CBS, Mumbai had not collected payment of six non-accredited agencies whose content/advertisements were broadcasted during 1995-2005 resulting in the loss of revenue amounting to Rs. 1.12 crore. It is also mentioned that CBS continued to broadcast their content even though they had already defaulted in payment for earlier broadcasts. Further, there was no effort on part of CBS to effectively pursue or recover the outstanding dues. CBS also failed to maintain updated records of the address and whereabouts of the defaulting agencies which shows their unenthusiastic approach to the matter.	Final ATN was sent to Public Accounts Committee (PAC), under intimation to Audit, on 05.10.2018 for settlement of para. As per Audit Para Monitoring System (APMS) Portal, the para has been settled on 09.10.2018.

[B] PUBLIC ACCOUNTS COMMITTEE (PAC)'S RECOMMENDATIONS

Sl. No.	Report No. & Year	Subject	No. of Recommendations pertaining to M/o I&B	Action Taken
1.	74 th Report [16 th Lok Sabha] 2017	XIX Commonwealth Games, 2010	6	ATN on these recommendations were sent to Audit for vetting on 16 th August 2018. The vetting comments of Audit have since been received in the Ministry and based on these, the final ATNs are under preparation.

2.	94 th Report [16 th Lok Sabha] 2018	Working of CBFC and Academic Activities of SRFTI, Kolkata for the period from 2010-11 to 2014-15	14	Final ATR has been sent to PAC Branch, Lok Sabha Secretariat on 09.11.2018. As per the status available on the APMS Portal.
3.	121 st Report [16 th Lok Sabha] 2018	Working of CBFC and Academic Activities of SRFTI, Kolkata for the period from 2010-11 to 2014-15	6	First ATNs are under preparation.

The position of Action Taken Notes (ATNs) in respect of C&AG Paras and PAC Recommendations is detailed at Annexure.

ANNEXURE

POSITION OF ATNs IN RESPECT OF SUMMARY OF AUDIT OBSERVATION

Sl. No.	Year	No. of Paras/PA Reports on which ATNs have been submitted to PAC after vetting by Audit	Details of the Paras/PA Reports on		
			No. of ATNs not sent by the Ministry event for the First time	No. of ATNs sent but returned with observations and Audit is awaiting their resubmission by the Ministry	No. of ATN which have been finally vetted by Audit but have not been submitted by the Ministry to PAC
1.	2017	1	Nil	6	Nil
2.	2018	16*	6	Nil	Nil

* As on 31.03.2019





The Minister of State for Youth Affairs & Sports and Information & Broadcasting (I/C), Col. Rajyavardhan Rathore at the inauguration of the 49th International Film Festival of India (IFFI-2018), in Panaji, Goa on November 20, 2018.



The Minister of State for Youth Affairs and Sports (I/C) and Information & Broadcasting, Col. Rajyavardhan Rathore presenting the World Television Award 2018 for the Best TV Documentary on “Immigration or Migration”, at the concluding session of the 15th Asia Media Summit, in New Delhi on May 11, 2018.

17 IMPLEMENTATION OF THE JUDGEMENTS/ ORDERS OF CATs

Information on Implementation of the Judgements/ Orders of CAT Cases of various Media Units and Main Secretariat of the Ministry for the year 2017-18 is as follows:

S. N.	Media Units	No. of Orders received from CAT for the year 2017-18	No. of the Judgements/ Orders implemented 2017-18
1	Main Secretariat*	4	2
2	BOC	5	5
3	DPD	0	0
4	PIB	0	0
5	RNI	0	0
6	Photo Division	0	0
7	New Media Wing	0	0
8	PCI	0	0
9	IIMC	0	0
10	DG: AIR (including CCW)	68	36
11	DG: DD	40	27
12	BECIL	0	0
13	CBFC	3	3
14	SRFTI	0	0
15	FTII	0	0
16	Films Division	0	0
17	NFDC	0	0
18	NFAI	0	0
19	CFSI	0	0
20	DFP	0	0
21	PAO	0	0
22	EMMC	0	0
	TOTAL	120	73

* Information in respect of Main Secretariat does not include MUC-II/ IIS/ TV-INSAT/ BA-E/ BA-P/ F(F)/ F(C)/ F(I) Desks/Sections



The Minister of State for Youth Affairs & Sports and Information & Broadcasting (I/C), Col. Rajyavardhan Rathore interacting with the Journalists/Editors from Russia, in New Delhi on September 17, 2018.

18

PLAN OUTLAY

Budget Estimate (2018-19):

(Rs. in crore)

The outlay for 2018-19 in respect of the Ministry of I&B was Rs.735.05 Crore.

(Rs. in crore)

S. No.	Sector	GBS
1	Information Sector	228.51
2	Films Sector	165.84
3	Broadcasting Sector	340.70
	Total	735.05

- Scheme wise break-up of the Central Sector Schemes 2018-19 is annexed.
- The North East component at Rs. 74.34 crore represents 10.11 % of the total Central Sector Schemes outlay (GBS) of Rs. 735.05 crore. The break-up of North East component is as under:

Information Sector	
PIB	0.67
BOC	20.43
IIMC	2.00
Photo Division	0.05
Film Sector	
Main Sectt.(Film Wing Schemes)	5.00
Broadcasting Sector	
Main Sectt. (Broadcasting)	
1. Supporting Community Radio movement in India	0.20
Prasar Bharati	
1. AIR	17.00
2. Doordarshan	28.99
Total Broadcasting	46.19
Total Ministry of I&B	74.34

Ministry of Information and Broadcasting Statement of Budget Estimates 2018-19 (Scheme-wise)

(Rs. crore)

Sl. No	Name of the Scheme	Total Plan Provision (2018-19)	Provision earmarked for NER (2018-19)	Provision as shown in Statement of Budget Estimates (2018-19)
1	2	3	4	5
	INFORMATION SECTOR			
A	On-going Schemes			
1	Up-gradation of IIMC to International Standards (IIMC)	3.00	0.00	3.00
	Total	3.00	0.00	3.00
B	New Schemes			
2	Media Infrastructure Development Programme			
2.1	Total-MIDP excluding IIMC	23.83	0.05	23.78
2.2	Opening up of New Regional Centers of IIMC (IIMC)	13.00	2.00	11.00
	Total	36.83	2.05	34.78

Sl. No	Name of the Scheme	Total Plan Provision (2018-19)	Provision earmarked for NER (2018-19)	Provision as shown in Statement of Budget Estimates (2018-19)
1	2	3	4	5
3	Development Communication & Information Dissemination	182.00	21.10	160.90
	Total	182.00	21.10	160.90
4	Human Resource Development			
4.1	Training for Human Resource (excluding Prasar Bharati)(Main Sectt.)	4.50	0.00	4.50
4.2	International Media Programme (Main Sectt.)	0.15	0.00	0.15
4.3	Policy Related Studies, Seminar, Evaluation, etc. for all three sectors (excluding Prasar Bharati) (Main Sectt.)	0.53	0.00	0.53
4.4	HRD of Film Media Units(Main Sectt.)	1.00	0.00	1.00
4.5	Payment for Professional Services (Main Sectt.)	0.50	0.00	0.50
	Total	6.68	0.00	6.68
	Grand Total (Information Sector)	228.51	23.15	205.36
	Total On-going schemes	3.00	0.00	3.00
	Total New schemes	225.51	23.15	202.36
	FILM SECTOR			
A	Ongoing Schemes			
5	National Museum of Indian Cinema (FD)	0.00	0.00	0.00
	Total	0.00	0.00	0.00
B	New Schemes			
6	Infrastructure Development Programme relating to Film Sector			
6.1	Upgradation, modernisation and expansion of CBFC and certification process (CBFC)	2.50	0.00	2.50
6.2	Upgradation of Siri Fort Complex (DFF)	1.00	0.00	1.00
6.3	Upgradation of building infrastructure of Films Division (FD)	1.70	0.00	1.70
6.4	Upgradation of infrastructure of NFAI including Jayakar Bungalow and setting up of digital library (NFAI)	3.00	0.00	3.00
6.5	Grant-in-Aid to FTII – Upgradation and Modernisation of FTII (FTII)	22.00	0.00	22.00
6.6	Infrastructure development in SRFTI (SRFTI)	14.00	2.00	12.00
	Total	44.20	2.00	42.20
7	Development Communication & Dissemination of Filmic Content			

Sl. No	Name of the Scheme	Total Plan Provision (2018-19)	Provision earmarked for NER (2018-19)	Provision as shown in Statement of Budget Estimates (2018-19)
1	2	3	4	5
7.1	Promotion of Indian cinema through film festivals and film markets in India and abroad (Main Sectt.)	30.24	2.00	28.24
7.2	Production of films and documentaries in various Indian languages (Main Sectt.)	27.50	1.00	26.50
7.3	Webcasting of Film Archives (FD)	0.50	0.00	0.50
7.4	Acquisition of archival films and film material (NFAI)	2.50	0.00	2.50
	Total	60.74	3.00	57.74
	Missions /Special Projects			
8	National Film Heritage Mission (Main Sectt.)	57.78	0.00	57.78
9	Anti-Piracy initiatives (Main Sectt.)	1.00	0.00	1.00
10	Setting up a Centre of Excellence for Animation, Gaming and VFX (Main Sectt.)	2.12	0.00	2.12
	Total	60.90	0.00	60.90
	Grand Total (Film Sector)	165.84	5.00	160.84
	Total On-going schemes	0.00	0.00	0.00
	Total New schemes	165.84	5.00	160.84
	BROADCASTING SECTOR			
A	Main Sectt			
11	Strengthening of Electronic Media Monitoring Centre (EMMC)	18.10	0.00	18.10
12	Supporting Community Radio Movement in India	4.00	0.20	3.80
13	Infrastructure Support Cell in the Ministry renamed as Digitisation Mission	2.00	0.00	2.00
14	Automation of Broadcasting Wing	0.90	0.00	0.90
	Total (Main Sectt.)	25.00	0.20	24.80
B	Prasar Bharati			
15	Grant-in-aid to Prasar Bharati	260.00	36.00	224.00
16	Grant-in-aid to Prasar Bharati for Kisan Channel	51.70	6.00	45.70
17	Grant-in-aid to Prasar Bharati for Arun Prabha	4.00	3.99	0.01
	Total Prasar Bharati	315.70	45.99	269.71
	Total - Broadcasting Sector	340.70	46.19	294.51
	Grand Total of Budgetary Support (Information+Film+Broadcasting)	735.05	74.34	660.71





The Minister of State for Youth Affairs & Sports and Information & Broadcasting (I/C), Col. Rajyavardhan Rathore at the inauguration of the First All India Annual Conference of Media Units of the Ministry of Information & Broadcasting, in New Delhi on February 13, 2019. The Secretary, Ministry of Information & Broadcasting, Shri Amit Khare and the Principal Director General (M&C), Press Information Bureau, Shri Sitanshu R. Kar are also seen.

Demand No. 59- Ministry of Information & Broadcasting

(Rs. in thousands)			
Name of Media Unit/Activity	BE 2018-19	RE 2018-19	BE 2019-20
Revenue Section			
CAT. I ESTABLISHMENT EXPENDITURE OF THE CENTRE (Non-Scheme Expenditure)			
Major Head-'2251' -Secretariat Social Services			
Main Sectt. (including PAO)	638500	666055	686800
Major Head - '2205' - Art & Culture			
Certification of Cinematographic films for public exhibition			
Film Certification Appellate Tribunal	5100	3000	4100
Central Board of Film Certification	90400	97400	104800
Total Major Head '2205'	95500	100400	108900
Major Head - '2220' - Information & Publicity			
Films Division	487200	492760	529600
National Film Archive of India	55500	57100	61300
Directorate of Film Festivals	129800	132300	138600
New Media Wing (erstwhile Research, Reference & Training Division)	23200	21995	23200
Bureau of Outreach and Communication (BOC)	1742900	1742900	1817400
Press Information Bureau (PIB) (*)	693500	754321	893200
Registrar of Newspapers for India	85300	87600	86500
Photo Division (*)	46100	42100	0
Publications Division	350100	382650	398000
Employment News	143600	158150	173781
Electronic Media Monitoring Centre (EMMC)	8050	9750	11500
Payment of Annual Membership Subscription to International Programme for the Development of Communication (IPDC)	2100	2100	2100
Contribution to Asia Pacific Institute for Broadcasting Development (AIBD)	2600	2869	2869
Payment of annual membership subscription to Association of Moving Images Archivists (AMIA)	40	40	40
Contribution to membership of International Organizations by NFAI	210	210	210
Private FM Radio Station	44800	129600	20500
Total: Major Head '2220'	3815000	4016445	4158800
Total: Establishment Expenditure of the Centre	4549000	4782900	4954500
(*) From FY 2019-20, Photo Division has been merged with Press Information Bureau.			

(Rs.in thousands)			
Name of Media Unit/Activity	BE 2018-19	RE 2018-19	BE 2019-20
Cat. II CENTRAL SECTOR SCHEMES (Scheme Expenditure)			
INFORMATION SECTOR			
Up-gradation of IIMC to International Standards (IIMC)	30000	2000	15000
Opening up of New Regional Centres of IIMC (IIMC)	130000	52400	95000
Media Infrastructure Development Programme (MIDP)	238300	187800	210000
Development Communication & Information Dissemination (DCID)	1820000	2200000	2000000
Human Resource Development	66800	61300	60000
Total (Information Sector)	2285100	2503500	2380000
FILMS SECTOR			
National Museum of Indian Cinema (Films Division)	0	42700	0
Infrastructure Development Programme relating to Film Sector (IDPFS)	442000	343400	681500
Development Communication and Dissemination of Filmic Content (*)	607400	557200	538700
National Film Heritage Mission	577800	150000	224800
Anti-Piracy Initiatives (*)	10000	10000	0
Setting up a Centre of Excellence for Animation, Gaming and VFX	21200	16300	205000
Total (Film Sector)	1658400	1119600	1650000
BROADCASTING SECTOR			
Supporting Community Radio Movement in India	40000	26000	38000
Strengthening of Electronic Media Monitoring Centre (EMMC)	181000	167100	173000
Infrastructure Support Cell in the Ministry renamed as Digitisation Mission	20000	34000	20000
Automation of Broadcasting Wing	9000	9000	9000
Grants-in-aid to Prasar Bharati #	2600000	2178500	0
Grants-in-aid to Prasar Bharati for Kisan Channel #	517000	488900	0
Grants-in-aid to Prasar Bharati for Arun Prabha Channel #	40000	600000	0
Broadcasting Infrastructure Network Development #	0	0	4730000
Total (Broadcasting Sector)	3407000	3503500	4970000
Total - CENTRAL SECTOR SCHEMES	7350500	7126600	9000000
OUT OF WHICH	NE ALLOCATION	743400	1222100
ALLOCATION UNDER CAPITAL	234000	116100	135400
(*) From FY 2019-20, Anti-Piracy Initiatives has been merged with the Umbrella scheme "Development Communication and Dissemination of Filmic Content".			
# From FY 2019-20, three schemes of Prasar Bharati namely, 'Grants-in-aid to Prasar Bharati', 'Grants-in-aid to Prasar Bharati for Kisan Channel' and 'Grants-in-aid to Prasar Bharati for Arun Prabha Channel' has been merged under a new name 'Broadcasting Development Infrastructure Network'			

(Rs. in thousands)			
Name of Media Unit/Activity	BE 2018-19	RE 2018-19	BE 2019-20
Cat. III OTHER CENTRAL EXPENDITURE (Autonomous Bodies) (Non-Scheme Expenditures)			
Grants-in-aid to Indian Institute of Mass Communication (IIMC)	203900	188900	264900
Grants-in-aid to Press Council of India (PCI)	67300	67300	74500
Grants-in-aid to Children's Film Society, India (CFSI)	36000	36000	39000
Grants-in-aid to Film & Television Institute of India, Pune (FTII)	312900	307900	328500
Grants-in-aid to Satyajit Ray Film & Television Institute , Kolkata (SRFTI)	164600	174600	197100
Grants to Prasar Bharati	28205600	28205600	28893600
Total - OTHER CENTRAL EXPENDITURE (Autonomous Bodies)	28990300	28980300	29797600
Total - Demand No. 59	40889800	40889800	43752100

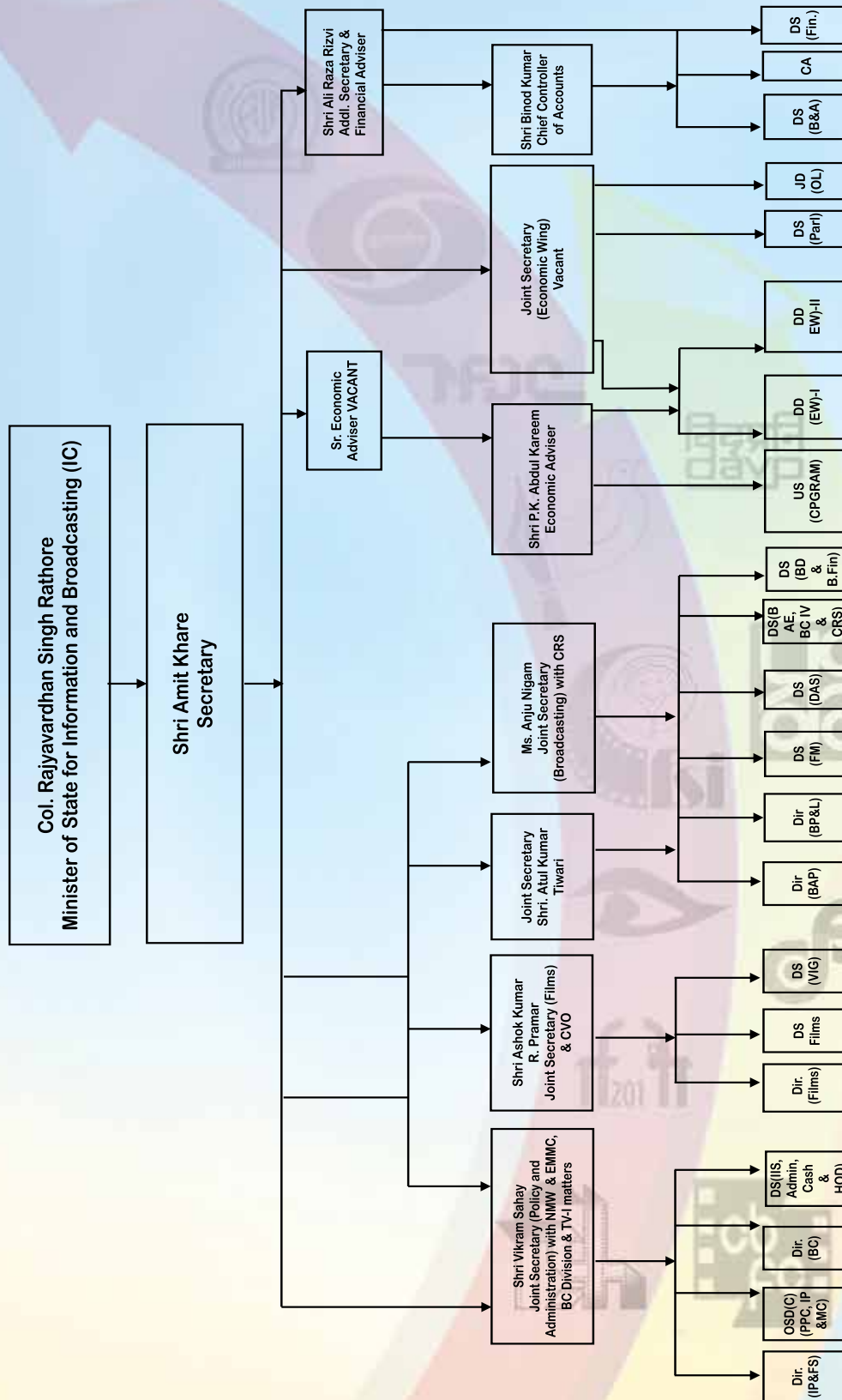




The Secretary, Ministry of Information & Broadcasting, Shri Amit Khare releasing the 'Cyril Amarchand Mangaldas Law Book', at the inauguration of the 20th edition of 'FICCI FRAMES 2019' three days conference on the theme 'FRAMES@20:Global Goes India', in Mumbai on March 12, 2019.

ORGANIZATION STRUCTURE

Organisation Chart of Ministry of Information and Broadcasting



DESIGNATION IN THE MINISTRY

A.S/S.S.	Additional Secretary (Temporarily upgraded by AAC to the present incumbent)
AS & FA	Additional Secretary & Financial Adviser
Sr. Economic Adviser	Senior Economic Adviser
JS(P&A)	Joint Secretary(Policy & Administration)
JS (B)	Joint Secretary (Broadcasting-I)
JS(F)	Joint Secretary (Films)
JS(EW)	Joint Secretary (Economic Wing)
Economic Adviser	Economic Adviser
CCA	Chief Controller of Accounts
Director(IP&MUC)	Director(Information Policy & Media Unit Coordination)
Director(Films-I)	Director (Films-I)
Director(Films-II)	Director (Films-II)
Director (BC)	Director (Broadcasting Content)
Director/ Joint Director(OL)	Director/ Joint Director (Official Language)
Director (BP&L & BA-P (I))	Director (Broadcasting Policy & Legislation / Broadcasting Administration Programme-I)
Director (Fin.)	Director (Finance)
Director (B&A)	Director(Budget & Account)
DS(BD & B(Fin.))	Deputy Secretary (Broadcasting Development & Broadcasting Finance)
DS(Admn., Cash , HoD & BAP-II)	Deputy Secretary (Administration, Cash, Head of Department & Broadcasting Administration Programme-II)
DS(DAS)	Deputy Secretary(Digital Addressable System)
D.S.(FM)	Deputy Secretary(Frequency Modulation)
D.S. (Vig. & Parl.)	Deputy Secretary (Vigilance & Parliament)
DS(BA-E + BC-IV)	Deputy Secretary (Broadcasting Administration Engineering) + Broadcasting . Content. IV
OSD (C & PPC & IP&MC)	Officer on Special Duty (Co-ordination, Policy Planning Cell, Information Policy & Media Coordination)
CA	Controller of Accounts
US (Admn.I, II, III, IV & HoO)	Under Secretary (Administration I, II, III , IV) & Head of Office
US (IIS)	Under Secretary (Indian Information Service)
US (MUC-I)	Under Secretary(Media Unit Coordination-I)
US(MUC-II)	Under Secretary(Media Unit Coordination-II)
US (Press)	Under Secretary (Press)
US (Vigilance)	Under Secretary (Vigilance)
US (Cash & Parl.)	Under Secretary (Cash & Parliament)
US (NMC + NMW)	Under Secretary (New Media Cell + New Media Wing)

US (PPC & IP&MC)	Under Secretary (Policy Planning Cell & Information Policy & Media Coordination)
US (BC-I,II & III)	Under Secretary (Broadcasting Content-I,II & III)
US (INSAT)	Under Secretary (Indian Satellite Television)
US (DAS)	Under Secretary (Digital Addressable System)
US (BP&L)	Under Secretary (Broadcasting Policy & Legislation)
US (BD & B Fin.)	Under Secretary (Broadcasting Development & Broadcasting Finance)
US (BAP-I)	Under Secretary (Broadcasting Administration Programme-I)
US (BAP-II)	Under Secretary (Broadcasting Administration Programme-II)
US (BA-E)	Under Secretary (Broadcasting Administration Engineering)
US (BC-IV)	Under Secretary(Broadcasting Content- IV)
US (F-I & III)	Under Secretary (Finance-I & Finance-III)
US (Fin-II)	Under Secretary (Finance-II)
US (B&A)	Under Secretary (Budget & Accounts)
US [F(F)+ F(I) + F(c)]	Under Secretary (Films Festival & Films Industry & Films Certification)
US [F(A) + F(PSU) + F (FTI)]	Under Secretary (Films Administration & Films Public Sector Undertaking & FTI)
DD(OL)	Deputy Director (Official language)
DD (EW-I) & IFC	Deputy Director (Economic Wing-I) & IFC
DD (EW-II) & IFC	Deputy Director (Economic Wing-II) & IFC
DD (CRS)	Deputy Director (Community Radio Station)
DCA	Deputy Controller of Accounts
A.D.(OL-I)	Assistant Director (Official Language-I)
AD (OL-II)	Assistant Director (Official language-II)
S.O (Admn-I)	Section Officer (Administration-I)
S.O. (Admn-II)	Section Officer (Administration-II)
S. O. (Admn-III)	Section Officer (Administration-III)
S.O. (Admn-IV)	Section Officer (Administration-IV)
S.O. (Cash)	Section Officer (Cash)
S.O. (Parliament)	Section Officer (Parliament)
S.O. (MUC-I)	Section Officer (Media Unit Cell-I)
S.O. (MUC-II)	Section Officer (Media Unit Cell-II)
S.O. (Vigilance)	Section Officer (Vigilance)
S.O. (IP&MC)	Section Officer (Information Policy & Media Coordination)
S.O. (PP Cell)	Section Officer (Policy Planning Cell)
S.O. (Press)	Section Officer (Press)
S.O. (IIS)	Section Officer (Indian Information Service)
S.O. (IIS)	Section Officer (Indian Information Service)
S.O. F(F)	Section Officer (Films Festivals)

S.O. F (FTI)	Section Officer (Films(Film & Television Institute))
S.O. F (A)	Section Officer (Films(Administration))
S.O. F (C)	Section Officer (Films(Certification))
S.O. F(I)	Section Officer (Films(Industry))
S.O. F(PSU)	Section Officer (F(PSU) in. Films Public Sector Unit)
S.O. (BC-I)	Section Officer (Broadcasting Content-I)
S.O. (BC-II)	Section Officer (Broadcasting Content-II)
S.O. (BC-III)	Section Officer (Broadcasting Content-III)
S.O. (BC-IV)	Section Officer (Broadcasting Content-IV)
S.O. B (D)	Section Officer (Broadcasting (Development))
S.O. B (Fin.)	Section Officer (Broadcasting (Finance))
S.O. (BP&L)	Section Officer (Broadcasting Policy & Legislation)
S.O. (BA-P)	Section Officer (Broadcasting Administration-Programme)
S.O. (BA-E)	Section Officer (Broadcasting Administration-Engineering)
S.O. (FM Cell)	Section Officer (Frequency Modulation Cell)
S.O. (CRS Cell)	Section Officer (Community Radio Stations Cell)
S.O. (INSAT-TV)	Section Officer (Indian Satellite Television)
S.O. (Fin-I & III)	Section Officer (Finance-I&III)
S.O. (Fin-II)	Section Officer (Finance-II)
S.O. (PC Cell)	Section Officer (Plan Coordination Cell)
S.O. (B&A)	Section Officer (Budget & Accounts)
S.O. (PMS)	Section Officer (Performance Management Section)
S.O. (NMC)	Section Officer (New Media Cell)
S.O. (IFC)	Section Officer (Information Facilitation Counter)
P&AO	Pay & Accounts Officer

IMPORTANT WEBSITE LINKS RELATED TO MINISTRY OF I&B

Name of the organization	Website URL.
Ministry of Information and Broadcasting	https://mib.gov.in
Bureau of Outreach and Communication	http://davp.nic.in
Central Board of Film Certification	https://www.cbfcindia.gov.in
Directorate of Film Festivals	https://dff.nic.in https://iffgoa.org
Films Division	http://filmsdivision.org
National Film Archive of India	https://www.nfai.gov.in
New Media Wing	https://mib.gov.in/information/new-media-wing
Press Information Bureau	http://pib.nic.in
Publications Division	http://www.publicationsdivision.nic.in
Registrar of Newspapers for India	http://rni.nic.in
All India Radio	http://allindiaradio.gov.in http://www.newsonair.com
Broadcasting Engineering Consultants India Limited	http://www.becil.com
Children's Film Society, India	https://www.cfsindia.org
Doordarshan	http://doordarshan.gov.in
Prasar Bharati	http://prasarbharati.gov.in
Film and Television Institute of India	http://www.ftiindia.com
Film Certification Appellate Tribunal	https://mib.gov.in/film/film-certification-appellate-tribunal
Indian Institute of Mass Communication	http://iimc.nic.in
National Film Development Corporation	https://www.nfdcindia.com
Press Council of India	http://presscouncil.nic.in
Satyajit Ray Film and Television Institute	http://srfti.ac.in
Film Facilitation Office	https://ffo.gov.in



**Discontinuation of Volume-II of Annual Report of
Ministry of Information and Broadcasting**

As per the recommendations of the Estimates Committee, communicated by Lok Sabha Secretariat vide their O.M. No. 61/2/EC/2009 dated 18th December 2009, the Volume-II of the Annual Report of Ministry of Information and Broadcasting has been discontinued from the Year 2009-10 onwards.

However, the same is available on the website of the Ministry at www.mib.nic.in or www.mib.gov.in in the same format as published earlier in Volume-II of the Annual Report of Ministry of Information & Broadcasting.

