

Ministry / Department : Ministry of Information & Broadcasting

ELEVENTH PLAN (2007-08 TO 2011-2012)

Tentative Outlay for XI Plan with year wise phasing at current prices
(Rs.5439 Crore)

S.No. (A)	PC Code (Given by Ptg. Comm. For AP 2007- 08)	Name of the Media units Central Sector Schemes	Nature of the scheme	Total Outlay proposed for 2007-08	Total Outlay proposed for 2008-09	Total Outlay proposed for 2009-10	Total Outlay proposed for 2010-11	Total Outlay proposed for 2011-12	Total Outlay proposed for XIth Plan
[1]	[2]	[3]	[4]	[5]	[6]	[7]	[8]	[9]	[10]
INFORMATION SECTOR									
I Press Information Bureau									
1	1153	Setting up of the National Press Centre at New Delhi.							
2	100	Media Outreach Programme	(New Scheme)						
3	101	International Film Festival of India	(New Scheme)						
4	102	Pravasi Bhartiya Diwas Samaroh	(New Scheme)						
5	103	Media Management and Facilitation Proposal for Commonwealth Games 2010	(New Scheme)						
6	104	Media Exchange Programme	(New Scheme)						
Total:									
Position after clubbing SI.No.2 to6									
1	1153	Setting up of the National Press Centre at New Delhi.		10.00	5.00	13.00	0.00	0.00	28.00
2		Media Outreach Programme	(New Scheme)	10.50	11.00	9.50	9.50	8.50	49.00
3		Publicity for Special Events (Newly proposed Scheme)	(New Scheme)	0.92	1.18	1.40	2.42	1.03	6.95
Total:				21.42	17.18	23.90	11.92	9.53	83.95
II Publications Division									
1	105	Digitisation of past issues of Yojana & Kurukshetra	(New Scheme)						
2	105	Creating a website for Yojana	(New Scheme)						
3	105	Computerisation and modernisation of Yojana offices	(New Scheme)						
4	105	Modernisation of business offices and sales emporia	(New Scheme)						
5	105	Modernisation of Employment News	(New Scheme)						
Total									
Position after clubbing SI.No. 1 to 4									
1		Modernisation of Publications Division	(New Scheme)	0.81	0.43	0.29	0.33	0.33	2.19
2	105	Modernisation of Employment News	(New Scheme)	0.07	0.06	0.06	0.06	0.05	0.30
Total :				0.88	0.49	0.35	0.39	0.38	2.49

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III Directorate of Advertising and Visual Publicity									
1	1157	Developmental Publicity Programme: Conception and Dissemination		19.61	20.00	3.13	3.13	3.13	49.00
2	107	Modernisation of DAVP	(New Scheme)	1.15	2.80	2.80	0.50	0.70	7.95
Total:				20.76	22.80	5.93	3.63	3.83	56.95
(No Clubbing of Schemes)									
IV Indian Institute of Mass Communication (Grant-in-aid)									
1	108	Converting IIMC into International Media University	(New Scheme)	0.91	6.86	4.36	17.11	14.79	44.03
Total:				0.91	6.86	4.36	17.11	14.79	44.03
(No Clubbing of Schemes)									
V Photo Division									
1	109	National Centre of Photography Special Drive for N.E., J&K, A&N Island, Lakshadweep	(New Scheme)	0.50	0.65	0.65	0.60	0.65	3.05
2	110		(New Scheme)	0.05	0.05	0.05	0.05	0.05	0.25
Total:				0.55	0.70	0.70	0.65	0.70	3.30
(No Clubbing of Schemes)									
VI Directorate of Field Publicity									
1	111	Conducted Tours/ Skill Upgradation	(New Scheme)						
2	112	Computerisation of Regional Offices/Field Units	(New Scheme)						
3	113	Upgradation of Audio Visual Hardware/Purchase of Data Projector/DVD Players/Wireless Public Address Systems	(New Scheme)						
Total:									
Position after clubbing Sl.No.2 & 3									
1	111	Conducted Tours/ Skill Upgradation	(New Scheme)	0.10	0.55	0.55	0.55	0.55	2.30
2		Modernisation and Upgradation of Hardware & Software at Regional Offices and Field Publicity Offices of DFP	(New Scheme)	1.02	1.71	0.94	0.38	0.45	4.50
Total:				1.12	2.26	1.49	0.93	1.00	6.80
VII Song & Drama Division									
1	114	Live Arts & Culture for rural India - Restructured from ICT Scheme	(New Scheme)	4.00	4.30	4.50	4.70	4.90	22.40
Total:				4.00	4.30	4.50	4.70	4.90	22.40
(No Clubbing of Schemes)									

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VIII		Research, Reference and Training Division							
1	115	Research Unit (Medal Research)	(New Scheme)						
2	116	Reference Unit (Media Library)	(New Scheme)						
3		National Media Awards (Newly proposed)							
		Total:							
		Position after clubbing							
1		Research, Reference and Media Awards	(New Scheme)	1.56	1.21	1.51	1.61	1.61	7.50
		Total :		1.56	1.21	1.51	1.61	1.61	7.50
IX		Registrar of Newspapers for India							
1	1167	Modernisation of RNI Head-Ofs.							
2	117	Strengthening of RNI -	(New Scheme)						
		Total:							
		Position after clubbing SI.No.1 & 2							
1	117	Strengthening of RNI -	(New Scheme)	0.20	0.39	0.30	0.32	0.33	1.54
		Total:		0.20	0.39	0.30	0.32	0.33	1.54
X		Main Secretariat schemes							
1	1168	Construction of Sookna Bhawan (Phase IV)	Already completed						
2	118	Construction of Sookna Bhawan (Phase V)	(New Scheme)						
3	141	Economic Analysis of Growth Initiatives	(New Scheme)						
4		Training for Human Resource Development in Institutions located abroad	Dropped scheme but again proposed						
5		In service Training for IIS Officers	Previously an RR&TD Schemes and transferred to non Plan. Again being proposed to be operated as Main Sectt. Scheme						
		Total:							

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		Position after clubbing Sl.No. 4 and 5							
1	118	Construction of Soochna Bhawan (Phase IV)		0.94	0.00	0.00	0.00	0.00	0.94
2	1168	Construction of Soochna Bhawan (Phase V)	(New Scheme)	2.80	12.70	21.50	23.61	14.99	75.60
3	141	Economic Analysis of Growth initiatives	(New Scheme)	1.00	1.00	1.00	1.00	1.00	5.00
4		Training for Human Resource Development in Institutions located abroad with In-service Training for IIS Officers	Dropped / Transferred to Non Plan but again proposed	0.70	0.70	0.70	0.70	0.70	3.50
		Total:		5.44	14.40	23.20	25.31	16.69	85.04
		TOTAL: INFORMATION SECTOR		56.84	70.59	66.24	66.57	53.76	314.00

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B FILM SECTOR									
I Films Division									
1	1170	International Documentary, Short & Animation Film Festival							
2	1172	Museum of Moving Images (MOMI)							
3	1191	Digitalisation and Webcasting of FD Films							
4	119	Production of documentary films for North East Region & J&K	(New Scheme)						
5	120	Setting up of Institute of Mass Media Studies	(New Scheme)						
6	121	Setting up of Regional Film Production Centre in the North East	(New Scheme)						
7	122	Setting up of Regional Film Production Centre in the J&K	(New Scheme)						
8	123	Production of Video/Digital Text Books	(New Scheme)						
Total									
Only Scheme Nos.1,2,3 and 4 retained (Scheme Nos 5,6,7 and 8 dropped and the saving of Rs.0.13 Cr. out of this allotted to the Film Division Scheme at sl.no.1)									
1	1170	International Documentary, Short & Animation Film Festival		1.00	0.10	1.65	0.15	1.80	4.70
2	1172	Museum of Moving Images (MOMI)		5.00	9.25	9.25	9.25	9.25	42.00
3	1191	Webcasting and Digitalisation of FD Films		3.50	12.65	0.00	0.00	0.00	16.15
4	119	Production of documentary films	(New Scheme)	0.01	5.00	5.00	5.00	4.99	20.00
Total:				9.51	27.00	15.90	14.40	16.04	82.85
II National Film Archives of India									
1	1173	Acquisition and Exhibition of Archive Films							
2	124	Publication of periodicals, catalogues etc	(New Scheme)						
Total									
Position after clubbing Sl.No. 1 & 2									
1	1173	Acquisition and Exhibition of Archival Films		1.01	7.25	7.25	7.25	7.24	30.00
Total				1.01	7.25	7.25	7.25	7.24	30.00
III Directorate of Film Festivals									
1	1174	Film Festival Complex- Alteration and additions		3.40	4.00	3.90	3.85	3.85	19.00
2	1193	Export Promotion through Film Festivals		3.82	4.05	4.27	4.50	4.70	21.34
3	125	Upgradation of Print Unit	(New Scheme)	0.10	1.30	1.25	1.15	1.20	5.00
No Clubbing Suggested									
Total				7.32	9.35	9.42	9.50	9.75	45.34

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IV Children's Film Society, India									
<i>(Grant-in-aid)</i>									
1	1175	Film Production							
2	1176	Exhibition of Childrens' Films in Municipal Schools							
3	1177	Childrens' Film Complex at Hyderabad							
4	1189	Diiqitalisation & Web casting of films Film Festival and National Digital Film Festival for Children	New Scheme now proposed which were transferr ed to Non						
5			New Scheme now proposed which were transferr ed to Non						
6		Modernisation and Augmentation	New Scheme now proposed which were transferr ed to Non						
7		Animation and Film making workshop	New Scheme now proposed which were transferr ed to Non						
Total									
Position after clubbing Sl.No. 1,2,4,5,6 and 7									
1		Grant in Aid to CFSI		0.86	5.07	4.87	5.02	4.95	20.77
2		Childrens' Film Complex at Hvdderabad							
Total:				0.86	5.07	4.87	5.02	4.95	20.77
V Central Board of Film Certification									
1	1178	Establishment of Computerised Management/Upgradation of Infrastructure in CBFC							
2	1179	Opening of Regional Offices at Hyderabad/New Delhi/Cuttack/Guwahati							
3	1185	Monitoring and modernisation of Certification process							
4	126	Creation of Separate Digital Video Certification Units in Regional offices	(New Scheme)						
Total:									
Position after clubbing Sl.No. 1 & 4									
1	1178 & 1	Establishment of Computerised Management/Upgradation of Infrastructure in CBFC		0.51	0.73	0.82	0.72	0.72	3.50

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6	131	Scholarship, student/faculty exchange programme	(New Scheme)						
7		Captive TV software production centre	Dropped scheme but again proposed						
8		Community Radio Station	Dropped scheme but again proposed						
		Total							
		Position after clubbing SI.No. 1 to 8							
1		Grant in Aid to Satyajit Ray Film and Television Institute of India, Kolkata		7.77	11.60	12.33	16.10	12.20	60.00
		Total:		7.77	11.60	12.33	16.10	12.20	60.00
IX		Main Secretariat Scheme (Film Wing)							
1	1194	Participation in Film Market in India and Abroad		2.20	2.20	2.20	2.20	2.20	11.00
2	132	Setting up of National Centre of excellence for animation, Gaming and Snerial effects	(New Scheme)	0.10	3.50	17.71	17.71	12.98	52.00
		No Clubbing Suggested							
		Total		2.30	5.70	19.91	19.91	15.18	63.00
		TOTAL FILMS SECTOR		40.69	97.14	119.93	107.40	84.84	450.00

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C BROADCASTING SECTOR									
I ALL INDIA RADIO									
Continuing schemes									
1	1203	J&K Special package		4.16	9.54	4.00	4.00	4.00	25.70
2	1205	Expansion of MW Services		1.87	0.13	0.00	0.00	0.00	2.00
3	1206	Expansion of FM Services		32.74	60.00	42.26	45.00	0.00	180.00
4	1207	Digitalisation of Production Facilities		4.00	2.00	0.00	0.00	0.00	6.00
5	1208	Automation of Studio Facilities & Misc. Schemes		43.10	40.00	0.00	0.00	0.00	83.10
6	1213	North East Special Package		25.00	60.00	45.00	15.00	5.00	150.00
7	1215	Accommodation for staff		10.00	10.00	0.00	0.00	0.00	20.00
Total of Continuing schemes				120.87	181.67	91.26	64.00	9.00	466.80
New Schemes									
8	1220	Software Acquisition (AIR News) *		92.41	7.59	0.00	0.00	0.00	100.00
9	133	Digitalisation of transmitters, studios, connectivity and DTH channel (with following sub-schemes)	(New Scheme)	4.00	78.20	275.00	282.00	285.00	924.20
a) MW DRM Transmitters									
i) Replacement of old MW Transmitters by new DRM MW Transmitters at Existing Stations									
ii) Upgrading and Provision of MW DRM Tr. With Captive Power Plant									
iii) Replacement of 6 Nos. 10 KW MW Mobile by MW DRM Transmitters									
iv) Conversion of Existing DRM compatible MW Tr to DRM									
b) FM DRM + Transmitters									
i) Border Area/TV Site									
ii) Replacement of FM Transmitters by higher power at Existing Stations									
iii) New FM									
iv) Provision of 100 Nos. of 100Watt new FM Transmitters									
c) SW DRM Trs.									
Regional New									
d) Studios									
i) Replacement									
ii) New Proposals									
iii) News Room Automation									
e) Digital Connectivity									
i) Replacement of STL (Studio Transmitter Link)									
ii) New proposals of CSS (Capital Earth Station), STL, DSNG (Digital Satellite News Gathering)									
iii) Provision of C-Band RNT									
f) Augmentation of DTH Channel									
10	134	Strengthening of External services by Digital	(New Scheme)	1.71	7.29	1.00	0.00	0.00	10.00
Conversion of External Services SW Trs. To DRM									
11	135	E-Governance, training, Commonwealth Games, Resources, security, Addl. Office accommodation Staff Quarters etc.	(New Scheme)	0.06	2.00	55.00	32.00	7.94	97.00
a) E-Governance and up gradation of IT facilities									
b) Augmentation of ST(T) and ST(P) including regional training institutes									
c) Strengthening of security measures									
d) Strengthening of AIR Resources and Marketing Wing									
e) Improvement of Facility at Existing Center									
f) Diesel Generator for Coastal Area Tr. And IVRS for Disaster Management									

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(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
		g) Addl. Office Accommodation							
		h) Welfare activity and Staff Quarters							
		i) Unforeseen schemes							
12	136	New Technology and Science and Technology (R&D)	(New Scheme)	3.30	3.01	5.71	7.00	0.98	20.00
		a) Multimedia Broadcasting in Satellite and Terrestrial Mode							
		b) Web casting Pod Casting							
		c) Research and Development							
		Total of New Schemes		101.48	98.09	336.71	321.00	293.92	1151.20
		* Earlier continuing scheme but now showing as new scheme							
		Total of All India Radio		222.35	279.76	427.97	385.00	302.92	1618.00
II		DOORDARSHAN							
		Continuing schemes							
1	1225	J & K Special Plan		74.26	75.68	55.00	55.00	54.23	314.17
2	1230	Digitalisation & Modernisation of production facilities (Studio/OB)		77.82	85.83	1.35	0.00	0.00	165.00
3	1237	North East Special Package		54.83	60.00	55.00	25.00	25.00	219.83
4	1241	DTH		9.00	0.00	0.00	0.00	0.00	9.00
5	1242	HDTV		13.50	1.50	0.00	0.00	0.00	15.00
6	1245	Other spill over X Plan approved scheme (Earlier approved as Accommodation for staff, augmentation of infrastructure & Security)		183.00	102.75	9.25	0.00	0.00	295.00
		a) Accommodation for staff, augmentation of infrastructure and security							
		b) Automation of existing studio facility							
		c) Replacement of existing production equipment (Studio/OB) due to fault/aging/obsolescence etc.							
		d) New Production Facilities 9 nos (2 nos completed, 7 nos. under installation)							
		e) Permanent setup of HPTs - 7 locations							
		f) Expansion of terrestrial coverage by existing transmitters as well as establishment of new transmitters in respect of DD-I							
		g) Expansion of terrestrial coverage by upgradation of existing transmitters as well as establishment of new transmitters in respect of DD-II							
		h) Automation of Transmitters (LPTs & VLPTs)							
		i) Replacement of existing transmitters due to fault/aging/obsolescence etc.							
		j) DTT (Broadcasting to handheld (DVB-H))							
		k) Satellite Related Schemes(Digitalisation & Modernisation of Satellite Broadcast Equipment, Replacement of existing satellite broadcast equipment due to fault/aging/obsolescence etc. New Satellite Broadcast equipment							
7	1249	Software acquisition/production (Normal & Misc.)		60.00	0.00	0.00	0.00	0.00	60.00
		Total of Continuing schemes		472.41	325.76	120.60	80.00	79.23	1078.00
		New Schemes							
1	138	Digitalisation of transmitters(with following components)	(New Scheme)	2.10	51.40	117.50	87.50	99.50	358.00
		a) Digitalization of Transmitter							
		b) Modernisation, Augmentation and replacement of transmitters equipments							
		c) Disaster management, emergency requirement							

